

PETGER SCHABERG

Teaching Associate Professor

Program for Writing & Rhetoric
University of Colorado, Boulder
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RECENT EMPLOYMENT IN RHETORIC & WRITING INSTRUCTION

Teaching Associate Professor 2022-Present
Program for Writing & Rhetoric, University of Colorado, Boulder

Senior Instructor of Writing & Rhetoric 2007—2022
Program for Writing & Rhetoric, University of Colorado, Boulder

Coordinator of Digital Literacies 2012—2017
Program for Writing & Rhetoric, University of Colorado, Boulder

Instructor of Writing & Rhetoric 1996-2007
Program for Writing & Rhetoric, University of Colorado, Boulder

Instructor of College English 2016 (summer)
Jiaotong University, Xi'an, China

Technical Writing Consultant, 2006-2010
Engineering Management Dept., University of Colorado, Boulder

RECENT CONFERENCE PRESENTATIONS & PUBLICATIONS

“Radical Empathy & the Language You Don’t Understand,” Panel presentation, Coalition on Community Writing, Denver, October, 2023

“Service Learning & the Pedagogies of Inclusion,” Panel Presentation, Conference on College Communication & Composition, Chicago, February 2023

“Service Learning as Inclusive Pedagogy,” Service-Learning & Civic Engagement Professional Development Workshop, ZOOM—CU Boulder, Spring, 2022

“Teaching During the Covid-19 Crisis,” Panel presentation, ZOOM—Conference on Community Writing, Fall 2021

“Broadcast Generation--Intimacy and Anxiety!” digital Covid-19 poster exhibit published for the CU libraries. <https://libguides.colorado.edu/bitmoji> Spring 2020

“Standing Our Ground with Community Engaged Writing,” Panel Presentation, Conference on Community Writing, Philadelphia, Fall 2019

“A Strange Embrace,” Video Narrative; Berkeley Story Center Institute, 2019

Poster exhibit "Broadcast Generation 3!" Underground East Gallery, March 2019

“Problem-Design in Chinese ESL and American Writing Outcomes,” poster session at the International Society of the Scholarship of Teaching and Learning (ISSOTL); Bergen Norway, Fall 2018

“Giving All-Gender Bathrooms the Gift of Speech,” Panel Presentation, Conference on College Composition & Communication, Kansas City, Spring 2018

“The Patch-Writing Paradox,” Panel Presentation, Conference on College Composition & Communication, Portland, Spring 2017

“Digital Remix,” Panel Presentation, Conference on Community Writing and Engaged Infrastructure, University of Colorado, Boulder, Fall 2017

“Political Rhetoric & the 2016 Election,” Lecture, Fairview High School, Fall 2016

“Creating TedTalks in Science Writing Classes,” Public Lecture at Jiaotong University, Xi’an China, June 2016

“Jiaotong University Earns International Acclaim,” Jiaotong University Press, July 2016

“Broadcast Generation!” CU Underground East Gallery Exhibit, April 2016

“Building Successful Stakeholder Relationships,” Panel Presentation, Conference on College Composition & Communication, Houston, Spring 2016

“Digital Design for Service-Learning Projects,” Panel Presentation, Conference on Community Writing and Engaged Infrastructure, University of Colorado, Boulder, Fall 2015

“New Media Ecologies,” Panel Presentation, Conference on College Composition & Communication, Tampa, Spring 2015

“Ted-Talking the Secular Soul,” Panel Presentation, Writing Across Boundaries Conference, Paris, 2014

“Ted Talks as an Emerging Genre,” Group for Research in Video Genres, Boulder, 2014

“Digital Argument & Haynes,” Panel presentation, Program for Writing & Rhetoric, 2013

“Don’t Forget the Alphabet: Critical Writing in Video Projects,” Panel, 4C’s, Las Vegas, 2013

ASSETT Poster presentation, University of Colorado, Boulder, Fall 2012

“Video Partnerships: Gateways to Civic Engagement,” Panel, 4C’s, St. Louis, 2012

RECENT STUDENT AWARDS & PUBLICATIONS

Spring 2023, My student Benjamin Lao, won a PWR multimodal prize for his 5-minute 1150 video, “Faith and Diabetes”

Fall 2022, CU’s Academic Technology Design Team, at OIT/ASSETT, published my students’ Consulting Report “Buff Portal Top Tasks” to the website for the Unified Student Experience.

