

January 31, 2021

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Areas of Expertise: the international history of communication and media studies, the intellectual history of communication and media theory, rhetorical theory, Pragmatism, the intersections of philosophy and rhetoric, sociological and anthropological approaches to rhetoric, the work of Robert K. Merton

Areas of Interest: communication and democracy, political theory, ethics, listening, sound studies, feminist historiography, media history, the history and sociology of academic disciplines, transnational studies, religious studies and its intersections with rhetoric and media, posthumanist studies, Charles Sanders Peirce and his relevance for rhetorical studies, rhetorical field methods, pedagogical theory and practice, Walt Whitman, communication and rhetorical studies in Latin America, comparative rhetoric, oral history, 19th and 20th century American studies

Academic Employment History:

Professor, University of Colorado, Summer 2016-present; Department Chair, July 2017-June 2020.
Associate Professor, University of Colorado, Spring 2010-Spring 2016
Assistant Professor, University of Colorado, Fall 2006-Spring 2010
Assistant Professor, University of Pittsburgh, Fall 2000-Spring 2006
Assistant Professor, Allegheny College, Meadville, PA, Fall 1996-Spring 2000.
Graduate Fellow and Instructor, University of Iowa, Fall 1992-Spring 1996
Graduate Instructor, Stanford University, Winter Quarter, 1985

Visiting Research and Teaching Positions:

Faculty Fellow, Center for Western Civilization, Thought, and Policy, University of Boulder, 2018-19
Visiting Seminar Convener, Massey University, Wellington, New Zealand. March 2014.
Visiting Scholar, Department of Rhetoric, University of California, Berkeley. Fall 2012.
Visiting Scholar, Doctoral Program, School of Communication, Universidad de Navarra, Pamplona, Spain. May 2009. Supported by a grant from the Spanish government.
North American Visiting Scholar, Hastings Center for the Study of Bioethics and the Life Sciences, Hastings, NY. May 1998 and May 2000

Education:

University of Iowa: Ph.D. in Communication Studies (1996); advisors: John Durham Peters (Communication) and Ken Cmiel (History)
Stanford University: A.M. in Religious Studies (1986); advisor: Lee Yearley
Stanford University: A.B. in Philosophy and Religious Studies (1984)

Books and Edited Collections:

The International History of Communication Study, ed. Peter Simonson and David W. Park. New York: Routledge, 2016. A collection of 23 chapters mapping the history of communication study around the world, with contributing authors from 17 countries. Reviewed in *Media, Culture, & Society*; *Journal for the History of the Behavioral Sciences*; *European Journal of Communication*; *International Journal of Communication*; *Nordicom Review*; *Journalism and Mass Communication Quarterly*; *Technical Communication*; and *Disertaciones*. (ISBN 978-1138846036)

Handbook of Communication History, ed. Peter Simonson, Janice Peck, Robert T. Craig, and John P. Jackson. New York: Routledge, 2013. A collection of 29 chapters addressing the history of communication as a set of ideas, mediated and face-to-face social practices, and scholarly fields traversing world regions from classical antiquity to the present; contributing authors working in 11 different countries. Reviewed in the *European Journal of Communication*; *Media International Australia*; and *Communication Research Trends* (ISBN 978-0-415-89260-5).

Refiguring Mass Communication: A History. Urbana and Chicago: University of Illinois Press, 2010. Reviewed in *Choice* (Outstanding Academic Title 2011), *Communication Research Trends*, *Contemporary Sociology*, *European Journal of Communication*; *International Journal of Public Opinion Research*, *Journal of American History*, *Mass Communication and Society*, *Media History*, *Rhetoric and Public Affairs*, *AEJMC Hot Topics*. (ISBN 13: 9780252077050; ISBN 10: 0252077059). Contracted to be translated into Chinese.

Politics, Social Networks, and the History of Mass Communications Research: Re-Reading Personal Influence, ed. with an Introduction by Peter Simonson. A collection of 17 articles published as a special issue of *The Annals of the American Academy of Political and Social Science*, Vol. 608 (Nov, 2006) and in book form by Sage: Thousand Oaks, CA and London, 2006. Reviewed in the *Journal of the History of the Behavioral Sciences* (ISBN 9781412950930)

Mass Communication and American Social Thought: Key Texts, 1920-1968, ed. John Durham Peters and Peter Simonson. Lanham, MD: Rowman and Littlefield, 2004. A compilation of over 50 articles, each accompanied by biographical and other introductory comments. Also includes four new interpretive essays by the editors. Reviewed in the *Canadian Journal of Communication*, *Communication Research Trends*, and *Journalism and Mass Communication Quarterly* (ISBN 978-0742528390)

Refereed Articles:

“The Beginnings of ‘Mass Communication’: A Transnational History (Simonson, Junya Morooka, Bingjuan Xioan, and Nathan Bedsole). *Journal of Communication* 69 (2019), 513-538.

“Richard McKeon in the Pragmatist Tradition,” in Robert Danisch, ed., *Recovering Overlooked Pragmatists in Communication* (23-51). Basingstoke, UK: Palgrave MacMillan, 2019.

“Robert K. Merton” (with Stephanie Hartzell). Oxford Bibliographies Online (August, 2016). 100+ entries plus introductory and concluding commentary. DOI: 10.1093/obo/9780199756841-0036

