

## L. KAIFA ROLAND

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<https://profmama.wordpress.com/main-page/>

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### *Education*

Ph.D. in Cultural Anthropology, Duke University, 2004  
M.A. in African Studies, Howard University, 1994  
B.A. in Third World Studies (Africa/Latin America), Oberlin College, 1991

### *Research and Teaching Interests*

Anthropology of Entrepreneurship  
Anthropology and Race  
Anthropology and Tourism  
Comparative of Caribbean Cultures  
Cuban Culture and Nationalism  
Politics of Hair  
Popular Culture(s)  
Post-Socialism and Globalization

### *Academic Positions*

**University of Colorado at Boulder**, *Associate Professor of Anthropology*, 2006–present. Courses taught: Advanced Seminar in Cultural Anthropology (graduate seminar); Anthropology and the Next Generation of Star Trek; Anthropology and Race (graduate seminar); Anthropology of Tourism; Brown Studies: A Toolkit for and about the Multiracial; Bridging 'Race': 'Culturally and Biologically (De)Constructed (graduate seminar co-instructor); The Caribbean in Post-Colonial Perspective (including honors section); Core Seminar in Cultural Anthropology (graduate seminar); Cuban Culture: Race, Gender, and Power; Ethnography and the Ethnographic (graduate seminar); First Year Global Experience (Leeds School of Business – Cuba); Global Seminar (study abroad): Race, Gender, and Tourism in Cuba; Popular Culture(s); Zora Neale Hurston

**Kenyon College**, *Visiting Professor in Anthropology*, 2004–2006. Courses taught: Cuban Culture: Race, Gender, and Power; Zora Neale Hurston, Anthropologist; Introduction to Cultural Anthropology

**Kenyon College**, *Visiting Instructor in Anthropology/Dissertation Fellow*, 2003–2004. Courses taught: Contemporary Culture in Cuba and the Caribbean, Anthropology of Tourism

**Duke University**, *Instructor*, Spring 2003 and Fall 1999. Courses taught: Contemporary Culture in Cuba and the Caribbean, University Writing Program

**Duke University**, *Graduate Assistant*, Fall 1998–Fall 2002.

## ***Publications***

### Books

- 2016: *Kaifa's Guide to Safe, Fun, Responsible Travel to Cuba and B(l)ack*. Amazon e-books.
2011. *Cuban Color in Tourism, and La Lucha*. New York: Oxford University Press.

### Peer-Reviewed Articles

2017. "How Bodies Matter: Yesterday's America Today." *HAU: Journal of Ethnographic Theory* 7(1): 441-447 (Post-Election Colloquium).
2013. "T/Racing Belonging Through Cuban Tourism." *Cultural Anthropology*. 28(3):395-418.
2010. "Tourism and the Commodification of *Cubanidad*." *Tourist Studies*. 10(1):3-18
2006. "Tourism and the *Negrificación* of Cuban Identity." *Transforming Anthropology*. 14(2):151-162.

### Chapters in Edited Volumes

2014. "Between Belonging and the F/Act of Niggerisation." In *Trayvon Martin, Race, and "American Justice: Writing Wrong*. K.J Fasching-Varner, A. Dixson, R. Reynolds, K. Albert, eds. Rotterdam, The Netherlands: Sense Publishers.

### Invited Articles in Edited Volumes, Blogs and Journals

2015. "I Will Not Call Her Name: An Ethno-Poem on Racial and Gendered Violence." *Savage Minds: Notes and Queries in Anthropology* (blog).
2015. "Moving Beyond Microaggressions: In Hale and Beyond." *Hale Herald* Vol 23(16: December 8).
2014. "The Future at Last: Unraveling the Embargo on Cuba." *Savage Minds: Notes and Queries in Anthropology* (blog).
2008. "After Fidel, Much the Same." Round-table commentary for *Transforming Anthropology* 16(1):72-73).
2002. "Yolanda T. Moses: 1996-1997" in *Celebrating a Century of the American Anthropological Association: Presidential Portraits*, eds., Regna Darnell and Frederic W. Gleach. American Anthropological Association, Lincoln, NE, University of Nebraska Press.

