

## VITA

### STEPHEN BRADFORD JONES

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### Positions Held in the School of Journalism and Mass Communication and the College of Media, Communication and Information University of Colorado, Boulder

1987-present: Assistant Dean  
2002-present Senior Instructor  
1985-1992: Head of Broadcast Sequence  
1986 Acting Associate Dean  
1985-2002 Instructor  
1981-1985: Assistant Professor

### Previous Position

1976-1981: Assistant Professor, Department of Communication  
University of Colorado, Boulder

### Education

Ph.D. University of Utah, 1979  
M.A. West Virginia University, 1973  
B.A. West Virginia University, 1972

### CREATIVE WORK:

Live stream coverage of the Chancellor's State of the Campus address—2011-Present

Live stream coverage of President Benson's Town Hall—Spring 2013-Present

Co-Executive Producer with Melda Adams, Meg Moritz, Don Heider, Vicky Sama, Hun Shik Kim, Lee Hood, Kathleen Ryan, Carol McKinley and Paul Daugherty of *NewsTeam Boulder* a twice weekly cable newscast, 20 per semester, 1986 - present. Starting with Fall 2000 the newscasts are simulcast on the internet.

Co-executive producer with Lee Hood, Meg Moritz and Paul Daugherty of up-dates of election results in Colorado and Boulder County throughout the election night aired live on the internet.

Executive Producer of CU Sports Magazine a thirty minute television sports program produced by student volunteers and airing on Channel 63. We have done 12 shows per semester since 1992, and since 2012 have aired the show on Fox College Sports.

Producer of live coverage of panels with the Conference on World Affairs. I have done approximately 6 panels per year since 1995, live on Channel 62, live on the internet since 2000, and replayed throughout the year on Channel 63. From April 2003 through 2009 I have done 12-13 programs live and on the internet, including the Jazz Concert. Starting in 2010 we do 18 programs live including the Jazz Concert.

Starting in Fall 2012 my class and I do live streaming coverage of concerts in Grusin Music Hall for the College of Music. These are three camera, high definition broadcasts. We do 14 to 26 each semester.

Co-Producer of Multiversity, a television show featuring faculty, staff and students from CU discussing issues of diversity. I was involved in three of these programs.

Executive Producer of Cultural Currents, a thirty minute program devoted to issues of diversity. This was student produced and aired on Channel 63. April 2002.

Executive Producer of En Flambe, a six part, thirty minute cooking show produced by two students and airing on Channel 62. Summer and Fall 2001.

Produced and Directed the television coverage of "A Mistress of Two Masters," written by Paul Levitt and scored by Robert Fink. Spring 1994.

Producer for live television coverage on Channel 63 of CU Women's Basketball games, Spring 1993 to 2003. Games were simulcast on KBDI-Channel 12, Denver, for one semester, and are currently carried on the BUFF internet, live.

Producer for live television coverage on Channel 63 CU Women's Volleyball games, Fall 1992 to 2003. These are also simulcast on the Buff internet.

Co-producer for live television coverage on Channel 62 of CU Men's Basketball games, Spring 2003.

Producer of live television coverage on Channel 62 and the Internet of the CU Information Infrastructure Symposium, December 5, 1994.

Producer of live television coverage on Channel 22 of SJMC Homecoming Seminar, "Confessions of the World's Greatest Sportswriter: A Morning with Frank Deford," November 13, 1993.

Co-coordinator with Sue O'Brien for live fiber-optic panel discussion among the Boulder, Colorado Springs and Denver campuses, November 11, 1993.

Producer for live television coverage on Channel 22, and simulcast on Channel 25, of 23 hours of the CU Trivia Bowl, week of April 5, 1993.

Stephen B. Jones and Mary A. Bonneville, "The Annual Keith R. Porter Lecture." Videotapes done for the American Society of Cell Biologists in 1991, 1992, 1993, 1994, 1995, 1996 and presented to the Keith R. Porter Educational Foundation.

Producer of live television coverage on Channel 27 of SJMC Homecoming Seminar, "Gorillas and the Myth: Media Representations of an Endangered Species," November 7, 1992.

Producer and editor, videotape of Centennial Convocation of the CU College of Arts and Sciences, October 1992.

Stephen B. Jones and Mary A. Bonneville, "Pioneers in Modern Biology: George Emile Palade," A videotape presented at the Cell Biology Convention, August, 1992.

Producer for live television coverage on Channel 27 of three CU Lady Buffs Basketball games, Spring 1992.

Producer for live television coverage on Channel 27 of "Odyssey of the Mind," Spring 1992.

Producer and director, "Gustav Mahler: A Chamber Drama." A videotape aired on Boulder Cable, March 1992.

