

Curriculum Vitae of

Natalia Tingle

Updated January 2021

I. Education

Master of Library and Information Science, University of Denver
Knowledge Management Concentration
Beta Phi Mu

Bachelor of Arts *cum laude* in Sociology, Northern Arizona University
Minor: Russian Area Studies

II. Experience

**University of Colorado Boulder Libraries, 2009 –
Tenured 2019**

Business Collections and Reference Librarian, Associate Professor

William M. White Business Library, May 2012 –
Associate Professor, June 2019 –
Assistant Professor, May 2012 – 2019
Subject Specialist for Business, May 2012 -
Interim Faculty Director, William M. White Business Library, January 2016 – July 2016
Subject Specialist for Advertising, Public Relations, and Media Design, Fall 2015 - 2017
Subject Specialist for Communication and Journalism and Mass Communication Departments,
January 2012 - December 2013

Business Reference and Instruction Librarian, Lecturer

William M. White Business Library, September 2009 - April 2012
Bibliographer's Assistant for Business, January 2010 - April 2012

III. Bibliography

- Tingle, Natalia. Taking Care of Business (before class): Information literacy in a flipped classroom. (2018). *Journal of Business & Finance Librarianship*, 23(2), 183-198. <https://doi.org/10.1080/08963568.2018.1510254> [refereed]
- Tovstiadi, Esta, Tingle, Natalia, and Wiersma, Gabrielle. Academic E-book Usability from the Student's Perspective. (2018). *Evidence Based Library and Information Practice*, 13(4), 70-87. <https://doi.org/10.18438/ebliip29457> [refereed]
- Tingle, Natalia, and Teeter, Keith. (2018). Browsing the Intangible: Does Visibility Lead to Increased Use? *Technical Services Quarterly*, 35(2), 164–174. <https://doi.org/10.1080/07317131.2018.1422884> [refereed]
- Kuglitsch, Rebecca, Tingle, Natalia, and Watkins, Alexander. (2017). Facilitating Research Consultations Using Cloud Services: Experiences, preferences and best practices. *Information Technology and Libraries*, 36(1), 29-35. <https://doi.org/10.6017/ital.v36i1.8923> [refereed]

Tingle, Natalia, and Tovstiadi, Esta. (2016). The Impact of Physical Book Displays on Business E-book Use. *Journal of Business & Finance Librarianship*, 21(1), 26–37.
<http://doi.org/10.1080/08963568.2015.1110230> [refereed]

Tingle, Natalia. (2013). [Review of] World Food: An Encyclopedia of History, Culture, and Social Influence from Hunter-Gatherers to the Age of Globalization. *Reference & User Services Quarterly*, 52(3), 270. <http://journals.ala.org/rusq/article/view/3341/3579>

Krismann, Carol and Tingle, Natalia. (2012) [Review of] Encyclopedia of Sports Management and Marketing. *Reference & User Services Quarterly*, 51(3), 293.
<http://journals.ala.org/rusq/article/view/3135/3258>

Work in Progress

Tingle, Natalia and Todd, Halley. Using Technology to Assist in Facilitating a Flipped Classroom (working title), chapter for *Teaching Business Information Literacy*, expected 2021.

Couture, Juliann, Tingle, Natalia, and Todd, Halley. Fast Casual Marketing Strategies (working title), chapter for *Data Literacy Cookbook*, expected 2021.

IV. Presentations

National

“There are No Right or Wrong Answers: Improving the user experience one usability test at a time,” with Esta Tovstiadi and Gabrielle Wiersma. Electronic Resources & Libraries Annual Conference, Austin, TX, March 7, 2018

“Telling Us What We Don’t Know: Evaluating user experience across different ebook platforms,” with Gabrielle Wiersma and Esta Tovstiadi. American Library Association Midwinter Meeting, Denver, CO, February 11, 2018

“Browsing the Intangible: Does visibility lead to increased use?,” (poster) with Keith Teeter and Chris Lovejoy. American Library Association Annual Conference, Chicago, IL, June 24, 2017

“Users’ Choice: ebook platforms,” with Esta Tovstiadi and Gabrielle Wiersma. Electronic Resources & Libraries Annual Conference, Austin, TX, April 5, 2017

“Using Cloud Services to Facilitate Research Consultations: A study of student experiences and preferences,” (poster) with Rebecca Kuglitsch and Alex Watkins. Special Libraries Association Annual Conference, Vancouver, BC, June 8, 2014

Local

“Open Educational Resources,” with Merinda McClure, Caroline Sinkinson, and Melissa Cantrell. Leeds School of Business. January 18, 2019

“Think like a Business Librarian,” with Halley Todd. RD/IM Fall Training Workshops, University Libraries. August 15 & 16, 2018

"Demystifying Patent Searching" with Kate Tallman. Learner's Lunch, University Libraries, November 2, 2016

"Google Trends for Market Research" with Beth Dalton. Learner's Lunch, University Libraries, April 5, 2016

"Exploring Academic Business Librarianship." Invited guest lecturer for LIS 4060: Reference, University of Denver, October 22, 2014

