

# Elizabeth Skewes

Associate Professor  
Journalism and Media Studies  
Chair, Department of Journalism

College of Media, Communication and Information  
Campus Box 478  
University of Colorado  
Boulder, Colorado 80309  
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## EDUCATION

Ph.D. in Mass Communication, 2001  
S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, New York  
Dissertation: *Behind the Headlines: Making News in Campaign 2000*

M.A. in Journalism, 1981  
The Ohio State University, Columbus, Ohio

B.A. in Political Science, 1979  
University of California at Los Angeles, Los Angeles, California

## PUBLICATIONS

### Book

Skewes, E. A. (2007). *Message Control: How News is Made on the Presidential Campaign Trail*, Lanham, MD: Rowman & Littlefield.

- Choice magazine Outstanding Academic Title 2007
- Honorable Mention in the Political Science category for a ForeWord 2007 Book of the Year Award

### Book Chapters

Skewes, E. A. (2018). Stuck in the Second Tier: News Coverage of the Non-Frontrunners in the 2012 Presidential Campaign. In C. M. Liebler, & T. P. Vos (Eds.), *Media scholarship in a transitional age*, New York, NY: Peter Lang.

Hanitzsch, T., Plaisance, P. L. & Skewes, E. A. (2013). Universals and differences in global journalism ethics. *Global Media Ethics: Problems and Perspectives*, 30-49, Wiley-Blackwell.

Hanitzsch, T., Seethaler, J., Skewes, E. A., Anikina, M., Berganza, R., Carlos, J., Cangoz, I., Hamada, B., Hanusch, F., Karadjov, C. D., Mellado, M., Moreira, S. V., Mwesige, P. G., Plaisance, P. L., Reich, Z., Noor, D. V., & Yuen K. W. (2012). Worlds of journalism: Journalistic cultures, professional autonomy and perceived influences across 18 nations. *The Global Journalist in the 21<sup>st</sup> Century*, 473-494, Routledge.

Skewes, E. A. & Black, H. (2006). What's news in the United States. *News Around the World: Content, Practitioners, and the Public*, 413-440, Oxford: Routledge.

## Refereed Articles

Plaisance, P., Skewes, E. A., & Larez, J. (2014). The moral psychology of journalism exemplars. *Ethical Space* 11(3), 4-13.

Plaisance, P., Skewes, E. A., & Hanitzsch, T. (2012). Ethical orientations of journalists around the globe: Implications from a cross-national survey. *Communication Research* 39 (5), 641-661.

Hanitzsch, T., Hanusch, F., Mellado, C., Anikina, M., Berganza, R., Cangoz, I., Coman, M., Hamada, B., Hernandez, M. E., Karadjov, C. D., Moreira, S. V., Mwesige, P. G., Plaisance, P. L., Reich, Z., Seethaler, J., Skewes, E. A., Noor, D. V. & Yuen, K. W (2011): Mapping journalism cultures across nations: A comparative study of 18 countries. *Journalism Studies* 12 (3), 273-293.

Hanitzsch, T., Anikina, M., Berganza, R., Cangoz, I., Coman, M., Hamada, B., Hanusch F., Karadjov, C. D., Mellado, C., Moreira, S.V., Mwesige, P. G., Plaisance, P. L., Reich, Z., Seethaler, J., Skewes, E. A., Noor, D.V., & Yuen, K. W. (2010). Modeling perceived influences on journalism: Evidence from a cross-national survey of journalists. *Journalism & Mass Communication Quarterly* 87 (1), 7-24.

Skewes, E. A. (2009). Presidential candidates and the press in *The West Wing* and in the Real World. *Quarterly Review of Film and Video*, 26 (2), 131-142.

Skewes, E. A. (2008). The president as character: *The West Wing's* Josiah Bartlet and *Commander in Chief's* Mackenzie Allen. *Popular Culture Review*, 19 (2), 23-36.

Skewes, E.A. (2007). On message on the road to the White House: The influence of access on campaign reporting. *Southwestern Mass Communication Journal*, 22 (2), 57-69.

Skewes, E. A. & Plaisance, P. L. (2005). Who's news? A new model for media coverage of campaigns. *Journal of Mass Media Ethics*, 20 (2 & 3), 139-157.

Plaisance, P. L. & Skewes, E. A. (2003). Personal and professional dimensions of news work: Exploring the link between journalists' values and roles. *Journalism & Mass Communication Quarterly*, 80 (4), 833-848.

Shoemaker, P. J., Eichholz, M., & Skewes, E. A. (2002). Item non-response: Distinguishing between don't know and refuse. *International Journal of Public Opinion Research*, 14 (2), 193-201.

## Other Articles or Chapters

Skewes E. "Time Delays are Not Enough; Media Must Call Out Lies." *Journal of Media Ethics*, 33 (2), (April 03, 2018): 97-99. (Published online April 13, 2018)

## Book Reviews

Skewes, E. A. (2015). The global president: International media and the US government. *Presidential Studies Quarterly* 45 (3), 622-624.

Skewes, E. A. (2012). Presidents in the movies: American history and politics on screen. *Presidential Studies Quarterly*, 22 (2), 416-418.

Skewes, E. A. (2007). The prime-time presidency: *The West Wing* and U.S. nationalism, *Journal of Broadcasting & Electronic Media*, 51 (4), 688-689.

Skewes, E. A. (2007). The state of legislative news. *Journal of Mass Media Ethics*, 22 (2), 235-236.

Skewes, E. A. (2006). The fourth estate firsthand. *Journal of Mass Media Ethics*, 21 (2/3), 234-236.

## Encyclopedia Entries

Skewes, E. A. (2009). Checkbook Journalism. In C. H. Sterling (Ed.), *Encyclopedia of Journalism* (282-284). Newbury Park, CA: Sage.

Skewes, E. A. (2009). Gannett. In C. H. Sterling (Ed.), *Encyclopedia of Journalism* (657-659). Newbury Park, CA: Sage.

## Works in Progress

Skewes, E. (book proposal under review). *Victims, Heroes and Villains: How the Media Frame Mass Shootings*.

Skewes, E. (conference paper accepted). "The Fabulist in the White House: How the Media Handle Trump's Tortured Relationship with the Truth."

