

Juleah Swanson
University of Colorado Boulder Libraries
Head of Acquisitions & Accounting Section
Associate Professor
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LIBRARY EXPERIENCE

University of Colorado Boulder Libraries

Interim Director of Collection Management

Dec 2024- present

Head of Acquisitions & Accounting Section

2015-present

Acting Team Lead for Collection Management

Spring 2022

Associate Professor

2021-present

Assistant Professor

2015-2021

Position specific memberships:

- FOLIO Governance Guild 2023-present
- FOLIO Physical Processing Sub Pod 2023-present
- FOLIO Guild. 2020-2023
- FOLIO Resource Management Pod. 2020-2023
- Library Management System Task Force. 2019-2020
- University of Colorado (CU) Libraries E-Resources Team. 2015-present. *Chair (2017), Secretary (2016). Chair (2023)*
- Collection Discovery, Access, and Reporting (CDAR) 2021-present
- University Libraries Collections & Access Working Group. 2015-2020. *Ex Officio.*
- Electronic Resources Management Subgroup. 2015-present
- University Libraries Diversity & Inclusive Excellence Working Group. 2017-2019. *Coordinator 2017-2018.*
- University Libraries Diversity Task Force. 2016. *Chair*

Ohio State University Libraries

Acquisitions Librarian for Electronic Resources, Assistant Professor

2013-2015

Electronic Resources and Access Librarian, Mary P Key Diversity Resident

2011-2012

PUBLICATIONS

Refereed Articles:

1. Cantrell, M. H., & Swanson, J. A. (2020). Funding Sources for Open Access Article Processing Charges in the Social Sciences, Arts, and Humanities in the United States. *Publications*, 8(1), 12. <https://doi.org/10.3390/publications8010012>
2. Swanson, J., & White, P. B. (2019). Using the WorldCat API to Develop Data-Driven Decision-Making for Gifts-in-Kind. *Library Resources & Technical Services*, 63(3), 180. <https://doi.org/10.5860/lrts.63n3.180>
3. Swanson, J., Tanaka, A., Gonzalez-Smith, I. (2018). Lived Experience of Academic Librarians of Color. *College and Research Libraries*. 79(7). <https://doi.org/10.5860/crl.79.7.876>

4. Swanson, J., & Rinehart, A. K. (2016). Data in context: Using case studies to generate a common understanding of data in academic libraries. *The Journal of Academic Librarianship*, 42(1), 97-101. [doi:10.1016/j.acalib.2015.11.005](https://doi.org/10.1016/j.acalib.2015.11.005)
5. Swanson, J., Tanaka, A., Damasco, I. T., Gonzalez-Smith, I., Honma, T., & Hodges, D. (2015, July 29). Why Diversity Matters: A roundtable discussion on racial and ethnic identity in librarianship. *In the library with the lead pipe*. <http://www.inthelibrarywiththeleadpipe.org/2015/why-diversity-matters-a-roundtable-discussion-on-racial-and-ethnic-diversity-in-librarianship/>
6. Swanson, J. (2015). Mine or Theirs, Where Do Users Go? A Comparison of E-journal Usage at the OhioLINK Electronic Journal Center Platform versus the Elsevier ScienceDirect Platform. *Journal of Electronic Resources Librarianship* 27(1), 1-9. <http://dx.doi.org/10.1080/1941126X.2015.999514>

Conference Proceedings:

1. Swanson, J., & Brown, S. W. (2020). Pushing on the Paywalls: Extending Licensed Resource Access to External Partners to Enhance Collaborative Research. *The Serials Librarian*, 78(1-4), 203-209. <https://doi.org/10.1080/0361526X.2020.1715742>

Edited Book Chapters:

