

Lonni Pearce

UCB 317, Program for Writing & Rhetoric
University of Colorado at Boulder, 80309

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Education

PhD, Rhetoric, Composition and the Teaching of English
Minor in Anthropology (Culture, Science, Technology and Society)
University of Arizona, December 2003

MA, English Literature
University of Missouri at Kansas City, May 1997

BA, English / BA, International Relations
William Jewell College, May 1990

Administrative Experience

Associate Director for First-Year Writing
Program for Writing & Rhetoric, University of Colorado at Boulder, Fall 2010 – present

- Develop curricular policy and oversee first-year writing courses
- Edit PWR's custom text, *Knowing Words*
- Advise students and faculty on first-year enrollment/course issues
- Chair First-Year Writing committee
- Represent PWR on College of Arts & Sciences committees

First-Year Coordinator
Program for Writing & Rhetoric, University of Colorado at Boulder, Fall 2005 – Spring 2010

Writing Center Coordinator
University of Arizona, Fall 1998 - Spring 2000

Teaching Experience

Teaching Associate Professor
Program for Writing & Rhetoric, University of Colorado at Boulder, Fall 2004 – present

Courses taught:

- First-Year Writing and Rhetoric (WRTG 1150)
(taught both traditional classroom and hybrid models)
- CMCI First-Year Writing and Rhetoric (WRTG 1160)
(developed curriculum and taught course)

- Advanced First-Year Writing and Rhetoric (WRTG 1250)
- Topics in Writing: Consumer Culture (WRTG 3020)
- Topics in Writing: Environmental Writing (WRTG 3020)
- Topics in Writing: Race, Class, Gender (WRTG 3020)
- Writing on Science and Society (WRTG 3030)
(taught both traditional and hybrid models)
- Technical Communication and Design (WRTG 3035)
- Writing on Business and Society (WRTG 3040)

Graduate Associate Teacher

Department of English, University of Arizona, Fall 1997 – Fall 2003

Courses taught:

- Business Writing (Engl 307)
- Technical Writing (Engl 308)
- Basic Writing (Engl 100)
- Expository Writing (Engl 101)
- Analytical Writing (Engl 102)

Professional Service

PWR Program Committee, member, Fall 2022 – present

PWR Disciplinary Dialogues Committee, member, Fall 2021 – present

A&S Curricular Evaluation and Articulation Unit (CEAU), faculty consultant, Fall 2019 – present

PWR Reappointment Committee, member (elected), Fall 2018 – present

“Teaching with ChatGPT” (invited) panel presentation for CMCI faculty, Feb 16, 2023

Bufs One Read Writing Contest, (judge), Feb 2022

“Teaching with Writing: Reflective Writing for Multiple Disciplines,” CU Center for Teaching and Learning, workshop developer/facilitator, Sept 22, 2021

PWR Common Core Committee, member, Spring 2021

SASC PUEC, member, Spring 2020

“Low-Stakes Writing Assessments for Multiple Disciplines,” CU Center for Teaching and Learning, workshop developer/facilitator, Feb 18, 2021

Arts & Sciences Curriculum Committee, member, Fall 2017 – Spring 2020

Arts & Sciences Council, PWR representative, Fall 2014 – Spring 2020

Academic Futures Online Working Group, member, Spring – Fall, 2019

Writing Center Advisory Council, member, Fall 2018 – Spring 2019

PWR Search Committees, member, Fall 2018, Fall 2014 – Spring 2015, Fall 2012 – Spring 2013

Arts & Sciences General Education Implementation Committee, member, Fall 2017 – Spring 2018

Arts & Sciences Core Curriculum Review Committee, member, Spring 2015 – Spring 2016

Strengths Quest Advisory Board, member, Spring 2013 – Spring 2017

Boulder Faculty Assembly Mentoring program, faculty mentor, Fall 2014

CDHE Higher Education Faculty-to-Faculty Alignment Meetings for Mathematics and English/Rhetoric/Communication, participant, June 2012, April 2014

UCB Student Success Team, member, Fall 2012 – Spring 2015

PWR New Faculty Colloquium, co-developer/facilitator, Spring 2012, Spring 2013

“Effective Writing Instruction,” presenter, University of Colorado First-Year Academic Advisors, September 24, 2012

PWR Personnel Committee, member (elected), Fall 2012 – Spring 2014

“Faculty Perspectives on Student Life,” presenter, UCB Residential Life Staff Orientation, July 26, 2012

PWR Host for Visiting Faculty, Qi Chen (Xi’an Jiaotong University, China), Spring 2012

PWR Faculty Summer Seminar, developer/facilitator, May 2009, May 2010, May 2012, May 2013

PWR Sustainability Committee, member, August 2009 – Spring 2017

UCB Arts & Sciences Council, substitute PWR representative, Spring 2012, Spring 2013

