

# Christy-Dale Maurer, PhD (née Sims)

Christy.Maurer@Colorado.edu

<https://www.linkedin.com/in/christydalemaurer/>

## EDUCATION

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### University of Colorado (Boulder, CO)

Doctor of Philosophy, Communication	2013
Women and Gender Studies Program Graduate Certificate	2010
Master of the Arts, Communication	2009

## TEACHING POSITIONS

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### University of Colorado Boulder, Department of Communication

**Instructor + Department Director of Online Programs (June 2019 – present)**

**Online Liaison, Continuing Education Division (June 2019 – present)**

**Part-Time Lecturer, Continuing Education Division (2010 – May 2019)**

My teaching centers on undergraduate education and directing the department's online Continuing Education program. Each semester I teach Qualitative Methods or Senior Seminar for online degree seekers; campus classes include Rhetorical Methods, Senior Seminar, and Discourse, Culture, Identities. During summers I continue administration of the online program; I am also the Internship Faculty Supervisor, Learning Assistant Department Coordinator, supervise CE Evening courses, and serve on the Undergraduate Curriculum Committee, among others.

### HERS (Higher Education Resource Services) (sponsored agency of the University of Denver) **Program Manager (June 2017 – May 2019)**

Designed and facilitated online and remote offerings of the HERS Leadership Institute for higher education leaders who identify as women. Developed curriculum, trained instructors for residential institutes offered 3 times/year and multi-day leadership development programs. *Topics included:* Organizational Change; Reframing Organizational Culture; Effective Communication; Allyship; Managing Conflict; Groups and Teams; Leadership Transitions; Inclusive Excellence

### University of Denver, Communication Studies Department

**(Visiting) Teaching Assistant Professor (August 2014 – June 2017)**

**Part-Time Lecturer, University College Communication Management MA program**

Taught 8 undergraduate courses yearly for COMN (3-3-2; 10-week quarter system) and more in summer. Served as a First-year Seminar instructor for 2 years, including teaching + advising students for the year. I taught two graduate-level courses for a DU-UCOL online master's degree

### James Madison University, School of Communication Studies

**Instructor (August 2013 – June 2014)**

Year-long faculty appointment included teaching 9 courses (4-5), including 6 sections of the university-required basic course, and co-teaching lectures and recitations for Comm Theory (required of majors), in addition to serving on the General Education curriculum committee.

## **SERVICE TO THE DEPARTMENT, COLLEGE, UNIVERSITY (CU)**

- **COMM Director of Online Programs (Summer 2019 – ongoing)**
  - Develop COMM course offerings for “CU Complete” online degree completion program, doubling courses offered including first online COMM methods and senior seminar courses.
  - Develop COMM department online course standards and training materials
  - Designed and built seven COMM Courses as Master Templates since 2019
  - Directly support other faculty members building Master Course Templates
  - Supervise, schedule, mentor lecturers; develop and maintain online teaching standards
  - Build and maintain Online Teaching Canvas Community resource for the department
  - Provide One-on-One online teaching advice and Canvas training for grad students and faculty
  - Incoming Graduate Student Orientation Week Canvas Training Session (2020, 2021)
  - Summer program administration & instructor training (2019, 2020, 2021)
- **Online Liaison with Continuing Education Online Course Division (2019 – ongoing)**
  - Represent COMM interests with CE, support University online learning initiatives
  - Work with CE advisors to offer a COMM course specifically for the Resiliency & Reinstatement program, supporting students returning from suspension
  - Develop a student-facing support page for COMM students in CE online courses
  - One of 15 online liaisons across campus, the first for CMCI
  - Develop and share resources program-wide about Master Course Template development
- **Supervise COMM in Continuing Education Evening Courses program (2020 – ongoing)**
  - Schedule, supervise, mentor lecturers in the evening program (distinct from CE online)
- **COMM Internship Faculty Supervisor, all undergrad internships (Summer 2021– ongoing)**
  - 5 x Summer 2021; 7 x Fall 2021
- **Learning Assistant Program Department Coordinator (Spring 2021 – ongoing)**
  - Introduced the Learning Assistant Program to the COMM Department
  - Serve as a resource and work with faculty on Course Proposals and LA hiring process
  - Advocate for and demonstrate incorporating Learning Assistants into COMM classes
- **COMM Undergraduate Curriculum Committee Member (2019-2020; Fall 2021- ongoing)**
- **COMM Undergraduate Honors Thesis Advisor (EJ Bill) (Fall 2021 – ongoing)**
- **Search Committee Member, Rhetoric & Culture Instructor (Spring 2022)**
- **COMM Department Merit Committee Member (Spring 2021)**
- **CMCI pandemic resource development – teaching through Zoom (2020)**