Ryan, K., Skewes, E. & Clark, P. (research in progress). *Immersive Storytelling and an Ethic of Care*. Project awarded a National Association of Broadcasters PILOT Innovation Challenge Grant.

Brisbane, G. & Skewes, E. (research in progress). "An examination of evangelical Christian women's support of Donald Trump and the how the media played a role in their advocacy."

## CONFERENCES

### Refereed Papers

Skewes, E. (2018). *Respecting the Office, Rejecting the Lie: How Media Handle Trump's Challenges to the Truth*. Broadcast Education Association On Location, Houston, Texas: October.

Ryan, K. M., Skewes, E., and Clark, P. (2018). *Exploring the Impact of Immersive Storytelling*. Colorado Press Association, Colorado Springs, Colorado: April.

Ryan, K. M., and Skewes, E. (2018). *Inspiring Innovation in Broadcasting*. Broadcast Education Association, Las Vegas, Nevada: April.

Ryan, K. M., Skewes, E., and Clark, P. (2018). *Engaging Photojournalism and Environmental Knowledge: Immersive Technologies and an Ethic of Care*. National Association of Broadcasters, Las Vegas, Nevada: April.

Skewes, E. (2017). *The Politics of Tragedy: How Candidates and the Media Use Mass Shootings to Frame a Presidential Campaign*. Walter Cronkite Conference on Media Ethics and Integrity: Dallas, Texas: October.

Skewes, E. (2017). *The Role of the Reporter in a Post-Factual Age*. 72nd Meeting of IFIP Working Group 10.4 on Dependable Computing and Fault Tolerance. Longmont, Colorado: June.

Skewes, E. (2017). *Look! A Squirrel!: How Trump Reshapes His Image Through Distraction*. Society for the Academic Study of Social Imagery: Greeley, Colorado: March.

Skewes, E. & Matthews, T. R. (2017). *Framing Difference: Media Treatment of Victims in Two Mass Shootings*. Association for Practical and Professional Ethics: Dallas, Texas: February.

Skewes, E. A. (2015). *Stuck in the Second Tier: News Coverage of Non-Frontrunners in the 2012 Presidential Campaign*. Midwest Political Science Association: Chicago, Ill.: April.

Skewes, E. A. (2015). *Women in the White House: Portrayals of Women Presidents in Popular Culture*. Society for the Interdisciplinary Study of Social Imagery: Colorado Springs, Colo.: March.

Skewes, E. A. & Daggett, C. (2015). *Victims, Heroes, Villains and Others: How the Media Frame Mass Tragedy*. Association for Practical and Professional Ethics: Costa Mesa, Calif.: February.

Daggett, C., & Skewes, E. A. (2014) *The Spacio Temporal Nature of Public Memory in Mass Shootings*. Western Social Science Association: Albuquerque, N.M.: April.

Hanitzsch, T., Plaisance, P. L. & Skewes, E. A. (2012). *Ethical orientations of journalists in a comparative perspective: Individual, organizational and societal factors*. "Journalism Ethics: Individual, Institutional or Cultural?" Conference, Reuters Institute for the Study of Journalism, University of Oxford: Oxford, England; September.

Plaisance, P., Skewes, E. A., & Larez, J. (2012). *The moral psychology of journalism exemplars*. Association for Education in Journalism and Mass Communication; Chicago, Ill.; August.

Skewes, E. A. (2012). *Hitting the campaign trail: The road as a metaphor in news coverage of presidential politics*. Society for the Interdisciplinary Study of Social Imagery; Colorado Springs, CO; March.

Skewes, E. A., and Sindorf, S. (2012). *Candidate or Comedian? News Coverage of Stephen Colbert's (Very Brief) Presidential Campaign*. Association for Education in Journalism and Mass Communication Midwinter Conference; Norman, OK; March.

Plaisance, P. L., Skewes, E. A., and Hanitzsch, T. (2011). *Ethical orientations of journalists around the globe: Implications from a cross-national survey*. International Communication Association; Boston, MA; May.

Skewes, E. A., and Liberman, R. (2010). *Framing the Debates: The Impact of News and Public Opinion on the Democratic Presidential Primary Debates*. Midwest Political Science Association; Chicago, Ill.; April.

Skewes, E. A. (2009). *One Step Forward, Two Steps Back: Media Coverage of Women and By Women in the 2008 Campaign*. Rocky Mountain Modern Language Association; Snowbird, Utah; October.

Skewes, E. A. (2008). *More Isn't Better: Covering the Women of Campaign '08*. "Making History: Race, Gender and the Media in the 2008 Elections," Ron Brown Symposium; New York: NY; September.

Skewes, E. A. (2008). *Framing Hillary: How Opinion Columns in the World's Press Characterize the Clinton Candidacy*. Association for Education in Journalism and Mass Communication; Chicago, Ill.; August.

Skewes, E. A. (2008). *The Politics of Celebrity: How the Media Covered the Brief Presidential Campaign of Stephen Colbert*. Presented to the Mass Communication Division, Western States Social Science Association; Denver, Colo.; April.

Skewes, E. A. (2008). *A Numbers Game: The Impact of Money and Poll Ratings on Campaign Coverage*. Presented to the Mass Media and Political Communication section, Midwest Political Science Association; Chicago, Ill.; April.

Skewes, E. A. (2007). *Out of the Gate, Onto the Front Page: Coverage of Presidential Candidates, 2000 to 2004*. Presented to the Newspaper Division, Association for Education in Journalism and Mass Communication; Washington, D.C.; August.

Skewes, E. A. (2007). *Frontrunners or Cannon Fodder: Early Coverage of the 2008 Campaigns of Hillary Clinton and Barack Obama*. Presented at the annual conference of the Rocky Mountain Communication Association; Denver, Colorado; April.

Skewes, E. A. (2006). *On Message on the Road to the White House: The Influence of Access on Campaign Reporting*. Presented at the 28<sup>th</sup> Annual Symposium of the Southwest Education Council for Journalism and Mass Communication; Baton Rouge, Louisiana; October. (Top paper honorable mention.)

Skewes, E. A. (2006). *Presidential News Coverage During Crisis: America Under Attack*. Presented at the annual meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication; New York, New York; March.