- “Rhetoric as a Sociological Problem.” *Argumentation and Advocacy* 50 (2014, though appeared early 2015): 242-252.
- “Reinventing Invention, Again.” *Rhetoric Society Quarterly* 44.4 (2014), 299-322 (lead article)
- “The Founding Mothers of Communication Research: Toward a History of a Gendered Assemblage.” (Allison L. Rowland and Peter Simonson). *Critical Studies in Media Communication* 31 (2014), 3-26 (lead article).
- “On Digital Religious Eloquence and Other Rhetorical Pathways to Thinking about Media and Religion,” in Knut Lundy, ed., *Religion across Media: From Early Antiquity to Late Modernity* (New York: Peter Lang, 2013), 87-104.
- “The Rise and Fall of the Limited Effects Model,” in John Nerone, ed., *Media History and the Foundations of Media Studies* (Cambridge: Blackwell, 2013), 632-656.
- “Some Foundational Conceptions of Communication: Revising and Expanding the Traditions of Thought.” (Peter Simonson, Leonarda Garcia-Jimenez, Johan Siebers, Robert T. Craig). *Empedocles* 4 (2012), 72-91.
- “Challenges and Opportunities for Organic Hop Production in the United States.” (Samuel F. Turner, Chris A. Benedict, Heather Darby, Lori A. Hoagland, Peter Simonson, Robert Serrine, and Kevin M. Murphy) *Agronomy Journal* 103.6 (2011): 1645-1654
- “Merton’s Sociology of Rhetoric,” in Craig Calhoun, ed. *Robert K. Merton: Sociological Theory and the Sociology of Science* (214-252). New York: Columbia University Press, 2010.
- “The Serendipity of Merton’s Communication Research,” *International Journal of Public Opinion Research* 17:3 (2005), 277-297 (lead article).
- “Voting Alone: The Passing of ‘Mass’ Democracy” (Carolyn Marvin and Peter Simonson), *Communication and Critical/Cultural Studies* 1:2 (2004) (lead article).
- “A Rhetoric for Polytheistic Democracy: Walt Whitman’s ‘Poem of Many in One.’” *Philosophy and Rhetoric* 36:4 (2004), 353-375.
- “Assembly, Rhetoric, and Widespread Community: Mass Communication in Paul of Tarsus.” *Journal of Media and Religion* 2 (2003), 165-182.
- “Bioethics and the Rituals of Media.” *The Hastings Center Report* 32,1 (2002), 32-39.
- “Social Noise and Segmented Rhythms: News, Entertainment, and Celebrity in the Crusade for Animal Rights.” *The Communication Review* 4 (2001) 399-420.
- “Mediated Sources of Public Confidence: Lazarsfeld and Merton Revisited,” *Journal of Communication* 49,2 (1999) 109-122.
- “Dreams of Democratic Togetherness: Communication Hope from Cooley to Katz,” *Critical Studies in Mass Communication* 13 (1996) 324-342.

Invited Journal Articles and Non-Refereed Book Chapters:

- “The Short History of Rhetorical Theory,” for the forum “Why Theory Now?” (ed. Daniel Gross), *Philosophy and Rhetoric* 53.1 (2020), 75-88 (5k words).
- Prologue to Leonarda García Jimenez, *En Defensa de la Comunicación: Una Propuesta para la Investigación, el Pluralismo y la Democracia* (Valencia, Spain: Tirant Humanidades, 2019), 15-21 (Spanish and English).
- “Rhetorical Charges: Mercurian Figures and Democratic Hope after Obama,” in Robert E. Terrill, ed., *Reconsidering Obama: Reflections on Rhetoric* (NY: Peter Lang, 2017), 1-16 (lead chapter).
- “Herta Herzog and the Founding Mothers of Communication Research,” in Josef Seethaler and Elisabeth Klaus, eds., *What Do We Really Know About Herta Herzog*. In Elisabeth Klaus and Josef Seethaler, eds., *What Do We Really Know About Herta Herzog* (Frankfurt am Main: Peter Lang, 2016), 61-84.
- “Introduction: On the History of Communication Study” (Peter Simonson and David W. Park), in Simonson and Park, eds., *The International History of Communication Study* (New York: Routledge, 2016), 1-22.
- Introductions to sections of *The International History of Communication Study*: “New Theories” (23-24); “Transnational Organizations” (69-70); “Europe” (107-108); “North America” (235-236), and “Latin America” (323-324).
- “Gender, Work, and the History of Communication Research: Figures, Formations, and Flows” (Karen Lee Ashcraft and Peter Simonson), in Simonson and Park, eds., *The International History of Communication Study*. New York: Routledge, 2016), 47-68.
- “Comparative Rhetoric as Pedagogical and Cultural Topic,” *Rhetoric Review* 34.3 (2015), 260-262. Part of a forum edited by LuMing Mao and Bo Wang, “Manifesting a Future for Comparative Rhetoric” (Forum was awarded Special Recognition by the Theresa Enos Award Committee, *Rhetoric Review*)
- “Rhetoric, Culture, Things.” *Quarterly Journal of Speech* 100.1 (2014), 105-125. (Extended review essay: 10k words)
- “Introduction” (Peter Simonson, Janice Peck, Robert T. Craig, and John P. Jackson), in Simonson, Peck, Craig, and Jackson, eds., *Handbook of Communication History* (New York: Routledge, 2013), 1-9.
- “The History of Communication History” (Peter Simonson, Janice Peck, Robert T. Craig, and John P. Jackson) in Simonson, Peck, Craig, and Jackson, eds., *Handbook of Communication History* (New York: Routledge, 2013), 13-57.
- “Charles Horton Cooley and the Origins of U.S. Communication Study in Political Economy,” *Democratic Communiqué* 25.1 (2012) (lead article)
- “Mail and Females at the Bureau: The Gendered Ecology of Classic Media Research,” *International Journal of Communication* 6 (2012), 1277-1289.

“The Streets of Laredo: Mercurian Rhetoric and the Obama Campaign,” *Western Journal of Communication* 74 (2010), 94-126 (invited for the decennial issue on rhetorical criticism). Reprinted in Samantha Senda-Cook, Aaron Hess, Michael Middleton, & Danielle Endres (eds), *Readings in Rhetorical Fieldwork* (NY: Taylor and Francis, 2018).

“A Cultural Sociology of Rhetoric: Hugh Duncan’s Forgotten Corpus,” in Mark Porrovecchio, ed., *Revisiting The Prospect of Rhetoric* (New York: Routledge, 2010), 112-131.

“Writing Figures in the Field: William McPhee, and the Parts Played by People in Our Histories of Media Research,” in David W. Park and Jefferson Pooley, eds., *The History of Media and Communication Research: Contested Memories* (New York: Peter Lang, 2008),

“Reflections on a Well-Worn Book,” part of a forum marking the 25-year anniversary of Daniel J. Czitrom’s *Media and the American Mind*, in *Critical Studies in Media Communication* 24:5 (2007), 473-75.

