

# Curriculum Vita

## Parisa Tashakori

Director of the Master of Strategic Communication  
Design Program (MSCD)

Teaching Assistant Professor

Spring 2024

Department of Advertising, Public Relations and Design (APRD)

College of Media, Communication, and Information

University of Colorado Boulder

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## RESEARCH AND TEACHING SPECIALIZATIONS

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Basic and Advanced Graphic Design, Typography, Experimental Graphic art, Packaging Design, Poster Design, Layout and Publication Design, Concept Design, Portfolio Design, Design for Print Production, Multisensory Branding Design, and Brand Design for Sustainable Futures

## PROFESSIONAL SKILLS

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Critical and Creative Thinking, Brand Sprint, Art Direction, Concept Development, Design Time Management, Interactive Presentation, and Online Teaching

## TECH SKILLS

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Illustrator, InDesign, Photoshop, Fresco, Sketch, Figma, and print systems

## EDUCATION

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MA in Graphic Design from IAU- Tehran Branch, 2002

BA in Graphic Design from IAU- Tehran Branch, 1998

## TEACHING

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- Director of the Master of Strategic Communication Design (MSCD), University of Colorado Boulder, 2023-Present
- Associate Director of the Master of Strategic Communication Design (MSCD), University of Colorado Boulder, 2022
- The University of Colorado Boulder, APRD Department, Full-time faculty, 2020-present
- The University of Colorado Boulder, Master of Strategic Communication Design, Lecturer, 2019
- Front Range Community College, Westminster, MGD Department, 2018-2019
- Iran Broadcasting University, Tehran, Part-time faculty, 2010-2017
- Azad Art and Architecture University of Tehran, Graphic Design Department, 2009-2011

## **DESIGN WORK**

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- Freelance Visual Designer, 2018- Present
- Brain Boelts Studio, Boulder, 2017
- Designer, Parisa Tashakori Studio, 2008- 2016
- Art Director, Mideast Solution Web and Interactive Agency, Tehran, 2007-2008
- Art Director, Ce.a Advertising Agency, Tehran, 2005-2007
- Designer and Art Director, Daarvag International Advertising Agency, Tehran, 2001-2005
- Graphic Designer, Vije Advertising Agency, Tehran, 1997-2001
- Freelance Graphic Designer, Tehran, 1993-1997

## **WORKSHOP MENTOR**

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- "Sol de la Mañana" three-day brand sprint workshop, Santa Cruz de la Sierra, Bolivia, 2023
- "Persian Typography Through Zar Font," an experimental typography workshop, CU Design Club, Boulder, USA, 2022
- Hands-on greeting cards on the occasion of celebrating Nowruz and the Spring, ALGA Detroit, online, 2021
- Persian ancient block printing workshop for the Mehregan celebration at the Museum of Boulder, USA, 2021
- "Without Borders, Without Drugs," three-day poster workshop, a collaboration between the University of Alabama (UAB) and Universidad San Ignacio de Loyola, Birmingham, USA 2019

- "Mydentity," two-day design workshop, Kharkiv State Academy of Design and Arts, Kharkiv, Ukraine, 2018
- Three-day book cover design workshop, San Ignacio University (USIL), Lima, Peru, 2018
- "Joy of Design," three-day craft-based design workshop, La Paz, Bolivia, 2017
- Poster workshop on the occasion of International Day of Peace at Oklahoma State University, Stillwater, USA, 2017
- "All," bilingual poster workshop using Persian typefaces, Missouri State University, Springfield, USA, 2017
- "Social and Environmental Issues in Taiwan," three-day poster workshop, Hsing Wu University, Taipei, 2015
- "Child Abuse," three-day poster workshop, Universidad Latina de América (UNLA), Morelia, Mexico, 2014
- "Creativity in Book Cover Design," Rasam Institute of Higher Education, Karaj, Iran, 2014
- "Battle & Color," poster workshop, Tehran Municipality's Beautification Organization, Tehran, Iran, 2012
- Book cover design workshop, Emad Art Forum, Lahijan, Iran, 2012

