

Curriculum Vitae

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DR. EVER JOSUE FIGUEROA

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Dr. Ever Josue Figueroa (Ph.D. University of Texas) is an Assistant Professor in the Department of Journalism at the University of Colorado at Boulder. His research interests focus on media representations of race and gender, media sociology, and sports communication. In particular, he analyzes the intersection of race, gender and class in sports media and culture. He primarily utilizes qualitative methods, such as textual analysis, critical discourse analysis, ethnography and in-depth interviewing. His peer-reviewed journal articles have been published in *New Media & Society*, *Journalism*, *Howard Journal of Communications*, *Critical Studies in Media Communication* and *Feminist Media Studies*.

Academic Positions

2023 - present: Assistant Professor of Race and Journalism, University of Colorado, Boulder

2020 - 2023: Assistant Professor of Journalism, University of Kansas, Lawrence

Education

Ph.D., Journalism, University of Texas at Austin, 2020.

Dissertation: The Digital Dualism Between Real and Virtual Bodies : How Esports Media & Culture Represent Race, Gender and Class

Committee: Mary Angela Bock (Chair), Stephen Reese, Gina Masullo, Robert Jensen, Michael Butterworth

M.A., Journalism, University of Texas at Austin, 2016.

Thesis: *Gamergate, Gender, and the Public Sphere: Exploring the Young Female Gamer*

Experience

First Reader: Mary Angela Bock

Second Reader: Robert Jensen

B.J., Journalism, University of Texas at Austin, 2010.

Peer-Reviewed Academic Journal Publications

Figueroa, E. J., (2023). "If I tweeted like that, it's entirely possible I'd get fired": sports journalists discourse of Jemele Hill versus Donald Trump. *Feminist Media Studies*, 1-17.

Peña, V., Grubic, A., **Figueroa, E. J.**, & Bock, M. A. (2022). The blame game: how video evidence changes narratives of misogynistic violence in sports discourse. *Feminist Media Studies*, 1-17.

Figueroa, E. J. (2022). Casting heroes and victims of disaster events: representations of race and gender in Hurricane Harvey front page news images. *Critical Studies in Media Communication*, 39(5), 455-471.

Ittefaq, M., Abwao, M., Baines, A., Belmas, G., Kamboh, S. A., & **Figueroa, E. J.** (2022). A pandemic of hate: Social representations of COVID-19 in the media. *Analyses of Social Issues and Public Policy*, 22(1), 225-252.

Graber, S. M., **Figueroa, E. J.**, & Vasudevan, K. (2020). Oh, say, can you kneel: A critical discourse analysis of newspaper coverage of Colin Kaepernick's racial protest. *Howard Journal of Communications*, 31(5), 464-480.

Figueroa, E. J. (2020). News organizations, ideology, and work routines: A multi-level analysis of environmental journalists. *Journalism*, 21(10), 1486-1501.

Bock, M. A., Cueva Chacón, L. M., Jung, H., Sturm, H. A., & **Figueroa, E. J.** (2018). The faces of local TV news in America: youth, whiteness, and gender disparities in station publicity photos. *Feminist Media Studies*, 18(3), 440-457.

Bock, M. A., & **Figueroa, E. J.** (2018). Faith and reason: An analysis of the homologies of Black and Blue Lives Facebook pages. *New Media & Society*, 20(9), 3097-3118.

Conference Paper Presentations

Figueroa, E.J., Etheridge, C., Silva, F. (November, 2023). *In bounds and out of bounds: Social justice content in sports media and shifting concepts of unity* selected for presentation at the National Communication Association Conference., November 16-19, National Harbor, Maryland.

Figueroa, E.J., Peña, V. (August, 2023). *Repairing the Journalism Paradigm with Artificial Intelligence: How ChatGPT Editorials Preserve Objectivity, Whiteness & Colorblind Ideology* selected for presentation at the Association for Educators in Journalism and Mass Communication Conference., August 7-10, Washington, D.C.

