

Dinfin K. Mulupi
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EDUCATION

Ph.D. in Journalism Studies (2020-May 2024), Philip Merrill College of Journalism, University of Maryland, College Park (USA)

Dissertation: *News of Sexual Violence: Assessing the Efficacy of Feminist Interventions on Journalistic Practices*

Chair: Prof. Linda Steiner

M.A. Journalism, Media & Globalization (2016-2018), City, University of London (UK) and Aarhus University (Denmark)

B.A. Journalism & Media Studies (2012-2015), University of Nairobi (Kenya)

Women's Studies Post-Baccalaureate Certificate (2023), University of Maryland, College Park (USA)

ACADEMIC AWARDS AND SCHOLARSHIPS

2023: Ann G. Wylie Dissertation Fellowship (University-wide) – US\$15,000

2023: Thomas J. Aylward Scholarship (College-wide) – US\$1,300

2023: Association for Education in Journalism and Mass Communication (AEJMC)—Commission on the Status of Women (CSW) Mary Gardner Award for Graduate Student Research – US\$500

2023: AEJMC—Mass Communication and Society (MCSD) Diversity and Inclusion Career Development Fellowship – US\$1,200

2022: Second Place Student Paper Award – History Division, AEJMC

2021: Merrill Gurevitch Fellowship Award (College-wide) – US\$2,800

2021: Top Student Paper – Sports Communication Interest Group, AEJMC.

2021: Stevenson Open Paper (second place, co-authored) – International Communication Division, AEJMC.

2021: Top Abstract Award – Graduate Student Interest Group, AEJMC Midwinter.

2016-2018: Erasmus Mundus Scholarship – €47,000 from the European Commission for a two-year Masters' program in Denmark and the UK.

REFEREED JOURNAL ARTICLES

Mulupi, D. K., Wong, F. H. C., & Yaros, R. A. (2024). Investigating the effects of a physician's race and gender on user engagement with and perceived credibility of COVID-19 vaccine news. *Newspaper Research Journal*. <https://doi.org/10.1177/07395329241298966>

Wong, F. H. C., & **Mulupi, D.** (2024). Up in the air: A strategic narrative contest in the U.S.–China Balloon Incident 2023. *International Communication Gazette*. <https://doi.org/10.1177/17480485241290361>

Mulupi, D., & Blumell, L. (2024). Gatekeeping rape culture: Kenyan news coverage of sexual abuse and femicide. *African Journalism Studies*, doi:[10.1080/23743670.2024.2328524](https://doi.org/10.1080/23743670.2024.2328524)

- Blumell, L. E., & **Mulupi, D.** (2024). How news organizations cultivate and maintain sexist newsrooms via gendered journalistic norms, sexual harassment, and the boys' club. *Women's Studies in Communication*, 47(3), 268–291.
- Blumell, L. E., & **Mulupi, D.** (2023). The impact of anti-sexual harassment policies on sexual harassment prevention in the workplace. *Employee Responsibilities and Rights Journal*, 1-21. <https://doi.org/10.1007/s10672-023-09487-w>
- Blumell, L., **Mulupi, D.**, & Arafat, R. (2023). The impact of sexual harassment on job satisfaction in newsrooms. *Journalism Practice*, doi: 10.1080/17512786.2023.2227613
- Mulupi, D.**, & Zirugo, D. (2022). Who gets to speak? Sources in Covid-19 news coverage by Kenyan and Zimbabwean press. *Feminist Media Studies*, 23(7), 3157–3174.
- Blumell, L. & **Mulupi, D.** (2022). A playing field where patriarchy plays: Addressing sexism in African newsrooms. *Journalism Practice*, 16(4), 582-602.
- Blumell, L. & **Mulupi, D.** (2022). Investigating rape culture in news coverage of the Anita Hill and Christine Blasey Ford cases. *Violence Against Women*, 28(2), 487-509.
- Blumell, L. & **Mulupi, D.** (2021). “Newsrooms need the #MeToo movement.” Sexism and the press in Kenya, South Africa, and Nigeria. *Feminist Media Studies*, 21(4), 639-656.
- Blumell, L. & **Mulupi, D.** (2020). Presidential framing in the Christine Blasey Ford and Anita Hill cases. *The Communication Review*, 23(2), 91-121.

BOOK CHAPTERS

- Mulupi, D.** & Blumell, L. (2023). Reporting on rape culture in Sub Saharan Africa during the #MeToo era. In A. Baker, C. Gonzalez de Bustamante, & J. Rely (Eds.). *Reporting on violence against women from the Global South*. Palgrave Publishing.
- Steiner, L., & **Mulupi D.** (2022). The changing status of women journalists. In S. Allan (Ed.), *The Routledge Companion to News and Journalism* (2nd ed., pp. 111-120). Routledge.

