

## JOHN D. SVOBODA

### EDUCATION

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#### *M.S. Telecommunications, 2002*

##### **College of Engineering & Applied Science, University of Colorado at Boulder**

- President, Telecommunications Student Organization (400+ Members), 2001/2002. Social Chair & Telecom Ball Chairman, 2000/2001.
- Interdisciplinary course of study across the CEAS, Colorado Law & Leeds School of Business.
- Capstone Project: Novel Natural Language Web Search Interface Design & Deployment, collaboration with Gold Systems, Inc.

#### *M.B.A., 1991*

##### **The Anderson School at UCLA**

- Concentrations of study in Finance & Entrepreneurship.
- Entrepreneurship Mentor Program.

#### *B.A. in Architecture, 1986*

##### **College of Environmental Design, University of California at Berkeley**

- Recipient of multiple academic scholarships.
- One of six students in the Class admitted directly into the Architecture major.

**Architecture Program, 1985, The Royal Danish Academy, Copenhagen.**

### TEACHING EXPERIENCE

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#### *Instructor*

**August 2014-Present**

##### **College of Engineering and Applied Science, CU Boulder.**

Teaching and lecturing both undergraduate and graduate-level courses in the Engineering Management Program. Subjects taught:

- Project Management Application & Execution (Graduate)
- Engineering Economy (Undergraduate)
- Marketing & Technology Ventures (Undergraduate & Graduate). Entirely novel course structures & content.
- Enterprise Strategic Management (Graduate)
- Finance & Accounting for Engineers (Undergraduate). Entirely novel structure & content.
- Project Management Fundamentals

Administrative Responsibilities:

- Project Management Specialty Coordinator
- Honor Code Committee
- Operate 2 EMP Electronic Newsletters

#### *Teaching Assistant, Real Estate Development Practice*

**Spring/Fall, 1990**

##### **The Anderson School at UCLA**

#### *Teaching Assistant, Design Fundamentals*

**Spring, 1984**

**College of Environmental Design, University of California at Berkeley**

## PROFESSIONAL EXPERIENCE

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### *President*

September 2019-Present

#### **Tin Goat LTD. Boulder, Colorado**

Owner-Operator of high-end, specialized titanium bicycle manufacturer and retailer. Oversees all aspects: Design, quality control, assembly, marketing, finance, etc. [www.Tin-Goat.com](http://www.Tin-Goat.com).

### *Vice President- Advanced Programs*

September

#### **2009-2018 Wacari Group, LLC. Boulder, Colorado**

Led strategic planning for new programs with this technology acceleration and commercialization firm. Industries include aerospace, telecommunications, manufacturing processes, consumer products and Green Technology.

- Individually responsible for client development, technology vetting and engineering oversight for all programs. Produces financial, strategic, technological/engineering, and market analyses. Recruits, retains, directs & oversees legal counsel, engineers and other professional consultants. Current client roster includes technology-driven companies, research organizations and individual scientists, as well as independent inventors.
- First program achieved nationwide distribution in three retail chains and has accumulated total sales of over one million units. Second program is signed to a major international commercialization partner.

### *Vice President, Strategic Planning*

2007-2009

#### **Cre8buzz, Inc. Boulder, Colorado**

Managed development of this interest-based social networking site/content filtering engine, driven by novel algorithms and generating content quality ratings based upon user behavior statistics. Site garnered use patterns an order of magnitude beyond industry standards within weeks of launch. Led community development and recruitment program.

### *President*

2003-2006

#### **Digital Alchemy. Boulder, Colorado**

Built this commercial and residential custom electronics design, installation & calibration services firm. Media room installations, dedicated home theaters, networks, automation, security, etc. Business became profitable within six months of launch and remained so throughout.

### *Director of Strategic Alliances*

2000-2002

#### **Cellport Systems. Boulder, Colorado**

Initiated, negotiated and managed technological and business partnerships with major international corporate partners.

- Oversaw the development of a M2M telematics systems in cooperation with the Omron Corporation of Japan and BAE Systems, UK.
- Analyzed markets and engineering programs and made strategic recommendations to corporate officers, encompassing all aspects of new proposals: Business structure, communications architecture, value chain and revenue model.
- Led the design, development and launch of a corporate Web presence, employee portal and retail partner training program and interface.
- Managed technological demonstration project that included staff with 3 different organizations on 3 continents.

## **EXPERIENCE Continued**

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### ***Principal***

**1997-1998**

#### **Metronomix. Denver, Colorado**

Economic development and project management consulting services to public and private sector clients.