Spring 2022, my students won an Engineering Excellence Fund grant for \$2000.00 based on the following project completed in my class: “Integrate Teaching and Learning Laboratory Heat Treatment Oven Grant Proposal.”

Spring 2022, CU’s Academic Technology Design Team, at OIT/ASSETT, published my students’ Consulting Report to the website for the Unified Student Experience

Fall 2021: Gallery Exhibition. “CU Engineering: Excellence and Inclusion.” Fall, 2021 CU Engineering Center, Boulder, Colorado

Recycling Center’s #ZERO WASTE 2025: My 3035 class published the Twitter feed during Fall 2021.

CS RESOURCES, website currently available on the Engineering School home page that fills crucial gaps in the CU Freshman CS curriculum and will be used by roughly 500 incoming students each year; Spring 2021.

My student team from WRTG 3035 won a PWR Collaborative Writing Award for their Professional Engineering Proposal, "Career Building in Computer Science." 2020, Fall

My 1150 student, William Ziegler, won second place in the FY Long Form Contest for his essay, "Persuasion in the Anti-Vaccine Community," Spring, 2020

William Ziegler's essay (above) published in Occasions, the PWR's collection of prize-winning student works, Spring 2020

William Ziegler's essay (above) published in Knowing Words, PWR's textbook, Spring

My student, Jack Geddes, won Upper-Division CNF contest for his essay "Elon Musk: Volatile or Vilified?" Spring 2019

My student, Valeria Rodriguez, won the first prize Diversity Award for her essay, "Choosing Me" in the Diversity competition. Spring 2019

My student, Evaristo Gomez, published "Murder is an act of two," in Journal 2020, Spring 2019

My student, Miles Thompson, won first place in the FY Multimodal Contest, spring 2018

My student, Frank Kabala Mukendi, won first prize in the PWR Upper Division Writing Contest, Spring 2018

My student, Ellie Marcotte, was awarded first-prize for Creative non-Fiction, published in Journal 2020, 2018

RECENT PWR PROGRAM SERVICE

PWR Annual Merit Review Committee AMRC (elected) 2022-2024

Kittridge West RAP instructor, WRTG 1150, University of Colorado, Spring 2023

PWR Faculty Advisory Committee, FAC (elected) 2020-2022

Engineering Administrators Interview, with Rowie Alexandra Wolfe & Katie Hayes, Fall, 2022

Sustainability Mission Zero Seminar, December 2021

Designed new fully Remote WRTG 3035, Spring 2021

New Hybrid WRTG 3030 classes, Fall 2020

New Fully Remote "How Science Persuades" class, Augmester, 2020

"Arnett Hall RAP instructor, 1150, University of Colorado, Spring 2020

PWR Information & Digital Literacies Committee—2012-2020

PWR Reappointment & Contracts Committee (elected) Fall 2017-Spring 2019 (Chair 18/19)