“Public Image, Celebrity, and American Political Life: Re-reading Robert Merton’s *Mass Persuasion*,” *Political Communication* 23 (2006), 271-284.

Introduction to Robert K. Merton, *Mass Persuasion: The Social Psychology of a War Bond Drive*. (New York: Howard Fertig Publishers, 2004), xi-xlix. New Introduction to republication of the classic 1946 text.

“Critical Research at Columbia: Lazarsfeld and Merton’s ‘Mass Communication, Popular Taste, and Organized Social Action’” (Peter Simonson and Gabriel Weimann), in Elihu Katz, John D. Peters, Tamar Liebes, and Avril Orloff (eds.), *Canonic Texts in Media Research: Are There Any? Should There Be? How About These?* (Cambridge, UK: Polity Press, 2003), 12-38.

“Varieties of Pragmatism and Communication: Visions and Revisions from Peirce to Peters,” in David Perry (Ed.), *Pragmatism and Communication Research*. Mahwah, NJ: Lawrence Erlbaum, 2001, 1-26 (lead chapter).

“Rabbit Suits and Sailor Tongues,” *The Hastings Center Report* 28:4 (1998) (invited occasional piece comparing the Hastings Center with the headquarters for People for the Ethical Treatment of Animals).

“Mass Media and Religion,” invited review essay, *Journal of Communication* 47 (1997) 140-3.

Encyclopedia Articles:

“Communication History,” in Klaus Bruhn Jensen, Robert T. Craig, Jefferson Pooley, and Eric Rothenbuhler, eds., *The International Encyclopedia of Communication Philosophy and Theory* (Malden, MA: Wiley, 2016) (6k words)

“Charles Horton Cooley,” in Jensen et al, *International Encyclopedia of Communication Philosophy and Theory* (2k words)

“Robert K. Merton,” in Jensen et al, *International Encyclopedia of Communication Philosophy and Theory* (2k words)

“Communication and Media Studies, History since 1968,” in Donsbach, ed., *The International Encyclopedia of Communication*. (forthcoming) (3k words)

“Expression” (Bryan C. Taylor and Peter Simonson), in Jensen et al, *International Encyclopedia of Communication Philosophy and Theory* (2k words).

“Communication and Media Studies, History to 1968” (Peter Simonson and John Durham Peters), in Wolfgang Donsbach, ed. *The International Encyclopedia of Communication*. New York and London: Blackwell, 2015). Originally published 2008, substantially revised by the first author (3k words)

“Communication and Media Studies, History since 1968, in Donsbach, ed. *The International Encyclopedia of Communication* (2015) (3k words).

“Media and Communication Studies, History,” in Wolfgang Donsbach, ed, *Concise Encyclopedia of Communication* (Wiley, 2015), 90-92. (1.5k words)

“Pragmatism,” in Donsbach, ed., *The International Encyclopedia of Communication*.. New York and London: Blackwell, 2008 (3k words)

“Sociology and News,” in Steven Vaughn, ed., *The Encyclopedia of American Journalism History (487-89)*. New York: Routledge, 2008.

“Rhetoric and Legitimation,” in Thomas O. Sloane, ed., *The Encyclopedia of Rhetoric*. Oxford: Oxford University Press, 2001, 622-624.

Documentary Films:

Out of the Question: Women, Media, and the Art of Inquiry (2009). Peter Simonson, Executive Producer and Research Director. Naomi McCormack, Producer and Director. 38-minute documentary film, following the lives of five women who did pioneering research on mass media during and after World War II; the social and intellectual history of the field as told from its margins. Winner of the *Platinum Remi Award, Worldfest Houston International Film Festival* (2011). Available for free download at www.outofthequestion.org. Underwritten and distributed by the Annenberg School for Communication, University of Pennsylvania.

The Long Road to Decatur: The Making of Personal Influence (2007). Peter Simonson, Executive Producer and Interviewer. Glenda Balas, Producer and Director. 28-minute documentary film, narrating the history of a classic research study, the institutions and geographical places it took shape in, and three famous social scientific personalities behind it: Paul Lazarsfeld, C. Wright Mills, and Elihu Katz; the social and intellectual history of the field, as told from competing perspectives on one of its centers, 1944-1955. Underwritten and distributed by the Annenberg School for Communication, University of Pennsylvania.

Historical Website:

Scholarly and Teaching Website: *Out of the Question: Women, Media, and the Art of Inquiry* (www.outofthequestion.org). Supports teaching of and contextualizes the documentary film, and also includes a growing body of original research on the history of women in

communication and media studies before 1960, including short biographies and bibliographies for dozens of women researchers. Created in collaboration with Lauren Archer. Launched September, 2009, last updated December, 2012.

Book Reviews:

Review of Jefferson Pooley, *James W. Carey and Communication Research: Reputation at the University's Margins*. *International Journal of Communication* 13 (2019), 65-67.

Review of Sue Curry Jansen, *Walter Lippmann, Rhetoric and Public Affairs*, *Rhetoric and Public Affairs* 19.2 (2016), 346-349.

Review of William J. Buxton, ed., *Patronizing the Public: American Philanthropic Support for Communication, Culture, and the Humanities in the Twentieth Century*, in *Nonprofit and Voluntary Sector Quarterly*, 40: 4 (2011), 779-782.

Review of Massimiano Bucchi, *Science and the Media: Alternative Routes in Scientific Communication*, in *Social Epistemology* 16.2 (2002), 181-84.

Review of Mary Ryan, *Civic Wars: Democracy and Public Life in the American City during the Nineteenth Century*, in *Quarterly Journal of Speech* 86 (2000) 244-5.

Review of Stewart Hoover and Knut Lundby, eds., *Rethinking Media, Religion, and Culture*, *Journal of Communication* 48 (1998), 136-8.

“At the Top of Her Lungs,” review of Susan Douglas’ *Where the Girls Are: Growing Up Female with the Mass Media*, in *Iowa Journal of Cultural Studies* 15 (1996) 168-70.

