

Curriculum Vitae of
GABRIELLE S. WIERSMA
as of January 2020
Associate Professor since July 2018
<http://orcid.org/0000-0002-7990-3450>

I. EDUCATION

Master of Library and Information Science, University of Denver, 2008
Bachelor of Arts in International Affairs, University of Colorado Boulder, 2003

II. PROFESSIONAL EXPERIENCE

University of Colorado Boulder Libraries

Associate Professor, Faculty Director, Scholarly Resource Development, May 2019- present

Interim Faculty Director, Scholarly Resource Development, April 2018- April 2019

Assistant Professor, Head, Collection Development, July 2012-July 2018

Subject Specialist for Economics and Instructional Videos, September 2009-present;
General Reference 2013-present.

Assistant Professor, Electronic Collections & Assessment Librarian, Collection Development, April 2010-June 2012

Instructor, Engineering Reference and Instruction Librarian, Gemmill Engineering Library, January 2008-March 2010
Bibliographer's Assistant for Engineering and Computer Science

Library Technician II, L. H. Gemmill Engineering Library, 2005-2007

Staff, Government Publications Library, May 2004-November 2004

III. PUBLICATIONS

a. Peer-Reviewed Articles

Tovstiadi, Esta, Tingle, Natalia, & Wiersma, Gabrielle. (2018). Academic E-book Usability from the Student's Perspective. *Evidence Based Library and Information Practice*, 13(4), 70-87. <https://doi.org/10.18438/eblip29457>.

Wiersma, Gabrielle and Esta Tovstiadi (2017). "Inconsistencies between Academic e-Book Platforms: A Comparison of Metadata and Search Results". *portal: Libraries and the Academy*, 17(3): 617-648. <https://doi.org/10.1353/pla.2017.0037>

Wiersma, Gabrielle (2013). "What's the Delay? Managing e and p Publication Dates", *Library Collections, Acquisitions, and Technical Services*, 37(1-2): 13-18. Available online: <http://dx.doi.org/10.1016/j.lcats.2013.03.001>

Pan, Denise, Gabrielle Wiersma, Leslie Williams, and Yem Fong (2013). "More than a Number: Unexpected Benefits of ROI Analysis" *The Journal of Academic Librarianship*, 39(6): 566-572. Available online: <http://dx.doi.org/10.1016/j.acalib.2013.05.002>

Wiersma, Gabrielle (2010). "Collection Assessment in Response to Changing Curricula: An Analysis of the Biotechnology Resources at the University of Colorado at Boulder", *Issues in Science and Technology Librarianship*, 61(Spring 2010). Available online: <http://www.istl.org/10-spring/refereed1.html>

b. Conference Proceedings

Spratt, Stephanie, Gabrielle Wiersma, Rhonda Glazier, and Denise Pan (2017). "Exploring the Evidence in Evidence-Based Acquisition." 2016 NASIG Conference Proceedings. *The Serials Librarian*, 72(1-4): 183-189. Available online: <http://dx.doi.org.colorado.idm.oclc.org/10.1080/0361526X.2017.1321901>

Wiersma, Gabrielle and Matt Ramey (2017). "Showcasing Faculty Research with Elements and Tableau." *Proceedings of the 2016 Library Assessment Conference*, p.587-594. Available online: <http://libraryassessment.org/bm~doc/95-wiersma-2016.pdf>

Wiersma, Gabrielle, Rhonda Glazier, Denise Pan, and Stephanie Spratt (2016). "Balancing Bananas: Collection Assessment of Patron-Driven Acquisitions." *Charleston Library Conference Proceedings 2015*. Available online: <http://dx.doi.org/10.5703/1288284316308>

Tovstiadi, Esta and Gabrielle Wiersma (2016). "Comparing Digital Apples and Oranges: A Comparative Analysis of e-Books Across Multiple Platforms." 2015 NASIG Conference Proceedings. *The Serials Librarian*, 70(1-4): 175-183. Available online: <http://www.tandfonline.com/doi/full/10.1080/0361526X.2016.1148979>

