

CURRICULUM VITAE

Faith Gleicher Boninger

School of Education
University of Colorado Boulder
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Degrees Earned

Ph.D. Psychology, 1991, Ohio State University
M.A. Psychology, 1990, Ohio State University
B.A. Psychology, 1987, Yale University, *magna cum laude*

Positions Held

University of Colorado Boulder, School of Education

Publications Manager, National Education Policy Center Jan 2021 – present
Assistant Research Professor Sept 2019 – present
Co-Director, Commercialism in Education Research Unit May 2018 – present
Research Associate, School of Education, University of Colorado Boulder Sept 2011 – Aug 2019

Arizona State University, School of Education

Research Analyst, Commercialism in Education Research Unit and Education Policy Research Unit July 2007 – Aug 2011
Assistant to the Director, Education Policy Studies Laboratory Dec 2003 – June 2007

Arizona Office of the Auditor General

Evaluator June 2001 – Aug 2001

University of Haifa (Israel), Department of Communication

Senior Lecturer (U.S. equivalent: Associate Professor) Sept 1996 – June 2001

Bar Ilan University (Israel), Department of Sociology

Senior Lecturer (U.S. equivalent: Associate Professor) Feb 1996 – June 1996

University of California, Santa Barbara, Department of Psychology

Assistant Professor Sept 1991 – June 1995

Department of Psychology, Ohio State University

National Science Foundation Graduate Fellow

Sept 1988 – June 1991

Honors and Awards

2009 “Marketing of foods of minimal nutritional value to children in schools, “ by Alex Molnar, David Garcia, Faith Boninger, and Bruce Merrill (*Preventive Medicine*. Vol. 47, No. 5, November 2008, pp. 504-507) was selected by the Robert Wood Johnson Foundation as one of the 20 most influential articles in the area of childhood obesity published in peer-reviewed journals from January 2008 through April 2009.

1995 Alon Prize (State of Israel)

1990 American Psychological Association Dissertation Research Award

1988 National Science Foundation Graduate Fellowship

1987 Ohio State University Presidential Fellowship

Publications¹

Books

Molnar, A. & Boninger, F. (2015). *Sold out: How marketing in school threatens children's well-being and undermines their education*. Lanham, MD: Rowman & Littlefield.

Weary, G., Gleicher, F., & Marsh, K.L. (Eds.) (1993). *Control motivation and social cognition*. N.Y.: Springer-Verlag.

Peer-Reviewed Publications

Chuvileva, Y., Polacsek, M., Boninger, F., & Schwartz, M. (in preparation). Commercial determinants of school health in the United States.

Boninger, F. & Nichols, T.P. (2025, September). *Fit for purpose? How today's commercial digital platforms subvert key goals of public education*. Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/digital-platforms>

Williamson, B., Molnar, A., & Boninger, F. (2024, March 5). *Time for a pause: Without effective public oversight, AI in schools will do more harm than good*. Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/ai>
(2024, October) Translated to Chinese by Prof. Junhong Xao and published in the *Journal of Open Learning*, a peer-reviewed Chinese journal sponsored by Beijing Open University, as 本·威廉森, 亚历克斯·莫尔纳, 费斯·博宁格 & 肖俊洪. (学校人工智能应用亟需有效的社会监督. *开放学习研究*, 29(5), 1-13.

¹ Work published since 2006 has been in partnership with Dr. Alex Molnar. Although authorship order does somewhat reflect contributions, it is accurate to say that we have been equal partners since approximately 2015.

Molnar, A., Boninger, F., Noble, A., & Mani, M. (2023, September 21). *We need better education policy. Summit Public Schools shows why.* Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/summit-2023>

Molnar, A. & Boninger, F. (2021, May 6). Executive summary. In Molnar, A., Miron, G., Barbour, M.K., Huerta, L., et al. *Virtual schools in the U.S. 2021.* Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/virtual-schools-annual-2021>

Boninger, F. & Molnar, A. (2020, September 24). *Issues to consider before adopting a digital platform or learning program.* Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/virtual-learning>

Boninger, F., Molnar, A., & Saldaña, C. (2020, June 25). *Big claims, little evidence, lots of money: The reality behind the Summit Learning Program and the push to adopt digital personalized learning platforms.* Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/summit-2020>

Polacsek, M., Boninger, F., Molnar, A., & O'Brien, L.M. (2019). Digital food and beverage marketing environments in a national sample of middle schools: Implications for policy and practice. *Journal of School Health*, <https://doi.org/10.1111/josh.12813>.

