

Curriculum Vitae

Bernadette M. Park

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Education:

B.S.	1980	University of Oregon, Eugene, Oregon Major: Psychology
M.A.	1984	Northwestern University, Evanston, Illinois Social Psychology
Ph.D.	1985	Northwestern University, Evanston, Illinois Social Psychology

Professional Career:

1999-present	Professor, Department of Psychology and Neuroscience University of Colorado Boulder
2015-2016	The John and Cassie Pyle Term Chair University of Colorado Boulder
2013-2015	Associate Chair, Department of Psychology and Neuroscience Director of Graduate Studies University of Colorado Boulder
2006-2011	Associate Chair, Department of Psychology and Neuroscience Director of Graduate Studies University of Colorado Boulder
1996-2001	Associate Chair, Department of Psychology and Neuroscience Director of Graduate Studies University of Colorado Boulder
1992-1999	Associate Professor, Department of Psychology University of Colorado Boulder
1985 - 1992	Assistant Professor, Department of Psychology University of Colorado Boulder

Academic Honors and Awards:

Graduated with Honors, 1980
Graduated with Honors in Psychology, 1980
Phi Beta Kappa, 1980
Northwestern University Fellowship, 1981-1982
Junior Faculty Development Award, 1986-1987, University of Colorado
James McKeen Cattell Sabbatical Fellowship, 2001-2002
Dorothy Martin Faculty Award, 2003
Psychology Department Service Award, 2005
Outstanding Faculty Graduate Advising Award, 2008-2009
Donald W. Fiske Distinguished Lecturer, The University of Chicago, 2009
Thomas M. Ostrom Award for Outstanding Lifetime Contributions to Research and Theory in Social Cognition, 2010
Boulder Faculty Assembly Recognition Award, 2013
Thomas M. Ostrom Scholar-in-Residence, The Ohio State University, 2013
The John and Cassie Pyle Term Chair, University of Colorado Boulder, 2015-2016

Professional Memberships:

American Psychological Association, Fellow
American Psychological Society
The Society for Personality and Social Psychology, Fellow
The Society for the Psychological Study of Social Issues, Fellow
The Society of Experimental Social Psychology

Professional Activities:

Associate Editor of *Personality and Social Psychology Review*, 2010 – 2013

Editor, *Journal of Experimental Social Psychology*, January 2003 – December 2005
Associate Editor of *Journal of Experimental Social Psychology*, 1990 – 1994

Editorial Board for *Journal of Personality and Social Psychology*, 1987-1990, 1996-2017
Editorial Board for *Personality and Social Psychology Review*, 2006-present
Editorial Board for *Social Psychological and Personality Science*, 2010 - present
Editorial Board for *Social Cognition*, 1986-1990; 1993-present
Editorial Board for *Journal of Experimental Social Psychology*, 1994-2002, 2006-2016
Editorial Board for *British Journal of Social Psychology*, 1989-1990

Ad Hoc Reviewer for *Personality and Social Psychology Bulletin*, *Psychological Science*, *Journal of Personality*, *Psychological Review*, *Journal of Educational Psychology*, *Psychological Bulletin*, *European Journal of Social Psychology*, *Sex Roles*, *Group Processes and Intergroup Relations*

Reviewer for National Science Foundation Proposals

ISCON (International Social Cognition Network)
Executive Committee Member 2012-2015

Society of Experimental Social Psychology Scientific Award Committee, 2017

National Science Foundation Panel on Implicit Bias, Reporting Committee Co-Chair,
Washington, D.C., Sept. 27-29, 2017

Society of Personality and Social Psychology Publication Committee, 2017-2019

Publications:

Park, B., & Rothbart, M. (1982). Perception of out-group homogeneity and levels of social categorization: Memory for the subordinate attributes of in-group and out-group members. *Journal of Personality and Social Psychology*, *42*, 1051-1068.

[Reprinted (2014) in R.J. Crisp (Ed.), *Intergroup Relations*. SAGE Publications.]

Rothbart, M., Dawes, R., & Park, B. (1984). Stereotyping and sampling biases in intergroup perception. In J.R. Eiser (Ed.), *Attitudinal judgment*. New York: Springer-Verlag New York, Inc.

Hastie, R., Park, B., & Weber, R. (1984). Social memory. In R.S. Wyer, Jr. & T.K. Srull (Eds.), *Handbook of social cognition*. Hillsdale, NJ: Lawrence Erlbaum Associates.

Rothbart, M., & Park, B. (1986). On the confirmability and disconfirmability of trait concepts. *Journal of Personality and Social Psychology*, *50*, 131-142.

Hastie, R., & Park, B. (1986). The relationship between memory and judgment depends on whether the judgment task is memory-based or online. *Psychological Review*, *93*, 258-268.

