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Patrick Ferrucci

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Interim Department Chair
Associate Chair for Graduate Studies
Department of Journalism
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EDUCATION

2013 **Ph.D. in Journalism**

University of Missouri, School of Journalism, Columbia, MO

- Focus: Media Sociology
- Dissertation title: Poor media, rich democracy: How economics and technology affect construction of news processes
- Chair: Tim P. Vos (Director, School of Journalism, Michigan State U)
- Committee: Stephanie Craft (Professor and Chair, Department of Journalism, U of Illinois); Charles Davis (Dean, Grady College, U of Georgia); Victoria Johnson (Associate Professor, Department of Sociology, U of Missouri); Earnest Perry (Associate Dean of Graduate Studies, School of Journalism, U of Missouri)

2003 **Master of Arts in Journalism**

Emerson College, Department of Journalism, Boston, MA

- Focus: Convergence Journalism (major)
- Master's Project: The music industry: A new business model
- Chair: Melinda Robins

2001 **Bachelor of Arts**

Providence College, Department of Sociology, Department of English, Providence, RI

- Focus: Sociology (major) and Writing (major)

RESEARCH INTERESTS

- Construction of news
- Digital market models
- Journalism identity
- Organizational culture in newsrooms
- Boundaries of journalism
- Sports communication

TEACHING INTERESTS

- Journalism studies
- New media
- Media and society
- Theory
- Research methods
- Sports and society

ACADEMIC APPOINTMENTS

Interim Department Chair, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2022-2023

Associate Professor, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2020-present.

Associate Chair for Graduate Studies, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2017-present.

Director: Online MA Program in Entrepreneurial Journalism, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2019-present.

Chair: Faculty Council, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2021-present.

Director: Sports Media Minor, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2018-2021, Fall 2022.

Assistant Professor, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2015-2020.

Assistant Professor, Department of Communication, Slane College of Communications and Fine Arts, Bradley University, Peoria, IL, 2013-2015.

PEER-REVIEWED BOOKS (3)

Ferrucci, P. (under contract, expected 2024). *The organization of journalism: How market models are changing the industry and practice*. Champaign: University of Illinois Press.

Finneman, T., Matthews, N. & **Ferrucci, P.** (under contract, expected 2024). *Reviving rural news: Transforming the business model of community journalism*. Routledge.

Ferrucci, P. (2020). *Making nonprofit news: Market models, influence and journalism practice*. New York: Routledge.

Reviewed in *Journalism and Mass Communication Quarterly*, 98(3).

PEER-REVIEWED EDITED BOOKS (1)

Ferrucci, P., & Eldridge, S.A. (Eds.). (2022). *The institutions changing journalism: Barbarians inside the gate*. New York: Routledge.

Reviewed in *Journalism and Mass Communication Quarterly*.

PEER-REVIEWED PUBLICATIONS (81)

*Note: Any authors' names in italics signifies that the author was a graduate student (and I faculty) at the time of collaboration.

Ferrucci, P. & Perreault, G. (in press). Local is now national: The Athletic as a model for local news. *New Media & Society*.

Painter, C.E., & **Ferrucci, P.** (in press). Building boundaries: The depiction of digital journalists in popular culture. *Journalism Practice*.

Hopp, T., **Ferrucci, P.**, Vargo, C. & *Liu, L.* (in press). Is online textual political expression associated with political knowledge? *Communication Research*.

Gondwe, G., **Ferrucci, P.** & Tandoc, E. (in press). Community gatekeeping: Understanding information dissemination by journalists in Sub-Saharan Africa. *Journalism Practice*.

Ferrucci, P. & Canella, G. (in press). Resisting the resistance (journalism): Ben Smith, Ronan Farrow and delineating boundaries of practice. *Journalism: Theory, Practice and Criticism*.

Ferrucci, P. & Schauster, E. (in press). Keeping up with the boundaries of advertising: Paradigm repair after Pepsi's big mess. *Journal of Communication Inquiry*.

Brisbane, G., **Ferrucci, P.**, & Tandoc, E. (2023). Side-by-side sports reporters: A between-subjects experiment of the effect of gender in reporting on the NFL. *Communication & Sport*, 11(1): 115-134.

Ferrucci, P. (2022). Joining the team: Metajournalistic discourse, paradigm repair, the Athletic and sports journalism practice. *Journalism Practice*, 16(10): 2064-2082.

Humayun, M.F., & **Ferrucci, P.** (2022). Understanding social media in journalism practice: A typology. *Digital Journalism*, (10)9: 1502-1525.

Ferrucci, P. (2022). Covering sports when there's no sports: COVID, paywalls, market orientation and *The Athletic*. *Newspaper Research Journal*, 43(4): 389-406.

Ferrucci, P. & *Rossi, M.* (2022). 'Pivoting to instability': Metajournalistic discourse, reflexivity and the economics and effects of a shrinking industry. *International Journal of Communication*, 16(2022): 4095-4114.

Ferrucci, P. & Kuhn, T. (2022). Remodeling the hierarchy: An organization-centric model of influence for media sociology. *Journalism Studies*, 23(4): 525-543.

Schauster, E., **Ferrucci, P.**, Tandoc, E., & *Walker, T.* (2021). Advertising primed: How professional identity affects moral reasoning. *Journal of Business Ethics*, 171: 175-187.

Ferrucci, P. & Perrault, G. (2021). The liability of newness: Journalism, innovation and the issue of core competencies. *Journalism Studies*, 22(11): 1436-1449.

- Havard, C., **Ferrucci, P.**, & Ryan, T. (2021). Does messaging matter? Investigating the influence of sports headlines on perceptions and attitudes of the in-group and out-group. *Journal of Marketing Communications*, 27(1): 20-30.
- Ferrucci, P.** & Wolfgang, J.D. (2021). Inside or out? How different forms of comment moderation affect journalism practice. *Journalism Studies*, 22(8): 1010-1027.
- Perrault, G. & **Ferrucci, P.** (2020). What is digital journalism? Defining the practice and role of the digital journalist. *Digital Journalism*, 8(10): 1298-1316.
- Ferrucci, P.** (2020). What's it all mean? Examining metajournalistic discourse concerning big data. *Journal of Applied Journalism and Media Studies*, 9(3): 253-269.
- Hopp, T., **Ferrucci, P.**, & Vargo, C. (2020). Why do people share ideologically extreme, false, and misleading content on social media? A self-report and trace data-based analysis of countermedia content dissemination on Facebook and Twitter. *Human Communication Research*, 46(2020) 357–384.
- Hopp, T., **Ferrucci, P.**, Vargo, C., & Fisher, J. (2020). Exposure to difference on Facebook, trust, and political knowledge. *Mass Communication & Society*, 23(6): 779-809.
- Ferrucci, P.**, Tandoc, E., & Schauster, E. (2020). Journalists primed: How professional identity impacts ethical decision-making. *Journalism Practice*, 14(8): 896-912. **A Journalism Practice Top 5 Article of 2020, also a nominee for the Bob Franklin Award (best article in journalism studies research).**
- Canella, G.*, & **Ferrucci, P.** (2020). Framing violence and protest at Standing Rock. *Journal of Applied Journalism and Media Studies*, 9(3): 233-251.
- Schauster, E., Neill, M., **Ferrucci, P.**, & Tandoc, E.C. (2020). Public relations primed: An update on practitioners' moral reasoning, from moral development to moral maintenance. *Journal of Media Ethics*, 35(3): 164-179.
- Hopp, T., & **Ferrucci, P.** (2020). A spherical rendering of deviant information resiliency. *Journalism and Mass Communication Quarterly*, 97(2): 492-508.
- Ferrucci, P.**, Hopp, T. & Vargo, C. (2020). Civic engagement, social capital, and ideological extremity: Exploring online political engagement and political expression on Facebook. *New Media & Society*, 22(6): 1095-1115.
- Ferrucci, P.** & *Alaimo, K.* (2020). Escaping the news desert: Nonprofit news and open-system journalism organizations. *Journalism: Theory, Practice and Criticism*, 21(4): 489-506.
- Ferrucci, P.**, Taylor, R. & *Alaimo, K.* (2020). On the boundaries: Professional photojournalists navigating identity in an age of technological democratization. *Digital Journalism*, 8(3): 367-385.
- Ferrucci, P.** (2020). It's in the numbers: How market orientation impacts journalists' use of news metrics. *Journalism: Theory, Practice and Criticism*, 21(2): 244-261.

