

KEYANA R. SIMONE, PH.D.

KEYANA.SIMONE@COLORADO.EDU

OFFICE PHONE: 303.735-4850

INSTRUCTIONAL EXPERIENCE

Instructor, University of Colorado Boulder, 2003-09, 2012-13, 2020-Present

Upper Division/Graduate Level

Entrepreneurial Journalism (Graduate level)

Social Identity and Journalism (Graduate level & Upper)

CMCI Practicum

Writing for PR

Digital Storytelling for PR

History of Journalism

History of Digital Journalism

African & African American Women in Cinema (Created Course)

The Afro-American Family in U.S. Society

Critical Thinking in Feminist Studies

*Gender, Race, Class & Sexuality in Popular Culture, March-April, 2011

 Took over class for one month for professor recovering from surgery

Historical & Contemporary Issues of Black Women

Media Ethics

Media, Race & Disaster (Created Course)

Spoken Word Revolutions: Slam Poetry & the Art of Resistance (Created Course; Scheduled Summer 2014)

Lower Division

Media and Diverse Populations

Strategic Writing

Principles of Journalism (TA)

Fundamentals of Journalism (Summer course taught for the Pre-Collegiate Development

 Program, which caters to students from disadvantaged communities, the majority of whom are First Generation College entrants

Gender & Contemporary Culture

Women, Literature and the Arts

Faculty Director of Student Media, University of Colorado Boulder, 2022-Present

Instruct, coordinate, manage and mentor students involved with CMCI student media outlets, The Bold and KVCU (Radio 1190)

Instructor, Palomar College, San Marcos, CA, 2013-2022

Race, Gender and Media Effects

Introduction to Mass Communication

Introduction to Public Relations

RESEARCH INTERESTS & ADDITIONAL RESEARCH EXPERIENCE

Interests: The relationship between cultural production (art, literature, popular culture, and “news”), collective memory and social organization

 The Black & other Ethnic Presses; Representations and interpretations of Blackness in U.S. news and creative/fictive media

 The impact of cultural production on cross cultural interaction & communication

The Black Women’s Legacy Project – University of Colorado, 2005-12

Research Assistant

Conducted ethnographic, archival and historical research assisting Dr. Polly McLean as she worked to reconstruct the life and legacy of Lucile Berkeley Buchanan, the first Black woman ever to graduate from CU Boulder (book forthcoming)

Natural Hazards Center/National Science Foundation Quick Response Grant, Fall, 2005

Co-Principal Investigator

Teamed with a fellow graduate student on an NSF funded project to investigate the implications of race, class and gender considerations in governmental and NGO responses to Hurricane Katrina. Collected and analyzed data, wrote reports, published papers & book chapters, presented findings at conference/symposiums and, via our National Hazards Center liaison, submitted recommendations for governmental policy and procedural changes to Congress. Only team comprised solely of graduate students to win one of these grants.

Lilly New Media Project – University of Colorado, 2002-03, Spring 2004

Research Assistant

Interviewed individuals and facilitated focus groups assessing a) the integration of new media technologies into the family life of our study participants and b) the relationship between certain media technologies and content and identity formation/expression amongst teens

PROFESSIONAL EXPERIENCE (NON-UNIVERSITY/COLLEGE)

Freelance Writer/PR Consultant, San Diego, CA/CO/OK – 2011-2021

Produced articles, blogs, marketing materials, etc. on per project basis for clients

Consult on Public Relations and diversity issues; consult on, create content for and/or manage social media accounts for clients across the country

Director of Outreach & Programs, Legacy Cultural Learning Center, Park Hill, OK, 2010-11, 2013— 2021

Raised funds and awareness and coordinated programs for non-profit organization dedicated to providing arts education for Native American youth. Eventually returned to work for Legacy, as a consultant.

Academic Tutor, AVID Program, Aurora, CO, 2002-04

Tutored high school students identified as potential First Generation college applicants in History, Math and English/Composition

Editor/Writer, *The Coastline News*, Laguna Beach, CA, 1998-2003
Assistant Managing Editor
Arts and Entertainment Editor for Orange County weekly newspaper
Writer/Reporter on local city and environmental issues

Media Director, Chuck Blaylock for Governor Campaign, MT, 1996
Designed and implemented campaign strategies, handled public relations, produced campaign materials for major party gubernatorial candidate

PUBLICATIONS/CONFERENCE PAPERS

Book Chapters in Peer-Edited Publications

On becoming: Imagery of African American men in drag as other mothers in U.S. Film

Co-author with Polly McLean (In press; due to be published Fall, 2014).

