

**Juleah Swanson**  
**University of Colorado Boulder Libraries**  
**Acquisitions & Accounting Section Lead**  
**Associate Professor**  
[juleah.swanson@colorado.edu](mailto:juleah.swanson@colorado.edu)

**EDUCATION**

*Masters of Library and Information Science*  
University of Washington, Information School 2008

*Bachelor of Arts in Women's Studies with Honors, minor in Government*  
Bowdoin College 2004

**LIBRARY EXPERIENCE**

University of Colorado Boulder Libraries  
**Acquisitions & Accounting Section Lead** 2021-present  
**Associate Professor** 2015-2021  
**Assistant Professor**

Position specific memberships:

- FOLIO Guild. 2020-present
- FOLIO Resource Management Pod. 2020-present
- Library Management System Task Force. 2019-2020
- University of Colorado (CU) Libraries E-Resources Team. 2015-present. *Chair (2017), Secretary (2016).*
- University Libraries Collections & Access Working Group. 2015-2020. *Ex Officio.*
- Electronic Resources Management Subgroup. 2015-present
- University Libraries Diversity & Inclusive Excellence Working Group. 2017-2019. *Coordinator 2017-2018.*
- University Libraries Diversity Task Force. 2016. *Chair*

Ohio State University Libraries  
**Acquisitions Librarian for Electronic Resources, Assistant Professor** 2013-2015  
**Electronic Resources and Access Librarian, Mary P Key Diversity Resident** 2011-2012

**PUBLICATIONS**

**Refereed Articles:**

1. Cantrell, M. H., & Swanson, J. A. (2020). Funding Sources for Open Access Article Processing Charges in the Social Sciences, Arts, and Humanities in the United States. *Publications*, 8(1), 12. <https://doi.org/10.3390/publications8010012>
2. Swanson, J., & White, P. B. (2019). Using the WorldCat API to Develop Data-Driven Decision-Making for Gifts-in-Kind. *Library Resources & Technical Services*, 63(3), 180. <https://doi.org/10.5860/lrts.63n3.180>

3. Swanson, J., Tanaka, A., Gonzalez-Smith, I. (2018). Lived Experience of Academic Librarians of Color. *College and Research Libraries*. 79(7). <https://doi.org/10.5860/crl.79.7.876>
4. Swanson, J., & Rinehart, A. K. (2016). Data in context: Using case studies to generate a common understanding of data in academic libraries. *The Journal of Academic Librarianship*. 42(1), 97-101. [doi:10.1016/j.acalib.2015.11.005](https://doi.org/10.1016/j.acalib.2015.11.005)
5. Swanson, J., Tanaka, A., Damasco, I. T., Gonzalez-Smith, I., Honma, T., & Hodges, D. (2015, July 29). Why Diversity Matters: A roundtable discussion on racial and ethnic identity in librarianship. *In the library with the lead pipe*. <http://www.inthelibrarywiththeleadpipe.org/2015/why-diversity-matters-a-roundtable-discussion-on-racial-and-ethnic-diversity-in-librarianship/>
6. Swanson, J. (2015). Mine or Theirs, Where Do Users Go? A Comparison of E-journal Usage at the OhioLINK Electronic Journal Center Platform versus the Elsevier ScienceDirect Platform. *Journal of Electronic Resources Librarianship* 27(1), 1-9. <http://dx.doi.org/10.1080/1941126X.2015.999514> [published prior to starting at CU Boulder]

#### **Conference Proceedings:**

1. Swanson, J., & Brown, S. W. (2020). Pushing on the Paywalls: Extending Licensed Resource Access to External Partners to Enhance Collaborative Research. *The Serials Librarian*, 78(1-4), 203-209. <https://doi.org/10.1080/0361526X.2020.1715742>

#### **Edited Book Chapters:**

1. Swanson, J. (2015). The BuckiPad: A Case Study on Evaluating iPad Circulation and Cost per Use at The Ohio State University Libraries. *Library Technology Reports*, 51(7), 16-20. <https://www.journals.ala.org/ltr/article/view/5828/7334>
2. Gonzalez-Smith, I., Swanson, J., & Tanaka, A. (2014). Unpacking Identity: Racial, Ethnic, and Professional Identity and Academic Librarians of Color. In N. Pagowsky & M. Rigby (Eds.), *The Librarian Stereotype: Deconstructing Perceptions & Presentations of Information Work* (pp. 149-174). Chicago, IL: Association of College and Research Libraries. <http://hdl.handle.net/1811/64039>
3. Swanson, J. (2013). Breaking into a Career as an Electronic Resources Librarian: Leveraging Non-Library Work Experience. In R. Peacock & J. Wurm (Eds.), *The New Academic Librarian: Essays on Changing Roles and Responsibilities* (pp. 179-184). Jefferson, NC: McFarland & Company, Inc. Publishers.

