

## J. RICHARD STEVENS

Department of Media Studies  
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University of Colorado Boulder  
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## EDUCATION

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Ph.D. in Journalism, 2004

School of Journalism, The University of Texas at Austin

Dissertation (Advisor: James W. Tankard): *Technology's Role in the Social Construction of American Privacy, 1890-Present*

M.S. in Digital Media, 1999

Department of Journalism and Mass Communication, Abilene Christian University

Thesis: *A Laboratory Experiment to Determine the Effect of the Computer-Mediated Testing on Student Cognition*

B.S. in Advertising, 1996

Department of Journalism and Mass Communication, Abilene Christian University

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## ADMINISTRATIVE AND RESEARCH CENTER AFFILIATIONS

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2023-present	Associate Dean for Undergraduate Education, CMCI
2022-2023	Director of Curriculum, CMCI
2020-2023	Chair, Department of Media Studies
2019-2021	Associate Chair for Graduate Studies Department of Media Studies
2016-2019	Associate Chair for Undergraduate Studies Department of Media Studies
2015-2018	Associate Director for the CMCI First-Year Course College of Media, Communication and Information
2012	Interim Faculty Director Digital News Test Kitchen

University of Colorado-Boulder  
2009-2012 Faculty Research Affiliate Group  
Center for Environmental Journalism  
University of Colorado-Boulder

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## ACADEMIC APPOINTMENTS

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2015-present Associate Professor  
Media Studies  
University of Colorado-Boulder

2008-2015 Assistant Professor  
Journalism and Mass Communication  
University of Colorado-Boulder

2004-2008 Assistant Professor  
Division of Journalism  
Southern Methodist University

2004 Assistant Instructor  
Science and Technology Studies  
The University of Texas at Austin

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## HONORS AND AWARDS

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Excellence in Leadership Fellow, 2022-2023

Faculty Leadership Institute, 2016-2017

Pyle Teaching Award, for recognition of outstanding teaching by an Assistant Professor,  
Journalism and Mass Communication, 2013.

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## RESEARCH

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### Books

Stevens, J.R. (2018). *Captain America, Masculinity, and Violence: The Evolution of a National Icon*. 2. Syracuse, NY: Syracuse University Press.

Stevens, J.R. (2015). *Captain America, Masculinity, and Violence: The Evolution of a National Icon*. Syracuse, NY: Syracuse University Press.

## Refereed Articles

Stevens, J. R., & St. John, B. (2020). Corporate Affirmations of Self-Identity and Mutual Self-Help: Transmedia Rhetorics of Marvel Rising. *Journal of Communication Inquiry*, 44(4), 376–395. <https://doi.org/10.1177/0196859920924383>

Stevens, J.R. (2019). “Reading Slabbed Culture: Diverging material experiences and comic book fan capital.” In Comics and Material Culture special issue of *Comicalités: Studies of Graphic Culture*.

Stevens, J.R. & van der Merwe, R.L. (2018). “The Imagined Communities of Toxic Puppies: Considering fan community discourse in the 2015 Hugo Awards ‘Puppygate’ controversy.” *Participations: Journal of Audience and Reception Studies* 15(1): 207-230.

Stevens, J.R. & Crow, D. A. (2016.) Teaching Millennials to Engage THE Environment Instead of THEIR Environment: A Pedagogical Analysis. *The Journal of Applied Environmental Education & Communication* 15(1): 18-29.

Stevens, J.R., and C.E. Bell. (2015). (Re)examining the attitudes of comic book store patrons in the digital era. *Transformative Works and Cultures* 20. <http://dx.doi.org/10.3983/twc.2015.0678>.

Stevens, J.R. (2014). Digital Curation’s Dilemma: Contrasting Different Uses, Purposes, Goals, Strategies, and Values. *The International Journal of Technology, Knowledge, and Society* 9(4): 1-11.

Stevens, J.R. (2012). Easy Riding: The Liberalization of Captain America Through Motorcycle Journey. *The International Journal of Motorcycle Studies* 8(2): 1-27.

Crow, D.A. & Stevens, J.R. (2012). Local Science Reporting Relies on Generalists, Not Specialists. *Newspaper Research Journal* 33(3): 35-48.

Stevens, J.R. (2012). Privacy and the Illusion of Simplicity: The Role of the Aesthetic of Simplicity in Presenting Digital Context. *ISOJ: The Official Research Journal of the International Symposium on Online Journalism* 2(2): 50-70.

Stevens, J.R. (2012). The Kindle vs. the Nook: Two Models of Social Reading. *International Journal of the Book*, 9(2), 1-10.

Stevens, J.R. & Bell, C. E. (2012). Do Fans Own Digital Comic Books? Examining the Copyright and Intellectual Property Attitudes of Comic Book Fans. *International Journal of Communication* 6(1), 751-772.

Stevens, J.R. (2011). “Let’s Rap With Cap”: Redefining “American Patriotism” through Popular Discourse and Letters. *Journal of Popular Culture* 44(3), 606-632.

Stevens, J.R. (2009). On the Front Line: Portrayals of War Correspondents in Marvel Comics’ *Civil War: Front Line. The Image of the Journalist in Popular Culture Journal* 1(1), 37-69.

Stevens, J.R. (2008). The Aesthetics of Online Privacy: Do We Communicate Context Through Interface Design? *Forum on Public Policy* 3(1). 1-23.

## Chapters

Stevens, J.R. (In Press). “Invading the Security State: Nostalgic Intersections of Social Values in Alex Ross’ *Avengers Invaders*.” In *Epic and Iconic: Essays on the Work, Influence, and Legacy of Alex Ross*. (Eds. Robert Moses Peaslee and Robert G. Weiner), University Press of Mississippi.