Skewes, E. A. (2006). *The President as Character: The West Wing's Josiah Bartlet and Commander in Chief's Mackenzie Allen*. Presented at the 25<sup>th</sup> Annual Gender Studies Symposium; Portland, Oregon; March.

Skewes, E. A. (2006). *Presidential Candidates and the Press in The West Wing and in the Real World*. Presented to the Television Division, Southwest/Texas Popular Culture and American Culture Associations; Albuquerque, New Mexico; February.

Skewes, E. A. (2004). *Message Control on the Campaign Trail: The Influence of Access on Political News*. Presented to the Newspaper Division, Association for Education in Journalism and Mass Communication; Toronto, Canada; August.

Skewes, E. A. & Plaisance, P. L. (2004). *Who's News? A reconceptualization of candidate legitimacy*. Presented at the 5<sup>th</sup> Annual Media Ethics Colloquium: Media, Ethics and Politics; Columbia, Missouri; April.

Plaisance, P. L. & Skewes, E. A. (2003). *Personal and professional dimensions of news work: Exploring the link between journalists' values and roles*. Presented to the Mass Communication Division, International Communication Association; San Diego, California; May.

Skewes, E.A. (2002). *Politics by the Numbers: The Role of Money and Public Opinion in Presidential Campaign Coverage*. Newspaper Division, Association for Education in Journalism and Mass Communication; Miami, Florida; August.

Skewes, E. A. & Shoemaker, P. J. (2000). *Is the News World the Real World? Cultivating Views of News Accuracy*. Midwest Association of Public Opinion Research, Chicago, Illinois; November.

Leone, R. & Skewes, E. A. (2000). *Cleaning screens for teens: The third-person effect and the politics of sex and violence in movies*. Mass Communication Division, International Communication Association; Acapulco, Mexico; June.

Skewes, E. A. (1999). *Reflecting on the media: Perceptions of political scandal coverage and press credibility*. Midwest Association of Public Opinion Research, Chicago, Illinois; November.

Skewes, E. A. (1999). *The shrinking sphere of privacy: Candidate coverage in presidential politics, 1980 to 1996*. Newspaper Division, Association for Education in Journalism and Mass Communication; New Orleans, Louisiana; August.

## Invited Panels and Presentations

*Innovating Oral History: Immersive Technology, Storytelling, and the Archive*  
Broadcast Education Association On Location  
October 20, 2018, Houston, Texas

*Covering Campaigns in a Time of "Fake News": The Media's Roles and Responsibilities*  
The Chancellor's Parent Leadership Society Board  
University of Colorado Boulder  
October 5, 2018, Boulder, Colorado

*Journalists and Victims*  
Longmont Police Department Victim Advocate Training  
September 13, 2018, Longmont, Colorado

*Fake News 101: To Believe or Not to Believe*  
Frasier Meadows  
May 22, 2018, Boulder Colorado

*Immersive Storytelling: How Technology Changes the Discussion on Fracking*  
CU Next  
April 21, 2018, Washington, D.C.

*What Happened to the Facts?*  
Chaffee County League of Women Voters  
February 15, 2018, Salida, Colorado

*The Fake News Phenomenon*

Co-Presenter with Assistant Professor Pat Ferrucci  
Spring 2018 Diversity and Inclusion Summit  
University of Colorado Boulder  
February 13, 2018, Boulder, Colorado

*Fake News 101: To Believe or Not to Believe*

Estes Valley Library  
February 5, 2018, Estes Park, Colorado

*Freedom of Press in the Digital Age*

League of Women Voters of Boulder County  
January 25, 2018, Louisville, Colorado

*Restoring Trust in the Media*

Colorado Press Women  
February 4, 2017, Denver, Colorado

*The Disaffected Voter: The Impact of Campaign 2016 in November and Beyond*

College of Media, Communication and Information  
Family Weekend Panel  
September 30, 2016, Boulder, Colorado

*Eyes on the Election*

University of Colorado  
Parents Fund Event  
September 21, 2016, Denver, Colorado

*Stuck in the Second Tier: News Coverage of Non-Frontrunners in the 2012 Presidential Campaign*

College of Media, Communication and Information, University of Colorado at Boulder  
Research Colloquium  
September 14, 2016, Boulder, Colorado

*Ethics Challenges in a Digital Age*

Colorado Press Association Convention  
May 14, 2016, Denver, Colorado

*Victims and the Media*

Victim Advocate Academy  
April 9, 2015, Boulder, Colorado

*How the Media Frame Victims and Shooters in Mass Tragedy*

College of Media, Communication and Information, University of Colorado at Boulder  
Research Colloquium  
March 18, 2015, Boulder, Colorado

*Victims and the Media*

Longmont Police Department  
August 13, 2014, Longmont, Colorado

*Can Your Vote Be Bought?*  
Denver Metro CU-Boulder Alumni Chapter  
October, 17, 2012, Denver, Colorado

*What We Learn by Being There: Defining Moments on the Campaign Trail*  
Eastern Communication Association  
April 23-26, 2009, Philadelphia, Pennsylvania

*Media and the 2008 Election*  
Texas Tech University  
January 23, 2009, Lubbock, Texas

*Opinion Writing in the Age of Blogs: Teaching Responsibility to Balance Rights in the Student Press and Beyond*  
Association for Education in Journalism and Mass Communication  
August 6-9, 2008, Chicago, Illinois

*News from the Campaign Trail*  
School of Journalism & Mass Communication, University of Colorado at Boulder  
Research Colloquium  
October 4, 2007, Boulder, Colorado

*Using Entertainment to Teach Media Ethics*  
Association for Education in Journalism and Mass Communication  
August 9-12, 2007, Washington, D.C.

