

COLLEEN M. SCANLAN LYONS, PHD

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I am a cultural anthropologist with over three decades of experience in project management, network development, impact assessment, and social inclusion for sustainable development. I regularly collaborate with local-level social-environmental leaders and entrepreneurs and serve as a liaison among academic, nonprofit, governmental, and private sectors. I have over three decades of experience developing projects for forest conservation, climate change, natural resource management, and sustainable development with geographic expertise in the Amazon and Atlantic Forests of Brazil (with other project management experience in Bolivia, Belize, Colombia, Costa Rica, Indonesia, Uganda, and the United States), where I work with family farmers, environmentalists, quilombo and other local-level communities. My skills include: assessing and valuing the cultural and social aspects of environmental conservation, climate adaptation, mitigation and resilience, and sustainable development; planning and implementing community-level participation in sustainable development initiatives; building local-to-global networks; establishing and maintaining social-environmental funds; seeding international networks for development and conservation; developing international field education programs for graduate and undergraduate students; and designing sustainability and cultural education curricula.

EDUCATION

- 2002 - 2010 University of Colorado at Boulder: PhD in Anthropology
Dissertation Thesis: "The Local Politics of a Global Hotspot: Environmentalists, Farmers, Quilombolas, and Nativos in Brazil's Atlantic Forest."
- 2000 - 2002 University of Colorado at Boulder: MA in Anthropology
- 1992 - 1995 School for International Training: MA in Intercultural Management/Development Practice
- 1986 - 1990 University of Notre Dame: BA in American Studies and French

PROFESSIONAL APPOINTMENTS

- 01/2019 – present **Associate Research Professor, Environmental Studies Program (ENVS), CU Boulder**
Supervise and mentor graduate students in ENVS and the Masters of the Environment Program; teach on-campus and field course for graduate and undergraduates called "Sustainable Development in Brazil: An Interdisciplinary Approach to Social-Environmental Leadership and Development in the Amazon and Atlantic Forests"; work closely with faculty colleagues on research development, service, and committee work.
- 01/2017- present **Co-Director, Laboratory for Energy and Environmental Policy Innovation (LEEPi), CU Boulder**
Co-direct LEEP including oversight of the three lab focal areas: real-time policy innovation, education and exchange, and research and knowledge management. Responsible for new partnership development and fundraising in each area.
- 02/15 – present **Project Director (Governors' Climate and Forests Task Force (GCF Task Force), CU Boulder**
Direct the GCF Task Force, a \$6M project that is a subnational network of 38 states and provinces spanning ten countries (Brazil, Colombia, Ecuador, Indonesia, Ivory Coast, Mexico, Nigeria, Peru, Spain, and the United States) dedicated to curbing tropical deforestation and promoting sustainable development. Lead the GCF Secretariat team and in-country coordinators in Brazil, Peru, Indonesia and Mexico and work closely with GCF Governors, Secretaries of the Environment, delegates around the world and GCFTF partners including the government of Norway and the United Nations Development Programme. Responsible for overall network and project development, fundraising and

leadership and also lead the GCF Task Force's Indigenous Peoples and Local Communities global committee work.

10/11 – present

Research Associate, Institute for Behavioral Science Environment & Society (IBS) Program, CU Boulder

PI on a five-year National Science Foundation PIRE grant examining artisanal mining in Peru and Colombia (Sustainable Communities & Gold Supply Chains: Integrating Responsible Engineering & Local Knowledge). Past successful grants through IBS include the National Science Foundation's Catalyzing New International Collaborations program and for the Partners of the Americas Foundation 100,000 Strong program. Work with other E&S colleagues to conceptualize, fund, and administer an active research program that contributes to the E&S Program at IBS. Hold seminars on E&S issues and supervise visiting scholars.