PWR Coordinator of Digital Literacies, Fall 2012—Spring 2017

"Sound Studies Workshop" with Laurie Gries & Mikey Goldenberg, Spring 2017

Reappointment and Contracts Committee (PWR elected) AY 2015-17

Baker RAP instructor, 1150, University of Colorado, Fall 2015

Annual Merit Review Committee (PWR elected) AY 2014/15

Program Committee, 2012—2017

Arnett Global Raps Instructor, 1150, University of Colorado, Spring 2014

Digital Composition Search Committee, 2012/2013

RECENT UNIVERSITY SERVICE

Rhodes Scholar Practice Interview Committee, Fall 2023
Fulbright Practice Interview Committee, Fall 2023
PWR Cohort on Community Partnerships in WRTG 3035, Fall 2023
Chancellor's Accessibility Committee, 2016-2019
CU Fulbright Scholarship Consultant 2014-2017
Special Interest Group (SIG) in Critical Thinking, ASSETT, Fall 2016
Skylar Shaver Honors Thesis Committee, Physics, Fall 2016
"Portfolio Assessment" for Vice Chancellor of Student Success, Fall 2015
Chair, Alex D Klinger's "New Media" Major Committee (Political Science & New Media)
Mentor for HackCU writing project, 2015
Honors Thesis Committee for Matt Aberle, Biology, Spring 2014
Digital Identities Videos used by CU libraries, Fall 2013-2017
Student's designed webpage for CU's Boulder Startups, spring 2014
ASSETT seminar with presenter Amy Collier, Poster presentation, Spring 2013 ASSETT on
line Interview, <https://sparc.colorado.edu/how-not-to-become-a-dinosaur/> 2013
ASSETT Teaching with Technology Seminar, Fall 2012
Honors Thesis Committee for Brittany Amber Acre, Spring 2013

RECENT PROFESSIONAL DEVELOPMENT IN WRITING & RHETORIC

"Generative AI & Copyright," Silicon Flatirons Conference, Spring 2023
"Transforming Gender Symposium," University of Colorado Boulder ASSETT, 2011-Present
"Creative Non-fiction Seminar, Dr. Nicole Walker, Spring 2020
PWR Digital Summer Seminar, 2020
PWR's Professional Writing Cohort (2018 Spring-2019 Spring)
Discussion Facilitator, Spring 2019 CU Diversity Summit.
"Writing Ecologies Workshop", Dr. David Abrams: Spring 2019
Buff's Create Workshop, Spring, 2019.
Cultivating Students' Digital Identity and Ownership" Special Interest Group, 2017-2018
"Rethinking Digital Pedagogy with Community Partners: an unconference," 2018
"Decolonizing Contemporary Rhetorical Pedagogy," workshop, Fall 2018
PWR Sustainability Forum at Chautauqua, Spring 2018
Slow Professor Seminar, September 2018 (Sponsored by PWR)
PWR Student Writing Seminar, summer 2018
PWR Summer Seminar, summer 2015-2018
Critical Thinking Workshop (CAT) with Dr. Michael Grant (CU) 2016 2017
Crucial Conversations Certification, CU Faculty Relations, Spring 2017
ASSETT Special Interest group (SIG) in Critical Thinking, Fall 2016
"Accessing Higher Ground - the 17th annual Accessible Media, Web and Technology
Conference," Fall, 2016
CU Diversity & Inclusion Summit, Fall 2016
ASSETT Summer Book Club, 2016
Amir Baradaran Workshop, (2-day) Spring 2016
"Accessing Higher Ground - the 16th annual Accessible Media, Web and Technology

Conference,” Fall, 2015

ACADEMIC EDUCATION

M.A. in English Composition, 1993
University of Colorado, Boulder

B.A. in Classical Western Music & Voice, 1987
DePaul University, Chicago

COURSES TAUGHT

“How Science Persuades” (WRTG 3030): Writing on Science & Society: In person/Hybrid/Remote
Technical Communication & Design, (WRTG 3035) In-person/Hybrid/Remote
First-Year Writing & Rhetoric (WRTG 1150) In-person/Hybrid/
“Writing for Entrepreneurs” (WRTG 3040): Writing on Business and Society
Advanced First-Year Writing and Rhetoric (WRTG 1250)
Summer English Course, Jiaotong University, Xi’an China
CU Science and Environment RAP: Baker Hall
CU Global RAP’s First Year Writing & Rhetoric: Arnett Hall
CU Business RAP’s First Year Writing & Rhetoric: Sewell Hall
Topics in Critical Writing (WRTG 3020): “What’s a Worldview?” “Civil Rights,”
“Domestic Violence,” “World Novel: Worldview”;
First-Year Creative Writing (CU English department)
Second-Year Creative Writing (CU English department)
English Grammar & Composition (Mino High School, Osaka)
Children’s Poetry (Uni Hill Elementary School)