Figueroa, E.J., Baines, A., (August, 2023). *Activating Solidarity Journalism: Analyzing the Impact of Newsroom Union Organizing on Journalism Practices* selected for presentation at the Association for Educators in Journalism and Mass Communication Conference., August 7-10, Washington, D.C.

Figueroa, E. J., & Peña, V., (May, 2022). *Should They Ball or Boycott? A Critical Discourse Analysis of Sports Media Coverage of the NBA Player Strike* selected for presentation at the International Communication Association Conference., May 26-30, Paris, France.

Figueroa, E. J., & Baines, A., (May, 2022). *I want the future young journalists and people of color to feel empowered and safe when I leave”: Feminist Empowerment in Newsroom Union Organizing* selected for presentation at the International Communication Association Conference., May 26-30, Paris, France.

Figueroa, E. J., (November, 2021). *Structural Hierarchy at Evolution Championship Series 2019: An Ethnographic Participant-Observation of a Fighting Game Esports Event* selected for presentation at the National Communication Association Conference., November 18-21, Seattle, Washington.

Figueroa, E. J., (November, 2021). *Digital Identity and Embodiment in Esports: Analyzing the Gendered Dimensions of Real and Virtual Bodies in Evolution Championship Series 2019 Media Content* selected for presentation at the National Communication Association Conference., November 18-21, Seattle, Washington.

Figueroa, E. J., Vasudevan, K., & Peña, V. (May, 2020). *The Planet’s Champion: An Analysis of Anti-Capitalist Villainization in WWE* selected for presentation at the International Communication Association Conference., May 21-25, Virtual Conference.

Peña, V., Grubic, A., & **Figueroa, E. J.** (May, 2020). *The Blame Game: A Discourse Analysis Surrounding Domestic Violence Images in Sport* selected for presentation at the International

Communication Association Conference., May 21-25, Virtual Conference.

Figueroa, E. J. (August, 2019). *The Visual Rhetoric of Disaster: How Bodies are Represented in Newspaper Photographs of Hurricane Harvey* selected for presentation at the Association for Educators in Journalism and Mass Communication Conference., August 7-10, Toronto, Canada.
****Awarded third place in the student paper competition for the Cultural & Critical Studies Division.**

Graber, S, Cueva Chacón, L. & **Figueroa E. J.** (May, 2019). *Chain Migration or Family Reunification? A Critical Discourse Analysis of American Newspapers' Coverage of Immigration* selected for presentation at the International Communication Association Conference., May 24-28, Washington D.C.

Figueroa, E. J., & Graber, S (May, 2019). *Jemele Hill, Race, and Gender: A Textual Analysis of Sports Media Discourse* selected for presentation at the International Communication Association Conference., May 24-28, Washington D.C.

Figueroa, E. J. (November, 2018). *Gendered Tensions in the Comment Section: What the End of Gamers Articles Teach us about Gamer Identity* selected for presentation at the National Communication Association Conference., November 8-12, Salt Lake City, Utah.

Figueroa, E. J. (November, 2018). *A Culture War in Twitter's Trenches: #Feminism vs. #Gamergate* selected for presentation at the National Communication Association Conference., November 8-12, Salt Lake City, Utah.

Bock, M. A., & **Figueroa, E. J.** (August, 2017). *Faith and reason: An analysis of the homologies of Black and Blue Lives Facebook pages* selected for presentation at the Association for Educators in Journalism and Mass Communication Conference., August 9-12, Chicago, Illinois.

Graber, S, **Figueroa E.J.,** & Vasudevan, K. (May, 2017) *"A Prophylactic of Patriotism": Newspaper coverage of Colin Kaepernick's Star-Spangled Anthem Racial Protest"* selected for presentation at the International Communication Association Conference: Interventions: Communication Research and Practice., May 25-29, San Diego, California.

