

**Juliann Couture**  
Curriculum Vitae as of January 2024  
Rank of Associate Professor since July 2020

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## EDUCATION

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<b>Master of Arts, Information Resources and Library Science</b>	<b>2006</b>
University of Arizona	Tucson, AZ
<b>Bachelor of Arts in English</b>	<b>2000</b>
State University of New York at Geneseo	Geneseo, NY

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## EMPLOYMENT

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### University of Colorado Boulder Libraries

Director, Researcher & Collections Engagement Team	November 2023-Present
Head, William M. White Business Library	September 2019-October 2023
Lead, Relationship Building & Engagement Section	July 2020- October 2023
Interim Lead, Student Supervisor Section	November 2022 - October 2023
Interdisciplinary Social Sciences Librarian	November 2013- 2019
Subject Specialist for Anthropology	November 2013-2021
Subject Specialist for Communication	November 2013-July 2017
Subject Specialist for Ethnic Studies & Women & Gender Studies	August 2014-July 2017
Subject Specialist for Journalism	November 2013-July 2015
Acting Head, William M. White Business Library	August 2017-August 2019
Assistant Professor	November 2013-June 2020
Associate Professor	July 2020-Present

### Arizona State University Libraries

Assistant Librarian / Social Sciences Librarian	2008- 2013
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## BIBLIOGRAPHY

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### Peer Reviewed Articles:

- Gerke, J., Couture, J., and Knievel, J. "Once You Get Tenure, You're on Your Own: Career Growth for Mid-Career Academic Librarians." *College and Research Libraries*, 84(6), 843-861. <https://doi.org/10.5860/crl.84.6.843>
- Couture, J., Bretón, J., Dommermuth, E., Floersch, N., Ilett, D., Nowak, K., Roberts, L., and Watson, R. (2021). "We're Gonna Figure This Out': First-Generation College Students and the Academic Library". *portal: Libraries and the Academy*, 21(1), 127-147. <https://doi.org/10.1353/pla.2021.0009>
  - Awarded Best Article of 2021 (volume 21) in *portal: Libraries and the Academy*
- Couture, J. Gerke, J., and Knievel, J. (2020). "Getting into the Club: Existence and Availability of Mentoring for Tenured Academic Librarians". *College and Research Libraries*, 81(4), 676-700. <https://doi.org/10.5860/crl.81.4.676>

- Couture, J. and Kuglitsch, R. (2018). "Things that Squeak and Make You Feel Bad: Low Effort, High Impact UX Techniques for Library Spaces". *Weave: Journal of Library User Experience*, 1(8).  
<http://dx.doi.org/10.3998/weave.12535642.0001.801>
- Asher, A., Amaral, J., Couture, J., Fister, B., Lanclos, D., Lowe, S., Regalado, M., and Smale, M. (2018). "Mapping Student Days: Collaborative Ethnography and the Student Experience". *Collaborative Librarianship*, 9(4), 293-317.  
<https://digitalcommons.du.edu/collaborativelibrarianship/vol9/iss4/7/>
- Kammerlocher, L., Couture, J., Sparks, O., Harp, M., and Allgood, T. (2011). "Information Literacy in Learning Landscapes: Flexible, Adaptable, Low-cost Solutions". *Reference Services Review*, 39, 390-400.  
<http://dx.doi.org/10.1108/00907321111161395>

