

GEORGIA LINDSAY

Curriculum Vitae

January 7, 2018

Environmental Design  
University of Colorado Boulder  
314 UCB  
Boulder CO 80309  
303-492-5677

**EDUCATION**

PhD	Architecture	University of California, Berkeley	2013
MS	Architecture	University of California, Berkeley	2009
MA	Liberal Arts	University of North Carolina, Asheville	2005
BA	Studio Art; Psychology	University of Colorado Boulder	2001

**ACADEMIC POSITIONS HELD**

University of Colorado Boulder, Program in Environmental Design	
Senior Instructor	2017 – present
Visiting Assistant Professor	2013-2017

**PUBLICATIONS**

**Books**

- 2016 Lindsay, Georgia. *The User Perspective on Twenty-First-Century Art Museums*. Routledge.
- 2015 Lindsay, Georgia and Lusi Morhayim (eds). *Revisiting "Social Factors": Advancing Research into People and Place*. Cambridge Scholars Publishing.

**Journal Articles**

- 2017 Lindsay, Georgia. "One Icon, Two Audiences: How the Denver Art Museum Used Their New Building to Both Brand The City and Bolster Civic Pride." *Journal of Urban Design*. online first, available at <http://dx.doi.org/10.1080/13574809.2017.1399793>
- 2017 Lindsay, Georgia. "Bricks, Branding, and the Everyday: Defining Greatness at the United Nations Plaza in San Francisco." *International Journal of Architectural Research: ArchNet-IJAR* 11(2): 123-136.
- 2016 Cranz, Galen, Georgia Lindsay, and Lusi Morhayim. "Teaching Through Doing: A Post-Occupancy Evaluation of Berkeley's New Brower Center." *Journal of Architecture and Planning Research* 33(1): 1-17.

- 2014 Cranz, Galen, Georgia Lindsay, Lusi Morhayim, and Hans Sagan. "Teaching Semantic Ethnography to Architecture Students." *International Journal of Architectural Research: ArchNet-IJAR* 8(3): 6-20.
- 2013 Cranz, Galen, Georgia Lindsay, Lusi Morhayim, and Annie Lin. "Communicating Sustainability: A Post-Occupancy Evaluation of the David Brower Center." *Environment and Behavior* 46(7): 826–847.

### Book Chapters and Other Publications

- In press Lindsay, Georgia. "Museum Architecture on the Global Stage." *Taste, Consumption, and Markets*. Zeynep Arsel and Jonathan Bean, eds. Routledge.
- 2013 Lindsay, Georgia. Review of *American Art Museum Architecture: Documents and Design* by Eric M. Wolf. *Journal of Design History* 26(1): 125-128.
- 2012 Southworth, Michael, Galen Cranz, Georgia Lindsay, and Lusi Morhayim. "People in the Design of Urban Places: Guest Editorial." *Journal of Urban Design* 17(4): 461-465.

### In Development

Lindsay, Georgia, ed. *Museum as Icon, Museum as Place: Architecture and Audience, Meanings and Messages* (working title). 18 chapters from architects, museum directors, and scholars address museum architecture at a variety of scales. Proposal under review at Routledge.

Lindsay, Georgia and Jennifer Shelby. "Architecture and Identity: the Aspen Art Museum as symbol for a global American West." Manuscript in preparation for submission to *Urban Studies*.

Lindsay, Georgia and Laura Cole. "Communicating Sustainability in the Green Science Museum." Grant-funded project currently in the data collection stage.

### HONORS AND AWARDS

- 2017 Michael Brill Award, Environmental Design Research Association, for "Communicating Sustainability in the Green Science Museum" project. \$2,500
- 2012 Summer Grant, for my dissertation, Graduate Division, University of California, Berkeley \$3000 plus tuition
- 2011 Outstanding Graduate Student Instructor Award for the Architecture Department, University of California, Berkeley
- 2011 College of Environmental Design, University of California, Berkeley, for "The Death and Life of Social Factors" conference, \$5,000
- 2011 Draper Fund, Dept. of Architecture, University of California, Berkeley, for "The Death and Life of Social Factors" conference, \$2,250

- 2011 Student Opportunity Fund, Associated Students of the University of California, Berkeley, for “The Death and Life of Social Factors” conference, *\$1,500*
- 2011 Educational Improvement Grant, Graduate Assembly, University of California, Berkeley, for “The Death and Life of Social Factors” conference, *\$1,500*
- 2011 Graduate Meetings, Events, and Resources, University of California, Berkeley, for “The Death and Life of Social Factors” conference, *\$285*
- 2011 Intellectual Community Fund, Associated Students of the University of California, Berkeley, for “The Death and Life of Social Factors” conference, *\$120*
- 2010 Presenter’s Fellowship, Vernacular Architecture Forum, for “Exactly What We Wanted: a Case Study in Consumers as Designers,” *\$500*
- 2010 Summer Grant, University of California, Berkeley, for “Four Museums in Context,” *\$3000 plus tuition*