- Ferrucci, P., Nelson, J. & Davis, M.** (2020). From ‘public journalism’ to ‘engaged journalism’: Imagined audiences and denigrating discourse. *International Journal of Communication*, 14(2020): 1586-1604.
- Ferrucci, P., & Nelson, J.** (2019). The new advertisers: How foundation funding impacts journalism. *Media and Communication*, 7(4): 45-55.
- Ferrucci, P., & Taylor, R.** (2019). Blurred boundaries: Toning ethics in news routines. *Journalism Studies*, 20(15): 2167-2181.
- Painter, C., & **Ferrucci, P.** (2019). Taking the white gloves off: The portrayal of female journalists on *Good Girls Revolt*. *Journal of Magazine Media*, 19(2): 50-71.
- Ferrucci, P., Painter, C., & Kalika, A.** (2019). How market orientation and ethics affected coverage of marijuana legalization. *Newspaper Research Journal*, 40(3): 391-404.
- Painter, C., & **Ferrucci, P.** (2019). “Ask what you can do to the Army”: A textual analysis of the underground G.I. press during the Vietnam War. *Media, War & Conflict*, 12(3): 354-367.
- Ferrucci, P., & Nelson, J.** (2019). Lessons from the megachurch: Understanding journalism’s turn to membership. *Journal of Media and Religion*, 18(2): 61-73.
- Perreault, G., & **Ferrucci, P.** (2019). Punishing Brady, redeeming Brady: A fantasy theme analysis of memes from the 2015 #Deflategate controversy. *Atlantic Journal of Communication*, 27(3): 153-168.
- All Articles Below Part of Tenure Dossier for Promotion to Associate Professor.**
- Ferrucci, P.** (2019). The end of ombudsmen? 21st-century journalism and reader representatives. *Journalism & Mass Communication Quarterly*, 96(1): 288-307.
- Kalika, A., & Ferrucci, P.* (2019). Examining *TMZ*: What traditional digital journalism can learn from celebrity news. *Communication Studies*, 70(2): 172-189.
- Dickhaus, J., Brown, K., **Ferrucci, P., & Anderson, M.** (2019). And the award goes to: Examining the effects of “trophy culture” on millennials. *Journal of Contemporary Athletics*, 13(1): 39-51.
- Ferrucci, P.** (2018). Mo “meta” blues: How popular culture can act as metajournalistic discourse. *International Journal of Communication*, 12(2018): 4821-4838.
- Ferrucci, P.** (2018). Are you experienced? How years in the field affects digital journalists’ perceptions of a changing industry. *Journalism Studies*, 19(16): 2417-2432.
- Ferrucci, P.** (2018). “We’ve lost the basics”: Professionals’ perceptions of journalism education. *Journalism and Mass Communication Educator*, 73(4): 410-420.
- McDevitt, M., & **Ferrucci, P.** (2018). Populism, journalism and the limits of reflexivity: The case of Donald J. Trump. *Journalism Studies*, 19(4): 512-526.

- Ferrucci, P.** (2018). Money matters: How journalists perceive the effects of a weak market orientation. *Convergence: The International Journal of Research into New Media Technologies*, 24(4): 424-438.
- Ferrucci, P.** (2018). Networked: Social media's impact on news production in digital newsrooms. *Newspaper Research Journal*, 39(1): 6-17.
- Ferrucci, P., & Perrault, G.** (2018). God and sport: How *Sports Illustrated* covers religion. *Journal of Applied Journalism and Media Studies*, 7(2): 371-386
- Ferrucci, P., & Painter, C.** (2018). On *The Wire*: A textual analysis of "the most realistic depiction of a newsroom ever." *Journal of Popular Television*, 6(1): 3-18.
- Ferrucci, P., & Tandoc, E.** (2018). The spiral of stereotyping: Social identity theory and NFL quarterbacks. *Howard Journal of Communications*, 29(2): 103-121.
- Willis, E., **Ferrucci, P.**, Tandoc, E., & Painter, C. (2018). Domestic violence and sports news: How gender affects people's understanding. *Online Journal of Communication and Media Technologies*, 8(1): 70-87.
- Ferrucci, P., & Taylor, R.** (2018). Access, deconstructed: Metajournalistic discourse and photojournalism's shift away from geophysical access. *Journal of Communication Inquiry*, 42(2): 121-137.
- Willis, E., & **Ferrucci, P.** (2017). Mourning and grief on Facebook: An examination of motivations for interacting with the deceased. *Journal of Death and Dying*, 76(2): 122-140.
- Ferrucci, P., & Tandoc, E.** (2017). Shift in influence: A case study argument for changes in studying gatekeeping. *Journal of Media Practice*, 18(2-3): 103-119.
- Ferrucci, P., & Vos, T.P.** (2017). Who's in, who's out: Constructing the identity of digital journalists. *Digital Journalism*, 5(7): 868-883.
- Ferrucci, P.** (2017). Technology allows audience role in news construction. *Newspaper Research Journal*, 38(1): 79-89.
- Painter, C., & **Ferrucci, P.** (2017). Gender games: The female journalists on *House of Cards*. *Journalism Practice*, 11(4): 493-508.
- Ferrucci, P. & Tandoc, E.** (2017). Race and the deep ball: Applying stereotypes to NFL quarterbacks. *International Journal of Sport Communication*, 10(1): 41-57.
- Ferrucci, P., & Painter, C.** (2017). Print vs. digital: How medium matters on *House of Cards*. *Journal of Communication Inquiry*, 41(2): 124-139.
- Ferrucci, P.** (2017). Exploring public service journalism: Digitally native news nonprofits and engagement. *Journalism and Mass Communication Quarterly*, 94(1): 355-370.
- Tandoc, E., & **Ferrucci, P.** (2017). Giving in or giving up: What makes journalists use audience feedback in their news work. *Computers in Human Behavior*, 68(2017): 149-156.

- Ferrucci, P., Russell, F., Choi, H., Duffy, M., & Thorson, E.** (2017). Times are a changing: How a merger affects construction of news processes. *Journalism Studies*, 18(3): 247-264.
- Ferrucci, P.** (2016). To tweet and retweet: How NFL writers gatekept the Ray Rice scandal on Twitter. *Journal of Sports Media*, 11(2): 1-22.
- Schauster, E., **Ferrucci, P.**, & Neill, M. (2016). Native advertising is the new journalism: How deception impacts social responsibility. *American Behavioral Scientist*, 60(12): 1408-1424.
- Ferrucci, P., Tandoc, E., Hong, S., Almond, A., & Leshner, G.** (2016). Generalizing baseball: Holding and applying stereotypes to America's Pastime. *Journal of Sports Media*, 11(1): 101-121.
- Schauster, E., Lee, J., **Ferrucci, P.**, Kim, S., & Sheehan, K. (2016). Get with the program: A content analysis of undergraduate advertising education online. *International HTEL Review*, 6(5), <https://www.hetl.org/get-with-the-ad-program-website-content-analysis/>.
- Ferrucci, P., & Painter, C.** (2016). Market matters: How market-driven is *The Newsroom*? *Critical Studies in Television*, 11(1), 41-58.
- Ferrucci, P., Tandoc, E., Painter, C., & Wolfgang, D.** (2016). Foul ball: Audience-held stereotypes of baseball players. *Howard Journal of Communications*, 27(1), 68-84.
- Ferrucci, P.** (2015). Primary differences: How market orientation can affect content. *Journal of Media Practice*, 16(3), 195-210.
- Schauster, E., **Ferrucci, P.**, & Sharkey, K. (2015). As seen on TV: How *The Pitch* depicts the advertising creative process. *Journal of Advertising Education*, 19(2), 18-29.
- Painter, C., & **Ferrucci, P.** (2015). His women problem: An analysis of gender on *The Newsroom*. *Image of the Journalist in Popular Culture*, 6(Fall 2015), 1-30.
- Ferrucci, P.** (2015). Public journalism no more: The digitally native news nonprofit and public service journalism. *Journalism: Theory, Practice and Criticism*, 16(7), 904-919.
- Ferrucci, P., & Perry, E.** (2015). Double dribble: The stereotypical narrative of Magic and Bird. *Journalism History*, 41(2), 93-102.
- Ferrucci, P.** (2015). Follow the leader: How leadership can affect the future of community journalism. *Community Journalism*, 4(2), 19-35.
- Tandoc, E. & **Ferrucci, P.** (2015). The Facebook experience: A phenomenology of Facebook. *Online Journal of Communication and Media Technologies*, 5(3), 176-197.
- Ferrucci, P.** (2015). Murder incorporated: Market orientation and coverage of the Annie Le murder. *Electronic News*, 9(2), 108-121.

- Ferrucci, P., Tandoc, E., & Duffy, M.** (2015). Modeling reality: The connection between behavior on reality TV and Facebook. *Bulletin of Science, Technology & Society*, 34(3-4), 99-107.
- Tandoc, E., **Ferrucci, P.**, & Duffy, M. (2015). Facebook use, envy, and depression among college students: Is Facebooking depressing? *Computers in Human Behavior*, 43(February 2015), 139-146.
- Ferrucci, P.**, Shoenberger, H., & Schauster, E. (2014). It's a mad, mad, mad, ad world: A feminist critique of Mad Men. *Women's Studies International Forum*, 47(November-December 2014), 93-101.
- Ferrucci, P.**, & Painter, C. (2014). Pseudo newsgathering: Analyzing journalists' use of pseudo-events on The Wire. *Image of the Journalist in Popular Culture*, 5(Fall 2013-Spring 2014), 135-169.
- Tandoc, E., & **Ferrucci, P.** (2014). So says the stars: A textual analysis of Glamour, Essence, and Teen Vogue horoscopes. *Women's Studies International Forum*, 45(July-August 2014), 34-41.
- Ferrucci, P.**, Tandoc, E., Painter, C., & Leshner, G. (2013). A black and white game: Racial stereotypes in baseball. *Howard Journal of Communications*, 24(3), 309-325.
- Painter, C., & **Ferrucci, P.** (2012). Unprofessional, ineffective, and weak: A textual analysis of the portrayal of female journalists on *Sports Night*. *Journal of Media Ethics*, 27(4), 248-262.

PEER-REVIEWED BOOK CHAPTERS (3)

- McDevitt, M., & **Ferrucci, P.** (2020). Populism, journalism and the limits of reflexivity: The case of Donald J. Trump. In R. Gutsche & K. Hess (Eds.), *Reimagining journalism and social order in a fragmented media world* (pp. 40-54). New York: Routledge.
- Painter, C.E. & **Ferrucci, P.** (2018). Digital marketplace: The influence of market forces on normative role in the Internet age. In D. Heider & B. Vanacker (Eds.), *Ethics for a Digital Age, Vol 2* (pp. 109-124). New York: Peter Lang.
- Ferrucci, P.**, & Tandoc, E. (2015). A tale of two newsrooms: How market orientation affects web analytics use. In W. Gibbs & J. McKendrick (Eds.), *Contemporary Research Methods and Data Analytics in the News Industry* (pp. 58-76). Philadelphia: IGI Global.

