Dr. Jason Bennett Thatcher



Dr. Jason Bennett Thatcher holds the Tandean Rustandy Esteemed Professorship in the Leeds School of Business at the University of Colorado-Boulder. He also holds a faculty appoint as a Full Professor of Management Science at the Alliance Manchester Business School at the University of Manchester and an Honorary Professorship at the University of Nottingham. He has also held visiting faculty appointments at the Technical University of Munich (TUM), the Hong Kong Polytechnic University, and the Information Technology University-Copenhagen.

Jason studies individual decision-making, strategic alignment, and workforce issues related to the effective application of information technologies in organizations. His more recent projects direct attention to cyber security and social media.

Jason's publishes in journals such as MIS Quarterly, Information Systems Research, Journal of Applied Psychology, Harvard Business Review, and other outlets. Jason's work appears in Financial Times 50 listed journals about once a year. AISResearchRankings.Org ranked him the most productive author on the AIS senior scholars list in 2014, 2020, and 2021. He has been ranked among the top scholars in Social Sciences by Research.com and named among the top 2% most productive researchers in the world in a study published in PLOS Biology. According to GoogleScholar, Jason's work has earned 20,000+ citations.

Jason serves as Senior Editor at MIS Quarterly. He has served as Senior Editor at the Information Systems Research, Decision Sciences, AIS Transactions on HCI, and Associate Editor at Information Systems Research and the Database for Advances of Information Systems. He has also served on the MIS Quarterly Policy Committee, as the Information Systems Community representative.

Jason has been recognized for contributions to the Information Systems discipline by several fellowship and awards. He has been named a visiting fellow in China (Hong Kong Baptist University, Hong Kong Polytechnic University), Denmark (ITU-Copenhagen, Vellux Vellum Fellow), and Germany (TU-Dortmund, Gambrinus Fellow; Wiesenbaum Institute for Internet Research, TU-Potsdam). He was named an AIS Fellow in 2019.

Jason enjoys working with students. He has advised 19 PhD students in the United States and 15 more in Denmark, Germany, and China. He teaches courses in Management Information Systems and Strategic Management. He won the College of Business and Behavioral Science 2008 Undergraduate Teaching Excellence Award at Clemson University. Jason was named to the Circle of Compadres by the KPMG Foundation for contributions to mentoring minority Ph.D. students and a TUM Ambassador for his work with PhD students in Germany.

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EDUCATION

Ph.D. in Business Administration. (2002). <u>Florida State University</u>, Tallahassee, FL.
Master's in Public Administration. (1999). <u>Florida State University</u>, Tallahassee, FL.
B.A. Political Science, Cum Laude. (1999). <u>The University of Utah</u>, Salt Lake City, UT.
B.A. History, Cum Laude. (1994). <u>The University of Utah</u>, Salt Lake City, UT.

RESEARCH

Major Journal Publications

- 1. Hein, A., Engert, M., Maruping, L., Thatcher, J. B., & Krcmar, H. (Forthcoming). Tradeoffs and Tensions of Self-Organization and Governance in Digital Platform Ecosystems: An Information Ecology & Holons Approach. *MIS Quarterly*.
- 2. Pienta, D., Vishramithra, N., Somanchi, S. N., Berente, N., & Thatcher, J. B. (Forthcoming). Do Crowds Validate False Data? An Exploratory Study of Systematic Distortion and Affective Polarization. *MIS Quarterly*.
- 3. Tseng, A., Sun, H., Santhanam, R., Shuya, L., & Thatcher, J. B. (Forthcoming). Rethinking Gamification Failure: A Model of Gamified System Maladaptation Behaviors. *Information Systems Research*.
- 4. Gruelich, M., Lins, Sebastian, Pienta, D., Thatcher, J. B., & Sunyaev, A. (Forthcoming). Exploring Contrasting Effects of Trust in Organizational Security Practices and Protective Structures on Employees' Security-Related Precaution Taking. *Information Systems Research*.
- 5. Wang, Q. Pienta, D., Jiang, S., Ngai, E., & Thatcher, J.B., (Forthcoming). Do Good and Do No Harm Too: Employee-Related Corporate Social (Ir)Responsibility and Information Security Performance. *Journal of the Association for Information Systems.*
- 6. Ashrafi, A., Constanides, P., Mehandjiev, N., & Thatcher, J. B. (Forthcoming). Unpacking the Three Faces of Digital Transformation: The Kodak Story. *Information Systems Journal*.
- 7. Meythaler, A., Krause, H. V., Baumann, A., Krasnova, H., & Thatcher, J. B. (Forthcoming). The rise of metricbased digital status: an empirical investigation into the role of status perceptions in envy on social networking sites. *European Journal of Information Systems*, 1-28.
- 8. Schuetz, S., Gewald, H., Johnston, A.J., & Thatcher, J.B. (Forthcoming). What Goals Drive Employees' Security Behaviors? A Mixed Methods Study of Employees' Goals in the Workplace. *Journal of the Association for Information Systems*.
- Meier, M., Maier, C., Thatcher, J. B., & Wietzels, T. (Forthcoming). Cooking a Telework Theory with Causal Recipes: Explaining Telework Success with ICT, Work, and Family Related Stress. *Information Systems Journal*, 34 (4), 1068-1115.
- 10. Meier, M., Maier, C., Weitzel, T., & Thatcher, J. B. (Forthcoming). Chatbot Interactions: How Consumption Values and Disruptive Situations Influence Customers' Willingness to Interact. *Information Systems Journal*.