*Is Research Really the Only Currency? Teaching Effectively, Mentoring Well, and Gaining Tenure*  
CU Women Succeeding, Faculty Development Symposium  
March 2, 2007, Denver, Colorado

*Post-Election Panel*  
Colorado Media Matters/Denver Press Club  
December 5, 2006, Denver, Colorado

*Presidential Candidates and the Press on The West Wing and in the Real World*  
School of Journalism & Mass Communication, University of Colorado at Boulder  
Research Colloquium  
March 13, 2006, Boulder, Colorado

*Elections and Ethics: Candidate Messages and Political Reporting in the Spin Zone*  
Association for Education in Journalism and Mass Communication  
August 12-14, 2005, San Antonio, Texas

*Have the Media Lost Their Way?*  
Association for Practical and Professional Ethics, 13<sup>th</sup> annual meeting  
February 26-28, 2004, Cincinnati, Ohio

*The Ethics of Persuasion*  
Japha Ethics Symposium, Leeds School of Business, University of Colorado  
October 23, 2003, Boulder, Colorado



*Newsworthiness in the United States*  
What's News: News Definitions Across Cultures  
The Syracuse University Symposium on the Nature of News  
April 25-26, 2002, Syracuse, New York

*The Internet and the 2000 Election*  
Society for Professional Journalists  
November 9, 2000, Syracuse, New York

### **Non-Refereed Papers and Articles**

Whitt, J., Skewes, E., & McDevitt, M. (2012, Oct. 24-26). Mentoring around the clock: Best practices for working with graduate and undergraduate students. Conference Proceedings, 5<sup>th</sup> Annual Mentoring Conference, Albuquerque, NM.

Skewes, E. A. (2008, Oct. 19). As election winds down, ugliness revs up. *The Denver Post*, 10A.

Skewes, E. A. (2008, Sept. 5). Delegates energized for battle ahead: Locals ready to act as 'foot soldiers' over next two months. *The Daily Camera*, 1A.

Skewes, E. A. (2008, Sept. 5). Crowd moved by simplicity, sincerity. *The Daily Camera*, 6A.

Skewes, E. A. (2008, Sept. 3). Palin finds her voice – but is it enough of one? *The Daily Camera* [Electronic edition: <http://www.dailycamera.com/news/2008/sep/03/skewes-palin-finds-her-voice-it-enough-one/>].

Skewes, E. A. (2008, Sept. 2). Gustav center stage at RNC. *The Daily Camera* [Electronic edition: <http://www.dailycamera.com/news/2008/sep/02/gustav-center-stage-at-rnc/>].

Skewes, E. A. (2008, Sept. 1). Gustav puts GOP in a tricky spot. *The Daily Camera*, 5A.

Skewes, E. A. (2008, Aug. 29). But will it win over the 'nay-sayers'? *The Daily Camera*, 7A.

Skewes, E. A. (2008, Aug. 28). Show of unity might not be enough. *The Daily Camera*, 6A.

Skewes, E. A. (2008, Aug. 26). Dems court shifting voters in the West. *The Daily Camera*, 4A.

Skewes, E. A. (2008, Aug. 25). Obama's speech will be crucial. *The Daily Camera*, 4A.

Skewes, E. A. (2008, May 15). The media's rush to push Hillary Clinton offstage. *R&L 2008 Election Blog* [Electronic periodical: <http://rowmanblog.typepad.com/elections2008/2008/05/the-medias-rush.html>].

Skewes, E. A. (2008, Jan. 8). Campaigns view Colo. As strategically important: After New Hampshire, candidates will turn toward Super Tuesday. *The Daily Camera*, 1A.

Skewes, E. A. (2007). Bridging political divides in the classroom. *Political Communication Report*, Winter 2007. [Electronic periodical: <http://www.unr.edu/organizations/pcr/>].

Skewes, E. A. (2004). Awash in color, journos miss the real convention news. *Ethical News*, 8 (1), 1, 4.

- Skewes, E. A. (2004, October 14). Colorado voters a key campaign prize: State expected to be battleground up to Election Day. *The Daily Camera*, 1A.
- Skewes, E. A. (2004, September 2). GOP takes message to youth. *The Daily Camera*, 10A.
- Skewes, E. A. (2004, September 1). CU student takes cause to the streets. *The Daily Camera*.
- Skewes, E. A. (2004, August 31). Owens, Beauprez stump for Bush, GOP. *The Daily Camera*.
- Skewes, E. A. (2004, August 30). Local delegates take in New York: Representatives look forward to Colorado's part in GOP meet. *The Daily Camera*, 1A.
- Skewes, E. A. (2004, July 29). Colorado Hispanic voters could sway Nov. election. *The Daily Camera*, 1A
- Skewes, E. A. (2004, July 28). Rookie delegate stirred by politics. *The Daily Camera*, 1A.
- Skewes, E. A. (2004, July 28). Kucinich delegates standing fast: 'Colorado 14' vow to vote for their candidate tonight. *The Daily Camera*, 8A.
- Skewes, E. A. (2004, July 27). Supporters plan to vote Kucinich. *The Daily Camera*, 1A.
- Skewes, E. A. (2004, July 26). Boulder County delegates taking in Boston sights: Some planning to vote for Dennis Kucinich. *The Daily Camera*.
- Skewes, E. A. (2004, June 6). Locals share recollections of GOP icon: Many remember Reagan as warm and genuine and witty. *The Daily Camera*, 1A.
- Skewes, E. A. (2004, June 6). Gunbarrel man organizes convention for Schaffer: With candidate on ballot, he'll return to his government job. *The Daily Camera*, 12A.
- Skewes, E. A. (2004, June 6). County delegates back Schaffer: Representatives cite experience, honesty as deciding factors. *The Daily Camera*, 13A.
- Skewes, E. A. (2004, May 23). Miles gets support of Boulder County Dems for Senate. *The Daily Camera*, 11A.
- Skewes, E. A. (2000, November 7). GOP's vice-presidential candidate stresses substance over style in race. *The Herald American*, A6.
- Skewes, E. A. (2000, October 8). Life on the trail: the media, the medium and the message. *The Herald American*, D1, D6.