INVITED BOOK CHAPTERS, REVIEWS, ARTICLES (8)

- Ferrucci, P.** (2022). Studying influence from outside institutions on journalism: A look toward the future. In P. Ferrucci & S.A. Eldridge (Eds.), *The institutions changing journalism: Barbarians inside the gate* (pp. 180-192). New York: Routledge.
- Hopp, T., **Ferrucci, P.**, Vargo, C. J., Fisher, J. (expected 2022). News trust and low-quality political discussion on Facebook. In G. Anghelcev (Ed.), *title forthcoming*. Thousand Oaks, CA: Sage.

- Ferrucci, P.** (2022). Ombudsman. In G. Borchard (Ed.), *Encyclopedia of Journalism* (pp. 1181-1182). Thousand Oaks, CA: Sage.
- Ferrucci, P.** (2022). *The Wire*. In K. Gabbard (Ed.), *Oxford Bibliographies in Cinema and Media Studies*. Oxford, UK: Oxford University Press; DOI: 10.1093/OBO/9780199791286-0352.
- Ferrucci, P.** (2020). Public service journalism and engagement in hyperlocal nonprofits. In A. Gulyas & D. Baines (Eds.), *The Routledge Companion to Local Media and Journalism* (pp. 439-447). New York: Routledge.
- Ferrucci, P.** (2019). Pseudo-events and photo opportunities. In T.P. Vos, & F. Hanusch (Eds.), *International Encyclopedia of Journalism Studies*. Hoboken, NJ: Wiley-Blackwell.
- Vos, T.P. & **Ferrucci, P.** (2018). Who am I? Digital journalists' perception of professional identity. In S. Eldridge II & B. Franklin (Eds.), *The Routledge Handbook of Developments in Digital Journalism Studies* (pp. 40-52). New York; London: Routledge.
- Ferrucci, P.** (2017). Review of *Making the News Popular*, by Anthony Nadler. *Journalism: Theory, Practice and Criticism*, 18(7): 926-927.

MANUSCRIPTS UNDER REVIEW (7)

REFEREED CONFERENCE PAPERS (93)

*Note: Any authors' names in italics signifies that the author was a graduate student (and I faculty) at the time of collaboration.

- Finneman, T., **Ferrucci, P.** & *Matthews, N.* (2023). *Revenue & readership: Rescuing and reviving rural journalism*. Paper to be submitted to International Communication Association annual conference (Journalism Studies Division), Toronto, CA.
- Painter, C.E., **Ferrucci, P.**, *Schauster, E.* & *Rossi, M.* (2022). *Media ethics past, present and future: Understanding the field*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Detroit, MI. **Top Faculty Paper — Second Place**
- Ferrucci, P.** (2022). *A theoretical model for understanding journalism and film*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Detroit, MI.
- Bhowmik, S.* & **Ferrucci, P.** (2022). *What actually is peace journalism? Uncovering its definition and related practices*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Critical and Cultural Studies Division), Detroit, MI.

- Painter, C.E., & Ferrucci, P. (2022). *Building boundaries: The depiction of digital journalists in popular culture*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Detroit, MI.
- Ferrucci, P. & Rossi, M. (2022). *'Pivoting to instability': Metajournalistic discourse, reflexivity and the economics and effects of a shrinking industry*. Paper presented at the International Communication Association annual conference (Journalism Studies Division), Paris, France.
- Ferrucci, P. & Perreault, G. (2022). *Local is now national: The Athletic as a model for local news*. Paper presented at the International Communication Association annual conference (Journalism Studies Division), Paris, France.
- Hopp, T., Bauvois, G., Ferrucci, P. & Pyrhonen, N. (2022). *Towards a cohesive theoretical account of the role and impact of countermedia in the contemporary information sphere*. Paper presented at the International Communication Association annual conference (Post-Truth and Affective Politics Pre-Conference; Journalism Studies and Political Communication divisions), Metz-Paris, France.
- Coche, R., Gutsche Jr., R.E., Ferrucci, P. & Hess, K. (2022). *Part of the "gig:" Intersecting metajournalistic discourse on the role (and toll) of sports press conferences*. Paper presented at Summit for Communication and Sport annual conference, Philadelphia, PA.
- Gondwe, G., Ferrucci, P. & Tandoc, E. (2021). *Community gatekeeping: Understanding information dissemination by journalists in Sub-Saharan Africa*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Community Journalism Interest Group), New Orleans, LA.
- Ferrucci, P. (2021). *Covering sports ... when there's no sports: COVID, paywalls, market orientation and The Athletic*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), New Orleans, LA. **Top Faculty Paper — First Place.**
- Humayun, M.F., & Ferrucci, P. (2021). *Understanding social media in journalism practice: A typology*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Participatory Journalism Interest Group), New Orleans, LA. **Top Faculty Paper — First Place.**
- Ferrucci, P. & Hopp, T. (2021). *Reshaping the spheres: An essay on the new normative role of gatekeeping*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Communication Theory and Methodology Division), New Orleans, LA.
- Ferrucci, P. & Perrault, G. (2021). *The liability of newness: Journalism, innovation and the issue of core competencies*. Paper presented at International Communication annual conference (Journalism Studies Division), Denver CO.
- Ferrucci, P. & Canella, G. (2021). *Resisting the resistance (journalism): Ben Smith, Ronan Farrow and delineating boundaries of practice*. Paper presented at International Communication annual conference (Journalism Studies Division), Denver CO.

- Ferrucci, P.** (2020). *The Athletic and the mission: Paradigm repair through discourse surrounding why journalists enlist*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), San Francisco, CA. **Top Faculty Paper — First Place.**
- Ferrucci, P.** & Kuhn, T. (2020). *Dismantling the hierarchy: An organization-centric model of influence for media sociology*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Communication Theory and Methodology Division), San Francisco, CA.
- Hopp, T., **Ferrucci, P.**, Vargo, C., & Liu, L. (2020). *Is Facebook-based political talk associated with political knowledge?* Paper presented at Association for Education in Journalism and Mass Communication annual conference (Political Communication Division), San Francisco, CA. **Top Faculty Paper – Fourth Place.**
- Ferrucci, P.** & Wolfgang, J.D. (2020). *A multi-level analysis of commenting's effects on journalism practice*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Participatory Journalism Interest Group), San Francisco, CA. **Top Faculty Paper — Second Place**
- Ferrucci, P.** & Schauster, E. (2020). *The Kardashians, big soda, metadiscourse and understanding the ethical boundaries of advertising*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), San Francisco, CA.
- Perrault, G., **Ferrucci, P.**, & Dollar, A. (2020). *What is digital journalism? Defining the practice and role of the digital journalist*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News), San Francisco, CA. **Top Faculty Paper — First Place**
- Ferrucci, P.**, Nelson, J. & Davis, M. (2019). *The Dewey problem: Public journalism, engagement and more than two decades of denigrating discourse*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), Toronto, Canada.
- Ferrucci, P.**, Schauster, E., Tandoc, E.C. & Neill, M. (2019). *Moral reasoning across industries of mass communication*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Toronto, Canada.
- Ferrucci, P.**, Taylor, R. & Alaimo, K. (2019). *On the boundaries: Professional photojournalists navigating identity in an age of technological democratization*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Visual Communication Division), Toronto, Canada.
- Ferrucci, P.** & Nelson, J. (2019). *The new advertisers: How foundation funding impacts journalism*. Paper presented at Symposium on Media, Professions and Society, Volda, Norway.
- Ferrucci, P.** & Tandoc, E.C. (2019). *Web metrics as heuristics? How digital journalists prioritize economic and cultural capital*. Paper presented at International Communication Association annual conference (Journalism Studies Division), Washington, DC.

- Ferrucci, P.** (2018). *For the public? Paradigm repair and the end of the New York Times public editor*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), Washington, DC.
- Hopp, T., **Ferrucci, P.**, & Vargo, C. (2018). *We the people: Fake news dissemination as a byproduct of citizens' civic practices*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Political Communication Interest Group), Washington, DC.
- Ferrucci, P.**, & Taylor, R. (2018). *To tone or not to tone: A hierarchy of influences examination of photojournalistic image manipulation*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Visual Communication Division), Washington, DC.
- Hopp, T., **Ferrucci, P.**, & Vargo, C. (2018). *Social capital, civic engagement and identity: Exploring a model for political talk on Facebook*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Political Communication Interest Group), Washington, DC.
- Schauster, E., Neill, M., **Ferrucci, P.**, & Tandoc, E. (2018). *Public relations primed: An update on practitioners' moral reasoning, from moral development to moral maintenance*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Public Relations Division), Washington, DC.
- Brisbane, G., **Ferrucci, P.** (2018). *He said, she said: How gender affects credibility and knowledge in sports reporting*. Paper presented at International Communication Association annual conference (Sports Communication interest group), Prague, Czech Republic.
- Schauster, E., **Ferrucci, P.**, Tandoc, E., & Walker, T. (2018). *Advertising primed: How professional identity affects moral reasoning*. Paper presented at American Academy of Advertising, New York, NY.
- Ferrucci, P.**, Tandoc, E., & Schauster, E. (2017). *Journalists primed: How professional identity impacts ethical decision-making*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Chicago, IL.
- Ferrucci, P.**, & Taylor, R. (2017). *Access, deconstructed: An analysis of metajournalistic discourse concerning photojournalism and access*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Visual Communication Division), Chicago, IL.
- Painter, C., & **Ferrucci, P.** (2017). *Taking the white gloves off: The portrayal of female journalists on Good Girls Revolt*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Chicago, IL.