ADDITIONAL EMPLOYMENT IN RHETORIC & WRITING

Volunteer Literacy Instructor, 2009-2012
Horizons Middle School, Boulder

Instructor of English 2009-2012 (summers only)
Mukonosu Elementary School, Osaka, Japan

GTPI Creative Writing, 1991-1993
English Department, University of Colorado, Boulder

Instructor of English, 1989-1991
Mino High School, Osaka, Japan

Instructor of English, Karl Marx College of Economics, 1984-1985
Budapest, Hungary

ADDITIONAL PANEL PRESENTATIONS, PUBLICATIONS, CURATIONS, & PERFORMANCES

“Digital Assignment Design,” PWR training presentation August, 2013-16
“Digital Tools” PWR training presentation August 21, 2013
“Digital Composition” PWR 3030 Upper Division Curricular Training session, Fall 2011
“Don't Just Argue!” PWR seminar, Fall 2007
Front Range Community College, Public Poetry Reading, Fall 2007
CU English Dept. Reading Series, Public Reading, Spring 2007
“Surrealism and the Beats,” Denver University Guest Lecture, Fall 2006
Chautauqua Performance Series: Public reading, 2004, 2005
“PowerPoint Pedagogy,” accepted at Colorado 4C's, April, 2002
Lecture-Recital, “An Evening of English Classical Song,” Chautauqua Auditorium, 2002
“How Science Persuades” CU Science Gallery Visual Rhetoric Exhibit, Fall 2014-2016
“Made you Look!” CU Libraries Visual Rhetoric Exhibit, Summer 2014-2016
ASSETT Interview, <https://sparc.colorado.edu/how-not-to-become-a-dinosaur/> Spring, 2013
“Poster Propaganda & Persuasion!” Norlin Libraries Gallery exhibit: March 2013-July 2014
“In the Grass” published at the NCTE National Gallery, Fall 2010
Literacy Narrative published with DALN archive, Summer 2010
World Poetry Day poetry reading from “Bird Souls of City Shamans,” Spring 2010
“Take 21”, Interviewed and filmed for PWR film, Summer 2009
“The Plague Years,” American Review of Books, 1994
“Grammar Pamphlets” for Mino High School, Osaka, Japan, 1989-1991

ADDITIONAL STUDENT AWARDS

Jeremy Burgmeir Honors Thesis Committee, Biology, Spring 2017
Courtney Johnson, was awarded first-prize Digital Composition, PWR 2017
My student designed a Tech-Mentor Program for ASSETT, Spring 2017
My students created a podcast for CU's Boulder Sound Shop, Spring 2017
2016 Jeremy Burgmeir, UROP Grant 2016
Lief Anders, student, UROP grant 2016
Alexander Fen, student, UROP grant, 2013
Daniel Bernstein, student, UROP grant, 2013
My student, Keegan Bradley presented at the PWR Diversity Conference, Spring 2012
Nick Jordan, my student, presented at the PWR Diversity Conference, Spring 2012
Kaitlyn Merriman, student, presented at the PWR Diversity Conference, Spring 2012
My Student, Raven one a first-year prize, Spring 2012
2 student essays published in “Knowing Words,” Fall 2012/2013
My student, Zachary Siegel, won a PWR “Inquiry” 1st prize, Spring, 2011
My student, Gabrielle Friesen, won a PWR Diversity Conference prize, Spring, 2011
My student, Anna Jensen, won a PWR “Creative Non-fiction” 1st prize, Spring, 2011
My student, Rachel Stuckey, won a PWR “Analysis” prize, 1st Spring, 2011

