

## Sharon F. Matusik

Leeds School of Business  
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### **Academic Employment:**

Leeds School of Business, University of Colorado-Boulder.

Full Professor 2014 - present

Associate Professor 2009 – 2014

Assistant Professor 2004 – 2009

Leeds School of Business, University of Colorado-Boulder. Administrative appointments

Interim Dean, January 2017 – present

Senior Associate Dean for Faculty and Research, October 2016-December 2016

Academic/Research Director, Deming Center for Entrepreneurship 2011-2014

Ph.D. Program Director, Management and Entrepreneurship Division 2007-2010

Universidad del Desarrollo, Santiago, Chile

Visiting professor, July – December, 2010

Jesse H. Jones Graduate School of Management, Rice Univ. Houston, TX.

Assistant Professor 1998-2004

### **Education:**

Ph.D., Strategic Management, 1998

University of Washington School of Business Administration, Seattle WA.

B. A. (Honors), 1982

Colby College, Waterville, ME.

Double Majors: Economics and English.

### **Selected Honors and Awards:**

Outstanding reviewer, *Strategic Management Journal*, 2016.  
Entrepreneurship Initiative Seed Award. 2015. Principle on grant of \$20,000. University of Colorado, Boulder.  
Best paper award nomination, Strategic Management Society: 2012, 2015.  
Showcase symposium designation, Academy of Management Annual meetings, 2014.  
William H. Baughn Award for outstanding faculty service, Leeds School of Business, 2014  
Finalist, Best MBA Core Instructor, 2013, 2014  
Kauffman Foundation, 2013. Principle on grant of \$20,000  
National Collegiate Inventors and Innovators Alliance (NCIIA), 2012. Principle on grant of \$15,000  
Tisone Scholar. 2011-2012 Academic Year.  
Frascona Teaching Award nominee, 2007, 2009, 2011  
Best paper in its track award, European Academy of Management Meetings, May 2004.  
INFORMS / Organization Science Dissertation Proposal Contest Finalist.  
Harvey Wilson/SHRM Foundation Doctoral Dissertation Research Grant.  
W. J. Pennington Scholarship.  
Evert McCabe Endowed Fellowship in Private Enterprise.  
Robert & Bonnie Slettedahl Endowed Fund Fellowship.

### **Refereed Publications:**

Drover, Will, Busenitz, Lowell, Matusik, Sharon F., Townsend, David, Anglin, Aaron, Dushnitsky, Gary. Forthcoming. *A Review and Road Map of Entrepreneurial Equity Financing Research: Venture Capital, Corporate Venture Capital, Angel Investment, Crowdfunding, and Accelerators*. Journal of Management.

Vedula, Sid and Matusik, Sharon F. Forthcoming. *Geographic, network and competitor social cues: Evidence from U.S. VC internationalization decisions*. Strategic Entrepreneurship Journal.

Matusik, Sharon F. and Fitza, Markus. 2012. *Diversification in the Venture Capital Industry: Leveraging knowledge assets under uncertainty*. Strategic Management Journal. 33: 407-426.

Matusik, Sharon F., and Mickel, Amy. 2011. *Embracing or embattled by converged mobile devices? Users' experiences with a contemporary connectivity technology*. Human Relations. 64: 1001-1030.

Discussed in the sociology textbook, *New Society*, published by Nelson Education.

Swift, Michele, Balkin, David, and Matusik, Sharon F. 2010. *Knowledge orientations and the importance of goals in motivating knowledge sharing*. Journal of Knowledge Management. 14: 378-393.

Fitza, Markus, Matusik, Sharon F., and Mosakowski, Elaine. 2009. *Do VCs Matter? Evidence from Performance Variance in Start-up Firms*. Strategic Management Journal. 30: 387-404.

Selected as “exemplary research”, ENT division conference on Research Exemplars.

King, Eden, Hebl, Mikki, George, Jennifer M. and Matusik, Sharon F. 2009. *Understanding Tokenism: Antecedents and Consequences of Psychological Climate of Gender Inequity*. Journal of Management. 36: 482-510.

Matusik, Sharon F., George, Jennifer M. and Heeley, Michael B. 2008 *Values and Judgment Under Uncertainty: Evidence from Venture Capitalist Evaluations of Founders*. Strategic Entrepreneurship Journal. 2: 95-115.

Heeley, Michael B., Matusik, Sharon F. and Jain, Neelam. 2007. *Innovation, Appropriability, and the Underpricing of Initial Public Offerings*. Academy of Management Journal. 50: 209-225.

Matusik, Sharon F. and Heeley, Michael B. 2005. *Absorptive Capacity in the Software Industry: Identifying Dimensions that Affect Knowledge and Knowledge Creation Activities*. Journal of Management. 31:549-572.