1. Swanson, J. (2015). The BuckiPad: A Case Study on Evaluating iPad Circulation and Cost per Use at The Ohio State University Libraries. *Library Technology Reports*, 51(7), 16-20. <https://www.journals.ala.org/ltr/article/view/5828/7334>
2. Gonzalez-Smith, I., Swanson, J., & Tanaka, A. (2014). Unpacking Identity: Racial, Ethnic, and Professional Identity and Academic Librarians of Color. In N. Pagowsky & M. Rigby (Eds.), *The Librarian Stereotype: Deconstructing Perceptions & Presentations of Information Work* (pp. 149-174). Chicago, IL: Association of College and Research Libraries. <http://hdl.handle.net/1811/64039>
3. Swanson, J. (2013). Breaking into a Career as an Electronic Resources Librarian: Leveraging Non-Library Work Experience. In R. Peacock & J. Wurm (Eds.), *The New Academic Librarian: Essays on Changing Roles and Responsibilities* (pp. 179-184). Jefferson, NC: McFarland & Company, Inc. Publishers.

Reviews:

1. Swanson, J. (2014). E-Resource Round Up: Inaugural Institute for Research Design in Librarianship Provides Electronic Resource Librarians with Skills and Confidence to Engage in Research. *Journal of Electronic Resources Librarianship* 26(4), pp. 300-302. <http://dx.doi.org/10.1080/1941126X.2014.971681>

General Press:

1. Swanson, J. (2014, March). Global Crossroads: Engaging Users in Global Resources at the Ohio State University Libraries. *International Leads*. 4-5. <http://www.ala.org/rt/sites/ala.org/rt/files/content/intlleads/leadsarchive/201403.pdf>

PRESENTATIONS

National:

1. Swanson, J. (2023, November 27) *Open Access at the book chapter-level: challenges and opportunities*. Charleston Conference. Virtual.
2. Semenoff, E. & Swanson, J. (2023, October 16) *Round Peg, Square Hole: Migrating Serials to FOLIO*. NASIG Autumn. Virtual.
3. Swanson, J., Aguilera, A. Carey, F., Li, X., Rybin Koob, A., Tingle, N., and Watkins, A. (2023, March 22)
Best of Core Forum: Anti-Racist Acquisitions: Interrogating Processes. CORE Webinar. Virtual.
4. Swanson, J., and Aguilera, A. (2022, October 15) *Anti-Racist Acquisitions: Learning to interrogate whiteness in process and policies*. CORE Forum. Salt Lake City, UT.

Additional non-presenting contributors: Carey, F., Li, X., Rybin Koob, A., Tingle, N., and Watkins, A.
5. Wiersma, G., Aguilera, A. and Swanson, J. (2022, October 14) *Putting our Collections to the Test: Fires, Floods, and Pandemic Related Challenges*. CORE Forum. Salt Lake City, UT.
6. Thomas, B., Swanson, J., Twardowski, M., and Griggs, M. (2022, May 24) *How Libraries are providing equitable access to etextbooks*. Presented by Library Journal and ProQuest. Invited Panelist. Online. <https://www.libraryjournal.com/event/how-libraries-are-providing-equitable-access-to-etextbooks>
7. Chan, J., and Swanson, J. (2020, October). *Celebrating Open Access Week: Building Structural Equity and Inclusion in Scholarly Communications*. Association for College and Research Libraries. Invited. Online.
8. Swanson, J., and Cantrell, M. (2020, March). *How to leverage faculty data to understand the impact and source of open access article funds in the social sciences, arts, and humanities*. Electronic Resources and Libraries. Austin, TX.
9. Swanson, J., Baidon, M., Jimenez-Moreno, A., and Kim, M. (2019, August). *De-centering Whiteness in the Knowledge Production System: A panel discussion between librarians and publisher*. IDEAL Conference. Columbus, OH.
10. Swanson, J. and Brown, S. (2019, June) *Pushing on the paywalls: Extending licensed resource access to external partners to enhance collaborative research*. NASIG. Pittsburgh, PA.
11. White, P., and Swanson, J. (2018, December) *Using WorldCat API to Identify Unique and Distinctive Materials within Collections*. Library Assessment Conference. Houston, TX. Poster presentation.
12. Swanson, J., Anderson, M., Baidon, M., Elias, E., and Jimenez-Moreno, A. (2018, May). *Acquiring Whiteness: A Panel Discussion Between Librarians and Publishers on Diversity*,

Inclusion, and Equity in Scholarly Publishing & Acquisitions. Acquisitions Institute at Timberline Lodge. Government Camp, OR. Refereed.

