

Juliann Couture
Curriculum Vitae as of January 2021
Rank of Associate Professor since July 2020

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EDUCATION

Master of Arts, Information Resources and Library Science	2006
University of Arizona	Tucson, AZ
Bachelor of Arts in English	2000
State University of New York at Geneseo	Geneseo, NY

EMPLOYMENT

University of Colorado Boulder Libraries

Head, William M. White Business Library	September 2019-Present
Interdisciplinary Social Sciences Librarian	November 2013- 2019
Subject Specialist for Anthropology	November 2013-Present
Subject Specialist for Communication	November 2013-July 2017
Subject Specialist for Ethnic Studies & Women & Gender Studies	August 2014-July 2017
Subject Specialist for Journalism	November 2013-July 2015
Acting Head, William M. White Business Library	August 2017-August 2019
Assistant Professor	November 2013-June 2020
Associate Professor	July 2020-Present

Arizona State University Libraries

Assistant Librarian / Social Sciences Librarian	2008- 2013
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BIBLIOGRAPHY

Peer Reviewed Articles:

- Couture, J., Bretón, J., Dommermuth, E., Floersch, N., Ilett, D., Nowak, K., Roberts, L., and Watson, R. (2021). "We're Gonna Figure This Out": First-Generation College Students and the Academic Library". *portal: Libraries and the Academy*, 21(1), 127-147. <https://doi.org/10.1353/pla.2021.0009>
- Couture, J. Gerke, J., and Knievel, J. (2020). "Getting into the Club: Existence and Availability of Mentoring for Tenured Academic Librarians". *College and Research Libraries*, 81(4), 676-700. <https://doi.org/10.5860/crl.81.4.676>
- Couture, J. and Kuglitsch, R. (2018). "Things that Squeak and Make You Feel Bad: Low Effort, High Impact UX Techniques for Library Spaces". *Weave: Journal of Library User Experience*, 1(8). <http://dx.doi.org/10.3998/weave.12535642.0001.801>
- Asher, A., Amaral, J., Couture, J., Fister, B., Lanclos, D., Lowe, S., Regalado, M., and Smale, M. (2018). "Mapping Student Days: Collaborative Ethnography and the Student Experience". *Collaborative Librarianship*, 9(4), 293-317. <https://digitalcommons.du.edu/collaborativelibrarianship/vol9/iss4/7/>

- Kammerlocher, L., Couture, J., Sparks, O., Harp, M., and Allgood, T. (2011). "Information Literacy in Learning Landscapes: Flexible, Adaptable, Low-cost Solutions". *Reference Services Review*, 39, 390-400.
<http://dx.doi.org/10.1108/00907321111161395>

Book Chapters:

- Couture, J. (2018). "Beyond the Bubble: Undergraduates, Commuting, and the Academic Library at a Flagship Public University". In Regalado, M. and Smale, M. (Eds.), *Academic Libraries for Commuter Students: Research-Based Practices* (53-67). Chicago: ALA Editions. (Invited) https://scholar.colorado.edu/libr_facpapers/128/
- Couture, J. and Ladenson, S. (2017). "Empowering, Enlightening, and Energizing: Research as Inquiry in Women's and Gender Studies". In S. Godbey, S. Wainscott, and X. Goodman (Eds.), *Disciplinary Applications of Information Literacy Threshold Concepts* (177-189). Chicago: Association of College and Research Libraries.
https://scholar.colorado.edu/libr_facpapers/98/
- Knievel, J., Gerke, J., Couture, J., and Kuglitsch, R. (2016). "Inorganic is Still Good for You: Building a Structured Group Mentoring Program for Librarian". In D. Lowe-Wincentsen (Ed.), *Beyond Mentoring: A Guide for Librarians and Information Professionals* (19-38). Oxford: Chandos Publishing.
https://scholar.colorado.edu/libr_facpapers/74/

Conference Proceedings:

