

JOHN D. SVOBODA

EXPERIENCE

Instructor

August 2014-Present

University of Colorado at Boulder, College of Engineering and Applied Science

Teaching and lecturing both undergraduate and graduate-level coursework in the Engineering Management Program. Subjects include entrepreneurship, strategy, marketing, finance, economics and project management.

Director- Advanced Programs

September 2009-Present

Wacari Group, LLC. Boulder, Colorado

Leads assessment of and strategic planning for new programs with this technology acceleration and start-up consulting firm. Industries of focus include aerospace, telecommunications, manufacturing processes, consumer products and Green Technology.

Individually responsible for client development, technology vetting, program scoping and client for all programs. Produces financial, strategic, technological/engineering, and market analyses. Recruits, retains, directs & oversees legal counsel, engineers and other professional consultants. Current client roster includes technology-driven companies, research organizations and individual scientists.

Co-Founder

2009-2010

Indigo Foods, LTD

Creation and manufacture of novel, natural snack foods.

Co-Founder & V.P. of Strategic Planning

2007-2009

Cre8buzz, Inc. Boulder, Colorado

Developed the interest-based social networking site/content filtering engine driven by a novel algorithm generating content quality ratings based upon user behavior statistics. Site garnered use patterns an order of magnitude beyond industry standards within weeks of launch.

Founder/President

2003-2006

Digital Alchemy, LTD. Boulder, Colorado

Commercial and residential custom electronics design, installation & calibration services firm. Media rooms, dedicated home theaters, networks, automation, security, etc. Business became profitable within six months of launch and remained so throughout.

Director of Strategic Alliances

2000-2001

Cellport Systems. Boulder, Colorado

Initiated, negotiated and managed technological and business partnerships with major international corporate partners.

- Oversaw the development of a M2M telematics systems in cooperation with the Omron Corporation of Japan and BAE Systems, UK.
- Analyzed markets and engineering programs and made strategic recommendations to corporate officers, encompassing all aspects of new proposals: Business structure, communications architecture, value chain and revenue model.

EXPERIENCE Continued

Principal 1997-1998

Metronomix. Denver, Colorado

Economic development and project management consulting services to public and private sector clients. Led a \$24 Million shopping center project from 50% construction documents to tenant occupancy in eighteen months.

Senior Project Manager/Economic Development Director 1992-1996

Redevelopment Agency of Redwood City, California

Created, built and managed economic development programs and redevelopment construction projects.

- Designed, established and led economic development initiatives for the historic downtown district and it's numerous small businesses. Resulted in dramatically increased customer traffic and the founding of six new business in the initial eighteen months of operation.
- Led commercial and light industrial redevelopment programs, negotiating agreements with and managing the cooperation of local, County and State agencies, private businesses and property owners. Built consensus across governmental, commercial and non-profit organizations.
- Performed feasibility analysis, led design processes, negotiated contracts, managed budgets, selected consultants, oversaw implementation and tracked results/performance on projects of \$5 to \$30 Million valuation.

Project Manager 1987-1989

Los Angeles Land Company. Los Angeles, California

Designed and managed commercial and mixed-use construction projects

Architect 1986-1987

AHT Architects, Santa Monica, California

Designed a range of commercial and light industrial projects of \$10 to \$100 million valuation. Assumed project management duties only nine months out of college.

EDUCATION

Master of Science in Telecommunications, 2002

College of Engineering & Applied Science, University of Colorado at Boulder

- President, Telecommunications Student Org.
- First Prize, Deloitte Consulting Challenge.

Master of Business Administration, 1991

The Anderson School at UCLA

- Concentrations of study in Finance & Entrepreneurship

Bachelor of Arts in Architecture, 1986

University of California at Berkeley

- Chancellor's Scholar & Regents' Scholar.
- Royal Danish Academy, Copenhagen, Denmark.