Stevens, J.R. & Turner, A.C. (2022). “Marvel’s Carol Danvers as Evolving Feminist Icon.” In *Gendered Defender: Marvel Comics and Feminism*. (Eds. Bryan J. Carr and Meta G. Carstarphen). The Ohio State University Press.

Stevens, J.R. (2021). “Adapting the Clan to the Klan: Modern Confrontations of White Nationalism in Young Adult Superman Comics.” In *Adapting Superman: Essays on the Transmedia Man of Steel*. (Ed. John Darowski), McFarland, 76-89.

Stevens, J.R. (2020). “The Battle for Endor: Ewok Television Films as Transmedia Brand Extension.” In *The Transmedia Franchise of Star Wars TV*. (Eds. Dominic J. Nardi and Derek R. Sweet), Palgrave McMillan, 53-76.

Stevens, J.R. (2020). “Constraining Girlhood Voice in the Disney Family: Disney’s Liv and Maddie and Agents of Shield.” In *Disney Channel Tween Programming: Essays on Shows from Lizzie McGuire to Andi Mack*. (Ed. Christopher E. Bell), McFarland, 166-182.

Stevens, J.R. (2020). “Exploring the Monstrous Feminist Frame: Marvel’s She-Hulk As Male-centric Postfeminist Discourse.” *Monstrous Women in Comics*. (Eds. Elizabeth Coody and Samantha Langsdale), University Press of Mississippi, 31-50.

Stevens, J.R. (2020). ““Making America Great Again, You Foolsssss: Neoliberal Snake Charmers in Marvel’s G.I. Joe: A Real American Hero.” *A Supervillain Reader*. (Eds. Robert Moses Peaslee and Robert G. Weiner), University Press of Mississippi.

- Stevens, J.R. (2020). "Mentoring Ms. Marvel: Marvel's Kamala Khan and the Reconstitution of Carol Danvers." *Ms. Marvel's America: No Normal*. (Eds. Hussein Rashid and Jessica Baldanzi), University Press of Mississippi, 3-20.
- Stevens, J.R. (2017). Plastic Military Mythology: Hypercommercialism and Hasbro's *G.I. Joe: A Real American Hero*. In Jonathan Alexandratos. (Ed.). *Articulating the Action Figure: Essays on the Toys and Their Messages*. Jefferson, N.C.: McFarland.
- Stevens, J.R. (2017). Of Jungle Queens and Amazons: Marvel's She-Hulk As Post-Structural Feminist Icon. In E.R. Helford, S. Carroll, S. Gray, and M. Howard. (Eds.), *The Woman Fantastic in Contemporary American Media Culture*. Jackson, MS: University Press of Mississippi.
- Stevens, J. R. (2016). Scandal's Role in Creating a Surveillance Culture. In Hinda Mandell and Gina M. Chen (Eds.) *Scandal in an age of (self) surveillance*. New York: Palgrave Macmillan.
- Stevens, J.R. & Bell, C.E. (2013). Do Fans Own Digital Comic Books? In Manuel Castells & Gustavo Cardos (Eds.) *Piracy Cultures: How a Growing Portion of the Global Population is Building Media Relationships Through Alternate Channels of Obtaining Content* (pp. 59-76). Xlibris.
- Crow, D. A., & Stevens, J.R. (2012). Citizen Engagement in Local Environmental Policy: Information, Mobilization, and Media. In H. Schachter & K. Yang (Eds.), *The State of Citizen Participation in America* (pp. 131-162). Charlotte, NC: Information Age Publishing.
- Stevens, J.R. (2010). Web Hosting. In Bidgoli, H. (Ed.), *Handbook of Technology Management* (pp. 626-638). New York: Wiley.
- Stevens, J.R. (2005). Amateur Hour in the Professional Debate: Weblogs and Communication Ethics. In Satish, D. & Rajesh Prabhakar, K. (Eds.), *Blogs: Emerging Communication Media* (pp. 92-112). Hyderabad: ICFAI University Press.

## **Published Conference Proceedings**

- Crow, D.A. & Stevens, J.R. (2015). Reliance on Generalists as Environment and Science Reporters in Today's Newsrooms, and the Implications of this Trend. *Proceedings of the Conferences on Communication and Environment*. Boulder, CO, June 11-14.
- Stevens, J.R. (2014). Plastic Heroes: Hypercommercialism and the Rise of A Real American Hero. *The Image of the Hero in Literature, Media, and Society: Proceedings of the Society for the Interdisciplinary Study of Social Imagery*. Colorado Springs, CO, March 20-22.

- Crow, D.A. & Stevens, J.R. (2012). Framing Science: The Influence of Expertise and Jargon in Media Coverage. In J. Goodwin (Ed.), *Between Scientists & Citizens: Proceedings of a Conference at Iowa State University*. (pp. 109-120). Ames, IA, June 1-2.
- Stevens, J.R. (2009). Lost in the Ashes: A Case Study Demonstrating the Importance of Embracing the Share Economy for Environmental and Scientific Journalism. *Proceedings of the 2009 International Symposium on Online Journalism*. Austin, TX, April 17-18.
- Stevens, J.R. (2008). Usability 10 Years Later: Are We Listening? *Proceedings of the 2008 International Symposium on Online Journalism*. Austin, TX, April 4-5.
- Stevens, J.R. (2007). Making History Useful: Web 2.0 and the U.S. Latino & Latina World War II Oral History Project Web Site. *Proceedings of the 2007 International Symposium on Online Journalism*. Austin, TX, March 30-31.
- Stevens, J.R. (2005). Bloggergate: How the CBS National Guard Story Affected Coverage of Webloggers. *Proceedings of the 2005 International Symposium on Online Journalism*. Austin, TX, April 7-9.
- Stevens, J.R. (2004). Weblogs and the Search for User-Driven Ethical Models. *Proceedings of the 2004 International Symposium on Online Journalism*. Austin, TX, April 16-17.
- Stevens, J.R. (2001). New Media and Legacy Data Collection Methods: Questions and Concerns. *Proceedings of the 2001 World Association of Public Opinion Research Conference*. Hamburg, Germany, June 21-23.