Boninger, F., Molnar, A., & Saldaña, C.M. (2019, April 30, 2019). *Personalized learning and the digital privatization of curriculum and teaching.* Boulder, CO: National Education Policy Center. <https://nepc.colorado.edu/publication/personalized-learning>

Boninger, F., Molnar A., & Murray, K.J. (2017, August 15). *Asleep at the switch: Schoolhouse commercialism, student privacy, and the failure of policymaking. —The nineteenth annual report on schoolhouse commercializing trends, 2015-2017.* Boulder, CO: National Education Policy Center. <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2017>

Boninger, F. & Alex Molnar, A. (2016, May 17). *Learning to be watched: Surveillance culture at school —The eighteenth annual report on schoolhouse commercializing trends, 2014-2015.* Boulder, CO: National Education Policy Center. <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2015>

Molnar, A. & Boninger, F. (2015, April 9). *On the block: Student data and privacy in the digital age: The seventeenth annual report on schoolhouse commercializing trends, 2013-2014.* Boulder, CO: National Education Policy Center. <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2014>

Molnar, A., Boninger, F., Libby, K.M., & Fogarty, J. (2014). *Schoolhouse commercialism leaves policymakers behind: The sixteenth annual report on schoolhouse commercializing trends, 2012-2013.* Boulder, CO: National Education Policy Center. Retrieved March 15, 2022, from <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2013>

Molnar, A., Boninger, F., Harris, M.D., Libby, K.M., & Fogarty, J. (2013). *Promoting consumption at school: Health threats associated with schoolhouse commercialism.* Boulder, CO: National Education Policy Center. <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2012>

Molnar, A., Boninger, F., & Fogarty, J. (2011). *The educational cost of schoolhouse commercialism--The fourteenth annual report on schoolhouse commercializing trends: 2010-2011.* Boulder, CO: National Education Policy Center. <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2011>.

Molnar, A., Koski, W.S., & Boninger, F. (2010). *Policy and statutory responses to advertising and marketing in schools.* Boulder, CO and Tempe, AZ: Education and the Public Interest Center and Commercialism in Education Research Unit. <http://nepc.colorado.edu/publication/policy-and-statutory>

Molnar, A., Garcia, D.R., Boninger, F., & Merrill, B. (2008). Marketing of foods of minimal nutritional value to children in schools. *Preventive Medicine*, 47(5), 504-507 (selected by the Robert Wood Johnson Foundation as one of the 20 most influential articles in the area of childhood obesity published in peer-reviewed journals from January 2008 through April 2009). <https://doi.org/10.1016/j.ypmed.2008.07.019>

Molnar, A., Garcia, D.R., Boninger, F., & Merrill, B. (2006). *A national survey of the types and extent of the marketing of foods of minimal nutritional value in schools*. Tempe, AZ: Commercialism in Education Research Unit, Arizona State University. <http://nepc.colorado.edu/publication/national-survey-types-and-extent-marketing-foods-minimal-nutritional-value-schools>

Tal-Or, N., Boninger, D.S., & Gleicher, F. (2004). On becoming what we might have been: Counterfactual thinking and self-efficacy. *Self and Identity*, 3(1) 5-26. <https://doi.org/10.1080/13576500342000013a>

Tal-Or, N., Boninger, D.S., Poran, A., & Gleicher, F. (2004). Counterfactual thinking as a mechanism in narrative persuasion. *Human Communication Research*, 30(3), 301-328. <http://dx.doi.org/10.1111/j.1468-2958.2004.tb00734.x>

Boninger, D.S., Gleicher, F., & Strathman, A. (1994). Counterfactual thinking: From what might have been to what may be. *Journal of Personality and Social Psychology*, 67, 297-307. <https://doi.org/10.1037/0022-3514.67.2.297>

Strathman, A., Gleicher, F., Boninger, D.S., & Edwards, C. (1994). The consideration of future consequences: Weighing immediate and distant outcomes of behavior. *Journal of Personality and Social Psychology*, 66, 742-752. <https://doi.org/10.1037/0022-3514.66.4.742>