- 11. Pienta, D., Roth, P., Wright, R., & Thatcher, J. B. (Forthcoming). An Empirical Investigation of the Unintended Consequences of Vulnerability Assessments Leading to Betrayal. *Journal of the Association for Information Systems*, 25 (4), 1079-1116.
- 12. Pflügner, K., Maier, C., Mattke, J., Thatcher, J. B., & Weitzel, T. (2024). Deconstructing Technostress: A Configurational Approach to Explaining Job Burnout and Job Performance. *MIS Quarterly*, 48(2) 679.
- 13. Wiesche, M., Pflügler, C., & Thatcher, J. B. (2024). The Impact of Social Comparison on Turnover Among Information Technology Professionals. *Journal of Management Information Systems, 41*(1), 297-324.
- Roth, P. L., Bobko, P., Shan, G. ("J."), Roth, R. W., Ferrise, E., & Thatcher, J. B. (2024). Doxing, political affiliation, and type of information: Effects on suspicion, perceived similarity, and hiring-related judgments. *Journal of Applied Psychology*, 109(5), 730–754. https://doi.org/10.1037/apl0001153
- 15. Di Gangi, P., Howard, J., McAllister, C., & Thatcher, J. B. (2024). The Influence of Political Skill and Community Capabilities on Microtask Worker Hourly Wage: A Mixed-Methods Study of Mechanical Turk. *Journal of the Association for Information Systems*, 25 (4), 890-935.
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- 17. Sarker, S., Susarla, A., Gopal, R., & Thatcher, J. B. (2024). Democratizing Knowledge Creation Through Human-AI Collaboration in Academic Peer Review. *Journal of the Association for Information Systems*, 25(1), 158-171.
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- Compeau, D., Correia, J., & Thatcher, J. B. (2022). When Constructs Become Obsolete: A Systematic Approach to Evaluating and Updating Constructs for Information Systems Research. *MIS Quarterly*, 46(2). <u>http://10.25300/MISQ/2022/15516</u>
- 24. Salge, C., Karahanna, E., & Thatcher, J. B. (2022). Algorithmic Processes of Social Alertness and Social Transmission: How Bots Disseminate Information on Twitter. *MIS Quarterly*. <u>http://10.25300/MISQ/2021/15598</u>
- 25. Burleson, J., Grover, V., Thatcher, J. B., & Sun, H. (2021). Technology Repurposing: When Technology moves from Home to Work. *Journal of the AIS*, 22(6), 1556-1589. <u>https://10.17705/1jais.00707</u>
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- Prommegger, B., Thatcher, J.B., Wiesche, M., & Krcmar, H. (2021). "When Your Data has COVID-19: How the Changing Context Disrupts Data collection and What To Do About It." <u>European Journal of Information Systems</u>, 30(1): 100-118. <u>https://orsociety.tandfonline.com/doi/pdf/10.1080/0960085X.2020.1841573</u>
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- 33. Carter, M., Petter, S., Grover, V. and Thatcher, J.B. (2020). "IT Identity: A Measure and Empirical Investigation of its Utility to IS Research." Journal of the AIS. 21(5):2. https://doi.org/10.17705/1jais.00638
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- 36. Carter, M., Petter, S., Grover, V., and Thatcher, J.B. (2020). "IT Identity: A Key Determinant of Feature Use and Exploratory Behaviors." <u>MIS Quarterly</u>. 44(3): 983-1021. <u>https://doi.org/10.25300/MISQ/2020/14607</u>
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- Tams, S., Ahuja, M., Grover, V., and Thatcher, J.B. (2020). "Worker Stress in the Age of Mobility: A Moderated Mediation Model of Demands from Interruptions, Role-based Stress, and IT Use." <u>Journal of Strategic</u> <u>Information Systems</u>. 29(1): 101-59. <u>https://doi.org/10.1016/j.jsis.2020.101595</u>
- Tams, S., Dulipovici, A., Thatcher, J.B., Craig, K., and Srite, M. (2020). "The Role of Basic Human Values in Knowledge Sharing: How Values Shape the Post-Adoptive Use of Electronic Knowledge Repositories." <u>Journal</u> of the Association for Information Systems. <u>https://doi.org/10.17705/1jais.00597</u>
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- 41. Gupta, B., Loicono, E., Dutchak, G., & Thatcher, J. B. (2019). A Field-Based View on Gender in the Information Systems Discipline: Preliminary Evidence and an Agenda for Change. *Journal of the Association for Information Systems*, 20(12), 2. <u>https://doi.org/10.17705/1jais.00588</u>
- 42. Sun, H., Wright, R., & Thatcher, J. B. (2019). Revisiting the Impact of System Use on Task Performance from an Adaptation and Complementarity Perspective. *Journal of the Association for Information Systems, 20*(4), 3. https://doi.org/10.17705/1.jais.00539
- 43. Wiesche, M., Joseph, D., Thatcher, J. B., Krcmar, H., & Gu, B. (2019). MIS Quarterly Curation on IT Workforce Research. *MIS Quarterly Curations*. <u>https://www.misqresearchcurations.org/blog/2019/6/17/it-workforce</u>
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- 47. Thatcher, J. B., Wright, R., Sun, H., Zagenczyk, T., & Klein, R. (2018). Mindfulness in Information Technology Use: Three Empirical Studies. *MIS Quarterly*, *42*(3), 831-847. <u>https://doi.org/10.25300/MISQ/2018/11881</u>
- Tams, S., Thatcher, J. B., & Craig, C. (2018). How and Why Trust Matters in Post-Adoptive Usage: The Mediating Roles of Internal and External Self-efficacy. *The Journal of Strategic Information Systems*, 27(2), 170-190. <u>https://doi.org/10.1016/j.jsis.2017.07.004</u>
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- Roth, P., Goldberg, C., & Thatcher, J. B. (2017). The Role of Political Affiliation in Employment Decisions: A Model and Research Agenda. *Journal of Applied Psychology*, *102*(9), 1286. <u>https://psycnet.apa.org/doi/10.1037/apl0000232</u>
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- Tripp, J., Riemenschneider, C., & Thatcher, J. B. (2016). Job Satisfaction in Agile Development Teams: Agile Development as Work Redesign. *Journal of the Association for Information Systems*, *17*(4), 267. <u>https://doi.org/10.17705/1jais.00426</u>
- 53. Lankton, N., McKnight, J. B., Wright, R., & Thatcher, J. B. (2016). Incorporating Trust-in- Technology into Expectation Disconfirmation Theory. *Information Systems Research*, 27(1), 197-213. https://doi.org/10.1016/j.jsis.2013.09.001
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- 55. Gerow, J., Thatcher, J. B., & Grover, V. (2015). Six Types of IT-Business Strategic Alignment: An Investigation of the Constructs and Their Measurement. *European Journal of Information Systems*, 24(5), 465-491. https://doi.org/10.1057/ejis.2014.6
- 56. Galluch, P., Grover, V., & Thatcher, J. B. (2015). Interrupting the Workplace: Examining Stressors in an Information Technology Context. *Journal of the Association for Information Systems, 16*(1), 1. https://doi.org/10.17705/1jais.00387
- 57. Gerow, J., Grover, V., Thatcher, J. B., & Roth, P. (2014). Looking Toward the Future of IT-Business Strategic Alignment through the Past: A Meta-Analysis. *MIS Quarterly, 38*(94), 1059-1085. <u>https://www.jstor.org/stable/26627966</u>
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Commentaries

- 78. Sarker, S., Susarla, A., Gopal, A., & Thatcher, J.B. (Forthcoming). "Democratizing Knowledge Creation Through Human-AI Collaboration in Academic Peer Review." *Journal of the Association for Information Systems*
- Tarafdar, M., Shan, G., Gupta, A., & Thatcher, J. B. (2022). Commentary: Intellectual Diversity in IS Research: Conceptualization and Illustration. *Information Systems Research*, 33(4), iii-viii. https://doi.org/10.1287/isre.2022.1176

Special Issue Introductions

- Windeler, J. B., Urquhart, C., Thatcher, J. B., Carter, M., & Bailey, A. (2023). Special Issue Introduction: JAIS Special Issue on Technology and Social Inclusion. *Journal of the Association for Information Systems*, 24(5), 1199-1203. <u>https://doi.org/10.17705/1jais.00841</u>
- Rossi, M., Muller-Bloch, C., Thatcher, J. B., & Beck, R. (2019). Blockchain in Information Systems Research: Towards an Agenda for Future Research. *Journal of the Association for Information Systems, 20*(9), 14. <u>https://doi.org/10.17705/1jais.00571</u>
- Hovorka, D., Thatcher, J., Dennis, A., & George, J. F. (2018). Informing Research: Celebrating 50 Years of Ideas and Science at HICSS. *Journal of the Association for Information Systems*, *19*(10), 924-928. <u>https://doi.org/10.17705/1jais.00513</u>
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Additional Journal Publications

- 85. Galletta, D. F., Moody, G. D., Lowry, P. B., Willison, R., Boss, S., Chen, Y., Luo, X. R., Pienta, D., Polak, P., Schuetz, S., & Thatcher, J. (in press). *How to convince users to protect themselves against cybersecurity threats. MIS Quarterly Executive.*
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RESEARCH IN PROGRESS¹

Under Advanced Review

- 1. Ashrafi, A., Constanides, P., Mehandjiev, N., and Thatcher, J.B., "Unpacking the Three Faces of Digital Transformation: The Kodak Story." Information Systems Journal.
- 2. Nabity-Grover, T., Thatcher, J.B., Roth, P., Kwon, Y.K., and Mathews, K. "Hot Button Issues and Social Media Assessment: An experiment." Information Systems Research.
- 3. Endres, Y., Fabiola, G., Briker, R., and Thatcher, J.B. "Do Technostressors Cause Strain? Investigating Reciprocal Effects With Continuous Time Modeling." <u>MIS Quarterly.</u>
- 4. Cheah, J., Nisreen, A., and Thatcher, J.B. "Exploring live streaming technology and impulsive buying tendency: Do zero moment of truth and gender matter?." Journal of the AIS.