## Book Reviews

- Stevens, J. R. (2020). Equipping James Bond: Guns, Gadgets, and Technological Enthusiasm. *Journal of American History*, 106(4), 1118. doi:10.1093/jahist/jaz799
- Stevens, J.R. (2019). Review of André Millard, *Equipping James Bond: Guns, Gadgets, and Technological Enthusiasm*, *Journal of American History*.
- Stevens, J.R. (2018). Review of Brian C. Baer, *How He-Man Mastered the Universe: Toy to Television to the Big Screen*, *American Journal of Play*.
- Stevens, J.R. (2009). Review of Lawrence Lessig, *Remix: Making Art and Commerce Thrive in the Hybrid Economy*, *International Journal of Communications Law and Policy* 13, 211-214.
- Stevens, J.R. (2008). Review of Henry Jenkins, *Convergence Culture: Where Old and New Media Collide*. *Resource Center for Cyberculture Studies*, April 2008.  
<http://rccs.usfca.edu/bookinfo.asp?ReviewID=541&BookID=389>

Stevens, J.R. (2008). Review of Axel Bruns, *Gatewatching: Collaborative Online News Production*. Resource Center for Cyberculture Studies, May 2008.  
<http://rccs.usfca.edu/bookinfo.asp?ReviewID=548&BookID=394>

## Conference Presentations

Stevens, J.R. (2023). “Considering Media Fandoms: Forming Social Identity.” Pop Culture Classroom Education Track, Denver, CO, July 2, 2023.

Stevens, J.R. (2023). “Animated Pedagogies: What Animation Teaches Us.” Pop Culture Classroom Education Track, Denver, CO, July 1, 2023.

Stevens, J.R. (2023). “#wheresRey: Mediator of a Gendered Glitch.” Realizing Resistance, Episode III: Rise! Resist! Revolt! (conference), May 5, 2023.

Stevens, J.R. (2023). “Adapting the Cheesecake Gaze: <sup>[[[</sup>Marvel Studio’s “She-Hulk: Attorney at Law” <sup>]]]</sup> and Marvel Comics’ *She-Hulk*.” The Society for Cinema and Media Studies Annual Conference, April 12. Denver, CO.

Stevens, J.R. (2023). “Gendered <sup>[[[</sup>Counter-Intelligence: <sup>]]]</sup>How Real American Heroes Challenge Gender Norms to Explore Post-‘Nam Veteran Culture.” The Popular Culture Association/American Culture Association national conference, April 6. San Antonio, TX.

Stevens, J.R. (2022). “Real American Heroes: Marvel’s G.I. Joe as Popular Cold War Remediation,” Comics, Security, and the American Mission (conference), November 2-3. The Ohio State University, Columbus, OH.

Stevens, J.R. (2022). “Super-Immigrant Smashes the Klan: DC Zoom’s Exploration of Intergenerational Ethnic Identities” Comics and Comics Art Conference, San Diego, CA, July 20-24, 2022.

Stevens, J.R. (2022). “Representing Black Ethnicity with Coded Animation.” Pop Culture Classroom Education Track, Denver, CO, July 2, 2022.

St. John III, Burton, and Stevens, J.R. (2022). “Spider-Man’s Performance of Identity,” Denver Fan Expo, Denver, CO, July 1, 2022.

Stevens, J.R. (2022). Gendered Origins: Superhero Origin Stories as Gender Performance. Popular Culture Association/American Culture Association national conference, April 13-18.

Stevens, J.R. (2021). “Fandom Though the Ages: Forming Social Identities.” Pop Culture Classroom Conference. October 30.

Stevens, J.R. (2021). “Paneling Head Canon: Comic books as Accessible Transmedia Intertextual Dialogue.” Realizing Resistance Episode II: Uncharted Galaxies, May 7.

- Stevens, J.R. (2020). "Pandemic Toy Trends." Page 23 Litcon, October 17.
- Stevens, J.R. (2020). "Neoliberal Snake Charmers in Marvel's G.I. Joe: A Real American Hero." Lubbock Comic Con, Lubbock, TX, February 29.
- St. John III, Burton, and J.R. Stevens (2019). "Transmedia Rhetorics of Marvel Rising: Corporate Affirmations of the True Self and Mutual Self Help" Page 23 Litcon, Denver, CO, June 2.
- Stevens, J.R. (2018). "Lens Flares and Docurealism Effects on the Popular Reception of Estranged Fantastic." WorldCon, San Jose, CA, August 16-20.
- Stevens, J.R. (2018). "Relevant Racial Representation: Marvel's *Black Panther* & *The Crew* as Symbolic Racial Justice." Comics and Popular Arts Conference, Atlanta, GA, August 30-September 3.
- Stevens, J.R. (2018). "Trumping Presidential Frames: President Trump's Early Comic Book Appearances." Page 23 Litcon, Denver, CO, June 15.
- Stevens, J.R. (2018). "Playing with Gender: Kids and Scholars Talk Back to Today's Action Figures." Page 23 Litcon, Denver, CO, June 15.
- Stevens, J.R. (2018). "Playing with Gender: Kids and Scholars Talk Back to Today's Action Figures." Denver Comic Con, Denver, CO, June 15-18.
- Stevens, J.R. (2018). "Transforming Toys: Hasbro, Marvel and Toy Franchises." Denver Comic Con, Denver, CO, June 15-18.
- Stevens, J.R. (2017). "Captain Marvel By De-Kree: The Reconstitution of Marvel's Carol Danvers as a Feminist Icon." ComicArts Conference, San Diego, CA, July 20-23.
- Stevens, J.R. (2017). "TRANSFORMING Culture: Hasbro, Marvel and Toy Franchises." Denver Comic Con, Denver, CO, June 30-July 2.
- Stevens, J.R. (2017). "Ultimate Black Face: Racial Adaptations of Marvel's Falcon and Luke Cage in 2013 Disney Superhero Cartoons." Page 23 LitCon conference, Denver, CO, June 30-July 2.
- Stevens, J.R. (2017). "It's Been a Long Road." Roundtable: Will the REAL Captain Marvel Please Stand Up? Page 23 LitCon conference, Denver, CO, June 30-July 2.
- Stevens, J.R. (2017). "Exploring the Monstrous Feminist Frame: Marvel's She-Hulk as Male-centric Feminist Discourse." Monstrous Women in Comics—an Interdisciplinary Conference on Women in Comics and Graphic Novels, Denton, TX, May 25-27.