TEACHING AND ACADEMIC PROGRAM DEVELOPMENT EXPERIENCE

8/12 – 5/15

Lecturer Presidents Leadership Class, CU Boulder

Taught "Global Inquiry for 21st Century Leaders," "Leadership and Ethics," "Community Issues in Leadership," and "Multicultural Leadership," and a 6-credit field immersion course "Development, Leadership and Social Entrepreneurship in Brazil"

9/14 – 12/14

Consultant, Environmental Center, CU Boulder

Transformed 5, non-credit syllabi for the Sustainable Practices Program into online, credit-bearing courses for undergraduates at CU.

8/13 – 12/14

Lecturer, International Affairs Program, CU Boulder

Taught "Conservation, Development, and Social Movements in Latin America."

5/11 – 5/14

Director of Global Initiatives, Director of Faculty and Research, Instructor for First Year Students, Presidents Leadership Class, CU Boulder

Planned and administered "Global Inquiry," a summer field program that unites students with community driven research needs, in Brazil in 2012, 2013, 2014 and in Bolivia 2013 & 2014. Conducted research on leadership theory and practice and integrated into the PLC course curriculum and other PLC leadership experiences (summer programs, internships and weekend seminars). Designed research opportunities for students in collaboration with professors throughout the CU campus, integrated PLC into other campus leadership initiatives. Taught "Leadership and Ethics," "Community Issues in Leadership," and "Global Inquiry for 21st Century Leaders."

4/98 - 8/00

Lecturer for Environmental Policy and Management Graduate Program, University of Denver

Taught "Ecotourism Policy and Planning" and "Field Methodologies" and served as the Instructor of Record for "Ecotourism Planning and Management" and "Ecotourism Field Studies" (with field research in Belize) courses for masters degree students in the Natural Resource Planning and Management graduate program. Served as the thesis advisor for one master's student focusing on natural resource management. Traveled with the university dean to Brazil twice as part of institutional relationship building and project development between DU and Brazilian universities.

PUBLICATIONS

Manuscript accepted

"Stories of Here: Environmentalists, Farmers, Quilombolas and Nativos Constructing the Local Politics of a Global Hotspot." Manuscript accepted for publication by University of Arizona Press's "Critical Green Engagement" Series, doing final manuscript revisions.

2018

Negotiating Climate Justice at the Subnational Scale: Challenges and Collaborations

- between Indigenous Peoples and Subnational Governments*. Climate Justice Handbook: Routledge Press.
- 2017 Book Review on *Conjuring Property: Speculation and Environmental Futures in the Brazilian Amazon*. *American Anthropologist*. Vol 19. No. 4
- 2015 “Reminiscências dos Quilombos: territórios da memória em uma comunidade negra rural” by Marcelo Moura Mello. Book Review in *Journal of Latin American and Caribbean Anthropology*, May - June, 2015
- 2013 “Governing the ‘white space’: development, identity, and dynamic processes for increasing sustainability and social responsibility” in *Organicom*. Year 10: No. 18.
- 2012 “Experiencing Rio + 20 Through the Lenses of Anthropology and Climate Change” in *Anthropology News*, July 2012 (<http://www.anthropology-news.org/index.php/2012/07/20/experiencing-rio20/>)
- 2012 “Suffering, Service, and Justice: Matters of Faith and How Faith Matters to the Environmental Movement in Brazil’s Atlantic Forest” in *Nature, Science, and Religion: Intersections Shaping Society and the Environment*. School of Advanced Research (SAR) Advanced Seminar Series. Catherine Tucker, ed. Santa Fe, NM: SAR Press.
- 2011 “Spaces of Silence and Efforts toward Voice: Negotiation and Power Among Quilombo Communities in Southern Bahia, Brazil” in *Afro-Hispanic Review: Special Issue on Afro-Brazilian Culture*. Vol. 30 Fall 2011
- 2009 “Battle in Bahia: A New Port Faces Growing Resistance,” *North American Congress on Latin America (NACLA)*. September/October 2009
- 2003 “Introdução ao Planejamento e Recreação” in *Ecoturismo: Práticas para o Turismo Sustentável*. Nelson and Perreira, eds. Manaus, Brazil: Valer Press.