#### **Reviews:**

1. Swanson, J. (2014). E-Resource Round Up: Inaugural Institute for Research Design in Librarianship Provides Electronic Resource Librarians with Skills and Confidence to Engage in Research. *Journal of Electronic Resources Librarianship* 26(4), pp. 300-302. <http://dx.doi.org/10.1080/1941126X.2014.971681>

#### **General Press:**

1. Swanson, J. (2014, March). Global Crossroads: Engaging Users in Global Resources at the Ohio State University Libraries. *International Leads*. 4-5.  
<http://www.ala.org/rt/sites/ala.org/rt/files/content/intlleads/leadsarchive/201403.pdf>

## PRESENTATIONS

### National:

1. Chan, J., and Swanson, J. (2020, October). *Celebrating Open Access Week: Building Structural Equity and Inclusion in Scholarly Communications*. Association for College and Research Libraries. Invited. Online.
2. Swanson, J., and Cantrell, M. (2020, March). *How to leverage faculty data to understand the impact and source of open access article funds in the social sciences, arts, and humanities*. Electronic Resources and Libraries. Austin, TX.
3. Swanson, J., Baidon, M., Jimenez-Moreno, A., and Kim, M. (2019, August). *De-centering Whiteness in the Knowledge Production System: A panel discussion between librarians and publisher*. IDEAL Conference. Columbus, OH.
4. Swanson, J. and Brown, S. (2019, June) *Pushing on the paywalls: Extending licensed resource access to external partners to enhance collaborative research*. NASIG. Pittsburgh, PA.
5. White, P., and Swanson, J. (2018, December) *Using WorldCat API to Identify Unique and Distinctive Materials within Collections*. Library Assessment Conference. Houston, TX. Poster presentation.
6. Swanson, J., Anderson, M., Baidon, M., Elias, E., and Jimenez-Moreno, A. (2018, May). *Acquiring Whiteness: A Panel Discussion Between Librarians and Publishers on Diversity, Inclusion, and Equity in Scholarly Publishing & Acquisitions*. Acquisitions Institute at Timberline Lodge. Government Camp, OR.  
<https://drive.google.com/file/d/1ND7LT5y8n19UboFrUTQJk5tKRysf2gL8/view> **Refereed.**
7. Swanson, J. (2017, May). *What does identity smell like? And other questions*. Identity, Agency, and Culture in Academic Libraries Conference. Los Angeles, CA. **Keynote Address. Invited.**
8. Swanson, J. Pho, A., Chou, R., Tanaka, A., and Gonzalez-Smith, I. (2017, March). *How it all comes together: the theory and application of intersectionality studies in academic libraries*. Association of College and Research Libraries Conference. Baltimore, MD. **Refereed.**
9. Swanson, J., Gonzalez-Smith, I., & Tanaka, A. (2016, July). *Identity at Play: Exploring race and ethnicity in academic libraries and beyond*. National Diversity in Libraries Conference. Los Angeles, CA.
10. Leonard, E., Bouquin, D., Swanson, J., & Thorpe, A. (2016, April). *Inspiring library research: Changing your environment to support your research*. Panel discussion at Electronic Resources & Libraries Conference. Austin, TX.