- Canella, G., & Ferrucci, P. (2017). *Framing violence and protest at Standing Rock*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News Division), Chicago, IL.
- Ferrucci, P., Painter, C., & Kalika, A. (2017). *Weeding out the differences: Market orientation's effects on the coverage of marijuana legalization*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Chicago, IL.
- Ferrucci, P. (2017). *Mo "meta" blues: Metajournalistic discourse, meso-level actors and popular television*. Paper presented at International Communication Association annual conference (Journalism Studies Division), San Diego, CA.
- Havard, C., Ferrucci, P., & Ryan, T. (2017). *Investigating the influence of media headlines on fan behavior*. Paper presented at North American Society For Sports Management annual conference, Denver, CO.
- Ferrucci, P., & Boehmer, J.H. (2017). *The tale of the big black athlete: Perceptions of natural ability and the power of sports media*. Paper presented at Summit for Communication and Sport annual conference, Phoenix, AZ.
- Brisbane, G., Ferrucci, P., & Tandoc, E. (2017). *He said, she said: Knowledge and credibility in sportscasting*. Paper presented at Association for Education in Journalism and Mass Communication annual midwinter conference, Norman, OK.
- Painter, C., & Ferrucci, P. (2016). *Digital marketplace: The influence of market forces on normative role in the Internet age*. Paper presented at 6th Annual Symposium on Digital Ethics, Chicago, IL.
- Ferrucci, P. (2016). *Exploring public service journalism: Digitally native news nonprofits and engagement*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Journalism, Citizenship and Democracy Special Call), Minneapolis, MN. **Top Paper: Finalist (Top Five Overall Paper)**.
- Kalika, A., & Ferrucci, P. (2016). *Sex, drugs and sports 'n' divorce: How TMZ satisfies its audience*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Minneapolis, MN.
- Ferrucci, P., & Vos, T. (2016). *Who's in, who's out: Constructing the identity of digital journalists*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper and Online Division News), Minneapolis, MN.
- Ferrucci, P. (2016). *Age nothing but a number? Experience's impact on perceptions of journalistic norms*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News Division), Minneapolis, MN. **Top Faculty Paper — First Place**.

- Willis, E., **Ferrucci, P.**, Tandoc, E., & Painter, C. (2016). *Domestic violence and sports news: How gender affects people's understanding*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Minneapolis, MN.
- Tandoc, E., & **Ferrucci, P.** (2016). *Giving in or giving up: What makes journalists use audience feedback in their news work?* Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper and Online Division News), Minneapolis, MN.
- Ferrucci, P.** (2016). *Networked: Social media's impact on news production in digital newsrooms*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Participatory Journalism Interest Group), Minneapolis, MN.
- Ferrucci, P.** & Tandoc, E. (2016). *Race and the deep ball: Applying stereotypes to NFL quarterbacks*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), Minneapolis, MN. **Top Faculty Paper — First Place.**
- Ferrucci, P.** (2016). *Constructed: Digital journalists, role conception and enactment*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Minneapolis, MN.
- Boehmer, J.H., & **Ferrucci, P.** (2016). *Does contact matter? How playing on a diverse team affects stereotype application*. Paper presented at International Communication Association annual conference (Sports Communication Interest Group), Fukuoka, Japan.
- Ferrucci, P.** (2016). *Money matters: How journalists perceive the effects of a weak market orientation*. Paper presented at International Communication Association annual conference (Journalism Studies Division), Fukuoka, Japan.
- Boehmer, J.H., & **Ferrucci, P.** (2016). *Know your teammate: How positive involvement with sports affects racial stereotypes*. Paper presented at Summit for Communication and Sport annual conference, Grand Rapids, MI.
- Ferrucci, P.**, & Tandoc, E. (2015). *Roughing the passer: Audience-held and applied stereotypes of NFL quarterbacks*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Minorities and Communication Division), San Francisco, CA.
- Ferrucci, P.**, & Painter, C. (2015). *Print vs. digital: How medium matters on House of Cards*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), San Francisco, CA.
- Ferrucci, P.**, & Perrault, G. (2015). *God and sport: How Sports Illustrated covers religion*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Religion and Media Interest Group), San Francisco, CA.

- Ferrucci, P.** (2015). *To tweet and retweet: How NFL writers gatekept the Ray Rice scandal on Twitter*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), San Francisco, CA.
- Ferrucci, P., & Tandoc, E.** (2015). *Shift in influence: A case study argument for changes in studying gatekeeping*. Paper presented at International Communication Association annual conference (Journalism Studies Division), San Juan, Puerto Rico.
- Ferrucci, P., Russell, F., Thorson, E., Duffy, M., & Choi, H.** (2015). *Times are a changing: How a merger affects construction of news processes*. Paper presented at International Communication Association annual conference (Journalism Studies Division), San Juan, Puerto Rico.
- Schauster, E., **Ferrucci, P., & Sharkey, K.** (2015). *As seen on TV: How The Pitch depicts the advertising creative process*. Paper presented at American Academy of Advertising annual conference Chicago, IL.
- Ferrucci, P.** (2014). *The history of the black quarterback in the NFL, according to Sports Illustrated*. Paper presented at American Journalism Historians Associations annual conference, St. Paul, MN.
- Tandoc, E., & **Ferrucci, P.** (2014). *A tale of two newsrooms: How market orientation affects web analytics use*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper & Online News Division), Montreal, Canada. **Top Faculty Paper — First Place.**
- Ferrucci, P.** (2014). *Digitally influential: How technology affects construction of news processes*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News Division), Montreal, Canada.
- Ferrucci, P., Tandoc, E., Painter, C., & Wolfgang, D.** (2014). *Foul Ball: Audience-held stereotypes of baseball players*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), Montreal, Canada.
- Ferrucci, P.** (2014). *Follow the leader: How leadership can affect the future of community journalism*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Community Journalism Interest Group), Montreal, Canada. **Top Faculty Paper — First Place.**
- Painter, C., & **Ferrucci, P.** (2014). *His women problem: An analysis of gender on The Newsroom*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Montreal, Canada.
- Ferrucci, P., & Painter, C.** (2014). *Market matters: How market-driven is The Newsroom?* Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Montreal, Canada.

- Ferrucci, P.** (2014). *Primary differences: How market orientation can affect content*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper & Online News Division), Montreal, Canada.
- Willis, E., & **Ferrucci, P.** (2014). *Mourning and grief on Facebook: An examination of motivations for interacting with the deceased*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Montreal, Canada.
- Tandoc, E., **Ferrucci, P.**, & Duffy, M. (2014). *Is Facebook depressing? Facebook use, envy, and depression among college students*. Paper presented at International Communication Association annual conference (Communication and Technology Division), Seattle, WA.
- Ferrucci, P.** & Perry, E. (2013). *Double Dribble: The stereotypical, media-driven narrative of Magic and Bird*. Paper presented at American Journalism Historians Association annual conference, New Orleans, LA.
- Ferrucci, P.**, & Painter, C. (2013). *Pseudo newsgathering: Analyzing journalists' use of pseudo-events on The Wire*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Washington, DC.
- Ferrucci, P.**, Tandoc, E., & Duffy, M. (2013). *Modeling reality: The connection between behavior on reality TV and Facebook*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Communication Technology Division), Washington, DC.
- Tandoc, E., & **Ferrucci, P.** (2013). *So says the stars: A textual analysis of Glamour, Essence, and Teen Vogue horoscopes*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), Washington, DC.
- Tandoc, E., & **Ferrucci, P.** (2013). *The Facebook experience: A phenomenology of Facebook*. Paper presented at Education in Journalism and Mass Communication annual conference (Communication Theory and Methodology Division), Washington, DC.
- Ferrucci, P.** (2013). *Murder Incorporated: How organizational makeup influenced content differences in coverage of the Annie Le murder*. Paper presented at International Communication Association annual conference (Journalism Studies Division), London, UK.
- Ferrucci, P.**, Tandoc, E., Hong, S., Almond, A., & Leshner, G. (2012). *Game of colors: Implicit and explicit stereotypes in coverage of America's Pastime*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Minorities and Communication Division), Chicago, IL.
- Ferrucci, P.**, & Painter, C. (2012). *Men on the Wire: A textual analysis of "the most realistic depiction of a newsroom ever"*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Chicago, IL. **Top Paper – Fourth Place.**

- Schauster, E., Lee, J., **Ferrucci, P.**, Kim, S., & Sheehan, K. (2012). *Get with the program: A content analysis of undergraduate advertising education online*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Internships and Careers Interest Group), Chicago, IL.
- Ferrucci, P.**, & Duffy, M. (2012). *The reality of it all: Navigating racial stereotypes on Survivor: Cook Islands*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Chicago, IL.
- Tandoc E., & **Ferrucci, P.** (2012). *Gates wide open: A systematic review of gatekeeping research*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication and Society Division), Chicago, IL. **Top Student Paper – Fourth Place.**
- Ferrucci, P.**, Tandoc, E., & Maksl, A. (2012). *The gates around the book: Applying gatekeeping theory to Facebook*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Communication Theory and Methodology Division), Chicago, IL.
- Painter, C., & **Ferrucci, P.** (2012). “*Ask what you can do to the Army*”: *A historical analysis of the underground G.I. press during the Vietnam War*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (History Division), Chicago, IL.
- Ferrucci, P.**, & Tandoc, E. (2012). *Look to the stars: Gender and race in horoscopes*. GPC Research and Creative Activities annual conference (Social Science-Qualitative Division), Columbia, MO.
- Ferrucci, P.**, Tandoc E., Painter, C., & Leshner, G. (2012). *A Black and White game: Racial stereotypes in baseball*. Paper presented at International Communication Association annual conference (Ethnicity and Race in Communication Division), Phoenix, AZ.
- Ferrucci, P.**, Shoenberger, H., & Schauster, E. (2012). *It’s a mad, mad, mad, ad world: A feminist critique of Mad Men*. Paper presented at International Communication Association annual conference (Popular Communication Division), Phoenix, AZ.
- Painter, C., & **Ferrucci, P.** (2012). *Rogue warriors: A historical textual analysis of the underground G.I. press during the Vietnam War*. Paper presented at War and the Press Young Scholars conference, Columbia, MO.
- Ferrucci, P.** (2011). *In Deepwater: A comparative analysis of The New York Times and The Guardian’s coverage of the BP oil spill*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference (Mass Communication and Society Division), St. Louis, MO.
- Painter, C., & **Ferrucci, P.** (2011). *Unprofessional, ineffective and weak: A textual analysis of the female journalists on Sports Night*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), St. Louis, MO.