#### Book Chapters:

- Couture, J., Kuglitsch, R., and Watkins, A. (2022) "Students as Wikipedia Teachers: Creating an Authentic Peer Learning Experience with a Wikipedia Edit-a-thon." In *Embracing Change: Alternatives to Traditional Research Writing Assignments*, edited by Silke Higgins and Yen Tran. Chicago: ACRL.
- Couture, J., Tingle, N., and Todd, H. (2022) "Fast Casual Marketing Strategies." In *Data Literacy Cookbook*, edited by Meryl Brodsky and Kelly Getz. Chicago: ACRL.
- Gerke, J., Knievel, J., and Couture, J. (2022) "Not Just for the New Librarians: Mentoring and Professional Planning at Mid-Career." In *Academic Library Mentoring: Fostering Growth and Renewal*, edited by Leila Rod-Welch and Barb Weeg. Chicago: ACRL. (published online December 2021)
- Couture, J. (2018). "Beyond the Bubble: Undergraduates, Commuting, and the Academic Library at a Flagship Public University". In Regalado, M. and Smale, M. (Eds.), *Academic Libraries for Commuter Students: Research-Based Practices* (53-67). Chicago: ALA Editions. (Invited) [https://scholar.colorado.edu/libr\\_facpapers/128/](https://scholar.colorado.edu/libr_facpapers/128/)
- Couture, J. and Ladenson, S. (2017). "Empowering, Enlightening, and Energizing: Research as Inquiry in Women's and Gender Studies". In S. Godbey, S. Wainscott, and X. Goodman (Eds.), *Disciplinary Applications of Information Literacy Threshold Concepts* (177-189). Chicago: Association of College and Research Libraries.  
[https://scholar.colorado.edu/libr\\_facpapers/98/](https://scholar.colorado.edu/libr_facpapers/98/)
- Knievel, J., Gerke, J., Couture, J., and Kuglitsch, R. (2016). "Inorganic is Still Good for You: Building a Structured Group Mentoring Program for Librarian". In D. Lowe-Wincentsen (Ed.), *Beyond Mentoring: A Guide for Librarians and Information Professionals* (19-38). Oxford: Chandos Publishing.  
[https://scholar.colorado.edu/libr\\_facpapers/74/](https://scholar.colorado.edu/libr_facpapers/74/)

#### Conference Proceedings:

- Couture J, Gerke J, Knievel J. "Not Just for the New Kids: Mentoring for Mid-Career Academics. Mentoring Conference Proceedings." 14th Annual Mentoring Conference Proceedings: Developmental Networks: Mentoring in an Interconnected World (14th Annual Mentoring Conference). Ed. Dominguez N; Alexander D, Albuquerque, NM: University of New Mexico, October 2021.160-163.

- Ilett, D., Dommermuth, E., Couture, J., Floersh, N., Nowak, K., Roberts, L., Sagas, J., and Watson, R. (2019). *Reflections on Creating a Multi-site, Mixed Methods, and Interpretive Assessment Project*. In *Proceedings of the Library Assessment Conference: Building Effective, Sustainable, Practical Assessment, December 5-7, 2018, Houston, TX* (pp. 352-58). <http://dx.doi.org/10.29242/lac.2018.32>
- Asher, A., Couture, J., Amaral, J., Smale, M., Fister, B., Lanclos, D., Lowe, S., and Regalado, M. (2017). *A Day in the Life: Practical Strategies for Understanding Student Space-Use Practices*. In *Proceedings of the 2016 Library Assessment Conference: Building Effective, Sustainable, Practical Assessment, October 31–November 2, 2016, Arlington, VA* (pp. 428-38). <http://old.libraryassessment.org/bm~doc/70-asher-2016.pdf>

Book Reviews:

- Couture, J. (2014). Book Review of *Studying students: A second look*, by Nancy Fried Foster, *Collaborative Librarianship*, 6(2), 98.
- Couture, J. (2011). Book Review of *Feminist studies: A guide to intersectional theory, methodology and writing*, by Nina Lykke. *Feminist Collections*, 32(2), 26.

Works in Progress:

- Couture, J., Gerke, J., and Kuglitsch, R. "Compassion in Academic Library Leadership and Management." In *Person-Centered Management in Academic Libraries*, edited by Dani Brecher Cook, Maoria J. Kirker, and Diann Smothers. Chicago: ALA Editions. [accepted and in press]

Papers/Presentations/Panels:

*International:*

- Couture, J., Kuglitsch, R., and Watkins, A. "Wunderkammer to Wikipedia: Collaborating with Memory Institutions to Teach Diverse Ways of Knowing in a First Year Seminar." Paper presented at Art Library Society of North America Conference, April 2023.
- Couture, J. and Ladenson, S. "Advancing Diversity in the Classroom and Beyond: Intersectionality and Critical Information Literacy." Workshop presented at the European Conference on Information Literacy, September 2017.
- Asher, A. and Couture, J. "Academic Libraries and Student Taskscapes: Understanding the Student Experience." Paper presented at the International Conference on Qualitative and Quantitative Methods in Libraries, May 2016.
- Couture, J., Kuglitsch, R., and Watkins, A. "Leveraging Service Learning Projects to Gather Data to Create Future Libraries." Paper presented at the International Conference on Qualitative and Quantitative Methods in Libraries, May 2016.
- Couture, J., Johnson, A., Lage, K., Li, X., and Lindquist, T. "Supporting Continued Growth: A Team Based Approach to Develop Subject Librarians' Research Data Expertise." Poster presented at the International Digital Curation Conference, February 2016.