## CONFERENCE ACTIVITY

### Papers Presented

- 2017 “Museums, Media, and Urban Identity: Iconic Architecture on the Global Stage.” American Association of Geographers (AAG), Boston Massachusetts, April 5-9.
- 2016 Lindsay, Georgia and Jennifer Shelby. “Place identity and authenticity: Caught between nostalgia and contemporary design paradigms in the American West.” American Collegiate Schools of Planning (ACSP), Portland, Oregon, November 3-7.
- 2016 “Consuming images, consuming museums: International media as users of museum designs.” Environmental Design Research Association (EDRA), Raleigh, May 18-21.
- 2015 “Teaching Using the Real World: Gathering Social Data to Inform Housing Policies.” Design Education Intensive at the annual meeting of EDRA, Los Angeles, May 27-30.
- 2014 “Seeing Green: how people “read” the green features of a LEED-Platinum building.” EDRA, New Orleans, Louisiana, May 28-31.
- 2012 “The User Perspective on the Denver Art Museum.” EDRA, Seattle, Washington, May 30-June 2.
- 2012 “The UN Plaza in San Francisco: Monumental Space Occupied by the Everyday.” AAG, New York, New York, February 24-28.
- 2011 “Museums in the City: The Denver Art Museum as a Case Study of Changing Landscapes.” AAG, Seattle, Washington, April 12-16.

- 2011 Cranz, Galen, Georgia Lindsay, Lusi Morhayim and Yael Perez. "Post-Occupancy Evaluation of the Dellums Federal Building: User Acceptance of Sustainability Features EDRA, Chicago, Illinois, May 25-28.
- 2011 "Form from function? A case study of the purpose and design of the Denver Art Museum." Graduate Student Workshop Intensive at EDRA, Chicago, Illinois, May 25.
- 2010 "Architectural Taste and Status: An Exploratory Survey." Paper presented at the annual meeting of EDRA, Washington, DC, June 2-6.
- 2010 "Exactly What We Wanted: a Case Study in Consumers as Designers." Paper presented at the annual meeting of the Vernacular Architecture Forum, Washington, DC, May 19-22.
- 2010 Cranz, Galen, Georgia Lindsay, and Lusi Morhayim. "Post-Occupancy Evaluation of the David Brower Center: Taking Sustainability One Step Further." EDRA, Washington, DC, June 2-6.
- 2010 Cranz, Galen, Georgia Lindsay, and Lusi Morhayim. "Teaching Post-Occupancy Evaluation to Design Students." EDRA, Washington, DC, June 2-6.
- 2010 Cranz, Galen and Georgia Lindsay. "The East Asian Library at the University of California, Berkeley." EDRA, Washington, DC, June 2-6.
- 2009 Lindsay, Georgia and Hans Sagan. "Commodity=Stability: Teaching Social Science to Design Students." EDRA, Kansas City, Kansas, May 28-31.
- 2009 "One Couple's House." Student Symposium, Department of Architecture, University of California, Berkeley, April 1.

### **Panels Organized**

- 2016 *Chair.* "Image Matters 1: Perceptions of the city" and "Image Matters 2: Communication and marketing in a global age." At the annual meeting of the Environmental Design Research Association (EDRA), Raleigh, May 18-21.
- 2012 *Session Organizer, with Lusi Morhayim.* "Lived Geographies: A special session devoted to Using Urban Space" at the Association of American Geographers annual meeting, New York, New York, February 24-28.

### **Other Conference Activity**

- 2018 *Participant in Talk Show format presentation.* "Museum as Place: A Multi-Faceted Approach to Museum Design." Annual Meeting & Museum Expo in Phoenix, AZ, May 6-9. (proposal accepted)
- 2018 *Chair.* Open Track for Project Submissions for the 2018 ACSA annual meeting.
- 2016 *Moderator.* Panel on Affordable Housing at the Conference on World Affairs, University of Colorado Boulder, April 4-8.

**INVITED TALKS AND BOOK TALKS**

- 2017 Lindsay, Georgia. "Courting Controversy: Marketing and Museums." Invited lecture as part of Next Steps for Creative Districts panel. Community Building, Colorado-Style, at University of Colorado Boulder. October 21.
- 2017 Lindsay, Georgia. "After Bilbao: Art Museums, Architecture, and the City in the 21st Century." Invited lecture. Notre Dame University Louaize, Shouf Campus. March 14.
- 2016 Lindsay, Georgia. Author talk, presenting on *The User Perspective on Twenty-First-Century Art Museums* at the annual meeting of EDRA, Raleigh, May 18-21.
- 2016 Lindsay, Georgia, Susanne Cowan and Ayda Melika. Author talk, presenting on *Revisiting "Social Factors:" Advancing Research into People and Place* at EDRA, Raleigh, May 18-21.