Ferrucci, P., Herrera, D., Douglas, A., & Buford, M. (2011). *An everyday issue: Examining race in baseball journalism*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), St. Louis, MO.

Poepsel, M., Ashley, S., **Ferrucci, P.,** & Maksl, A. (2011). *A picture of "Sanity"? Knowledge, engagement and identity at the Rally to Restore Sanity*. Paper presented at International Communication Association annual conference (Political Communication Division), Boston, MA.

RESEARCH IN PROGRESS (4)

TEACHING EXPERIENCE

I. University of Colorado (Assistant/Associate Professor), Fall 2015 to current

Undergraduate:

1. Principles of Journalism and Networked Communication JRNL 1000
2. Introduction to Sports Media Practices: CMCI 2001***
3. Race and Sports Journalism: JRNL 2014***
4. Journalism Ethics and History Through Film JRNL 2301*
5. History of Digital Journalism: JRNL 3221*
6. History of Sports Journalism: JRNL 3251***
7. Sports, Media & Society: JRNL 3804*
8. Practicum in Sports Media: CMCI 3910**
9. Reporting II: JRNL 4002
10. Reporting III: JRNL 4502
11. Digital Journalism: JRNL 4562**
12. Social Listening: APRD/JRNL 4873***

*Course proposed, developed and taught

**Course developed and taught

***Course proposed and developed, but not taught

Graduate:

1. Digital Journalism: JRNL 5562 (MA)**
2. Sports Writing: JRNL 5704 (MA-MAJE)*
3. Seminar in Mass Communication Theory I: JRNL/APRD 7001 (doctoral)*
4. Doctoral Professionalization Seminar: JRNL/APRD 7004 (doctoral)*
5. Ethnography and Media APRD/JRNL 7012 (MA/doctoral)*
6. Pro Seminar II: MDRP 7021 (doctoral)
7. Media Sociology: APRD/JRNL 7031 (MA/doctoral)*

* Course proposed, developed and taught

** Course developed and taught

Independent Studies

1. Michaela Herbst (undergraduate, Spring 2023)
2. Henry Larson (undergraduate, Spring 2023)

3. Ashley Carter (doctoral, Spring 2023)
 4. Mushfique Wadud (doctoral, Fall 2022)
 5. Kayli Plotner (doctoral, Spring 2022)
 6. Sima Bhowmik (doctoral, Spring 2022)
 7. Izzy Fincher (undergraduate, Spring 2022)
 8. Haddie Hill (undergraduate, Spring 2022)
 9. Benny Titelbaum (undergraduate, Spring 2022)
 10. Nikki Edwards (undergraduate, Spring 2022)
 11. Michelle Rossi (doctoral, Fall 2021)
 12. Kevin Heenan (MA, Fall 2021)
 13. Libby O’Neill (undergraduate, Spring 2021)
 14. Fahad Humayan (doctoral, Spring 2021)
 15. Michelle Rossi (doctoral, Spring 2021)*
 16. Carlos Back-Vianna (doctoral, Fall 2020)
 17. Allison Friedman (MA, Summer 2020)
 18. Eva Danayanti (MA, Spring 2020)
 19. Miles P. Davis (doctoral, Spring 2019)
 20. Greg Gondwe (doctoral, Spring 2019)*
 21. Natasha Vukonich (undergraduate, Fall 2018)
 22. Angelica Kalika (doctoral, Fall 2017)
 23. Michael Stoner (doctoral, Summer 2017)
 24. Angelica Kalika (doctoral, Fall 2016)
- *Co-taught/developed with Liz Skewes

Dissertation Committee Chair – Journalism Studies

1. Angelica Kalika – 2016-19
2. Gayle Brisbane – 2016-19 (Assistant Professor, Cal State-Fullerton)
3. Miles P. Davis – 2019-22
4. Fahad Humayan – 2020-23
5. Michelle Rossi – 2020-23
6. Sima Bhowmik – 2021-2024
7. Mushfique Wadud – 2022-2024
8. Kayli Plotner – 2022-2025
9. Ashley Carter – 2022-2025

Dissertation Committee Member

1. Jared Bahir Browsh (Media Studies) – Member, 2016-17
2. Greg Gondwe (Journalism Studies) – Member 2019-21
3. Katie Alaimo (Journalism Studies) – Member 2020-22
4. Beth Potter (Journalism Studies) – Member 2020-22
5. Andrew Sturt (Journalism Studies) – Member 2020-23
6. Nicholas Buzzelli (U of Alabama, Sports Communication) – Member 2020-22
7. Ediz Ozelkan (Media Studies) – Member 2021-23
8. Carol Anderson-Reinhardt (Strategic Communication) – Member 2021-23
9. Patrick Walters (Temple University, Media and Communication) – Member 2021-22
10. Jayne Simpson (Communication) – Member 2022-23

Research assistant supervisor

1. Mushfique Wadud (Ph.D. student) – Summer 2022
2. Michelle Rossi (Ph.D. student) – Summer 2021
3. Sima Bhowmilk (Ph.D. student) – Summer 2021
4. Gino Canella (Ph.D. student) — Spring 2017
5. Gayle Brisbane (Ph.D. student) — Fall 2016
6. Angelica Kalika (Ph.D. student) — Spring 2016

Internships Supervised (Both JRNL and CMCI, undergrad and grad)

1. Fall 2016 (1): Cannon Casey
2. Spring 2017 (2): Amanda Cary; Danielle Seat
3. Summer 2017 (3): Danielle Seat; Colin Hart; Graham Crawford
4. Fall 2017 (3): Jordan Gillmore; Samantha Weaver; Caitlin Herrera
5. Spring 2018 (8): Samantha Weaver; Caitlin Herrera; Kelsey Pilipovich; William Mead; Kelsie Garrison; Kimberly Habicht; Henry Volkmer; Veronika Shemigon
6. Summer 2018 (4): Doori Bae; Chris Svancara; Connor Fitzgerald; Lara Henry
7. Fall 2018 (3): Kalley Velarde; Amanda (Moe) Clark; Alexandra Vidger
8. Spring 2019 (1): Illiana Salcido
9. Summer 2019 (1): Eva Danayanti
10. Fall 2019 (1): Natasha Vukonich
11. Spring 2020 (4): Eric Bean; Alexandra Hartmann; Varun Iyer; Greg Ramirez
12. Fall 2020 (3): Julia Zykam; Izzy Fincher; Ashley Carter
13. Spring 2021 (4): Viola Gortan; Quinn Finer, Nicholas Balboa, Kyle Torre
14. Summer 2021 (1): Taylor Cramer
15. Fall 2021 (3): Brooke Perry, Benny Titelbaum; Taylor Cramer
16. Spring 2022 (4): Amber Carlson, Harry Fuller, Cabrini Klepper, Alyssiana McRae
17. Summer 2022 (4): Amber Carlson, Sophie Crawford, Maryjane Glynn, Will Satler
18. Fall 2022 (5): Kate Indart, Ryan Ernestes, Roberto Azeretto, Lily Sergi; Devin Marquez
19. Spring 2023 (8): Ben Silver; Emma White; Fen Colston; Emily Lockard; Bailee Esposito; Cassidy Milanovic-Escoto; Jessica Pariani; Lily Sergi

Master's Project Committee

1. Roxann Elliott 2015-16 (Department of Journalism)
2. Deepan Dutta 2016-17 (Department of Journalism)
3. Sara Cottle 2020 (Department of Journalism)
4. Alexandria Feltes 2020 (Department of Journalism)
5. Alejandra Wilcox 2020 (Department of Journalism)
6. Devon Corman 2021 (Department of Journalism)
7. George Johnston 2021 (Department of Journalism)
8. Ashley Carter 2021 (Department of Journalism)
9. Ershad Khan 2022-23 (Journalism, West Virginia University)

Master's Project Committee Chair

1. Natalie Cange 2017-18 (Department of Journalism)
2. Daniel Paiz 2017-18 (Department of Journalism)
3. Erica Jackson 2017-18 (Department of Journalism)
4. Kathy Noonan 2017-18 (Department of Journalism)

5. Joey Getty 2018 (Department of Journalism)
6. Allison Friedman 2019-20 (Department of Journalism)
7. Eva Danayanti 2019-20 (Department of Journalism)
8. Undine Vallejos 2021 (Department of Journalism)
9. Jackson Reed 2022 (Department of Journalism)
10. Joshua Nelson 2022 (Department of Journalism)
11. Kevin Heenan 2022 (Department of Journalism)

