

Jared Bahir Browsh, Ph.D.

Education

Doctor of Philosophy in Mass Communication, University of Colorado-Boulder, 2017

Focus: Mass Communication, Ethnic Studies, Gender Studies, Critical Sports Studies, Policy, Economics, History

Graduate Certificate in Comparative Ethnic Studies, 2016

Graduate Certificate in Women and Gender Studies, 2016

Master of Arts in Broadcasting, Telecommunications, and Mass Media, Temple University, 2012

Focus: Communication, Culture, and History

Bachelor of Arts in Communication, University of Pennsylvania, 2007

Minors in Classical Studies and Sociology

Teaching, Mentoring, and Research Experience

University of Colorado-Boulder

August 2013-Present

Assistant Teaching Professor and Assistant Director, Ethnic/Critical Sports Studies (Online)

August 2021-Present

- Undergraduate Curriculum Committee

Student Media Consultant

August 2021-December 2021

College of Media, Communication, and Information

August 2016-August 2021

Director of Student Media

January 2018-August 2021

- Curriculum and syllabus development for audio, technology, history, and representational courses
- Oversee the establishment of a new student media organization
- Produce podcasts and other audio media for campus departments
- Development of the curriculum for the new Sports Media Minor

General Manager and Producer, Radio 1190-KVCU

August 2013-August 2021

Supervise the day-to-day operations of KVCU, including a staff of ten managers and over 150 volunteers and disc jockeys. Liaison between station, administration, College, and student government. Ensure the station is FCC compliant. Manage budget, approve purchases, and secure content. Facilitate fundraising and underwriting for the station. Produce and edit content. Mentor students and community members.

Wake Forest University

Adjunct-Graduate Program in Communications, Research Methods

September 2022-July 2023

Chestnut Hill College

Assistant Professor and Director of the Graduate Program in Digital Communication

June 2022-July 2023

- Developed Curriculum and Courses for New Graduate Program
- Recruited and Advised Students
- Hired and Supervised Instructors
- Collaborated with Marketing Department and Consultants
- Ensured materials meet Quality Matters Standards
- Established Educational Partnerships with Organizations
- Created Workshops Series

Online Instructor in Sports Management

July 2023-August 2023

Thomas Jefferson University-Philadelphia

Visiting Assistant Professor and Interim Co-Director, Communication

August 2021-June 2022

- Taught 3-4 courses in Journalism, Communication, American Studies
- Oversee and Advise the relaunching digital student media organizations WPHU and The Ram
 - Assist with recruitment and hiring
 - Outreach to local high schools