Davila, Tony, Epstein, Marc J. and Matusik, Sharon F. 2004. *Innovation Strategy and the Use of Performance Measures*. Advances in Management Accounting. 13: 29-61.

Matusik, Sharon F. 2002. *An Empirical Investigation of Firm Public and Private Knowledge*. Strategic Management Journal. 23: 457-467.

Fuller, Sally Riggs, Edelman, Lauren B. and Matusik, Sharon F. 2000. *Legal Readings: Employee Interpretation and Mobilization of Law*. Academy of Management Review. 25: 200-216.

Collins, Paul, Ryan, Lori V. and Matusik, Sharon F. 1999. *Programmable Automation and the Locus of Decision-Making Power*. Journal of Management. 25(1): 29-54.

Matusik, Sharon F. and Hill, Charles, W.L. 1998. *The Utilization of Contingent Work, Knowledge Creation, and Competitive Advantage*. Academy of Management Review. 23: 680-697.

### **Refereed Proceedings:**

Matusik, Sharon F. and Fitza, Markus. 2009. *Diversification and performance in the venture capital industry: An exploration of leveraging knowledge assets*. In (Eds.) Frontiers of Entrepreneurship Research.

Heeley, Michael B., Khorana, Ajay and Matusik, Sharon F. 1999. *Underpricing and the Long Run Financial Performance of IPOs: Information Asymmetry and Firm Inventive Capability*. In (Eds.) Reynolds, P.D., Bygrave, W.D., Manigart, S., Mason, C.M., Meyer, G. D., Sapienza, H. J., and Shaver, K. G. Frontiers of Entrepreneurship Research.

Matusik, Sharon F. *Motives, Use Patterns, and Effects of Contingent Resource Use in Entrepreneurial Firms*. 1997. In (Eds.) Reynolds, P.D., Bygrave, W.D., Carter, N.M., Davidsson, P., Gartner, W.B., Mason, C.M., and McDougall, P.P. Frontiers of Entrepreneurship Research.

### **Edited books:**

Reuer, Jeffery and Matusik, Sharon F. Entrepreneurship and collaboration. Edited book proposal accepted by Oxford University Press. Forthcoming in 2017 or 2018.

Zacharakis, Andrew, Arthurs, Jonathan, Bruining, Hans, Brush, Candida, Bruton, Garry, DeClerq, Dirk, Dimov, Dimo, Edelman, Linda, Fayolle, Alian, Matusik, Sharon, Schindehutte, Minet, Sohl, Jeffrey, and Sorheim, Roger (Eds.) 2014, Frontiers of Entrepreneurship Research . P&R Publications: Braintree, MA.

Zacharakis, Andrew, Arthurs, Jonathan, Bruining, Hans, Brush, Candida, Bruton, Garry, DeClerq, Dirk, Dimov, Dimo, Edelman, Linda, Fayolle, Alian, Matusik, Sharon, Schindehutte, Minet, Sohl, Jeffrey, and Sorheim, Roger. (Eds.) 2013, Frontiers of Entrepreneurship Research . P&R Publications: Braintree, MA.

Zacharakis, Andrew, Brush, Candida, Bruton, Garry, Corbett, Andrew, Dimov, Dimo, Edelman, Linda, Gruber, Marc, Honig, Benson, Leleux, Beniot, Matusik, Sharon, Schindehutte, Minet, Sohl, Jeffrey, and Sorheim, Roger. (Eds.) 2012, Frontiers of Entrepreneurship Research P&R Publications: Braintree, MA.

### **Invited papers / Book Chapters:**

Matusik, Sharon F. 2016. *Entrepreneurship, Competition, and Economic Development*. The Antitrust Bulletin.

Matusik, Sharon F. *Managing Public and Private Firm Knowledge within the Context of Flexible Firm Boundaries*. 2002. In Choo, C. W. and Bontis, N. (Eds.) The Strategic Management of Intellectual Capital and Organizational Knowledge: A Collection of Readings. Oxford University Press.

### **Working Papers and Projects in Process:**

Bustamante, Carla and Matusik, Sharon F. *Location considerations for international ventures' performance: institutions and capabilities as drivers for accelerated startups' failure*

Matusik, Sharon F., Heeley, Michael B. and Amoros, Ernesto. *Ownership, knowledge stickiness and value appropriation: When do emerging economies benefit from innovation activity?* Revise and resubmit at Global Strategy Journal.