[Reprinted (1997) in W. M. Goldstein & R. M. Hogarth (Eds.), *Research on judgment and decision making: Currents, connections, and controversies* (pp. 431-543). Cambridge, UK: Cambridge University Press.]

[Reprinted (2004) in D. L. Hamilton (Ed.), *Social Cognition: Essential Readings*. Philadelphia, PA: Psychology Press.]

Park, B. (1986). A method for studying the development of impressions of real people. *Journal of Personality and Social Psychology*, *51*, 907-917.

Park, B., & Hastie, R. (1987). Perception of variability in category development: Instance- versus abstraction-based stereotypes. *Journal of Personality and Social Psychology*, *53*, 621-636.

Park, B., & Hahn, S. (1988). Sex-role identity and the perception of others. *Social Cognition*, *6*, 61-87.

Judd, C. M., & Park, B. (1988). Out-group homogeneity: Judgments of variability at the individual and group levels. *Journal of Personality and Social Psychology*, *54*, 778-788.

Crocker, J., & Park, B. (1988). The consequences of social stereotypes. In R. L. Cardy, S. M. Puffer, & J. M. Newman (Eds.), *Advances in information processing in organizations* (Vol. 3, pp. 39-80). Greenwich, CT: JAI Press.

- Sherman, S. J., Judd, C. M., & Park, B. (1989). Social cognition. In M. R. Rosenzweig and L. W. Porter (Eds.), *Annual Review of Psychology*, (Vol. 40, pp. 281-326). Palo Alto: Annual Reviews, Inc.
- Park, B. (1989). Trait attributes as on-line organizers in person impressions. In J. N. Bassili (Ed.), *On-line cognition in person perception* (pp. 39-59). Hillsdale, N. J.: Erlbaum.
- Park, B., & Judd, C. M. (1989). Agreement on initial impressions: Differences due to perceivers, trait dimensions, and target behaviors. *Journal of Personality and Social Psychology*, *56*, 493-505.
- Park, B., & Flink, C. (1989). A social relations analysis of agreement in liking judgments. *Journal of Personality and Social Psychology*, *56*, 506-518.
- Park, B., & Judd, C. M. (1990). Measures and models of perceived group variability. *Journal of Personality and Social Psychology*, *59*, 173-191.
- Park, B., Judd, C. M., & Ryan, C. S. (1991). Social categorization and the representation of variability in formation. *European Review of Social Psychology*, *2*(1), 211-245.
- [Reprinted in Hungarian: Park, B., Judd, C.M., & Ryan, C.S. (1999). Szocialis kategorizacio es a variabilitasi informaciok reprezentacioja. In G. Hunyday, D.L. Hamilton, N. L. L. Anh (Eds.), *A csoportok percepcioja* (pp. 345-376). Budapest: Akademiai Kiado.]
- Judd, C. M., Ryan, C. S., & Park, B. (1991). Accuracy in the judgment of in-group and out-group variability. *Journal of Personality and Social Psychology*, *61*, 366-378.
- Flink, C., & Park, B. (1991). Increasing consensus in trait judgments through outcome dependency. *Journal of Experimental Social Psychology*, *27*, 453-467.
- Park, B., & Kraus, S. (1992). Consensus in initial impressions as a function of verbal information. *Personality and Social Psychology Bulletin*, *18*, 439-446.
- Park, B. (1992). Some thoughts on the goals of social psychological research on stereotyping. *Psychological Inquiry*, Vol. 3.
- Park, B., Ryan, C. S., & Judd, C. M. (1992). The role of meaningful subgroups in explaining differences in perceived variability for in-groups and out-groups. *Journal of Personality and Social Psychology*, *63*, 553-567.
- Judd, C., & Park, B. (1993). The assessment of accuracy of social stereotypes. *Psychological Review*, *100*, 109-128.
- Kraus, S., Ryan, C., Judd, C. M., Hastie, R., & Park, B. (1993). Use of mental frequency distributions to represent variability among members of social categories. *Social Cognition*, *11*, 22-43.