RESEARCH FUNDING AND GRANT AWARDS

- 2021-2024 (under review) National Science Foundation DISES Grant “Trade-offs and Synergies Between Ecosystem Services and Sustainable Development: The Case of Cacao Agroforestry Systems” (Co-PI - \$1,595,245)
- 2016-2021 Government of Norway Ministry of Climate and Environment Grant “Advancing Jurisdictional Programs for REDD Plus Low Emissions Development: The Governors’ Climate and Forests Task Force” (total grant \$8,239,131 for 6 years, \$1,739,131 for 2021)
- 2021 United Nations Development Programme, “Brazil Regional Activities” (PI – \$70,250)
- 2020 United Nations Development Programme, “Capacity Buildign and Knowledge Sharing Across the GCF” (PI - \$149,000)
- 2019-2021 The Climate Group grant, “Enhancing MRV Systems and Building Long-term Deep Decarbonization Pathways in Under2 States, Regions and Provinces with Land Use, Land Use Change and Forestry (LULUCF) Challenges” (PI - \$740,968)
- 2021 University of Colorado Outreach and Engagement Grant, “Sustainable Development in Brazil’s Forests: Education and Exchange” (Co-PI - \$24,000)
- 2019 Rockefeller Brothers Fund grant, “Supporting Subnational Climate Commitment Implementation” (PI - \$140,000)
- 2019 Institute of Behavioral Science Research Development Award, “Rural Economies in Transition: Opportunities for Sustainable Socio-Economic Development Among Cacao Producers in Brazil and Colombia” (Co-PI - \$12,000)
- 2019 University of Colorado Outreach and Engagement Grant, “Sustainable Development in Brazil’s Forests: Education and Exchange” (Co-PI - \$24,000)
- 2017 National Science Foundation PIRE grant, “Sustainable Communities & Gold Supply Chains: Integrating Responsible Engineering & Local Knowledge to Design, Implement & Evaluate Sustainable Artisanal Mining in Latin America” (PI at CU, Colorado School of Mines Project Lead, \$288,000)

2016	University of Colorado SEED Grant “Reducing Deforestation and Improving Livelihoods through Innovative Subnational Governance: Learning Lessons from the State of Acre, Brazil” (Co-PI, \$6,000)
2016	Rockefeller Brothers Fund grant, “Under 2 MOU Emissions Reductions Implementation” (PI)
2014	International Social Science Council (ISSC) Pilot grant for Curbing Meat With Media Project in collaboration with researchers from Brazilian Institute for Space Research (PI: Dr. Myanna Lahsen, INPE), University of São Paulo, Yale University, New York University, University of Colorado
2014	Partners of the Americas 100,000 Strong Americas Grant (PI)
2012	National Science Foundation Catalyzing New International Collaborations Grant (Co-PI with Dr. Lee Alston and Dr. J. T. McCabe)
2012	Center to Advance Teaching in the Social Sciences Course Development Grant (PI)
2012	Latin American Studies Center Research Cluster Grant (PI)
2012	Vice Chancellor for Research Grant for meeting US-Brazil meeting at CU
2012	CU Women’s Resource Center “Women Who Make a Difference Award”
2011	President’s Fund for Humanities Award for “Governance Possibilities When Borders Are Porous – Addressing Immigration in Front Range Communities” (October 2010)
2010	Center to Advance Teaching in the Social Sciences Grant for Research on Governance
2010	ASSETT Teaching with Technology Award for “Capacity Building for Governance Exchange”
2009	Eaton Humanities Award
2009	Latin American Studies Association Environment Section Travel Grant
2009	University of Colorado Graduate School Grant
2008	University of Colorado Anthropology Graduate Student Grant
2006-2007	University of Colorado Beverly Sears Grant and Named Grant Award (Highest honor)
2005	National Science Foundation Doctoral Dissertation Improvement Grant
2005	Fulbright Hays Fellowship (U.S. Department of Education)
2005	Fulbright Fellowship (Institute of International Education), <i>Declined</i>
2003	De Tocqueville Scholar, University of Colorado
2003	University of Colorado Anthropology Department Research Fellowship
2003	University of Colorado Developing Areas Research & Teaching (DART) Fellowship
2002	University of Colorado Anthropology Department Graduate Fellowship
2002	University of Colorado Beverly Sears Graduate Student Award
2002-2009	Yearly travel grants for conference attendance: the Anthropology Department & Univ. of Colorado Graduate School, United Government of Graduate Students