Matusik, Sharon F. *A theoretical disaggregation and integration of crowdfunding: Crowd motives and engagement and their consequences.*

Heeley, Michael B., Matusik, Sharon F. and Fitza, Markus. *The returns to technological innovation: A variance decomposition approach*

Heeley, Michael B., Matusik, Sharon, and Fitza, Markus *CVC funding from the start-up perspective: A source of uncertainty or clarity in the market for IPOs?* Under second review at Strategic Management Journal

Heflin, Patrick and Matusik, Sharon F. *Subtle rebellion: Employee reaction to monitoring in autonomous work settings.*

Matusik, Sharon and Heeley, Michael B. *VC funding, time horizons, and technology development: Implications for start-ups' long-run performance.*

Echecopar, G., Matusik, S. Bustamante, C. and Mingo, S. *Learning from outliers: A revisionist perspective of the role of institutions in venture capital market creation.*

Heeley, Michael B., Matusik, Sharon, and Covin, Jeffrey. *Technological uncertainty, value appropriation, and dense vs. dispersed patent portfolios.* Under first review at Journal of Management Studies

### **Referred Conference Papers and Presentations:**

Matusik, Sharon F., Heeley, Michael B., Amoros, Ernesto. 2015. *Ownership, Knowledge "Stickiness", and Value Appropriation: When Do Emerging Markets Benefit from Inventive Activity?* Strategic Management Society Conference, Santiago, Chile.

Echecopar, German, Matusik, Sharon F. Bustamante, Carla and Mingo, Santiago. 2015. *Learning from Outliers: A Revisionist Perspective on the Role of Institutions in Venture Capital Market Creation ?* Strategic Management Society Conference, Santiago, Chile.

*Nominated for a conference best paper award.*

Matusik, Sharon F. and Vedula, Sid. 2014. *Breaking away: Strategic action in the face of countervailing norms and contagion*. Annual Academy of Management Meetings, Philadelphia, PA.

Matusik, Sharon F. 2014. *Entrepreneurial Financing: A panel discussion*. Annual Academy of Management Meetings, Philadelphia, PA. Symposium.  
*Designated a showcase symposium*

Matusik, Sharon F. 2014. *The crowdfunding phenomenon: Mapping research and data opportunities*. Annual Academy of Management Meetings, Philadelphia, PA. Symposium.

Matusik, Sharon F. 2014. *Crowdfunding: Making sense of what we know and future opportunities*. Annual Strategic Management Society Conference—Special extension. San Sebastian, Spain.

Echecopar, G., Matusik, S. Bustamante, C. and Mingo, S. 2013 *Formal vs informal institutions: Competing institutional logics in the development of Chile's venture capital industry*. Strategic Management Society Annual Conference, Atlanta, Georgia.

Matusik, Sharon F. and Vedula, Sid. 2012. *Contagion and competencies: Drivers of internationalization in knowledge intensive venture capital firms*. Strategic Management Society Annual Conference, Prague, Czech Republic.  
*Nominated for a conference best paper award.*

Vedula, Sid and Matusik, Sharon F. 2012. *Leaders or lemmings? The impact of firm knowledge diversification on the internationalization destination choice of US VC firms*. Babson College Entrepreneurship Research Conference. Fort Worth, TX.

Echecopar, G, Bustamante, C, Mingo, S. and Matusik, S. 2012 *Public Policy for Entrepreneurial Finance: A Comparative Approach Between the US and Chile's Risk Capital Industry* Kauffman Foundation International Research and Policy Roundtable. Liverpool, UK. (one of 12 papers accepted out of 200 applicants)

Pacheco, Desiree F. and Matusik, Sharon F. and Heeley, Michael B. 2011. *Country Matters: How National Institutions Influence the Productivity of Firm R&D*. Strategic Management Society Annual Conference, Miami, FL.

Matusik, Sharon F., Heeley Michael and Bustamante, Carla. 2011 *VC Funding, Time Horizons And Technology Development: Implications For Start-ups' Long-run Performance*. Babson College Entrepreneurship Research Conference. Syracuse, NY

Matusik, Sharon F., Heeley Michael and Amoros, Ernesto.. 2011 *Innovation and value appropriation in Latin America: When are the benefits "local"?*. Strategic Management Society's special conference on Latin America's role in the Global Economy, Rio de Janeiro, Brazil.

Matusik, Sharon F., Heeley, Michael and Fitza, Markus. 2010. *CVC From the Start-Up Perspective: A Quality or Mixed Signals* Strategic Management Society Annual Conference, Rome, Italy.

Matusik, Sharon F., Heeley, Michael and Fitza, Markus. 2010. *Conditional Effects of CVC Funding from the Start-up Perspective* Babson College Entrepreneurship Research Conference, Lausanne, Switzerland.

Fitza, Markus, Matusik, Sharon F., and Mosakowski, Elaine. 2009. *Do VCs Matter? Evidence from Performance Variance in Start-up Firms*. Selected as “exemplary research” and presented at ENT division and University of Connecticut conference on Research Exemplars.

Swift, Michael, Matusik, Sharon F. and George, Jennifer. 2009. *Understanding when knowledge sharing benefits knowledge sources’ creativity*. Annual Academy of Management Meetings, Chicago, IL.