<https://drive.google.com/file/d/1ND7LT5y8n19UboFrUTQIk5tKRysf2gL8/view>

13. Swanson, J. (2017, May). *What does identity smell like? And other questions*. Identity, Agency, and Culture in Academic Libraries Conference. Los Angeles, CA. Keynote Address. Invited.
14. Swanson, J. Pho, A., Chou, R., Tanaka, A., and Gonzalez-Smith, I. (2017, March). *How it all comes together: the theory and application of intersectionality studies in academic libraries*. Association of College and Research Libraries Conference. Baltimore, MD. Refereed.
15. Swanson, J., Gonzalez-Smith, I., & Tanaka, A. (2016, July). *Identity at Play: Exploring race and ethnicity in academic libraries and beyond*. National Diversity in Libraries Conference. Los Angeles, CA.
16. Leonard, E., Bouquin, D., Swanson, J., & Thorpe, A. (2016, April). *Inspiring library research: Changing your environment to support your research*. Panel discussion at Electronic Resources & Libraries Conference. Austin, TX.
17. Bowles-Terry, M., Kopecky, L., Hammond, J., & Swanson, J. (2016, January). Panel Discussion on ACRL's Value of Academic Libraries Initiative. American Library Association Midwinter Conference. Boston, MA.
18. Swanson, J., Tanaka, A., Gonzalez-Smith, I., Damasco, I., Hodges, D., Honma, T., & Espinal, I. (2015). *From the Individual to the Institution: Exploring the Experiences of Academic Librarians of Color*. Association of College and Research Libraries Conference. Portland, OR. Refereed.
19. Day, A., Reynolds, R., Redman, B., Shadle, S., and Swanson, J. (2014, June). Panel Discussion on Continuing Resource. Access to Continuing Resource Interest Group Meeting. American Library Association Annual Meeting. Las Vegas, NV.
20. Swanson, J. (2014, January). *Ohio State University Libraries Global Crossroads Project*. International Perspectives Discussion Group. American Library Association Midwinter Conference. Philadelphia, PA. <http://www.slideshare.net/JuleahS/global-crossroads-presentationalamidwinter2014>
21. Miller, B., Swanson, J., Johnson, A., & McIntyre, J. (2013, July-August). *Putting the "e" in Interlibrary Loan: Using new OCLC tools to share Electronic Resources*. Presentation at Best of Show 2013 OCLC Virtual Conference, Online. Invited.
22. Miller, B., Swanson, J., Johnson, A., & McIntyre, J. (2013, June-July). *Putting the "e" in Interlibrary Loan*. Presentation at American Library Association Annual Conference. Chicago, IL. <http://www.youtube.com/playlist?> Invited.

23. Swanson, J. (2013, June-July) *Mine or theirs, where do users go? A comparison of collection usage at a locally hosted platform versus a publisher platform*. American Library Association Annual Conference, ALCTS CMS Collection Evaluation and Assessment Interest Group. Chicago, IL. <http://www.slideshare.net/JuleahS/mine-or>
24. Melvyn, T., Hindes, K., Miller, B., Swanson, J., Clark-Bridges, R., & Johnson, A. (2013, May). *OCLC Resource Sharing Best Practices Webinar*. OCLC Webinar, Online. Invited.
25. Swanson, J. (2013, May). *Should we buy Angry Birds? And other questions for Collection Development and Acquisitions Librarians in the world of ipads and apps*. Acquisitions Institute at Timberline Lodge. Government Camp, OR. <http://www.slideshare.net/JuleahS/should-we-buy-angry-birds-and-other-questions-for-the-Refereed>.
26. Swanson, J., Day, E., Boman, C. & Beals, N. M. (2012, April). *Coming to a desk near you: The Millennials!* Panel Discussion at Electronic Resources and Libraries Conference. Austin, TX.