Gleicher, F., & Petty, R.E. (1992). Expectations of reassurance influence the nature of fear-stimulated attitude change. *Journal of Experimental Social Psychology*, 28, 86-100. [https://doi.org/10.1016/0022-1031\(92\)90033-G](https://doi.org/10.1016/0022-1031(92)90033-G)

Gleicher, F., & Weary, G. (1991). The effects of depression on the quantity and quality of social inferences. *Journal of Personality and Social Psychology*, 61, 105-114. <https://doi.org/10.1037/0022-3514.61.1.105>

Baker, S.M., Petty, R.E., & Gleicher, F. (1991). Persuasion theory and drug abuse prevention. *Health Communication*, 3, 193-203. https://doi.org/10.1207/s15327027hc0304_2

Gleicher, F., Kost, K. A., Baker, S. M., Strathman, A., Richman, S. A., & Sherman, S. J. (1990). The role of counterfactual processing on judgments of affect. *Personality and Social Psychology Bulletin*, 16, 284-295. <https://doi.org/10.1177/0146167290162009>

Research Reports

Molnar, A., Boninger, F., Wilkinson, G. & Fogarty, J. (2010). *Effectively embedded: The thirteenth annual report on schoolhouse commercializing trends: 2009-2010*. Tempe, AZ and Boulder, CO: Commercialism in Education Research Unit and Education and the Public Interest Center. <http://nepc.colorado.edu/publication/Schoolhouse-commercialism-2010>

Molnar, A., Boninger, F., Wilkinson, G. & Fogarty, J. (2009). *Click: The twelfth annual report on schoolhouse commercializing trends: 2008-2009*. Tempe, AZ and Boulder, CO: Commercialism in Education Research Unit and Education and the Public Interest Center. <http://nepc.colorado.edu/publication/schoolhouse-commercialism-2009>

Molnar, A., Boninger, F., Wilkinson, G. & Fogarty, J. (2008). *At sea in a marketing-saturated world: The eleventh annual report on schoolhouse commercializing trends: 2007-2008*. Tempe, AZ and Boulder, CO: Commercialism in Education Research Unit and Education and the Public Interest Center. <http://nepc.colorado.edu/publication/Schoolhouse-commercialism-2008>

Molnar, A. & Boninger, F. (2007). *Adrift: Schools in a total marketing environment. The tenth annual report on schoolhouse commercialism trends: 2006-2007*. Tempe, AZ: Commercialism in Education Research Unit, Arizona State University. <http://nepc.colorado.edu/publication/adrift-schools-a-total-marketing-environment-the-tenth-annual-report-schoolhouse-commere>

Chapters in Edited Books

Molnar, A. & Boninger, F. (2015). Review of ‘Commercialism in US elementary and secondary school nutrition environments: Trends from 2007 to 2012.’ In M.D. Cabana (Ed.), *Year Book of Pediatrics: 2015* (pp. 238-240). Philadelphia, PA: Elsevier Mosby.

Molnar, A., Boninger, F., Wilkinson, G. & Fogarty, J. (2009). Schools Inundated in a Marketing Saturated World. In Jennifer Sandlin and Peter McLaren (Editors), *Critical Pedagogies of Consumption: Living and Learning in the Shadow of the “Shopocalypse”* (pp. 83-96). NY: Routledge, Taylor and Francis.

Tal-Or, N., Boninger, D.S., & Gleicher, F. (2002). Understanding the conditions and processes necessary for intergroup contact to reduce prejudice. In G. Salomon & B. Nevo (Eds.), *Peace Education: The concept, principles, and practice around the world* (pp. 89-107). Mahwah, NJ: Erlbaum.

Hetts, J.J., Boninger, D.S., Armor, D.A., Gleicher, F., & Nathanson, A. (2000). The influence of anticipated counterfactual regret on behavior. *Psychology and Marketing* (April special issue on counterfactual thinking).

Gleicher, F., Boninger, D.S., Strathman, A., Armor, D., Hetts, J., & Ahn, M. (1995). With an eye toward the future: The impact of counterfactual thinking on affect, attitudes, and behavior. In N. J. Roese, J.M. Olson (Eds.), *The social psychology of counterfactual thinking* (pp. 283-304). Hillsdale, NJ: Erlbaum.