Matusik, Sharon F., Heeley, Michael and Fitza, Markus. 2009. *CVC from the Start-Up Perspective: A Quality or Mixed Signal?* Babson College Entrepreneurship Research Conference, Babson, MA.

Plummer, Larry, Mosakowski, Elaine, Matusik, Sharon F. and Acs, Zoltan. 2008. *Start-ups at the gate: Examining the link between technological capabilities and agglomeration externalities*. Annual Strategic Management Society Conference, Cologne Germany.

Matusik, Sharon F. and Fitza, Markus 2008. *Diversification and performance in the VC industry: An exploration of leveraging knowledge assets*. Annual West Coast Research Symposium on Technology Entrepreneurship, Palo Alto, CA. (Conference sponsored by Stanford University, University of Washington, University of Southern California, and University of Oregon)

Matusik, Sharon F. and Fitza, Markus 2008. *Diversification in the Venture Capital Industry: The Influence of Knowledge Assets and Risk* Annual Academy of Management Meetings, Anaheim, CA.

Matusik, Sharon F., Mickel, Amy and Harris, Amanda 2008. *Virtual Panopticon or Liberator: The Experiences of Converged Mobile Device (e.g., BlackBerry) Users* Annual Academy of Management Meetings, Anaheim, CA.

Fitza, Markus, Matusik, Sharon F., and Mosakowski, Elaine. 2008. *Venture Capitalists’ Influence on Start-up Success versus Failure*. Babson College Entrepreneurship Research Conference, Chapel Hill, NC.

Fitza, Markus, Matusik, Sharon F., and Mosakowski, Elaine. 2007 *Measuring VC Effects: What Contributes to Start-Up Firms’ Performance Variance?* Strategic Management Society Annual Conference, San Diego, CA.

- Matusik, Sharon F. and Fitza, Markus. 2007. *Diversification and performance in the VC industry: An exploration of leveraging knowledge assets* Babson College Entrepreneurship Research Conference, Madrid, Spain.
- Pacheco, Desiree and Matusik Sharon F. 2007. *R&D Productivity in Firms: The Role of Country Environments* Annual Academy of Management Annual Conference, TIM division, Philadelphia, PA.
- Heeley, Michael B., Matusik, Sharon F. and Jain, Neelam. 2006. *Innovation, Appropriability, and the Underpricing of Initial Public Offerings*. Annual West Coast Research Symposium on Technology Entrepreneurship, Seattle WA. (Conference sponsored by Stanford University, University of Washington, University of Southern California, and University of Oregon)
- Matusik, Sharon F., Pacheco, Desiree. 2006. *Knowledge creation in context: Institutional encouragement and firm heterogeneity as determinants of firm knowledge creation*. Strategic Management Society Annual Conference, Vienna, Austria.
- Matusik, Sharon F., George, Jennifer M. and Heeley, Michael B. 2006. *Values and the assessment of strategic opportunities: Evidence from venture capitalist evaluations of founders* Academy of Management Annual Conference, Entrepreneurship Division, Atlanta, GA.
- Swift, Michele, Balkin, David, and Matusik, Sharon F. 2006. *The Social Exchange of Knowledge: A Theoretical Model of Knowledge Source Sharing Behaviors*. Academy of Management Annual Conference, Organization and Management Theory Division, Atlanta, GA.
- Fitza, Markus, Matusik, Sharon F., and Mosakowski, Elaine. 2006. *Do VCs Matter?* Babson College Entrepreneurship Research Conference, Bloomington, IN.
- King, Eden, Beier, Margaret, Matusik, Sharon F., George, Jennifer M, and Hebl, Mikki. 2006. *Influence of volitional arrangements and personality on attitudes and performance*. Society of Industrial Organizational Psychologists (SIOP) Conference, Dallas, Texas
- King, Eden, Hebl, Mikki, George, Jennifer and Matusik, Sharon F. 2006. *Understanding Tokenism: Antecedents and Consequences of Psychological Climate for Gender Inequity*. (Part of symposium, *Perceptions of discrimination at work: Prevalence, correlates, and consequences*) Society of Industrial Organizational Psychologists (SIOP) Conference, Dallas, Texas
- Matusik, Sharon F., Heeley, Michael B. and Plummer, Lawrence. 2005 *A Combinative and Human Capital Perspective on Knowledge Creation: Evidence from Inventor Mobility*. Academy of Management annual conference, Technology and Innovation Management Division, Honolulu, HI
- Heeley, Michael B. and Matusik, Sharon F. 2004 *Corporate Scope and Knowledge Creation: The Effect of Technological Diversity on Firm Platform and Incremental Inventive Value*. Strategic Management Society Conference, San Juan Puerto Rico, October 2004.
- Matusik, Sharon F., George, Jennifer and Heeley, Michael B. 2004. *The Payoffs to Founder Human and Social Capital Investments in Business Plan Evaluations*. Babson Kauffman Entrepreneurship Research Conference, Glasgow, Scotland.