- Ilett, D., Dommermuth, E., Couture, J., Floersh, N., Nowak, K., Roberts, L., Sagas, J., and Watson, R. (2019). *Reflections on Creating a Multi-site, Mixed Methods, and Interpretive Assessment Project*. In *Proceedings of the Library Assessment Conference: Building Effective, Sustainable, Practical Assessment, December 5-7, 2018, Houston, TX* (pp. 352-58). <http://dx.doi.org/10.29242/lac.2018.32>
- Asher, A., Couture, J., Amaral, J., Smale, M., Fister, B., Lanclos, D., Lowe, S., and Regalado, M. (2017). *A Day in the Life: Practical Strategies for Understanding Student Space-Use Practices*. In *Proceedings of the 2016 Library Assessment Conference: Building Effective, Sustainable, Practical Assessment, October 31–November 2, 2016, Arlington, VA* (pp. 428-38). <http://old.libraryassessment.org/bm~doc/70-asher-2016.pdf>

Book Reviews:

- Couture, J. (2014). Book Review of *Studying students: A second look*, by Nancy Fried Foster, *Collaborative Librarianship*, 6(2), 98.
- Couture, J. (2011). Book Review of *Feminist studies: A guide to intersectional theory, methodology and writing*, by Nina Lykke. *Feminist Collections*, 32(2), 26.

Works in Progress:

- Couture, Juliann, Rebecca Kuglitsch, and Alexander Watkins. "Students as Wikipedia Teachers: Creating an authentic peer learning experience with a Wikipedia Edit-a-thon." In *Embracing Change: Alternatives to Traditional Research Writing Assignments*, edited by Silke Higgins and Yen Tran. Chicago: ACRL. [under review]
- Gerke, J., Knievel, J., and Couture, J. "Not Just for the New Librarians: Mentoring and Professional Planning at Mid-Career." In *Academic Library Mentoring: Fostering Growth and Renewal*, edited by Leila Rod-Welch and Barb Weeg. Chicago: ACRL. [Accepted]

- Gerke, J., Couture, J., and Knievel, J. "Once You Get Tenure, You're on Your Own: Career Growth for Mid-Career Academic Librarians." Submitted to *College and Research Libraries*. [under review]
- Couture, J., Tingle, N., and Todd, H. "Fast Casual Marketing Strategies." In *Data Literacy Cookbook*, edited by Meryl Brodsky and Kelly Getz. Chicago: ACRL. [Abstract accepted]

Papers/Presentations/Panels:

International:

- Couture, J. and Ladenson, S. "Advancing Diversity in the Classroom and Beyond: Intersectionality and Critical Information Literacy". Workshop presented at the European Conference on Information Literacy, September 2017.
- Asher, A. and Couture, J. "Academic Libraries and Student Taskscapes: Understanding the Student Experience". Paper presented at the International Conference on Qualitative and Quantitative Methods in Libraries, May 2016.
- Couture, J., Kuglitsch, R., and Watkins, A. "Leveraging Service Learning Projects to Gather Data to Create Future Libraries". Paper presented at the International Conference on Qualitative and Quantitative Methods in Libraries, May 2016.
- Couture, J., Johnson, A., Lage, K., Li, X., and Lindquist, T. "Supporting Continued Growth: A Team Based Approach to Develop Subject Librarians' Research Data Expertise". Poster presented at the International Digital Curation Conference, February 2016.

National:

