

## HEATHER L. ADAMS, PhD

Senior Instructor, Organizational Leadership & Information Analytics

Faculty Director of the CU Business Minor

Leeds School of Business, University of Colorado, Boulder, CO 80309

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### EDUCATION

<b>Ph.D.</b> <b>2001-2006</b>	University of Maryland, College Park, MD Robert H. Smith School of Business Major: Information Systems, 3.7 GPA Minor: Industrial/Organizational Psychology
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*Dissertation Title: Mindful Use as a Link between Social Capital and Organizational Learning: An Empirical Test of the Predictors and Outcomes of Two New Constructs*

<b>Master's Degree</b> <b>1995-1996</b>	Air Force Institute of Technology, Dayton, OH Major: Information Resource Management, 3.7 GPA
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*Thesis: Air Force Media Use and Conformance with Media Richness Theory: Implications for E-mail Use and Policy (published in the International Journal of Electronic Commerce)*

<b>Bachelor's Degree</b> <b>1988-1992</b>	University of New Hampshire, Durham, NH Major: Business Administration, 3.3 GPA Minor: Psychology
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### TEACHING

University of Colorado, Leeds School of Business	
2006-Present:	
• <b>Analytics &amp; Data Driven Decision Making (Continuing Education)</b>	Spring 2018 – Spring 2020
• <b>Business Statistics/Data Analysis</b>	Fall 2008-9, 2011-12 Spring 2009-14, 2016-19 Summer 2009-12
• <b>Critical Leadership Skills</b>	Fall 2011-14 Spring 2015 Summer 2014-17
• <b>First Year Global Experience:</b> <i>2 credit course which includes a week in a foreign country</i>	Spring 2014-16 (Germany) Spring 2014-15 (Spain)
• <b>Global Issues in Leadership (President's Leadership Class)</b>	Spring 2013

• <b>International Business</b>	Summer 2014-18, Fall 2019, Spring 2020
• <b>Introduction to Systems</b>	Fall 2006-7 (250-300 students each year) Spring 2007-8 (550 students each year) Summer 2007-8
• <b>Leadership in a Digital Age</b>	Spring 2018, Summer 2019, Spring 2020
• <b>Managing Innovations:</b> <i>Taught the Management half of the semester</i>	Fall 2014-19 Spring 2015-19
• <b>Managing Business Processes</b>	Fall 2008 Spring 2009-10, 2012
• <b>Principles in Marketing &amp; Management:</b> <i>Taught the Management half of the semester</i>	Fall 2015-18 (300 students each year)
• <b>Principles in Organizational Behavior</b>	Fall 2019
• <b>Systems Thinking</b>	Fall 2007-8, 2012-2016 Spring 2009, 2011, 2013-15
<b>University of Maryland, College Park 2001-2006 (PhD Program):</b>	
• <b>Introduction to Business Computing</b>	Spring 2005 (240 students)

### ACADEMIC LEADERSHIP POSITIONS

<b>Faculty Director of the Business Minor</b>	2018 - present
<b>Division Executive Committee</b>	2017 - present
<b>Co-advisor, National Society of Collegiate Scholars, Boulder Chapter</b>	2006 - present

### RESEARCH

<b>Publications &amp; Conferences:</b>	
•	<i>Adams, H. L., Morris, M. G., &amp; Van Scotter, J. R. (Fall 1998). "Examining E-Mail Use in the Context of Virtual Organizations: Implications for Theory and Practice." International Journal of Electronic Commerce, 3(1), 8-26.</i>
•	<i>Adams, H. L., &amp; Morris, M. G. (1998). "Examining E-Mail Use in the Context of Virtual Organizations: Implications for Theory and Practice." Proceedings of the Hawaii International Conference on System Sciences. (BEST PAPER AWARD)</i>
<b>Research Interests:</b>	
•	Decision making using Analytics and Theory of Planned Behavior
•	Mindful Use of Information Systems
•	Statistics on Social Media Outcomes

## OTHER WORK EXPERIENCE

<b>2000-2001</b>	U.S. Air Force Officer, Flight Commander, 81 <sup>st</sup> Training Technology Flight, Keesler Air Force Base, MS
<b>1999-2000</b>	U.S. Air Force Officer, Branch Chief, Center for Communications Excellence, Ramstein Air Base, Germany
<b>1998-1999</b>	U.S. Air Force Officer, Commander, Communications & Contracts Flight, Taszar, Hungary: 90-day deployment for Operation Joint Forge
<b>1997-1998</b>	U.S. Air Force Action Officer, Strategic Plans, Ramstein Air Base, Germany
<b>1996-1997</b>	U.S. Air Force Action Officer, Theater Networks Branch, Ramstein Air Base, Germany
<b>1995-1996</b>	U.S. Air Force Officer, Graduate Student, Air Force Institute of Technology, Dayton, OH
<b>1993-1995</b>	U.S. Air Force Protocol Officer, 325 <sup>th</sup> Fighter Wing, Tyndall Air Force Base, FL
<b>1992-1993</b>	U.S. Air Force Squadron Section Commander, Mission Support Squadron, Tyndall Air Force Base, FL

## AWARDS & HONORS

<ul style="list-style-type: none"> <li>• Nominated for the Frasca Teaching Excellence Award</li> </ul>	2012, 2013, 2014, 2016, 2017, 2018, 2019
<ul style="list-style-type: none"> <li>• Faculty of the Game: Recognized at a CU Basketball game</li> </ul>	2015
<ul style="list-style-type: none"> <li>• Academy of Management Organizational Communication &amp; Information Systems Doctoral Consortium</li> </ul>	2005
<ul style="list-style-type: none"> <li>• Armed Forces Communications and Electronics Association (AFCEA) President's All-Star Award for outstanding contribution to AFCEA</li> </ul>	2000
<ul style="list-style-type: none"> <li>• 81<sup>st</sup> Training Support Squadron Company Grade Officer of the Quarter, 2<sup>nd</sup> Quarter</li> </ul>	2000
<ul style="list-style-type: none"> <li>• Excellence in writing award during selective Air Force executive leadership program</li> </ul>	1999
<ul style="list-style-type: none"> <li>• Outstanding contributor award during Air Force executive leadership program</li> </ul>	1999
<ul style="list-style-type: none"> <li>• Awarded Achievement medal for developing and maintaining classified communications status web site during air war over Serbia—ensured top Air Force leaders were informed of capabilities and status</li> </ul>	1999
<ul style="list-style-type: none"> <li>• Best paper award for the Internet and Digital Economy track, Hawaii International Conference of the System Sciences</li> </ul>	1998
<ul style="list-style-type: none"> <li>• Other Air Force medals: Meritorious Service Medal, Commendation Medal, NATO Medal, Longevity Medal, Long Overseas Tour Medal, and National Defense Service Medal</li> </ul>	

## PROFESSIONAL AFFILIATIONS

• Faculty Advisor, University of Colorado Chapter of the National Society of Collegiate Scholars	2006-Present
• Rocky Mountain Management Association	2014
• Society of Information Management, Denver Chapter	2006-2009
• Association of Information Systems	2001-2007
• Academy of Management	2001-2007
• Social Chair, Association of Doctoral Students, University of Maryland, College Park, MD	2002-2003
• Company Grade Officer Council, U.S. Air Force	1993-2001
• Armed Forces Communications and Electronics Association	1998-2000
• President of Sigma Iota Epsilon national honorary management fraternity, Air Force Institute of Technology Chapter	1996