- Park, B., DeKay, M. L., & Kraus, S. (1994). Aggregating social behavior into person models: Perceiver-induced consistency. *Journal of Personality and Social Psychology, 66*, 437-459.
- Beckett, N. E., & Park, B. (1995). Use of category versus individuating information: Making base-rates salient. *Personality and Social Psychology Bulletin, 21*, 21-31.
- Judd, C. M., Park, B., Ryan, C. S., Brauer, M., & Kraus, S. (1995). Stereotypes and ethnocentrism: Interethnic perceptions of African American and White American college samples. *Journal of Personality and Social Psychology, 69*, 460-481.
- Maurer, K. L., Park, B., & Rothbart, M. (1995). Subtyping versus subgrouping processes in stereotype representation. *Journal of Personality and Social Psychology, 69*, 812-824.
- Park, B. (1995). Outgroup homogeneity. In A. S. R. Manstead and M. Hewstone (Eds.) *Blackwell Encyclopedia of Social Psychology* (1000 word entry, pp. 429-431). Oxford, UK: Blackwell Publishers.
- Bardach, L., & Park, B. (1996). The effect of ingroup-outgroup status on memory for consistent and inconsistent behavior of an individual. *Personality and Social Psychology Bulletin, 22*, 169-178.
- Maurer, K. L., Park, B., & Judd, C. M. (1996). Stereotypes, public policy, and judgments of individuals. *Journal of Experimental Social Psychology, 32*, 411-436.
- Ryan, C. S., Judd, C. M., & Park, B. (1996). The effect of stereotypes on judgments of individuals: The moderating role of perceived group variability. *Journal of Experimental Social Psychology, 32*, 71-103.
- Ryan, C. S., Park, B., & Judd, C. M. (1996). Assessing stereotype accuracy: Implications for understanding the stereotyping process. In N. Macrae, M. Hewstone, & C. Stangor (Eds.), *Foundations of stereotypes and stereotyping* (pp. 121-157). New York, NY: Guilford Press.
- Bartsch, R. A., Judd, C. M., Louw, D. A., Park, B., & Ryan, C. S. (1997). Cross-national outgroup homogeneity: United States and South African stereotypes. *South African Journal of Psychology, 27*, 166-170.
- Park, B., Kraus, S., & Ryan, C. S. (1997). Longitudinal changes in consensus as a function of acquaintance and agreement in liking. *Journal of Personality and Social Psychology, 72*, 604-616.
- Wittenbrink, B., Judd, C. M., & Park, B. (1997). Implicit racial stereotypes and prejudice and their relationships with questionnaire measures: We know what we think. *Journal of Personality and Social Psychology, 72*, 262-274.
- Wittenbrink, B., Park, B., & Judd, C. M. (1997). The role of stereotypic knowledge in the construal of person models. In C. Sedikides, J. Schopler, & C. A. Insko (Eds.),

Intergroup cognition and intergroup behavior (pp. 177-202). Hillsdale, NJ: Erlbaum.

- Judd, C. M., Wittenbrink, B., & Park, B. (1999). Les Prejuges Raciaux aux Niveaux Implicites et Explicites. *Psychologie Francaise, 44*, 179-188.
- Thompson, M. S., Judd, C. M., Park, B. (2000). The consequences of communicating social stereotypes. *Journal of Experimental Social Psychology, 36*, 567-599.
- Wolsko, C., Park, B., Judd, C. M., & Wittenbrink, B. (2000). The influence of ideological and normative contexts on the interethnic perceptions of White American youth. *Journal of Personality and Social Psychology, 78*, 635-654.
- Overbeck, J. R., & Park, B. (2001). When power does not corrupt: Superior individuation processes among powerful perceivers. *Journal of Personality and Social Psychology, 81*, 549-565.
- Park, B., Wolsko, C., & Judd, C. M. (2001). Measurement of subtyping in stereotype change. *Journal of Experimental Social Psychology, 37*, 325-332.
- Wittenbrink, B., Judd, C. M., & Park, B. (2001). Spontaneous prejudice in context: Variability in automatically activated attitudes. *Journal of Personality and Social Psychology, 81*, 815-827.
- Wittenbrink, B., Judd, C. M., & Park, B. (2001). Evaluative versus conceptual judgments in automatic stereotyping and prejudice. *Journal of Experimental Social Psychology, 37*, 244-252.
- Correll, J., Park, B., Judd, C. M., & Wittenbrink, B. (2002). The police officer's dilemma: Using ethnicity to disambiguate potentially threatening individuals. *Journal of Personality and Social Psychology, 83*, 1314-1329.
- [Reprinted (2004) in S. Brehm & S. Kassin (Eds.), *Readings to Accompany Social Psychology, 3rd Edition*. Boston, MA: Houghton Mifflin.]
- [Reprinted (2004) in D. L. Hamilton (Ed.), *Social Cognition: Essential Readings*. Philadelphia, PA: Psychology Press.]
- [Reprinted (2005) in S. Fein & S. Kassin (Eds.), *Readings in Social Psychology: The art and science of research, 3rd Edition*. Boston, MA: Houghton Mifflin.]
- Wolsko, C., Park, B., Judd, C. M., & Bachelor, J. (2003). Intergroup contact: Effects on group evaluations and perceived variability. *Group Processes and Intergroup Relations, 6*, 93-110.
- Blair, I. V., Park, B., & Bachelor, J. (2003). Understanding intergroup anxiety: Are some people more anxious than others? *Group Processes and Intergroup Relations, 6*, 151-169.