## TEACHING EXPERIENCE

2001 to present      Faculty  
College of Media, Communication and Information  
Departments of Journalism and Media Studies  
University of Colorado at Boulder

*Courses: Political Communication (graduate); Quantitative Research Methods (graduate); Research Design (graduate); Proseminar in Media Theory I (graduate); Proseminar in Media Theory II (graduate); Media Theory (graduate); Media Law & Ethics (undergraduate); Media Ethics (undergraduate and graduate); Concepts & Creativity: Storytelling (undergraduate); Media and Politics (undergraduate and graduate); Media Effects (graduate); Advanced Reporting (undergraduate); Reporting Seminar (undergraduate and graduate); Political Reporting (undergraduate); Public Affairs Reporting (undergraduate); News Editing (graduate); Electronic Information Strategies (undergraduate); Media and Public Culture (undergraduate); Concepts and Creativity: Storytelling (undergraduate); Covering Political Campaigns (undergraduate)*

- 1999 to 2001      Instructor, Independent Study Degree Program  
S.I. Newhouse School of Public Communications  
Syracuse University  
*Seminar: Use of Electronic Sources for Academic Research*
- 1999              Teaching Associate  
S.I. Newhouse School of Public Communications  
Syracuse University  
*Courses: Introduction to the Magazine (Fall 1999); Newswriting (Summer 1999); Communications and Society (Fall 1998, Spring 1999)*
- 1995 to 1998      Adjunct Instructor  
Santa Fe Community College  
*Courses: English Composition and Rhetoric, Writing for Newspapers and Magazines, Technical Writing*
- 1994              Adjunct Instructor  
Dickinson College  
*Course: Writing for Newspapers and Magazines (Also supervised several reporting internships)*
- 1989 to 1994      Adjunct Instructor  
Harrisburg Area Community College  
*Courses: Introductory English Composition, Advanced English Composition*

### **Doctoral Dissertations Chaired**

- Chelsea Daggett, "What We Don't Know: The Media Legacy of The Columbine Massacre and Present-Day Prevention," 2017
- Courtney Goodheart, "Marginalized, Ostracized and Omitted: What an Examination of Non-News Claims Reveals About Press Coverage of Tent City 4," 2016.
- Christopher Bell, "American Idolatry: Celebrity, Commodity, and Reality Television," 2009.
- Brian Frederick, "This Ain't NASCAR: Framing the Pacers-Pistons Brawl," 2006.

Member of 15 additional doctoral committees.

## Master's Theses Chaired

- Mary Cornell, "Who Really Controls the Message of Presidential Debates?" 2013.  
 Jenny J. Dean, "In Search of an Effective Citizen Journalism Platform: A Case Study of the Resolving Door Project," 2011.  
 Adrienne Cohen, "Equal Opportunity Mockery: A Content Analysis of *The Daily Show with Jon Stewart*," 2009.  
 Christina Bertsch, "The ABC's and 123's of Children's Television Programming: An Examination of its Content and Creation," 2008.  
 Brian Wills, "Citizen Journalism and NeighborsGo.com: The Dallas Morning News' Migration to User-generated Content," 2008.  
 Maura Patricia O'Neal, "Systematic Assistance? Differences in the Coverage of Male and Female Candidates for the U.S. House of Representatives," 2007.  
 Nicole Waggoner Garland, "Media Coverage of the Electoral Process and Voting: Presidential Elections of 2000 and 2004 – Lessons Learned," 2005.

Member of six additional thesis committees; Chair of 36 Master's Professional Project committees and a member of 54 additional professional project committees.

## Other

- |                 |   |
|-----------------|---|
| 2001 to present | Guest lecturer<br>School of Journalism and Mass Communication<br>University of Colorado at Boulder<br><i>Courses: Contemporary Mass Media (Spring 2002-Berggreen; Fall 2002, Fall 2003, Fall 2004-Miles; Fall 2005-Berggreen, Peaslee, Finney; Spring 2006-Hoover; Fall 2006-Crapanzano; Spring 2008-Whitt; Fall 2008-Miles; Fall 2008-Red; Spring 2009-Whitt), Critical Thinking and Writing (Spring 2006-Brown); Media and Public Culture (Fall 2004-Calabrese; Summer 2005-Franko), News Editing (Spring 2002-Prentice), TV Reporting (Fall 2002-Hood), Campaigns and Elections (Fall 2004-Adler); Media Ethics (Spring 2005-Moran); Media Criticism (Spring 2007-Whitt); Introduction to Public Relations (Summer 2010, Summer 2011-Whitt); Principles of Journalism (Spring 2012-Yulsman; Spring 2013-Yulsman); Reporting 2 (Fall 2016-Kodas); Media Law and Ethics (Fall 2018-Walker)</i> |
| 2001 to present | Guest lecturer<br>Journalism and Technical Communication Department<br>Colorado State University<br>Course: Reporting (Fall 2002, Spring 2003, Fall 2003, Spring 2004, Spring 2006, Spring 2007, Spring 2009, Spring 2011, Fall 2011-Plaisance)   |
| 1999 to 2001    | Research Assistant to Pamela J. Shoemaker<br>John Ben Snow Professor<br>S.I. Newhouse School of Public Communications<br>Syracuse University  |

1998 to 2001            Guest Lecturer  
 S.I. Newhouse School of Public Communications  
 Syracuse University  
 Courses: Introduction to the Magazine, Newswriting, Advanced Newswriting,  
 Public Relations Writing, Research Methods, Public Relations Research

## PROFESSIONAL JOURNALISM EXPERIENCE

2004, 2007-08            Political Correspondent (freelance), *Daily Camera* (circ. 32,600),  
 Boulder, Colorado

2002 to 2007            Copy Editor (part time), *Rocky Mountain News* (circ. 267,000),  
 Denver, Colorado

1995 to 1998            Director of Alumni Activities and Communications  
 St. John's College, Santa Fe, New Mexico

1989 to 1995            Director of Editorial Services  
 Dickinson College, Carlisle, Pennsylvania

1985 to 1989            Reporter, *The Tampa Tribune* (circ. 300,000)  
 Tampa, Florida

1981 to 1985            Reporter, *The Herald-Dispatch* (circ. 48,000)  
 Huntington, West Virginia

## GRANTS AND FELLOWSHIPS

\$8,568 Payden Grant, awarded for off-campus student travel from the University of Colorado Boulder, College of Media, Communication, and Information. Grant awarded to bring up to 20 students and one faculty member to Broadcast Education Association/National Association of Broadcasters Joint Conference in Las Vegas in April 2018, co-application with Associate Professor Kathleen Ryan, 2018.

2018 NSF SBE Grant, Strengthening Qualitative Research Through Methodological Innovation and Integration. Grant application for a 3-year grant (\$750,000). Co-investigation with Associate Professor Kathleen Ryan and Instructor Pat Clark. Funding declined.