- Stevens, J.R. (2016). The Secret Identities of Comics Scholars. Page 23 LitCon conference, Denver, CO, June 17-19.
- Stevens, J.R. (2016). His and Hers: The Struggle of Superhero Gender Representation. Page 23 LitCon conference, Denver, CO, June 17-19.
- Stevens, J.R. (2016). Points of Articulation: A Panel on the Manufacturing and Collectibility of Action Figures. Denver Comic Con, Denver, CO, June 17-19.
- Stevens, J.R. (2015). Second Screens for Binge Watchers: Exploring the challenges and opportunities for asynchronous fan communities. Association for Education in Journalism and Mass Communication Annual Conference. San Francisco, CA, August 6-9.
- Stevens, J.R. (2015). Second Screen: Status Quo, Trends, & Challenges. Media Management and Economics Division & ESIG PF&R Panel Session. Association for Education in Journalism and Mass Communication Annual Conference. San Francisco, CA, August 6-9.
- Stevens, J.R. (2015). All-American Heroes?: The Role of the Hero in Comics Culture. Page 23 LitCon conference, Denver, Colorado, May 22-24.
- Stevens, J.R., and Bell, C.E. (2015). Cosplay Considered: Gendered Texts and the Problems of Fan Performance. Denver Comic Con, Denver, CO, May 22-24.
- Stevens, J.R. (2015). The Big Bad: Reconsidering the “Bad” in an Age of Big Media. Page 23 LitCon conference, Denver, Colorado, May 22-24.
- Stevens, J.R. (2015). Reinventing the First Avenger: The Death, Rebirth, and Evolution of Captain America into a Multimedia Commodity. Page 23 LitCon conference, Denver, Colorado, May 22-24.
- Stevens, J.R. (2015). Considering the American MANomyth: How Comic Book Narratives Promote Political Supermen and Undermine Political Superwomen. Popular Culture Association/American Culture Association national conference, New Orleans, April 1-4.
- Stevens, J.R. and S. Sindorf. (2014). Poaching the Poachers: The Growing Pains of Subcultural Identity. Rocky Mountain Conference on Comics and Graphic Novels, Denver, CO, June 13-15.
- Stevens, J.R., Bell, C.E., Sindorf, S., Krmpotich, P., and Dunaway, D. (2014). 21st Century Comic Book Fandom. Denver Comic Con, Denver, CO, June 13-15.
- Stevens, J.R. (2014). Ultimate Race Presentations: Racial Adaptations of Marvel's Falcon and Luke Cage in 2013 Disney Superhero Cartoons. Popular Culture Association/American Culture Association national conference, Chicago, Ill., April 16-19.

- Stevens, J.R. (2014). Plastic Heroes: Hypercommercialism and the Rise of *A Real American Hero*. Society for the Interdisciplinary Study of Social Imagery, Colorado Springs, CO, March 28.
- Stevens, J.R. (2014). Beyond Cookies in a Social Media Environment: User Agreements, Interface Design, and the Collection of User Data. Digital Media Ethics Symposium, Boulder, CO, March 14-15.
- Stevens, J.R. (2013). Bullet-proof Joe: A Cultivation Analysis of the Intersection Between Hyper-commercialism, Gun norms and Children's Media. Rocky Mountain Conference on Comics and Graphic Novels, Denver, CO, May 28-30.
- Stevens, J.R. (2013). "With Great Power Comes Great Responsibility": The Superheroic Framing of Barack Obama. Popular Culture Association/American Culture Association national conference, Washington, DC, March 26-31.
- Stevens, J.R. (2013). Digital Curation's Dilemma: Contrasting Different Uses, Purposes, Goals, Strategies and Values. Technology, Knowledge and Society Conference, Vancouver, Canada, January 13-14.
- Stevens, J.R. (2012). Patriotic Violence: Examining the Intersections Between Violence and Patriotism in 70 Years of Captain America Comic Books. Rocky Mountain Conference on Comics and Graphic Novels, Denver, CO, June 13-15.
- Stevens, J.R. (2012). The Liberalization of Captain America Through Motorcycle Journey, International Journal of Motorcycle Studies Conference, Colorado Springs, CO, June 7-10.
- Crow, D.A. & Stevens, J.R. (2012). Framing Science: The Influence of Expertise and Ambiguity in Media Coverage. Great Plains Society for the Study of Argumentation Conference: Between Scientists and Citizens, Ames, IA, May 31-June 1.
- Stevens, J.R. & Bell, C. E. (2012). What Makes a Comic Book a Comic Book?: Examining the Attitudes of Comic Book Store Patrons. International Communication Association Annual Conference, Phoenix, AZ, May 21-28.
- Stevens, J.R. (2012). Privacy and the Illusion of Simplicity: The Role of the Aesthetic of Simplicity in Presenting Digital Context. International Symposium on Online Journalism, Austin, TX, April 19-21.
- Crow, D.A. and Stevens, J.R. (2012). Communicating and Reporting Science: Public Perceptions and Policy Implications. Midwest Political Science Association Annual Conference, Chicago, IL, April 16-19.
- Stevens, J.R. (2011). The Kindle vs. the Nook: Two Models of Social Reading. The Ninth International Conference on the Book, Toronto, Canada, October 14-16.