11. Bowles-Terry, M., Kopecky, L., Hammond, J., & Swanson, J. (2016, January). Panel Discussion on ACRL's Value of Academic Libraries Initiative. American Library Association Midwinter Conference. Boston, MA.
12. Swanson, J., Tanaka, A., Gonzalez-Smith, I., Damasco, I., Hodges, D., Honma, T., & Espinal, I. (2015). *From the Individual to the Institution: Exploring the Experiences of Academic Librarians of Color*. Association of College and Research Libraries Conference. Portland, OR. **Refereed. [Conference held prior to starting at CU Boulder]**
13. Day, A., Reynolds, R., Redman, B., Shadle, S., and Swanson, J. (2014, June). Panel Discussion on Continuing Resource. Access to Continuing Resource Interest Group Meeting. American Library Association Annual Meeting. Las Vegas, NV.
14. Swanson, J. (2014, January). *Ohio State University Libraries Global Crossroads Project*. International Perspectives Discussion Group. American Library Association Midwinter Conference. Philadelphia, PA. <http://www.slideshare.net/JuleahS/global-crossroads-presentationalamidwinter2014>
15. Miller, B., Swanson, J., Johnson, A., & McIntyre, J. (2013, July-August). *Putting the "e" in Interlibrary Loan: Using new OCLC tools to share Electronic Resources*. Presentation at Best of Show 2013 OCLC Virtual Conference, Online. **Invited.**
16. Miller, B., Swanson, J., Johnson, A., & McIntyre, J. (2013, June-July). *Putting the "e" in Interlibrary Loan*. Presentation at American Library Association Annual Conference. Chicago, IL. <http://www.youtube.com/playlist?> **Invited.**
17. Swanson, J. (2013, June-July) *Mine or theirs, where do users go? A comparison of collection usage at a locally hosted platform versus a publisher platform*. American Library Association Annual Conference, ALCTS CMS Collection Evaluation and Assessment Interest Group. Chicago, IL. <http://www.slideshare.net/JuleahS/mine-or>
18. Melvyn, T., Hindes, K., Miller, B., Swanson, J., Clark-Bridges, R., & Johnson, A. (2013, May). *OCLC Resource Sharing Best Practices Webinar*. OCLC Webinar, Online. **Invited.**
19. Swanson, J. (2013, May). *Should we buy Angry Birds? And other questions for Collection Development and Acquisitions Librarians in the world of ipads and apps*. Acquisitions Institute at Timberline Lodge. Government Camp, OR. <http://www.slideshare.net/JuleahS/should-we-buy-angry-birds-and-other-questions-for-the> **Refereed.**
20. Swanson, J., Day, E., Boman, C. & Beals, N. M. (2012, April). *Coming to a desk near you: The Millennials!* Panel Discussion at Electronic Resources and Libraries Conference. Austin, TX.

## Regional

1. Swanson, J. (2012, May). *So, you're looking at a .pdf: Using the model of a supply chain to understand electronic resources*. Ohio Valley Group of Technical Services Librarians Conference, Evansville, IN.

## State

1. Swanson, J. (2019, May), *Research Findings on the Experiences of Librarians of Color*. REFORMA Colorado. Denver, CO.
2. Swanson, J., Duarte, C., Barnett-Lewis, D., & Lopez, S. (2018, July). *It's Not Enough to Talk about Diversity: Unpacking Whiteness in Libraries*. 2018 CoALA Summit Diversity and Inclusion in the Academic Library. Denver, CO.
3. Swanson, J. (2018, April). *Identity at Play: Racial and Ethnic Identity Theory in Libraries and Classrooms*. Colorado Teen Literature Conference. Denver, CO.
4. Masunaga, J., Swanson, J., McLean, L., Halpern, R. (2016, March). *From question to method: when to use quantitative research methods*. Statewide California Electronic Library Consortium (SCELC) Research Day. Los Angeles, CA. **Invited**

### Local

1. Rodriguez, M., Swanson, J., Varnum, K. (2020, October). *Demystifying Research and Publishing in Libraries*. Boston Library Consortium Webinar. Online.
2. Chan, J. and Swanson, J. (2020, April). SCORE Analysis: Scholarly Communication Outputs, Reviewership, and Editorship. Office of Data Analytics. Online.
3. Chan, J. and Swanson, J. (2020, April) SCORE Analysis: Scholarly Communication Outputs, Reviewership, and Editorship. Office of Faculty Affairs. Online.
4. Swanson, J., Welsh, M., & Roberts, L. (2018, November). *CU Living Library: Continuing Community through Dialogue*. CU system-wide Diversity and Inclusion Summit. Boulder, CO.
5. Swanson, J. and White, P. (2018, November). *Using the WorldCat API to develop data-driven decision-making for gifts-in-kind*. University Libraries Symposium. Boulder, CO.
6. Swanson, J. (2016, November). *Intersecting in the Library: Exploring the Experiences of Academic Librarians of Color*. Intersections: Race, Gender, and Sexuality in Research and Teaching. Boulder, CO.
7. Swanson, J. & Chan, J. (2016, June). *Paying for Open: Open Access Subvention Funds at the University of Colorado Boulder Libraries*. Kraemer Copyright Conference. Colorado Springs, CO. Poster presentation.
8. Swanson, J. (2016, May). *Identity, Emotion, and Intersectionality: New Research on Academic Librarians of Color*. Library Association of the City University of New York (LACUNY) Institute 2016: Race Matters: Libraries, Racism, and Antiracism. Brooklyn, NY.
9. Swanson, J. (2014, April). *Focusing on the customer: Assessing electronic resources through all stages of collection workflows*. Northern Ohio Technical Services Librarians Spring Meeting. Parma, OH. **Invited**.
10. Swanson, J. (2014, March). *The 24 Hour iPad*. Poster presented at Innovate, Columbus, OH.