Matusik, Sharon F. and Fuller, Sally R. 2004. *Contested Control: An Exploration into the Power Balance in Alternative Work Arrangements*. European Academy of Management annual conference, St. Andrews, Scotland.

*This paper received a best paper award in its track at the conference.*

Matusik, Sharon F. 2003. *Quantitative Research on Firm Knowledge*. For the Professional Development Workshop *Addressing the Challenge of Studying Knowledge in Management Research: Learning from Different Methodological Approaches*. Academy of Management annual conference, OMT Division (along with MOC and ODC), Seattle, WA.

Matusik, Sharon F. 2003. *Making Do With Less: Maximizing Research Productivity with Limited Research Resources*. Co-organizer along with Kaye Schoonhoven of Professional Development Workshop. Academy of Management annual conference, BPS and OMT Divisions, Seattle, WA.

Matusik, Sharon F. and Fuller, Sally F. 2002. *The Nexus of Work Arrangement Preferences and Demand for Skills: A Foundation for Examining Alternative Work*. Academy of Management annual conference, OMT Division (along with HR and Careers), Denver, CO.

*This paper's session was designated as a Showcase symposium.*

King, Eden, Hebl, Michelle R., George, Jennifer M. and Matusik, Sharon F. 2002. *Negative Consequences of Gender Discrimination in Male-Dominated Organizations: A Field Study*. Society of Industrial Organizational Psychologists (SIOP) Conference, Toronto, Canada.

Matusik, Sharon F. and Heeley, Michael B. 2001. *Absorptive Capacity and Firm Knowledge: Separating the Multiple Components of the Absorptive Capacity Construct*. Academy of Management annual conference, Business Policy & Strategy Division, Washington DC.

Matusik, Sharon F. and Heeley, Michael B. 2001. *Inventor Mobility and Inventive Productivity: When Does it Pay to Hire a Star?* In Academy of Management Symposium, *Navigating Scylla and Charybdis: On the Challenges of Doing Mixed Method Research*. Academy of Management annual conference, Research Methods Division, Washington DC.

Heeley, Michael B., Matusik, Sharon F., and Hansen, Gary S. 2001. *Investigating the Impact of Technological Diversity on the Magnitude and Type of Firm Inventive Output*. Academy of Management annual conference, Technology and Innovation Division, Washington DC.

D'Avila, Antonio, Epstein, Marc and Matusik, Sharon F. 2001. *A Contingent Model of Innovation Strategy and Performance: An Empirical Analysis*. European Institute for Advanced Studies of Management Conference on Performance Measurement and Management Control. Nice, France.

Matusik, Sharon F. 2001. *Resource Acquisition: Resources and Entrepreneurship*. Session Facilitator. Organization Science Winter Conference on Organizations and Entrepreneurship, Steamboat Springs, CO.

- Matusik, Sharon F. 2000. *Absorptive Capacity and Firm Knowledge: Separating the Effects of Public Knowledge, Flexible Firm Boundaries, and Firm Absorptive Abilities*. Organization Science Winter Conference, Keystone, CO.
- Matusik, Sharon F. 1999. *Ephemeral Resources and Firm Knowledge: The Case of the Contingent Workforce*. Academy of Management annual conference, Business Policy & Strategy Division, Chicago, IL.
- Heeley, Michael B., Matusik, Sharon F., and Hansen, Gary S. 1999. *Technological vs. Product-Market Diversification: Economies of Scope for Innovation*. Academy of Management annual conference, Business Policy & Strategy Division, Chicago, IL.
- Heeley, Michael B., Khorana, Ajay, and Matusik, Sharon F. 1999. *Underpricing and Long-run Financial Performance of IPOs: The Role of Intellectual Capital in Reducing Information Asymmetry*. Babson-Kauffman Foundation Entrepreneurship Research Conference, Columbia, SC.
- Matusik, Sharon F. 1998. *Strategies and Changes in Entrepreneurial Businesses*. Annual Southern Management Association meetings session co-discussant with Gary S. Hansen.
- Matusik, Sharon F. 1998. *Competition, Transaction Costs, and Performance Outcomes*. Annual Academy of Management meetings session chair.
- Matusik, Sharon F. 1997. *Motives, Use Patterns, and Effects of Contingent Work Use in Entrepreneurial Firms*. Annual Babson-Kauffman Foundation Entrepreneurship Research Conference.
- Fuller, Sally Riggs, Edelman, Lauren and Matusik, Sharon F. 1997. *The Internal Legal Culture of Organizations: A Multi-Level Theoretical Model*. Annual American Sociological Association Conference.
- Matusik, Sharon F. 1996. *The Growth of the Contingent Work Force and our Theories of Organizational Boundaries: A Challenge or a Confirmation?* Stanford Center for Organizations Research Conference.
- Matusik, Sharon F. and Berman, Shawn. 1996. *Exploring the Institutional Foundations of Corporate Social Responsibility*. International Association of Business and Society (IABS) Conference.
- Fuller, Sally Riggs, Edelman, Lauren and Matusik, Sharon F. 1996. *The Internal Legal Culture of Organizations*. Law and Society Association and Research Committee on Sociology of Law Joint Conference.
- Matusik, Sharon F. 1995. *Employees and Employers Who Won't Commit: An Exploration of the Contingent Workforce*. Stanford Center for Organizations Research Conference.