- Couture, J., Gerke, J., and Kuglitsch, R. "The World is on Fire: Weaving Compassionate Leadership into Crisis and Change Management" Accepted Presentation to Conference on Academic Library Management (CALM), March 2021. (16% acceptance rate)
- Couture, J. Kuglitsch, R., Sinkinson, C., and Watkins, A. "Collaboration and Conflict in Wikipedia: Empowering Students and Advancing Justice in the World's Largest Encyclopedia." Library Instruction West, Seattle, WA, July 2020. (Abstract accepted, presentation cancelled due to COVID).
- Couture, J., Gerke, J., and Knievel, J. "What's Next?: Reimagining Mentoring and Leadership Development." ACRL National Conference, Cleveland, OH. April 2019.
- Couture, J., Dommermuth, E., Roberts, L., Ilett, D., Floersh, N., Nowak, K., Watson, R., and Sagas, J. (2019). "Reframing First-Generation Student Narratives: Academic Libraries and Success in College". Poster presentation for Association of College & Research Libraries, Cleveland, OH, April 2019.
- Ilett, D., Dommermuth, E., Couture, J., Floersh, N., Nowak, K., Roberts, L., Sagas, J., and Watson, R. (2018). "Reflections on Creating a Multi-site, Mixed Methods, and Interpretive Assessment Project". Library Assessment Conference, Houston, TX, December 2018.
- Couture, J., Ilett, D., Roberts, L., Dommermuth, E., Floersh, N., Nowak, K., Sagas, J., and Watson, R. "You Got This: First-Generation College Students and the Academic Library". Panel presentation at the First Generation Southwest Symposium, Flagstaff, Arizona, September 2018.

- Couture, J. and Ladenson, S. “Facilitating Critical Inquiry: Intersectionality and Information Literacy Instruction”. Poster presented at the Women & Gender Studies Section Research Forum, American Library Association Annual Conference, June 2017.
- Shanley, C., Baillargeon, T., Adamo, J., Ahnberg, K., Couture, J., Ladenson, S., and Saines, S. “Critical Information Literacy for Women’s and Gender Studies: Development of a Framework”. Poster presented at the Women & Gender Studies Section Research Forum, American Library Association Annual Conference, June 2017.
- Couture, J., Gerke, J., Knievel, J., and Kuglitsch, R. “One is the Loneliest Number: Building Effective Mentoring Networks”. Presentation at the Association of College and Research Libraries Conference, March 2017.
- Asher, A., Lanclos, D., Couture, J., Amaral, J., and Lowe, S. “A Day in the Life: Practical Strategies for Understanding Student Space-use Practices”. Paper presented at Library Assessment Conference, November 2016.
- Couture, J. and Wiersma, G. “Aligning Evolving User Needs with Static Spaces”. Poster presented at Library Assessment Conference, November 2016.
- Couture, J. and Gratz, E. “Collaborations to Foster a Conceptual Understanding of Information Integration in Today’s Students”. Presentation at Southwestern Anthropological Association Annual Conference, April 2016.
- Knievel, J. and Couture, J. “No Librarian Left Behind: Building a Structured Mentoring Program for Organizations of All Sizes”. Association of College and Research Libraries e-learning Webcast, April 2016.
- Couture, J. and LaFlamme, M. “Anthropology, Libraries, and Issues of Open Access and Scholarly Publishing”. Association of College and Research Libraries, Anthropology and Sociology Section Discussion Group, January 2016.
- Asher, A., Lanclos, D., Jahnke, L. and Couture, J. “Revealing Taskscapes via Mobile Technology: Studying the Student Experience at a Distance”. Presentation at the American Anthropological Association Meeting, November 2015.
- Chabot, L., Ochoa, M., Couture, J., and Nitecki, D. “How Others View Us: Insights from Librarian Engagement in Higher Education Associations”. Presentation at the American Library Association Annual Meeting, June 2015.
- Gruzynski, V., Couture, J., and Sinkinson, C. “Scaffolding Efforts to Improve College Readiness: Strategies and Collaborations”. Presentation at Research Relevance: K-12 Library Instruction for the 21st Century, June 2015.
- Couture, J., Gruzynski, V., and Sinkinson, C. “Splitting the Tab: Integrating High School and College Outreach and Retention Efforts”. Presentation at LOEX, May 2015
- Couture, J., Freeman, R., Thompson, M., and Elfenbein, T. “Anthropological Knowledge: Access, Creation and Dissemination in the Digital Age”. Presentation at the American Anthropological Association Annual Meeting, December 2014.
- Couture, J. and Swygart-Hobaugh, M. “Spotlight on ANSS Liaisons”. Association of College and Research Libraries, Anthropology and Sociology Section Virtual Forum, March 2014.