BOOK REVIEW

- Mulupi, D.** (2023). African women in digital spaces: Redefining social movements on the continent and in the diaspora, by Msia Kibona Clark and Wunpini Fatimata Mohammed. *African Journalism Studies*, doi: [10.1080/23743670.2023.2272438](https://doi.org/10.1080/23743670.2023.2272438)

PUBLICATIONS IN PROGRESS

- Mulupi D.**, & Steiner, L. The angry woman journalist. In M. Soto-Sanfiel & V. Salojärvi (Eds.). *Handbook of Journalism and Emotions: Theory, Production, Content, and Responses*. Wiley Blackwell.

Mulupi D., Mohammed, A., Steiner L. "Rape as a weapon of war" in Ethiopia and Sudan: A decolonial feminist ethics critique of international media coverage. R&R November 2024, *Feminist Media Studies*.

Mulupi D. Assessing the Efficacy of Feminist Interventions on Journalistic Practices. Under Review, *Journalism Practice*.

Mulupi D. Reporting Sexual Violence in the Post #MeToo Era: The Subversive Journalism of Digital Feminist Media. Under Review, *Women's Studies in Communication*.

REFEREED CONFERENCE PRESENTATIONS

Wong, F. C. H. & **Mulupi, D.** (2023). "Up in the air: Contesting strategic narratives in the international news coverage of the U.S.-China balloon incident 2023." Presented to the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), August 2023.

Mulupi, D. (2023). "Journalists on strike! Metajournalistic discourse on mass strikes by US news workers." Presented to the annual AEJMC meeting, August 2023.

Mulupi, D., Gitau, G., & Wong, F. C. H. (2023). "Heard and seen? The presence and status of women in Kenyan TV news broadcasts." Presented at the 73rd International Communication Association (ICA) conference, May 2023.

Mulupi, D. (2022). "Eugenic sterilization in the *New York Times* between 1905-1910 and 1925-1929." Presented to the annual AEJMC meeting, August 2022.

Blumell, L., **Mulupi, D.,** Arafat, R. (2022). "The impact of sexual harassment on job satisfaction in newsrooms: A Sub-Saharan Africa, Southeast Asia, and Arab Region comparison." Presented to the annual AEJMC meeting, August 2022.

Mulupi, D. (2022). "Media, capital and labour unions: *New York Times* and *Washington Post* coverage of the Amazon worker movement." Presented to the annual AEJMC meeting, August 2022.

Mulupi, D., Wong, F.H.C., Rostova, N., & Yaros, R. (2022). "Investigating the influence of the race and gender of physician news sources on levels of news engagement and perceived story credibility." Presented to the annual AEJMC meeting, August 2022.

Blumell, L. Arafat, R., & **Mulupi D.** (2022). "Mapping a cross-cultural response to #metoo in the news industry." Presented at the ICA pre-conference on Comparative Communication Research in a Globalized Risk Arena: Paradigms – Methods – Critique, hosted by UNESCO, May 2022.

Blumell, L.E., & **Mulupi, D.** (2021). "Breaking down decoupling practices in African newsrooms: Measuring the gap between anti-sexual harassment policies and practices." Presented to the eighth biennial Future of Journalism conference, September 2021.

Mulupi, D., & Steiner, L. (2021). "Gender and presidential candidates' self-presentation on YouTube videos." Presented to the annual AEJMC meeting, August 2021.

- Mulupi, D.** (2021). “‘Stick to tennis’? Media and public narratives in reaction to Naomi Osaka’s #BLM activism.” Presented to the annual AEJMC meeting, August 2021.
- Mulupi, D.,** Clements-Housser, K., Friedman, J. M., Rostova, N., Ujčić, G., Wilson, M., Wong, F. C. H., & Steiner, L. (2021). “Riot on the hill: International coverage of a U.S. insurrection attempt.” Presented to the annual AEJMC meeting, August 2021.
- Mulupi, D.,** & Zirugo, D. (2021). “Who gets to speak? Sources in Covid-19 news coverage by Kenyan and Zimbabwean press.” Presented at the annual International Association for Media and Communication Research (IAMCR), July 2021.
- Mulupi, D.,** & Blumell, L.E. (2021). “How patriarchy influences Kenyan news coverage of sexual abuse and femicide.” Presented to the 71st annual ICA Conference, May 2021.
- Blumell, L.E., & **Mulupi, D.** (2021). “TIME’S UP for abusive newsroom environments. The Kenyan case.” Presented to the 71st annual ICA Conference, May 2021.
- Mulupi, D.** (2021). “‘Stick to tennis’? Media and public narratives in reaction to Naomi Osaka’s #BLM activism.” Presented to the annual AEJMC Midwinter Conference, March 2021.
- Blumell, L.E., & **Mulupi, D.** (2019). “‘Newsrooms need the #Metoo movement.’ Sexism and the press in Kenya, South Africa, and Nigeria.” Presented to the 69th ICA Conference, May 2019.
- Blumell, L.E., & **Mulupi, D.** (2019). “A playing field where patriarchy plays: Addressing sexism in African newsrooms.” Presented to the 69th ICA Conference, May 2019.