- Park, B., Fabrigar, L. R., Fiedler, K., McConnell, A. R., Spencer, S., & Stasser, G. (2004). Editorial. *Journal of Experimental Social Psychology*, 407, 137-138.
- Rothbart, M. & Park, B. (2004). The mental representation of social categories: Category boundaries, entitativity, and essentialism. In V. Yzerbyt, C.M. Judd, & O. Corneille (Eds.), *The Psychology of Group Perception: Perceived Variability, Entitativity, and Essentialism* (pp. 79-100). New York, NY: Psychology Press.
- Wolsko, C., Park, B., & Judd, C. M. (2004). Interethnic ideology in advertising: A social psychological perspective. In J.D. Williams, W.N. Lee, & C.P. Haugtvedt (Eds.), *Diversity in Advertising: Broadening the Scope of Research Directions*. Hillsdale, NJ: Erlbaum.
- Correll, J., & Park, B. (2005). A model of the ingroup as social resource. *Personality and Social Psychology Review*, 9, 341-359.
- Judd, C. M., & Park, B. (2005). Group differences and stereotype accuracy. In J.F. Dovidio, P. Glick, & L. Rudman (Eds.), *On the Nature of Prejudice: Fifty Years After Allport*, (pp. 128-138). Blackwell Publishers: Malden, MA.
- Judd, C. M., Park, B., Yzerbyt, V., Gordijn, E. H., & Muller, D. (2005). Attributions of intergroup bias and outgroup homogeneity to ingroup and outgroup others. *European Journal of Social Psychology*, 35, 377-704.
- Muller, D., Yzerbyt, V., Judd, C.M., Park, B., & Gordijn, E.H. (2005). Autrui ne serait-il pas plus biaisé que moi ? Le cas des relations franco-américaines. (Are others more biased than I am? The Franco-American relationship case). *Cahiers internationaux de psychologie sociale*, 67-68, 7-21.
- Overbeck, J. R., Correll, J. C., & Park, B. (2005). The internal sorting process of group status: The problem of too many stars. In M. Thomas-Hunt, E. Mannix, & M. A. Neale (Eds.), *Research on Managing Groups & Teams, Vol. 7* (pp. 169-199). St. Louis, MO: Elsevier Press.
- Park, B., & Judd, C. M. (2005). Rethinking the link between categorization and prejudice within the social cognition perspective. *Personality and Social Psychology Review*, 9, 108-130.
- Sadler, M. S., Lineberger, M., Correll, J., & Park, B. (2005). Emotions, attributions, and policy endorsement in response to the September 11th Terrorist Attacks. *Basic and Applied Social Psychology*, 27, 249-258.
- Overbeck, J. R., & Park, B. (2006) Beyond “high” versus “low”: Power effects on individuation as a function of the interaction context. *Organizational Behavior and Human Decision Processes*, 99, 227-243.
- Wolsko, C., Park, B., & Judd, C.M. (2006). Considering the Tower of Babel: Correlates of Assimilation and Multiculturalism among Ethnic Minority and Majority Groups in the United States. *Social Justice Research*, 19, 277-306.

- Correll, J., Park, B., Judd, C. M., Wittenbrink, B. (2007). The influence of stereotypes on decisions to shoot. *European Journal of Social Psychology, 37*, 1077-1345.
- Correll, J., Park, B., Judd, C. M., Wittenbrink, B., Sadler, M., & Keesee, T. (2007). Across the thin blue line: Police officers and racial bias in the decision to shoot. *Journal of Personality and Social Psychology, 92*, 1006-1023.
- Park, B. (2007). Outgroup homogeneity. In R. F. Baumeister & K. D. Vohs (Eds.) *Encyclopedia of Social Psychology* (1500 word entry). Thousand Oaks, CA: Sage.
- Correll, J., Park, B., & Smith, J.A. (2008). Colorblind and multicultural prejudice reduction strategies in high-conflict situations. *Group Process and Intergroup Relations, 11*, 471-491.
- Park, B., Smith, J.A., & Correll, J. (2008). "Having it all" or "Doing it all"? Perceived trait attributes and behavioral obligations as a function of work role and gender. *European Journal of Social Psychology, 38*, 1156 – 1164.
- Deffenbacher, D. M., Park, B., Judd, C. M., Correll, J. (2009). Category boundaries can be increased without increasing intergroup bias. *Group Process and Intergroup Relations, 12*, 175-193.
- Judd, C. M., & Park, B. (2009). Diverging ideological viewpoints on pathways to more harmonious intergroup relations. In E. Borgida, C.M. Federico, & J.L. Sullivan (Eds.), *The Political Psychology of Democratic Citizenship* (pp. 207-227). New York: Cambridge University Press.
- Park, B., & Smith, J.A. (2010). Social Psychology. In I. B. Weiner and W. E. Craighead (Eds.), *Corsini's Encyclopedia of Psychology* (4th edition, pp. 1640-1644). Hoboken, NJ: John Wiley & Sons.
- Hahn, A., Judd, C.M., & Park, B. (2010). Thinking about group differences: Ideologies and national identities. *Psychological Inquiry, 21*, 120-126.
- Correll, J., Judd, C.M., Park, B., Wittenbrink, B. (2010). Measuring prejudice, stereotypes, and discrimination. In J.F. Dovidio, M. Hewstone, P. Glick, & V.M. Esses (Eds.), *The Sage Handbook of Prejudice, Stereotyping, and Discrimination*, (pp. 45-62). Thousand Oaks, CA: Sage.
- Park, B., Smith, J. A., & Correll, J. (2010). The persistence of implicit behavioral associations for moms and dads. *Journal of Experimental Social Psychology, 46*, 809-815.
- Correll, J., Wittenbrink, B., Park, B., Judd, C.M., & Goyle, A. (2011). Dangerous enough: Moderating racial bias with secondary threat cues. *Journal of Experimental Social Psychology, 47*, 1184-189.