Under Review

- Hönemann, K.B., Konopka, B., Wiesche, M., and Thatcher, J.B. "Designing a User-Metaverse Interface: Enabling the Creation of User-Generated Metaverse Content for the Industrial Metaverse." <u>Journal of</u> <u>Management Information Systems.</u>
- 6. Ma, Chenxi, Chong, A.Y.L., Phang, C.W., and Thatcher, J.B. "Ethical Perils of AI and Their Mitigation Mechanisms: A Review and Future Research Agenda." Journal of the AIS.
- 7. Rossi, S., Mukkalama, R.R., Olsavsky, N., Janiwoski, A., and Thatcher, J.B. "Framing the refugee debate what can we learn on frames in refugee-related events on Twitter using deep learning?. Submitted to <u>MIS Quarterly</u>.
- 8. Roth, P., Bobko, P., Pu, W., and Thatcher, J.B. "Enhancing Our Understanding of the Influence of Political Affiliation in the Workplace: The Explanatory Role of Trustworthiness and Suspicion." <u>Personnel Psychology</u>.
- 9. Schuetz, S., Gewald, H., Thatcher, J.B., and Johnston, A.J., "Understanding Employees' Security Behavior from a Goal Systems Perspective." Journal of AIS.
- 10. Shan, G., Wattal, S., and Thatcher, J.B. "How Does Anonymizing Users' Identity Affect Fact-checking Contribution on Social Media Platforms? A Multi-Method Study." <u>Management Science</u>.
- 11. Shan, G., Wattal, S., Risius, M., & Thatcher, J.B. "Fact-checking and News Engagement on Social Media Platforms." Management Science.
- 12. Susarla, A., Gopal, R. Thatcher, J.B., and Sarker, S. "Toward Democratizing Knowledge through Academic Journals: A Proposal for Harnessing the Power of AI and Human Collaboration." Journal of the AIS.
- 13. Wang, M., Zhao, K., and Thatcher, J.B. "The Absence of "Pushing Force": Examining Superstar Streamer Exit in Live Streaming E-Commerce." Information Systems Research.
- Zimmerman, S., Kwon, Y., Heins, A., Krcmar, H., and Thatcher, J.B., "Faster, Cheaper, or Greener: An Experimental Study on the Effects of Smart and Conventional Digital Default Nudges to Promote Pro-Environmental Travel Choices." <u>MIS Quarterly</u>.

Third Revision or more Invited

- 15. Shan, G., Wattal, S., and Thatcher, J.B. "The Differential Impact of AI vs. Human Fact-Checkers on News Believability and User Engagement." <u>MIS Quarterly</u>.
- 16. Raddatz, N., Radditz, P., Roth, P., and Thatcher, J.B. "Cyberchondria and Information Search: An Empirical Study." <u>MIS Quarterly</u>.
- 17. Huck-Fries, V., Prommeger, B., Wiesche, M., Thatcher, J.B., and Krcmar, H. "Project Managers in Agile Information Systems Development: An Empirical Study on Work Engagement." <u>Internet Research</u>.
- 18. Johnson, R., Gerow, J., Roth, P., and Thatcher, J.B. "Computer Self-Efficacy: A Meta-Analytic Review." <u>Journal</u> <u>of the AIS</u>.

First Revision Invited

¹ Note this is a dynamic list and may not be up to date. Paper statuses change with some frequency.

- 19. Gao, Y., Wattal, S., and Thatcher, J.B. "Chief Information Security Officers in Top Management Teams: Impact on Firm Innovation." Information Systems Research.
- 20. Ostern, N., Weking, J., and Thatcher, J.B. "Governing the Governors: Mechanisms for Governing the Evolution of Al-Based Bots." <u>MIS Quarterly</u>.
- 21. Pienta, D., Gao, Y., D'Arcy, J., and Thatcher, J.B. "The Influence of Executive Compensation and Board Cybersecurity Intensity on SEC Data Breach Timeliness." <u>MIS Quarterly</u>.
- 22. Schuetz, S., Bansal, G., Weng, Q., Lowry, P.B., and Thatcher, J.B. "Heeding the Messenger: The Influence of Sender Characteristics on Responses to Security Messages." Journal of the AIS.
- 23. Wang,Q., Jiang, S., Pienta, D., Ngai, E., and Thatcher, J.B. "Do Good by Doing Good and/or no Harm: Role of Employee-Related Corporate Social (Ir)responsibility in Information Systems Security Performance." <u>Journal of the AIS</u>.

Reject and Resubmit

- 24. Zimmerman, S., Hein, A., Krcmar, H., and Thatcher, J.B. "Towards the 'Digital' in Digital Nudging: Theoretical Foundations and Directions for Future Research." Journal of the AIS.
- 25. Chong, A., Zhuang, M., Chong, W., Chong, A.Y.L., Song, L., and Thatcher, J.B. "Navigating Offshore Complexity Through Hybrid Captive Offshoring in the ICT Sector: A Mixed-Methods Investigation of Hybrid ICT Captive Centers' Capability Development." Information Systems Research.
- 26. Bansal, G., Scheutz, S., Lowry, P.B., and Thatcher, J.B. "What Drives Employees' Security Behaviors? A Mixed Methods Study of Employees' Goals in the Workplace." Journal of the AIS.

In Preparation

- 1. Mandivwalla, M., Havkhor, T., George, J.F., Howard, C., and Thatcher, J.B. "Understanding IS labor market entrants: Knowledge archetypes, search, and choice." <u>MIS Quarterly</u>.
- 2. Baum, K., Gladkaya, M., Krasnova, H., and Thatcher, J.B. "Control and emotional well-being: A Field Experiment on the Power of Unfollowing." To be submitted to <u>MIS Quarterly</u>.
- 3. Carter, M., Reibenspeiss, V., Kwon,Y., and Thatcher, J.B. "Helping or Hurting? Exploring the Duality of Social Media Allyship." To be submitted to <u>MIS Quarterly</u>.
- 4. Carter, M., Reibenspeiss, V., Kwon,Y., and Thatcher, J.B. "Social Media and Allyship with Marginalized Communities: When Allyship Can Hurt." To be submitted to <u>Journal of Applied Psychology</u>.
- 5. Cho, K., Hung, J., and Thatcher, J.B. "Blessing or Curse: the impact of trading bots on human investors' investment performance in the cryptocurrency market." To be submitted to <u>Management Science</u>.
- 6. Duigoin, C., Harfouche, A., and Thatcher, J.B. "The Ukraine War and the Cybercriminal community: A Qualitative Study of the Darkweb." To be submitted to <u>Information Systems Research</u>.
- 7. Franz, A., Shan, G., Thatcher, J.B., & Benlian, A. "Daunted or Determined? Doxing and its Effects on Victims' Civic Participation." To be submitted to <u>MIS Quarterly</u>.
- 8. Gao, Y., Wattal, S., and Thatcher, J.B. "To Whom Should CISOs and CDOs Report? Moderating Impacts on Digital Transformation and Security Awareness." To be submitted to <u>MIS Quarterly</u>.
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- 12. Johnson, R., Gerow, J., and Thatcher, J.B. "Understanding Internet Self-Efficacy in a Post-Adoption World: A Meta-Analysis." To be submitted to <u>Journal of the AIS</u>.

- 13. Kwon, Y., Pienta, D., Roth, P.L., and Thatcher, J.B. "Trustworthiness and Liking: Social Media and Discovery and Disclosure of Invisible Stigma." To be submitted to <u>Journal of Applied Psychology</u>.
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- 16. Li, B., Hou, F., Guan, Z., Tan, C., Chong, A., and Thatcher, J.B., "A Text-Analytic Approach to Deciphering the Roles of Users in Contributing to Collective Storytelling in Social Media." To be submitted to <u>MIS Quarterly</u>.
- 17. Li, B., Hou, F., Guan, Z., Tan, C., Chong, A., and Thatcher, J.B., "Creating and Updating Bag of Words". To be submitted to European Journal of Information Systems.
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- 19. Pu, W., Shan, G., Roth, P.L., and Thatcher, J.B. "Mental Health and Interview Performance in the Context of an Automated Video Interview: The Role of Suspicion." To be submitted to Information Systems Research.
- 20. Pienta, D., Vishramithra, N., Carter, M.S., Thatcher, J.B., & Johnsten, A.C. "Too Much of a Good Thing: An Empirical Examination of AI Obfuscation Granularity and Trust Transformation." <u>Information Systems Research</u>.
- 21. Promegger, B., Dinger, M., and Thatcher, J.B. "Moving On or Moving Out: Job Embeddedness and Shocks in the IT Workforce." To be submitted to <u>Journal of the AIS</u>.
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- 24. Shan, G., Pienta, D., & Thatcher, J.B. "Investigating the Relative Impact of Generative AI vs. Humans on Voluntary Knowledge Contributions". To be submitted to <u>Management Science</u>.
- 25. Shan, G., Tams, S., Thatcher, J.B., & Gewald, H. "How Does Aging Explain the Impact of Fact-checking on False News Believability and Engagement on Social Media?". Under data collection.
- 26. Shan, G., Pu, W., Roth, P. L., & Thatcher, J.B. "How Does Doxing Lead to Social Stigma and Dignity Threats". Under data collection.
- 27. Shan, G., Wang, Y., & Thatcher, J.B. "Impact of Generative AI on Artist Hiring". Under data collection.
- 28. Shan, G., & Thatcher, J.B. "Fake News and Job Hireability". Under data collection.
- 29. Ramos, I., Barros, V., and Thatcher, J.B. "Organizational Attention Overload in a Global Manufacturing Company: A case study." To be submitted to European Journal of Information Systems.
- 30. Schrieck, M., Gao, Y., Thatcher, J.B., and Krcmar, H. "Digital Platform Strategies: The Role of The Digital Upper Echelons." To be submitted to <u>Strategic Management Journal</u>.
- 31. Tarafdar, M., Shan, G., Hui, H., & Thatcher, J.B. "Intellectual topography of the IS Discipline". To be submitted to Information Systems Research.
- 32. Wang, M., Shan, G., Zhao, K, & Thatcher, J.B. "Human versus AI? Investigating the Heterogeneous Effects of Live Streaming E-commerce.". Under data collection.