## **CONFERENCE PRESENTATIONS and LECTURES**

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- Keynote speaker, "Art Activism," Boulder Museum of Contemporary Art, Boulder, USA, 2023
- Speaker of "Caffeinated Mornings" design event, Boulder, USA, 2023
- Keynote speaker, "Women's Rights Are Human Rights: International Posters on Gender-based Inequality, Violence, and Discrimination," Kellogg University Art Gallery, online, 2021
- Artist presentation, UCLA's Design Media Arts Department, invited by Olga Severina on the topic of "Social and Environmental Poster, Zone of Experiment," online, 2021
- Artist presentation, The University of Alabama at Birmingham (UAB), Department of Art and Art History, Birmingham, 2019
- Keynote speaker, Kharkiv State Academy of Design and Arts, Ukraine, 2018
- Artist presentation, San Ignacio University (USIL), Lima, Peru, 2018
- Keynote speaker, The Bolivia International Poster Biennial, La Paz, 2017
- Lecture on the occasion of International Day of Peace at Oklahoma State University, USA, 2017
- Artist presentation, Missouri State University, Springfield, USA, 2017

- Keynote speaker, Taiwan Graphic Design Society, Taiwan Postal Museum, Taipei, 2016
- Artist presentation, Hsing Wu University, Taipei, Taiwan, 2015
- Keynote speaker, Universidad Latina de América (UNLA), Morelia, Mexico, 2014
- Artist presentation, Emad Art Forum, Lahijan, Iran, 2012
- Lecture about the history of Iranian social posters, Kharkiv State Academy of Design and Arts, Kharkiv, Ukraine, 2003

## **EXHIBITIONS CURATED**

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- "Woman, Life, Freedom," educational public art installation, co-curated with Sabrina C Sideris, University of Colorado Boulder, 2023
- "Poland Graphic Design Week in Tehran," co-curated with Poland Embassy, Tehran Museum of Contemporary Art, and Lajevardi Foundation, Tehran, Iran, 2016
- "Tehran-Taipei," collective poster exhibition, co-curated with Brad Tzuu, Hsing Wu University, Taipei, Taiwan, 2015
- "Vitrine: A Historical Exhibition of Iranian Book Cover Designs," co-curated with Majid Kashani, Iranian Artists' Forum, Tehran, Iran, 2014
- Selection of Old Iranian Theatre Posters, The 2nd Iranian Graphic Design Museum Exhibition, Tehran, Iran, 2013
- Workshops of Fallindesign Studio from Russia and Pekka Loiri from Finland, Tehran, Iran, 2012
- "Divarkoob," collective poster exhibition, co-curated with Amirhosein Ghoochibeik, presented in five cities, Iran 2011, 2010
- "Ctrl+G," collective poster exhibition, co-curated with Maryam Enayati, Mehdi Saeedi, Pedram Harbi, and Edik Boghosian, Iranian Artists' Forum, Tehran, Iran, 2003

## **AWARDS**

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- Second prize, The 21st Biennial Colorado International Invitational Poster Exhibition (CIPE), Colorado State University (CSU), Fort Collins, USA, 2019
- Professional development scholarship, City of Boulder Office of Arts and Culture, USA, 2018
- Public art grant, City of Boulder Office of Arts and Culture, USA, 2018
- Professional development scholarship, City of Boulder Office of Arts and Culture, USA, 2018

- Honorary diploma, The 3rd COW!!! International Design and Illustration Festival, Dnipropetrovsk, Ukraine, 2007
- Third prize, The 10th Ekoplagat'05 International Poster Triennial, Žilina, Slovakia, 2005
- Honorary diploma, logotype exhibition, *Tandis*, visual arts biweekly magazine, Iranian Artists' Forum, Tehran, Iran, 2004
- Third prize, The 8th Tehran International Poster Biennial, Tehran, Iran, 2004
- Honorary diploma, The 4th Block International Eco-Poster Triennial, Kharkiv, Ukraine, 2003
- Winner graphics section, The first exhibition of material recycling, Tehran, Iran, 2002

## JURY MEMBERSHIPS

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- Member of the International Poster Design Council BICeBé in Bolivia La Paz, from 2020 to present
- Visual Design Category of Taiwan International Student Design Competition, Taiwan, 2023
- Member of Peru Design Biennial, Lima, 2023
- Jury chair of Lahti International Poster Triennial 2017, Finland, 2017
- BICeBé, The Bolivia International Poster Biennial, La Paz, Bolivia, 2017
- "Mut zur Wut (Courage to Rage",) international poster competition and festival, Heidelberg, Germany, 2017
- Annual UTEP Student Art Exhibition, the University of Texas, El Paso, USA, 2017
- "Make Extremism History!," the 8th annual design competition organized by Poster for Tomorrow, online, 2016
- "Urban Aesthetics," Samsun International Poster Competition, Samsun, Turkey, 2016
- The 13th International Biennial of the Poster, Mexico, 2014
- "Segunda Llamada," the 3rd environmental poster competition, online, Mexico, 2014
- "Shahr-e Aseman," Visual Arts Festival, Tehran, Iran, 2012
- Poster division of "Rah-e Roshan," Crime Prevention Visual Arts Competition, Mashhad, Iran, 2011
- Poster division of the 8th "Image of the Year" Festival, Tehran, Iran, 2011
- "Silver Cypress," the 2nd Annual Iranian Graphic Designers Society (IGDS) Exhibition, Tehran, Iran, 2011
- "Segunda Llamada," the 2nd environmental poster competition, online, Mexico, 2011