Crisis in black and white: The construction of reality following Hurricanes Katrina and Rita

Co-author with Duke W. Austin, Chapter 3 in Learning from Catastrophe: Quick Response Research in the Wake of Hurricane Katrina, 2007.

The color(s) of crisis: How race, rumor and collective memory shape the legacy of Katrina

Co-author with Duke W. Austin, Chapter 2 in Hillary Potter's edited volume, Racing the Storm: Racial Implications and Lessons Learned from Hurricane Katrina, 2007.

Peer Reviewed

The economic rationale for curbing police brutality

Selected article, *Journal of Social Responsibility*, 1993.

Conference Papers

Warrior Woman: Reconciling Contemporary Feminism and Traditions of the Sacred Feminine in the Life and Works of Dana Tiger

Paper for the Popular Culture Association/American Association National Convention, March, 2013

Color-blind cinema: Narratives (and illusions) of a post-racialized state in U.S. film and society

Paper Accepted, Popular Culture Association/American Culture Association National Convention, March, 2007.

Reality is in the perception: How race, rumor and collective memory color Hurricane Katrina (Co-author with Duke W. Austin)

Paper Accepted, Popular Culture Association/American Culture Association National Convention, March, 2007.

Seek the truth but let the search engine find it (Co-author with Lynn Clark and Kati Lutysik)

Paper presented at the International Communications Association Conference, New Orleans, LA, May 2004.

Encyclopedia Entry

Presidents, Coverage of in Encyclopedia of Journalism edited by Christopher H. Sterling (Sage), 2009.

PRESENTATIONS/PANELS/GUEST LECTURES

On-Air/FCC Policy Training, 2023 – Created & conduct training sessions for radio station managers, volunteers and DJs on FCC compliance, station operations and safety procedures

Anti-bias & “Culturally Competent Media Literacy” Workshops/Webinars, 2007-Present
Coordinate and host workshops & webinars in several locations for a variety of groups.

Pop Culture, Identity & Communication among Youth, July 2013
Presentation, University of Colorado at Boulder

Youth Culture & Consumption, April 2012
Guest Lecture, Introduction to Sociology, Quinnipiac University

Bakhtin on the Edge: Beer, Bartleby, /b/ and Bad Romance, February, 2012
Panelist, Far West Popular Culture Association/American Culture Association Conference

Ethnographic Methodology & Experiences in the Field, October, 2010
Guest Lecture, Qualitative Research Methods (Doctoral Seminar), University of Colorado

Form & Function: Art & Myth in the Gendering & Racialization of Public Space, October 2008, Presentation, University of Colorado, Multicultural Center/Black Student Alliance

Finding the Fit: Exploring the Theory-Method-Research Question Dynamic, March 2009, Guest Lecture, Qualitative Research Methods (Doctoral Seminar), University of Colorado

Race, Rumor & the Framing of Hurricane Katrina, September 2008
Presentation (with Duke Austin) at the symposium, Katrina: Three Years Later, Looking Back on the Tragedy of New Orleans. Metropolitan State University, Denver, CO.

Sistahs in the Cinema: Explorations in Constructions of Black Femininity in Color-blind Cinema, April 2007, Guest Lecture, Sex, Gender & Society (Undergrad Sociology), University of Colorado

Through Women's Eyes: Representations and Interpretations of Black Women in U.S. Society, March 2007 Presentation, CU Boulder Women and Gender Studies Spring Dialogue Series

It's Our Dream, Too: Black Women Trailblazers of Boulder County, January 2007 Presentation, Dr. Martin Luther King Jr. Day Celebration, Sponsored by the City of Boulder, Boulder, CO

Crisis in Black and White: The Construction of Reality Along the Color Line Following Hurricanes Katrina and Rita, March 2006, Presentation (with Duke Austin), Louisiana State University, Baton Rouge, LA

Affirmative Action & Legacy Programs: Discussing Racial Divisions and the Continued Privileging of Whiteness in Contemporary America, February 2006 Presentation, Boulder High School Black History Month Event, Boulder, CO

Was Kanye Right? The Politics of Race in the Bush Era, January, 2006 Panelist, Women's Studies Colloquium, University of Colorado