Refereed Conference and Workshop Proceedings

- 1. Johnson, R.J., Pullin, J., and Thatcher, J. B. (2024). Understanding Internet Self-Efficacy in a Post-Adoption World: A Meta-Analysis. In *Proceedings of the Hawaii International Conference on System Sciences*. Waikiki, HI.
- Gussek, L., Thatcher, J.B., Wiesche, M. (2024). Bad Client Feedback on Digital Labor Platforms: How Freelancers Navigate the Peril Posed by Negative Reviews on Upwork. In *Proceedings of the Hawaii International Conference on System Sciences*. Waikiki, HI.
- 3. Shan, G., Pienta, D., & Thatcher, J. B. (2024). Investigating the Relative Impact of Generative AI vs. Humans on Voluntary Knowledge Contributions. In *Proceedings of the Hawaii International Conference on System Sciences*. Waikiki, HI.

- 4. Kwon, Y., Pienta, D., Roth, P., & Thatcher, J. B. (2024). Unraveling the Dilemma of Stigma Disclosure: The Implications of Social Media and Stigma Discovery on Hiring. In *Proceedings of the Hawaii International Conference on System Sciences*. Waikiki, HI.
- 5. Shan, G., Pu, W., Thatcher, J. B., & Roth, P. (2024). How Doxing on Social Media Leads to Social Stigma and Dignity Threats. In *Proceedings of the Hawaii International Conference on System Sciences*. Waikiki, HI.
- 6. Shan, G., Pienta, D., & Thatcher, J. B. (2023). Investigating the Relative Impact of Generative AI vs. Humans on Voluntary Knowledge. In *Proceedings of the Conference on Information Systems and Technology*.
- 7. Hoenemann, K., Konopka, B., Thatcher, J. B., & Weische, M. (2023). Designing a User-Metaverse Interface for the Industrial-Metaverse. In *Proceedings of the International Conference on Information Systems*. Hyderabad, India.
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- 95. Thatcher, J. B., McKnight, D. H., Gundlach, M. J., & Srite, M. (2007). Individual and Human Assisted Computer Self-Efficacy: An Empirical Investigation. In *Proceedings of the Internationale Tagung Wirtschaftsinformatik*. Karlsruhe, Germany.
- Galluch, P., & Thatcher, J. B. (2007). Maladaptive vs. Adaptive Use of Internet Applications in the Classroom: A Test of Competing Models. In *Proceedings of the Southern Association on Information Systems*. Jacksonville, FL.
- 97. Roberts, N. H., Thatcher, J. B., & Klein, R. (2007). Using Information Technology Mindfully. In *Proceedings of the Southern Association on Information Systems*. Jacksonville, FL.
- Li, L., Rong, G., & Thatcher, J. B. (2007). Fostering Purchasing Intention: The Influence of Appearance and Functionality on Consumers' Initial Trust in a Web Vendor. In *Proceedings of the Southern Association on Information Systems*. Jacksonville, FL.
- 99. Galluch, P. G., & Thatcher, J. B. (2006). Slacking and the Internet in the Classroom: A Preliminary Investigation. In *Proceedings of the AIS Special Interest Group on Human-Computer Interaction Conference*. Milwaukee, WI.
- 100. Treadway, D. C., Ferris, G. R., Duke, A. B., Adams, G. L., Ammeter, A. P., & Thatcher, J. B. (2005). The Moderating Role of Subordinate Political Skill on Supervisors' Impressions of Influence Tactics and Subsequent Performance Ratings. In *Proceedings of the Southern Management Association*. Charleston, SC.
- 101.Mao, E., Srite, M., & Thatcher, J. B. (2005). An Analysis of Mobile Phone Adoption in China. In *Proceedings of the Global Information Technology Management Conference*. Anchorage, AK.
- 102. Yaprak, O., Thatcher, J. B., Srite, M., & Mao, E. (2004). Efficacy, Innovation, and Perceived Behavioral Control in Turkey: Examining Enhanced Mobile Phone Service Usage Behaviors. In *Proceedings of the International Business Management Conference*. Amman, Jordan.
- 103. Thatcher, J. B., Liu, Y., & Stepina, L. P. (2002). The Role of the Work Itself: A Theoretical and Empirical Examination of Intrinsic Motivation's Influence on IT Workers' Attitudes and Intentions. In *Proceedings of the ACM Special Interest Group on Computer Personnel Research*. Kristiansand, Norway.
- 104. Gundlach, M. J., & Thatcher, J. B. (2002). Beliefs about Computers and Organizational Implications. In *Proceedings of the Society for Industrial and Organizational Psychology*. Toronto, Canada.
- 105.Srite, M., Thatcher, J. B., Stepina, L. P., & Liu, Y. (2002). Culture, Overload, and Personal Innovativeness with Information Technology. In *Proceedings of the 5th Annual Meeting of the Southern Association for Information Systems*. Savannah, GA.
- 106. Thatcher, J. B., & Stepina, L. P. (2001). IT Worker Turnover: An Integrative Model and Empirical Test. In *Proceedings of the International Conference on Information Systems*. New Orleans, LA.

- 107. Thatcher J. B., & Stepina, L. P. (2001). Professionalism, Job Characteristics, and Work Beliefs: An Empirical Examination of Female and Male Information Technology Workers. In *Proceedings of the Annual Meeting of the Southern Management Association*. New Orleans, LA.
- 108. Thatcher J. B., Marett, K., & Adams, G. (2001). Information Technology, Transaction Costs Economics, and the Knowledge-Based View of the Firm: A Synthesis and Extension of the Literature. In *Proceedings of the Southern Management Association*. New Orleans, LA.
- 109.Boyle, R., & Thatcher, J. B. (2001). Organizational Commitment and IT Workers: A Conceptual Model. In *Proceedings of the Southern Association for Information Systems*. Savannah, GA.
- 110. Thatcher, J. B., & Perrewe, P. (2000). An Empirical Examination of Computer Self-Efficacy: The Role of Personality and Anxiety. In *Proceedings of the Southern Management Association*. Orlando, FL.
- 111.Gundlach, M. J., & Thatcher, J. B. (2000). Computer Self-Efficacy: Examining the Multi-Dimensional Nature of the Construct. In *Proceedings of the Southern Management Association*. Orlando, FL.
- 112. Thatcher, J. B., Brower, R. S., & Mason, R. (2000). Diffusion of Technology within Organizational Fields: An Interpretive Case Study of Mental Health Provision in Florida. In *Proceedings of the Association for Research on Non-Profit and Voluntary Actions Conference*. New Orleans, LA.
- 113.Kuhlmeier, D., Thatcher, J. B., & Srite, M. (2000). The Internet and Non-Profits: Implications for Organizations' Structure. In *Proceedings of the Association for Research on Non-Profit and Voluntary Actions Conference*. New Orleans, LA.
- 114. Thatcher J.B., Srite M., & Diakourakis, E. (2000). Synthesizing Structuration and Institutional Theory: Two Public Sector Cases. In *Proceedings of the Southern Association for Information Systems*, Atlanta, GA.
- 115. Thatcher J.B., Adams, G., & Killingsworth, J.B. (2000). An Examination of Differences in Public and Private Sector IT Procurement Influences and Practices. In *Proceedings of the Southwest Academy of Management*, San Antonio, TX.
- 116.Kuhlmeier, D., Srite, M., & Thatcher J.B. (1999). The Effect of Information Technology on the Structure of Non-Profit Organizations: A Case Study of the World Wildlife Fund. In *Proceedings of the Association for Research on Nonprofit and Voluntary Action*, New Orleans, LA.