*National:*

- Couture, Juliann, Jennie Gerke, and Jennifer Knievel. "Not Just for the New Kids: Mentoring for Mid-Career Academics." 14<sup>th</sup> Annual Mentoring Conference: Mentoring in an Interconnected World, University of New Mexico Mentoring Institute, Albuquerque, NM, October 2021.

- Couture, J., Gerke, J., and Kuglitsch, R. "The World is on Fire: Weaving Compassionate Leadership into Crisis and Change Management" Accepted Presentation to Conference on Academic Library Management (CALM), March 2021. (16% acceptance rate)
- Couture, J. Kuglitsch, R., Sinkinson, C., and Watkins, A. "Collaboration and Conflict in Wikipedia: Empowering Students and Advancing Justice in the World's Largest Encyclopedia." Library Instruction West, Seattle, WA, July 2020. (Abstract accepted, presentation cancelled due to COVID).
- Couture, J., Gerke, J., and Knievel, J. "What's Next?: Reimagining Mentoring and Leadership Development." ACRL National Conference, Cleveland, OH. April 2019.
- Couture, J., Dommermuth, E., Roberts, L., Ilett, D., Floersh, N., Nowak, K., Watson, R., and Sagas, J. (2019). "Reframing First-Generation Student Narratives: Academic Libraries and Success in College". Poster presentation for Association of College & Research Libraries, Cleveland, OH, April 2019.
- Ilett, D., Dommermuth, E., Couture, J., Floersh, N., Nowak, K., Roberts, L., Sagas, J., and Watson, R. (2018). "Reflections on Creating a Multi-site, Mixed Methods, and Interpretive Assessment Project". Library Assessment Conference, Houston, TX, December 2018.
- Couture, J., Ilett, D., Roberts, L., Dommermuth, E., Floersh, N., Nowak, K., Sagas, J., and Watson, R. "You Got This: First-Generation College Students and the Academic Library". Panel presentation at the First Generation Southwest Symposium, Flagstaff, Arizona, September 2018.
- Couture, J. and Ladenson, S. "Facilitating Critical Inquiry: Intersectionality and Information Literacy Instruction". Poster presented at the Women & Gender Studies Section Research Forum, American Library Association Annual Conference, June 2017.
- Shanley, C., Baillargeon, T., Adamo, J., Ahnberg, K., Couture, J., Ladenson, S., and Saines, S. "Critical Information Literacy for Women's and Gender Studies: Development of a Framework". Poster presented at the Women & Gender Studies Section Research Forum, American Library Association Annual Conference, June 2017.
- Couture, J., Gerke, J., Knievel, J., and Kuglitsch, R. "One is the Loneliest Number: Building Effective Mentoring Networks". Presentation at the Association of College and Research Libraries Conference, March 2017.
- Asher, A., Lanclos, D., Couture, J., Amaral, J., and Lowe, S. "A Day in the Life: Practical Strategies for Understanding Student Space-use Practices". Paper presented at Library Assessment Conference, November 2016.
- Couture, J. and Wiersma, G. "Aligning Evolving User Needs with Static Spaces". Poster presented at Library Assessment Conference, November 2016.
- Couture, J. and Gratz, E. "Collaborations to Foster a Conceptual Understanding of Information Integration in Today's Students". Presentation at Southwestern Anthropological Association Annual Conference, April 2016.
- Knievel, J. and Couture, J. "No Librarian Left Behind: Building a Structured Mentoring Program for Organizations of All Sizes". Association of College and Research Libraries e-learning Webcast, April 2016.
- Couture, J. and LaFlamme, M. "Anthropology, Libraries, and Issues of Open Access and Scholarly Publishing". Association of College and Research Libraries, Anthropology and Sociology Section Discussion Group, January 2016.