“Muddy Waters: An Interview with Stanley Fish,” (Katy Stavreva and Peter Simonson) *Iowa Journal of Cultural Studies* 14 (1995), 80-90

Current Research Projects:

Inhabiting Rhetoric. Book manuscript, in preparation. A pragmatist genealogy of the intellectual revival of rhetoric in the U.S. since the 1860s with a particular emphasis on embodied, cultural, and post-humanist conceptions.

“Skeptical Faith, Left Politics, and the Making of Young Robert Merton,” accepted for inclusion in Lorenzo Sabetta and Charles Crothers, eds., *Anthem Companion to Robert K. Merton* (expected publication: 2021)

“Peirce, Nietzsche, and the Modernist Reinvention of Rhetoric,” manuscript under review, academic journal.

“On Late-Modern Polytheistic Ethos,” manuscript under revision.

“Rhetoric and Culture Studies: A Genealogy,” manuscript under revision

Awards and Grants:

Communication Graduate Student Association (CGSA), Outstanding Ethic of Care Award (2020)
Payden Award for Academic and Teaching Excellence (2017), College of Media, Communication, and Information, University of Colorado Boulder (\$20,000).

Master Teacher, Wake Forest University (2013)
Choice Outstanding Academic Title (2011), for *Refiguring Mass Communication* (awarded to top 10% of more than 7,000 titles reviewed in the calendar year)
Grant, Dean's Fund for Excellence, University of Colorado, College of Arts and Sciences. 2013, 2008, 2012 (\$1,000)
David and Tina Bellet Award for Excellence in Undergraduate Teaching, College of Arts and Sciences, University of Pittsburgh, 2004. College-wide award, carrying a \$2,000 stipend and \$3,000 teaching grant.
Top Paper Award, Popular Communication Division, International Communication Association Convention, 2000
Allegheny College Summer Research Grant, 1998
University of Iowa Dissertation Research Grant, 1995
Winner, Top Four Debut Papers, Public Address Division, Speech Communication Association Convention, 1994
University of Iowa Fellowship, 1992-1996 (full tuition and stipend)

Keynote Addresses, Endowed Lectures, and Select Invited Presentations:

"A Sign of Inquiry: The Transnational History of 'Mass Communication,'" Invited presentation for EDGY Media Conference, University of Windsor, Windsor, Ontario, 1 March 2019.

"Transdisciplinary Education and CMCI," 2017 Payden Lecture, College of Media, Communication, and Information, CU-Boulder

"Gendering Academic Production: Figures, Formations, and Flows," keynote address delivered jointly (with Karen Ashcraft), Sixth Annual International Doctoral Consortium, Sobey School of Business, St. Mary's University, Halifax, Nova Scotia, June, 2016

"On Late Modern Polytheistic Ethos," J. Jeffery Auer Lecture in Rhetoric and Public Culture, Indiana University, Bloomington, Indiana, April, 2016

"Polytheistic Democratic Selves," invited lecture at the International Rhetoric Culture Project conference on Rhetoric and Religion, Hanover, Germany, February, 2016

"Alternative Media in Communication History," opening remarks and discussion, Bridges and Boundaries: Theories, Concepts, and Methods in Communication History, hosted by the European Communication Research and Education Association, Venice, Italy, September, 2015

"The Rhetorical Invention of Mass Communication," keynote address delivered to the History of Concepts conference, University of Bielefeld, Bielefeld, Germany, August, 2014

"Ideas of Culture in the Modernist Revival of Rhetoric," Great Teachers Lecture, Wake Forest University, March, 2013

"Herta Herzog and the Founding Mothers of Mass Communication Research," for conference at the Austrian Academy of Sciences, "What Do We Really Know About Herta Herzog," Vienna, Austria, December 1, 2011.

"Reading Religion and Media Rhetorically," Global Seminar on Media, Religion, and Culture. University of Hyderabad. Hyderabad, India. August, 2011.

- “Our Places in a Rhetorical Century,” Keynote Address, Rhetoric Society of America Summer Institute, Boulder, CO. July, 2011.
- “On the History of Idea of Communication in the U.S.,” Series of five lectures delivered to School of Communication, Universidad de Navarra, Pamplona Spain. May, 2009.
- “Merton’s Sociology of Rhetoric,” paper delivered at the conference Robert K. Merton: The Sociology of Science and Sociological Explanation,” sponsored by the Social Science Research Council, Columbia University, 9-10 August 2007.
- “Visions of Democratic Mass Communication: Things I Found Out at a County Fair,” Hitchcock Lecture, Communication Studies Department, University of Iowa, 5 April 2006.
- “Robert K. Merton’s ‘Self-Fulfilling Prophecy’: An Episode in (Jewish) American Intellectual History,” Communication Department Honors Lecture, Muhlenberg College (Allentown, PA), 4 April 2005.
- “Communicating Science,” Lecture delivered at the Natural Systems Agriculture Fellows Workshop, The Land Institute, Salina and Matfield Green, Kansas, June 2004.
- “Walt Whitman and Polytheistic Democracy.” Lecture delivered to the Communication Studies Department, Northwestern University, May 2002.
- “The Passing of ‘Mass’ Democracy.” Lecture delivered to the Annenberg School for Communication, October 2000.
- “Popular Democracy and the Crawford County Fair.” Humanities Lecture Series, March 2000, Allegheny College, Meadville, PA.

Conference Papers:

- “Richard McKeon in the Pragmatist Tradition,” paper presented, National Communication Association (NCA), Salt Lake City, 2018
- “Sociological Semantics,” comments presented on panel, “Ideographs, Keywords, and Terms,” (panel organizer and chair), NCA, 2019
- “Metaphors and Materialities of Invention,” Rhetoric Society of America (RSA) Super-Session (Co-Organizer and Presenter), Minneapolis, MN, 2018
- “Inventing Rhetorical Selves,” RSA, Minneapolis, MN, 2018
- “Richard McKeon on the Edge of Posthumanism,” Paper presented at the National Communication Association (NCA) Convention, Dallas, TX, 2017.
- “Responsibility and the Origins of *Philosophy and Rhetoric*,” Paper presented at the National Communication Association (NCA) Convention, Dallas, TX, 2017.
- “Reconstituting Constitution,” Paper presented at NCA Convention, Las Vegas, NV, 2015.