- Ito, T.A., Willadsen-Jensen, E.C., Kaye, J.T., & Park, B. (2011). Contextual variation in automatic evaluative bias to racially-ambiguous faces. *Journal of Experimental Social Psychology, 47*, 818-823.
- Lelkes, Y., Krosnick, J. A., Marx, D. M., Judd, C. M., & Park, B. (2012). Complete anonymity compromises the accuracy of self-reports. *Journal of Experimental Social Psychology, 48*(6), 1291-1299.
- Sadler, M. S., Correll, J., Park, B., & Judd, C. M. (2012). The world is not black and white: Racial bias in the decision to shoot in a multiethnic context. *Journal of Social Issues, 68*(2), 286-313.
- Gwinn, J.D., Judd, C.M., & Park, B. (2013). Less Power = Less Human? Effects of Power Differentials on Dehumanization. *Journal of Experimental Social Psychology, 49*(3), 464-470.
- Hodges, A.J., & Park, B. (2013). Oppositional Identities: Dissimilarities in how Women and Men Experience Parent versus Professional Roles. *Journal of Personality and Social Psychology, 105*(2), 193-216.
- Hahn, A., Nunes, A., Park, B. Judd, C.M. (2014). Diverse and United at the Same Time – Social-Psychological Recommendations for a Diverse Work Environment. In K.M. Thomas, V.C. Plaut, & N.M. Tran (Eds.), *Diversity Ideologies in Organizations* (pp. 233-256). New York, NY: Routledge.
- Hahn, A., Banchevsky, S., Park, B., & Judd, C. M. (2015). Measuring Intergroup Ideologies: Positive and Negative Aspects of Emphasizing Versus Looking Beyond Group Differences. *Personality and Social Psychology Bulletin, 41*(12), 1646-1664.
- Huber, M., Van Boven, L., Park, B., & Pizzi, W. T. (2015). Seeing red: Anger increases how much republican identification predicts partisan attitudes and perceived polarization. *PLoS one, 10*(9), e0139193.
<http://dx.doi.org/10.1371%2Fjournal.pone.0139193>
- Park, B., Banchevsky, S., & Reynolds, E. B. (2015). Psychological essentialism, gender, and parenthood: Physical transformation leads to heightened essentialist conceptions. *Journal of Personality and Social Psychology, 109*(6), 949-967.
- Banchevsky, S., & Park, B. (2016). The “new father”: Dynamic stereotypes of fathers. *Psychology of Men & Masculinity, 17*(1), 103-107.
- Banchevsky, S., Westfall, J., Park, B., & Judd, C. (2016). But You Don't Look Like A Scientist!: Women Scientists with Feminine Appearance Are Deemed Less Likely to be Scientists. *Sex Roles, 75*, 95-109.
- Judd, C.M., & Park, B. (2017). Social cognition about a collaboration in social cognition. In E. Borgida & R. Zweigenhaft (Eds.), *Collaboration in Psychological Science: Behind the Scenes* (pp. 79-91). Worth Publishers.