“Using Writing to Teach Learning Across the Disciplines,” presenter, University of Colorado Graduate Teacher Program, July 2008

PWR Assessment Committee, member, Fall 2007 – Spring 2009

PWR Textbook Committee, chair, Fall 2007 – Spring 2008

PWR Professional Writing Committee, member, Fall 2004 – Spring 2005

Learning Games Initiative, member, University of Arizona, 2002 – 2004

New Learning Environments and Instructional Technology Grants: Profcomm Project, Curriculum and Website Developer, University of Arizona, Aug. 2000 – May 2001

Qualifying/Comprehensive Exams Evaluation Committee, member, University of Arizona, Fall 2000 – Spring 2001

English Graduate Union (EGU), student rep, University of Arizona, 1998 – 2002

Service Learning Working Group, member, University of Arizona, Spring 1998 - Fall 1999

Computers in Composition Curriculum Research, member, University of Arizona, Summer 1999

Final Exam Committee, member, University of Arizona, Fall 1997, Fall 1998

Upper Division Writing Proficiency Exam, proctor, University of Arizona, Fall 1997, Spring 1998, Spring 1999

New Directions in Critical Theory Conference Committee, member, University of Arizona, Spring 1998

Conference Presentations

“Persuasion as Perspective: Using Spatial Metaphor to Teach Argument,” (accepted)
Conference on College Composition and Communication, Chicago, Feb 18, 2023

“Identity and Narrative: Vignette Writing and the Complex Self,” Conference on College Composition and Communication Teacher-to-Teacher, Online, April 10, 2021

“Outside In: Challenging First-Year Students to Study...and Practice...Wellbeing,”
Conference on Writing and Wellbeing, University of Arizona, January 9 – 12, 2020

“Wellbeing in First-Year Writing: Teaching the Whole Student,” Western States Rhetoric and Literacy Conference, Montana State University, Oct 25 – 27, 2019

“Meeting Students Where They Are: The Opportunities of Hybrid Writing Courses,”
Thomas R. Watson Conference on Rhetoric and Composition, University of Louisville
October 25-27, 2018

“Working Institutional Ecosystems: A Networked Approach to ‘What if we tried this?’”
Council of Writing Program Administrators Conference, Sacramento, Jul 27, 2018

“Laboring as Learning: Writing Teacher? Citizen Scientist? Both.” Conference on College Composition and Communication, Kansas City, March 14 – 17, 2018

“Teaching Representations of Science in Mainstream Media: Four Key Questions,”
Conference on Community Writing, Boulder, Oct 20, 2017

“Reframing Critical Inquiry: Integrating Writing, Reading, and Research in First-Year Composition,” Writing the Range, University of Denver, April 29, 2016

“Teaching Sustainability: Political Ecology and Piling Up Sticks,” Conference on Community Writing, Boulder, Colorado, October 16, 2015

“Taking the Long View: Productivity, Sustainability and Resilience,” Western States Rhetoric and Literacy Conference, Reno, Nov 7 - 9, 2014

“Rhetorics of Sustainability and the Problem of Time,” Conference on College Composition and Communication, Las Vegas, March 13 - 16, 2013

“Eco-consumers? The Rhetoric of Sustainable Consumption,” Western States Rhetoric and Literacy Conference, Phoenix, Oct 20 – 22, 2011

“Privacy for Sale: The Rhetoric of Guerilla Marketing,” Rhetoric Society of America Biennial Conference, Seattle, May 23 – 26, 2008

“Making Change: The Rhetoric of ‘Socially Responsible’ Consumerism and the Activist Consumer,” Conference on College Composition and Communication, New York, March 21 - 24, 2007

“Playing to Learn: Using Computer Games in the Writing Classroom,” Computers and Writing Conference, Purdue University, West Lafayette, May 22-25, 2003

“Productive Rhetoric: ‘Socially Responsible’ Companies and the Commodification of Social Change,” Rhetoric Society of America Biennial Conference, Las Vegas, May 23-26, 2002

“Location, Location, Location: Writing Center Outposts on a University Campus,” Conference on College Composition and Communication, Denver, March 14-17, 2001

“Guerilla Learning: Reexamining Experience as Teacher in Higher Education,” Conference on College Composition and Communication, Minneapolis, April 12-15, 2000

Chair, “Writing Centers as Cultural Contact Zones: Working with ESL Students,” University of Arizona Department of English Spring Conference, Tucson, February 12, 2000

“Lyotard’s Discussion of the Economic Genre in *The Differend*: Let’s Make Time,” Conference on College Composition and Communication, Atlanta, March 24-27, 1999

“Service Learning in College Composition Curricula,” co-presented with Adrian Wurr, National Conference for the National Society for Experiential Education, Norfolk, VA, October 21-24, 1998