\$15,000 NAB Pilot Grant for a project to test the efficacy of documentary storytelling in a variety of formats (virtual reality, augmented reality, strait storytelling) to elicit understanding and appreciation of narratives about the environment. Co-investigation with Associate Professor Kathleen Ryan and Instructor Pat Clark, 26% acceptance rate, 2017.

2017-2019 John Templeton Foundation "Science and the Big Questions" Grant. Applied/did not receive.

2017-2018 NEH Digital Projects Development Grant. Applied/did not receive.

2017-2018 Journalism 360 Challenge Grant. Applied/did not receive.

2017-2018 ONA Challenge Fund. Applied/did not receive.

2017-2018 Lenfest Grant. Applied/did not receive.

\$3,320 Leadership Education for Advancement and Promotion Associate Professor Growth Grant for a project on media coverage of victims of mass shootings, University of Colorado-Boulder, 2014.

\$19,000 Windfall Research Grant for a project on the flow of news from traditional media outlets to new media platforms, co-principal investigator with Janice Peck, School of Journalism and Mass Communication, University of Colorado at Boulder, 2009.

\$5,000 Research Award for a project on gender in the 2008 U.S. Presidential election, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, 2008 (Note: Award matched with \$5,000 from the School of Journalism and Mass Communication, University of Colorado at Boulder).

Fellowship, "Making History: Race, Gender and the Media in the 2008 Elections," Ron Brown Symposium, St. John's University School of Law, 2008.

\$2,500 Research Grant for a project on media coverage of the 2008 U.S. Presidential election, School of Journalism and Mass Communication, University of Colorado at Boulder, 2007.

\$7,000 Seed Grant for a research project on journalism ethics and values, Council on Research and Creative Work, University of Colorado at Boulder, 2006.

\$7,000 course development grant, Institute for Ethics and Civic Engagement, University of Colorado at Boulder, 2006.

\$1,200 Fellowship, Leadership Education for Advancement and Promotion, University of Colorado at Boulder, 2005.

\$1,500 travel grant, Graduate Committee on Arts and Humanities, University of Colorado at Boulder, 2004.

Fellowship, 5<sup>th</sup> Annual Media Ethics Colloquium, University of Missouri, 2004.

## **WORKSHOPS AND COURSES**

*Association of Schools of Journalism and Mass Communication Winter Workshop*  
Innovation in Journalism and Mass Communication Education  
February 22-24, 2018, Phoenix, Arizona

*Excellence in Leadership Program*  
University of Colorado  
August 2016 through April 2017

*A New Curriculum for a New Journalism*  
The Poynter Institute  
January 2-4, 2013, St. Petersburg, Florida

*COLTT 2012*

Colorado Learning and Teaching with Technology Conference  
University of Colorado-Boulder  
August 1-2, 2012, Boulder, Colorado

*2012 Summer Institute*

Increasing Student Engagement and Improving Learning with Educational Technologies  
Faculty Teaching Excellence Program  
University of Colorado-Boulder  
May 14-18, 2012, Boulder, Colorado

*Campaign for President: The Managers Look at 2008*

Harvard Institute of Politics Conference  
John F. Kennedy School of Government, Harvard University  
December 11-12, 2008, Cambridge, Massachusetts

*CU Women Succeeding*

Faculty Development Symposium  
March 3, 2006, Denver, Colorado

*Leadership Education for Advancement & Promotion*

Introductory Leadership Workshop  
January 4-7, 2005, Boulder, Colorado

*Covering the Home Stretch: A TV Newsroom Workshop*

Best Practices in Journalism and the USC Annenberg School for Communication  
July 16-18, 2004, Denver, Colorado

Publications design course, 1994

The Maryland Institute, College of Art, Baltimore, Maryland

## **AWARDS AND HONORS**

Edward R. Murrow Award for Teaching, Journalism & Mass Communication, University of Colorado-Boulder, 2012.

Mary Ann Yodelis Smith Award for Feminist Scholarship, Association for Education in Journalism and Mass Communication, Commission on the Status of Women, 2009.

William H. Payden Faculty Excellence Award, School of Journalism & Mass Communication, University of Colorado at Boulder, 2008.

Women Who Make a Difference Award, Women's Resource Center, University of Colorado at Boulder, 2008.

Outstanding Faculty Graduate Advising Award, The Graduate School of the University of Colorado at Boulder, 2005.

Residence Life Academic Teaching Award, Committee on Learning and Academic Support Services, University of Colorado at Boulder, 2005.

Outstanding Faculty Member, School of Journalism & Mass Communication, University of Colorado at Boulder, 2004.

Nafziger-White Award Finalist, Association for Education in Journalism & Mass Communication, 2003.

Dissertation Award, Syracuse University, 2002.

Women of Influence Award, Syracuse University, 2000.

APEX '94 Awards of Excellence for *Dickinson Magazine* in the categories for non-profit magazines and non-editorial columns, 1994.

UCDA Excellence Award for the winter 1993 cover design of *Dickinson Magazine*, 1993.

APEX '93 Awards of Excellence for *Dickinson Magazine* in the categories for non-profit magazines and non-editorial columns, 1993.

APEX '92 Awards of Excellence for *Dickinson Magazine* in the categories for feature writing and most improved magazines, 1992.

Tampa Tribune Reporting Award for best story written by the newspaper's nearly 400 reporters for several articles on the unethical practices of a South Florida attorney, 1987.

West Virginia Press Association Award, first place for in-depth or investigative reporting for a package of stories on convicted serial killers Henry Lee Lucas and Ottis Toole, 1986.

Associated Press Society of Ohio Award, first place in the breaking news division for another package of stories on Henry Lee Lucas and Ottis Toole, 1985.

West Virginia Press Association Award, first place in service to the community division for stories on Huntington's City Charter election, 1985.

West Virginia Press Association Award, first place in local government reporting for a two-story package on the firing of Huntington's city manager, 1983.

23rd Annual Frank Tripp Memorial Award, first place among all Gannett newspapers as part of a team that wrote a series of stories on the economic future of Huntington, West Virginia, 1982.

## SERVICE

### A. Service to the Profession

#### **Journal Editor**

Associate Editor, *Journal of Mass Media Ethics*, 2014-2018.