- Stevens, J.R. & Crow, D.A. (2011). Teaching Millennials to Engage THE Environment instead of THEIR Environment: A Pedagogical Analysis. Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, MO, August 10-13.
- Crow, D.A. & Stevens, J.R. (2011). Mass Media, Environmental Policy, and Citizen Engagement. Midwest Political Science Association Annual Conference, Chicago, IL, March-April.
- Stevens, J.R. (2010). Unpopular Culture: Remediation of Comic Book Icons in the Right-Leaning Press. Midwest Popular Culture Association / American Culture Association Annual Conference, St. Paul, MN, October 1-3.
- Stevens, J.R. (2010). "Hands Off My TV/Internet!": The Use of Agnotology to Discourage Technological Innovation. Association for Education in Journalism and Mass Communication Annual Conference, Denver, CO, August 4-7.
- Stevens, J.R. (2009). The American MANomyth: Why Super Political Challenges Produce Supermen and Exclude Superwomen. Midwest Popular Culture Association / American Culture Association Conference, Detroit, MI, October 30-November 1.
- Stevens, J.R. & Bell, C. E. (2009). Do Fans Own Digital Comic Books?: Examining the Copyright and Intellectual Property Attitudes of Comic Book Fans. International Communication Association Annual Conference, Chicago, Ill., May 21-25.
- Stevens, J.R. (2009). Lost in the Ashes: A Case Study Demonstrating the Importance of Embracing the Share Economy for Environmental and Scientific Journalism. International Symposium on Online Journalism. Austin, TX, April 17-18.
- Stevens, J.R. (2009). The Captain America Complex: An Examination of the Historical Intersections Between Frames of Violence and Patriotism in Captain America Comic Books. Popular Culture Association / American Culture Association Annual Conference, New Orleans, LA, April 8-11.
- Stevens, J.R. (2008). The Phantom Professor: Weblogs, Social Capital, and the Politics of Institutional Disclosure. International Communication Association Annual Conference, Montreal, Canada, May 22-26.
- Stevens, J.R. (2008). Usability 10 Years Later: Are We Listening? International Symposium on Online Journalism, Austin, TX, April 4-5.
- Stevens, J.R. (2008). Interface as Context: Communicating Privacy Expectations Through Design Aesthetics. The Regulation of Cyberspace: Balancing the Issues Conference, Oxford, England, March 26-28.
- Stevens, J.R. (2008). Killing Our Dissent: Marvel's Civil War and the Death of Captain America. Popular Culture Association / American Culture Association Annual Conference, San Francisco, CA, March 18-21.

- Stevens, J.R. (2007). *The Ultimate Critique: Neoconservatism, Captain America and Marvel's Ultimates*. Midwest Popular Culture Association / American Culture Association Conference, Kansas City, MO, October 12-14.
- Stevens, J.R. (2007). *Making History Useful: Web 2.0 and the U.S. Latino & Latina World War II Oral History Project Web Site*. International Symposium on Online Journalism. Austin, TX, March 30-31.
- Stevens, J.R. (2007). *Facing Change: The Role of Context and Privacy Expectations in Facebook Disclosure Decisions*. Midwinter Conference of the Association for Education in Journalism and Mass Communication, Reno, NV, February 23-24.
- Stevens, J.R. (2005). *Bloggertgate: How the CBS National Guard Story Affected Coverage of Webloggers*. International Symposium on Online Journalism. Austin, TX, April 7-9.
- Stevens, J.R. (2004). *Mapping New Media Content*. Consortium for Computers in the Humanities Conference, Winnipeg, Manitoba, Canada, May 30-June 1.
- Stevens, J.R. (2004). *New Media/Old Methods: The Problems of Collecting and Analyzing New Media Content*. International Communication Association Annual Conference, New Orleans, LA, May 27-31.
- Stevens, J.R. (2004). *Weblogs and the Search for User-Driven Ethical Models*. International Symposium on Online Journalism. Austin, TX, April 16-17.
- Stevens, J.R. (2002). *Privacy in a State of War: The Effects of September 11 on Media Privacy Framing*. Association for Education in Journalism and Mass Communication Annual Conference, Miami, FL, August 7-10.
- Stevens, J.R. (2001). *New Media and Legacy Data Collection Methods: Questions and Concerns*. World Association of Public Opinion Research Conference. Hamburg, Germany, June 21-23.

## **Invited Research Presentations**

- “This Barbie is a Teacher: Exploring Race, Culture, and Geopolitics in the *Barbie* Movie and Beyond.” South, Southeast, and West Asia (SSEWA) Outreach Program of the Center for Asian Studies at CU Boulder. December 2, 2023.
- “Transforming Toy Culture.” Denver Fan Expo, Denver, CO, July 1, 2023.
- “Interview with J. Richard Stevens, author of *Captain America, Masculinity, and Violence: The Evolution of a National Icon*.” Captain America Podcast #47. August 31, 2021.