Regional

27. Swanson, J. (2012, May). *So, you're looking at a .pdf: Using the model of a supply chain to understand electronic resources*. Ohio Valley Group of Technical Services Librarians Conference, Evansville, IN.

State

28. Swanson, J. (2019, May), *Research Findings on the Experiences of Librarians of Color*. REFORMA Colorado. Denver, CO.
29. Swanson, J., Duarte, C., Barnett-Lewis, D., & Lopez, S. (2018, July). *It's Not Enough to Talk about Diversity: Unpacking Whiteness in Libraries*. 2018 CoALA Summit Diversity and Inclusion in the Academic Library. Denver, CO.
30. Swanson, J. (2018, April). *Identity at Play: Racial and Ethnic Identity Theory in Libraries and Classrooms*. Colorado Teen Literature Conference. Denver, CO.
31. Masunaga, J., Swanson, J., McLean, L., Halpern, R. (2016, March). *From question to method: when to use quantitative research methods*. Statewide California Electronic Library Consortium (SCELC) Research Day. Los Angeles, CA. Invited

Local

32. Rodriguez, M., Swanson, J., Varnum, K. (2020, October). *Demystifying Research and Publishing in Libraries*. Boston Library Consortium Webinar. Online.
33. Chan, J. and Swanson, J. (2020, April). *SCORE Analysis: Scholarly Communication Outputs, Reviewership, and Editorship*. Office of Data Analytics. Online.
34. Chan, J. and Swanson, J. (2020, April) *SCORE Analysis: Scholarly Communication Outputs, Reviewership, and Editorship*. Office of Faculty Affairs. Online.

35. Swanson, J., Welsh, M., & Roberts, L. (2018, November). *CU Living Library: Continuing Community through Dialogue*. CU system-wide Diversity and Inclusion Summit. Boulder, CO.
36. Swanson, J. and White, P. (2018, November). *Using the WorldCat API to develop data-driven decision-making for gifts-in-kind*. University Libraries Symposium. Boulder, CO.
37. Swanson, J. (2016, November). *Intersecting in the Library: Exploring the Experiences of Academic Librarians of Color*. Intersections: Race, Gender, and Sexuality in Research and Teaching. Boulder, CO.
38. Swanson, J. & Chan, J. (2016, June). *Paying for Open: Open Access Subvention Funds at the University of Colorado Boulder Libraries*. Kraemer Copyright Conference. Colorado Springs, CO. Poster presentation.
39. Swanson, J. (2016, May). *Identity, Emotion, and Intersectionality: New Research on Academic Librarians of Color*. Library Association of the City University of New York (LACUNY) Institute 2016: Race Matters: Libraries, Racism, and Antiracism. Brooklyn, NY.
40. Swanson, J. (2014, April). *Focusing on the customer: Assessing electronic resources through all stages of collection workflows*. Northern Ohio Technical Services Librarians Spring Meeting. Parma, OH. Invited.
41. Swanson, J. (2014, March). *The 24 Hour iPad*. Poster presented at Innovate, Columbus, OH.

PROFESSIONAL CONTRIBUTIONS & SERVICE

National:

CORE, a division of the American Library Association

Library Resources and Technical Services, Editorial Board Member 2022-present

Association for Library Collections & Technical Services (ALCTS)*

Acquisition Section Programming & Research Committee. Member. 2019-2020

Acquisitions Technology Committee. Member. 2018-2019

Continuing Education Committee Member. 2013-2016

Acquisitions Section Leadership in Library Acquisitions Award Jury Member. 2013

*As of September 2020 ALCTS has merged with other divisions to form a new American Library Association Division called CORE.

Joint Council of Librarians of Color

Fundraising Committee member. 2017-2018

Institute for Research Design in Librarianship.