- Asher, A., Lanclos, D., Jahnke, L. and Couture, J. “Revealing Taskscapes via Mobile Technology: Studying the Student Experience at a Distance”. Presentation at the American Anthropological Association Meeting, November 2015.
- Chabot, L., Ochoa, M., Couture, J., and Nitecki, D. “How Others View Us: Insights from Librarian Engagement in Higher Education Associations”. Presentation at the American Library Association Annual Meeting, June 2015.
- Gruzynski, V., Couture, J., and Sinkinson, C. “Scaffolding Efforts to Improve College Readiness: Strategies and Collaborations”. Presentation at Research Relevance: K-12 Library Instruction for the 21<sup>st</sup> Century, June 2015.
- Couture, J., Gruzynski, V., and Sinkinson, C. “Splitting the Tab: Integrating High School and College Outreach and Retention Efforts”. Presentation at LOEX, May 2015
- Couture, J., Freeman, R., Thompson, M., and Elfenbein, T. “Anthropological Knowledge: Access, Creation and Dissemination in the Digital Age”. Presentation at the American Anthropological Association Annual Meeting, December 2014.
- Couture, J. and Swygart-Hobaugh, M. “Spotlight on ANSS Liaisons”. Association of College and Research Libraries, Anthropology and Sociology Section Virtual Forum, March 2014.
- Couture, J. and Sparks, O. “Assessment, Negotiation, and a Little Flexibility: Responding to a Rapidly Changing Environment”. Poster presented at the Association of College and Research Libraries National Conference, April 2013.
- Couture, J. and Tanner, R. “Data Curation Services: How Are You Responding to the Trend?” Roundtable discussion at the Association of College and Research Libraries National Conference, April 2013.
- Couture, J. and Sparks, O. “On Demand and Just in Time: Putting Tutorials into Subject Librarians’ Hands”. Poster presented at the American Library Association Annual Conference, June 2010.
- Couture, J. and Guy, M. “Rethinking the Subject Specialist: Academic Librarianship in an Increasingly Interdisciplinary University”. Roundtable discussion at the Association of College and Research Libraries National Conference, March 2009.

*Regional:*

- Couture, J., Gerke, J., and Knieval, J. “Exploring Leadership, Professional Support, and Growth Mid-Career”. Presentation at CU Women Succeeding Symposium, February 2019.
- Nowak, K., Floersh, N. Dommermuth, E., Watson, R., Couture, J., Ilett, D., Roberts, L., and Sagas, J. “Experiences of First-Generation Colorado Students”. Colorado Association of Libraries Conference, Loveland, CO, September 2018.
- Kuglitsch, R., Couture, J., Gerke, J., and Knieval, J. “Building Effective Mentoring Networks”. Presentation at CU Women Succeeding Symposium, March 2017.
- Couture, J. and Gruzynski, V. “Preparing High School Students for College Success”. Boulder Valley School District School Media Specialists Meeting, October 2015.

- Kammerlocher, L, Sparks, O., Mason, M. & Couture, J. (2010). Mobilizing Screencasts: Low Cost Options for Reference, Instruction, Training & More!, Arizona Library Association Annual Conference, November 2010.
- Kammerlocher, L., Sparks, O. and Couture, J. “DIY Screencasts for Teachers and Students”. Microcomputers in Education, March 2010.

*Campus:*

- Couture, J., Dommermuth, E., and Roberts, L. “Not Afraid to Advocate for Yourself: Experiences of First-Generation College Students at CU Boulder”. Sponsored by the Library Symposium Committee, University Libraries, University of Colorado at Boulder, January 2019.
- Couture, J., Gerke, J., and Knievel. “Factors Influencing Promotion to Full Professor Among Librarians in R1 Public Universities or “I’ve lost my ability to give a damn.” Sponsored by the Library Symposium Committee, University Libraries, University of Colorado at Boulder, September 2018. (authors listed alphabetically)
- Couture, J. “One Day, Many Lives: Investigating Students’ Academic Experiences”. Sponsored by the Library Symposium Committee, University Libraries, University of Colorado at Boulder, March 2017.
- Couture, J., Johnson, A., and Little, J. “ICPSR Resources for Enhancing Research and Teaching”. Workshop presented as part of Exploring Digital Humanities Series, April 2015.

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**PROFESSIONAL CONTRIBUTIONS/SERVICE**

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***National:***

**American Library Association (ALA) 2006-Present**

*Association of College and Research Libraries (ACRL) 2006-Present*

External Liaisons Committee, 2018-2020

Liaisons Assembly, ACRL Liaison to the American Anthropological Association, 2012-2018

ACRL 2018 President’s Program Planning Committee, 2016-2018

Anthropology & Sociology Section

- Nominating committee, Chair, 2022-2023
- Past-Chair, 2021-2022
- Review and Planning Committee, Chair, 2021-2022
- Chair, 2020-2021
- Vice-Chair/Chair-Elect, 2019-2020
- Conference Program Planning Committee, 2012-2014
- Instruction & Information Literacy Committee, 2008-2013  
Chair, 2012-2013

Education & Behavioral Sciences Section

- Electronic Resources in Communication, 2008-2010

Women & Gender Studies Section

- Membership Committee, 2010-2013  
Chair, 2011-2013
- Instruction Committee, 2013-2018

