Youngki Hong, Ph.D.

Email: youngki.hong@colorado.edu
Web: http://youngkihong.com

ACADEMIC EMPLOYMENT

University of Colorado Boulder   2025 – present
Assistant Professor of Psychology and Neuroscience
Faculty fellow, Institute of Cognitive Science

Columbia University in the City of New York   2021 – 2024
Postdoctoral Research Scientist

EDUCATION

University of California, Santa Barbara   2015 – 2021
Ph.D. in Social Psychology

University of Minnesota Twin Cities   2011 – 2015
B.S. in Psychology & B.A. in Statistics

PUBLICATIONS

Hong, Y., & Ratner, K. G. (in press). The self as a representational base: My sense of "me" shapes what I think "us" looks like. *Self and Identity*.

Hong, Y., Auten, A. R., & Ratner, K. G. (in press). Group Bouba-Kiki effects: The interplay of social categorization, competition, and sound symbolism. *Journal of Experimental Psychology: General*.

Hong, Y., Maitner, A. T., & Ratner, K. G. (2024). Psychological effects of anti-Arab politics on American and Arab peoples' views of each other. *PLoS ONE*, *19*(5), e0301282.

Hong, Y., & Freeman, J. B. (2024). Shifts in facial impression structures across group boundaries. *Social Psychological and Personality Science*, *15*(6), 619-629.

Hong, Y., Chua, C-W., & Freeman, J. B. (2024). Reducing facial stereotype bias in consequential social judgments: Intervention success with White male faces. *Psychological Science*, *35*(1), 21-33.

Hong, Y., Reed, M., & Ratner, K. G. (2023). Facial stereotypes of competence (not trustworthiness and dominance) most resemble facial stereotypes of group membership. *Social Cognition*, *41*(6), 562-578.

Hong, Y., Mayes, M. S., Munasinghe, A. P., & Ratner, K. G. (2022). Scrutinizing whether mere group membership influences the N170 response to faces: Results from two preregistered ERP studies. *Journal of Cognitive Neuroscience*, *34*(11), 1999-2015.

Hong, Y., & Ratner, K. G. (2021). Minimal but not meaningless: Seemingly arbitrary category labels can imply more than group membership. *Journal of Personality and Social Psychology*, *120(3)*, 576-600.

Welborn, B. L., & **Hong, Y.**, & Ratner, K. G. (2020). Exposure to negative stereotypes influences the representations of monetary incentives in the nucleus accumbens. *Social Cognitive and Affective Neuroscience, 15(3)*, 347-358.

Hu, C., Yin, J., ..., **Hong, Y.**, …, & IJzerman, H. (2019). Data from the Human Penguin Project: A cross-national dataset testing principles from social thermoregulation theory. *Scientific Data*, *6(1)*, 32.

Ratner, K. G., Kaczmarek, A. R., & **Hong, Y.** (2018). Can over-the-counter pain medications influence our thoughts and emotions? *Policy Insights from the Behavioral and Brain Sciences, 5(1),* 82-89.

IJzerman, H., …, **Hong, Y.**, …, & Lindenberg, S. M. (2018). The human penguin project: Complex social integration buffers human core temperatures from cold climates. *Collabra: Psychology, 4(1),* 37.

IJzerman, H., ..., **Hong, Y.**, …, & Lindenberg, S. M. (2017). Does distance from the equator predict self-control? Lessons from the Human Penguin Project. *Behavioral and Brain Sciences, 40*.

Hong, Y. (2013). The relationship between students' conscientiousness level and their heathy eating behavior, *Sentience, 8*, 8-11.

MANUSCRIPTS IN PREP/UNDER REVIEW

Hong, Y., Fajardo, G., & Freeman, J. B. (under review). The implicit activation and explicit application of facial stereotypes.

Hong, Y., Fajardo, G., & Freeman, J. B. (in prep). The neural bases of facial stereotyping.

Cohen, B*., & **Hong, Y.** (in prep). Stereotype-driven perceptual cue weighting explains why dominance reduces women's perceived trustworthiness.

Cohen, B*., & **Hong, Y.** (in prep). Differential effects of high-order social cognitive beliefs on perceptual bias in trait impressions of men and women.

Cohen, B*., & **Hong, Y.** (in prep). Outgroup differentiation drives intergroup bias in face processing.

*Denotes advised student/trainee

SELECTED PRESENTATIONS

Hong, Y. (April, 2026). Mechanisms and malleability of facial stereotyping. Invited talk, Depart of Psychology, The University of Southern California, Los Angeles, CA.

Hong, Y. (February, 2026). Stereotype-driven perceptual cue weighting explains why dominance reduces women's perceived trustworthiness. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Chicago, IL.

Hong, Y. (January, 2026). Mechanisms and malleability of facial stereotyping. Invited talk, Institute of Cognitive Science, The University of Colorado Boulder, Boulder, CO.

Hong, Y. (January, 2026). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Denver, Denver, CO.

Hong, Y. (February, 2025). How facial stereotyping changes: Exploring potential mechanisms. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Denver, CO.

Hong, Y. (December, 2024). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Colorado Boulder, Boulder, CO.

Hong, Y. (October, 2024). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Georgia, Athens, GA.

Hong, Y. (February, 2024). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Texas at Dallas, Dallas, TX.

Hong, Y. (February, 2024). Reducing facial stereotype bias in consequential social judgments. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

Hong, Y. (February, 2023). Shifts in core person perception dimensions across group boundaries. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Hong, Y. (February, 2022). Minimal group paradigm in the modern era: How reverse correlation methods can advance rich theoretical tradition. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Francisco, CA.

Hong, Y. (October, 2021). How does my sense of "me" shape what I think "us" looks like? Paper presented at the annual meeting of Person Memory Interest Group, Santa Barbara, CA.

Hong, Y. (May, 2018). The relationship between core body temperature and intergroup bias. Paper presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.

Hong, Y. (February, 2017). Effects of exposure to political rhetoric on intergroup biases among American and Arab people. Paper presented at the symposium for Social Psychological Perspectives on the 2016 Election, Santa Barbara, CA.

SELECTED TEACHING

University of Colorado Boulder
Instructor of Record
      General Statistics (Graduate Course)
      Psychological statistics

University of California Santa Barbara
Instructor of Record
      Statistics
      Introduction to Social Psychology
      Social Cognition

HONORS/AWARDS

UCSB Graduate Division Dissertation Fellowship	2020
Charles G. McClintock Award	2020
SPSP Graduate Travel Award	2020
Kavli Summer Institute in Cognitive Neuroscience Fellowship	2019
SANS Poster Award	2019
UCSB GSA Excellence in Teaching Award nominee (x2)	2018, 2019
Phi Beta Kappa	2015
Juanita J. Mortensen Research Award	2013

PROFESSIONAL SERVICES

Ad-hoc Review for
      Cognitive, Affective, & Behavioral Neuroscience
      Developmental Science
      Group Processes & Intergroup Relations
      Journal of Experimental Social Psychology
      Journal of Personality and Social Psychology
      Nature Human Behaviour
      Nature Communications Psychology
      Personality and Social Psychology Bulletin
      Social Cognitive and Affective Neuroscience
      Social Neuroscience
      Social Psychological and Personality Science

PROFESSIONAL AFFILIATIONS

Association for Psychological Science (APS)
Social and Affective Neuroscience Society (SANS)
Society for Personality and Social Psychology (SPSP)