Sakson, Jane and Matusik, Sharon F. 1995. *The Contingent Workforce: Issues, Concerns, and Theoretical Perspectives*. Academy of Management Conference Caucus.

Collins, Paul and Matusik, Sharon F. 1995. *Technology and Innovation Management Teaching Workshop--The Basics*. Academy of Management Preconference TIM Teaching Workshop.

### **Academic Conferences Convened:**

- 2015 Co-organizer of Strategic Management Society Annual Conference, Denver Colorado.
- 2015 Co-organizer of Kauffman Foundation Survey entrepreneurship research conference, Duke University, North Carolina.
- 2013 Co-convener and organizer of conference, *Crowdfunding and its implications for the entrepreneurial ecosystem: Setting the research agenda*. Hosted in Boulder, CO in July. Attendees included key practice experts, key scholars from 5 countries and across disciplines (law, management, finance, economics, marketing, IS), and individuals from the SEC, UN, Federal Reserve Board, Kauffman Foundation and the Coleman Foundation.
- 2012 Co-convener and organizer of Entrepreneurship Scholars' Retreat, hosted in Boulder, CO in October. Attendees included scholars from 4 continents and keynote speakers were highly regarded academics, including a Nobel Laureate.

### **Invited Presentations: Academic**

2016. London Business School, London, England.

2015. Ivey School of Business, University of Western Ontario, London, Ontario Canada.

2015. Organizer of plenary panel *New Frontiers in Technologies, Fields, and Business Models: Implications for Academic and Practice Knowledge Creation*, at Strategic Management Society Annual Conference, Denver, Colorado. Panelists included: Gary Dushnitsky (London Business School), Kathy Eisenhardt (Stanford University), Brad Feld (Foundry Group), and Bart Lorange (FullContact).

2013. EPFL – Ecole Polytechnique Federale de Lausanne, Lausanne, Switzerland.

2011. University of Wyoming School of Business, Laramie, Wyoming.
2010. Research consortium of Universidad del Desarrollo, Universidad Adolfo Ibanez and Universidad de Chile, Santiago, Chile.
2009. University of California, Santa Barbara. Engineering and Technology Management Program.
2008. Instituto de Empresa, Madrid, Spain.
2007. Lundquist College of Business, University of Oregon, Eugene, Oregon.
2007. Ivey School of Business, University of Western Ontario, London Ontario Canada.
2002. Mays Business School, Texas A & M University.

## **Invited Presentations: Academic Service**

Matusik, Sharon F. 2015. *Managing the review process*. Pre-conference paper workshop. Strategic Management Society Annual Conference, Denver, Colorado.

Matusik, Sharon F. 2012. *Turning your dissertation into a research stream*. BPS special session on managing your dissertation. Annual Academy of Management meetings, Boston, MA.  
Asked to participate because my student, Markus Fitza, was a finalist for the BPS best dissertation award.

Matusik, Sharon F. 2011. Discussant, Facilitator. *Research, Development, and Investment* session. Strategic Management Society Annual Conference. Miami, FL.

Matusik, Sharon F. 2011. Discussant, Facilitator. *Innovation and Enterprise* session. Strategic Management Society Annual Conference. Miami, FL.

Matusik, Sharon F. 2011. Knowledge and Innovation Interest Group. Business Meeting Overview of year, budget, goals. Strategic Management Society Annual Conference. Miami, FL.

Matusik, Sharon F. 2011. Business Policy and Strategy Division Mid-career development workshop. Panelist. Annual Academy of Management Meetings. San Antonio, TX.

Matusik, Sharon F. 2011. Entrepreneurship division Doctoral Student Consortium. Panelist. *Entrepreneurship and Financing* session. Annual Academy of Management Meetings. San Antonio, TX

Matusik, Sharon F. 2011. Discussant, Facilitator. *Institutional entrepreneurship* session. Annual research Exemplars Conference. Fisher College of Business. Ohio State University. Columbus, OH.

Matusik, Sharon F. 2011. Discussant, Facilitator. *Entrepreneurship and Financing* session. Smith Entrepreneurship Research Conference. University of Maryland, College Park, MD.

Matusik, Sharon F. 2008. *Editorial Board Panelist*. Joint session of ENT doctoral student and junior faculty consortium. Annual Academy of Management meetings, Anaheim, CA.