Enrichment and Bridge Programs

Thrive Scholars On-Ramp Academy

Writing Professor

May 2023-Present

Teach College Level Writing to Rising High School Juniors

Pre-Collegiate Development Program

May 2016-August 2021

Journalism Professor

Taught College Level Journalism to Rising High School Seniors

Summer Pathways Bridge Program

Audio Production Professor

July 2019-August 2021

Taught audio production to Rising College Freshman

Courses Taught and Developed

| | |
|---|-------------------------|
| Communication 3331 American Media / American History | Spring 2024 |
| Communication 2237: Sports, Media, and Culture | Fall 2023-Present |
| Communication 1130: Mass Media and Society | Fall 2023-Present |
| Ethnic Studies 3101: The Social Impact of the Olympic Games (Developed) | Fall 2022-Present |
| Ethnic Studies 3702: African American Sport Experience (Developed) | Fall 2021-Present |
| Ethnic Studies 3024: Introduction to Critical Sports Studies | Spring 2021-Present |
| Ethnic Studies 3703: Race and Ethnicity in Sport Films (Developed) | Spring 2022-Present |
| Ethnic Studies 3104: The Culture of the NBA (Developed) | Spring 2023 |
| Media and Communication 281: Race, Gender, and Class in Media | Fall 2023 |
| Media and Communication 631 Digital Media Markets (Developed) | Summer 2023 |
| Media and Communication 611: Visual Communication (Developed) | Spring 2023 |
| Media and Communication 601: Foundation of Digital Communication (Developed) | Spring 2023 |
| Media and Communication 270: Business Communication and Writing | Spring 2023 |
| Communication 712: Communications Research (Developed/Graduate) | Spring 2023 |
| Communication 202: Research Methods | Spring 2022 |
| Communication 402: Communication Ethics | Spring 2022 |
| Communication 104: Intercultural Communication | Fall 2021 |
| Communication 101: Introduction to Communication | Fall 2021 |
| Communication 102: Introduction to Public Speaking | Fall 2021 |
| Communication 204: Sports Communication (Developed) | Spring 2022 |
| American Studies 114: Topics in American Studies | Fall 2021 |
| Journalism 2041: Race and Sports Media (Developed Course) | Fall 2019-2021 |
| Journalism 2042: Gender and Sports Media (Developed Course) | Fall 2020 |
| CMCI 3910: Practicum | Spring 2020-Spring 2021 |
| Journalism 2041 Media Coverage of Diverse Populations | Spring/Fall 2020 |
| Communication 3410: Intercultural Communication | Fall 2019 |
| Journalism 1871: Fundamentals of Journalism, Pre-Collegiate Development Program | Summer 2017-2021 |
| Journalism 4931: Professional Internship | Fall 2018-2021 |
| Journalism 3211: History of Broadcasting (Developed Course) | Fall 2019 |
| Journalism 3241: History of Journalism (Developed Course, Online-Grant) | Summer 2019/2020 |
| Journalism 5561: Media Law and Ethics (Graduate) | Spring 2020/Spring 2021 |
| Journalism 3221: History of Digital Media (Developed Course) | Spring 2019 |
| Journalism 3651: Media Law and Ethics | Spring 2019 |
| Media Studies 3002: History of Animation (Developed Course) | |
| Journalism 4004: The Sports Media Industry (Developed Course) | |
| Journalism 4874: News Coverage of the Space Race (Developed Course Space Minor Grant) | |
| Journalism 2051: Gender, History and Sports Media (Developed Course) | |
| Journalism 3051: History of Sports Media (Developed Course) | |
| Journalism 3614: Principles of Audio Production (Developed Course) | Spring 2018-Spring 2019 |
| Journalism 4614: Advanced Audio Production (Developed Course) | Spring 2019 |
| Journalism 2001: Fundamentals of Reporting Technologies (Developed Course) | Fall 2018 |
| Journalism 4562/5562: Digital Journalism (Developed Course, Graduate) | Fall 2018 |

Journalism 2001: Fundamentals of Reporting

Spring 2018

Media Studies 2002: Media History (Developed Course)

Spring 2016

Lecturer, The Cultural and Economic Impact of Japanese Animation in America

November 3, 2017

Teaching Assistant, University of Colorado-Boulder

Ethnic Studies 3024: Introduction to Critical Sports Studies,

August 2016-May 2017

Communication 1600: Intercultural Communication

August-December 2015

Journalism 2601: Introduction to Journalism and Network Communication,

August-December 2014

SportsMag Advisor

August-December 2013

Publications, Presentations, and Press

[*Hanna-Barbera: A History*, Fall 2021, McFarland Press](#)

African American Experience in Sports: A Reader, Cognella, **Textbook**, Spring 2023

"Taking Our Ball And Staying Home: Nationalistic Exceptionalism in US Sports Broadcasting" **Book Chapter**,

Athlete as a National Symbol: Politics, Protest, and Sport, McFarland Press

"Capitalization in a Half-Shell: Multimedia, Cross-Demographic Marketing of Animated Content from Mickey to Michelangelo,"

Book Chapter, *Animation and Subversion*, McFarland Press, Fall 2023

"A Century Ago Black Ownership in Basketball Saw a Renaissance, 100 Years Later No Black Majority Owners Remain" [Article](#).

The Conversation, November 2023

"The Globalizing NFL," *How to Watch Sports*, **Book Chapter**, NYU Press, Fall 2024

Total Sportscasting: Performance, Production, and Career Development, by Marc Zumoff and Max Negin, Textbook, Second

Edition (Focal Press; 2022), **Contributor and Researcher**, Fall 2022

"Streaming Sports and Globalization," **Panel**, Broadcast Education Association On-Location Conference, October 2021

"Money, Manipulation, and Misdirection: How the Media Upholds the Great Sports Myth," **Presentation**, February 8, 2023

"There's Something About Velma: Scooby-Doo's Breakout Star Fifty Years in the Making," **Presentation**, PCA/ACA 2023

"Neurodiversity in the Workplace," **Webinar**, December, 2022, Neurodiversity Employment Network

"Rebooting Racism: How the Streaming Wars are Raising the Visibility of Older Derogatory Animated Content" PCA/ACA 2022