Executive producer and operations manager of live television coverage on Channel 27 of "Death Penalty Debate," Spring 1991.

Producer and operations manager of live television coverage on Channel 27 of "Reporting of Hazardous Materials," Fall 1991.

Stephen B. Jones and Mary A. Bonneville, "Pioneers in Modern Biology: Berta Scharrer -- A Partner in the Discovery of Neurohormones," A videotape presented at the American Biochemistry convention in November, 1990.

Co-executive producer with Meg Moritz of live television coverage on Channel 27 of "Gamov Lecture Series Presents Leon Lederman," Fall 1990.

Co-executive producer with Meg Moritz of live television coverage on Channel 27 of "Sports Reporters Can Be Journalist Too," Fall 1990.

Co-executive producer with Fred Hobbs of up-dates of election results in Colorado and Boulder County throughout election night aired live on Channel 27, "Election '90: the Boulder Report, November 1990.

Stephen B. Jones and Mary A. Bonneville, "Against the Tide: Three Generations of Women in Science." A videotape presented at the Women's Studies Symposium, April 1990.

Stephen B. Jones and Mary A. Bonneville, "Pioneers In Modern Biology: Keith Roberts Porter and The Electron Microscope In Cell Biology," A videotape presented at the American Society for Cell Biology Convention, Atlanta, November, 1985.

#### ARTICLES

Stephen B. Jones and David K. McIntosh, "Slow-Scan Television in the Classroom," *Corporate Television*, February, 1988.

Stephen B. Jones, Hayes L. Anderson, and Roderick D. Rightmire, "Programming the Future," *NATPE Programmer*, July/August, 1987, pp.. 40-41.

Stephen B. Jones, Review of "The Psychology of Written Communication" (edited by James Hartley), *Educational Communication and Technology Journal*, Vol. 28, No. 3, Fall, 1980.

Stephen B. Jones, "Justification in Judicial Opinions: A Case Study", *Journal of the American Forensics Association*, Vol. 12, No. 3, Winter, 1976.

Judee K. Burgoon and Stephen B. Jones, "Toward a Theory of Personal Space Expectations and Their Violations," *Human Communication Research*, Vol. 2, No. 2, Winter, 1976. (This appears as one of 69 articles, selected from 440 reviewed, in Morse, B. W. and Phelps, L. A. *Interpersonal Communication: A Relational Perspective*, Burgess Publishing Co.: Minneapolis, Minn., 1980, pp. 198-213.)

Michael Burgoon, Stephen B. Jones, and Diane Stewart, "Toward a Message-Centered Theory of Persuasion: Three Empirical Investigations of Language Intensity," *Human Communication Research*, Vol. 1, No. 3, Spring, 1975.

Stephen B. Jones, "The Jones and Thurstone Language Intensity Scale: A Replication," *Interchange*, Vol. 4, No. 2, September, 1974.

Lawrence R. Wheelless, Stephen B. Jones, and Lyle King, "Effect of Waiting Time on Credibility, Attraction, Homophily, and Anxiety-Hostility," *Southern Speech Communication Journal*, Vol. 39, No. 4, Summer, 1974.

GRANTS AND AWARDS:

Faculty advisor for Regional Emmy Award for Excellence Diversity PSA done by one of my students. July 2014

Recipient of the Ernie Pyle teaching award—May 2014.

First recipient of the William Payden Faculty Excellence Award for the School of Journalism and Mass Communication—May 2006

Outreach grant for Journalism and Mass Communication summer programs for minority high school students—faculty advisor—2000 to present. The grant has been renewed each year allowing us to participate in the Pre-Collegiate and Upward Bound programs.

Regional Emmy nominations as faculty advisor for “CU vs. UT Men’s Basketball-Live” and “Wash Your Hands,” a thirty second public service announcement, 2003.

Executive Producer for first place award in the 2004 Boulder Community Media Awards, non-professional category for CU Sports Magazine, which also won one of six Best of Boulder awards.

Executive Producer for first place award in the 2003 Boulder Community Media Awards, non-professional category for CU Sports Magazine.

Executive Producer/Adviser with Chad Wachs for CU Women’s Volleyball which was nominated for a regional emmy in Student Achievement, 2001.

Executive Producer for three first place awards in the 2002 Boulder Community Media Awards, non-professional categories for Women’s Basketball—Live, CU Sports Magazine, and En Flambe, 2002.

Executive Producer/Adviser for CU Women’s Volleyball which was nominated for a regional emmy in Student Achievement 2000.

Executive Producer or co-Executive Producer for three first place awards in the 2001 Boulder Community Media Award, non-professional categories for NewsTeam Boulder, Women’s Basketball--Live, and CU Sports Magazine.