**Book Reviews (Published)**

2017. Resisting Paradise: Tourism, Diaspora, and Sexuality in Caribbean Culture. *New West India Guide*.

2016. Black Writing, Culture, and the State in Latin America. *Journal of Latin American Geographers*.

2014. The Disappearing Mestizo: Configuring Difference in the Colonial New Kingdom of Granada. *Journal of Latin American Geographers*.

2014. Sexual Revolutions in Cuba: Passion, Politics, and Memory. *Journal of Latin American Studies* (May 2014).

2012. Take Me to My Paradise: Tourism and Nationalism in the British Virgin Islands. *Journal of Latin American and Caribbean Anthropology*, Vol. 17(2).

**Works in Progress**

*Minding Her Own Business: AfroCubana Entrepreneurial Experiences*  
(forthcoming book project)

Cuba Through Fresh Eyes: Inquiry and Insights by First Time Travelers  
(journal article for submission to *Cuban Studies*)

What they Expect and What they Get: Stories from Study Abroad in Cuba  
(journal article for submission to *Annals of Tourism Research*)

***Awards and Fellowships***

Research and Innovation/RIO Program Faculty Fellow (CU Boulder), 2018–2019

Leadership Education for Advancement and Promotion/LEAP-Sponsored

Associate Professor Growth Grant (CU Boulder), 2018–2019

Center to Advance Research in the Social Sciences (CARTSS) Award (CU Boulder), 2010/2014

Dean's Fund for Excellence (CU Boulder), 2009

Dissertation Fellow (Kenyon College), 2003–2004

John Hope Franklin Teaching Award (Duke University), 2003

***Research Conducted***

Doctoral Dissertation: “*El Color No Importa? Tourism and Race in Contemporary Cuba*”

Master's Thesis: “Manifestations of African Consciousness in Brazil: The Evolution of the *Movimento Negro Unificado*”

***Scholarly Conferences and Presentations***

Papers Presented at Conferences

“Black Women Capitalizing in Cuba: Race, Gender, and Entrepreneurship in Today’s Tourism” International Congress of the Latin American Studies Association, Barcelona, Spain. May 26, 2018.

“Touring Cuba in Black: Winning Women in Cuban Touristic Entrepreneurship” Annual Meeting of the American Anthropological Association, Washington, DC. December 1, 2017.

“21st Century Resistance, Protest, and Ethnography in the African Diaspora” Panel Discussant, Annual Meeting of the American Anthropological Association, Washington, DC. November 30, 2017.

“Beyond #Resist” Center to Advance Research in the Social Sciences (CARTSS), #Protest Forum. Boulder, Colorado. November 1, 2017.

“Identity Crisis” International Congress of the Latin American Studies Association, Washington, DC. June 1, 2013.

“Theorizing Belonging: Tourism, Race and the Cuban Nation” Joint meeting of the American Ethnological Association and The Society for Urban, National and Transnational Anthropology, San Juan, Puerto Rico. April 15, 2011.

“Raciality in Cuba, Yesterday and Today” Annual Meeting of the American Anthropological Association, New Orleans, Louisiana. November 20, 2010.

“Hope, Change and the Revolutionary Reality Check: Haiti and Cuba’s Lessons for Obama’s America” Joint Conference of the Society for the Anthropology of North America and Association of Black Anthropologists, Denver, Colorado. April 17, 2010.

“Three Centuries of *La Lucha Cubana*” American Anthropological Association, Philadelphia, Pennsylvania. December 2009.

“Poking and Prying with Purpose: The Ethnographic Writings of Zora Neale Hurston,” American Anthropological Association, San Francisco, California, November 2008.

“Mothering (in) the Field: A Roundtable Discussion,” American Anthropological Association, San Francisco, California, November 2008.

“Tourism in Cuba” Developing Areas Research and Training (DART), University of Colorado-Boulder, Department of Geography. November 16, 2006.

“Race and Tourism in Cuba” Cultural Anthropology Subdisciplinary Session, 50th Anniversary Celebration, University of Colorado-Boulder Anthropology Department, September 2006.

“‘I Wonder as I Wander:’ Thoughts on Tourism in Cuba,” International Scientific Workshop on Environment, Cultural Identity and, Sustainable Development, University of Oriente, Santiago-de-Cuba, November 2003.