Wiersma, Gabrielle, Denise Pan, and Christopher C. Brown (2015). "Advanced Data Analysis: From Excel PivotTables to Microsoft Access." *Charleston Library Conference Proceedings 2014*. Available online: <http://dx.doi.org/10.5703/1288284315592>

Pan, Denise and Gabrielle Wiersma (2014). "Excelling with Excel: Advanced Excel Functions for Collection Analysis." *Charleston Library Conference Proceedings 2013*. Available online: <http://dx.doi.org/10.5703/1288284315327>

Wiersma, Gabrielle and Yem Fong (2012). "Patron-Driven E-book Solutions: Moving Beyond the Banana Books Incident of 2000", *Charleston Library Conference Proceedings 2011*. Available online: <http://dx.doi.org/10.5703/1288284314973>

Pan, Denise, Yem Fong, Mary Beth Chambers and Yumin Jiang, with contributions from Gabrielle Wiersma and Wen-ying Lu (2012). "Ebb and flow: A selection to access workflow for consortia PDA." *Charleston Library Conference Proceedings 2012*. Available online: <http://dx.doi.org/10.5703/1288284315096>

Forzetting, Sarah, Wiersma, G., & Eager, L. (2012). "Managing E-book Acquisition: The Coordination of "P" and "E" Publication Dates", *The Serials Librarian*, 62(1-4): 200-205. Paper based on 2011 NASIG presentation by G. Wiersma and S. Forzetting. Available online: <http://www.tandfonline.com/doi/abs/10.1080/0361526X.2012.652921>

Pan, Denise, Gabrielle Wiersma, and Yem Fong (2011). "Towards Demonstrating Value: Measuring the Contributions of Library Collections to University Research and Teaching Goals", *Proceedings of the 2011 ACRL Conference*, p.459-465. Available online: http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/national/2011/papers/towards_demonstratin.pdf

c. Other Publications

Pan, Denise and Gabrielle Wiersma (2017). "Transparency and Tiers: Restructuring a Publisher Deal with a Modified Decision Matrix." *Evidence Based Library and Information Practice: Using Evidence in Practice*. Available online: <http://dx.doi.org/10.18438/B81952>

Wiersma, Gabrielle (2017). Report of the ALCTS CMS Collection Evaluation & Assessment Interest Group Meeting. American Library Association Midwinter Meeting, Atlanta, January 2017." *Technical Services Quarterly*, 34(3): 320-324. [invited] Available online: <http://dx.doi.org/10.1080/07317131.2017.1321395>

Wiersma, Gabrielle (2016). "Report of the ALCTS CMS Collection Development Issues for the Practitioner Interest Group Meeting. American Library Association Midwinter Meeting. Boston, January 2016." *Technical Services Quarterly*, 33(4): 436-442. [invited] Available online: <http://dx.doi.org/10.1080/07317131.2016.1203649>

Wiersma, Gabrielle (2016). "Report of the ALCTS CMS Collection Evaluation & Assessment Interest Group, American Library Annual Conference, Boston, January 2016." *Technical Services Quarterly*, 33(3): 319-324. [invited] Available online: <http://www.tandfonline.com/doi/full/10.1080/07317131.2016.1169843>

Wiersma, Gabrielle (2016). "Report of the ALCTS CMS Collection Evaluation & Assessment Interest Group, American Library Annual Conference, San Francisco, June 2015". *Technical Services Quarterly*, 33(2): 183-192. [invited] Available online: Available online: <http://dx.doi.org/10.1080/07317131.2016.1135004>

Wiersma, Gabrielle (2015). "Report of the ALCTS CMS Collection Evaluation & Assessment Interest Group, American Library Midwinter Meeting, Chicago, February 2015. *Technical Services Quarterly*, 32(4): 421-426. Available online: <http://dx.doi.org/10.1080/07317131.2015.1059684>

Wiersma, Gabrielle (2015). "Report of the ALCTS Collection Evaluation & Assessment Interest Group, American Library Association Annual Conference, Las Vegas, June 2014." *Technical Services Quarterly*, 32(1): 83-92. Available online: <http://dx.doi.org/10.1080/07317131.2015.972883>

Wiersma, Gabrielle (2009). "Building Online Content and Community with Drupal", *Collaborative Librarianship*, 1(4): 169-171. Available online: <http://collaborativelibrarianship.org/index.php/jocl/article/view/41/34>

IV. PRESENTATIONS

a. National

Wiersma, Gabrielle and Leigh Beauchamp. (2019) "The time has come for eBooks, or has it?" Presentation at the 2019 Charleston Library Conference.

