

Academic Experience

University of Colorado Boulder, Leeds School of Business, Boulder USA – Adjunct Instructor 08/2017 – present

Business Experience

CPG Marketing Consultant (Self) - Product & Branding Strategist 02/2017 – present

Rachio – Marketing Director, Professional and Retail Channels 02/2018 – 05/2018

Boulder Brands – Senior Brand Manager 06/2016 – 07/2017

WhiteWave Foods (now Danone) – Brand Manager 09/2014 – 06/2016

Coleman Company – Senior Product Manager 05/2012 – 05/2013

Nestle – Associate Brand Manager 11/2011 – 5/2012

WhiteWave/HERO, LLC – Associate Brand Manager 02/2010 – 11/2011

Nautilus – Mechanical Engineer, Design 10/2004 – 08/2007

Education

University of Colorado Boulder, Leeds School of Business, Boulder USA
MBA in Management and Marketing 2009

Iowa State University, Ames, Iowa
BS in Mechanical Engineer 2004