- Felder, J. N., Banchevsky, S., Park, B., & Dimidjian, S. (2017). Public Attitudes and Feelings of Warmth Toward Women and Men Experiencing Depression During the Perinatal Period. *Psychiatric Services*, 68(8), 796-802.
- Grover, S. S., Ito, T. A., & Park, B. (2017). The effects of gender composition on women's experience in math work groups. *Journal of Personality and Social Psychology*, 112(6), 877-900.
- Banchevsky, S., & Park, B. (2018). Negative Gender Ideologies and Gender-Science Stereotypes Are More Pervasive in Male-Dominated Academic Disciplines. *Social Sciences*, 7(2), 27. <https://doi.org/10.3390/socsci7020027>
- McPherson, E., Banchevsky, S., & Park, B. (2018). Psychological consequences of the Dad Bod: Using biological and physical changes to increase essentialist perceptions of fathers. *Journal of Experimental Social Psychology*, 76, 330-336.
- McPherson, E., Banchevsky, S., & Park, B. (2018). Using social psychological theory to understand choice of a pSTEM academic major. *Educational Psychology*, 38(10), 1278-1301. <https://doi.org/10.1080/01443410.2018.1489526>
- McPherson, E., Park, B., & Ito, T.A. (2018). The role of prototype matching in science pursuits: Perceptions of scientists that are inaccurate and diverge from self-perceptions predict reduced interest in a science career. *Personality and Social Psychology Bulletin*, 44(6), 881-898.
- Park, B., & Banchevsky, S. (2018). Leveraging the social role of dad to change gender stereotypes of men. *Personality and Social Psychology Bulletin*, 44(9), 1380-1394. <https://doi.org/10.1177/0146167218768794>
- Park, B., & Banchevsky, S. (2019). Women and men, moms and dads: Leveraging social role change to promote gender equality. In J. M. Olson (Ed.), *Advances in Experimental Social Psychology* (Vol. 59, pp. 1-52). New York, NY: Elsevier Academic Press. <https://doi.org/10.1016/bs.aesp.2018.10.001>
- Park, B., Petty, R.E., Correll, J., Feldman Barret, L., Hutchings, V., Langer, G., Otten, S., Parker, C. & von Hippel, W. (In press). Report of the NSF Conference on Implicit Bias. In Krosnick, J.A., Stark, T. H & Scott, A.L. (Eds.) *The Cambridge Handbook of Implicit Bias and Racism*. Cambridge, England: Cambridge University Press.
- McPherson, E., & Park, B. (In press). Who Chooses a pSTEM Academic Major?: Using Social Psychology to Predict Selection and Persistence Over the Freshman Year. *Journal of Applied Social Psychology*.

Under Review:

- McPherson, E., Banchevsky, S., & Park, B. Trait Stereotypes of Scientists as Analytical and Cold Align with Perceptions of Men More than Women on both Implicit and Explicit Measures. Invited Revise and Resubmit at *Social Cognition*.

Grant Support:
Completed

The Construction and Representation of Person Impressions. National Science Foundation, BNS 86-06595, 9/1/86 - 8/31/88, \$103,504.

Junior Faculty Development Award, 1986-1987, University of Colorado.

The Construction, Representation, and Retrieval of Person Impressions. National Science Foundation, BNS 88-19372, 1/15/89 – 1/14/92, \$171,751.

Representation of In-groups and Out-groups (PI), with Charles M. Judd (Co-PI). National Institute of Mental Health. R01MH45049, 4/1/91-3/31/95, \$733,376.

Stereotypes: Measurement, Representation, and Change (Co-PI), with Charles M. Judd (PI). National Institute of Mental Health. R01MH45049, 2/1/96 – 1/31/01, \$1,167,543.

Category Differentiation and Intergroup Evaluative Bias (PI), with Charles M. Judd (Co-PI). National Institute of Mental Health. R01MH45049, 12/01/00 – 11/30/05, \$1,569,453.

Unconscious Racial Biases in Police Decision Making (PI), with Charles M. Judd, Bernd Wittenbrink, & Josh Correll. Russell Sage Foundation. RSF#87-03-06, 10/1/03 – 12/31/05, \$172,524.

Reactions to Katrina—Emotions, Stereotypes, and Policy Evaluation (Co-PI), with Leaf Van Boven (PI) and William Pizzi (Co-PI). National Science Foundation 05-049, SGER. 11/1/05 – 10/31/06, \$63,299 (Direct Costs).

Training, Cognitive Control, and Racial Bias in the Decision to Shoot, with Joshua Correll (PI), Melody Sadler (Co-PI), Charles M. Judd (Co-PI), Bernd Wittenbrink (Co-PI). National Science Foundation. 7/1/07 – 6/30/2010, PI on subcontract back to Colorado, \$64,351 Direct Costs for the Colorado portion.

Implicit Associations and Shifting Self-Definitions Across Work and Family Roles (PI). Grant-In-Aid. Council on Research and Creative Work, University of Colorado. 5/15/08 – 5/1/09, \$5600.