#### **Manuscript Reviews for Publishers & Conferences**

Reviewer, manuscripts submitted to *Mass Communication & Society*, a journal affiliated with the Association for Education in Journalism and Mass Communication, 2008-present.



- Reviewer, manuscripts submitted to *Social Science Journal*, 2016.
- Reviewer, book manuscript proposal for *Campus Beat* by Dan Reimold for Routledge, 2012.
- Reviewer, book revisions for second edition of *Producing Online News: Digital Skills, Stronger Stories* by Ryan M. Thornburg for CQ Press, 2012.
- Reviewer, manuscripts submitted to *International Journal of Public Opinion Research*, a journal affiliated with the World Association of Public Opinion Research, 2009.
- Reviewer, conference papers submitted to the Media Ethics Division of the Association for Education in Journalism and Mass Communication, 2004, 2005, 2006, 2007, 2008, 2009.
- Reviewer, conference papers submitted to the Newspaper Division of the Association for Education in Journalism and Mass Communication, 2009, 2010, 2011.
- Reviewer, conference papers submitted to the Political Communication Division of the International Communication Association, 2003, 2004, 2005, 2007, 2008, 2009, 2010, 2011.
- Reviewer, proposed media ethics text entitled *A Philosophical Approach to Journalism Ethics*, Rowman & Littlefield, 2007.
- Reviewer, proposed media ethics text entitled *Media Ethics by Media Managers*, Rowman & Littlefield, 2007.
- Reviewer, *Southwestern Mass Communication Journal*, 2005, 2006.
- Reviewer, *Communication Research*, 2005, 2007.
- Reviewer, conference papers submitted to the Annual Southwest Symposium, 2003.
- Reviewer, proposed journalism ethics text entitled *Media Ethics: A Philosophical Approach*, Wadsworth/Thompson Learning, 2003.

### **Offices in Professional Organizations**

- Professional Freedom & Responsibility Co-Chair, Newspaper Division, Association for Education in Journalism and Mass Communication, 2008-2012.
- Division Head, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2007-2008.
- Vice Chair/Program Head, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2006-2007.
- Secretary/Newsletter Editor, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2005-2006.
- Media Ethics Division Liaison to the Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, 2004-2005.
- Media Ethics Division Liaison to industry ombudsmen and to the Newspaper Division, Association for Education in Journalism and Mass Communication, 2003-2004.

### **Professional Memberships**

- Association for Education in Journalism and Mass Communications, 1998 to present.
- International Communication Association, 1998 to present.
- Midwest Political Science Association, 2007 to present.
- Association for Practical and Professional Ethics, 2004 to present.
- Image of the Journalist in Popular Culture, 2006 to 2008.
- Western Social Science Association, 2008.
- American Association of Public Opinion Research, 2000 to 2002.

### **Community Presentations**

- University of Colorado Student Government, moderator for a debate between the candidates for Regent, October 17, 2012.
- Longmont Public Library, "The Role of the Media in the 2008 Presidential Campaign," October 2, 2008; Longmont, Colorado.

- University of Colorado Retired Faculty Association, "Campaign Politics and the Press," March 18, 2008; Boulder, Colorado.
- University of Colorado, "Super Tuesday" (live event watching election coverage and providing analysis of the media), February 5, 2008; Boulder, Colorado.
- League of Women Voters, "A Look Ahead to the 2008 Election," January 20, 2008; Boulder, Colorado.
- Boulder Optimist Club, "Early Coverage of the 2008 Campaign," December 5, 2007; Boulder, Colorado.
- Longmont Public Library, "How the Media and Presidential Candidates Control what you Know About the Candidates," October 18, 2007; Longmont, Colorado.
- Tattered Cover Bookstore, "Message Control: How News is Made on the Presidential Campaign Trail," August 20, 2007; Denver, Colorado.
- Phi Theta Kappa, Beta Iota Sigma Chapter, Front Range Community College, "How the Media Shape Society," April 2, 2005; Longmont, Colorado.
- Emergency Services Public Information Officers of Colorado, "Grounded Journalism: What Students Learn and Journalists Need to Know to Make Ethical Decisions," May 13, 2004; Broomfield, Colorado.
- Colorado Press Women's Association, "Forces that Shape News Coverage of Presidential Campaigns," April 17, 2004; Red Rocks, Colorado.

### **Media Interviews**

- Westword, Ten Ways Not to Get Tricked By Fake News Before the Election or Anytime, Nov. 2, 2018.
- Daily Camera, CU Boulder study finds young journalists know tech, but lack basic reporting skills, Jan. 24, 2018.
- KGNU Radio, What does freedom of the press mean in a digital age, Jan. 22, 2018.
- Denver Post, Worrisome emails weren't enough to charge Matthew Riehl prior to Douglas County shooting, prosecutors say, Jan. 6, 2018.
- New Hampshire Public Radio, Civics 101 podcast, The First Amendment: Freedom of the Press, Oct. 30, 2017.
- Poynter Institute, A course in freelancing? Yes, and not only that, it's a master's degree, Oct. 2, 2017.
- KOA Radio, The relationship between the president and the press, Jan. 25, 2017.
- Monocle Radio, Colorado's role in the 2016 election, Oct. 28, 2016.
- Los Angeles Times, Character and 'trivial' issues in campaign coverage, Sept. 29, 2014.
- CU News Corps, Role of fact-checking in campaign coverage, Nov. 10, 2014.
- NewsTeam Boulder, Election night analysis, Nov. 6, 2012.
- Daily Camera (Boulder), Voting problems in elections, Nov. 3, 2012.
- CU News Corps, Negative political advertising, Oct. 25, 2012.
- Financial Times Deutschland, Candidate performance in the second presidential debate, Oct. 15, 2012.
- The New York Times, Media coverage in the final days of the presidential campaign, Oct. 11, 2008.
- Korean Broadcast Station (KBS), The relevance of the national political conventions, Aug. 27, 2008.
- The Star-Ledger (Newark, N.J.), Impact of technology on political convention coverage, Aug. 21, 2008.
- Congressional Quarterly, Technology and the campaign, Aug. 1, 2008.
- Rocky Mountain PBS, 2008 Democratic National Convention, March 20, 2008.
- Congressional Quarterly, Media treatment of Hillary Clinton, March 6, 2008.
- Rocky Mountain News, Online spoofs of political advertising, March 6, 2008.
- KOA Radio, Denver, Texas and Ohio primaries, March 4, 2008.
- Denver Post, Political rhetoric and speechwriting, Feb. 14, 2008.
- Colorado 2031, Denver Fox 31, Super Tuesday primaries and caucuses, February 1, 2008.
- Rocky Mountain News, Visits of Barack Obama and Bill Clinton to Colorado, January 29, 2008.
- The Campus Press, New technology and young voters, January 18, 2008.
- KOA Radio, Denver, Michigan primary results, January 15, 2008.
- Congressional Quarterly, 2008 campaign coverage, November 30, 2007.
- Denver Business Journal, Political websites, September 25, 2007.