## **SERVICE TO FORMER DEPARTMENTS, UNIVERSITIES, AND DISCIPLINE**

- University of Denver, First-Year Seminar Program Instructor (2015 – 2017)
  - Advise and mentor students throughout their first year, aimed at improving retention rates and student first-year experiences.
  - Attend training, design, teach interdisciplinary First Year Seminar courses
- University of Denver, Advanced Seminar Program (2015-2017)
  - Attend training, design, teach interdisciplinary Advanced Seminar courses
- University of Denver Queer & Ally Network, Center for Multicultural Excellence (2016 – 2017)
- James Madison University, General Education Committee Representative (2013 – 2014)
- National Communication Association, RCT Division Nominating Committee (2012 – 2013)
- Western States Communication Association, Assistant Program Planner for Annual Conference (2011 – 2013) Reno, NV and Albuquerque, NM
- National Communication Association, Reviewer (2010, 2012, 2013) Critical/Cultural Studies Division, Rhetoric and Communication Theory Division, Feminist and Women’s Studies Division

## **COURSES TAUGHT & DESIGNED**

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### **University of Colorado (since attaining PhD in 2013)**

#### *Classes Taught*

COMM2400 Discourse, Culture, Identities  
COMM3210 Human Communication Theory (online)  
COMM3310 Principles and Practices of Argumentation (online)  
COMM3320 Persuasion in Society (online)  
COMM 3740 Qualitative Research Methods (first COMM methods course offered online)  
COMM3760 Rhetorical Research Methods  
COMM4220 Senior Seminar: Effective Communication in the Workplace

#### *Master Course Templates Designed (COMM-CE Online Program)*

COMM2400 Discourse, Culture, Identities  
COMM2650 Business & Professional Communication  
COMM 3210 Communication Theory  
COMM 3410 Intercultural Communication  
COMM 3330 Social Movements  
COMM 3610 Communication Technology & Society  
COMM 3740 Qualitative Research Methods

### **University of Denver**

#### *Undergraduate classes (Department of Communication Studies)*

Foundations in Human Communication  
Advanced Intercultural Communication  
Critical Communication Inquiry/Rhetorical Methods  
Rhetoric of Social Movements  
Rhetorics of Native Social Movements (designed new course offering)  
Advanced Seminar: The Power of Place-Making (designed new course offering)  
First Year Seminar\*: History, Memory, Identity (designed new course offering)  
*\*Part of this role is serving as first-year students' year-long advisor and mentor.*

#### *Graduate classes (DU's University College Communication Management Master's Program)*

Applied Critical Thinking  
Experiential Learning in Communication Management

### **James Madison University**

Fundamental Human Communication: Group Presentations  
Introduction to Communication Theory  
Communication and Gender (cross-listed with Women's Studies Department)

## **PROFESSIONAL DEVELOPMENT**

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Colorado Online Teaching and Technology Conference (COLTT) (University of Colorado Boulder)  
Online Quality Matters (QM) standards training (University of Colorado Boulder, University of Denver)  
Online Teaching "Bootcamp" (James Madison University; University of Denver)  
Center for Faculty Innovation, jmuDesign Pedagogy Institute (by invitation) (James Madison University)  
Managing Conflict & Effective Supervising Workshops (University of Denver, People Development Dept)  
Mediation 40-hour training certificate (University of Denver, University College)  
Q&A (Queer & Ally) Training/Network (University of Denver, Center for Multicultural Excellence)

## AWARDS

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Rose B. Johnson Award, Southern Communication Journal (with Lisa A. Flores) (2017)  
Annual award honors the author(s) of an outstanding, significant article published in the Southern Communication Journal, as determined by the Editor and editorial board.