Mentor. 2017-2018

Library Quarterly

Reviewer. 2017-2018

Knowledge Unlatched

Library Selection Committee. 2016-2018

Cynthia Graham Hurd Memorial Scholarship

Invited member. 2016-2021

Association of College and Research Libraries

Residency Interest Group Co-Web Editor. 2012-2014

University of Colorado:

University of Colorado (CU) Libraries E-Resources Team.

Secretary (2016), Chair (2017), Chair (2023)

University of Colorado Colorado Springs

Kraemer Family Library, Primary Unit Committee, Tenure Case, 2023

University of Colorado Boulder:

Boulder Faculty Assembly Executive Committee.

Ex Officio member, University Libraries Faculty Chair. September 2024-December 2024

Office of Faculty Affairs Faculty Advisory Board.

Invited member. 2020-2022

Office of Diversity, Equity, and Community Engagement IMPART Grant Committee

Member. 2017-2019

University Libraries:

University Libraries Faculty Chair

September 2024-December 2024

Faculty Governance Committee Chair

September 2024-December 2024

University Libraries Faculty Vice Chair

2023

Teaching Professor Reappointment Primary Unit Chair

2023

Tenure Committee, 2021-present

2022 - PUEC for Teaching Professor Reappointment case

2021 - PUEC for Tenure case

Faculty Mentoring, Mentor

2022 - Mentor for Tenure & Promotion Group

2021 - Mentor for Teaching Professors Group

Faculty Personnel Committee

Elected Member. 2020

Mentoring Committee.*Elected Member. 2019-2020***Search Committee, Catalog Management Librarian - 2020****Search Committee, Director of Scholarly Resource Development – 2019****Search Committee, Processing Archivist – 2018****Search Committee, Assistant Dean for Organizational Development and Inclusive Practice, 2021-2022****Committee on Recruitment to the Profession of Academic Librarianship***Chair. 2017-2018**Coordinator for Provost Fellowship in Information Science. 2016-2017**Elected***GRANTS****Research:****Association for College and Research Libraries (ACRL)**

Scholarly Communications Research Grant 2019-2020 \$4,360

Awarded to Jennifer Chan, University of California Los Angeles and Juleah Swanson, University of Colorado Boulder for research project titled: "SCORE Analysis: Leveraging Institutional Data to Bring Balance Back into the Scholarly Landscape"

Librarianship:**University Libraries Microgrant**

2021-2022 \$4,575

*Tattered Cover Hue-man Experience Books for CU Boulder Libraries***Office of Diversity, Equity, and Community Engagement IMPART Grant 2018-2019 \$2,927**

Awarded grant for the "CU Living Library: Continuing Community through Dialogue"

University Corporation for Atmospheric Research Subcontract

Cost reimbursable subcontract 2018-2022 valued at \$739,006.00

For the extension of online library resources to the NCAR library

Colorado State Grant for Libraries Act

Grants for libraries to purchase library materials & resources	FY 2016-17	\$9,684
	FY 2017-18	\$9,713
	FY 2018-19	\$9,775
	FY 2019-20	\$11,707
	FY2020-21	\$10,184
	FY2024-25	\$12,703

AWARDS & HONORS

University Corporation for Atmospheric Research (UCAR)

2018

Outstanding Accomplishment Award for Administrative and Technical Support Services

Award received for work on the collaboration between the CU Boulder Libraries and NCAR/UCAR that gives NCAR/UCAR researchers and support staff access to the CU Boulder Libraries' scientific journal

collection, resulting in a fortyfold increase in access. It has increased the quantity and quality of library services to NCAR researchers and it provides a sustainable path for the NCAR Library as a world-class library for future generations.

EDUCATION

Masters of Library and Information Science

University of Washington, Information School

2008

Bachelor of Arts in Women's Studies with Honors, minor in Government

Bowdoin College

2004

PROFESSIONAL DEVELOPMENT

Excellence in Leadership Program, University of Colorado

2022-2023

Institute for Research Design in Librarianship Scholar

2014

Minnesota Institute for Early Career Librarians

2012