“Race, Religion and Globalization in Cuban Tourism: Skin Color, Adornment, Money,” Race, Religion and Globalization Annual Symposium, John Hope Franklin Institute/Duke University, May 2001.

“Spotlight on Cuba: Illuminating Diaspora Issues for the New Millennium,” Blacks in the Diaspora, University of North Carolina-Chapel Hill Student Academic Conference, February 2001.

“Cuba’s Still Red and Waiting: Dynamics of Waiting and Time in the Special Period,” Still Red? Socialisms in Practice, University of North Carolina-Chapel Hill Cultural Studies Conference, December 2000.

***Invited Presentations and Colloquia***

“Race and/or Class? Challenging Dominant Narratives on Identity Intersections in US-Based Ethnography,” Panel Chair, American Anthropological Association, San Jose, California, November 16, 2018.

“Past, Possibility, and Speculation,” Panel Moderator, Back to the Futures Graduate Student Conference, University of Colorado-Boulder. September 29, 2018.

“Minding Her Own Business: AfroCubana Entrepreneurial Experiences,” Symposium Presenter and Co-organizer: Race, Gender, and Revolution: Examining Rebellion and Rebelliousness in Cuba and Its Diaspora, University of Colorado-Boulder. September 21, 2018.

“Navigating Racialized Space: Notes on Bodies and Borders,” Panel Discussant, Borders Conference, University of Colorado-Boulder, September 30, 2017.

“Shades of Belonging in Cuban Tourism,” Guest Lecture, Introduction to Culture and Society (Instructor: Dr. Mary Slade). California State University-San Bernardino, CA. May 16, 2016.

“The More Things Change... Touristic Nostalgia in Tomorrow’s Cuba,” California State University-San Bernardino, CA. May 16, 2016.

“The More Things Change... Touristic Nostalgia in Tomorrow’s Cuba,” Cuba in Transition Symposium. Colorado State University, Ft. Collins, CO. April 15, 2016.

“Ethics and Ethnography: Power to the People” Panel Discussant, Ethnographic Turn Conference, University of Colorado-Boulder, October 1, 2016.

“Thinking Through Difference: From Theory to Practice” Workshop Panelist (with Dr. Bianca Williams), University of Colorado-Boulder, Anthropology Department, February 26, 2016.

“Paper Promises: Troubled Temporalities and Uncertain Citizens,” Panel Discussant, The Fantastic and the Banal Conference, University of Colorado-Boulder, September 27, 2013.

“My Path to the Professoriate (and Beyond),” Faculty Network Colloquium Talk, Miramontes Arts and Sciences Program (MASP), University of Colorado-Boulder. April 10, 2013.

“Shades of Belonging in Cuban Tourism,” Research Network on Racial and Ethnic Inequality/Sociology Department Race Network. Duke University, Durham, NC. March 25, 2013.

“Talk about Teaching,” Caribbean Initiative Teaching Symposium. Beloit College, Beloit, WI. March 22, 2013.

“Shades of Belonging in Cuban Tourism,” Caribbean Initiative Lecture Series. Beloit College, Beloit, WI. March 21, 2013.

“Shifting Livelihoods: The Production and Consumption of Identities,” Panel Discussant, Ethnography and Biography Conference, University of Colorado-Boulder, September 28, 2012.

“Poder Popular: Revolutionary Lessons for Egypt from Haiti and Cuba,” Latin American Studies Center Faculty Speaker Series, University of Colorado-Boulder, February 17, 2011.

“Dangerous Others,” Panel Discussant, States of Belonging Conference, University of Colorado-Boulder, September 24, 2010.

“Background to Contemporary Haiti,” Haiti Earthquake Activism. Stearns East Residence Hall, Williams Village, University of Colorado-Boulder. January 2010.

“Who Owns Ethnography? Women of Color Negotiating the Politics of Research from the Margins,” Panel Discussant, Annual Conference of the National Women’s Studies Association, November 14, 2010.

“Screaming into the Abyss/*A Luta Continua*” Panel Discussant (Voice and Visibility: Memory, Subjectivity, and the State), Memory + Truth Conference, University of Colorado-Boulder. September 25, 2009.