- Couture, J. and Sparks, O. "Assessment, Negotiation, and a Little Flexibility: Responding to a Rapidly Changing Environment". Poster presented at the Association of College and Research Libraries National Conference, April 2013.
- Couture, J. and Tanner, R. "Data Curation Services: How Are You Responding to the Trend?" Roundtable discussion at the Association of College and Research Libraries National Conference, April 2013.
- Couture, J. and Sparks, O. "On Demand and Just in Time: Putting Tutorials into Subject Librarians' Hands". Poster presented at the American Library Association Annual Conference, June 2010.
- Couture, J. and Guy, M. "Rethinking the Subject Specialist: Academic Librarianship in an Increasingly Interdisciplinary University". Roundtable discussion at the Association of College and Research Libraries National Conference, March 2009.

Regional:

- Couture, J., Gerke, J., and Knievel, J. "Exploring Leadership, Professional Support, and Growth Mid-Career". Presentation at CU Women Succeeding Symposium, February 2019.
- Nowak, K., Floersh, N. Dommermuth, E., Watson, R., Couture, J., Ilett, D., Roberts, L., and Sagas, J. "Experiences of First-Generation Colorado Students". Colorado Association of Libraries Conference, Loveland, CO, September 2018.
- Kuglitsch, R., Couture, J., Gerke, J., and Knievel, J. "Building Effective Mentoring Networks". Presentation at CU Women Succeeding Symposium, March 2017.
- Couture, J. and Gruzynski, V. "Preparing High School Students for College Success". Boulder Valley School District School Media Specialists Meeting, October 2015.
- Kammerlocher, L, Sparks, O., Mason, M. & Couture, J. (2010). Mobilizing Screencasts: Low Cost Options for Reference, Instruction, Training & More!, Arizona Library Association Annual Conference, November 2010.
- Kammerlocher, L., Sparks, O. and Couture, J. "DIY Screencasts for Teachers and Students". Microcomputers in Education, March 2010.

Campus:

- Couture, J., Dommermuth, E., and Roberts, L. "Not Afraid to Advocate for Yourself: Experiences of First-Generation College Students at CU Boulder". Sponsored by the Library Symposium Committee, University Libraries, University of Colorado at Boulder, January 2019.
- Couture, J., Gerke, J., and Knievel. "Factors Influencing Promotion to Full Professor Among Librarians in R1 Public Universities or "I've lost my ability to give a damn." Sponsored by the Library Symposium Committee, University Libraries, University of Colorado at Boulder, September 2018. (authors listed alphabetically)
- Couture, J. "One Day, Many Lives: Investigating Students' Academic Experiences". Sponsored by the Library Symposium Committee, University Libraries, University of Colorado at Boulder, March 2017.
- Couture, J., Johnson, A., and Little, J. "ICPSR Resources for Enhancing Research and Teaching". Workshop presented as part of Exploring Digital Humanities Series, April 2015.

PROFESSIONAL CONTRIBUTIONS/SERVICE

National:

American Library Association (ALA) 2006-Present

Association of College and Research Libraries (ACRL) 2006-Present

External Liaisons Committee, 2018-2020

Liaisons Assembly, ACRL Liaison to the American Anthropological Association, 2012-2018

ACRL 2018 President's Program Planning Committee, 2016-2018

Anthropology & Sociology Section

- Chair, 2020-present
- Vice-Chair/Chair-Elect, 2019-2020
- Conference Program Planning Committee, 2012-2014
- Instruction & Information Literacy Committee, 2008-2013
Chair, 2012-2013

Education & Behavioral Sciences Section

- Electronic Resources in Communication, 2008-2010

Women & Gender Studies Section

- Membership Committee, 2010-2013
Chair, 2011-2013
- Instruction Committee, 2013-2018

Library & Information Technology Association (LITA) 2006-2015

Technology & Access Committee, 2007-2009

American Anthropological Association, 2012-Present

Committee on the Future of Print & Electronic Publishing, 2013-2016

Publishing Futures Committee, 2017-Present

UNIVERSITY/INSTITUTIONAL SERVICE

Campus/University

University of Colorado Boulder:

Faculty Mentoring Program Advisory Board, Member, 2020-present

Academic Affairs Budget Advisory Committee, Member, 2020-present

CU System Libraries Mentoring Task Force, Member, 2019

CU System Libraries Professional Development Day, Planning Committee, 2015-2016

Boulder Faculty Assembly, Library Committee, 2015-2018

Boulder Faculty Assembly, Faculty-Student Mentoring Program, 2014-2015

Arizona State University:

Commission on the Status of Women, 2009-2013

President Barack Obama Scholars Mentor, 2010-2013

Residency Classification Appeals Board, 2008-2013

Maroon & Gold Mentor, 2008-2010

Libraries

University of Colorado Boulder:

Mentoring Committee, 2015-2017, 2021-present

Chair, 2015, 2021

Tenure Committee Teaching Evaluation Subcommittee, Member, 2021-present

Search Committee Member, Assistant Dean of Digital Strategy & Information Technology Services, Spring 2020

Search Committee Member, Geospatial Data Services Postdoctoral Fellowship, Spring 2019

Search Committee Member, Learner Experience & Engagement Librarian, Summer 2018

Search Committee Member, Environment & Earth Sciences Librarian and Engineering Librarian, Spring 2016

Mentoring Task Force, Chair, 2014

Recruitment to the Profession, 2014

Friends of the Libraries Fellow Mentor, 2017

Arizona State University:

User Services Council

- Virtual Services Workgroup Co-Chair, 2012-2013
- Teaching & Learning Services Workgroup Co-Chair, 2011-2012
- Instruction Workgroup, 2010-2011
- Online Learning Workgroup Co-Chair, 2010-2011
- Research Data Services Workgroup, 2012-2013

Librarians Assembly

- Review Committee, Probationary Member, 2012-2013
- Research & Professional Development Committee, 2009-2011
- Secretary, 2008-2009

PROFESSIONAL DEVELOPMENT

- Leadership Education for Advancement and Promotion, University of Colorado Boulder, January 2014
- Social Science Librarians Boot Camp, Tufts University, Medford, MA, June 2013
- Living the Futures Conference, University of Arizona, Tucson, AZ, April 2012
- Faculty Research Behavior Workshop, Council on Library and Information Resources, Cambridge, MA, September 2010

LIBRARIANSHIP

Grants:

Couture, J. and Kuglitsch, R. "Frankenstein Bicentennial". \$3,000 grant from the University Libraries Fund for Innovation, Service, and Entrepreneurship, 2017.

Couture, J., Gruzynski, V., and Sinkinson, C. "Institute on Information Literacy: Scaffolding Student Transitions from High School to College". \$3,000 grant from the University Libraries Fund for Innovation, Service, and Entrepreneurship, 2015.

Teaching:

Credit Courses:

- FYXP 1500: First Year Success Seminar (Recitation), Fall 2020.
- FYSM 1000: Wunderkammer to Wikipedia: Ways of knowing, collecting, and categorizing the world (3 credit course). Co-taught with Rebecca Kuglitsch, Alexander Watkins. Fall 2018.

Library Sessions and Workshops

- Between 15-20 course integrated library instruction sessions and workshops per semester.

Pre-Collegiate Development Program

- KeyBank Business Leadership Program, 2018-2020
- CMCI *Pathways to Excellence*, 2015 - 2019
- PCDP Plagiarism & Ethical Scholarship Sessions, 2015
- Journalism Summer Bridge, 2014

Working Groups & Teams:

- Onboarding and Offboarding Working Group, January 2020-present
- Scholarly Initiatives Working Group, December 2014-2017
 - Research Data Services team, December 2014-2017
- User Experience Working Group, January 2014-2018
 - Co-coordinator, January 2015-2018
- Research Area Task Force, Co-coordinator, October 2014-2017
- Web Governance Group, 2017-2018