HONORS AND AWARDS

2020	CU Environmental Center Campus Sustainability Award
2018	Chico Mendes Award from Governor Tiao Viana, Acre, Brazil and the Chico Mendes Committee

CONFERENCE PAPERS AT NATIONAL AND INTERNATIONAL MEETINGS

2019	“A Martyr, Two Governors, A Team and A System: The Fragile, yet Sought After, Recipe for Protecting a Tropical Forest Frontier” <i>American Anthropological Association</i> (AAA) 117 th Annual meeting, Vancouver, November 22
2017	“Biodiversity and Bureaucrats: The Potential and the Perils of State Sponsored Forest Governance” <i>Society for Applied Anthropology (SFAA)</i> Annual Meeting, Santa Fe, March 29
2016	“Making REDD Work Through Work with REDD: How Bureaucrats Engage with Climate and Forest Policy in Practice” <i>American Anthropological Association</i> (AAA) 114 th Annual meeting, Minneapolis, Minnesota November 18

- 2016 “Ecotourism and Bottom-Up Forest Governance in Latin America: Practical Cases and Powerful Lessons,” *Papua Biodiversity, Ecotourism and Creative Economy Conference* Jayapura, Papua Sept 7-10, 2016
- 2015 “Bottom Up” Governance & Contemporary Development Conundrums: Subnational Actors for Climate and Forests” *American Anthropological Association (AAA)* 113th Annual meeting, Denver, Colorado November 20
- 2014 “From Cluster F*ck to Communities of Practice: Creating Structures and Relationships for Transdisciplinary Social-Environmental Fieldwork” *American Anthropological Association (AAA)* 112th Annual Meeting, Washington DC November 4
- 2014 “Renegotiating Order and Progress: Identity, Sustainability, and Citizenship in Contemporary Brazil” *Latin American Studies Association (LASA)* Annual Meeting, Chicago, IL May 2014
- 2014 “Using Tools of Citizenship to Build a New Bahia” Society for Applied Anthropology (SFAA) Annual Meeting, Santa Fe, April 2014
- 2013 “Renegotiating Order and Progress: Identity, Sustainability, and Citizenship in Contemporary Brazil” *American Anthropological Association (AAA)* 112th Annual Meeting, Chicago, IL November 24
- 2012 “Beyond Biodiversity: Using Social Science to Broaden Conservation and Development Debates in Bahia, Brazil.” *Society for Applied Anthropology (SFAA)* Annual Meeting, Baltimore, Maryland, March 29
- 2012 “Whose Development Now? Resource Extraction and Infrastructure Expansion Meets Feminist Political Ecology and New Social Movements in Bahia, Brazil.” *American Anthropological Association (AAA)* 111th Annual Meeting, San Francisco, CA. Nov.18
- 2012 “What is ‘Progresso?’ Local-to-Global Notions of the Environment in Bahia, Brazil.” *Brazilian Area Studies Association Meeting (BRASA)*, Champaign, IL. Sept. 7
- 2012 “Beyond Biodiversity: Using Social Science to Broaden Conservation and Development Debates in Bahia, Brazil.” *Society for Applied Anthropology (SFAA)* Annual Meeting, Baltimore, Maryland, March 29
- 2011 “Sou Nativo: Carving Identity and Creating Space in the Atlantic Forest of Bahia.” *American Anthropological Association (AAA)* 110th Annual Meeting, Montreal, Canada, November 16
- 2010 “The Paradox of the Present: Forgetting, Erasures, and ‘Spaces of Silence’ Among Quilombo Communities in Bahia, Brazil.” *American Anthropological Association (AAA)* 109th Annual Meeting, San Francisco, CA, November 18
- 2009 “Convergences and Conflicts Among Social and Environmental Movements in Bahia, Brazil.” *Latin American Studies Association (LASA)* International Congress, Rio de Janeiro, Brazil, June 14
- 2008 “What’s God Got to do With It? Matters of Faith and How Faith Matters to Social Movements in Brazil’s Atlantic Forest.” *American Anthropological Association (AAA)* 107th Annual Meeting, San Francisco, CA, November 19
- 2007 “God is Brazilian: Religion and Social Movement Leadership in Bahia’s *Mata Atlântica*.” Awarded the “Special Prize Session of the School of Advanced Research, Santa Fe, NM” *Latin American Studies Association (LASA)* International Congress, Montreal, Canada, September 5
- 2006 “What Now after Cacao? ‘Spaces of Silence’ Among Environmentalists and Farmers in Brazil’s Atlantic Forest.” *American Anthropological Association (AAA)* 105th Annual Meeting, San Jose, CA, November 19
- 2006 “Creating and Contesting Spaces of Silence as Environmentalists and Farmers Converge in Brazil’s Atlantic Forest.” *Brazilian Studies Association (BRASA)* International Congress, Nashville, TN, October 16
- 2005 “Development in the Brazilian Amazon - How Structure Affects Local-Level Agency.” *American Anthropological Association (AAA)* 104th Annual Meeting, Washington, DC, December 4