“Using Personal Histories as a Site for Agency,” Eighth Annual New Directions in Critical Theory English Department Graduate Student Conference, University of Arizona, Tucson, March 6-7, 1998

“Retelling the Life Story: Using Autobiography to Replace Images of Marginalization with Images of Participation,” co-presented with Sharon Sandgathe, 4th Annual Pedagogy and Theatre of the Oppressed Conference, Omaha, NE, March 5-7, 1998

“Lyotard’s *The Differend* and its Relationship to Critical Pedagogy,” New Directions in English Studies, English Graduate Student Conference, University of Missouri at Kansas City, May 3-4, 1996

Academic Institutes / Workshops

CU Summer Session Online Teaching Academy, Spring & Summer, 2021

BufsCreate Special Interest Group, University of Colorado at Boulder, Spring 2019

Adobe Creative Cloud for Educators, Denver, Sept 27, 2019

ASSETT Rubrics Workshop, University of Colorado at Boulder, Sept 24, 2018

ASSETT Faculty Fellows, University of Colorado at Boulder, Spring 2017 – Fall 2018

Environmental Communication: Research into Practice, participant, (10-week online course offered by the International Environmental Communication Association), August – November 2017

Crucial Conversations training, University of Colorado at Boulder, Feb 23 – 24, 2017

“Environmental Communication & Resilient Communities Workshop,” IECA Conference on Communication and the Environment, participant, University of Colorado at Boulder, June 10, 2015

ASSETT Teaching with Technology Seminar, participant, University of Colorado at Boulder, Spring 2015

Center for Digital Storytelling: Digital Storytelling Facilitator Training, University of Colorado at Boulder, May 5 -7, Aug 11 – 15, Oct 10, 2014

ASSETT Developing Online/Hybrid Courses, participant, University of Colorado at Boulder, Spring 2013

Peak to Peak Sustainability Seminar, participant, University of Colorado at Boulder, August, 2011

“Science, Controversy, Policy,” participant, 4th biennial Rhetoric Society of America Summer Institute, University of Colorado at Boulder, June 24-26, 2011

“Communicating Science to 21st Century Audiences,” participant, 4th biennial Rhetoric Society of America Summer Institute, University of Colorado at Boulder, June 20-24, 2011

Writing Program Administrator’s 2008 Workshop, participant, University of Denver, CO, July 2008

Publications

Knowing Words, PWR First-Year Writing Text, annual editions, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2017, 2018, 2019, 2020.

“Learning to Play, Playing to Learn: Rhetorics of Video Games as Immersive ‘Education’” (co-author with Learning Games Initiative Research Collective). Proceedings of the 1st Annual ASCEND Symposium. Växjö, Sweden: Växjö UP, 2003.

“Consumerism and the Coopting of National Trauma” (with Theresa Enos, Joseph Jones, and Ken Vorndran). *The National Trauma Project*. Ed. Shane Borrowman. Albany: SUNY P, 2003.

“Analysis of Personal Experience Essay Assignment.” *Writing Instructor’s Resource*. 2001. University of Arizona Composition Program. 21 Sept. 2002.

Grants

PWR Calderwood Grant, Disciplinary Dialogues project, Fall 2022

PWR Calderwood Grant, Spring 2018

PWR Calderwood Grant, Spring 2013

PWR Writing Initiative for Service Engagement curriculum grant, Spring 2009

Professional Memberships

Conference on College Composition and Communication
National Council of Teachers of English
Rhetoric Society of America

Other Employment Experience

Technical Writer

DST Systems, Inc., Kansas City, Missouri, February 1990 – July 1997

- Researched, wrote, and edited hardcopy and online documentation including technical manuals, corporate newsletters, and other internal documents
- Served as project leader for DST's Securities Transfer System (STS) product documentation

Community Service

Marshall Together, Community Liaison, serve as liaison between city administration and the Centennial Heights neighborhood following the Marshall fire, Jan 2022 – Dec 2022

Front Range Pika Project, Participate in citizen science project to gather data about Rocky Mountain pika population, Spring 2017 – Summer 2022

Community Food Share, Louisville, Colorado, Volunteer, Work in warehouse to sort and package food for CFS clients, Spring 2017 – Fall 2021

High Peaks Elementary, Boulder, Colorado, Representative to District Parent Council – serve as liaison between High Peaks and Boulder Valley School District's administrators through attending DPC meetings and communicating district issues to High Peaks ED team and volunteer in classrooms to assist in literacy development, Fall 2007 – Fall 2014

Service Learning Web Development Team, Tucson Service Learning Coalition, Gathered information from various Coalition members and revised and updated the Tucson Service Learning Coalition website, Summer 1999

Life Books Program, Tucson Child Protective Services, Researched and wrote narrative family history with a teenage woman in foster care, Fall 1997 – Spring 1998