- “Reinhabiting Rhetoric in the Interwar Years: Localized Bodies and Cosmopolitan Horizons.”
Paper presented at the NCA, Chicago, IL, 2014. (Panel Organizer for panel on the international fortunes of rhetoric in the interwar years for NCA Centennial Series)
- “Comparative Rhetoric as Common Pedagogical Topic: An Anthropological View,” Rhetoric Society of America (RSA), San Antonio, 2014
- “Aune’s Sociological Turn: Precursors, Problematics, Promise. NCA Convention, Washington, DC, November 2013. (Panel Organizer for panel on the intellectual legacy of James Arnt Aune)
- “New Histories of Communication Study.” Opening address delivered to the preconference, “New Histories of Communication Study,” International Communication Association (ICA), London, July 2013 (organized by David W. Park and Peter Simonson)
- Digital Religious Eloquence. Paper presented at ICA, London, July 2013.
- The First Cultural Turn in Rhetorical Studies, 1920s-1940s. Paper presented at the NCA, Orlando. November 2012.
- On Digital Religious Eloquence. Paper presented at the Conference on Media, Religion, and Culture, Eskeşir, Turkey. July, 2012.
- Happiness and Unhappiness at the Bureau. Paper presented at the annual convention of the ICA. Boston. May, 2011.
- Charles Cooley’s Post-Christian Faith. Paper presented at NCA, San Francisco, November, 2010.
- Pragmatist Architectonics for a Rhetorical Century. Paper presented at NCA, San Francisco, November 2010.
- The Making of *Out of the Question*: Reflections on Documentary and Historical Research. NCA, Chicago, November 2009.
- Repressed Origins, Schizophrenic Results: The Focused Interview in the Social and Intellectual History of Communication. Paper presented on conference theme panel, Keyword: The Interview (organizer of panel), International Communication Association (ICA), Chicago, May 2009.
- The Places of Religion in U.S. Media Research, 1890s-1970s. Paper presented on panel, The Problem of Religion in Media Research. ICA, Chicago, May 2009.
- A Cultural Sociology of Rhetoric: Hugh Duncan’s Forgotten Corpus. Paper presented on panel, Revisiting *The Prospect of Rhetoric* II, NCA convention, San Diego, November 2008.
- Writing Figures in the Field: The Parts Played by Women in the Making of U.S. Communications Research, 1941-49. Paper presented on Postwar Communications Research panel, ICA, Montreal, May 2008.
- Hugh Duncan’s Sociology of Rhetoric. Paper presented on panel, Revisiting *The Prospect of*

- Rhetoric*, NCA, Chicago, November 2007.
- Merton's Commuting Body: Modernist Social Theory and the Spaces of Invention. Paper presented on Space and Topos panel, NCA, San Antonio, November 2006.
- The Powers of Bodies, panel organizer and chair, NCA, Boston, November 2005.
- Robert K. Merton and the Pathos of Mass Communication Research, International Communication Association (ICA), New York City, May 2005.
- Whitman after Pragmatism. Title of comments delivered on discussion panel, Revisiting Pragmatism, NCA, Chicago, November 2004.
- The Riches of Our Past, the Poverty of Our Histories: Lessons from the Allerton Seminar of 1949. Title of comments delivered on discussion panel on the Allerton Seminar, NCA, November 2004.
- Modernism in Mid-Century Social Science: The Case of Robert K. Merton. Title of comments delivered on discussion panel, Communication and Modernity, NCA, November 2004.
- Celebrity, Public Image, and Mass Media: Re-Reading Robert K. Merton's Communications Research. Paper presented at the American Sociological Association, San Francisco, August 2004.
- Communication across the Curriculum: Case Studies from the University of Pittsburgh. Chair and moderator of panel presented to the National Communication Association, Miami Beach, November 2003.
- Walt Whitman and Polytheistic Democracy. Paper presented at NCA, November 2003.
- Popular Assembly and Democratic Life: Lessons from the County Fair. Paper presented at NCA, November 2003.
- Robert K. Merton's *Mass Persuasion* and the Study of Political Communication. Paper on panel at the American Political Science Association (APSA) Philadelphia, August 2003.
- Community Local and Distant: Assembly, Ritual, and Mass Communication in Paul of Tarsus. ICA, San Diego, May 2003.
- The Birth of Media Events Research: Robert K. Merton's *Mass Persuasion*, paper on panel, Ritual Studies of Communication, National Communication Association (NCA), Atlanta, November, 2001
- The Passing of Mass Democracy (with Carolyn Marvin). Paper for NCA, Atlanta, November 2001.
- Respondent to panel on Cultural Approaches to Rights Discourse, NCA, Atlanta, November 2001
- The Centrality of Robert K. Merton, paper on panel, Re-reading 'Administrative Research', ICA, Washington, D.C., 2001 (also panel organizer and chair).

