

MICHAEL ARTHUR MACISZEWSKI, J.D., M.B.A.

TEACHING EXPERIENCE

UNIVERSITY OF COLORADO BOULDER

June 2013-Present

- Leeds College of Business; M.S. in Organizational Leadership Program; Business of Sports Program; and Office of Continuing Education

UNIVERSITY OF DENVER

January 2007-May 2014

- Undergraduate and graduate management courses in Daniels College of Business

LEGAL AND BUSINESS EXPERIENCE

MAUKA LEGAL, LLC

January 2020-Present

Founder and Chief Executive Officer

- Colorado licensed attorney who provides fractional general counsel services and other legal services

ISLAND TO IVY, LLC

January 2020-Present

Founder and President

- Sports advisory services company focused on representing professional and college coaches

ALEXIUS SOLUTIONS, LLC

February 2016-December 2019

Partner, Transactional Services & Operations

Vice President

- Colorado licensed attorney and member of operational management team for managed legal services and legal operations consulting company focused on transactions and compliance
- Lead counsel and project manager for mergers and acquisitions deals, joint ventures, private equity investments, and other corporate matters
- Outside general counsel to numerous private companies, providing strategic advice, guidance on day-to-day issues, and assistance involving licensing and a wide range of commercial contracts
- Established and directed legal externship program

FAEGRE BAKER DANIELS LLP

November 2010-February 2016

Associate

Summer Associate

- Colorado licensed attorney in international firm's transactional corporate practice group
- Corporate practice focused on commercial contracts, mergers and acquisitions, general corporate matters, intellectual property, marketing and advertising, and employment law
- Provided counsel to private company, public company, and private equity clients in connection with sell- and buy-side transactions
- Served as outside general counsel to privately held companies, including numerous franchisors
- Drafted and analyzed a variety of license agreements involving more than 50 different brands
- Managed client relationships and interacted extensively with C-level clients

DAVIS GRAHAM & STUBBS LLP

January 2007-August 2007

Document Clerk

COLORADO CRUSH, ARENA FOOTBALL LEAGUE

May 2002-June 2003

General Manager

Director of Football Operations

Director of Football Operations/Communications

- Nominated for 2006 Arena Football League Executive of the Year Award
- Directly managed head coach and six assistant coaches, 30 players, and six staff members
- Negotiated all player and coaching contracts; managed annual \$1.8 million player salary cap and ensured compliance with league's collective bargaining agreement

- Co-managed business operations after helping develop organization's initial business plan involving marketing, corporate sponsorships, ticketing, merchandise, and broadcasting and media
- Spokesperson and media liaison; wrote and edited public relations and marketing materials
- First full-time employee hired by joint venture involving Denver Broncos, John Elway, and Kroenke Sports Enterprises

CLEVELAND BROWNS and CLEVELAND BROWNS TRUST

July 1998-June 2000

Pro Scouting Administrator

- Negotiated drafted and undrafted player contracts; analyzed player contracts on league-wide basis
- Assisted in creation of \$100 million player compensation budget and evaluation of player personnel
- Coordinated all administrative functions for Pro Scouting Department and College Draft
- Initially hired by NFL Commissioner to establish startup team's football operations department

JACKSONVILLE JAGUARS

June 1996-June 1998

Manager of Contract Information

- Prepared proposals and served as salary cap advisor to team's primary player contract negotiator
- Maintained database of contracts totaling \$70 million; reviewed and analyzed personnel evaluations
- Evaluated impact of NFL's new \$17 billion television package on league's collective bargaining agreement with respect to future player compensation

EDUCATION

J.D., UNIVERSITY OF DENVER STURM COLLEGE OF LAW

May 2010

- Business Editor, Denver Journal of International Law and Policy
- James C. Owen/Holme, Roberts and Owen Endowed Scholarship for business law students
- Scholastic Excellence Award for best academic performance in "Lawyering Process I" class
- Finalist, Reese Persuasive Writing Award (2007) and Hartje Objective Writing Award (2008)

M.B.A., UCLA ANDERSON SCHOOL OF MANAGEMENT

March 2002

- Top 5% in communication/presentation skills; Management Communications Teaching Assistant
- Management consultant to National Hockey League's Television Production & Technology Dept.
- Authored study of National Football League's strategic relationship with Arena Football League

A.B., HARVARD COLLEGE

June 1996

- Graduated Cum Laude with concentration in Government
- Quarterback and Undergraduate Assistant Coach in football program
- Study group participant in John F. Kennedy School of Government Institute of Politics
- Public Interest Fellowship as intern for Honolulu City Councilmember Mufi Hannemann