Undergraduate Honors Thesis Committee Member/Chair

1. Samuel Routhier 2015-16 (Department of History)
2. Sarah Wadsworth 2017-18 (Department of Communication)
3. Sam Metivier 2018-19 (Department of Media Studies)
4. Libby O'Neall 2020-21 (Department of Journalism), **Chair**
5. Adam Bender 2020-21 (Department of Advertising, Public Relations and Media Design)
6. Kendall Jennings 2021 (Department of Advertising, Public Relations and Media Design)
7. Izzy Fincher 2021-22 (Department of Journalism), **Chair**
8. Haddie Hill 2021-22 (Department of Journalism), **Chair**
9. Nicolette Edwards 2021-22 (Department of Journalism), **Chair**
10. Baelee Winkle 2021-22 (Department of Information Science)
11. Evie Duffy 2022 (Department of Media Studies)

II. Bradley University (Assistant Professor), Fall 2013 to Spring 2015

Undergraduate:

1. Journalism & Popular Culture: HON 100*
 2. Survey of Communication: COM 101
 3. Journalistic Writing: COM 201
 4. Basic Reporting: COM 215
 5. Feature Writing: COM 307
 6. Digital Journalism: COM 360**
- * Course proposed, developed and taught
 ** Course developed and taught

Independent Studies:

1. Chase Coffey (undergraduate)
2. Matthew Smothers (undergraduate)

III. University of Missouri (Graduate Instructor), Fall 2010 to Summer 2013

Undergraduate:

1. Principles of American Journalism: J1100
2. News Writing: J2100

IV. Southern Connecticut State (Adjunct), Spring 2006 to Spring 2010

Undergraduate:

1. Media and Power: J101
2. Magazine Writing I: J320

INVITED LECTURES

- Spring 2023 **Local Journalism Researchers Workshop**
 DeWitt Center for Media and Democracy (Duke U) and
 Center for Sustainability and Innovation in Local Media (U of North Carolina)
 Chapel Hill, North Carolina
 Topic: Revitalizing Local News
- Fall 2022 **JRNL/APRD 7004, Professionalization (doctoral)**
 CU-Boulder
 Topic: Collaborative Research and Optimizing Graduate Programs
- Fall 2022 **JRNL 7002, Research Design (doctoral)**
 CU-Boulder
 Topic: Combining multiple theories and methods in a project
- Spring 2022 **JRNL 3251, History of Sports Journalism (undergraduate)**
 CU-Boulder
 Topic: Race, Gender and Sports Journalism Practice
- Spring 2022 **JRNL 4002, Reporting 2 (undergraduate)**
 CU-Boulder
 Topic: Building Stories
- Summer 2021 **JRNL 2000, Writing for the Media (undergraduate)**
 CU-Boulder
 Topic: Interviews
- Spring 2020 **APRD/JRNL 7051, Qualitative Methods (doctoral)**
 CU-Boulder
 Topic: Textual analysis, with theory and grounded
- Fall 2019 **JRNL 7002, Research Design (doctoral)**
 CU-Boulder
 Topic: Building theory through data
- Fall 2019 **JRNL 2014, Race and Sports Journalism (undergraduate)**
 CU-Boulder
 Topic: The effects of rhetoric: Racist mascots and the like
- Fall 2019 **JRNL 2014, Race and Sports Journalism (undergraduate)**
 CU-Boulder
 Topic: Journalists and stereotypes: The rhetoric of bias
- Fall 2019 **JRNL 3651, Media Law and Ethics (undergraduate)**
 CU-Boulder
 Topic: How digital technology impacts media ethics

- Fall 2019 **COMM 4650: Selected Topics in Digital Media (undergraduate)**
Appalachian State University
Topic: Digital journalism and what makes it different
- Spring 2019 **Data Journalism Workshop (MA students)**
CU-Boulder
Topic: Led a three-hour workshop on data literacy
- Spring 2019 **JRNL 3221, History of Digital Journalism (undergraduate)**
CU-Boulder
Topic: Social Media and Journalism (Two classes)
- Spring 2019 **JRNL/APRD 7004, Professionalization (doctoral)**
CU-Boulder
Topic: Understanding journalism practice through sociology
- Spring 2019 **A9015, Advanced Qualitative Methods (doctoral)**
Nanyang Technological University, Singapore
Topic: Conducting field observations
- Fall 2018 **JRNL 3804, Sports, Media & Society (undergraduate)**
CU-Boulder
Topic: Ethics and legal situations in sports
- Spring 2018 **JRNL 3651, Media Law and Ethics (undergraduate)**
CU-Boulder
Topic: Theoretical frameworks of ethics
- Fall 2017 **MDRP 7051, Qualitative Methods (doctoral)**
CU-Boulder
Topic: Textual analysis, with theory and grounded
- Fall 2017 **COM 2057, Media Effects (graduate)**
Nanyang Technological University, Singapore
Topic: How to apply priming in experiments
- Spring 2016 **COM 2057, Media Effects (graduate)**
Nanyang Technological University, Singapore
Topic: The effects of stereotypes in journalism
- Fall 2014 **COM 8030, Media in America (graduate)**
Nanyang Technological University, Singapore
Topic: New business models in journalism
- Spring 2014 **COM 2057, Media Effects (graduate)**
Nanyang Technological University, Singapore
Topic: How stereotypes in sports affect the audience
- Summer 2013 **Journalism 8008, Qualitative Methods (graduate)**
University of Missouri
Topic: Ethnography

- Summer
2012-13 **Journalism 3000, History of American Journalism**
University of Missouri
Topic: How to conduct historical research
- Spring 2013 **Journalism 1100, Principles of American Journalism**
University of Missouri
Topic: How market models can affect content
- Spring 2012 **Journalism 4990, Journalism & Democracy**
University of Missouri
Topic: How emerging technologies and market models affect content
- Fall 2011 **Journalism 102, News II**
Moberly Area Community College, Missouri
Topic: How to write a great profile story

GRANTS, AWARDS AND SCHOLARSHIPS

As of Nov. 1, 2022, I have been the primary recipient or part of a team of recipients of more than \$125,000 in award and grant funds.

- 2022 **Top Faculty Paper (Second Place)**
Media Ethics Division, AEJMC – Detroit, MI
- 2021 **Bob Franklin Journal Article Award (nominee)**
Award goes to top article published annually amongst three journals (*Journalism Studies, Journalism Practice & Digital Journalism*)
Nominated for top article of 2020
- 2021 **Top Five Journal Article of 2020**
Journalism Practice
Journal ranked #15 and #33 of all Communication journals by Google Scholar and Scimago, respectively.
- 2021 **Top Faculty Paper (First Place)**
Sports Communication Interest Group, AEJMC – New Orleans, LA
- 2021 **Top Faculty Paper (First Place)**
Participatory News Interest Group, AEJMC – New Orleans, LA
- 2021 **Research Grant**
Project: Sustainable Community Journalism
Role: Co-PI (with Teri Finneman, U of Kansas)
\$25,000. Funded
University of Kansas

- 2021 **Research Grant**
 Project: Sustainable Community Journalism
 Role: Co-PI (with Teri Finneman, U of Kansas)
 \$5,000. Funded
 Southern Newspapers Publishers Association
- 2021 **DeCastro Research Grant**
 Project: Curbing Misinformation
 Role: Co-PI (with Toby Hopp, CU APRD)
 \$2,500. Funded
 University of Colorado
- 2020 **William R. Payden Award for Faculty Excellence**
 Winner, CMCI's annual top faculty member award
 University of Colorado-Boulder
 \$20,000 prize
- 2020 **Top Faculty Paper (First Place)**
 Sports Communication Interest Group, AEJMC – San Francisco, CA
- 2020 **Top Faculty Paper (Second Place)**
 Participatory News Interest Group, AEJMC – San Francisco, CA
- 2020 **Top Faculty Paper (First Place)**
 Electronic News Division, AEJMC – San Francisco, CA
- 2020 **Top Faculty Paper (Fourth Place)**
 Political Communication Division, AEJMC – San Francisco, CA
- 2020 **Libraries Open Access Fund Grant**
 \$1,000, Funded
 University of Colorado-Boulder
- 2019 **DeCastro Research Grant**
 Project: Digital Citizenship Project
 Role: Co-Investigator (Primary: Toby Hopp, CU APRD)
 \$10,000. Funded
 University of Colorado
- 2019 **Outstanding Faculty Mentor Award**
 University-wide award from Graduate School for mentoring grad students
 University of Colorado-Boulder
 \$1,000 research grant
- 2019 **Payden Teaching Grant**
 Grant for teaching innovation
 Role: Primary
 \$6,000. Funded
 University of Colorado

- 2019 **National Science Foundation**
 Project: Reintermediating the news: A multistakeholder approach to news personalization
 Primary Investigator: Robin Douglas Burke (CU, INFO)
 Role: Co-Investigator
 \$299,036. Status: Not Funded
- 2019 **William R. Payden Award for Faculty Excellence**
 Finalist, top-three finisher for CMCI's top faculty award
 University of Colorado-Boulder
 \$1,000 research grant for top-three finish
- 2019 **Outstanding Reviewer Accommodation**
Journalism & Mass Communication Quarterly
 Award given to the journal's best reviewers for the previous year
- 2018 **Arthur W. Page Center 'Fake News' Call for Grants**
 Primary Investigator: Toby Hopp (CU, APRD)
 Role: Co-investigator, with Chris Vargo (CU, ARPD)
 \$8,500. Funded.
 Pennsylvania State University
- 2018 **William R. Payden Award for Faculty Excellence**
 Finalist, top-three finisher for CMCI's top faculty award
 University of Colorado-Boulder
 \$1,000 research grant for top-three finish
- 2018 **Faculty Travel Grant (\$1,500)**
 College of Media, Communication & Information
 University of Colorado
- 2017 **Payden Teaching Grant**
 Grant for teaching innovation
 Role: Co-Primary Investigator with Chris Vargo (CU, APRD)
 \$7,500. Funded
 University of Colorado
- 2017 **Membership Puzzle Project**
 Public Scholarship Project, Grant-based research
 Primary Investigator: Jay Rosen at New York University
 Role: Research associate
 Funded by the Knight Foundation & Democracy Fund
- 2016 **Highly Cited Researcher Award (top 1% cited in field)**
 Thompson Reuters
- 2016 **Presidential Special Call (Top 5 Paper, \$2,500 research grant)**
 Journalism, Citizenship and Democracy Call
 AEJMC & Kettering Foundation