Levine-Clark, Michael, Gabrielle Wiersma, Liz Mengel, and George Machovec, "Gold Rush Content Comparison Tool", Presentation at the 2019 Charleston Library Conference.

White, Phil and Gabrielle Wiersma. "Leveraging OpenRefine and APIs to Conduct Large-Scale Collection Analyses". Workshop presentation at the 2018 Library Assessment Conference. [invited]

Tovstiadi, Esta, Gabrielle Wiersma, and Natalia Tingle. "There are No Right or Wrong Answers: Improving the User Experience One Usability Test at a Time". Electronic Resources and Libraries (ER&L) Conference, March 7, 2018.

Tingle, Natalia, Gabrielle Wiersma, and Esta Tovstiadi. "Telling Us What We Don't Know: Evaluating User Experience Across Different eBook Platforms". ALCTS Collection Management and Electronic Resources Interest Group meeting at ALA Midwinter, February 11, 2018.

Wiersma, Gabrielle, Jean Ward, and Barbara Kawecki (2017). "Measuring the Performance of Approval Processes." 2017 American Library Association Annual Conference, June 25, 2017.

Tovstiadi, Esta, Gabrielle Wiersma, and Natalia Tingle (2017). "Users' Choice: Ebook Platforms." 2017 Electronic Resources and Libraries (ER&L) conference. April 5, 2017.

Wiersma, Gabrielle and Matt Ramey (2016). "Showcasing Faculty Research with Elements and Tableau." 2016 Library Assessment Conference, November 2, 2016. Presentation slides available online: <http://libraryassessment.org/bm~doc/wiersma-showcasing-faculty-research.pdf>

Couture, Juliann and Gabrielle Wiersma (2016). "Aligning Evolving User Needs with Static Spaces". Poster presented at the 2016 Library Assessment Conference, October 31, 2016. Poster available online: <http://libraryassessment.org/bm~doc/18-couture-2.pdf>

Gao, Wenli, Joshua Been, and Gabrielle Wiersma (2016). "A Picture is Worth a Thousand Words: Data Visualization for Collection Assessment." American Library Association Annual Conference, June 26, 2016.

- Pan, Denise, Stephanie Spratt, Gabrielle Wiersma, and Rhonda Glazier (2016). "Exploring the Evidence in Evidence-Based Acquisition." 2016 NASIG Conference, June 11, 2016.
- Knievel, Jennifer and Gabrielle Wiersma (2016). "Missing Monographs? Using Faculty Citations to Identify Scholarly Needs." Acquisitions Institute, May 16, 2016.
- Hills, Sara, Tina Herman Buck, Stephanie Spratt, Denise Pan, Gabrielle Wiersma, & Rhonda Glazier (2016). "A Tale of Two DDA Programs: The Large Consortia and the Small Independent." Electronic Resources and Libraries (ER&L) Conference, April 5, 2016.
- Wiersma, Gabrielle, Rhonda Glazier, Denise Pan, and Stephanie Spratt (2015). "Balancing Bananas: Collection Assessment of Patron-Driven Acquisitions." Charleston Library Conference, Friday, November 6, 2015.
- Tovstiadi, Esta and Gabrielle Wiersma (2015). "Comparing Digital Apples and Oranges: A Comparative Analysis of Ebooks Across Multiple Platforms." NASIG 30th Annual Conference May 28, 2015.
- Wiersma, Gabrielle, Denise Pan, and Christopher C. Brown (2014). "Excelling with Excel: Advanced Excel Functions for Collection Analysis." Annual Charleston Conference: Issues in Book and Serials Acquisition November 5, 2014. **[invited]**
- Pan, Denise, Christopher C. Brown, and Gabrielle Wiersma (2014). "Advanced Data Analysis: From Excel PivotTables to Microsoft Access." Annual Charleston Conference: Issues in Book and Serials Acquisition, November 5, 2014. **[invited]**
- Pan, Denise and Gabrielle Wiersma (2013). "Excelling with Excel: Advanced Excel Functions for Collection Analysis." Annual Charleston Conference: Issues in Book and Serials Acquisition, November 6, 2013.
- Pan, Denise, Yem Fong, Mary Beth Chambers and Yumin Jiang, with contributions from Gabrielle Wiersma and Wen-ying Lu (2012). "Ebb and Flow: A Selection to Access Workflow for Consortia PDA", Annual Charleston Conference: Issues in Book and Serials Acquisition, November 9, 2012.
- Sarah Forzetting, Wiersma, Gabrielle, Jenny Hudson and Rebecca Schroeder (2012). "Integrating 'e' and 'p': Building a new approval infrastructure". American Library Association Annual Conference, June 23, 2012. **[invited]**
- Leslie Williams, Denise Pan, Gabrielle Wiersma and Yem Fong (2012). "Keeping Score: Assessing the Value of Electronic Resources in Faculty Research." Medical Library Association Annual Meeting and Exhibition, May 22, 2012.
- Pan, Denise, Gabrielle Wiersma, Leslie Williams, and Yem Fong (2012). "Beyond ROI: Transitioning Assessment into Action". Timberline Acquisitions Institute May 21, 2012.