"Inclusion in Student Media," **Panel**, BEA 2022

"Colorless Cartoons: Race, Citizenship, and Early Hanna-Barbera General Audience Productions 1957-1972"

Paper Presentation, Broadcast Education Association Annual Conference-2021

"Transitioning to Remote: Student Media Organizations during the Pandemic" **Panel**, Broadcast Education Association Annual Conference, April 2021

"Career and Internship Support and COVID-19" **Panel**, Broadcast Education Association Annual Conference, April 2021

"Number One in the Hood, G': How Hip Hop Helped Adult Swim Get to the Top," Southwestern Educational Council for Journalism and Mass Communication, Southwestern Mass Communication Journal, **Published Spring 2019**

"Internships Reimagined: Responding to a Pandemic" **Panel**, Broadcast Education Association On-Location, October 2020

"With Empty Campuses, College Radio Stations Face Uphill Battle During Coronavirus" *Billboard Magazine*, **Interview**, April 2020

"Diversity in Animated Television," **Panel**, Broadcast Education Association Annual Conference, April 2020

"Student Media in the Digital Age," **Panel**, Broadcast Education Association Annual Conference, April 2020

"Race and Coverage of Fan-Player Interactions in Sports", **Paper Presentation**, Broadcast Education Association, 2019

"RePresenting Civil Rights: African-American Characters in early 1970s Television Animation," **Paper Presentation**, Popular/American Culture Annual Conference-2019

Crystal Clear Podcast: The Role of Influencers, August 29 and September 5, 2018, **Guest**

"Media Coverage of Social Justice Protests in Athletics" **Diversity and Inclusion Summit**, University of Colorado-Boulder Athletic Department, Panel, February 14, 2018

"Atari Age: The Emergence of Video Games in America" by Michael Newman (MIT Press: 2017), **Book Review**, Spring 2018 Issue *Lateral: Journal of the Cultural Studies Association*

"Drawing in Color: Examining the RePresentations of African Americans in Animation from Bosko to Bebe's

Kids" **Article**, Out for Review, *Journal of Pan-African Studies*

"Yabba Dabba Don't Forget Your Audience: What The Simpsons Learned from The Flintstones' third season," **Article**, Out for Review, *Media History*

"Drawing New Boundaries: Cross-Media Marketing of Animation and Sports," **Paper Presentation**, Popular/American Culture Annual Conference-2017

"Black Skin, Furry Masks: Racial Performativity in Popular Anthropomorphic Animated Characters in the Golden Age of Animation," **Top Paper Presentation**, National Communication Association Annual Conference-2016

"Drawing the Thin Blue Line: RePresentations of the Police in Animation" **Paper Presentation**, Cultural Studies Association Annual Conference-2016

"Capitalization in a Half-Shell: Multimedia, Cross-Demographic Marketing of Animated Content from Mickey to Michelangelo" **Paper Presentation**, Comic Con Denver-2016

"Is it Finally Archie's Time: Why the Riverdale Gang Have Had Difficulties Finding a Home off the Page" **Paper Presentation**, Comic Con Denver-2016

"Drawing in Color: Examining the RePresentations of African Americans and Hip Hop in Animation from Bosko to Bebe's Kids" **Paper Presentation**, Popular/American Culture Association Annual Conference-2015

"Animated Beats: Hip Hop and Animation," **Paper Presentation**, Comic-Con Denver-2015

"Trends and Relationships in Joint-Ownership of Children's Television Networks" **Paper Presentation**, Temple University SCT Research Forum

"Why are the 90s All That?" Using Nostalgia to Sell Children's Television to Adults" **Paper Presentation**, Broadcast Education Association Annual Conference-2013

"RePresentations of Gender in Primetime Animated Sitcoms" **Paper Presentation**, Broadcast Education Association Annual Conference-2012

"Explaining the Lack of Racial Diversity in Television Animation" **Paper Presentation**, Popular/American Culture Association Annual Conference-2012

"The Current State of Media Literacy in Preschool Television Programming" **Thesis**, published August 2012

"Media Literacy and Democracy," UNESCO Regional Conference in Support of Global Literacy, **Speech**, 2011

"Cartoon Soldiers: The Use of Warner Bros. and Disney Animated Stars During World War II" **Paper Presentation**, Mid-Atlantic Popular/American Culture Association Annual Conference-2011

Affiliations/Awards/Grants/Service

Payden Research Grant, Workshops in Multimedia Journalism

Course Development Grant-Space Minor-"News Coverage of the Space Race"