- 2016 **Faculty Travel Grant (\$1,000)**
College of Media, Communication & Information
University of Colorado
- 2016 **Top Faculty Paper (First Place)**
Electronic News Division, AEJMC – Minneapolis, MN
- 2016 **Top Faculty Paper (First Place)**
Sports Communication Interest Group, AEJMC – Minneapolis, MN
- 2014 **Top Faculty Paper (First Place)**
Newspaper and Online News Division, AEJMC – Montreal, Canada
- 2014 **Top Faculty Paper (First Place)**
Community Journalism Interest Group, AEJMC – Montreal, Canada
- 2013-present **Kappa Tau Alpha (member, University of Missouri Chapter)**
Member of journalism and mass communication honor society
- 2013 **Mizzou Advantage Grant (\$32,000), Curriculum Development,
J1010, University of Missouri**
Dr. Stephanie Craft (PI), role: co-investigator
- 2012 **Top Paper (Fourth Place)**
Entertainment Studies Interest Group, AEJMC – Chicago, IL
- 2012 **Top Student Paper (Fourth Place)**
Mass Communication and Society Division, AEJMC – Chicago, IL
- 2010-2013 **University of Missouri Teaching Fellow**
* Inaugural recipient, 25% more funding than other admitted doctoral students,
\$5,000 per year in research funds, 12-month appointment each year
- 2010-2013 **O.O. McIntyre Scholarship, University of Missouri**
- 2011 **University of Missouri Teaching Excellence Award Nomination**
- 2011 **Delta Gamma Sorority Recognition for Superior Teaching Award**

SERVICE

To the Department

- 2022-2023 **Interim Department Chair**
Department of Journalism, CU-Boulder
- 2017-present **Associate Chair for Graduate Studies**
Department of Journalism, CU-Boulder

2019-present	[Director] Online MA in Entrepreneurial Journalism Department of Journalism, CU-Boulder
2017-present	[Campus Coordinator] Dow Jones News Fund Interns Program Department of Journalism, CU-Boulder
2016, 2018-present	[Committee Chair] PhD Acceptance Committee Department of Journalism, CU-Boulder
2016, 2018-present	[Committee Chair] PhD Progress and Evaluation Committee Department of Journalism/APRD, CU-Boulder
2016, 2018-present	[Committee Chair] MA Acceptance Committee Department of Journalism, CU-Boulder
2022	[Member/Chair] Post Tenure Review Committees Chair for Hun Shik Kim, member for Mike McDevitt, Angie Chuang Department of Journalism, CU-Boulder
2018-2021	[Committee Member/Chair*] Annual Evaluation Committee Department of Journalism, CU-Boulder *Chair from 2021-present
2021	[Peer Evaluation] Teaching evaluation for Christine Larson Department of Journalism, CU-Boulder
2021	[Peer Evaluation] Teaching evaluation for Chuck Plunkett Department of Journalism, CU-Boulder
2020	[Committee Member] Primary Unit Evaluation Committee PUEC for Ross Taylor Department of Journalism, CU-Boulder
2019	[Committee Member/Co-Chair] Search Committee; Instructor of Sports and Journalism Department of Journalism, CU-Boulder
2017-present	[Faculty Mentor] Ross Taylor Department of Journalism, CU-Boulder
2017-2018	[Campus Coordinator] Kappa Tau Alpha Department of Journalism, CU-Boulder
2018	[Committee Member] Search Committee; NewsCorp Director Department of Journalism, CU-Boulder
2018	[Peer Evaluation] Teaching evaluation for Ross Taylor Department of Journalism, CU-Boulder
2016-2018	[Working Group] Sports and Media Certificate/Minor Department of Journalism, CU-Boulder

2016-2018	[Working Group, Chair] Online Master's Degree Department of Journalism, CU-Boulder
2015-present	[Chair] Graduate Studies Committee Department of Journalism, CU-Boulder
2016, 2018	[Committee Member] Journalism MA Acceptance Committee Department of Journalism, CU-Boulder
2016-17	[Working Group] Writing Class, JRNL 2000 Department of Journalism, CU-Boulder
2016-17	[Committee Member] Capstone Course Committee Department of Journalism, CU-Boulder
2016-17	[Department Secretary] Minute person at meetings Department of Journalism, CU-Boulder
2016-17	[Committee Member] Search Committee; four positions Department of Journalism, CU-Boulder
2014-2015	[Academic Advisor] Journalism majors Bradley University
2013-2015	[Faculty Advisor] Society of Professional Journalists Bradley University Chapter
To the College	
2017-present	[Member/Vice Chair*/Chair**] Faculty Council Journalism Department Representative 2017-21 *Vice Chair in 2018-2021 **Chair 2021-present
2021-present	Steering Committee (Chair): Sports Media Minor CMCI, CU-Boulder
2022-present	[Member] Dean's Advisory Committee on Technology CMCI, CU-Boulder
2021	[Peer Evaluation] Teaching evaluation for Nabil Echchaibi Dept. of Media Studies, CU-Boulder
2022	Faculty Instructor Pathways to Excellence Program CMCI, CU-Boulder
2021-2022	Self-Study Committee for ARPAC CMCI, CU-Boulder

- 2018-2021 **Director: Sports Media Minor**
CMCI, CU-Boulder
- 2016-present **[Committee Member/Chair*]** Grievance Committee
CMCI, CU-Boulder
*Member in 2016-17 year, Chair thereafter
- 2020-2021 **[Committee Member/]** Dean’s Budget Advisory Committee
CMCI, CU-Boulder
- 2019-2021 **[Presenter]** State of Colorado Journalism Day (J-Day)
CMCI Representative at Colorado State University
Presentation on CMCI’s Sports Media Minor
- 2021 **[Peer Evaluation]** Teaching evaluation for Kelty Logan
Dept. of Advertising, Public Relations & Media Design, CU-Boulder
- 2021 **[Peer Evaluation]** Teaching evaluation for Erin Willis
Dept. of Advertising, Public Relations & Media Design, CU-Boulder
- 2020-21 **[Member]** Graduate Student Emergency Funding Committee
Evaluated funding applications for students affected by COVID
- 2019 **[Member]** Faculty Council Dean Evaluation Committee
One of three people designing evaluation tool
- 2019 **[Faculty Representative]** Admitted Student Day
Spoke to admitted students about CMCI and its offerings
CMCI, CU-Boulder
- 2017-18 **[Co-organizer]** Agenda Setting Conference
Academic Conference at CU, 2018
- 2017 **[Committee Member]** Payden Endowment Committee
Committee dedicated to deciding how grant can be used for teaching
innovations
- 2015-2017 **[Committee Member]** PhD Media, Research & Practice
Steering Committee
CMCI, CU-Boulder
- Summer 2017 **[Co-organizer with Chris Vargo of APRD]** Event
Donald Shaw FIRST Scholar Lecture
CMCI, CU-Boulder
- Spring 2017 **[Invited Talk]** “How to land your first academic job”
Graduate Student Association, CMCI Branch, CU-Boulder
- Fall 2016 **[Invited Talk]** “Identifying identity: Three varying examinations into a
discursive concept”
MDRP Doctoral Research Colloquium

Spring 2016	[Panel Chair] Media, Gender & Religion Conference CU-Boulder
Fall 2015	[Panelist] Advocacy & Journalism: Boundaries or Possibilities Departments of Media Studies, Journalism, CU-Boulder
2011-2012	[Co-founder/Reviewer] Young Scholars Conference, University of Missouri, Columbia, MO
2010-2013	[Co-founder/Co-Organizer] Weekly Doctoral Research Group University of Missouri
To the University	
2022-present	[Member] Faculty Affairs Advisory Board University of Colorado-Boulder
2021-present	[Member] Boulder Faculty Assembly Executive Committee University of Colorado-Boulder
2020-present	[Mentor] CU Faculty Mentoring Program Mentor for Kayla Sprenger 20-21 Mentor for Stephanie Su 21-22 Mentor for Clair Park 22-23 Faculty Affairs, University of Colorado-Boulder
2020	[Panelist] “Open Scholarship” Panel exploring issues related to open scholarship University Libraries, University of Colorado-Boulder
2017-2020	[Committee Member] Grad School Executive Advisory Council CMCI Representative Graduate School, University of Colorado-Boulder
2019-2020	[Committee Member] Graduate School Strategic Planning Committee Graduate School, University of Colorado-Boulder
2018-2019	[Committee Member] Strategic Facilities Visioning Initiative CMCI Representative University of Colorado-Boulder Year-long taskforce for decisions about facilities over 30 years
2018-2020	[Committee Member] Writing Center Advisory Board University of Colorado-Boulder
2013-2015	[Committee Member] Committee for Academic Technology Excellence (CATE); this campus-wide committee at Bradley University determines the technological needs of the campus, its educators and its students.