Refereed Conference Presentations and Roundtables

- 117.Roth, P.L., Bobko, P., Shan, G., Ferrise, E., Roth, R.W., & Thatcher, J.B. (2023, August). Doxing, political affiliation, and type of information: Effect on hiring-related judgments. Paper presented at the Academy of Management Meetings, Boston, MA.
- 118.Reindl-Spanner, P., Prommegger, B., Kwon, Y., Thatcher, J.B., & Krcmar, H. (2022). Not hAPPy: Investigating the stigmatization of mental health app users in different social environments. Paper presented at the Professional Development Workshop on Towards Health Futures, Academy of Management, Seattle, WA.
- 119.Gao, Y., & Thatcher, J.B. (2021). IT Governance, Firm Performance, and the Rise of Digital Upper Echelons. Paper presented at ICIS 2021, Austin, TX.
- 120.Kwon, Y., Cheung, C., & Thatcher, J.B. (2021). Will You Sacrifice Privacy for Your Nation? The Role of National Identity in Online Privacy Decisions for Public Safety. Paper presented at the 2021 Post-ICIS KrAIS Research Workshop, Austin, TX.
- 121.Pu, W., Roth, P., Thatcher, J.B., Nittrouer, C., & Hebl, M. (2021). Post-Traumatic Stress Disorder and Hiring: Are Veterans Traumatized and Stigmatized. Paper presented at the Academy of Management.
- 122.Roth, P., Goldberg, C., & Thatcher J.B. (2015). The Role of Political Affiliation in Employment Decisions: A Model and Research Agenda. Paper presented at the Academy of Management, Vancouver, Canada.
- 123. Williams, C., Fedorowicz, J., Haughton, D., Kavanaugh, A., & Thatcher, J.B. (2015). Use and Impact of Social Media in Community Policing. Paper presented at the 43rd Research Conference on Communication, Information and Internet Policy, George Mason University School of Law, Arlington, Virginia.

- 124.Beekhuyzen, J., & Thatcher, J.B. (2015). Diversity in the IT Workforce: Research Issues and Practical Obstacles. Paper presented at the European Conference on Information Systems, Muenster, Germany.
- 125.Appleford, S., & Thatcher, J.B. (2015). Using the Social Web to Explore Online Discourse: Tools, Techniques, and a Research Agenda. Paper presented at the Social Media Workshop, Hawaii International Conference on System Sciences, Kauai, Hawaii.
- 126. Thatcher, J.B., & Weaver, B. (2012). Learning to Listen: How Clemson Built a Social Media Infrastructure to Support Pedagogy, Research, and Outreach. Paper presented at EDUCAUSE 2012, Denver, CO.
- 127.Roth, P., Bobko, P., Van Iddekinge, C., & Thatcher, J.B. (2012). Using Social Media Information for Staffing Decisions: Some Uncharted Territory In Validity Research. Paper presented at the Academy of Management, Boston, MA.
- 128.Roth, P., Bobko, P., Van Iddekinge, C., & Thatcher, J.B. (2012). Social Media and Employee Selection: Literature-Based Expectations of Adverse Impact. Paper presented at the Academy of Management, Boston, MA.
- 129.Mellott, M., Thatcher, J.B., Roberts, N., Carter, M., & Grover, V. (2011). What are the Roles of the Medical Chief Information Officer (CIO)? Paper presented at the Academy of Health Science, Houston, TX.
- 130.Carter, M.S., Grover, V., & Thatcher, J.B. (2010). New Leadership Roles in the Digital World. Paper presented at the Pre-ICIS SIM Academic Workshop.
- 131.Ozkan, G., Miller, J., & Thatcher, J.B. (2009). Implications of Zones of Tolerance on Service Quality. Paper presented at INFORMS, San Diego, CA.
- 132. Galluch, P., Henry, R., & Thatcher, J.B. (2007). The Role of Information Systems in a Multi-Tasking Environment and the Impact on Performance. Paper presented at the Academy of Management, Philadelphia, PA.
- 133.Roberts, N.H., Thatcher, J.B., & Klein, R. (2006). Mindfulness in the Domain of Information Systems. Paper presented at the Diffusion Interest Group in Information Technology (DIGIT) Workshop, Milwaukee, WI.
- 134.Mao, E., Srite, M., Thatcher, J.B., & Yaprak, O. (2004). Developing a Research Model to Study Advanced Mobile Phone Services Adoption. Paper presented at Organizations and Society in Information Systems (OASIS) Workshop, Washington, D.C.
- 135.Arsal, R., Thatcher, J.B., & McKnight, D.H. (2004). Trust in Technology: An Empirical Examination of the Construct. Paper presented at the Diffusion Interest Group in Information Technology (DIGIT) Workshop, Washington, D.C.
- 136. Yaprak, O., & Thatcher, J.B. (2003). How Individuals' Differences Effect Beliefs Leading to the Use of Mobile Phone Services: An Empirical Study of the Influence of Self-efficacy, Personal Innovativeness, Usefulness, Ease-of-service, Accessibility and Price. Paper presented at the EURO/INFORMS Joint International Meeting, Istanbul, Turkey.
- 137. Thatcher, J.B., & Ahuja, M.K. (2000). Intention to Explore Information Technology: An Examination of the Effects of the Task Environment and Differences Across Genders. Paper presented at the Academy of Management, Toronto, Canada.
- 138. Thatcher, J.B., & Brower, R.S. (1998). Understanding Technology in Public Organizations: Extending the Structuration Model. Paper presented at the Academy of Management, San Diego, CA.

Symposium

- 1. Salge, C., Priante, A., Schechter, A., Zalmanson, L., Thatcher, J.B., & Kane, J. (2023). Bot Theory, Methods, and Ethics. Communications, Technology and Organizations Division, Academy of Management, Boston, MA.
- Salge, C., Priante, A., Rossi, S., Schechter, A., Karahanna, E., & Thatcher, J.B. (2022). Researching Bots in Online Social Networks. Communications, Technology and Organizations Division, Academy of Management, Seattle, WA.
- 3. Roth, P., Bobko, P., Pu, W., & Thatcher, J.B. (2022). The Pervasiveness and Power of Political Affiliation/Ideology in Organizations. Human Resources Division, Academy of Management, Seattle, WA.

Book Chapters

- 1. Carter, M., Grover, V., & Thatcher, J. B. (2016). Mobile phone identity: The mobile phone as part of me. In Encyclopedia of E-Commerce Development, Implementation, and Management. IGI Global.
- 2. Johnson, R. D., Thatcher, J. B., & Burleson, J. (2016). A Framework and Research Agenda for Studying eHRM: Automating and Informating capabilities of HR technology. In Research in Human Resource Management: HRM Theory and Research on New Employment Relationships. Charlotte, NC: Information Age.
- Tams, S., Thatcher, J.B., and Ahuja, M. (2015). The Impact of Interruptions on Technology Usage: Exploring Interdependencies Between Demands from Interruptions, Worker Control, and Role-Based Stress. In Information Systems and Neuroscience. Springer International Publishing, pp. 19-25.
- 4. Chin, W., Thatcher, J.B., Wright, R., and Steele, D. (2013). Controlling for Common Method Variance in PLS Analysis: The Measured Latent Marker Variable Approach. In New Perspectives in Partial Least Squares and Related Methods. Springer New York, pp. 231-239.
- Carter, M., Grover, V., and Thatcher, J.B. (2013). Mobile Devices and the Self: Developing the Concept of Mobile Phone Identity. In Strategy, Adoption, and Competitive Advantage of Mobile Services in the Global Economy, In Lee, Ed. IGI Global, Hershey, PA. pp. 150-164.
- Li, X., Rong, G., Thatcher, J.B., and Carter, M. (2011). Swift Trust in Web Vendors: The Role of Appearance and Functionality. In Organizational and End-User Interactions: New Perspectives. Clarke S., and Dwivedi, A. Eds. IGI Global, Hershey, PA. pp. 102-122.
- Arsal, R., Thatcher, J.B., Zagenczyk, T.J., McKnight, D.H., & Ahuja, M. (2011). Commitment, Trust, and Autonomy: Tying Perceptions of the Organization and the Job to Perceptions of IT. In Organizational and End-User Interactions: New Perspectives. Clarke S., and Dwivedi, A. Eds. IGI Global, Hershey, PA. pp. 248-271.
- Gerow, J.E., Galy, E., Thatcher, J.B., and Srite, M. (2010). Within-Culture Variation and Information Technology. In Technological Advancement in Developed and Developing Countries: Discoveries in Global Information Management, G. Hunter and F. Tan (eds.), IGI Global, Hershey, PA, pp. 337-364.
- 9. Guy, M.E. and Thatcher, J.B. (2004). Diversity, Administration, and Governance. In Sound Governance: Policy and Administrative Innovations. Farazmand, A. Eds. Praeger/Greenwood, Westport: CT, pp. 187-208.

