

HEATHER L. ADAMS, PhD

Teaching Associate Professor, Organizational Leadership & Information Analytics

Faculty Director of the CU Business Minor

Leeds School of Business, University of Colorado, Boulder, CO 80309

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EDUCATION

Ph.D. 2001-2006	University of Maryland, College Park, MD Robert H. Smith School of Business Major: Information Systems, 3.7 GPA Minor: Industrial/Organizational Psychology
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Dissertation Title: Mindful Use as a Link between Social Capital and Organizational Learning: An Empirical Test of the Predictors and Outcomes of Two New Constructs

Master's Degree 1995-1996	Air Force Institute of Technology, Dayton, OH Major: Information Resource Management, 3.7 GPA
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Thesis: Air Force Media Use and Conformance with Media Richness Theory: Implications for E-mail Use and Policy (published in the International Journal of Electronic Commerce)

Bachelor's Degree 1988-1992	University of New Hampshire, Durham, NH Major: Business Administration, 3.3 GPA Minor: Psychology
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ACADEMIC LEADERSHIP POSITIONS

Faculty Director of the Business Minor	2018 - present
Associate Division Chair, Organizational Leadership and Information Analytics	2021 - 2022
Division Executive Committee	2022- present
Advisor, National Society of Collegiate Scholars, Boulder Chapter	2006 - present

TEACHING

University of Colorado, Leeds School of Business 2006-Present:	
• Analytics & Data Driven Decision Making (Continuing Education)	Spring 2018 – Spring 2024

• Business Statistics/Data Analysis	Fall 2008-9, 2011-12
	Spring 2009-14, 2016-19 Summer 2009-12
• Critical Leadership Skills	Fall 2011-14 Spring 2015 Summer 2014-17
• First Year Global Experience: <i>2 credit course which includes a week in a foreign country</i>	Spring 2014-16 (Germany) Spring 2014-15 (Spain)
• Global Issues in Leadership (President's Leadership Class)	Spring 2013
• International Business	Summer 2014-18, Fall 2019-23, Spring 20-23
• Introduction to Systems	Fall 2006-7 (250-300 students each year) Spring 2007-8 (550 students each year) Summer 2007-8
• Leadership in a Digital Age	Spring 2018, Summer 2019-20, Spring 20-24, Fall 2020-2023
• Managing Innovations: <i>Taught the Management half of the semester</i>	Fall 2014-20 Spring 2015-20
• Managing Business Processes	Fall 2008 Spring 2009-10, 2012
• Principles in Marketing & Management: <i>Taught the Management half of the semester</i>	Fall 2015-18 (300 students each year)
• Principles in Organizational Behavior	Fall 2019
• Systems Thinking	Fall 2007-8, 2012-2016 Spring 2009, 2011, 2013-15
University of Maryland, College Park 2001-2006 (PhD Program):	
• Introduction to Business Computing	Spring 2005 (240 students)

AWARDS & HONORS

• Winner, Kolb Teaching Excellence Award	2020
• Nominated for the Frasca Teaching Excellence Award	2012, 2013, 2014, 2016, 2017, 2018, 2019, 2020
• Faculty of the Game: Recognized at a CU Basketball game	2015
• Academy of Management Organizational Communication & Information Systems Doctoral Consortium	2005

<ul style="list-style-type: none"> Armed Forces Communications and Electronics Association (AFCEA) President's All-Star Award for outstanding contribution to AFCEA 	2000
<ul style="list-style-type: none"> 81st Training Support Squadron Company Grade Officer of the Quarter, 2nd Quarter 	2000
<ul style="list-style-type: none"> Excellence in writing award during selective Air Force executive leadership program 	1999
<ul style="list-style-type: none"> Outstanding contributor award during Air Force executive leadership program 	1999
<ul style="list-style-type: none"> Awarded Achievement medal for developing and maintaining classified communications status web site during air war over Serbia—ensured top Air Force leaders were informed of capabilities and status 	1999
<ul style="list-style-type: none"> Best paper award for the Internet and Digital Economy track, Hawaii International Conference of the System Sciences 	1998
<ul style="list-style-type: none"> Other Air Force medals: Meritorious Service Medal, Commendation Medal, NATO Medal, Longevity Medal, Long Overseas Tour Medal, and National Defense Service Medal 	

RESEARCH

Publications & Conferences:

- Adams, H. L., Morris, M. G., & Van Scotter, J. R. (Fall 1998). "Examining E-Mail Use in the Context of Virtual Organizations: Implications for Theory and Practice." International Journal of Electronic Commerce, 3(1), 8-26.*
- Adams, H. L., & Morris, M. G. (1998). "Examining E-Mail Use in the Context of Virtual Organizations: Implications for Theory and Practice." Proceedings of the Hawaii International Conference on System Sciences. (BEST PAPER AWARD)*

Research Interests:

- Decision making using Analytics and Theory of Planned Behavior
- Mindful Use of Information Systems
- Statistics on Social Media Outcomes

OTHER WORK EXPERIENCE

2000-2001	U.S. Air Force Officer, Flight Commander, 81 st Training Technology Flight, Keesler Air Force Base, MS
1999-2000	U.S. Air Force Officer, Branch Chief, Center for Communications Excellence, Ramstein Air Base, Germany
1998-1999	U.S. Air Force Officer, Commander, Communications & Contracts Flight, Taszar, Hungary: 90-day deployment for Operation Joint Forge
1997-1998	U.S. Air Force Action Officer, Strategic Plans, Ramstein Air Base, Germany

1996-1997	U.S. Air Force Action Officer, Theater Networks Branch, Ramstein Air Base, Germany
1995-1996	U.S. Air Force Officer, Graduate Student, Air Force Institute of Technology, Dayton, OH
1993-1995	U.S. Air Force Protocol Officer, 325 th Fighter Wing, Tyndall Air Force Base, FL
1992-1993	U.S. Air Force Squadron Section Commander, Mission Support Squadron, Tyndall Air Force Base, FL

PROFESSIONAL AFFILIATIONS

<ul style="list-style-type: none"> • Faculty Advisor, University of Colorado Chapter of the National Society of Collegiate Scholars 	2006-Present
<ul style="list-style-type: none"> • Rocky Mountain Management Association 	2014
<ul style="list-style-type: none"> • Society of Information Management, Denver Chapter 	2006-2009
<ul style="list-style-type: none"> • Association of Information Systems 	2001-2007
<ul style="list-style-type: none"> • Academy of Management 	2001-2007
<ul style="list-style-type: none"> • Social Chair, Association of Doctoral Students, University of Maryland, College Park, MD 	2002-2003
<ul style="list-style-type: none"> • Company Grade Officer Council, U.S. Air Force 	1993-2001
<ul style="list-style-type: none"> • Armed Forces Communications and Electronics Association 	1998-2000
<ul style="list-style-type: none"> • President of Sigma Iota Epsilon national honorary management fraternity, Air Force Institute of Technology Chapter 	1996