Implicit Associations and Shifting Self-Definitions Across Work and Family Roles (PI). National Institute of Child and Human Development, R21058176A, 2/1/09 – 1/31/11, \$275,000 (Direct Costs). (NCE through 7/31/12).

SBP: Gender Ideology Perspectives in STEM Fields (PI). National Science Foundation 1551099. 8/15/2016 – 7/31/2019. \$206,462 (Direct Costs).

Effectiveness of Task Shifting to Peer Delivery of Behavioral Activation for Depression among Pregnant Women. (Co-I; Sona Dimidjian PI). National Institute for Mental Health, R34 MH110478. 9/14/16 – 7/31/19. \$193,050 (Direct Costs).

Active

Promoting Healthy Body, Mind, and Voice among Young Women. (Co-I; Sona Dimidjian PI). 2017-2020. Private Foundation; amount undisclosed.

Invited Talks and Symposia Presentations

Park, B. Agreement in social judgments as a function of trait perceivability. Nag's Head conference on social cognition, May, 1987.

Park, B. Perception of variability in category development: Instance- versus abstraction-based stereotypes. Institute of Cognitive Science, Boulder, Colorado, September, 1987.

Park, B., & Judd, C. M. Agreement on initial impressions, Society of Experimental Social Psychology. Madison, Wisconsin, October, 1988.

Judd, C. M., & Park, B. The role of familiarity in perceived group variability, Society of Experimental Social Psychology. Santa Monica, California, 1989.

Park, B. The perception of variability in social categories. Department of Psychology, University of Colorado, Boulder, Colorado, September 1991.

Park, B., & Judd, C. M. The use of subgroups in judging perceived variability. Society of Experimental Social Psychology. San Antonio, Texas, October, 1992.

Judd, C. M., & Park, B. Implicit racial stereotypes and prejudice and their relationships with questionnaire measures. Duck conference on social cognition, June, 1995.

Park, B. The assessment of racial stereotypes and prejudice. University of Oregon (invited colloquium), Eugene, Oregon, April, 1996.

Park, B., Judd, C. M., & Wolsko, C. Stereotype change as a function of stereotype acquisition, group perceptions, and the judged typicality of new disconfirming group members. Society of Experimental Social Psychology. Toronto, Canada, October, 1997.

Park, B. Reporting racial attitudes: The contribution of beliefs, evaluations, ideology, and the social context. The Ohio State University (invited colloquium), Columbus, Ohio, April, 1998.

Wittenbrink, B., Park, B., Judd, C.M., & Wolsko, C. Overlap between spontaneously activated and explicitly held racial attitudes: What we find depends on where we look. Society of Experimental Social Psychology. Lexington, Kentucky, October, 1998.

Park, B. Building models of people: Consensus in impression formation as a function of trait dimension, acquaintance, and agreement in liking. Department of Psychology, University of Colorado, November, 1998.

- Park, B. Building models of people: Consensus in impression formation as a function of trait dimension, acquaintance, and agreement in liking. Department of Psychology, Indiana University (invited colloquium). April, 1999.
- Park, B. Perceived ethnic group differences as a function of adopting a multicultural versus colorblind ideological perspective. Department of Psychology, University of Chicago (invited colloquium). November, 1999.
- Park, B. The assessment of stereotype accuracy. Department of Psychology, University of Chicago (invited colloquium). November, 1999.
- Wolsko, C., Park, B., & Judd, C.M. The measurement and consequences of a multicultural ethnic ideology. Annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas. February, 2001.
- Park, B. Social cognition and the social relations model. Society of Experimental Social Psychology, Spokane, Washington. October, 2001.
- Judd, C.M., Wolsko, C., Park, B., & Bachelor, J. Intergroup contact: Effects on evaluative responses and stereotype change. Society of Experimental Social Psychology, Spokane, Washington. October, 2001.
- Park, B. How To Think About Racial Bias In Decisions Of Whether To Shoot A Potentially Dangerous Target. Department of Psychology, University of Oregon (invited colloquium). April, 2002.
- Correll, J., Park, B., Judd, C.M., Wittenbrink, B. & Sadler, M.S. Stereotypes and the decision to shoot: Laboratory and real-world influences. Policing Racial Bias Project, Stanford University, Stanford, CA, 2004.
- Park, B., & Judd, C.M. Group Differences, Stereotype Accuracy, and the Tolerant Personality. Society of Experimental Social Psychology, Ft. Worth, Texas. October, 2004.
- Wittenbrink, B., Correll, J., Park, B., & Judd, C.M. Stereotype activation and control as determinants of shooter bias. Society of Experimental Social Psychology, Ft. Worth, Texas. October, 2004.
- Correll, J., Park, B., Judd, C.M., Wittenbrink, B., Sadler, M. S., & Keesee, T. Across the thin blue line: Police officers and racial bias in the decision to shoot. Society of Experimental Social Psychology, San Diego, California. October, 2005.
- Park, B. The Contribution of Social Psychological Work on Stereotyping and Prejudice to Understanding Real World Outcomes. Society of Experimental Social Psychology, San Diego, California. October, 2005.
- Park, B. Across the Thin Blue Line: Police Officers and Racial Bias in the Decision to Shoot. Department of Psychology, Northwestern University (invited colloquium). November, 2005.