Denver Post, Political polls and the electorate, August 20, 2007.  
 WERS-FM (Boston), Ethics and strategies in political campaign coverage, July 19, 2007.  
 Check Your Facts (online), Rhetoric and campaign speech, July 11, 2007.  
 Colorado Daily, Republican candidates' debate, May 8, 2007.  
 The Coloradan, Media strategies for the 2004 election, May 18, 2004.  
 The Denver Post, Ethics of media coverage in the *Pueblo Chieftain*, May 2, 2004.  
 Free Speech TV, The influence of money in political campaigns, November 6, 2003.  
 Channel 9 News, Ethical implications of releasing and showing photos of the bodies of Uday and Qusay Hussein, July 24, 2003.

### **Contest Judging**

Judge, political coverage, Toner Prize for Excellence in Political Reporting, 2012, 2013, 2014, 2015, 2016, 2017, 2018.  
 Judge, education coverage, Suburban Newspapers Association, 2007.  
 Co-chair, "Best of the Web" Competition, Visual Communication Division, Association for Education in Journalism and Mass Communication, 2002-2003.  
 Member, selection committee, National Television Academy Emmy Awards, Suncoast Chapter, 2003.  
 Member, selection committee, Washington National Press Association awards, 2002-2003.  
 Member, selection committee, Al Nakkula award, 2002.

## **B. University Service**

### **University of Colorado**

Faculty Advisory Panel member, Undergraduate Research Opportunities Program, 2007 to present.  
 Standing Review Committee member, Office of Institutional Equity and Compliance, 2005 to present.  
 Lecturer, Talented Scholars Day, Office of Admissions, 2013.  
 Social Sciences & Professional Schools Review Panel, Innovative Seed Grant Program, 2012.  
 Boulder Faculty Assembly representative, 2009 to 2012.  
 Review Panel A member, Human Research Committee, 2006-2008.  
 Faculty Research Associate, Flagship 2030 Project, Office of the Chancellor, 2007.  
 Standing Review Committee member, Office of Sexual Harassment, 2002-2005.

### **College of Media, Communication and Information**

Chair, Department of Journalism, 2017 to present.  
 Chair, Faculty Council, 2016-17.  
 Associate Chair for Undergraduate Studies, Journalism Department, 2016-17.  
 Chair, Kendra Gale Reappointment and Promotion Committee, 2016-17.  
 Member, Journalism Faculty Search Committee, Fall 2016.  
 Member, Undergraduate Curriculum Committee, Fall 2016.  
 Chair, CMCI Grievance Committee, 2015-16.  
 Journalism Department representative to Faculty Council, 2015-16.  
 Member, Ph.D. Admissions Committee, 2016.  
 Member, Progress & Evaluation Committee, 2016.  
 Member, Journalism Department Annual Evaluation Committee, 2016.  
 Member, Media Research and Practice Program Development Committee, 2015-16.  
 Assistant Chair for Graduate Studies (interim), Journalism Department, Spring 2015.

### **Journalism and Mass Communication**

Journalism & Mass Communication Department Executive Committee, 2012 to 2014.

Master's Admissions Committee, news-editorial, 2002-2014.  
 Member of Primary Unit Evaluation Committee for Rick Stevens' tenure, 2013-14.  
 Doctoral Admissions Committee, 2002-2004, 2011-2012, 2013-16.  
 Doctoral Progress and Evaluation Committee, 2004-2005; 2006-2007; 2007-2008; 2010-2011, 2012.  
 Member of Primary Unit Evaluation Committee for Rick Stevens' reappointment, 2012-13.  
 Chair of Primary Unit Evaluation Committee for Kathleen Ryan's reappointment, 2012.  
 Annual Evaluation Committee, 2007 to 2010.  
 Search Committee Chair for opening for assistant professor, 2009 to 2010.  
 School liaison to the Human Research Committee, 2006 to 2009.  
 Member of the "political panel" for Career Day, March 12, 2008.  
 Faculty Advisory Committee, 2006-2007.  
 Admissions Committee, news-editorial sequence, 2002-2003; 2005; 2007.  
 Assessment Committee, 2005-2006.  
 Admissions Committee, media studies sequence, 2005-2006.  
 Search Committee, Distributed Academic Technology Coordinator position, 2005.  
 Graduate Curriculum Committee, 2002-2005.  
 Faculty adviser to the Association for Women in Communication, 2001 to 2005.  
 Ad-hoc Committee on Assessment, 2003-2004.  
 Faculty secretary, 2001 to 2004.

### **C. Service to Other Universities and Colleges**

Graduate Student Representative to the Board of Trustees, Syracuse University, Syracuse, New York, 1999 to 2001.  
 1999 to 2000: Editorial Assistant, *Journalism Studies*, Elizabeth L. Toth, co-editor, Syracuse University, Syracuse, New York, 1999 to 2000.  
 Editorial Assistant, *Journal of Public Relations Research*, Elizabeth L. Toth, editor, Syracuse University, Syracuse, New York, 1999 to 2000.  
 Member, Newhouse Student Representative Committee, assigned to Graduate Program Committee, Syracuse University, Syracuse, New York, 1999 to 2000.  
 President, S.I. Newhouse Doctoral Student Organization (NDSO), Syracuse University, Syracuse, New York, 1999 to 2000.  
 Senator, Graduate Student Organization, Syracuse University, Syracuse, New York, 1998 to 2001.  
 Member, St. John's College Search and Rescue Team, Santa Fe, New Mexico, 1995 to 1996.