Gleicher, F., & Weary, G. (1995). Control Motivation. In T. Manstead and M. Hewstone (Eds.), *The Blackwell Dictionary of Social Psychology* (pp. 138-143). Oxford, UK: Blackwell.

Petty, R.E., Gleicher, F., & Jarvis, W.B.G. (1993). Persuasion theory and AIDS prevention. In J.B. Pryor and G.D. Reeder (Eds.), *The social psychology of HIV infection* (pp. 155-182). Hillsdale, NJ: Erlbaum.

Weary, G., Marsh, K.L., Gleicher, F., & Edwards, J.A. (1993). Depression, control motivation, and the processing of information about others. In G. Weary, F. Gleicher, & K.L. Marsh (Eds.), *Control motivation and social cognition* (pp. 255-287). NY: Springer-Verlag.

Petty, R.E., Baker, S.M., & Gleicher, F. (1991). Attitudes and drug abuse prevention: Implications of the Elaboration Likelihood Model of Persuasion. In L. Donohew, H. Sypher & W. Bukoski (Eds.), *Persuasive communication and drug abuse prevention* (pp. 71-90). Hillsdale, NJ: Erlbaum.

Petty, R.E., Gleicher, F., & Baker, S.M. (1991). Multiple roles of affect in persuasion. In J. Forgas (Ed.), *Emotion and Social Judgments* (pp. 181-200). London: Pergamon.

Other Writing

Boninger, F. (2025, December 10). The hidden dangers of Meta’s partnership offer to schools. *The Progressive Magazine*. <https://progressive.org/public-schools-advocate/the-hidden-dangers-of-metas-partnership-offer-to-schools-boninger-20251210/>

Boninger, F. & Molnar, A. (2025, August 14). *Comment on USDOE proposed policy on AI in education, Docket ID ED2025-OS-0118*.

Johnston, K. Boninger, F., & Bryan, V. (2025). AI in education: What is it? Do you need it? (short guidance for teachers and administrators to be published by the advocacy organization Fairplay). Retrieved June 23, 2025, from <https://fairplayforkids.org/pf/screensandlearning/>

Boninger, F. and Molnar, A. (2022, March 1). Don’t go “Along” with corporate schemes to gather up student data. *Phi Delta Kappan*. Retrieved March 15, 2022, from <https://kappanonline.org/dont-go-along-with-corporate-schemes-to-gather-up-student-data/>

Molnar, A. & Boninger, F. (2021, May 5). New report provides reality check on virtual schools. *Washington Post*. Retrieved March 15, 2022, from <https://www.washingtonpost.com/education/2021/05/06/reality-check-on-virtual-schools/>

Molnar, A. & Boninger, F. (2020, September 21). The commercial transformation of America's schools. *Phi Delta Kappan*. Retrieved March 15, 2022, from <https://kappanonline.org/commercial-transformation-americas-schools-molnar-boninger/>

Molnar, A. & Boninger, F (2020, June 25). New concerns raised about a well-known digital learning platform. *Washington Post*. Retrieved March 15, 2022, from <https://www.washingtonpost.com/education/2020/06/25/new-concerns-raised-about-well-known-digital-learning-platform/>

Boninger, F. and Molnar, A. (2019, April 30). How corporate interests are overtaking well-intentioned goals of personalized learning. *Washington Post*. Retrieved March 15, 2022, from https://www.washingtonpost.com/education/2019/04/30/how-corporate-interests-are-overtaking-well-intentioned-goals-personalized-learning/?utm_term=.9bf1ff72aaa0

Molnar, A. and Boninger, F. (2018). Why we're glad that the National Education Policy Center deleted its Facebook account. (*Boulder, CO: National Education Policy Center*, April 2018). Retrieved March 15, 2022, from <https://nepc.colorado.edu/publication/facebook-student-privacy>

Reprinted in the *Washington Post* April 5, 2018, as "Facebook and the very real problem of keeping student data private." Retrieved March 15, 2022, from https://www.washingtonpost.com/news/answer-sheet/wp/2018/04/05/facebook-and-the-very-real-problem-of-keeping-student-data-private/?utm_term=.6b82bba831a0