Other Published Articles

- Lowry, P.B., and Thatcher, J.B. (2020). Update Your Assumptions: How Ph.D. Students Can Achieve Success During their Ph.D. Program Studies in a Business Field. Decisionline. Retrieved from <u>https://decisionsciences.org/update-your-assumptions-how-ph-d-students-can-achieve-success-during-their-ph-d-program-studies-in-a-business-field/</u>
- Grover, V. and Thatcher, J.B. (2010). The 10 Mistakes Students Make in their Doctoral Program Revisited: The Student Response (Part Two). Decisionline, 41(3), 15-19. Retrieved from <u>https://cpb-us-</u> e1.wpmucdn.com/wordpressua.uark.edu/dist/f/860/files/2017/06/Doctoral-Students-prt2.pdf
- Grover, V. and Thatcher, J.B. (2010). The 10 Mistakes Students Make in their Doctoral Program Revisited: The Student Response (Part One). Decisionline, 41(2), 15-19. Retrieved from <u>https://cpb-us-</u> e1.wpmucdn.com/wordpressua.uark.edu/dist/f/860/files/2017/06/Doctoral-Students.pdf
- 4. Schwarz, A., Thatcher, J.B., and Grover, V. (October 2008). Making the Transition from Doctoral Student to Assistant Professor. Decisionline, 39 (10), 24-28.
- Grover, V. and Thatcher, J.B. (January 2008). Building Cultures of Completion in Ph.D. Programs. Decisionline, 39 (1), 15-18. Retrieved from <u>https://cpb-us-</u> e1.wpmucdn.com/wordpressua.uark.edu/dist/f/860/files/2017/06/Cultures-of-Completion.pdf

GRADUATE STUDENT ADVISING

Dissertation Chair or Co-Chair

1. Almarzouq, Mohammad, Clemson University (Management Information Systems, 2009).

Initial Placement: Kuwait University

- 2. Burleson, James, Clemson University (Management Information Systems, 2016). Initial Placement: California Polytechnic State University in San Luis Obispo.
- 3. Craig, Kevin, Clemson University (Management Information Systems, 2015). Initial Placement: Baruch College, Current: Auburn University.
- 4. Dinger, Michael. Clemson University (Management Information Systems, 2011). Initial Placement: Henderson State University, Current: Baylor University.
- 5. Esposito, Marie, Clemson University (Management Information Systems, 2019). Initial Placement: University of Central Arkansas
- 6. Galluch, Pamela. Clemson University (Management Information Systems, 2009). Initial Placement: Roanoke College, Current: The College of William and Mary
- 7. Gao, Yiwen. Temple University (Management Information Systems, 2023). Initial Placement: Colorado State University
- 8. Gerow, Jennifer. Clemson University (Management Information Systems, 2011). Initial Placement: Virginia Military Institute
- 9. Kwon, Youngjin. Temple University (Management Information Systems, 2023). Initial Placement: Washington State University
- 10. Mathews, Kevin. Clemson University (Management Information Systems, 2019). Initial Placement: Ohio University, Current: UNC-Wilmington
- 11. Mellot, Mark. Clemson University (Policy Studies, 2010). Initial Placement: Baylor University, Current: Global Connections to Employment.
- 12. Nabity-Grover, Teagen. The University of Alabama, (Management Information Systems, 2020). Initial Placement: Boise State University
- 13. Pienta, Dan. Clemson University (Management Information Systems, 2019). Initial Placement: Baylor University, Current: University of Tennessee-Knoxville
- 14. Pu, Wenxi. Clemson University (Management Information Systems, 2020). Initial Placement: University of Manitoba
- 15. Tams, Stefan. Clemson University (Management Information Systems, 2011). Initial Placement: HEC Montreal
- 16. Wade, Julie. Clemson University (Management Information Systems, 2015). Initial Placement: USC-Upstate
- 17. Yang, Ning. University of Alabama (Management Information Systems, 2011) Initial Placement: Loyola University - Chicago
- 18. Zheng, Alvin. Temple University (Management Information Systems, 2021). Initial Placement: Renmin University

Dissertation Committee Member

- 19. Ayyagari, Ramakrishna. Clemson University (Management Information Systems, 2007). Initial Placement: University of Massachusetts-Boston
- 20. Carter, Michelle. Clemson University (Management Information Systems, 2012). Initial Placement: University of Nebraska-Omaha, Current: University of Manchester.
- 21. Lim, Jaejoo. Clemson University (Management Information Systems, 2007). Initial Placement: South Carolina State University, Current: University of Arkansas-Fort Smith
- 22. Green, Andrew. Nova Southeastern University (Management Information Systems, 2020). Initial Placement: Kennesaw State University

External Examiner/Paper Advisor/Opponent

23. Bagayogo, Fatuo. McGill University (2014).

Jason Thatcher Curriculum Vitae 1/16/2025

- 24. Chan, Tommy. Hong Kong Baptist University (2017).
- 25. De Kok, Arjan. Utrecht University (2017).
- 26. Fong, Lei Chun. Hong Kong Polytechnic University (2016).
- 27. Lee, Alan. Hong Kong Polytechnic University (2017).
- 28. Stana, Raluca. Information Technology University Copenhagen (2019).
- 29. Wong, Randy. Hong Kong Baptist University (2020).
- 30. Pflüger, Christoph. Technical University of Munich (2020).
- 31. Klinker, Kai. Technical University of Munich (2020).
- 32. Hedrén, Andreas. Uppsala University (2020).
- 33. Rossi, Sippo. Copenhagen Business School (in process).
- 34. Baum, Katharina. University of Potsdam (in process).
- 35. Frenzel-Piasentin, Adeline. University of Augsburg (in process).
- 36. Brucker, Moritz. University of Augsburg (in process).

INVITED PRESENTATIONS AND PANELS

- 1. Aalto University
- 2. AIS India Chapter
- 3. AIS Portuguese Chapter
- 4. Arizona State University
- 5. Auburn University
- 6. Baylor University
- 7. Baruch College
- 8. Boise State University
- 9. Brigham Young University
- 10. Chang Gung University
- 11. City University of Hong Kong
- 12. Colorado State University
- 13. Colorado University-Boulder
- 14. Erasmus University
- 15. Finnish Hub for Digitization University of Jyväskylä
- 16. Florida International University
- 17. Florida State University
- 18. George Washington University
- 19. Georgia State University
- 20. Hong Kong Baptist University
- 21. HEC Montréal
- 22. Iowa State University
- 23. India Institute of Management Kashipur
- 24. ITU Copenhagen
- 25. Karlsruhe Institute of Technology (KIT)
- 26. King Fahd University of Petroleum and Mines
- 27. London School of Economics
- 28. Ludwig Maximilians Universität Munich
- 29. Marshall University
- 30. Neu-Ulm University of Applied Sciences
- 31. Northumbria University
- 32. Open Universiteit Netherlands
- 33. Polytechnic University of Hong Kong
- 34. Pontificia Universidad Javeriana
- 35. Queens University