James Madison University, Campus Information Technology (CIT) Teaching Technology Grant (2013)

UCB Department of Communication Dissertation Writing Fellowship (2012)

University of Colorado, Finalist, Graduate Student Teaching Impact Award (2008, 2010, 2011)

UCB Department of Communication Dissertation Research Grant (2011)

Top 3 Student Paper in the Critical and Cultural Studies Division, National Communication Assoc. (2011)

Top Student Paper in the Feminist & Women's Studies Division, National Communication Assoc. (2009)

Top 4 Papers in the Visual Communication Division, National Communication Assoc. (2009)

## RESEARCH

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*Note: My last name was previously Sims*

## PUBLICATIONS

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Sims, C. D. L. (Winter 2017) "Performing Native Rhetorics of Resistance and Identity" *Rhetoric & Public Address*, 20, no. 4, 731-750. Available at:  
<https://www.jstor.org/stable/10.14321/rhetpublaffa.20.4.0731>

Flores, L. A. & Sims, C. D. L. (2016) The Zero-Sum Game of Race and the Familiar Strangeness of President Obama, *Southern Communication Journal*, 81, no. 4, 206-222, Available at:  
<http://dx.doi.org/10.1080/1041794X.2016.1200125> **\*2017 Rose B. Johnson SCJ Annual Award\***

Morrissey, M. E. & Sims, C. D. L., (December 2015) "The Writing on the Wall: (New) Racism in U.S. Public Conversations about Race" *Communication Currents*, 10, no. 6. Available at:  
<http://www.natcom.org/CommCurrentsArticle.aspx?id=6741>

Sims, C. D. L. (August 2015) "Teaching Millennials the Ps & Q of Professional Emailing" *Communication Currents*, 10, no. 4. Available at: <https://www.natcom.org/CommCurrentsArticle.aspx?id=6264>

Morrissey, M. E. & Sims, C. D. L., (2015) "Playing the Race Card: Antiracial Bordering and Rhetorical Practices of New Racism," *Review of Communication* 15, no. 2, 81-101 [DOI: 10.1080/15358593.2015.1009851](https://doi.org/10.1080/15358593.2015.1009851)

Sims, C. D. L. (2015) "Competency and Connection: Undergraduate Students and Effective Email Communication" *Communication Teacher*, 29, no. 3, 129-134. [DOI: 10.1080/17404622.2015.1028557](https://doi.org/10.1080/17404622.2015.1028557)

Opt, S. K. & Sims, C. D. L. (2015) "Scrum: Enhancing Student Team Organization and Collaboration" *Communication Teacher*, 29, no. 1, 55-62. [DOI: 10.1080/17404622.2014.939675](https://doi.org/10.1080/17404622.2014.939675)

Sims, C. D. L. (2008). "Invisible Wounds, Invisible Abuse: The Exclusion of Emotional Abuse in Newspaper Articles," *Journal of Emotional Abuse*, 8, 375- 402. Lead article. [DOI: 10.1080/10926790802480422](https://doi.org/10.1080/10926790802480422)

## PRESENTATIONS (since attaining PhD)

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- Sims, C.D.L. (March 2018) Holistic Leadership. *National Women's Studies Association (NWSA) Chairs and Directors Meeting*, Denver, CO. (By invitation.)
- Sims, C.D.L. (April 2017) Office of Teaching and Learning Panel: *Enhancing Your Teaching with Primary Sources: Immersion in the Digital and Physical Archives*. University of Denver, CO (By invitation.)
- Sims, C.D.L. (February 2017) Workshop: *Hopes and Hurdles: Risking Telling Your Story and Why It's Worth It. Difficult Stories as Teaching Tools*. DU Women's Conference, Denver, CO
- Sims, C. D. L. & Opt, S. K. (November 2014) **NCA Short Course: Scrum: Teaching Team Collaboration**, National Communication Association Conference, Chicago, IL
- Sims, C.D.L. (November 2014) *Mapping Marginalization through Mnemonic Rhetorics of Race*, National Communication Association Conference, Chicago, IL
- Sims, C. D. L. (May 2014) *Memory or Myth?: Resisting or Reiterating Colonial Borders through Native American Grave Sites*, Rhetoric Society of America, San Antonio, TX
- Sims, C. D. L. (November 2013) *(Native)American Borders: Haudenosaunee Passports and Rhetorics of Colonialism and Sovereignty*, National Communication Association, Washington, D.C.
- Sims, C. D. L. (November 2013) *"Race...Is Someone Expected to Win?: Revealing (Racial) Neoliberalism in The Race Card Project*, National Communication Association, Washington, D.C.
- Sims, C. D. L. (September 2013) *Social Justice and the 'Trail of Broken Promises': Walking the Line between Tradition and Technology*, Critical Ethnic Studies Conference, Chicago, IL