- Civic Rituals and the Importance of Democratic Sensationalism (with Carolyn Marvin), paper on panel, Communication and the Venues of Democratic Citizenship, ICA, Washington, D.C. 2001 (also panel organizer and chair).
- Respondent, Pragmatism and Communication, panel at annual meeting of Central States Speech Communication Association, Cincinnati, April 2001.
- Walt Whitman and Democratic Ethos, paper on panel, Emerson, Whitman, and Democratic Ethoi, NCA, Seattle, 2000.
- Lazarsfeld and Merton, paper on theme panel, Canonic Texts in Media Studies: Are There Any? Should There Be? How About These? ICA, Acapulco, 2000.
- Walt Whitman, the Lord's Supper, and the Mediation of Common Life, paper on theme panel, Has Ritual Survived (in) Mass Media? ICA, Acapulco, 2000.
- Social Noise and Popular Rhythms: Common Faith in Animal Rights, competitive paper, ICA, Acapulco, 2000. (Top paper in Popular Communication Division).
- Walt Whitman and Democratic Mass Mediation," paper on panel, Walt Whitman and Democratic Communication, NCA, Chicago, 1999 (also panel organizer and chair).
- Spectacular Association: Local Ritual and the Representation of Civic Life, paper on panel, Plural Worlds of Ritual Communication, NCA, Chicago, 1999 (also panel organizer and chair).
- Mediating Christian Masses: St. Paul, the Body of Christ, and the Biblical Roots of Mass Communication, competitive paper, Conference on Media, Religion, and Culture, Edinburgh, 1999.
- Mediating Masculine Religiosity: Muscular Christianity in Nineteenth- and Twentieth-Century U.S. Life, competitive paper, International Association for Media and Communication Research (IAMCR), Glasgow, July, 1998.
- Mediated Sources of Public Confidence, competitive paper, ICA, Jerusalem, 1998.
- The Plodding, the Snarling, and the Hip: Argument, Protest, and Celebrity in the Animal Rights Movement," competitive paper, NCA, Chicago, 1997.
- Expose', Quandary, and Spectacle in American Medicine, competitive paper, NCA, San Diego, 1996.
- Communication and Confidence, competitive paper, Speech Communication Association (SCA), San Diego, 1996.
- Ethics Talk: Public Moral Discourse and Communication Ethics, poster session, SCA, San Antonio, 1995.
- Values: A Selected History of the Term and a Critical Examination of Republican Rhetoric, competitive paper, SCA, New Orleans, 1994 (Top Four Debut Papers in Public

Address).

Theories of Moral Discourse and the Possibilities of Argument, competitive paper, SCA, New Orleans, 1994.

Kenneth Burke and John Dewey on Social Reconstruction, competitive paper, SCA, New Orleans, 1994.

Aimee Semple McPherson, Publicity, and the Rise of Evangelical Broadcasting, paper on panel, American Studies Association, Nashville, 1994.

The Rhetoric of Sentimental Pedagogy in Nineteenth-Century America, paper on panel, Mid-America American Studies Association, Minneapolis, 1993.

Advising and Teaching Experience

Post-Doctoral Advisees (University of Colorado)
Dr. Carolin Aronis, 2019-20

Graduate Advisees (University of Colorado)

Alison Vogelaar, Ph.D, 2008. Dissertation: "Oracle's Travels: Revisioning Climate Change in *An Inconvenient Truth*." Job placement: Assistant Professor of Communication and Media Studies, Franklin College, Lugano, Switzerland

Ethan Stoneman (MA, 2009. Thesis: "Contestable *Logos* and Indecorous Subjects: Jacques Ranciere's Contribution to Rhetorical Theory")

Shannon Dickerson (MA, 2009, exam option)

Lauren Archer (MA, 2010. Thesis: "President Obama's Rhetoric of Science: The First 100 Days." Co-advisor with Lisa Keranen.)

Adam Conrad (MA, 2012, exam option)

Timothy Carpenter (MA, exam option, 2013).

Alison Rowland (PhD, 2014. Dissertation: "Rhetorics of Life and Death: Toward a Zoerhetorical Theory". Job placement: Assistant Professor, St. Lawrence University

Ace Eckstein (MA student, thesis, 2016)

Brianna Wiens (MA, thesis, 2016)

Sarah Beck (PhD, 2019. Dissertation: "Queer Everyday Life, Aesthetics, and Possibilities within Spaces of Retreat." Job placement: Visiting Assistant Professor, St. Lawrence University)

Nathan Bedsole (PhD, 2020. Dissertation: "An Always Lost Voice: Rhetoric and Politics During Trump." Job placement: Instructor, University of Nebraska Omaha).

Graduate Advisees (University of Pittsburgh)

Charity Kriley, MA, 2004.

Junya Morooka, Ph.D. 2006. Dissertation: "A Rhetorical Analysis of the Foreign Worker Problem in Japan." Job Placement: Department of English, Kanagawa University, Yokohama, Japan.

Mark Porrovecchio, Ph.D. 2006. Dissertation: "F.C.S. Schiller and the Style of Pragmatic Humanism." Awards: Mellon Dissertation Fellowship, 2005-06; Huntington Library Research Grant, 2005. Job Placement: Assistant Professor, Department of Communication, Oregon State University.

Steven Llano, Ph.D student, advised through comprehensive exams (2006)

Graduate Committees Served On (University of Colorado)

Virginia Sanprie (Ph.D, 2010), Vanessa Schatz (MA, 2008), Merrit Dukehart (Ph.D, 2011), Lorelei Rutledge (MA, 2009), Michael Wiley (MA, 2009), Christopher Bell (Ph.D, School of Journalism and Mass Communication [SJMC], 2009), Marco Briziarelli (Ph.D, SJMC, 2012), Susana Martinez-Guillem (Ph.D, 2012, Communication), Benjamin Theravin (Ph.D, SJMC, 2012), Alysse Thibodeaux (MA, 2012, Communication), Kimberly Casteline (Ph.D, SJMC, 2013), Caitlyn Ring PhD, 2013, SJMC), Patrick O'Brien (PhD, 2013, Department of Sociology), Katie Harris (PhD, 2013), Christina Lefevre-Gonzalez (PhD, JMC, 2013), Joshua Morrison (MA, 2014, Communication), Benjamin Lamb-Books (PhD, Sociology, 2015), Chris Ingraham (PhD, Communication, 2015), Meghan Dunn (PhD, Communication, 2015), Elizabeth Eger (Communication; member through comprehensive exams), Marc Rich (PhD, Communication, 2015), Daniel Kim (ABD, Communication, through comprehensive exams), Claire Chase (ABD, Communication, through comprehensive exams), Eric Netterlund (PhD, Communication, 2016), Alex Thompson (ABD, Sociology, withdrew from program), Seung Soo Kim (PhD, Media Studies, 2016), Giulia Evoli (PhD, Media Studies, 2016), Samira Rajabi (PhD, Media Studies, 2017), Rachel Schmitt (MA, Communication, 2017), Stephanie Hartzell (PhD, Communication, 2017), Constance Gordon (MA, 2015; PhD, Communication, 2018), Rebecca Avalos (ABD, Communication; cmte member through comprehensive exams), Tyler Rollins (PhD, Media Studies, 2016), Harry Archer (PhD, Communication, 2019), Blake Halinan (PhD, Communication, 2019), Zachary Sapienza (Southern Illinois University, ABD Communication), Benjamin Hutcheson (ABD, Sociology), Joe Hatfield (PhD, Communication, 2020), Jeanette German (PhD, Communication, 2020), Rachel Van der Merwe (PhD, Media Studies, 2020); Christopher Barnes (ABD, Media Studies), Gregory Gondwe (ABD, Dept of Journalism), Logan Gomez (ABD, Communication), Warren Cook (MA, Communication, 2020), Josette Lorig (ABD, English)

