

G. Bret Strauch (Bowers)

Assistant Teaching Professor, Program for Writing and Rhetoric

CIRRICULUM VITAE

Teaching Experience

- **University of Colorado Boulder** (Fall 2023 –Present)
 - WRTG 3020: Ways of Telling the Story
 - WRTG 1160: CMCI First-Year Writing and Rhetoric
 - WRTG 1150: First-Year Writing and Rhetoric

- **University of Arkansas-Fort Smith** (August 2012 –Spring 2023)
 - ENGL 1203: Composition 1
 - ENGL 1213: Composition 2
 - RHET 2863: Advanced Composition
 - RHET 3203: Textual Research Methods
 - RHET 3603: Writing for the Workplace
 - RHET 3703: Non-Fiction Writing
 - RHET 3903: Visual Rhetoric
 - RHET 4123: Podcasting: Writing and Publishing
 - RHET 4633: Writing for the Web
 - RHET 4643: Writing for the Media
 - COMM 3163: Writing for New Media

- **Bowling Green State University**, (August 2008-August 2012)
 - GSW 1110: Introduction to Academic Writing
 - GSW 1120: Academic Writing
 - ENGL 2070: Visual Rhetoric and Digital Culture

- **Youngstown State University**, (August 2006-August 2008)
 - ENGL 1550: Writing 1
 - ENGL 1551, Writing 2, Linked Course
 - ENGL 2610: Mythology in Literature

Education

- Ph.D. English, in Rhetoric and Writing, Completed May 2013.
Bowling Green State University, Bowling Green, OH.

Dissertation: *Post-Literacy: Designing Writing Curricula around Emerging Literate Activities.*

Committee: Dr. Kristine Blair, chair; Dr. Lee Nickoson; Dr. Sue Carter-Wood

- M.A. in English, Completed August 2008.
Youngstown State University, Youngstown, OH.

- B.A. in English, Completed December 2005.
Youngstown State University, Youngstown, OH.

Publications

- “Gaming from the Bedroom: Hybrid Game Genres, Affect, and Materiality.” *New Formations in Digital Game Genres*. (2023) *Chapter Accepted*.
- “Podcasting a Pandemic: Reporting from Station Eleven,” Single Authored. *Double Helix: A Journal of Critical Thinking and Critical Writing*. (2021) <https://wac.colostate.edu/docs/double-helix/v9/strauch.pdf>
- “Meme as Genre: A Structural Analysis of the Memescape,” Co-Authored with Bradley Wiggins. *New Media & Society*. (2014)
- “Cool, Cool, Cool: New Media Rhetorics of Community,” Single Authored. *A Sense of Community: Essays on the Television Series and Its Fandom*. (2014)
- “Disrupting Determinism: Classroom Design as Technology,” Single Authored. *The CEA Forum 39.1* (2010). Web.
Accessible at <<https://journals.tdl.org/ceaforum/index>>.

Presentations

- “Remediating Narrative Experience: The Symbolic Work of Actual Play Podcasts.” PCA/ACA. San Antonio, TX. April, 2023.
- “Responding to Apocalyptic Literature: A Collaborative Learning Experience.” NCTE. Denver, CO. November, 2020. (CANCELLED DUE TO COVID).
- “Pedagogy & Dragons: Role-playing Games, Writing Pedagogy, and the Language Arts.” UCA Media and Literacy Conference. Conway, AR. July, 2019.
- “The Curious Case of Shaquanda Jenkins: Rhetoric, Race, and Fake News.” Southern Region Composition Conference. Memphis, TN. March, 2018.
- “All Memes are Epideictic.” Computers and Writing. Findlay, OH. June 2017.
- “I don’t Always Write about Masculinity, but when I do, I analyze Memes.” PCA/ACA. New Orleans, LA. April 2015.
- “Open-Sourcing Democracy: Pathocentric Partnerships, Civic/Corporate Duty, and a Rhetoric of Information Technology.” CCCC. Indianapolis, IN. March 2014.
- “The Organic Machine: How the Internet Enables Cognitive Ecosystems to Thrive or Die.” Computers and Writing Conference. Frostburg, MD. June 2013.
- “Student Transfer, Genre Theory and Multimodal Assignments in FYC” College English Association. Savannah, GA. April 2013.
- “Complex Construction: Digital Literacies in First-Year Writing Curricula.” Computers and Writing Conference. Raleigh, NC. May 2012.
- “Vicariously Viral: Reimagining Composition for the Digital Age.” Watson Conference. Louisville, KY. October 2010.
- “Rage Against the Machine: Framing Writing Assessment through Technology.” CEA Conference. San Antonio, TX. March 2010.
- “Digital Literacy and the Ivory Tower: A Study of Student Computer Literacy.” Research Network Foundation. CCCC. Louisville, KY. March 2010.
- “Wireless Pedagogy: Ideology in Digital Writing Spaces.” CEA Conference. Pittsburgh, PA. March 2009.
- “Necrosis and Resurrection: The Americanization of the British Novel.” PCEA Conference. State College, PA. April 2008.
- “Writing without Floatees: Assuming Authority through Style.” M/MLA Conference. Cleveland, OH. November 2007.