- “A Transmedia Exploration of Superman.” University of Colorado Colorado Springs, October 26, 2020.
- “Captain America, Violence and Masculinity.” Webster University, October 7, 2020.
- “18 U.S.C.(C) AND SOCIAL MEDIA: THREATS IN THE INTERNET AGE.” Winning Strategies Seminar - Fundamentals of Federal Criminal Defense Seminar. Denver, CO, May 19-21, 2016. Presentation to Defender Services Office/Training Division, Administrative Office of the United States Courts National Conference attendees.
- “Points of Articulation: A Panel on the Manufacturing and Collectibility of Action Figures.” Denver Comic Con, Denver, CO, June 17-19, 2016.
- “Captain American, Masculinity and Violence.” Men, masculinity and religion panel, Media, Gender, and Religion conference, Boulder, Co, January 7-10, 2016.
- “Privacy: From Snap Cameras to Drones.’ Chancellor’s Seminar, University of Colorado Boulder, April 4, 2014.
- “Privacy Concerns and Drones Use.” JMC Graduate Colloquium, University of Colorado Boulder, March 19, 2014.
- “Media Literacy in a Digital Age,” panel presentation, The Content and Context of Digital Culture: Production, Distribution, Consumption Symposium in Boulder, CO, November 7, 2011.
- “The Ethics of Environmental Reporting,” panel presentation sponsored by the Professional Freedom and Responsibility Division and co-sponsored with Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, MO, August 10, 2011.
- “Consumer Adoption of New Gadgets,” panel presentation, 6th Annual MPA-IMAG Independent Magazine Conference, Boulder, CO, May 17-19, 2009.
- “The Future of Journalism Education,” SJMC Research Colloquium, University of Colorado-Boulder, CO, March 11, 2009.
- “Building a Research Agenda for the Center for Environmental Journalism,” JMC Faculty and Graduate Colloquium, University of Colorado Boulder, February 28, 2009.
- “User-Generated Content: Research Trends and Concerns,” research panel presentation at The YouTube Effect: User-Generated Content and Viral Marketing session sponsored by the Communication Technology (CTEC) and Advertising Division, Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C., August 10, 2007.

“Matters of Faith and Science: Intersections of American Culture,” teaching panel presentation delivered at the Issues Covering Intelligent Design: Teaching Students to Cover Controversy session sponsored by the Religion and Media Interest Group (RMIG) and Science Communication Interest Group (SCIG), Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, August 2, 2006.

“Understanding New Media/New Culture,” invited keynote presentation, American Marketing Association (DFW Chapter) Annual Breakfast, Irving, TX, September 15, 2006.

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## RESEARCH GRANTS

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LEAP Individual Growth Grant (\$6,000), Office of Faculty Affairs, University of Colorado, 2022-23.

Faculty Research Grant, “Environmental Messaging: Persuasion, Use, and Policy Outcomes” (\$5000), School of Journalism and Mass Communication, University of Colorado, 2009-2011.

Ethics and Civic Engagement Course Development Grant, (co-recipient with Jim Sheeler and Kendra Gale), “Storytelling and Civic Engagement” (\$5,000), School of Journalism and Mass Communication, University of Colorado, 2009-2010.

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## TEACHING

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### Undergraduate Courses

CMCI 1010: Concepts and Creativity (Storytelling)

CMCI 1040: Foundations of CMCI

CMCI 2030: Culture and Creativity

CMCI 4021: Prime Time: Public Performance and Leadership

MDST 1002: Introduction to Social Media

MDST 1003: Critical Media Literacy

MDST 2001: Global Media Literacy

MDST 3021: Comic Books: Industry & Culture

MDST 3022: Social Media Cultures

MDST 3711: Media and Society (Popular Culture)

MDST 4001: Fan and Audience Studies

MDST 4002: Transmedia Worldbuilding

MDST 4003: Digital Media Prod. & Design

JOUR 1001: Contemporary Media Analysis

JOUR 3001: Public Affairs Reporting

JOUR 4502: Reporting 3  
JOUR 4711: Media and Society (Popular Culture)  
JOUR 4872: Special Topics: Digital Newsroom  
JOUR 4872: Special Topics: Digital Curation  
CCJN 2365: Understanding the World-Wide Web (Southern Methodist University)  
CCJN 2365: Technology Reporting (Southern Methodist University)  
CCJN 2380: Digital Journalism (Southern Methodist University)  
CCJN 2380: Web Language and Design (Southern Methodist University)  
CCJN 4390: Advanced Webmastery and Cybercasting (Southern Methodist University)  
CCJN 4394: Media Effects (Southern Methodist University)

### **Graduate Courses**

JOUR 5502: Newsgathering 2  
JOUR 5511: Newsgathering 1  
JOUR 5872: Special Topics: Digital Newsroom  
JOUR 5872: Special Topics: Digital Curation  
JOUR 6871: Trends in Communication: Information Technology  
CCJN 5301: Topics: SMUNews.com - Multimedia Journalism Production (SMU)  
CMCI 6051: Theories Of Mass Communication  
MDST 6711: Popular Culture  
MDST 6871: Comic Books: History and Culture

### **Ph.D. Dissertation Advising**

Shannon Sindorf. “The Wounds of the Wild West: Analysis of the Online Debate About Guns at the Local and National Level,” committee chair, 2014.

Colin Ackerman, “Democratic Values in the 21<sup>st</sup> Century: Addressing our transforming society,” committee chair, 2019.

Shaylynn Lesinski, “Moving Bodies: the Affective Capacities of Contemporary Female Action Heroes,” committee chair.

### **Master’s Project Advising: Master of Public Engagement**

Cay Leytham-Powell , “Engaging Climate Resilience: Combatting Climate Change Apocalyptic Framing in the American Media,” committee chair, April 2017.

Angela Chiaromonte, “We Are Bigfoot: Social Change, Fandom, and Representation,” committee chair, April 2017.

### **Master’s Thesis Advising: Journalism and Mass Communication**

Olga Kharitonova. “Pins, Portals & Purchases: Examining the Potential for Carryover Effects on Pinterest,” committee member, May 2013.