*Library & Information Technology Association (LITA) 2006-2015*

Technology & Access Committee, 2007-2009

### **American Anthropological Association, 2012-Present**

Committee on the Future of Print & Electronic Publishing, 2013-2016  
Publishing Futures Committee, 2017-Present

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## **UNIVERSITY/INSTITUTIONAL SERVICE**

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### **Campus/University**

University of Colorado Boulder:

Faculty Mentoring Program Advisory Board, Member, 2020-present  
Academic Affairs Budget Advisory Committee, Member, 2020  
CU System Libraries Mentoring Task Force, Member, 2019  
CU System Libraries Professional Development Day, Planning Committee, 2015-2016  
Boulder Faculty Assembly, Library Committee, 2015-2018  
Boulder Faculty Assembly, Faculty-Student Mentoring Program, 2014-2015

Arizona State University:

Commission on the Status of Women, 2009-2013  
President Barack Obama Scholars Mentor, 2010-2013  
Residency Classification Appeals Board, 2008-2013  
Maroon & Gold Mentor, 2008-2010

### **Libraries**

University of Colorado Boulder:

Mentoring Committee, 2015-2017, 2021  
Chair, 2015, 2021  
Tenure Committee Teaching Evaluation Subcommittee, Member, 2021, 2024-Present  
Faculty Hiring Committee, Member, 2022  
Search Committee Member, Assistant Dean of Digital Strategy & Information Technology Services, Spring 2020  
Search Committee Member, Geospatial Data Services Postdoctoral Fellowship, Spring 2019  
Search Committee Member, Learner Experience & Engagement Librarian, Summer 2018  
Search Committee Member, Environment & Earth Sciences Librarian and Engineering Librarian, Spring 2016  
Mentoring Task Force, Chair, 2014  
Recruitment to the Profession, 2014  
Friends of the Libraries Fellow Mentor, 2017

Arizona State University:

User Services Council

- Virtual Services Workgroup Co-Chair, 2012-2013
- Teaching & Learning Services Workgroup Co-Chair, 2011-2012
- Instruction Workgroup, 2010-2011
- Online Learning Workgroup Co-Chair, 2010-2011
- Research Data Services Workgroup, 2012-2013

Librarians Assembly

- Review Committee, Probationary Member, 2012-2013
- Research & Professional Development Committee, 2009-2011
- Secretary, 2008-2009

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## PROFESSIONAL DEVELOPMENT

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- Leadership Education for Advancement and Promotion, University of Colorado Boulder, January 2014
- Social Science Librarians Boot Camp, Tufts University, Medford, MA, June 2013
- Living the Futures Conference, University of Arizona, Tucson, AZ, April 2012
- Faculty Research Behavior Workshop, Council on Library and Information Resources, Cambridge, MA, September 2010

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## LIBRARIANSHIP

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### Grants:

Couture, J. and Kuglitsch, R. "Frankenstein Bicentennial". \$3,000 grant from the University Libraries Fund for Innovation, Service, and Entrepreneurship, 2017.

Couture, J., Gruzynski, V., and Sinkinson, C. "Institute on Information Literacy: Scaffolding Student Transitions from High School to College". \$3,000 grant from the University Libraries Fund for Innovation, Service, and Entrepreneurship, 2015.

### Teaching:

#### Credit Courses:

- FYXP 1500: First Year Success Seminar (Recitation), Fall 2020.
- FYSM 1000: Wunderkammer to Wikipedia: Ways of knowing, collecting, and categorizing the world (3 credit course). Co-taught with Rebecca Kuglitsch, Alexander Watkins. Fall 2018.

#### Library Sessions and Workshops

- Between 15-20 course integrated library instruction sessions and workshops per semester.

#### Pre-Collegiate Development Program

- KeyBank Business Leadership Program, 2018-2020
- CMCI *Pathways to Excellence*, 2015 - 2019
- PCDP Plagiarism & Ethical Scholarship Sessions, 2015
- Journalism Summer Bridge, 2014

### Working Groups & Teams:

- Resource Access Pod, co-lead, 2022-Present
- Onboarding and Offboarding Working Group, 2020
- Scholarly Initiatives Working Group, December 2014-2017
  - Research Data Services team, December 2014-2017
- User Experience Working Group, January 2014-2018
  - Co-coordinator, January 2015-2018
- Research Area Task Force, Co-coordinator, October 2014-2017
- Web Governance Group, 2017-2018