- 36. Royal Holloway University
- 37. Technische Universität München (TUM)
- 38. Technische Universität Dortmund
- 39. Temple University
- 40. Texas Tech University
- 41. Universität Augsburg
- 42. Universidad de Sevilla
- 43. University of Alabama
- 44. University of Arizona
- 45. University of Arkansas
- 46. University of Central Florida
- 47. University of Cincinnati
- 48. University of Dayton
- 49. University of Delaware
- 50. University of Georgia
- 51. University of Manchester
- 52. University of Maryland
- 53. University of Memphis
- 54. University of Minnesota
- 55. University of Notre Dame
- 56. University of Nottingham Ningbo
- 57. University of Oklahoma
- 58. University of Oslo
- 59. University of Pittsburgh
- 60. University of Seville
- 61. University of South Florida
- 62. University of Sydney
- 63. University of Texas-San Antonio
- 64. University of Utah
- 65. Virginia Commonwealth University
- 66. Virginia Polytechnic Institute and State University
- 67. Vrije Universiteit Amsterdam
- 68. Washington State University
- 69. Wiezenbaum Institute for the Networked Society

FUNDED RESEARCH

My research has been funded through grants by federal agencies such as the National Science Foundation and the National Parks Service and the support of Fortune 500 companies such as Salesforce.com and IBM. It has also received support from the Department of Management and Creative Inquiry programs at Clemson University and the Fox School of Business at Temple University. My funded work resides at the intersection of social media, cybersecurity, and cyberinfrastructure.

Externally Funded

- 1. Supporting a Community Building Workshop in Computer Education Research, National Science Foundation, Principal Investigator (PI) (2013). \$30,021.
- 2. Cape Hatteras National Park and Social Media Listening, National Parks Service Co-Principal Investigator (Co-PI) (2013). \$11,750
- 3. Collaborative Research: Planning Grant: I/UCRC for Social Technologies and Analytics. National Science Foundation (2013). PI \$15,985
- 4. CC-NIE Integration: Clemson-NextNet, National Science Foundation. (2012). Senior Personnel responsible for an application layer on curating and transporting social media data \$999,378.
- 5. EAGER: Prototype Tool for Visualizing Online Polarization, National Science Foundation. (2012). PI, Co-PIs Appleford, S., Burton, O., and Byrd, V. \$262,653.
- 6. INSPIRE: Tools, Models, and Innovation Platforms for Research on Social Media, National Science Foundation. (2012). Subcontractor, PI-Robert Mason, University of Washington. \$997,118.
- 7. IBM Center for the Business of Government (2012). Co-PI –Carter, L., NC A&T. \$20,000.

TEACHING

I teach courses on innovation, emerging technologies, social media, telecommunications, and strategic management at the Undergraduate and Graduate Levels. My Creative Inquiry course, focused on social media and analytics using Clemson's Social Media Listening Center, has had its work featured on local television, in case studies by Fortune 500 companies, and mentioned in magazines such as Fortune and Forbes. I have won teaching awards at Florida State University and Clemson University. In 2012, my team was recognized for innovative technology education in South Carolina.

Teaching Awards

Innovision Technology Award – Statewide Award for Innovation in Education – <u>www.innovisionawards.org</u> (2012). Undergraduate Teaching Excellence Award, College of Business and Behavioral Science (CBBS), Clemson University, (2008).

Graduate Student Teaching Excellence Award, College of Business, Florida State University, (2001).

LEADERSHIP AND SERVICE ACTIVITIES

Leadership in the Academic Community

Member, MISQ Policy Committee (2019-present).

President, Association for Information Systems (2015-2018).

AIS Representative at Partnership for the Advancement of Computer Education (PACE) (2012, 2013, 2014).

Vice-President of Membership, Association for Information Systems (AIS) (2009-2015).

Treasurer, SIG-Adoption and Diffusion of Information Technology, AIS (2010-Present).

Past-President, SIG-Adoption and Diffusion of Information Technology, AIS (2010-2011).

President, SIG-Adoption and Diffusion of Information Technology, AIS (2009-2010).

President-Elect, SIG-Adoption and Diffusion of Information Technology, AIS (2008-2009).

Vice-President Meetings, SIG-Adoption and Diffusion of Information Technology, AIS (2007-2008)

Program Chair, Diffusion Interest Group in Information Technology (DIGIT) Workshop (2007).

Conference and Workshop Committee Service

Ph.D. Consortium Co-Chair, International Conference on Information Systems (2024).

Mid-Career Consortium Co-Chair, Americas Conference on Information Systems (2022).

Co-Chair, AMCIS 2020 Conference (2016-20201).

Track Chair, European Conference on Information Systems (2018).

Track Co-Chair, Social Media, International Conference on Information Systems (2015).

Track Co-Chair, Diversity and Inclusion in the IT Workforce, European Conference on Information Systems (2015).

Conference Program Committee, PACE Workshop Computing Education (2014).

Doctoral Student Consortium Advisor, Pacific Asia Conference on Information Systems (2014).

Track Co-Chair, IS Innovation, Adoption, and Diffusion, European Conference on Information Systems (2013).

Track Co-Chair, Human Behavior in IT Adoption and Use, International Conference on Information Systems (2012). Placement Co-Chair, Americas Conference on Information Systems (2012).

Associate Editor, International Conference on Information Systems (2007, 2008, 2010, 2011).

Associate Editor, Organizational Communication and Information Systems Division, Academy of Management (2007-2010).

Associate Editor, Technology Diffusion Track, Internationale Tagung Wirtschaftsinformatik, (2011).

Mini-Track Chair, Individual Differences, and Innovation Diffusion, IT Diffusion Track, Americas Conference on Information Systems (2008, 2011).

Mini-Track Chair, General Topics, IT Diffusion Track, Americas Conference on Information Systems (2010). Track Chair, IT Diffusion Track, Americas Conference on Information Systems (2009).

Editorial Service to Journals

Senior Editor, Information Systems Research (2021-present). Senior Editor, Journal of the AIS (2019-present). Senior Editor, JITTA (2010-2013). Senior Editor, MIS Quarterly (2015-2019). Senior Editor. Decision Sciences (2015-2017). Associate Editor, AIS Transactions on Human-Computer Interaction (2008-2011). Associate Editor, European Journal of Information Systems (2016-2020). Associate Editor, Information and Management (2012-2015). Associate Editor, Information Systems Research (2008-2013). Associate Editor, Information, Technology, and People (2008-2017). Associate Editor, Journal of Organizational Computing and Electronic Commerce (2007-2012). Editorial Board, Journal of the Association for Information Systems (2008-2019). Editorial Board, Journal of Organizational and End User Computing (2009-2011). Editorial Board, Journal of Trust Research (2009-2013). Editorial Board, IEEE Transactions on Engineering Management (2010-2014). Editorial Board, International Journal of Organizational Trust (2008).

University Committee Service

Graduate Academic Integrity Committee (2016-2018). Vice-Provost of Entrepreneurship Search Committee (2016). Vice-Provost of Undergraduate Studies Search Committee (2015). Academic Technology Council (2012-2017). Institutional Review Board, Clemson University, (2012-2015). Graduate Fellowships and Awards Committee, Clemson University (2007-2012). Graduate Council, Clemson University (2007-2012).

Jason Thatcher Curriculum Vitae 1/16/2025

Research Council, Clemson University (2007-2010). Faculty Laptop Program, Clemson University (2003-2004).

College Committee Service

College Tenure and Promotion Committee, Fox School of Business, Temple University (2020-present). Graduate Programs Committee, Fox School of Business, Temple University (2021-present). Faculty Executive Board, Culverhouse College of Business, The University of Alabama (2019-2020). President, College of Business and Behavioral Science, Faculty Advisory Council, Clemson University (2010-2011). Associate Dean Search Committee, College of Business and Behavioral Science, Clemson University (2010-2011). Member, College of Business and Behavioral Science, Faculty Advisory Council, Clemson University (2009-2010).

Department Committee Service

MIS Ph.D. Program Coordinator, Temple University (2021-present). Member, MIS Ph.D. Program Committee, Temple University (2020-2021). Chair, MIS Ph.D. Program Committee, University of Alabama (2019-2020). Tenure, Promotion and Retention Committee, Clemson University/University of Alabama (2014-2020). Co-Chair, MIS Faculty Search Committee, Clemson University (2014). Chair, MIS Faculty Search Committee, Clemson University (2013). Graduate Programs Committee (2011-2013; 2017-2018). Department Advisory Committee, Clemson University (2008-2012; 2017-2018).