Figueroa, E. J. (May, 2015). *"Exploring the Organizational Influences on Environmental Journalist's Efforts to Include Scientific Sources in Green News Sources,"* paper presented to the International Communication Association: Post Conference on Climate and Sustainability Campaigns, May 21-25, San Juan, Puerto Rico.

Teaching

Courses: University of Colorado

Journalism 3804: "Sports, Media and Society" Fall 2023, Spring 2024

Journalism 2301: "Journalism Ethics and History in Film" Spring 2024

Courses: University of Kansas

Journalism 201: "Livestreaming Media and Culture" Fall 2021

Journalism 304: "Media Writing for Audiences" Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023

Journalism 309: "Data Storytelling" Fall 2022, Summer 2023

Journalism 590: "International Journalism" Spring 2022

Journalism 840: "Critical Theories of Race and Racism" Spring 2021

Courses: University of Texas at Austin (teaching assistant)

Undergraduate Studies Signature Course 303: "No Cheering in the Press Box"

Undergraduate Studies Signature Course 303: "Freedom: Philosophy/History/Law"

Undergraduate Studies Signature Course 303: "Food, Politics, and Culture"

Journalism 308: "Data, Privacy, and You"

Journalism 302F: "Digital Storytelling Basics"

Journalism 336F: "Social Media Journalism"

Journalism 350F: "Media Law"

Advising and Mentoring

Dissertation Committees

Pamela Peters. (2023, June). Exploring the roles the digital divide and social capital play for first-generation college students at HBCUs during the college search and financial aid process.

Dissertation Prospectus Defense

Pamela Peters. (2022, November). Exploring the roles the digital divide and social capital play for first-generation college students at HBCUs during the college search and financial aid process.

Doctoral Qualifying Exams Committee

Kayli Plotner. (expected qualifying exam defense Spring 2024)

Pamela Peters. (2022, September).

Master Thesis Committees

Fernanda Batista da Silva. (2023, May). Everything, Everywhere, All the Time: The Impact of New Technologies in the Newsgathering and Reporting Process of Foreign Correspondents in the U.S. School of Journalism and & Mass Communication, University of Kansas.

Professional Work Experience

Account Manager & Database Administrator: Apricot Software, 2012-2014

IT Assistant: Velocity Electronics, 2010-2012

Service & Honors

Faculty Invited Talks

Guest Presentation, University of Colorado, Boulder JRNL 1000 - "Future Challenges in Journalism: AI & Misinformation."

Guest Presentation, University of Colorado, Boulder CMCI 2030 - Thinking Across Disciplines in Media, Communication and Information, "*Stuart Hall & Media Representation.*"

Guest Presentation, University of Colorado, Boulder CMCI 1040 - Foundational Concepts and Creativity in Media, Communication and Information, "*Stuart Hall & Media Representation.*"

Guest Presentation, University of Colorado, Boulder JRNL 2401 - Media Coverage of Diverse Populations, "*Colorblind Racism & Protesting in Sports.*"

Guest Presentation, DePaul University JOUR 351 - Social Justice Reporting, "*Sports media and protest.*"

Invited speaker, University of Colorado, Boulder - Grad Student Application Workshop, "*Where to find job listings and writing your cover letter.*"

Guest Presentation, CU JRNL 3904 - Sports Journalism and Gender, *"Esports and the Hegemony of Play"* (Spring 2023)

Guest Presentation, KU JOUR 534 - Diversity in Media, *"How we talked about Colin Kaepernick"* (Spring 2023)

Panelist, "Unlearning Neoliberalism: New Horizons for Academic Work Culture". Association for Educators in Journalism and Mass Communication Conference, Detroit, MI., 2022.