Matusik, Sharon F. 2007. *Doing Great Research*. OMT doctoral consortium. Annual Academy of Management meetings, Philadelphia, PA.

Matusik, Sharon F. 2007. *Managing and Focusing Your Career*. ENT doctoral consortium. Annual Academy of Management meetings, Philadelphia, PA..

Matusik, Sharon F. 2006. *OMT doctoral consortium panelist*. Also presented “*Selecting and managing research collaborations*”. Annual Academy of Management meetings, Atlanta, GA.

## Teaching Interests and Experience

**Interests:** Strategic management, entrepreneurship, innovation, global

### **Experience at Leeds School of Business, University of Colorado:**

#### **PhD Teaching Experience:**

**Doctoral Seminar in Macro-Entrepreneurship (ORMG7320).**

**Doctoral Seminar in Research Design and Methods (ORMG7830).**

**Doctoral Seminar in Organization Theory (ORMG7320).**

**Professional Development Seminar in Management (ORMG7800).**

#### **PhD Student Advising Experience:**

<b><u>Student</u></b>	<b><u>Placement</u></b>	<b><u>My Position</u></b>
Yuchen Zhang	Tulane University, 2016	Committee member
Carla Bustamante	Universidad Adolfo Ibañez, 2016 (Finalist: ENT division best dissertation (Heizer) award)	Chair
Sid Vedula	Babson College, 2015	Chair
Michael Conger	Miami University of Ohio, 2014.	Committee member
Richard Hunt	Virginia Tech, 2014. (Winner, NFIB best dissertation award in the field of entrepreneurship, 2014)	Committee member
Kenneth Younge	University of California – Berkeley post-doc. Purdue University, 2013. (Winner: BPS best dissertation award, 2013.)	Committee member
Lt. Col. Patrick Hefin	US Air Force Academy, 2012.	Chair
Desiree Pacheco	Portland State University, 2009.	Chair
Markus Fitza	Texas A&M University, 2010 (Finalist for BPS best dissertation award, 2011.)	Co-chair
Tandy Dilworth	Private sector.	Committee member
Asad Aziz	Colorado State University (non-tenure track), 2008	Committee member
Joy Godesiabo	Northeastern University, 2007	Committee member
Larry Plummer	Clemson University, 2007	Committee member
Michele Swift	Oregon State University, 2007	Committee member

Mike Haynie	Syracuse University, 2006	Committee member
Denis Gregoire	Georgia State University, 2005 (Winner for Heizer best dissertation award, ENT division.)	Committee member
Erik Monsen	Post-doc at Max Plank Institute, Germany, 2005.	Committee member

### **MBA Teaching Experience:**

**Corporate Strategy (MBAC6050)**

**Executive Level Strategy (XBUS6760)**

**Global Strategy (MBAX6846)**

**Global Perspectives (MBAX6801)**

**Projects in Entrepreneurial Companies: Honors Seminar in Entrepreneurial Action Learning (MBAX6190).**

### **Undergraduate Teaching Experience:**

**Strategic Management (MGMT4000).**

### **Teaching experience at Rice University:**

#### **MBA for Executives and MBA Teaching Experience:**

**Strategy Formulation and Implementation (MGMT 871).**

**Structural Aspects of Organizational Behavior (MGMT 911).**

**Strategic Management (MGMT 570).**

**Strategy Formulation and Implementation (MGMT 571).**

**Action Learning Projects (ALP).**

## **Non-degree Executive Education Teaching Experience:**

**Ideas 2 Action: Strategy for Entrepreneurship**

**POSCO: Strategy for Emerging Leaders**

**Rice Program for Managers: Strategy Implementation.**

**Marathon Leadership Program: Strategy Implementation.**

**Shell Oil Business Leadership Development Program: Building Shared Vision.**

## **Service and Leadership**

### **Professional Service: Professional Association Leadership**

Board of Directors, Strategic Management Society. January 2017 – present

Program Co-Chair. Strategic Management Society 2015 Annual Conference, Denver, CO.

Chairperson for Knowledge and Innovation Track, Strategic Management Society. 2011. Miami, FL.

Program Chair for Knowledge and Innovation Track, Strategic Management Society. 2010. Annual Strategic Management Society Meetings, Rome, Italy.

Associate Program Chair for Knowledge and Innovation Track, Strategic Management Society. 2009. Annual Strategic Management Society Meetings, Washington DC

Matusik, Sharon F. 2009. *Selected as senior scholar to mentor doctoral students on their current work in progress* . Strategic Entrepreneurship Society Meetings. Washington DC.

Matusik, Sharon F. 2009. *Selected as senior scholar to mentor doctoral students on their current work in progress* . ENT doctoral student consortium. Annual Academy of Management meetings, Chicago, IL.

### **Professional Service: Reviewing**



Editorial Board Member, Academy of Management Journal. 2007-present.