3030 Student, Derek Houtz, "AIAA Region V Student Conference", Spring 2011. 3030 Student, Jacob Moss, presenter, Undergraduate Conference, Spring 2011.
Student Service Videos presented at CU by Assistant Vice-Chancellor Alphonse Kasley, 2011
Judge for Roche Science Fair, Spring 2011
Service Learning Projects presented by Dave Underwood to CU Office of University Outreach, 2011
Honors Thesis Committee for Lauren Bronson, Spring 2010
Engineering Management Dept., Technical Writing consultant, 2006-2010 CU Boulder
Faculty Assembly, Elected Faculty Representative, 2005-2007
CU Student Affairs Committee, 2005-2007
Other Honors Thesis Committees, 2004, 2002, 2001
Volunteer Tutor at the University Writing Center, 2002-2004
Instructor of Minority Students, Pre-Collegiate Development Program, Fall, 2002
CU Traveling Scholars, Summer 2001 (Selected from CU faculty to speak with local leaders across the state about the role of CU in the economic development of Colorado.)

ADDITIONAL PWR PROGRAM SERVICE

Sewell Hall Raps Instructor, University of Colorado, Spring 2013
Personnel Committee, (PWR elected), 2011/2012 Spring
First Year Portfolio Assessment Pilot Committee (PWR), 2009/2010, 2010/2011 ABET Engineering Accreditation, 2011-2020
Universal Observation 2010-2020 (observer and observee)
3030 Syllabus Review, Fall 2011-2020
Technology Committee (PWR), 2010/2011
New Service-Learning pedagogy in 3020 class, Spring 2011
Faculty Affairs Committee (PWR elected), 2008/2009, 2009/2010
Program Committee (PWR), 2008/2009, 2009/2010
Personnel Committee (PWR elected), 2007/2008
Designed new course WRTG 3030, "How Science Persuades," for 2010/2011
Reader for Mackinson Award, and Upper division Prize 2009/2010
Reader for PWR Exemption Exam, 2009/2010
PWR Instructor Award Coordinator, 2010
Designed new WRTG 3020 course, "What's a Worldview?" for 2006/2007
Peer Review Committee, 2004/2005, 2005/2006, 2006/2007
Instructor for Pilot Hybrid Online 3020 course, 2006
Mentor for 3020 new PWR instructors: 2002/2003, 2003/2004, 2006/2007
Reader for Divide: 2005/2006
3rd Year Writing Committee, 2004/2005
Writing Center Committee & consultant, 2002/2003, 2003/2004
Peer Review Panel, 2002/2003
Technology Committee, 2001/2002
Professional Development Committee, 2001/2002

ADDITIONAL PROFESSIONAL DEVELOPMENT

CU Diversity & Inclusion Summit, Fall 2015
Completed Digital Storytelling Facilitators Training, (5 days) Fall 2014
Attended: "Dh at CU, Digital Humanities Conference," Fall 2014
C. G. Jung Conference, Fall 2013, Boulder
DJ Spooky Seminar at Atlas, Digital Media ... and Social Change," 2013
Attended: "Massive Open Online Courses (MOOCs): Do They Work?" Sept 2013
FTEP "Digital Portfolios," Fall 2013
St. Bedford's "E-portfolio Seminar", Spring 2013
Digital Storytelling Training (3-days) May 2013
Attended PWR Summer Seminar (1 day) May 2013
Attended Diversity Seminars: "LGBTQ Allies"
Assett Seminar in Hybrid/blended and online courses, Spring 2013
Attended Workshop with Dr. Jens Kjeldsen on visual rhetoric, Spring, 2013
PWR "Service Learning Showcase," Spring 2013
FTEP Spring Conference, Spring 2013
PWR Undergraduate Diversity Summit, "Dynamics of Inclusion," Spring 2013
ASSETT Teaching with Technology Fellow, Fall 2012/Spring 2013
Service Learning Seminar with Dr. Steve Parks, Fall 2012
Digital Composition Workshop with Dr. Cheryl Ball, Spring 2012
Writing Seminar with Dr. Nancy Sommers, Fall 2012
Seminar on Creative Non-fiction with Doug Hesse, Spring, 2012
CU Diversity Summit, Fall 2012
PWR "Service Learning Showcase," Spring 2012
FTEP "Spring Conference on Teaching and Learning," Spring 2012
PWR Undergraduate Diversity Summit, "Dynamics of Inclusion," Spring 2012
Taught New Rap's First-Year Writing & Rhetoric course, Fall 2012
Service Learning Seminar with Robert Bringle, Fall 2011
CU Diversity Summit, "Taking the Next Step," Fall 2011
Service Learning Seminar with Dr. Tom Deans, Fall 2011
Attended CU Grant Office "Grant Writing" workshop, Jan 6, Spring 2011
Attended PWR "Service Learning Showcase," Spring 2011
FTEP Conference on Teaching: "Critical, Creative, Interactive Learning," Spring 2011
PWR Undergraduate Diversity Summit, "From Conflict to Concord," Spring 2011
"Training in Sustainability for Faculty" Full day, Spring 2011
"St Bedford's E-portfolio Seminar", Feb 23, 2011
FTEP Seminar: "Teaching Tips: A Collaborative Discussion," Spring 2011
Attended Charles Smith Colloquium: "Away with the Structure Metaphor", Fall 2011
Designed new course WRTG 3030: "How Science Persuades," 2010/2011
New First-Year/3rd year Service Learning Pedagogy: "Website Video Project,"
Service Learning Seminar with Patti Clayton, Nov. 4, Fall 2010
CU Diversity Summit, "Encompassing Diversity" Nov, 2-3 Fall 2010
New integration of Wiki technology in WRTG 3030, Fall 2010