Guest Presentation, KU JOUR 608 - , Ethics & Professional Practice, *"Ethical Questions in Journalism: Bob Woodward, Kobe Bryant and Journalists Protesting"* (Fall 2022)

Guest Presentation, KU JOUR 415 - , Multimedia Reporting, *"Media Images and Race/Gender Representation"* (Fall 2022)

Guest Presentation, KU JOUR 534 - Diversity in Media, *"Race and Gender Representation in Sports Media"* (Fall 2022)

Guest Presentation, KU JOUR 534 - Diversity in Media, *"Stuart Hall: Media Representation Theory"* (Fall 2022)

Guest Presentation, KU JOUR 534 - Diversity in Media, *"Protest Coverage in Sports Media"* (Spring 2021)

KU Red Hot Research, Gender and Representation, Lawrence, Kansas (Fall 2020)

Graduate Invited Talks

New Graduate Student Orientation, Austin, Texas (Fall 2015; Fall 2016; Fall 2019)

UT Journalism - Meet the Grads, Austin, Texas (Fall 2016; Fall 2017; Fall 2018)

Elected Positions

Graduate Liaison Officer for Critical and Cultural Studies Division, AEJMC, 2017-2018

Journal Refereeing Activities

Journal of Communication (2023)

Social Media + Society (2019, 2020, 2021, 2022)

Southern Communication Journal (2022)

Journal of Sport & Social Issues (2020)

Conference Refereeing Activities

Reviewer, International Association for Communication and Sport 2024 Summit, 2023

Reviewer, AEJMC annual conference, Critical and Cultural Studies Division, 2018, 2023

Reviewer, AEJMC annual conference, Newspaper and Online News Division, 2023

Reviewer, ICA annual conference, Sports Communication, 2020, 2021, 2022

Discussant, "AEJMC CTEC Scholar-to-Scholar session." Association for Educators in Journalism and Mass Communication Conference, Virtual Conference, 2021

Reviewer, AEJMC annual conference, Sports Communication Interest Group, 2021

Reviewer, AEJMC annual conference, Minorities in Communication Division, 2021

Reviewer, AEJMC annual conference, Commission on the Status of Women, 2016

Service & Volunteering

Vice-Chair, Technology Committee, University of Kansas at Lawrence, 2021 - 2023

Search Committee, Open Rank Professor of Journalism and Latin American Studies, University of Kansas at Lawrence, 2022

Sports Media Concentration Curriculum Committee, University of Kansas at Lawrence, 2022

Volunteer, Knight Center for Journalism in the Latin Americas at the University of Texas at Austin. International Symposium on Online Journalism conference, Austin, TX, 2015

Academic Translation Work (Spanish to English): Dr. Magdalena Saldaña, Pontificia Universidad Católica de Chile, 2015

Translation Work for VOCES Oral History Project, University of Texas at Austin, 2015

Awards and Academic Recognition

KU Journalism DEIB Committee Summer Applied Research Award - \$3,200, awarded 2022

University of Texas Continuing Graduate Student Fellowship - \$30,000, awarded 2019-2020

Dissertation Research Grant, University of Texas at Austin - \$2000, awarded 2019

Moody Doctoral Fellowship - \$12,000, awarded 2016-2019

Ada Frances Miller scholarship - \$4,000, awarded 2018, 2019

Will H. Mayes scholarship - \$2,000, awarded 2017, 2018

Graduate Student Professional Development Award, University of Texas at Austin - \$1,200, awarded 2018, 2019

UT Graduate School Continuing Scholar Fellowship - \$5,000, awarded 2016

First Year Teaching Assistant Certification, School of Undergraduate Studies, University of Texas at Austin, 2015

Memberships

Lifetime member of Kappa Tau Alpha, the National Honor Society in Journalism and Mass Communication.

Technology Skills

Software Skills

Adobe PhotoShop

Adobe InDesign

Adobe Premiere
Audacity
Final Cut Pro
Wordpress
Squarespace
IBM SPSS Statistics
Microsoft Office Products

Professional Equipment Skills

Canon DSLR Cameras
Oculus VR Headsets
DJI Drones
Digital Voice Recorder

Foreign Language Skills

Fluent in Spanish: Reading, writing, speaking and translating.

Computer Language Skills

HTML
SQL
JavaScript
JSON
Python