- "A Friend Near Here: Disabled Children's Greeting Card Competition," Tehran, Iran, 2010
- "Once Upon a Time," Annual Book Cover Design Competition, Tehran, Iran, 2010
- Poster division of the Standard visual design festival, Tehran, Iran, 2010
- "Death is not justice," the 2nd annual design competition organized by Poster for Tomorrow, Paris, France, 2010
- Yazd Province Water & Wastewater Poster Competition, Yazd, Iran, 2010
- The 2nd International Anti-AIDS Poster and Animation Competition, Kharkiv, Ukraine, 2007
- "Nasle 5," the best posters of the 5th generation of Iranian graphic designers, Tehran, Iran, 2006
- Persian New Year (Nowruz) Greeting Card Exhibition organized by Avajang, Tehran, Iran, 2006

## EXHIBITIONS

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- AIAP Women in Design Award (AWDA)," the fifth visual communication design exhibition and book, Milan, Italy, 2023
- The 28th International Poster Biennale in Warsaw, 2023
- BICeBé, The Bolivia International Poster Biennial, La Paz, Bolivia, 2023
- "Tolerance Project," invitational poster show, founded by artist-activist Mirko Ilić, presented in 179 cities since 2017, the latest exhibition, Banja Luka, Bosnia, and Herzegovina, 2022
- "Stand with Ukraine," poster exhibition, presented in Springfield, Washington DC, Atlanta, USA, and Tbilisi, Georgia, 2022
- The 17th International Poster Biennial, Mexico City, Mexico, 2022
- The 22nd Biennial Colorado International Invitational Poster Exhibition (CIPE), Colorado State University (CSU), Fort Collins, USA, 2022
- "Vignelli90," Group Poster Exhibition dedicated to the designer Massimo Vignelli, Online, 2022
- BLDG 61 community-based exhibition, Boulder Public Library, Boulder, USA, 2022
- "Future Now," international invitational exhibition for the group Posters Without Borders, La Paz, Bolivia, 2021
- "Posters for Federico Fellini," international invitational poster exhibition by Cedomir Kostovic, Ljubljana, Slovenia, 2021

- BICeBé, The Bolivia International Poster Biennial, La Paz, Bolivia, 2021
- The 16th International Poster Biennial, Mexico City, Mexico, 2020
- The 21st Biennial Colorado International Invitational Poster Exhibition (CIPE), Colorado State University (CSU), Fort Collins, USA, 2019
- "Design Trail," interactive solo exhibition, Canyon Gallery, Boulder, USA, 2019
- "One for all, all for one," 100 posters for human rights to celebrate the 70th anniversary of the Universal Declaration of Human Rights, Paris, France, 2018
- "Freedom Manifesto," international poster invitational exhibition (Humanity on the Move), Rome, Italy, 2017
- "Lahti Poster Triennial," the 20th International Poster Exhibition, Lahti, Finland, 2017
- The 20th Biennial Colorado International Invitational Poster Exhibition (CIPE), Colorado State University (CSU), Fort Collins, USA, 2017
- Solo poster and book cover exhibition, Brick City Gallery, Missouri State University, Springfield, USA, 2017
- "Beyond," international invitational poster show of the Taiwan Poster Design Association (TPDA), Taipei, Taiwan, 2016
- "Women's Eyes," Social Design Through the Looking Glass of Female Designers, Taipei, Taiwan, 2016
- "50/50/50," exhibition for the 50th anniversary of the International Poster Biennale, Warsaw, Poland, 2016
- "National Low-carbon Day," international invitational poster exhibition, Zhongshan, China 2016
- The 25th Anniversary of the International Poster Biennial in Mexico (BICM), invitational poster exhibition, Mexico City, Mexico, 2016
- "Right to Decide," international invitational exhibition of the group Posters Without Borders, Institute for the Visual Arts in Birmingham, Alabama, USA, 2015
- "No Word Posters," book project by Armando Milani, Milan, Italy, 2015
- "Questioning Bomb," international invitational exhibition, the University of Maryland, Baltimore, USA, 2015
- BICeBé, The Bolivia International Poster Biennial, La Paz, Bolivia, 2015
- "The 4th Block," International Eco-Poster Triennial, Kharkiv, Ukraine, 2014
- "Sarajevo 100," international invitational exhibition, the Association of Applied Arts Artists and Designers of Bosnia and Herzegovina, the Gallery Collegium Artisticum, Sarajevo, Bosnia, and Herzegovina, 2014
- "Golden Bee," Global Biennial of Graphic Design, Moscow, Russia, 2014
- BICeBé, The Bolivia International Poster Biennial, La Paz, 2013