**TEACHING EXPERIENCE****Large Lecture Courses with Teaching Assistants**

Human Behavior in Planning and Design	Fall 2017, Spring 2018
History and Theories of Environmental Design: Buildings	Fall semesters 2013 – 2016
History and Theory of Architecture 2	Spring semesters 2013, 2014

**Seminar Courses**

Housing Policies and Practices	Spring semesters 2014 – 2018
Research Methods and Thesis Preparation (Honors)	Fall semesters 2014 – 2017
Research Methods for Community Engagement	Spring 2018
Research Methods: Spatial Plan for Community Cycles	Fall 2016
Community Engagement, Lecturer, with Dorothy Rupert	Spring 2013

**Studio Courses**

Design and Communication 1	Spring 2013, Fall semesters 2012 – 2015, 2017
Design and Communication 2	Spring semesters 2014, 2016

**Lecture Courses for which I was a Graduate Student Instructor**

Social + Cultural Processes in Architecture and Urban Design	Fall 2008 – 2010
Environment and Society	Spring 2009

**ADVISING AND MENTORING****PhD Committees—Member**

current Jennifer Shelby, studying creative districts in the rural West

### Independent Study Projects Supervised

- 2017 Darby Simmons and Nichole Hagan, *Designing for Community Cycles*
- 2016 Marissa Ahern, *Communicating Tribal Housing*
- 2015 Shannon Carlin, *The Social Side of Upcycling*

### Research Assistants Supervised (class credit)

- 2017 Olivia Hebert, Karen Ruszkowski, Anna Sparlin, and Breanna Workman, *Research Assistants for a project on how iconic buildings in Denver communicate Denver's identity as a creative city.*
- 2017 Bingjun Fan and Abigail Doellman, *Research Assistants for a project on how science museums with LEED certification communicate sustainability to the public.*
- 2014 Bridget Sweeney, *Research Assistant for The User Perspective in Twenty-First Century Art Museums Book Project.*
- 2014 Stephen O'Connor, Ryan Hite, and Madeline Pappas, *Research Assistants for ENVD Building Review.*

### Undergraduate Research Opportunities Program Grants Oversight

- 2017 Olivia Herbert and Anna Sparlin, *UROP Grant for work on a paper about iconic architecture as an urbanism strategy*
- 2017 Katelyn Sector, *UROP Grant for work on a paper about green museums*
- 2017 Claire Derr, *UROP Grant for work on a paper about the Aspen Art Museum*
- 2016 Avery Lajeunesse, *UROP Grant for a project on neighborhood design*
- 2015 Bridget Sweeney, *Research Assistant UROP Grant for The User Perspective in Twenty-First Century Art Museums Book Project*

### Design Studies Projects Mentored

- 2017 Darby Simmons, *designing a new gift shop for the CU Museum*
- 2017 Alma Madera, *creating a new paradigm for historic preservation*

### SERVICE TO THE PROFESSION

#### Reviews

- |   |               |
|---|---------------|
| <i>International Journal of Architecture Research</i> (Archinet-IJAR)                     | 2017– present |
| Research Foundation – Flanders  | 2016          |
| Environmental Design Research Association (EDRA)<br>Annual Meeting Presentation Abstracts | 2011 – 2016   |

#### Conferences Organized

- 2011 *Co-Chair, with Lusi Morhayim and Jonathan Bean. The Death and Life of Social Factors: A Conference Reexamining Behavioral and Cultural Research*

in Environmental Design. University of California Berkeley, April 29–May 1, 2011. (200 participants)

## **SERVICE TO THE UNIVERSITY**

### **Environmental Design Program**

<i>Member</i> , ENVD Executive Committee	2016 – present
<i>Founding Director</i> , ENVD Honors Program	2014 – present
<i>Member</i> , Course Transfer Review Committee	2015 – present
<i>Faculty Representative</i> , Staff Selection Committee	2016
<i>Chair</i> , Building Review working group	2014 – 2015
<i>Chair</i> , Minor creation working group	2013 – 2014
<i>Member</i> , Academic Operations and Assessment Committee	2012 – 2014
<i>Chair</i> , BArch working group	2013

### **University of Colorado Boulder**

<i>Reviewer</i> , Innovative SEED grant program	2017
<i>Reviewer</i> , Undergraduate Research Opportunities Program grants	2017
<i>Member</i> , Arts and Sciences Honors Council	2014 – 2017
<i>Member</i> , Environment and Society Implementation Committee	2014 – 2015
<i>Member</i> , INVST Community Leadership Program (CLP) Sustaining Board	2013 – 2014
<i>Member</i> , INVST CLP Academic Review and Planning Advisory Committee	2013

## **OTHER RELATED EXPERIENCE**

Principal, Lindsay Design Research	2017 – present
Denver Art Museum, Evaluation Consultant for the Education Department	2011 – 2012
Galen Cranz, University of California, Berkeley, Research Assistant	2008 – 2009
NAAB review preparation, Department of Architecture, University of California –Berkeley, Research Assistant, preparing for NAAB mid-term review	2007