Katherine Nettles, “Climate Change in Popular Magazines: The Role of Long-Form Journalism in Communicating ‘The Most Important Issue of Our Time,’” committee member, May 2012.

Jenny Dean, “In Search of an Effective Citizen Journalism Platform: A Case Study of the Resolving Door Project,” committee member, May 2011.

Cara Bottjen, “Is Your Newspaper Helping You Understand Technology?: The Framing of Network Neutrality in U.S. Newspapers,” committee member, May 2010.

### **Master’s Project Advising: Journalism and Mass Communication**

Taylor Reed, “Who Lives The Longest And Why?” committee member, December 2014.

Jessica Farris. “Breaking Ground: Hydraulic Fracturing in Weld County, Colorado,” committee chair, May 2014.

Greg Ellison, “Desperate Measures for Desperate Times,” committee member, May 2014.

Gemma Solomons. “Not A Magic Bullet: How Musicians are Utilizing Digital Tools for Monetary Success,” committee member, May 2014.

Autumn Jones. “The Catholic Identity of Jesuit Universities.” committee member, May 2014.

April Nowicki. “Recycling: Whose Idea Is This Anyway?” committee member, May 2014.

Grant Henderson, “Untestable: Concerns of Homeopathy in the Unites States,” committee member, May 2012.

Leila Bighash, “Online Dating and Communicating: An Inside Look into the Research and Anecdotes of Online Dating,” committee member, May 2012.

Eric Wang, “Shao Lin Hung Mei,” committee member, May 2012.

Rebecca Bratburd, “Glofidai.ly: The Societal and Cultural Foundations of Music Blogging,” committee member, April 2012.

Kristen Painter, “U.S. Popular Press Coverage of Obstetric Fistula: Framing Health Rights, Developed-Developing Interplay, and Reader Response,” committee member, December 2011.

Judith Holding, “[CO65Plus.org](http://CO65Plus.org), A Web-based Guide to Health-related Issues Concerning Coloradan Elders,” committee member, May 2009.

Molly Rettig, “Taking Green Building to Polar Extremes,” committee member, May 2009.



## **Undergraduate Research and Honors Thesis Advising: Journalism and Mass Communication**

Jennifer Hefty, "Identity Construction and Digital Media," committee chair, December 2011.

Kyle Haas, "Fast Cars, Fun Life," committee chair, December 2010.

### **Invited Lectures**

"Online Toxic Fan Cultures." INFO 3506/5506 Online Fandom (Casey Fiesler), November 6, 2018.

"Captain Marvel by De-Kree." Rhetorical Analysis Methods (Christopher Bell), University of Colorado Colorado Springs, October 15, 2018.

"Planning for Stories." CMCI 2030 Becoming CMCI (Steven Frost), September 13, 2018.

"Rituals of Media." CMCI 2030 Becoming CMCI (Steven Frost), September 11, 2018.

"Data and Visual Storytelling," Principles of Journalism (Tom Yulsman), University of Colorado Boulder, April 5, 2016.

"Captain America, Masculinity and Violence: the Evolution of a National Icon." Rhetorical Analysis Methods (Christopher Bell), University of Colorado Colorado Springs, April 8, 2016.

"875C and Social Media: threats in the internet age." CLE presentation, October 15, 2015 - Provided training for federal public defendants. Advised federal public defenders on intersections of media theory and law for application to cases regarding charges involving online behavior.

"Captain America, Masculinity and Violence: the Evolution of a National Icon." Rhetorical Analysis Methods (Christopher Bell), University of Colorado Colorado Springs, March 18, 2015.

"Sentinel of Liberty: American Masculinity in *Captain America* Comic Books," Media Research Methods (Christopher Bell), University of Colorado Colorado Springs, March 20, 2014.

"Bullet-proof Joe: A cultivation analysis of the intersection between hyper-commercialism, gun norms and children's media," Media Ethics (Jan Whitt), University of Colorado Boulder, November 4, 2013.

"Bullet-proof Joe: A cultivation analysis of the intersection between hyper-commercialism, gun norms and children's media," Media Research Methods (Christopher Bell), University of Colorado Colorado Springs, April 10, 2013.

“Bullet-proof Joe: A cultivation analysis of the intersection between hyper-commercialism, gun norms and children's media,” *Media Ethics* (Jan Whitt), University of Colorado Boulder, March 13, 2013.

“Patriotic Violence: Examining the Intersections Between Violence and Patriotism in 70 Years of Captain America Comic Books,” *Media Research Methods* (Christopher Bell), University of Colorado Colorado Springs, April 6, 2012.

“Sentinel of Liberty: American Masculinity in *Captain America* Comic Books,” *Media Research Methods* (Christopher Bell), University of Colorado Colorado Springs, January 27, 2011.

“Technology Coverage in the Media,” *Technology Law and Policy Clinic* (Brad Bernthal), University of Colorado Boulder, March 31, 2010.

“Online Media for Journalists,” *Principles of Journalism* (Tom Yulsman), University of Colorado Boulder, February 8, 2010.

“New Media Communication,” *Contemporary Mass Media* (Michael Tracey), University of Colorado Boulder, November 5, 2009.

“Technology Coverage in the Media,” *Technology Law and Policy Clinic* (Brad Bernthal), University of Colorado Boulder, April 22, 2009.

“Technology-Based Journalism,” *Principles of Journalism* (Tom Yulsman), University of Colorado Boulder, February 11, 2009.

## **PROFESSIONAL DEVELOPMENT**

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Holden Faculty Workshop, Smart Mobs: Mobile and Tablet Computing in the Classroom, School of Journalism and Mass Communication, October 29, 2010, Boulder, Colorado

Leadership Education for Advancement & Promotion (LEAP), Introductory Leadership Workshop, June 8-10, 2010, Boulder, Colorado

Faculty Video Workshop, School of Journalism and Mass Communication, January 8-9, 2009, Boulder, Colorado

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## SERVICE

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### Service to the Profession

#### Manuscript Reviews for Publishers, Journals & Conferences

Reviewer, *Convergence*, 2017-present.