Crisis in Black and White: The Construction of Reality Along the Color Line Following Hurricanes Katrina and Rita, November 2005 Presentation (with Duke Austin), Sociology in Progress Series, University of Colorado

Blacks in Higher Education, October, 2005 Panelist, McNair Scholars Program, University of Colorado

Race, Class, and Gender Differences in Governmental Responses to a Natural Disaster, October 2005 Presentation (with Duke Austin), Hurricane Katrina Symposium: A Panel Discussion of Research and Expertise Related to Hurricane Katrina, Sponsored by the Natural Hazards Center, Boulder, CO

Subculture and Subtext in American History X, March, 2005 Invited presentation, Literary Conspiracy Society, Boulder, CO

Knocking on the Door of Giovanni's Room: Exposing and Exploring the Friction Between African Americans and The Queer Community, February 2005 Organized and moderated panel discussion, University of Colorado

*Race & Hollywood – Spike Lee's **Get on the Bus***, November, 2004 Panelist, University of Colorado Sociological Dialogue Series

New Media and Youth Culture, May, 2004 Panelist, International Communications Association Conference, New Orleans, LA

COLLEGE 101: Identifying, Applying to, and Affording THE College For You, Summers 2003-05

High Schools and Youth Groups in San Diego, Orange County and Los Angeles, California
Designed program to aid students in college selection and scholarship attainment

LEADERSHIP/INSTITUTIONAL SERVICE

Covener/Leader, Teaching & Learning Team, Chancellor's History Project, 2021-Present
Climate Across the Curriculum Conference— selected to be one of the attendees; have adjusted curriculum and The Bold and KVCU content/programming by instituting lessons from this conference

Member, Women and Gender Studies Student Advisory Board, 2006-08

Member, Faculty Search Committee, Women and Gender Studies Program, 2006-07

President, School of Journalism & Mass Communication Doc Student Organization, 2004-06

Grad Student Representative, University Program Review Panel, 2002-04

Member, Dean Search Committee, School of Journalism & Mass Communication, 2002-03

HONORS AND AWARDS

Women & Gender Studies Program Director's Award – University of Colorado, 2007

Women Who Make A Difference Award – University of Colorado, 2004 & 2007

Distinguished Women of Color Recognition – “Instructor of Distinction,” 2007

Sigma Lambda Beta Fraternity (Boulder, CO chapter) & Black Student Alliance
Equity and Excellence Outstanding Graduate Student Award – University of Colorado, 2005

Residence Life Excellence in Teaching Award – University of Colorado, 2003 & 2004

Dorothy Martin Award For Outstanding Graduate Students – University of Colorado, 2002

Social Responsibility Writing Award Winner – San Diego, CA, 1993

FELLOWSHIPS, SCHOLARSHIPS AND GRANTS

Mission Zero Climate Action Grant, 2022

Dissertation Assistance Award, Department of Sociology, University of Colorado, 2006
Provides funds for promising research to assist Ph.D. students with their out-of-pocket dissertation expenses.

National Science Foundation/Natural Hazards Center Quick Response Grant, Fall 2005
Project: Race, Class and Gender Differences in Governmental Response to Hurricanes Katrina and Rita

Subsequent Research: Role of the Media in the Propagation of Race-Informed Rumor and Abrogation of Rights in times of crisis/disaster

Broadcast Pioneers Research Scholarship, 2004

Lilly Foundation Summer Research Grant, 2004
Project: Explorations in Youth Culture and New Media

University of Colorado School of Journalism & Mass Communication Summer Research Fellowship, 2003
Project: Race, Media and Notions of Public Policy

University of Colorado School of Journalism & Mass Communication Research Fellowship, 2002

University of Colorado Diversity Fellowship, 2002

EDUCATION

University of Colorado at Boulder – Boulder, Colorado

Ph.D. in Media Studies

Dissertation Title: *Levees, Looters and Lawlessness: Race, Rumor and the Framing of Hurricane Katrina*

Advisor: Dr. Polly McLean

Explored both how media institutions (through framing that reflects hegemonic racial narratives and through the use of speculation-based journalism) and their audiences negotiated race-based rumor during and immediately after Hurricane Katrina.

Northwestern University – Evanston, Illinois

M.A. in Radio-Television-Film ∞ Concentration in Writing for the Media

San Diego State University – San Diego, California

Bachelor of Arts in English ∞ Emphasis in Expository Writing