“Tourism in Cuba” Guest lecture in Race, Gender and Globalization course, University of Colorado-Boulder, Department of Ethnic Studies, March 2009.

“Relationships in the Field” Graduate student methodology workshop, University of Colorado-Boulder, Department of Anthropology. October 6, 2008.

“Mothering (in) the Field” Roundtable Discussion at the Annual Meeting of the American Anthropological Association, San Francisco, California. November 20, 2008.

### ***Teaching***

#### Anthropology and the Next Generation of Star Trek (ANTH 4020)

Spring 2018

Enrollment: 35 undergraduate students.

#### Anthropology and Race (ANTH 7000)

Fall 2016

Enrollment: 4 graduate students.

#### Anthropology of Tourism (ANTH 4770)

Fall 2013; Spring 2017.

Enrollment: 40 undergraduates, and 1 graduate student(s).

#### Brown Studies (ANTH 4020/5020)

Fall 2017; Fall 2018

Enrollment: 31 and 35 undergraduates, and 1 graduate student(s) each session.

#### The Caribbean in Post-colonial Perspective (ANTH 1115)

Fall 2013, 2014, 2015 2016, 2017 and 2018; Spring 2016 and 2017

Enrollment: 148 (2 graders), 141 (2 graders), 142 (2 graders), 148 (2 graders), 188 (2 graders); 155 (2 graders); 155 (3 TAs); and 188 (3 TAs). Honors Section (Fall 2013: 15 students).

#### Cuban Culture: Race, Gender, and Power (ANTH 4020/5020)

Spring 2014, 2016; Maymester 2013, 2015, and 2017

Enrollment: 22, 18, 38 undergraduate students (no graduate enrollees).

Ethnography and the Ethnographic: Study/Practice of the Art of Writing (ANTH 7000)

Spring 2013

Enrollment: 16 graduate students.

Global Seminar in Cuba: Race Gender and Tourism in Contemporary Cuba (ANTH 4020/5020)

Summer 2012, 2014, and 2016

Enrollment: 14 undergraduate students; 13 undergraduate students, 2 graduate students; and 8 undergraduate students

***Advising***

(BA) Honors Thesis, Supervised

2018, Aaron Trumbo, "Narratives of Online Representation: North American Expatriates in Nicaragua" (Summa cum Laude)

2012, John Vertovec, Jr., "Street Hustling, Wanderlust and Two Currencies: Contemporary Transitions Within Cuban Socialism" (Magna cum Laude)

2010, Andrew Crown, "Cuban Economics" (Summa cum Laude)

2009, Robert Carney, "Homosexuality and Santeria" (Magna cum Laude)

(MA) Thesis, Supervised

2018, William Lammons, Graffiti as Cultural Lens: Political Hegemony, Identity, and Graffiti in Mérida, Yucatán

(MA) Non-Thesis, Supervised

2011, Meryleen Mena

2011, Jordan Steininger

2012, Danielle Merriman

2013, Lee Allen

2014, Liza Dombrowsky

(MA) Thesis, Committee Member

2006, Aimee Garza, Anthropology

2007, Gwendoline Van Doosselaere, Journalism and Mass Communication

(PhD) Dissertation, Chair of Committee

2021 (anticipated), Bailey Duhé, Title: TBD (Cultural Anthropology)

2018, Danielle Merriman, "Critical Visibility in Colombia: Victimhood, Reparations, and the Challenge of *Visibilizarse*" (Cultural Anthropology)



2018, Morgan Seamont, Title: Becoming “The Man I Want to Be:” Transgender Masculinity, Embodiment, and Sexuality (Cultural Anthropology)

2016, Ruth Martínez-Cervantes, “The Colonial Heritage of Mestizaje in Granada, Nicaragua” (Archaeology/Cultural Anthropology)

2015, Ivy Rieger, “Where the Clouds Descend: Fiestas and the Practice of Belonging in San Juan Mixtepec, Oaxaca, Mexico” (Cultural Anthropology)

(PhD) Dissertation, Committee Member

2018, Allison Formanack, “Mobile Home on the Range: Materializing Precarious Housing in an American Zone of Abandonment” (Cultural Anthropology)