- Led University Hills Mall, a \$24 Million shopping center project, from 50% construction documents to tenant occupancy in eighteen months. Took a 50,000 s.f. freestanding commercial building from 80% construction documents to occupancy in 8 months.
- Acted as Owner's Representative on Commercial & Light Industrial projects, simultaneously supervising up to four general contractors, dozens of subcontractors and hundreds of workers.
- Carried Profit & Loss responsibility on above programs.
- Projects consistently delivered on-time and at or within 5% of budget, in several instances garnering acquisition offers from institutional investors prior to completion.

### ***Senior Project Manager & Economic Development Director***

#### **1992-1996 Redevelopment Agency of Redwood City, California**

Created, built and managed economic development programs and redevelopment construction projects.

- Designed, established and led economic development initiatives for the historic downtown district. Resulted in 15 commercial remodeling projects and dramatically increased customer traffic and the founding of six new business in the initial eighteen months of operation.
- Led commercial and light industrial redevelopment programs, negotiating agreements with and managing the cooperation of real estate developers, local, County and State agencies, private businesses and property owners. Built consensus across governmental, commercial and non-profit organizations.
- Performed feasibility analysis, led design processes, negotiated contracts, managed budgets, selected consultants, oversaw implementation and tracked results/performance on projects of \$5 to \$30 Million valuation.
- Projects included an auto mall, movie theater complex, destination brewpub and Class A offices.
- Led the City on Sequoia Station, a 300,000 s.f. multi-purpose retail/residential/transport hub project that radically shifted the economic, social and security trajectory.
- Also led the design and development of the City's expanded and intensified Affordable housing program. Created novel structures and strategies that were subsequently implemented by peer housing programs in the region.

### ***Project Manager***

**1987-1989**

#### **Los Angeles Land Company. Los Angeles, California**

Designed and oversaw multiple commercial and mixed-use construction projects simultaneously.

- Managed engineering, brokerage, finance and entitlements processes.
- Led all aspects of retail development projects of \$4- \$10 Million valuation.
- Hired from an applicant pool of 350. Promoted within six months of joining the firm.

## **EXPERIENCE Continued**

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### ***Architect***

**1986–1987**

#### **AHT Architects, Santa Monica, California**

Designed & drafted a range of large commercial projects. Project types included office, retail, hospitality and recreational.

- Served as Assistant Project Architect on the Water Gardens, a 1.2 million square-foot, \$100 Million commercial complex.
- Promoted within a year of joining the firm.

### ***Architect***

**1986 –**

**1987**

#### **Rivers & Christian, Los Angeles, California**

Designed and managed commercial projects for Fortune 100 clients in airline and banking industries.

- Promoted to Assistant Project Manager only six months out of college.
- Served as on-site development manager for Eastern Airlines' remodel of its corporate headquarters, operating on a 24-hour basis at Miami International Airport.
- Assistant Project Architect on aviation-related projects including Los Angeles International, San Francisco International and Raleigh-Durham.

## **HONORS & AWARDS**

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- First Prize, Deloitte Consulting Challenge, University of Colorado, 2001.
- Chancellor's Scholar & Regents' Scholar (Top 2% of Class), UC Berkeley, 1986.

## **TECHNICAL SKILLS**

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- Computer-Aided-Design.
- Google Analytics.
- PERT/CPM Software.
- Monte Carlo Analysis.
- Prototype design & fabrication of electromechanical systems and other materials/media.
- Construction technology, design and documentation.

## **PRESENTATIONS & PUBLIC SPEAKING**

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- "Pay me Now or Later: RFPs & Redevelopment Projects". California Redevelopment Association Annual Conference, Sacramento, CA, 1993.
- "Putting Affordable on Autopilot". California Redevelopment Association Conference, San Francisco, CA, 1995.
- Regularly presented to the Redwood Redevelopment Board at both public and closed hearings of Record. Subjects included the highly contentious topics of public funding in private projects, Affordable housing and Eminent Domain.
  - Fielded inquiries from the press regarding above topics.
  - Served as an expert witness on valuation and economic viability per above topics.

## **PATENTS**

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- United States Patent 9,886,831. Svoboda , et al. February 6, 2018, Building Security System.
- United States Patent 10,325,465 B2. Svoboda et al. June 18 , 2019, Building Security System.
- Provisional Application: Ventilation Cooling System (Unpublished).

## **COMMUNITY SERVICE**

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- Boulder Mountain Bike Patrol: Veteran Patroller, 10 years. Delivering directions, repairs and emergency assistance to trail users on City, County and Federal lands.

## **CERTIFICATIONS & LICENSES**

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- Licensed Commercial Real Estate Broker in Colorado.

## **SKILLS & INTERESTS**

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- Bicycle racing, touring & bikepacking.
  - First Place Overall, 2006 18 Hours of Fruita.
  - Solo toured 50,000 km across the U.S., Europe & Scandinavia.
  - Designed and completed original multi-day off-road routes in the Western U.S.
- Travel
  - Visited 23 countries and 48 States.
- Avid photographer.