Executive Producer/Adviser for student public service announcement for women’s sports which received a regional emmy for student PSA. 1999 This also received the Boulder Community Media Award for PSA and Promotion. 1999

Co-Executive Producer with Vicky Sama for News Team Boulder newscast featuring John Glen’s return to space which won the 1999 Boulder Community Media Award in informational/educational programming.

Executive Producer/Adviser for student production of women's basketball which received a student regional emmy for entertainment programming. 1997 This same program won the Boulder Community Media Award for entertainment programming. 1998

Executive Producer/Adviser for student production of women's volleyball which received a student regional emmy for entertainment programming. 1998

Grant from Vice President for Academic Affairs to do the fiber delivery for "An Evening with Frank Deford." November, 1993.

Grant from the President's Fund for Information Technology to do an undergraduate/graduate course on fiber, Spring 1993.

Grant from the President's Fund for Information Technology to develop "Journalists and Court Room Proceedings," Fall 1992.

Grant from the President's Fund for Information Technology to develop on campus/off campus course for UCB, UCCS and Western State College over fiber and slow scan video, Spring 1992.

Faculty Development Grant from the National Association of Television Programming Executives to participate in all aspects of operations at KCNC-TV Channel 4, Denver, May 20-July 12, 1991.

Participant in Academy of Television Arts and Sciences 1988 first faculty development seminar in Burbank, Ca.

Participant in the Poynter Institute's Summer 1987 Media Management seminar for faculty.

Co-Director with Mary A. Bonneville for Pioneers 1985 in Modern Biology tapes. Grants from the Keith R. Porter Endowment and the Vice Chancellor for Academic Affairs, UCB. Grants still continue.

KBOL listener profile--Grant from KBOL radio 1984

Co-Director with Charles Frazer on values in prime 1983 time television. Grant from NAB

Co-Director with Sam Kuczun on Cable in 1985, 1980 Cable Grant from Multichannel News

Vendor II--Cable Grant from Multichannel News 1981

Vendor I--Cable Grant from Multichannel News 1980

Co-Director with Russell E. Shain on the 1977-1979 Eco-Cycle/Environmental Protection Agency Grant

## CONSULTING:

- Spring 1994 Delta Public Schools, Technical Center. Advice on setting up a high school television curriculum.
- Fall, 1992 Evaluation of the broadcasting program at Arkansas State University, November 1992.
- Summer, 1991 Confidential evaluation of KCNC-TV, Denver for the general manager.
- 1986 Broadcast Executives Management Seminar in conjunction with the Colorado Broadcaster's Association
- 1980-1990 Communication and Safety Management week long programs with state safety councils
- 1980 The Hartman Company on categories of cable television information

## SERVICE:

- 2015 Table leader for campus Chairs/Directors meeting on Campus Ethics
- 2014-2015 Dean of Summer Session for Journalism Program
- 2013 Member of Search Committee for a new Registrar
- 2013 Member of Search Committee for Associate Director of A & S advising—search terminated
- 2012 OIT subcommittee looking into campus classroom space
- 2011 Lead the JMC team in establishing the Additional Fields of Study for Journalism Plus
- 2011-2012 Member of Athletic Academic Assessment Committee
- 2010-present Member of ISIS Steering Committee
- 2010 Chair, Review committee for Associate Dean, Graduate School
- 2010 External review team member for Communications Program Review, UCCS

- 2009-Present Member of AARONS—advanced ISIS users group
- 2009-Present Member of Tablets—transfer advisory group
- 2009-Present Member DARS Exceptions group—advanced users of DARS
- 2008-2010 Member of the Boulder Athletic Board
- 2008-2010 Boulder Faculty Assembly’s Intercollegiate Athletic Committee’s representative to the campus Athletic compliance committee.
- 2005-Present Member of the BFA Intercollegiate Athletic Committee
- 2007 Member of MOSES, committee regarding Boulder Campus and ISIS
- 2008 Member of search committee for Vice Chancellor for Student Affairs
- 2008 Member of search committee for Athletic Media Relations liaison to football
- 2006 Member of VCAC orientation evaluation committee
- 2006-2010 Member of the SIS Advisory Committee—system wide
- 2006-2011 Member of the Academic Administrator’s working group. This is a multi-campus committee evaluating various aspects of the SIS Replacement product
- 2006-2008 Participant in four weeks of scripted demos from the two vendors for the SIS replacement project. Will be participating in the 10 weeks of “Fit/Gap” analysis beginning Feb. 7 for the same project
- 2006-2015 Member of SJMC technology committee
- 2006 Member of search committee for Associate Director of Admissions
- 2005 Member of the City of Boulder committee to recommend to the City Council the fate of Channel 54—Council rejected the committee’s proposal
- 2005 November—accompanied Interim Chancellor on trip to Pueblo to discuss CU Boulder with school district representatives and community leaders
- 2005 Member of the broadcast faculty search committee
- 2005-2015 Member of SJMC Assessment committee
- 2004-Present Member of the Campus Ethics Committee (Associated with Honor Code)