Wiersma, Gabrielle, Denise Pan, Leslie Williams, and Yem Fong (2012). "Calculating Value: The Nuts and Bolts of Implementing the University of Colorado ROI Study". Electronic Resources and Libraries (ER&L) Conference, April 2, 2012.

Wiersma, Gabrielle and Yem Fong (2011). "Patron-Driven E-book Solutions: Moving Beyond the Banana Books Incident" Annual Charleston Conference: Issues in Book and Serials Acquisition, November 4, 2011.

Wiersma, Gabrielle and Sarah Forzetting (2011). "Managing E-book Acquisition: The Coordination of "P" and "E" Publication Dates", NASIG Conference, June 4, 2011.

Pan, Denise and Gabrielle Wiersma (2011). "Towards Demonstrating Value: Measuring the Contributions of Library Collections to University Research and Teaching Goals", ACRL Conference, March 31, 2011.

b. Local and Regional Presentations

Wiersma, Gabrielle, Arthur Aguilera, Hillary Morgan, Michael Dombrowski, Thea Lindquist, and Kathia Ibacache (2019). "Judging a Book by its Cover: And other Advice for Evaluating Publisher Quality." Presented for the 2019 Libraries Development Week.

Wiersma, Gabrielle (2016). "Collection Analysis with Tableau." Colorado Alliance of Research Libraries Library Assessments Workshop, November 18, 2016.

Wiersma, Gabrielle and Matt Ramey (2016). "Showcasing Faculty Research with Elements and Tableau." University Libraries Symposium Series, October 5, 2016.

Knievel, Jennifer and Gabrielle Wiersma (2016). "Missing Monographs? Using Faculty Citations to Identify Scholarly Needs." University Libraries Symposium Series, May 4, 2016.

Wiersma, Gabrielle, Rhonda Glazier, Denise Pan, and Stephanie Spratt. "Balancing Bananas: Collection Assessment of Patron-Driven Acquisitions." Repeat of Charleston Library Conference presentation for Auraria Library and visiting scholar, November 10, 2015.

"Create Lists in Millennium and Sierra", with Rice Majors and Brice Austin. Sponsored by the Faculty-Staff Development Committee, University of Colorado Libraries, (August 13, 2012).

"Supporting Open Access: What is it, why is it important for libraries, and how do we promote it?", with Megan Bresnahan, Andrew Johnson, and Barbara Losoff. Sponsored by the Faculty-Staff Development Committee, University of Colorado Libraries, (March 14, 2012).

"Introduction to RefWorks". Learner's Lunch Series, University of Colorado Libraries,

(September 30, 2011 (with Stephanie Alexander), October 7, 2011).

“E-books Collection Overview”, with Heather Wicht. Sponsored by the Faculty-Staff Development Committee, University of Colorado Libraries, (July 20, 2011).