"Think like a Business Librarian," with Matthew Brower. Faculty-Staff Development Committee, University Libraries, March 2, 2011; December 5 and 6, 2011

"Green Market Research." Invited guest lecturer for LIS 4700: Green Business Resources, University of Denver, October 25, 2010

V. Librarianship

1. Instruction, University of Colorado Boulder

Information Literacy Instruction

2009 – present: in-class instruction for courses in Management, Entrepreneurship, Marketing, Finance, Business Core, ATLAS, Advertising, Communication, Engineering Management, Environmental Design, Journalism, Media Studies, and Program for Writing & Rhetoric

Other Instruction Activities

Schemm, N., Dellenbach, M., Grisham, Z., Hageman, M., Tingle, N., Trowbridge, M., & Wheatley, A. (2020). *APA 7th ed. citation for business sources*. <https://bit.ly/APA7business> [this work was viewed 600 times in the first week after publication]

Gerke, Jennie, Tingle, Natalia, Teeter, Keith, and Lovejoy, Chris. "Introduction to Business Research." Community Course in Desire2Learn LMS, used by all BCOR 1015 students. 2014 – 2016

2. Cross-Chapter Pods, Communities of Practice, or Guilds

Diversity Audits Pod, co-leader and founding member, 2020 – present

CRDDS-Libraries Collaboration in Instruction Pod, 2020 – present

Cross-chapter focus group co-leader, 2020

Drafted and proposed "Six Pillars of the Liaison Role" with Jennifer Knievel and Gabby Wiersma based on the focus group discussion.

3. University Libraries Working Groups

Collections & Access Working Group 2017 – 2020

At-large member 2017 – 2020

User Experience Working Group 2014 – 2016, 2019 – 2020

VI. Grants

Co-investigator with Keith Teeter and Chris Lovejoy: Promote the Print and Electronic Collections at the William M. White Business Library. [\$1,500 awarded] University of Colorado Boulder Libraries, Libraries Fund for Innovation, Service, and Entrepreneurship, 2016

VII. Service

National

Member, Education Committee, Business Reference and Services Section, American Library Association, 2020 –

Member, ALA Joint Working Group on E-books and Digital Content in Libraries, American Library Association, 2019 –

Member, Conference Program Planning Committee, Business Reference and Services Section, American Library Association, 2017 – 2019

Member, Membership Committee, Business Reference and Services Section, American Library Association, 2015 – 2019

Member, Emerald Research Award Committee, Business Reference and Services Section, American Library Association, 2015 – 2017

Judge, Centers of Excellence Award, Special Libraries Association's Business & Finance Division, 2015

University Libraries

Member, faculty and staff search committees, University Libraries, University of Colorado Boulder, 2013 – present

Member, Tenure Committee, 2019 –
Primary Unit Evaluation Committees (PUEC), 2020 – present

Member (elected), Tenure Committee Teaching Evaluation Subcommittee, 2021 – 2023
Chair, 2021

Member (elected), Appeals Committee, 2018 – 2019
Chair, 2018

Mentor, temporary, instructors, and pre-comp faculty groups, 2017 – present

Member (elected), Faculty Personnel Committee, 2015 – 2017

Committee on Recruitment to the Profession of Librarianship, 2013 – 2014
Chair, 2014
Webmaster, 2013

Member, Committee of Chairs, 2014

Mentor for University of Washington LIS practicum student, 2014

Member, Task Force on the Evaluation of Librarianship, 2013

Member, Programming and Communications Planning Board 2011 - 2014

Member, Social Functions Committee, 2009 – 2011

Campus

Judge, Business Writing Competition, Program for Writing and Rhetoric, University of Colorado Boulder, 2010 – 2014, 2016 – 2018

VIII. Memberships

American Library Association, 2007 –
Reference and User Services Association, 2007 –
Business Reference and Services Section, 2009 –
Collection Development and Evaluation Section, 2009 – 2014, 2016 –
Association of College & Research Libraries, 2015 – 2016

Special Libraries Association, 2007 – 2016
Academic Division, 2013 – 2016
Business & Finance Division, 2010 – 2016
College and University Business Libraries Section

IX. Professional Development (Selected)

Charleston Conference: Issues in Book and Serial Acquisition, 2020

Critical Librarianship & Pedagogy Symposium, 2020

EntreLib: Entrepreneurship & Libraries, 2020

Beyond the Numbers: Economics and Data for Information Professionals, 2016, 2018, 2020

Crucial Conversations, 2017

American Library Association Annual Conference, 2011, 2012, 2015, 2016, 2017, 2018
Intellectual Property for Entrepreneurs Pre-Conference, 2015

Association of College & Research Libraries Conference, 2015

Special Libraries Association Annual Conference, 2008, 2009, 2010, 2013, 2014
Introduction to Taxonomies Pre-Conference, 2013

Mastering Business Acumen (MBA) in a Day: Business Concepts for Library Reference, webinar
series presented by ALA's Business Reference and Services Section, 2014

Leadership Education for Advancement and Promotion (LEAP), CU Boulder, January, 2013

Bloomberg Training, 2010