Invited and Featured Roles

- “*Suspiria: Giallo and Genre*.” University of Arkansas-Fort Smith. October 2023.

- “*My Bloody Valentine*: Exploring the Slasher Genre.” University of Arkansas-Fort Smith. April 2023.
- “Podcasting Crash Course for Honor Student Oklahoma Maymester.” University of Arkansas-Fort Smith. May 2023.
- Media Appearance. “How Gen Z Harnessed the Internet and Destroyed the Generation Wars.” CNET. June 2021.
<https://www.cnet.com/culture/how-gen-z-harnessed-the-internet-and-destroyed-the-generation-wars/>
- Invited Presenter: UX Workshop. University of Arkansas—Fort Smith. August, 2021
- Invited Presenter: Podcasting Faculty Workshop. University of Arkansas—Fort Smith. August, 2020.
- Media Appearance. “UAFS Professor Studies Internet Memes as Cultural Phenomenon.” KUAF: NPR. May, 2017.
- Invited Speaker. “Memes and Society.” ReasonFest. University of Kansas. April 2017.
- Featured Presenter. “Complex Construction: Digital Literacies in First-Year Writing Curricula.” Computers and Writing Conference. Raleigh, NC. May 2012.
- Invited Speaker. “Digital Literacies and Curriculum Development.” BGSU. Bowling Green, Ohio, November 2011.
- Invited Speaker. “On Composition Research.” Youngstown State University. Youngstown, Ohio, November 2011.
- Invited Speaker. “HSRB and Negotiating Two Institutions.” BGSU. Bowling Green, Ohio, September 2011.

University, Disciplinary, and Community Service

University of Colorado Boulder

- Digital and Information Literacy Committee. 2023 to Present.
- DIL and WPE Committee Collaboration. Fall 2023.

University of Arkansas-Fort Smith

- Chair-Elect, Faculty Senate. 2023 to Present.
- Faculty Senate, College of Arts and Science Senator. 2019-2023.
- Search Committee, Provost and Vice Chancellor of Academic Affairs. Spring 2022.
- Writing Center Design Committee. Spring/Summer 2020.
- Faculty Success Committee, Chair. 2020-2021.
- Gender and Intersectional Feminism Committee, Vice Chair. 2018-2020.
- Search Committee, Assistant Professor in Poetry. Spring 2014.
- Search Committee for Vice Chancellor of Student Affairs. Fall 2013.
- Rhetoric and Writing Curriculum Committee. 2012-present
- Rhetoric and Writing Assessment Committee. 2012-present.
- Sigma Tau Delta, International English Honor Society Faculty Advisor. 2013-present.

Bowling Green State University

- English Department Website Administrator. 2011-2012.
- English Department Annual Newsletter. 2011-2012

- Post-Prelim Group Moderator. 2010-2011.

Youngstown State University

- Moderator-Poetry Workshop, YSU English Festival. 2008.
- Graduate student representative to the English Department. 2007-2008.
- Moderator-Fiction Workshop, YSU English Festival. 2007.
- Poetry Center Assistant, YSU Poetry Center. 2005-2006.

Disciplinary Service

- Editorial Board Member. *New Media & Society*. Editor, Steve Jones. 2014-2022.
- Editorial Board Member. *Computers and Composition Online*. Editor, Kris Blair. 2013-2018.

Community Service

- English Language Instructor. Ozark Literacy Council. 2013-2016.

Professional Development

- Digital Media and Composition Teaching Endorsement. Drake Institute, Ohio State University. May 2022.
- UX Master Certification. Nielson Norman Group. June 2021.
- UX Certification. Nielson Norman Group. November 2020.
- Designing Your Blended Course. Quality Matters. August 2020.
- Design that Welcomes Your Learners. Quality Matters. June 2020.

Awards and Recognition

- UAFS Alumni's Outstanding Faculty or Staff award, 2023. (Nominated)
- Katzner Award for Graduate Research. Bowling Green State University 2011.
- Teaching Assistantship: Bowling Green State University, 2008-2012.
- Teaching Assistantship: Youngstown State University, 2007-2008.
- Teaching Assistantship: Youngstown State University, 2006-2007.