Boninger, F. and Molnar, A. (2016, September 9). Shining a light on digital tracking in education. *Education in Crisis*. Brussels, Belgium: Education International. Retrieved March 15, 2022, from <https://web.archive.org/web/20170122014847/https://educationincrisis.net/blog/item/1374-shining-a-light-on-digital-tracking-in-education>

Boninger, F. and Molnar, A. (2016, August 17). How companies learn what children secretly want. *The Conversation*. Retrieved March 15, 2022, from <https://theconversation.com/how-companies-learn-what-children-secretly-want-63178>

Boninger, F. and Alex Molnar, A. (2015, November 2). Look What Is Being Sold to Kids When They Are in School. *The Conversation*. Retrieved March 15, 2022, from https://theconversation.com/look-what-is-being-sold-to-kids-when-they-are-in-school-49634#comment_824908

Translation (Tout ce que l'on vend aux jeunes Américains quand ils sont à l'école) published November 9, 2015, in *The Conversation France*. Retrieved March 15, 2022, from <https://theconversation.com/tout-ce-que-lon-vend-aux-jeunes-americains-quand-ils-sont-a-lecole-50265>

Molnar, A. & Boninger, F (2015, September 18). *How to create and maintain civil society space*. Consultation paper submitted to the United Nations High Commissioner of Human Rights. Retrieved March 15, 2022, from <http://nepc.colorado.edu/publication/civil-society>

Molnar, A. & Boninger, F. (2015, September 16). Schools Raise Little Money for Selling Out Students to Marketers. *Moms Rising*. Retrieved March 15, 2022, from <http://www.momsrising.org/blog/schools-raise-little-money-for-selling-out-students-to-marketers>

Interviews and Presentations

Boninger, F. (2025, December 10). Presented at the council (school board) meeting on conducting community conversations about AI. Community Education Council District 20 (Brooklyn, NY).

Boninger, F. (2025, October 28). *What are the risks of AI in schools?* (Conversation #1 of *Navigating AI in Public Education: A conversation series on the promise and pitfalls of AI technology in schools*). Panel presentation for the Partnership for the Future of Learning.

Boninger, F. & Beachler, T.S. (2025, October 4). *Reducing Screen Use*. Presentation at the [virtual] annual meeting of the National Education Policy Center. <https://nepc.colorado.edu/publication/2025-fellows-meeting-reducing-screen-use>

Logan, C., Thrall, A., Boninger, F., Hillman, V., & Liddell, A. (2025, July 31). *Theorizing Caregiver Resistance to EdTech*. Panel presentation at the 4th Annual Civics of Technology Online Conference: Communal Resistance to Artificial Systems.

Saldaña, C.M, Boninger, F., & Liddell, A. (2025, June 18). *NEPC Talks Education: An Interview with Faith Boninger and Andrew Liddell About Edtech in K-12 Schools*. Retrieved June 23, 2025, from <https://nepc.colorado.edu/publication/podcast-saldana-boninger-liddell>

Molnar, A. & Boninger, F. (2024, December 5). *AI: Invitation or command?* Keynote presentation to the virtual meeting of the Ohio Deans Compact on Exceptional Children.

Boninger, F. (2024, September 13). Important Considerations for AI and Students. Presentation at the annual conference of the Mexican American School Board Association, San Antonio. TX.

Boninger, F. (2024, April 2). Digital technologies and the commercialism of education (interview on the podcast Education Technology Society, hosted by Professor Neil Selwyn). Retrieved July 29, 2024, from <https://www.buzzsprout.com/1301377/14811843-digital-technologies-and-the-commercialism-of-education>

Boninger, F. (2019, September 4). *Has adding technologies to the classroom helped or hurt?* Radio interview with Newell Normand, WWL Radio New Orleans.

Boninger, F. & Molnar, A. (2019, May 14). *Education interview of the month: Greg Smith interviews Faith Boninger and Alex Molnar about personalized learning and digital privatization*. Retrieved March 15, 2022, from <https://nepc.colorado.edu/publication.smith-boninger-molnar>

Boninger, F. (2019, April 30). *Personalized learning and the digital privatization of curriculum and teaching*. Presented to the Children's ScreenTime Action Network.

Boninger, F. (2017, September 21). *Education interview of the month: Greg Smith interviews Faith Boninger on student privacy*. Retrieved March 15, 2022, from <https://nepc.colorado.edu/publication.smith-boninger>