ACADEMIC HONORS

Field-Based Recognition

AIS Member Cum Laude (2021). AIS Technology VISION Award (2020). AIS Sandra Slaughter Service Award (2020). Technische Universität München Ambassador (2020). AIS Fellow (2019). AIS Senior Scholar (2018). AIS Leadership Appreciation Award (2015; 2018; 2019). Information Systems Research Service Award (2013). Associate Editor of the Year, Information Systems Research (2012). Circle of Compadres, ISDSA Ph.D. Project (2012). AMCIS Leadership Appreciation Award (2012). SIGADIT Service Excellence Award (2009-2010, 2011-2012).

Professorships and Fellowships

Honorary Professor, University of Nottingham-Ningbo (2023-2026) Gambrinus Fellow, TU-Dortmund (2023). Weizenbaum Institute Research Fellow (2022). Vellux Vellum Fellow, Vellux Foundation, Denmark (2016).

University Recognition

Faculty Excellence Award, Clemson University (2008, 2011, 2018).

College Based Recognition

Dean's Research Honor Roll, Fox School of Business, Temple University (2021, 2022). Excellence in Practice Research Award, Fox School of Business, Temple University (2021). Senior Scholar Excellence Award, College of Business, Clemson University (2017). Senior Scholar Excellence Award, College of Business and Behavioral Science (CBBS), Clemson University (2012). Undergraduate Teaching Excellence Award, CBBS, Clemson University (2007). Emerging Scholar Research Excellence Award, CBBS, Clemson University (2006).

Department Recognition

MIS Service Award, Temple University (2022). MIS Researcher of the Year Award, Temple University (2021, 2022, 2023).

Honor Societies

Beta Gamma Sigma Honor Society, Florida State University (2002). Phi Beta Kappa Honor Society, University of Utah (1994). Phi Alpha Theta Honor Society, University of Utah (1993). Phi Kappa Phi Honor Society, University of Utah (1993). Skull and Bones Junior Honor Society, University of Utah (1992).

WORK EXPERIENCE

- Alliance Manchester Business School, University of Manchester, UK (2023-Present). Full Professor, Management Science.
- Temple University, Philadelphia, PA (2020-Present). Milton F. Stauffer Professor, Department of Management Information Systems, Fox School of Business.
- University of Alabama, Tuscaloosa, AL (2018-2020). MIS Endowed Faculty Fellow, Department of Information Systems, Statistics, and Management Science, Culverhouse College of Business.
- Information Technology University Copenhagen, DK (2018-2022). Visiting Full Professor - Technology, Innovation Management & Entrepreneurship Research Group.

Clemson University, Clemson, SC (2017-2018). Trevillian Professor – Department of Management, College of Business.

Clemson University, Clemson, SC (2013-2018). Full Professor – Department of Management, College of Business.

Clemson University, Clemson, SC (2013-2016). Director - Social Analytics Institute, College of Business and Behavioral Science.

- Clemson University, Clemson, SC (2009-2012). Director – Social Media Listening Center, College of Business and Behavioral Science.
- VuRoom, Greenville, SC (2012-2015). Minority owner - social media start-up focused on the K-12 education market.

Clemson University, Clemson, SC (2008-2013). Associate Professor – Department of Management, College of Business and Behavioral Science

Clemson University, Clemson, SC (2002-2008). Assistant Professor – Department of Management, College of Business and Behavioral Science

VISITING POSITIONS

Weizenbaum-Institute, Universität Potsdam (Summer 2022) Research Fellow -- Chair for Business Informatics, esp. Social Media and Data Science.

Technische Universität München (TUM), (2019-Present).

Jason Thatcher Curriculum Vitae 1/16/2025 Visiting Professor - Chair for Computer Science in Economics/Krcmar Laboratory

- Universität Augsburg, (Summer 2018-Present). Visiting Scholar – Chair for Information Systems and Management
- Information Technology University Copenhagen (Summer 2016). Vellux Vellum Fellow - Technology, Innovation Management & Entrepreneurship Research Group.
- Hong Kong Baptist University (Summer 2016, Summer 2018, Summer 2019). Visiting Scholar – Information Systems and e-Business Management
- Technische Universität München (TUM), (Summer 2015). Visiting Scholar – Chair for Computer Science in Economics
- Hong Kong Polytechnic University (Spring, 2012, Winter 2018, Winter 2019, Summer 2021). Visiting Scholar – Information Systems and e-Business Management

Recent Media Appearances

- 1. Jim Melwert (2022). PA Family Council's GOP Gubernatorial Forum Video Reinstated After Appeal." https://www.audacy.com/kywnewsradio/news/local/gop-gubernatorial-forum-video-reinstated-by-youtube
- Payoute, Jasmine (2021). Police Investigating After Threat Found Written On Haverford Middle School Bathroom Wall. CBS3 12/16/2021 <u>https://philadelphia.cbslocal.com/2021/12/16/haverford-middle-school-shooting-threat-tiktok/</u>
- 3. Hetrick, Christian (2021). That Facebook ad may be a scam. Here's how to avoid fraud when shopping for holiday gifts. Philadelphia Inquirer. 12/12/2021 <u>https://www.inquirer.com/business/facebook-instagram-online-shopping-scam-fake-stamps-</u>

20211212.html?fbclid=IwAR377mOfLvI6cc1EmItC6nV566naEpIztb3zIvHeXNA8zNQCyQyXdS2cwMs

- 4. Dougherty, Mike. (2021). "How to avoid catfish scams in online dating." KYW Newsradio 10/26/2021 https://www.audacy.com/kywnewsradio/news/local/avoiding-catfish-scam-new-jersey
- Conde, Ximenda. (2021). "Got a fake profile? It's not just you. Cyber scammers have been busy during the pandemic." WHYYY (PBS) 10/2/2021 <u>https://whyy.org/articles/got-a-fake-profile-its-not-just-you-cyber-scammers-have-been-busy-during-the-</u>

pandemic/?fbclid=IwAR1UmgoecWWKzLRJtsKoY4h2WM0E444ki3o8UiDmf3mdbnFrNHx_02X3zWA

- Hetrick, C. (2021). "This West Chester start-up will flag your cringe-worthy Facebook posts before they get you in trouble. Philadelphia Inquirer 9/24/2021 <u>https://www.inquirer.com/business/clean-social-media-posts-facebook-twitter-offensive-20210924.html</u>
- Albertson, J. (2021). "Temple researcher, students discuss how COVID-19 affected social media use" Temple News. 5/4/2021 <u>https://temple-news.com/temple-researcher-students-discuss-how-covid-19-affected-social-media-use/</u>
- 8. Dellimore, C. (2021). "The 'spirit' of our social media posts changed in the pandemic." KYWW 4/7/2021 <u>https://www.audacy.com/kywnewsradio/podcasts/kyw-newsradio-in-depth-229/the-spirit-of-our-social-media-posts-changed-in-the-pandemic-364440091</u>
- Melwert, J. (2021). "Pennsylvania COVID-19 app has helped, but Temple expert says improvements needed." KYWW 4/2/2021 <u>https://www.audacy.com/kywnewsradio/news/local/temple-expert-suggests-improvement-to-pennsylvania-covid-app</u>
- Hetrick, C. (2021). "Facebook restricted a West Philly activist as it grappled with fallout from the Capitol riots." Philadelphia Inquirer 2/2/2021 <u>https://www.inquirer.com/business/facebook-left-wing-activist-ban-twitter-free-speech-20210202.html</u>

- 11. Leon, M. (2020). "The massive SolarWinds hack: What happened, and what it means for U.S. cyber security." KYWW 12/18/2020 <u>https://www.radio.com/kywnewsradio/news/local/what-the-solarwinds-hack-means-for-u-s-cyber-security</u>
- 12. Reese, C. (2020). "Job hunting? "When you say it online, it never goes away." and that includes your political posts on social media." KYWW 11/10/2020 <u>https://www.radio.com/kywnewsradio/podcasts/kyw-newsradio-in-depth-229/job-hunting-when-you-say-it-online-it-never-goes-away-and-that-includes-your-political-posts-on-social-media-349795246</u>