“Spectra Dimension 2008”, with Sara Holladay and Peggy Jobe. Sponsored by the Faculty-Staff Development Committee, University of Colorado Libraries, (February 18, 2009).

“Scitopia.” Database training for the Auraria Library, (November 5, 2008).

“Scopes and Limits in Chinook”, with Jina Wakimoto. Sponsored by the Faculty-Staff Development Committee, University of Colorado Libraries, (May 14, 2008).

“Providing reference via instant messaging”, with Jack Maness. Sponsored by the Faculty-Staff Development Committee, University of Colorado Libraries, (February 28, 2007).

V. Grants

Chinowsky, Paul, Virginia Ferguson, Mark Hoefler, Heather Lewandowski, Shelly Miller, Steven Vanderheiden, Gabrielle Wiersma and Phoebe Young. Co-Principal Investigator. “Faculty SPACE: Shared Perspectives for Community Engagement.” Faculty Leadership Institute project awarded **\$120,000** for 2017-2020.

Pan, Denise and Gabrielle Wiersma. “Cornerstone Project: Connecting Research Citations to Library Collections.” Google Faculty Research Award 2015-16. Co-Principal Investigator. [not funded]

Pan, Denise and Gabrielle Wiersma. “Collections Data Conduit: Where Faculty Citations Converge with Library Collections.” Institute of Museum and Library Services, National Leadership Grants for Libraries, FY 2017 Cycle 2. [not funded]

VI. Research in Progress

Wiersma, Gabrielle and Leigh Beauchamp. (2019) “The time has come for eBooks, or has it?” Paper submitted for publication in the 2019 Charleston Library Conference Proceedings.

If they want it, can we buy it or borrow it? Evaluating the long-term effects of purchase on demand programs.

Does the Format of an Article Influence its Perceived Authority? Initial study design and literature review.

VII. SERVICE

a. National

American Library Association, Association for Library Collections & Technical Services

- Collection Management Section, Executive Committee & Board of Directors,

Vice-Chair/Chair-Elect, July 1, 2018-June 30, 2019 **[elected]**

Member-at-Large, July 1, 2016, to June 30, 2018 **[elected]**

- Collection Development Issues for the Practitioner Interest Group
Chair, July 2016-June 2017
Vice-Chair, October 2015-June 2016
- Program Committee, Intern, July 2015-June 2016
- Collection Evaluation and Assessment Interest Group,
Chair, July 2014-June 2015
Vice-Chair, July 2013-June 2014

b. Regional

Greater Western Library Alliance (GWLA)

- Collection Development Committee Representative, May 2018-present
- Offset Task Force, 2018-present

Colorado Alliance of Research Libraries

- Shared Collection Development Committee, **Co-Chair**, May 2018-present **[elected]**
- Elsevier Negotiating Team, member, 2019-present
- Prospective Monograph Purchasing Task Force, member, August 2016-present
- ScienceDirect Cost Distribution Task Force, member, May 2015-December 2015

c. University of Colorado System

CU Libraries Electronic Resources Taskforce (CLERT), member, July 2011-present

d. University of Colorado Boulder (campus)

Faculty SPACE steering committee, July 2017-present

Freshmen Interest Groups (FIGs) Task Force, December 2016-May 2017 **[invited]**

e. University of Colorado Boulder Libraries

Gifts Team, Co-Chair, 2019-present

Appeals Committee, member, 2018-2019

Annual Evaluation and Merit System Revision Task Force, member, 2018-2019

Faculty Personnel Committee, **Chair**, 2016 and 2017

FPC-Tenure Committee Joint Task Force on Instructor Reappointment and Promotion, **Chair**, 2016-present

Search Committee for Access and Discovery Librarian, 2017.

Search Committee for Scholarly Communication Librarian, 2017.

Search Committee for Health and Human Sciences Librarian, 2016-17.

Search Committee for Head, Acquisitions Services, 2014.

Search Committee for Head, Monographic and Special Materials Cataloging, 2014.

Search Committee for Serials and E-resources Description and Access Librarian, 2014.