### PROFESSIONAL CONTRIBUTIONS & SERVICE

***National:***

**Association for Library Collections & Technical Services (ALCTS)\***

*Acquisition Section Programming & Research Committee. Member. 2019-2020*

*Acquisitions Technology Committee. Member. 2018-2019*

*Continuing Education Committee Member. 2013-2016*

*Acquisitions Section Leadership in Library Acquisitions Award Jury Member. 2013*

\*As of September 2020 ALCTS has merged with other divisions to form a new American Library Association Division called CORE.

**Joint Council of Librarians of Color**

*Fundraising Committee member. 2017-2018*

**Institute for Research Design in Librarianship.**

*Mentor. 2017-2018*

***Library Quarterly***

*Reviewer. 2017-2018*

**Knowledge Unlatched**

*Library Selection Committee. 2016-2018*

**Cynthia Graham Hurd Memorial Scholarship**

*Invited member. 2016-present*

**Association of College and Research Libraries**

*Residency Interest Group Co-Web Editor. 2012-2014*

***University of Colorado Boulder:***

**Campus**

**Office of Faculty Affairs Faculty Advisory Board.** Invited member. 2020-present

**Office of Diversity, Equity, and Community Engagement IMPART Grant Committee**

*Member. 2017-2019*

**University Libraries:**

**Salary Equity Task Force, Chair, 2021-present**

**Search Committee, Assistant Dean for Organizational Development and Inclusive Practice, 2021-present**

**Tenure Committee, 2021-present**

- 2021 – PUEC for Tenure case

**Faculty Mentoring, Mentor**

- 2021 – Mentor for Teaching Professors Group

**Faculty Personnel Committee.** Elected Member. 2020

**Mentoring Committee.** Elected Member. 2019-2020

**Search Committee, Catalog Management Librarian - 2020**

**Search Committee, Director of Scholarly Resource Development – 2019**

**Search Committee, Processing Archivist - 2018**

**Committee on Recruitment to the Profession of Academic Librarianship**

Chair. 2017-2018  
Coordinator for Provost Fellowship in Information Science. 2016-2017  
Elected

**GRANTS**

**Research:**

**Association for College and Research Libraries (ACRL)**

Scholarly Communications Research Grant 2019-2020 \$4,360

Awarded to Jennifer Chan, University of California Los Angeles and Juleah Swanson, University of Colorado Boulder for research project titled: "SCORE Analysis: Leveraging Institutional Data to Bring Balance Back into the Scholarly Landscape"

**Librarianship:**

**University Libraries Microgrant**

2021-2022 \$4,575

*Tattered Cover Hue-man Experience Books for CU Boulder Libraries*

**Office of Diversity, Equity, and Community Engagement IMPART Grant** 2018-2019 \$2,927

Awarded grant for the "CU Living Library: Continuing Community through Dialogue"

**University Corporation for Atmospheric Research Subcontract**

Cost reimbursable subcontract 2018-2022 valued at \$739,006.00

For the extension of online library resources to the NCAR library

**Colorado State Grant for Libraries Act**

Grants for libraries to purchase library materials & resources	FY 2016-17	\$9,684
	FY 2017-18	\$9,713
	FY 2018-19	\$9,775
	FY 2019-20	\$11,707
	FY2020-21	\$10,184

**AWARDS & HONORS**

University Corporation for Atmospheric Research (UCAR) 2018

Outstanding Accomplishment Award for Administrative and Technical Support Services

*Award received for work on the collaboration between the CU Boulder Libraries and NCAR/UCAR that gives NCAR/UCAR researchers and support staff access to the CU Boulder Libraries' scientific journal collection, resulting in a fortyfold increase in access. It has increased the quantity and quality of library services to NCAR researchers and it provides a sustainable path for the NCAR Library as a world-class library for future generations.*

**PROFESSIONAL DEVELOPMENT**

Institute for Research Design in Librarianship Scholar 2014

Minnesota Institute for Early Career Librarians 2012