- Park, B. Effects of Implicit Role Associations on the Resolution of Work-Family Conflicts for Self and Others. Donald W. Fiske Distinguished Lecturer, The University of Chicago, 2009.
- Park, B. The Persistence of Implicit Behavioral Associations for Moms and Dads: Questions I Learned to Ask from Social Cognition. Thomas M. Ostrom Award for Outstanding Lifetime Contributions to Research and Theory in Social Cognition, Person Memory Interest Group Meeting, Paynesville, MN, 2010.
- Park, B. It Just Comes Naturally to Women: Heightened Essentialist Conceptions of Mothers Relative to Fathers. Invited presentation at the Attitude Preconference, Society of Personality and Social Psychology. New Orleans, LA, 2013.
- Park, B. Managing Identity Conflict between Parent and Professional Roles. Society of Personality and Social Psychology. New Orleans, LA, 2013.
- Park, B. You've Come a Long Way Baby! Well, Sort of... Thomas M. Ostrom Scholar-in-Residence, The Ohio State University (invited colloquium), 2013.
- Park, B. A Brief and Probably Semi-Inept Exploration of the Quad Model. Thomas M. Ostrom Scholar-in-Residence, The Ohio State University (invited colloquium and workshop), 2013.
- Park, B., & Banchevsky, S. Measuring intergroup gender ideologies: Separating group evaluations from group differentiation. Society for Experimental Social Psychology, Columbus, OH, Sept, 2014.
- Park, B. Community roundtable - A bit of navel gazing on historical, current, and future trends within the field. Society for Experimental Social Psychology, Denver, CO, Sept, 2015.
- Park, B. Presumed Incompetent? Unconscious Gender Bias in the Academy. Diversity Summit Panel, University of Colorado Boulder, Boulder, CO, Nov. 2015.
- Park, B. Essentialist Conceptions of Motherhood: Contributions to Gender Disparities in Work and Family Outcomes. Rocky Mountain Psychological Association Diversity Address, Denver, CO. (April, 2016).
- Banchevsky, S. & Park, B. Women and men, moms and dads: Changing gender stereotypes requires changing parent stereotypes. Society of Personality and Social Psychology Gender Preconference. (January, 2017).
- Park, B. Editors' Panel on How to Publish (Chair). Professional Development Session. Society of Personality and Social Psychology Conference. Portland, OR. (February, 2019).

Selected Media Coverage of Research

- "With Video Games, Researchers Link Guns to Stereotypes"*
The New York Times December 10, 2002
- Interview on The Tavis Smiley Show
with Tavis Smiley, Public Radio International December, 2002
- "Study Finds Police Training Plays Key Role in Shootings"*
The New York Times June 2, 2007
- "Training Helps Police Officers Overcome Racial Bias"*
APA Monitor on Psychology September, 2007
- "Target Practice Racism and Police Shootings are No Game"*
Westword Magazine April 3, 2008
- "Having it All Plus Doing it All"*
Colorado Arts and Science Magazine March, 2010
- "Traditional Views of Gender Roles Persist"*
Colorado Public Radio May 11, 2010
- "How Stereotypes Shape Women's Identities and Careers"*
Press Briefings for the SPSP Annual Meeting January 18, 2013
- In science, many are blinded by gender stereotype*
Colorado Arts & Sciences Magazine April 7, 2016
<https://www.colorado.edu/asmagazine/2016/04/07/science-many-are-blinded-gender-stereotype>
- "Learning about Dad Bods causes greater essentialism of fathers"*
March 22, 2018
<https://www.psypost.org/2018/03/study-learning-dad-bods-causes-greater-essentialism-fathers-50947>
- "How fathers can change what it means to be a man"*
Scientific American June 12, 2018
<https://www.scientificamerican.com/article/how-fathers-can-change-what-it-means-to-be-a-man/>
- "Stereotypes About Scientists Might Contribute to the Gender Gap in STEM Careers"*
Society for Personality and Social Psychology Newsletter July 31, 2018
<http://spsp.org/news-center/member-newsletters/7-31-18/stereotypes-gender-gap-stem>