- 2004 "Environmentalism and Land Reform in the *Mata Atlântica*, Competition or Cooperation?" *Latin American Studies Association (LASA) International Congress*, Las Vegas, NV, October 7
- 2003 "Agriculturalists Meet Environmentalists – Can Land Reform and Environmental Conservation Coexist in Brazil?" *American Anthropological Association (AAA) 102nd Annual Meeting*, Chicago, IL, November 20

FIELDWORK/RESEARCH

- 6/14 – 8/14 **Ethnographic Fieldwork; São Paulo, Bahia, Rio de Janeiro**
Ethnographic fieldwork on forest governance, civil society, local level empowerment, and community-level resilience around climate change.
- 6/09 – 7/09 **Ethnographic Fieldwork; Bahia, Sao Paulo, and Brasilia, Brazil**
6/08 – 8/08 Ethnographic research on social and environmental movements in Brazil.
2/07 – 5/07 Methods included informal interviews, semi-structured interviews, questionnaires,
1/06 – 7/07 focus groups, and participant observation with family farmers, environmentalists, *quilombolas* and *nativos* in the South of Bahia, Brazil. Worked with and mentored two research assistants and trained community leaders in computer skills.
- 6/03 – 8/03 **Ethnographic Fieldwork; Sao Paulo, Rio de Janeiro, and Bahia, Brazil**
Used semi-structured interviews and participant observation for a pilot study of research opportunities in Brazil on conservation, development, and social movements.
- 10/02 **Ethnographic Fieldwork; Washington, D.C.**
Conducted semi-structured interviews with transnational environmental NGOs working with conservation, development, and land reform issues in Brazil.