Library ILS (integrated library system) and Discovery Group, January 2011-March 2014

Libraries Proxy Task Force, Fall 2013

III Encore Reporter Development Partner, May 2010-September 2013

Norlin Collections & Stacks Management Task Force, February 2010-June 2012
Bibliographers Advisory Committee, April 2010-June 2012
IM (Instant Messaging) Task Force, January 2009-May 2012
Chinook (WebOPAC) Public Display Subcommittee, January 2007-December 2010
Web Advisory Committee, January 2006-December 2007; April 2010-December 2010
Encore and Research Pro Implementation Committee, May 2009-May 2010
Ask Colorado virtual reference volunteer, August 2006-May 2008
Circulation Policy Committee, August 2007-September 2010
Fund Allocation Task Force (Collection Development), March 2009-July 2009
Search Committee for Faculty Director of the Engineering Library, 2008-09.
Public Services' Next Gen Catalog Taskforce, June 2008-August 2008
Library Advisory Board, January 2006-December 2007

f. Editorial Responsibilities

Taylor and Francis Library Advisory Board, 2019-present
Moderator for the colldv listserv (discussion list for members and non-members of the ALCTS Collection Management Section), June 2017-present
ProQuest North American Advisory Board, member, 2018-present
Springer Library Advisory Board, member, 2018-present
Oxford University Press Library Advisory Council, 2017-present
Referee for Collection Management journal, 2017

**VIII. UNIVERSITY LIBRARIES WORKING GROUPS and TASK FORCES
(LIBRARIANSHIP)**

Libraries Deans and Directors Council (DDC), 2018-present

Financial Futures Project Owner, "Explore expanding digital library resources to generate subscription revenues," and Business Case for Affordable Course Materials, 2019

Development Week Task Force, 2019-present

Libraries Internal Data Working Group, member and DDC Liaison, 2019-present

Libraries Staff Professional Development Fund Task Force, **Chair**, 2019-present

Google Books Project Team, member, 2019-present

Collections and Access Working Group, member, 2012-2018, **Co-Chair**, 2018-present

- Electronic Resources Management Group, member, 2016-present

Scholarly Initiatives Working Group (formerly the Scholarly Communication Working Group), member, 2012-2017

- Scholarly Communication **Team Leader**, May 2016-May 2017

LibInsights Team, July 2016-July 2019

Research Area Task Force, **Co-Chair**, 2014-2016

IX. TEACHING

Multiple instruction sessions for Economics, 2009-2016 including ECON 4309: Economics Honors Seminar and two graduate-level courses.

Multiple instruction sessions for Engineering, 2009-2010 including WRTG 3030: Writing on Science and Society, SMART Workshop, and CU GoldShirt Program Orientation.

“LIS 4375: Science & Engineering Reference”. Guest lecturer for Professor Joe Kraus at the University of Denver Library and Information Science Program, (May 18, 2010).

X. PROFESSIONAL DEVELOPMENT

Excellence in Leadership Program, University of Colorado, 2019-2020

Bystander Intervention Training (ALA/ALCTS), September 2019

Intercultural Development Inventory (IDI) assessment, September 2019

CliftonStrengths Assessment, August 2019

The Highly Effective Manager, DiSC Management, July 2018

American Library Association Annual Conference, 2009, 2010, 2013, 2014, 2015, 2016, 2017, 2018, 2019

American Library Association Midwinter Conference, 2009, 2014, 2015, 2016, 2017, 2018, 2019, 2020

Library Assessment Conference, 2010, 2014, 2016, 2018

NASIG Annual Conference, 2011, 2015

Charleston Library Conference: Issues in Book and Serials Acquisition, 2011, 2013, 2014, 2015, 2017, 2018, 2019

Leadership Education for Advancement & Promotion (LEAP), CU Boulder 2012

Electronic Resources & Libraries (ER&L) Conference, 2012.

ACRL National Conference, 2011

Measuring Your Impact: Using Evaluation for Library Advocacy, March 26, 2010

XI. HONORS, AWARDS, RECOGNITION

Faculty Leadership Institute (University of Colorado Boulder) member, 2015-16; alumni, 2016-present (**peer-nominated**)

Rocky Mountain Chapter of the Special Libraries Association Rebecca Jackson Memorial Scholarship, 2007