- 2004-2005 Member of City of Boulder committee to evaluate local access programming and channel 54
- 2003 External Reviewer—Program Review—Communication Department--UCCS
- 2003-2010 Member of the campus SIS committee
- 2003-2004 Member, Search Committee for Assistant Dean in Continuing Education
- 2002-Present Run audio board for church services each Sunday morning
- 2001-2002 Chair, Communications Subcommittee, CCHE committee for statewide core
- 2001 Search Committee for Campus Registrar
- 2001-Present Member of Assessment Oversight Committee
- 2001 Member of New Media Chair search committee
- 2000-present Armory building proctor
- 2000 Chair, NSED Faculty Search Committee, SJMC
- 1999-2010 Member of classroom space committee
- 1999 Chair, Search Committee, Assistant Director of Advising for A & S
- 1997-Present Reader for Berthoud High School in their regional Knowledge Bowl Competition
- 1996 Member of VCAA Strategic Plan Subcommittee
- 1996-1998 Member of the Strategic Capital Assessment Group
- 1996 Chair, Search Committee for Associate Director for CNS/AMS
- 1996 Internal Review Committee for Continuing Education
- 1995-Present Member of Sexual Harassment Review Panel. Now called the Discrimination and Harassment Panel, we review cases and recommendation concerning violations of campus policy
- 1995-2005t Chair of Administrative Processes Subcommittee for EMT, which has evolved to Orientation Advisory committee
- 1995-1999 Elected member of BFA Committee on Women

- 1995-Present SJMC representative on ICER/CCHE Faculty to Faculty meetings
- 1995-1998 Member of the Enrollment Management Team
- 1995-1998 Member of the Retention Subcommittee for EMT
- 1995 Internal Review Committee for Cultural Unity Student Center
- 1993-Present Member of Degree Audit users group
- 1993-Present Member of Course Update working group
- 1993-1998 Member of Human Resources Committee for the Colorado Broadcasters Association
- 1993-2000 Member of Campus Cable Committee--Education subcommittee
- 1993-1998 Member of Campus Boulder Community Network management team
- 1992-1993 Member of Film Studies internal review team
- 1992 Member of evaluation team for UCCS Television Center
- 1991-1997 Member of Campus radio committee
- 1988-Present Member of Boulder Campus Planning Commission (Chair '95-'99; vice-chair '00-'01, '06 to present)
- 1988 Site coordinator--National Association of Television Programming Executives Educational Foundation Management Seminar
- 1988 Moderator, NATAS panel discussion  
"How the TV Columnists Rate Denver Television"
- 1987-Present Coordinator of SJMC's/CMCI Scholarship Committee
- 1987-Present Member of Council of Associate Deans (Chair for AY '95-'98; 2006 to present)
- 1987-Present Coordinator for the SJMC/CMCI application and admission process
- 1985-2014 Member of the Boulder Campus Instructional Computing Working Group
- 1987-present Coordinate undergraduate admissions to the School/College
- 1987-present Represent School/College in CU Sampler, CU Student for a Day and summer Orientation programs.

- 1987 Site coordinator--National Association of Television Programming Executives Educational Foundation Management Seminar
- 1987-1994 Co-chair, Boulder Campus Television Committee
- 1986 Coordinator and instructor--Broadcast Executives Management Seminar
- 1986-2000 Coordinator of Flanagan Scholarship Committee
- 1986-1988 Faculty supervisor--The Boulder Soap, a cable soap opera
- 1985 Awards Judge for Kansas Broadcaster's Association
- 1985 Awards Judge for Wyoming Broadcasters
- 1983-present Audio/visual equipment coordinator for School of Journalism and Mass Communication
- 1983-1992 Member of the Longmont Cable Trust Board
- 1983-2000 Member of the Advisory Board of Radio-TV Broadcasting Department of the St. Vrain Valley School District's Career Development Center. (Chair since '94)
- 1983-1985 Faculty advisor, Boulder Campus Network Productions
- 1982-1983 Member of sub-committee aiding in campus decisions on software for personal computers
- 1981-1982 Member of computer curriculum planning committee
- 1981-1982 Chair, Internal Review Team for Telecommunication master's program
- 1978-present Development of media internships
- 1977-1979 Board of Directors, Boulder Community Broadcast Association
- 1977-1985 Chancellor's appointment to UCSU Access in Radio Board
- 1976-1986 Awards Judge for Colorado Broadcaster's Association

**TEACHING SPECIALTY:**

Television Production II  
Television Production III

Direct Internships