CONSULTING AND RELATED PROFESSIONAL EXPERIENCE

- 5/10 – 6/12 **Associate Director & Research Associate, Center for the Study of Conflict, Collaboration, and Creative Governance (3CG) - University of Colorado; Boulder, CO**
Coordinated all aspects of 3CG, a center for research and teaching that unites governmental agencies, civil society organizations, and businesses to promote research and engagement with issues of environmental, social, and economic governance. Developed two 3cg advisory boards (academics and practitioners); conceptualized, funded, and implemented a research agenda for the center; planned and administered center programming including a regular colloquium series and interdisciplinary workshops focused on issues of governance.
- 4/12 – 1/2015 **Co-Founder and Leader, Brasil-US Network: Environment, Society, Governance; University of Colorado; Boulder, CO**
Spearheaded the founding of a network of 4 U.S. institutions (Univ. of Colorado, Wisconsin, Indiana and Kansas) and 5 Brazilian institutions (Univ. of São Paulo, Fed. Univ. of Maranhão, National Institute for Research in the Amazon, Getulio Vargas Foundation, and State Univ. of Santa Cruz, Bahia)
- 4/13 – 6/13 **Consultant for The Climate Reality Project; Boulder, CO**
Conducted strategic planning and stakeholder engagement for 1000 person climate training in Brazil.
- 4/11 – 7/11 **Independent Consultant for the Inter-American Development Bank Educational Project in collaboration with CONSTRAT; Washington, D.C.**

Produced 100 curriculum units on *quilombo* communities with the Brazilian Ministry of Education and an international team developing educational portals in Latin America.

- 4/04 – 9/05 **Alliance Funds Coordinator, Global Greengrants Fund;** Boulder, CO
 Conceptualized and worked with local activists to start grant-making and capacity building funds serving grassroots socio-environmental groups in Brazil, Mexico, and Southeast Asia.
- 1/02 – 6/03 **Consultant, Ambiental Amazônia;** Manaus, Brazil
 Conducted an ecotourism development project for Amazonas, Brazil, that integrated with other Amazonian state initiatives.
- 10/01 – 5/03 **Associate, Domani LLC;** Denver, CO
 Served as a planning consultant for the Prairie Gateway Tourism Project.
- 10/00 – 4/01 **Project Associate, EDAW;** Denver, CO
 Developed environmental education and outreach for Commerce City Municipal Project.
- 8/96 – 10/00 **Senior Associate, Eco Tourism International;** Denver, CO
 Conducted feasibility planning for an ecotourism project in Belize.
- 10/97 – 10/99 **Natural Resource Planner, City of Boulder Open Space Department;**
 Boulder, CO
 Conducted public outreach and conservation planning for land management agency with 30,000 acres of public land.
- 4/97 – 10/97 **Education & Outreach Specialist, City of Boulder Open Space Department;**
 Boulder, CO
 Developed, implemented, and evaluated outreach and public participation opportunities for natural resource planning projects.
- 8/96 – 4/97 **Environmental Education Coordinator, City of Boulder Open Space Department;**
 Boulder, CO
 Managed all aspects of the Open Space environmental education program.
- 1/94 – 5/95 **Ecotourism Consultant, The Minntica Company;** San Jose, Costa Rica
 Conducted feasibility and market study for ecotourism development in Costa Rica.
- 4/93 – 12/93 **Research Associate, Instituto Nacional de Pesquisas da Amazônia;**
 Manaus, Brazil
 Worked with the Office of International Cooperation on ecotourism development, environmental education, and inter-institutional scientific collaboration arrangements.
- 2/94 – 3/96 **Program Coordinator, The American Forum for Global Education;** New York, NY
 Designed and implemented interdisciplinary educational projects on sustainability and global education for schools and community organizations throughout New York City.

LANGUAGES

English – native; Portuguese – highly proficient; Spanish – proficient; French – partially proficient

SERVICE AND COMMUNITY ACTIVITIES

- 2013 - Present Board Member, Instituto Nossa Ilhéus, Ilhéus, Bahia, Brazil
 2005 - 2015 Board Member, International Education Corps, Denver, CO

2005 - 2007 Board Member, Environment Section of the Latin American Studies Association (LASA)
2005 - 2006 Section Chair, Environment Section of the Latin American Studies Association (LASA)
2004 - Present Participant, Women in Development Group, Boulder, CO
2004 - 2005 Anthropology Board Member, Global Education Fund, Boulder, CO
2002 - 2006 Advisory Board, University of Colorado Sustainable Tourism Center