Attended Presentation: "Interactive Digital Media" by Daniel Rozin, Nov. 29, Fall 2010
Reinventing Governance Conference, Fall 2010, Oct 8-10
Front Range Composition Conference, Fall 2010, September 23
Digital Media & Composition Institute, Columbus, Ohio, (two-weeks) Summer 2010
PWR 2nd Year Summer Institute on Rhetoric & Writing, (one-week) Summer 2010
Member of PWR's 3-person cohort at FTEP's 3-day Assessment Institute, Spring 2010
Colloquium with Dr. Mike Palmquist: "Why Digital Literacy Matters," Spring 2010
FTEP Conference (full day): "How Our Student's Learn," Denver, CO, Spring 2010
Creative Non-Fiction Workshop with Professor Robert Root, Spring 2010
PWR Undergraduate Diversity Summit, Spring 2010
FTEP Brownbag on On-line Technology, Spring 2010
Service Learning Workshop led by Veronica House, Fall 2009
Presentation on Alternate Literacies, by Damian Baca, Fall 2009
CU's Diversity and Inclusion Summit, Fall 2009
Smithsonian Conference on Climate Change, Fall 2009
Coleman Institute for Cognitive Disabilities, Fall 2009
PWR 2-week Summer Institute on Rhetoric & Writing, Summer 2009
PWR Course Syllabus Assessment Review, Spring 2009
Student Assessment Survey for 1150 & 3020, Spring 2009
Non-Violent Communication Seminar, Jorge Rubio Vollert, Spring 2008
PWR Pedagogy Seminar, Chris Anson, Fall 2007
Designed new WRTG 3020 course, "What's a Worldview?" 2006/2007
Instructor for Pilot Hybrid Online 3020 course, 2006/2007
Service Learning Workshop, Martin Bickman, 2006
Web CT Pedagogy Seminar, Continuing Ed., Fall 2006
Implemented Web CT technology into my 3020 classes, Fall 2006
PWR Pedagogy Seminar with Dawn Skoczewski, Spring 2006
New York Times Teaching Seminar, PWR, 2005
FTEP Seminar, "Symposium on Teaching," 2005
Instructor for Sewell Hall Academic Program, 2005
FTEP Seminar, "Feminist Pedagogy," Spring, 2003
Pedagogy Seminar by Bruce Ballenger, Fall 2003;
FTEP Seminar, "Performance in a Nutshell" Spring, 2002 (Professor Lee Potts video-taped and analyzed my teaching in two separate workshops)
Pedagogy Seminar by Andrea Lunsford, Fall, 2001
ITS Technology Workshops conducted by Mark Warner, Fall, 2001