Graduate Committees Served On (University of Pittsburgh)

Lisa Keränen (Ph.D 2003), Heather Fisher Dooley (MA, 2003), Marcus Paraoske (ABD, 2003), Robert Danisch (Ph.D 2004), Vanda Thorne (Ph.D 2004), John Gillette (Ph.D 2004), Jasmine Cobb (MA, 2004), Damien Pfister (MA 2004), Marcy Halpin (ABD, 2004) Nathan Crick (Ph.D 2005), Ronald Von Burg (Ph.D 2005), Kelly Congdon (MA 2005), Christine Feldman (ABD, 2005), Thomas Baggerman (Ph.D 2006), Carly Woods (MA 2006), Michele Kennerly (MA, 2006), Freya Thimsen (MA, 2006), Eli Brennan (ABD, 2006), Steven Llano (Ph.D, 2009).

Graduate Courses Taught

Massey University, New Zealand (March 2013): Intensive Graduate Seminar on Pragmatism and Social Experience

University of Colorado

Contemporary Rhetorical Theory (2006)
Readings in Rhetoric (2007, 2008, 2011, 2014, 2016)
Rhetorical Criticism: Religious Rhetoric (2009)
Special Topics in Rhetoric: The Rhetorical Century (2009)
Cultural and Social Theory: Pragmatism and Its Rivals (2010)
Advanced Rhetorical Criticism: Rhetorical Places (co-taught with John Ackerman, 2011)
Contemporary Rhetorical Theory: Rhetoric and Culture (2013)
History of Communication (co-taught with Janice Peck, 2014)
Rhetoric and Democratic Theory (2016)

Contemporary Rhetorical Theory: Remixing Rhetoric & Culture (co-taught with Phaedra Pezzullo, 2019)

Civic Discourse in Polarized Times (co-taught with Leah Sprain, 2019)

University of Pittsburgh

Seminar in Mass Communication: History of Mass Communication Theory (2002, 2005)

Theory and Practice of Speaking Across the Curriculum (2003)

Graduate Teaching Practicum (2001-03)

Seminar in Rhetorical Theory: The Pragmatist Tradition (2001)

Undergraduate Honors Theses Directed:

Chelsea Magyar (2019), "A Case Study of the Arapahoe High School Shootings: Representations of School Shootings in News Media and Art"

Benna Coben (2018), "Another 27 Club Member: An Examination of Amy Winehouse's Life and Death"

Samuel Ashmore (2014), "*The O'Reilly Factor's* Maintenance of Hegemony in the Wake of the Trayvon Martin Tragedy"

Ariel Hanson (2012), "Reality TV as Shared Narrative: College Students Ritualization of *The Jersey Shore*."

Laine Baity (2011), "A Rhetorical Analysis of Joel Osteen: How America's Most Popular Pastor has Gained Influence in a Time of Increasing Privatization."

Vic Kjoss (2010), "The Ways in Which Civil Religion Was Expressed in Presidential Rhetoric and Popular Music after the 9/11/01 Terrorists Attacks: Does America Need God in a Time of Tragedy?"

Undergraduate Courses Taught

I. University of Colorado

Rhetorical Criticism (2006-2007)

Rhetorical Foundations of Communication (2007-2009)

Perspectives on Human Communication (2010-2012)

Persuasion (2014)

Senior Seminar: Rhetorical Places (2012)

Senior Seminar: Rhetoric and Culture (2013)

Senior Seminar: Listening, Questioning, Speaking (2017)

Senior Seminar: Listening (2020)

Concepts and Creativity: Conversation Module (CMCI 1010) (2015-2018)

II. University of Pittsburgh

Rhetorical Process (2000-06)

Communication and Political Life (2000)

III. Allegheny College (1996-2000)

Public Speaking

Rhetorical Theory

Seminar: The Sounds of American Life

Communication Technology and Social Change

Mass Communication Theory

Communication and Political Life

Introduction to Communication

Freshman Writing Seminars

IV. University of Iowa (1992-96)
Rhetoric and Politics
Public Communication
Persuasive Communication
Cultural Approaches to Media
Freshman Rhetoric I and II
Theory and Practice of Argument (teaching assistant)

V. Stanford University (1985)
Eastern and Western Conceptions of the Self (teaching assistant)

Pedagogy, Public Speaking and Communication Across the Curriculum (CXC) Initiatives:
Course Designer/Course Director, Concepts and Creativity, College of Media,
Communication, and Information (CMCI, University of Colorado, 2014-). Took the
lead on designing a team-taught, yearlong, first-year course for the new CMCI

Director, Communication across the Curriculum, University of Pittsburgh, 2003-2006
Accomplishments: Organized and convened semester-long CXC Faculty Development
Seminar, aimed at incorporating speaking and writing into undergraduate classes
(2003-2005). Secured internal grant to fund three graduate students and construct a
CXC website to support the teaching of speaking in undergraduate classrooms
(www.cxc.pitt.edu). Mentored a fourth graduate student (Ronald Von Burg) who
subsequently secured a tenure-track CXC position. Conducted a full-day workshop on
CXC at Mary Washington University (Fredericksburg, VA), Spring 2006.

Director, Basic Public Speaking Course, University of Pittsburgh, 2001-2004.

Leader, Teaching Practicum, University of Pittsburgh, 2001-2004: Designed and taught a
semester-long theory and practice of teaching course for incoming graduate students
in the Department of Communication.

Interim Director, Speaking Across the Curriculum, Allegheny College (1999-2000)
Accomplishments: Oversaw the creation of goals and requirements for a new program
in Speaking and Writing Across the Curriculum. Conducted a series of Faculty
Development Workshops to help faculty from across the college incorporate oral
presentations into their courses.