- "Le Manège," The 12th International Triennial of the Political Poster Show, Mons, Belgium, 2012
- The First Awakening World Award Festival, Tehran, Iran, 2012
- "Golden Bee," Global Biennial of Graphic Design, Moscow, Russia, 2012
- "Divarkoob," collective poster exhibition, presented in 5 cities, Iran 2011, 2010
- "The Individual Is Always the Exception," group poster exhibition in Memory of Morteza Momayez, Iranian Artists' Forum, Tehran, Iran, 2011
- "A Colorful Day," poster exhibition commemorating World Graphics Day, Iranian Artists' Forum, Tehran, Iran, 2010
- "The Graphic Imperative: The International Posters for Peace, Social Justice, and the Environment," Boston, USA, 2010
- "Beneath the Surface," Iranian poster exhibition, Towson University, Maryland, USA, 2009
- The 3rd International Biennial of Islamic World Poster, Tehran, Iran, 2009
- "Good50x70," The Social Communication Project, Milan, Italy, 2008
- The 10th International Poster Biennial, Mexico City & Morelia, Mexico, 2008
- "Image of the Year," Selected Posters Annual Exhibition, Iranian Artists' Forum, Tehran, Iran, from 2004 to 2018
- Iranian Graphic Designers Biennial, Iranian Artists' Forum, Tehran, Iran, 2007, 2002, 2000
- "COW!!!," The 3rd International Design and Illustration Festival, Dnipropetrovsk, Ukraine, 2007
- "Good50x70," The Social Communication Project, Milan, Italy, 2007
- "The 4th Block," International Eco-Poster Triennial, Kharkiv, Ukraine, 2006
- The 1st International Biennial of Anti-AIDS Posters, Kharkiv, Ukraine, 2006
- The 10th Ekoplagat'05 International Poster Triennial, Žilina, Slovakia, 2005
- "Lahti Poster Triennial," the 15th International Poster Exhibition, Lahti Finland, 2005
- "The Graphic Imperative," International Posters for Peace, Social Justice and the Environment, Boston, USA, 2005
- The First International Biennial of Islamic World Poster, Tehran, Iran, 2004
- Group Poster Exhibition by Iranian Graphic Designers, Moscow, Russia, 2004
- The 8th Tehran International Poster Biennial, Tehran Museum of Contemporary Art, Tehran, Iran, 2004
- "Iranian Scream3," group poster exhibition by Iranian Graphic Designers, Lalovier, France, 2004
- "Golden Bee," Global Biennial of Graphic Design, Moscow, Russia, 2004
- Group poster exhibition by Iranian graphic designers, Brussels, Belgium, 2004



- Logotype exhibition, *Tandis*, visual arts biweekly magazine, Iranian Artists' Forum, Tehran, Iran, 2004
- The 15th International Poster and Graphic Arts Festival, Chaumont, France, 2004
- The 19th International Poster Biennial in Warsaw, Poland, 2004
- "Ctrl+G," group poster exhibition, Iranian Artists' Forum, Tehran, Iran, 2003
- Poster exhibition against attack on Iraq, Zurich, Swiss, 2003
- "The 4th Block," International Eco-Poster Triennial, Kharkiv, Ukraine, 2003
- "Bouf-e Kour," the first exhibition of typography of the Iranian graphic designers, Tehran, Iran, 2003
- Solo poster exhibition, Kharkiv State Academy of Design and Arts, Kharkiv, Ukraine, 2003
- The first exhibition of material recycling, Tehran, Iran, 2002
- Self-Promotional posters exhibition by Iranian graphic designers, Tehran Museum of Contemporary Art, Tehran, 2001
- The 2nd students' art and design exhibition, Tehran Museum of Contemporary Art, Iran, 1996

## **PUBLISHED WORKS**

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- Introductions in international websites, books, and magazines such as *Vogue*, *Saqi Books publication*, *Birdy*, *Kak*, *Medium*, *Arabesque 2*, *Signs for Peace*, *The Design of Dissent*, *Design 360*, *Varoom*, *2+3D*, *Etapas*, *Adobe Magazine*, *Neshan*, *Tandis*, *Tasvir*, *Hamshahri Javan*

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