PENDING CONFERENCE PRESENTATIONS

- Mulupi, D.** “Assessing the Efficacy of Feminist Interventions on Journalistic Practices.” Full paper accepted for presentation to the 75th ICA Conference, June 2025.

PUBLIC SCHOLARSHIP

Organizer: Workshop on sexual harassment for HR managers of news organizations (May 11, 2022; Nairobi, Kenya)

Invited Speaker: “The global implications of MeToo” *World Canvass radio show* (February 1, 2022)

<https://international.uiowa.edu/news/2022/01/metoo-topic-february-1-worldcanvass>

Non-Scientific Publications

- Blumell, L., & **Mulupi, D.** (2021, July 19). Sexual harassment is rife in many African media workplaces. *The Conversation*. <https://theconversation.com/sexual-harassment-is-rife-in-many-african-media-workplaces-163451>
- Mulupi, D.,** & Blumell, L. (2020, December 6). Covid era uncertainty could exacerbate sexual harassment. *African Women in Media*. <https://africanwomeninmedia.com/covid-19-era-economic-uncertainty-could-exacerbate-workplace-sexual-harassment-for-african-women-journalists/>.

Wamai, N., & **Mulupi, D.** (2020, October 20). Remember these pre-independence female Shujaas. *Nation*.
<https://nation.africa/kenya/gender/remember-these-pre-independence-female-shujaas-2485370>.

Mulupi, D., & Wamai, N. (2020, October 5). Women's voices matter; Enough with 'manel' webinars. *Nation*.
<https://nation.africa/kenya/gender/women-s-voices-matter-enough-with-manel-webinars-2457410>.

Blumell, L., & **Mulupi, D.** (2020, July 29). Sexism is rife in the Nigerian, Kenyan and South African press. And it's left unchecked. *The Conversation*. <https://theconversation.com/sexism-is-rife-in-the-nigerian-kenyan-and-south-african-press-and-its-left-unchecked-143358>.

INVITED PANELS AND LECTURES

Presenter: "Ethics in the Newsroom." Colorado Student Media Association JDay, University of Colorado Boulder (October 1, 2024).

Panelist: "Methodological Rigor in Qualitative and Mixed Method Research: Balancing Trustworthiness and Subjectivity." AEJMC annual meeting, Washington DC, (August 09, 2023).

Guest lecturer: "Media Representations of Women in Politics." JOUR175, University of Maryland (April 2023).

Guest lecturer: "Journalism, Women and Politics." JOUR202, University of Maryland, College Park (March 2023).

Guest lecturer: "Media, Gender, Race and Sexuality." JOUR175, University of Maryland (October 2022).

TEACHING

(Spring 2025): JRNL 2014: Sports Journalism and Gender (49 students)

(Fall 2024): JRNL 2014: Race and Sports Journalism (98 students)

(Fall 2023): JOUR282: Beyond Facebook: How Social Media are Transforming Society, Culture, Business and Politics (30 students)

(Fall 2022 to Spring 2023): Media, Self and Society program – College Park Scholars, University of Maryland, College Park (65 students per section): (*Teaching Assistant*).

PROFESSIONAL DEVELOPMENT

Associate Level certificate from the Teaching and Learning Transformation Center (TLTC)

PROFESSIONAL EXPERIENCE

WAN-IFRA Women in News | 2020-2020

Research Coordinator

- Contributed to designing a survey of 584 news professionals in eight African countries
- Interviewed 34 media executives working in African news organizations
- Project culminated in a report downloadable [here](#)

How We Made It In Africa www.howwemadeitinafrica.com | 2010-2016

East Africa Correspondent

- Reported business and financial news covering Kenya, Tanzania, Ethiopia, Rwanda, and Uganda
- Contributed a chapter in a book detailing the success stories of 25 African entrepreneurs
- Produced content relevant to Kenya, Ethiopia, and Tanzania for a 'Doing business in Africa' industry report commissioned by PricewaterhouseCoopers (PwC)

ACADEMIC SERVICE

- Social media assistant chair (2023-2024), Commission on the Status of Women, AEJMC
- Diversity Committee Representative (2021-2024), Philip Merrill College of Journalism, University of Maryland, College Park
- Advisory Board Member (2022-2025), Mundus Journalism Consortium

Reviewing (No. of articles and Journals/Conferences):

- Feminist Media Studies (3)
- Violence Against Women (1)
- International Journal of Communication (2)
- Journalism Practice (2)
- Journal of Communication (1)
- Journal of International Communication (1)
- African Journalism Studies (1)
- AEJMC Midwinter 2024, Commission on the Status of Women (5)
- AEJMC 2023, Commission on the Status of Women (3)
- ICA Conference 2021-2024, Journalism Studies Division (12)

MEMBERSHIPS

- International Communication Association (ICA)
- Association for Education in Journalism and Mass Communication (AEJMC)