University-Wide Teaching Workshops (University of Pittsburgh):

Panelist, Teaching Excellence Fair (incorporating speaking into existing classes (2004,
2005)

Panelist, Center for Instructional Design and Distance Education (CIDDE) Workshop,
Writing and Speaking across the Curriculum (2003)

Panelist, CIDDE Workshop, Teaching Large Lecture Classes (2002)

SERVICE ACTIVITIES

Conferences Organized

“Exclusions in the History and Historiography of Communication Study,” virtual
preconference, International Communication Association, Denver, 2021.

“New Histories of Communication Study,” Two-day preconference, International Communication Association Convention, London, June 2013. Co-sponsored by the history divisions of the European Communication Research and Education Association (ECREA) and the International Association of Media and Communication Research (IAMCR). Co-organized with David W. Park.

“Re-reading *Personal Influence*,” Columbia University, 21 October 2005. Conference organized to mark the 50-year anniversary of Elihu Katz and Paul Lazarsfeld’s classic text. Co-sponsored by Columbia’s Institute for Social and Economic Research (ISERP) and the University of Pennsylvania’s Annenberg School for Communication.

Scholarly Working Groups Organized

Co-convenor, History of Media Studies Working Group, Consortium for the History of Science, Technology, and Medicine, 2020-present

Program and Tenure/Promotion Reviewer

External Reviewer, Graduate Program, College of Communication, Texas Tech University (April, 2017)
Tenure and Promotion Committees: lots of them

Editorial Service

Co-Editor, *History of Media Studies*, open-access peer reviewed journal, launching 2021

Editorial Boards and Scholarly Advisory Groups

Communication & Society/Comunicación y Sociedad (Universidad de Navarra, Spain, 2014-present)

Review of Communication (2013-present)

Philosophy and Rhetoric (2008-present)

Western Journal of Communication (2008-2010)

Serendipities. Journal for the Sociology and History of the Social Sciences (2017-present)

International Advisory Board, “The Role of Women in Communication Studies in Ibero-America: Mapping their Leadership, Presence, and Stories (1980-2020),”
Universidad de Murcia (Spain)

Ad Hoc Manuscript Reviewer

National Communication Association annual conventions (1998-present)

International Communication Association annual conventions (1999-present)

Popular Communication, 2002-2006

International Encyclopedia of Social Measurement (Elsevier Press, 2003)

Journal of Media and Religion, 2003-2006

Hastings Center Report, 2003, 2008

Communication Review, 2003, 2013

Communication Education, 2004

University of Toronto Press, 2005

American Journal of Bioethics, 2006

Communication Theory, 2006-2009, 2020-21

Philosophy and Rhetoric, 2007-2020

Blackwell Publishers, 2007

Technology and Culture, 2007

International Journal of Communication, 2008, 2012

Western Journal of Communication, 2008-2010

Journal of Communication, 2008, 2019
Critical Studies in Media Communication, 2009
Journal of the History of the Behavioral Sciences, 2009
Television and New Media, 2011
Continuum Press, 2011
Rhetoric Society Quarterly, 2011-2016, 2019-21
Euramerica: A Study of European and American Studies, 2013
Quarterly Journal of Speech 2014-16
University of Chicago Press, 2015-19
Language Under Discussion, 2015
Journal of Communication, 2015, 2017, 2019
Consumption, Markets, and Culture 2015
Enculturation, 2017
University of Illinois Press, 2017, 2020

University Service (University of Colorado):

College of Media, Communication, and Information (CMCI):
Exploratory Committee on Media and Communication (2012-13)
Center for Humanities and Arts Exploratory Committee (2013)
Implementation Committee (2013-14)
Core-Curriculum Subcommittee (co-chair) (2013-14)
First-Year Course Design Committee (chair) (2014-15)
Chairs and Directors/Dean's Leadership Committee (2014-2020)
Chair, Search Committee for the Chair, Dept of Advertising, Public Relations,
and Media Design (2019-20)
CMCI Budget Committee (2019-20)
Chairs Group (convener and participant, 2019-20)
Athletic Department, Football Program (2009-2015)
Faculty representative for recruiting events, speaking to recruits and families
Advisory Committee, Center for Media, Religion and Culture (2006-2009)

College-Wide Committee Service (University of Pittsburgh):

Member, Selection Committee for Bellet Undergraduate Teaching Awards, 2005, 2006.
Member, Curriculum Implementation Committee (charged with facilitating
implementation of a new undergraduate curriculum for the College of Arts and
Sciences), 2002-2006.

Department Service

I. University of Colorado:

Graduate Program Committee (2006-07)
Screening Committee, Faculty Search (2006-07)
Undergraduate Program Committee (2007-2010)
Colloquium Co-Director (2007-2009)
Merit Review Committee (2008, 2010, 2011 [Chair])
Associate Chair for Undergraduate Studies (2013- 15)
Executive Committee (2013-present)
Chair, Digital Rhetoric Search Committee (2014-15)

II. University of Pittsburgh:

Undergraduate Curriculum Committee, 2000-2006; Chair, 2002-2005
Chair, Search Committee, Communication Across the Curriculum 2004, 2005

Professional Membership

National Communication Association: 1994-present. Frequent reviewer for annual conventions: Rhetorical and Communication Theory, Critical and Cultural Communication divisions.

International Communication Association: 1997-present. Frequent reviewer for annual conventions: Communication History Interest Group and Popular Communication, Philosophy of Communication, Mass Communication divisions.

Rhetoric Society of America: 2008-present

American Political Science Association: 2003-4

American Sociological Association: 2004-2010

Additional Service:

American Organic Hops Growers Association: provided communication and rhetorical assistance in their efforts to change USDA policy (2009-2010)

The Land Institute (Salina, KS), a non-profit organization devoted to sustainable agriculture. Assisted staff scientists and graduate fellows with communication skills, helped facilitate summer graduate fellows workshops, served as outside evaluator. In addition, served as a member of the group's Prairie Writer's Workshop, which writes op-ed articles on topics related to the Land Institute's Mission (2002-2006).