Reviewer, *Journalism and Mass Communication Educator*, 2016-present.

Reviewer, *New Media & Society*, 2014-present.

Reviewer, *Journal of Applied Environmental Education & Communication*, 2014-present.

Reviewer and Associate Editor, *International Journal of the Book*, 2012-2015.

Reviewer, *Asian Journal of Communication*, 2011-2015.

Reviewer, *Journal of Southwest Mass Communication*, 2010- present.

Reviewer, Journalism Studies Interest Group, International Communication Association, annual conference, 2008-2010.

Reviewer, Communication History Interest Group, International Communication Association, annual conference, 2008-2010.

Reviewer, Communication and Technology Division, Association for Education in Journalism and Mass Communication, annual conference, 2006-2011.

Reviewer, Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, annual conference, 2005-2011.

Reviewer, Promising Professors Competition, Association for Education in Journalism and Mass Communication, annual conference, 2004-2005.

#### Conference Discussant and Chair

Midwest Political Science Association Annual Conference (Chair), April 2012

International Conference on Digital Religion (Chair), January 2012

Midwest Political Science Association Annual Conference (Discussant and Chair), April 2011

Southwest Political Science Association Annual Meeting (Discussant and Chair), April 2009

Media, Spiritualities, and Social Change Conference (Discussant), June 2008

Midwest Political Science Association Annual Conference (Discussant and Chair), April 2008

#### Professional Memberships

American Culture Association

American Political Science Association

Association for Education in Journalism and Mass Communication

Midwest Political Science Association

International Communication Association

International Environmental Communication Association

Popular Culture Association

## **Service to the University of Colorado Boulder**

Standing Committee on Research Misconduct (SCRM), 2019-present

Academic Technology Advisory Group, 2017-2021

LMS Faculty Working Group, 2016-2017

ePortfolio Working Group, 2016-2017

Education Innovation Committee, 2014-present

Research Presenter at Chancellor's Seminar, April 4, 2014

Webmaster/organization support for the International Conference on Culture, Politics, and Climate Change, University of Colorado Boulder, September 13-15, 2012.

Digital Curation Post-Doc Search Committee, 2012

## **Service to the College of Media, Communication and Information**

CMCI Undergraduate Curriculum Committee, 2016-2018, Chair 2017

CMCI Scholarship Committee, 2017-present.

CMCI Academic Success Committee, 2015-2016.

CMCI Technology and Infrastructure Committee, Fall 2015-2016

CMCI Web Task Force, 2015-2016

APRD Faculty Search Committee, 2014-2015, 2015-2016

Digital Rhetoric Faculty Search Committee, 2014-2015

CMCI Core Course Curriculum Committee, 2014-2015

Helped organize and host the Thomas Frank, "What Ever Happened to the Party of the People?" event. Monday, October 3, 2016. Coded social media display platform.

## **Service to Unit**

### **Committees**

Progress & Evaluation Committee, 2014

Instructor PUEC Committee, 2014

Ph.D. Admissions Committee, 2009, 2012.

MA Curriculum Committee, 2012- 2016.  
Undergraduate Curriculum Committee, 2009- 2010, 2016-2018.  
Progress and Evaluation Standing Committee, 2009-2010.  
Space and Facilities Planning Cluster, 2008-2009.  
Undergraduate Curriculum Planning Cluster, 2008-2009.  
SJMC/JMC Scholarship Committee, 2008-2012.

### **Other Service**

Organized the Colorado Independent Comics Creators Talkback event. November 14, 2016.  
Organized the “Gamergate and the Online Culture Wars” talkback event. Monday, October 17, 2016.  
Expert witness for U.S. v Jeremiah Perez (15-CR-00008-WJM)  
Undergraduate admissions application review, 2011, 2014  
*CU Independent* adviser search committee. 2010.  
Broadcast faculty search committee, 2009-2010.  
Advertising faculty search committee, 2008-2009, 2015-2016, 2016-2017.  
Faculty liaison, CUIndependent.com, 2008-2009.  
Masters admissions application review, Spring 2009, Spring 2011, Spring 2012.

### **Professional Service to the Community**

Visiting advisory committee, Abilene Christian University Journalism and Mass Communication, 2004-2009, 2011-present, chair 2008-2009. (Committee performs annual review of the program for accreditation preparation and institutional metrics).  
Advisory committee, CU Digital News Test Kitchen (Boulder, CO), 2008-present.  
Advisory board Member, *CUIndependent.com* (Boulder, CO), 2008-2009.  
Advisory board, SheHeroes.org (Boulder, CO), 2009-2011.  
Advisory board, Productive Aging Resources (Dallas, TX), 2007-2008.

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## **PROFESSIONAL JOURNALISM AND MEDIA EXPERIENCE**

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2007-2008	Web Designer/Webmaster, Productive Aging Resources (Dallas, TX)
2006-2008	Web Designer/Webmaster, Skillman Church of Christ (Dallas, TX)
2004-2005	Web Designer, ParkCitiesInfo.com (Dallas, TX)
2000-2005	Web Designer/Webmaster, U.S. Latinos and Latinas & World War II, (Austin, TX)
2002-2003	Web Designer, Population Research Center (Austin, TX)
2001	Web Designer/Webmaster, University Avenue Church of Christ (Austin, TX)
1992-1993	Reporter, Abilene Reporter-News (Abilene, TX)
1992	Reporter, Dallas Morning News (Dallas, TX)
1990-1992	Reporter/Photographer, Corsicana Daily Sun (Corsicana, TX)