Editorial Board Member, Academy of Management Review. 2008-present.

Editorial Board Member, Strategic Management Journal. 2013-present.

National Federation of Independent Businesses (NFIB) Best Dissertation Award. Reviewer, 2013.

Strategic Management Society's Strategic Research Foundation Dissertation Research Grants. Reviewer, 2012, 2014.

Babson College Entrepreneurship Research Conference Review Board. 2011-2014

Strategic Management Society. Reviewer for Best Paper by a Doctoral Student. 2010.

Kauffman Dissertation Fellowship Program. Reviewer, 2010-2012, 2014-2015.

Babson Conference for Entrepreneurship Research, Reviewer: 2005, 2007 – 2014.

Reviewer for TIM division best dissertation award, 2006

Reviewer for funding grant request, Social Sciences and Humanities Research Council of Canada, 2006.

Reviewer for INFORMS/Organization Science dissertation proposal contest, 1998, 2001-06.

Ad-hoc reviewer for additional journals such as: Administrative Science Quarterly, American Journal of Sociology, Journal of Management, Organization Science, Management Science, Journal of Management Studies

Reviewer for the annual Academy of Management Meetings. 1996 - 2006. (BPS, OMT, ENT, and/or TIM divisions. Review for one to three divisions each year.)

Reviewer for the Entrepreneurship Division. Southern Academy of Management Meetings, 1998

**Invited Presentations: Practitioner and/or Programmatic**

- Matusik, Sharon F. 2015. *Venture capital internationalization*. Leeds Board and Alumni Breakfast research series.
- Matusik, Sharon F. 2015. Keynote presentation. Annual WILD (Women Inspiring Leadership Development) Summit, Westminster, Colorado.
- Matusik, Sharon F. 2015. Boulder Chamber of Commerce Annual Entrepreneurship ESPRIT Awards Event. Discussion Facilitator. Boulder, Colorado.
- Matusik, Sharon F. 2013. Speaker. *Women Sparking a Revolution*. Startup Phenomenon Conference, Boulder CO.
- Matusik, Sharon F. 2013. *When should capital be bundled with outside management and oversight?* Panelist. Silicon Flatirons conference on The Future of Entrepreneurial Finance. Boulder, CO.
- Matusik, Sharon F. 2012. *Angel and risk capital investments*. Common Pitch: Chile. (A large scale event for entrepreneurs in Chile, featuring Al Gore as the keynote speaker). Santiago, Chile.
- Matusik, Sharon F. 2011. *Spurring entrepreneurial clusters and regional innovation*. Silicon Flatirons conference on Innovation Policy and National Competitiveness. Boulder, CO.
- Matusik, Sharon F. 2011. *Who are Entrepreneurs and What do they Do?* Girl Scout Troop 990. Boulder, CO.
- Matusik, Sharon F. 2010. *Teaching Entrepreneurship: Innovations Across Multiple Models*. Association of MBAs' Annual Latin America Conference for Deans and Directors. Vina del Mar, Chile.
- Matusik, Sharon F. 2010. *Enhancing an International Reputation for Excellence in Entrepreneurship*. Universidad del Desarrollo, Santiago, Chile.
- Matusik, Sharon F. 2009. *Venture capitalists' diversification and performance*. Rocky Mountain Venture Capitalists' Association bi-annual meeting.
- Matusik, Sharon F. 2002. *Riding the Roller Coaster of Business Cycles*. Plenary session, International Association of Drilling Contractors and Society of Petroleum Engineers annual (IADC/SPE) conference.
- Matusik, Sharon F. 2002. *Competitive Tactics for a Changing Economic Landscape*. Alumni College, Jones School of Management, Rice University.
- Matusik, Sharon F. 2000. *Strategy in Thought and Action*. Shell Annual Learning Conference.

### **Miscellaneous Service**

- 2015-present University of Colorado Entrepreneurship Initiative, Thought Leadership Committee Chair.
- 2015-present University of Colorado Entrepreneurship Initiative, Steering Committee Member.
- 2011-2014 Member, Deming Center for Entrepreneurship Executive Board of Directors.
- 2002-2004 Board of Directors Member, Graduate Women in Business National Organization. (Now called MBA Women International.)
- 2000-2004 Faculty Sponsor, Graduate Women in Business National Organization (Now called MBA Women International) chapter at Rice University.
- 2001-2004 Faculty Sponsor, Consulting Club of the Jones School at Rice University.

### **Additional Professional Experience:**

**Consulting.** Employee Benefits Consultant, 1986 - 1993.

Managed a group of consultants. Employed by Hewitt Associates (national consulting house) and ADQ, Inc New England, regional).

National Science Foundation Grant Research Assistant, 1995 – 1998. University of Washington School of Business and Center for the Study of Law & Society, University of California-Berkeley.