2018, Meryleen Mena, “Women Detained: Justice and Institutional Violence in the São Paulo Criminal Justice System” (Cultural Anthropology)

2018, Jason Scott, “Pacified Inclusion: Violence, Security, and Technology in Brazilian Favelas” (Cultural Anthropology)

2016, Marnie Thompson, “Stories of Darkness: Congolese Refugees, Humanitarian Governance, and A Neglected Conflict” (Cultural Anthropology)

2014, Katherine Fisher, “The Ends of Coffee: State, Work, and Identity in Post-Cafta Costa Rica” (Cultural Anthropology)

2012, Abby Hickox, “Open Space? Environmentalism and the Politics of Belonging in Boulder, Colorado” (Geography)

2010, Colleen Scanlon-Lyons, “The Local Politics of a Global Hotspot: Environmentalists, Farmers, Quilombolas, and Nativos in Brazil’s Atlantic Forest” (Cultural Anthropology)

***Career Service***

Department of Anthropology, University of Colorado Boulder

Salary Committee (Fall 2016 – present)

Climate Committee (Fall 2017 – present)

Diversity Committee (Spring 2016)

Inclusive Excellence Committee (Spring 2016)

Curriculum Committee (Fall 2012 – Fall 2015; Fall 2018 – present)

Departmental Program Review Committee (Fall 2012)

Graduate Committee (Fall 2007 – Spring 2010)

College of Arts & Sciences, University of Colorado Boulder

Eaton Travel Sabbaticals Committee (Fall 2015 – present)  
Internal Review Committee for Ethnic Studies Department (Fall 2012 – Spring 2013)  
Center to Advance Research and Teaching in the Social Sciences (Fall 2010 – Spring 2011)  
Arts & Sciences Diversity Committee (Fall 2007 – Fall 2010)

University of Colorado Boulder (campus)

Center for Critical Thought  
Chancellor's International Education and Research Review Committee  
FTEP Associate  
FTEP Orientation Panel, August 2008  
Recruiter, 13th Annual Institute on Teaching and Mentoring in Miami, Florida. October 2006

Scholarly and Professional Societies

Association of Black Anthropologists Planning Committee Representative, Ethnographic Futures, Joint Spring Conference (with the American Ethnological Society and Association of Latina and Latino Anthropologists), St. Louis, Missouri, March 2019

American Anthropological Association Site Planning Committee, Denver, Colorado, November 2016

Community and Civic Service

“Digital Earth: Cuba,” Denver Museum of Nature and Science. Denver, Colorado. December 10, 2018.

Cuba Exhibit Docent Training, Denver Museum of Nature and Science. Denver, Colorado. October 16, 2018.

Cuba Exhibit Consultant, Denver Museum of Nature and Science. Denver, Colorado. Fall 2018.

“Background to Contemporary Haiti,” Haiti Earthquake Activism. Stearns East Residence Hall, Williams Village, University of Colorado at Boulder. January 2010.

“Who Was DuBois (and Why Should I Care)?” Shorter Community African Methodist Episcopal Church, Black History Month Teach-in, Denver, Colorado, February 2012.

Additional Service

School for Advanced Research (SAR) Review Panel, Santa Fe, New Mexico.  
May 2008

Grant Reviewer: Mellon/American Council of Learned Societies Dissertation  
Completion Fellowship (January 2018). Social Science Research Council  
(January 2013)

Manuscript Reviewer: Oxford University Press (book: May 2009), Rutgers  
University Press (book: July 2018) Ethnohistory (article: April 2009), American  
Anthropologist (article: December 2009, November 2013, and March 2018),  
Cultural Anthropology (article: September 2018), Ethos (article: December 2010),  
American Ethnologist (article: November 2011, December 2012, and December  
2013), Journal of Latin American and Caribbean Anthropology (June 2016),  
Rutgers University Press (book: July 2018)

Co-Editor, Caribbean Studies Association online publication. 2010

***Languages***

Spanish (fluent)  
French (reading comprehension)  
Portuguese (reading comprehension)

***Professional Associations***

American Anthropological Association  
American Ethnological Society  
Association of Black Anthropologists  
Caribbean Studies Association  
Latin American Studies Association  
Society for Cultural Anthropologists  
Society for Latin American and Caribbean Anthropology