DeCastro Research Grant, Representations of Autism Spectrum Disorder in Television

"Write to Change the World," Underrepresentation Writing Workshop "

Online Course Development Grant-Journalism 3221 History of Broadcasting

Nominee News Program Public Affairs/Community Heartland Emmy Awards, "GOP Debate Pre-Show," 2016

Top Student Paper Honorable Mention, National Communication Association Annual Conference-2016

Top Debut Paper Award, Broadcast Education Association Annual Conference-2012

United Government of Graduate Students Travel Grant-Spring 2017

College of Media, Communication, and Media Travel Grant-2014, 2015, 2016, 2017

University of Colorado at Boulder Summer Research Grant-2014, 2015, 2016

Neurodiversity Advisory Council

Information and Library Services Committee, Faculty Senate

Diversity, Inclusion, and Equity Committee, University Relations

Boulder Faculty Assembly, Intercollegiate Athletics Committee

Thesis Advisor, Journalism and Media and Public Engagement

Consultant, Community Radio Station, Alma, CO

Longmont Leader, Advisory Board

Diversity Ambassador, Journalism Department

December 2022-Present

September 2022-Present

September 2021-May 2022

September 2019-May 2022

Fall 2019-January 2022

January 2018-Present

May 2020-Present

August 2019-May 2021

Faculty Council, Representative for the Journalism Department,
Southwest Regional Chair, National Association for Media Literacy Education,
Judge, Al Nakkula Award for Police Reporting
 Association of Alternative Newsmedia Awards
 Broadcast Education Association On-Location Audio Competition
Media Studies, Communication, and Ethnic Studies Tutor, Athletic Department
Research Assistant, University of Colorado-Boulder,
Graduate Peer Mentor, University of Colorado-Boulder,

August 2018-May 2021
 June 2018-May 2020
 Spring 2018
 Summer 2019
 Summer 2019
 August 2014-December 2015
 August 2013-June 2017
 September 2016-June 2017

Member, Broadcasters Educators Association, October 2010-Present
Member, National Association for Media Literacy Education, March 2011-Present
 -**Reviewer**, Journal of Media Literacy Education
Member, Popular Culture/American Culture Association, November 2011-Present
 -**Area Chair**: Animation
 -Browne Book Committee
Member, National Communication Association, November 2015-Present
Member, Cultural Studies Association, January 2016-Present
Member, Association Alternative Newsmedia, May 2019-Present

Related Work Experience

Annenberg Public Policy Center/Center for Global Communication Studies Visiting Scholar January 2012-August 2013
WHYY: Associate Producer-Philadelphia, PA
 Assisted with research, booking guests, cutting audio, screening calls, and overseeing production of the live show.
Educational Programs and Services Manager-Philadelphia, PA
 Assisted with the educational programs run by the NPR/PBS stations.
West Chester University: Equipment Manager September 2009-September 2010
SportsPower Media Group: Content Acquisition Specialist and Reporter-Eagle, PA December 2007- September 2009
Traffic.com: Traffic Reporter August 2007-December 2008

Qualifications and Skills

Teaching/Research Experience: Data Analysis, Quantitative/Qualitative Research, Graduate and Undergraduate, Critical Ethnic and Gender Studies American Studies, Political Economic and Historical Analysis, Media Studies, Television and Film Studies, Cultural Studies, Critical Sports Studies, Animation Studies, Journalism, experience with diverse populations including high school and first generation students, classroom, online, hybrid lecture and seminar, Studio/Lab, Field Instruction

Technologies: Microsoft Office and Google Drive Applications, Prezi, SPSS, Desire to Learn, Canvas, and Blackboard Learning Systems, Open Education Resources, Audio Visual Presentation tools, iClicker, Kahoot!, Constant Contact, Salesforce

Production Technologies: Adobe Audition, Logic, Music Master Premiere, and Photoshop, iMovie, Final Cut, Audacity, Wide Orbit, Mixers, Switchboard, and Camera Operation, Digital and Film Photography

Journalism/Media Experience: Donor Relations, News organization management and advisement, Local and national news and sports coverage, live and recorded television and radio production, in-studio and remote broadcasting, play-by-play, talk radio host, interviewer and analyst, disc jockey, news writing, statistician, research, call-in screening, booking, budget, FCC compliance, event operation and production, non-profit, public and commercial media, athletic administration