To the Profession/Public Outreach

- 2015-present **[Leadership Ladder]** Newspaper and Online News Division
AEJMC
2022-23 – Division Chair (2nd Largest Division of AEJMC)
2021-22 – Vice Division Chair
2019-21 – Research Chair
2018-19 – Southeast Colloquium Organizer
2015-17 – Professional Freedom and Responsibility (PF&R) Chair
- 2022-present **[Advisory Board Member]** Center for Community News
University of Vermont
- 2022 **[Panelist Discussant/Organizer]** “Sports Journalism Practice
and the Field of News”
Newspaper and Online News Division and
Sports Communication Interest Group
Association for Education in Journalism and Mass Communication,
Detroit, MI
- 2020 **[Panel Moderator/Organizer]** “The Job Market for Grad Students”
Two panels exploring job search for grad students
Sponsored by Newspaper and Online News Division and Graduate
Student Interest Group
Association for Education in Journalism and Mass Communication,
Detroit, MI
- 2022 **[Panelist]** “Freelance isn't free: Business 101 for freelance journalists”
Visual Communication Division
Association for Education in Journalism and Mass Communication,
Detroit, MI
- 2022-present **[Mentor]** Journalism Studies Division
Mentorship Program (mentee: TJ Thomson)
International Communication Association
- 2022 **[Panelist]** “Understanding News/Academic Partnerships”
University of Vermont and Community Journalism Interest Group
Association for Education in Journalism and Mass Communication
(Virtual)
- 2020-2021 **Committee Chair**
The committee to rebrand/name *Newspaper Research Journal*
- 2021 **[Panelist]** “Understanding Research on Local News”
Community Journalism Interest Group
Association for Education in Journalism and Mass Communication
(Virtual)

- 2021 **[Discussant]** “Top Papers in Newspaper and Online News”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, New Orleans, LA
- 2019-present **[External Promotion Reviewer]**
2019 – U of Missouri, associate to full professor of practice
2020 – Washington & Lee, assistant to associate professor
2022 – Pace University, assistant to associate professor
- 2020 **[Panelist]** “The Rise of the Deep Fake”
Panel exploring how journalism deals with deep fakes
Sponsored by Visual Communication and Law & Policy divisions
Association for Education in Journalism and Mass Communication, San
Francisco, CA
- 2020 **[Panelist]** “Eyeing the Job Market as a Doctoral Student”
Panel exploring job search for grad students
Sponsored by Newspaper and Online News Division and Graduate
Student Interest Group
Association for Education in Journalism and Mass Communication, San
Francisco, CA
- 2020 **[Discussant]** “The News: Real, Fake ... and its Telling”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, San Francisco, CA
- 2020 **[Discussant]** “Shifts in Ethics, Authority”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, San Francisco, CA
- 2017-2020 **[Mentor]** Newspaper & Online News Mentorship Program
Association for Education in Journalism and Mass Communication
Mentor different Ph.D. student each academic year
- 2020 **[Writer]** *Columbia Journalism Review*
Wrote an article for *CJR* about foundation funding
(https://www.cjr.org/tow_center/journalism-foundations-advertisers-conditions.php)
- 2019 **[Guest Speaker]** Curious Theatre Production of *Sanctions*
Public Lecture concerning race and sports after production of show
Denver, CO
- 2019 **[Discussant]** “Fake News and Media Credibility”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, Toronto

- 2019 **[Discussant]** “Sports, Branding, Promotion and Public Relations”
Panel sponsored by Sports Communication Interest Group
Association for Education in Journalism and Mass
Communication, Toronto
- 2018 **[Speaker]** TEDxMileHigh “Reset” VIP Brunch
Chosen as a former speaker to do a Q&A with public/ticket holders
Denver, CO
- 2018 **[Panelist]** “Raising a First to Taking a Knee: An Examination of Race,
Nationalism, and ‘Play’ as Understood Through the Football Players
Protest During the National Anthem”
Sponsored by Communication and Sport Division
National Communication Association, Salt Lake City, UT
- 2018 **[Speaker]** TEDxMileHigh “Uncommon”
Chosen as one of 13, from more than 10,000 nominations and
submissions, to give a TEDx Talk at TEDxMileHigh’s 2018 event,
“Uncommon.” Talk about research on sports, journalism and race.
Denver, CO
- 2018 **[Panelist]** “Ethics Issues Against a Backdrop of Disruption”
Panel exploring how technology impacts ethics in journalism.
Sponsored by Media Ethics and Media Management, Economics and
Entrepreneurship divisions
Association for Education in Journalism and Mass Communication,
Washington, DC
- 2018 **[Co-Organizer]** “Agenda Setting at 50”
Panel exploring agenda-setting theory, past, present and future.
Sponsored by Newspaper and Online News and Mass Communication
and Society divisions
Association for Education in Journalism and Mass Communication,
Washington, DC
- 2018 **[Panelist]** “Research Productivity”
Panel for graduate students, exploring how to be productive as a junior
scholar.
Sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass Communication,
Washington, DC
- 2018 **[Discussant]** “Digital Technology and Sports”
Panel sponsored by Sports Communication Interest Group
Association for Education in Journalism and Mass
Communication, Washington DC
- 2018 **[Moderator]** “Analytics in the Newsroom”
Panel exploring how journalists utilize analytics.
Sponsored by Journalism Studies Division
International Communication Association, Prague

- Spring 2018 **[Invited Talk]** “The Fake News Phenomenon”
Diversity and Inclusion Summit
Office of Diversity, Equity and Community Engagement
University of Colorado-Boulder
- Spring 2018 **[Invited Talk]** “Race and the Deep Ball”
Inclusive Sports Summit
Athletics Department
University of Colorado-Boulder
- Spring 2017 **[Invited Talk]** “Exploring Fake News: How it happens
and how to spot it”
Diversity and Inclusion Summit
Office of Diversity, Equity and Community Engagement
University of Colorado-Boulder
- 2017-18 **[Organizer]** Peer-Reviewed Preconference: Audience Analytics
Co-organized with Mario Haim (Ludwig-Maximilians-Universitat
Munchen); Folker Hanusch (University of Vienna); Edson C. Tandoc, Jr.
(Nanyang Technological University); Rodrigo Zamith (University of
Massachusetts)
International Communication Association, Prague
- 2017 **[Discussant]** “Media Routines and Digital Journalism”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, Chicago, IL
- 2016 **[Panelist]** “Using Ethnographic Methods in Journalism”
Panel exploring ways to incorporate traditional ethnographic methods
into applied journalism classes.
Sponsored by Communication Theory & Methodology Division
Association for Education in Journalism and Mass
Communication, Minneapolis, MN
- 2012 **[Panelist]** “King Kong Class”
Panel exploring effective ways to teach large-lecture courses
Sponsored by History Division
Association for Education in Journalism and Mass
Communication, Chicago, IL

Journal Editorial Board

1. *Journalism*
2. *Journalism Studies*
3. *Communication & Sport*
4. *Newspaper Research Journal*

Ad-Hoc Journal Reviewer

1. *Journalism & Mass Communication Quarterly*
2. *New Media & Society*

3. *The International Journal of Press/Politics*
4. *Journalism & Mass Communication Educator*
5. *Journalism Practice*
6. *International Journal of Sports Science & Coaching*
7. *Mass Communication & Society*
8. *International Journal of Sport Communication*
9. *Convergence*
10. *Mobile Media & Communication*
11. *Asian Journal of Communication*
12. *Howard Journal of Communications*
13. *Journal of Communication Inquiry*
14. *Journal of Information Technology & Politics*
15. *Media & Communication*
16. *Journalism Studies*
17. *African Journalism Studies*
18. *International Journal of Communication*
19. *International Journal on Media Management*
20. *Sociology of Sport Journal*
21. *Digital Journalism*
22. *Communication Quarterly*

Conference Reviewing

2011-present	Journalism Studies Division International Communication Association
2011-present	Newspaper and Online News Division Association for Education in Journalism and Mass Communication
2012-present	Sports Communication Interest Group Association for Education in Journalism and Mass Communication
2021-22	Advertising Division Association for Education in Journalism and Mass Communication
2020-present	Southeast Colloquium Newspaper and Online News Division, AEJMC
2020	Journalism 2020 20 th anniversary of journals <i>Journalism & Journalism Studies</i>
2019-2020	Critical and Cultural Studies Division Association for Education in Journalism and Mass Communication
2018	Graduate Student Interest Group Association for Education in Journalism and Mass Communication
2013-2018	Sports Communication Interest Group International Communication Association

2018	Open Paper competition Association for Practical and Professional Ethics
2017	Open Paper competition American Academy of Advertising
2015-2016	Community Journalism Interest Group Association for Education in Journalism and Mass Communication
2012-2014	Mass Communication and Society Division Association for Education in Journalism and Mass Communication
2011-2015	Popular Communication Division International Communication Association

Invited Manuscript Review

2022	<i>Hedged: The Private Investment Era and Newspapers' Bottom Line</i> by Margot Susca U of Illinois Press
2021	Reviewed Book Proposal for U of Illinois Press
2014	<i>Telling the Story: The Convergence of Print, Broadcast and Online Media</i> (5 th edition) by The Missouri Group

PROFESSIONAL DEVELOPMENT

Fall 2022	[Attendee] OFA Faculty Development: How to oversee Comp Reviews, Tenure CU-Boulder
Spring 2022	[Attendee] OFA Faculty Development: Facilitating Effective Meetings CU-Boulder
Spring 2022	[Attendee] OFA Faculty Development: The Secrets of Successful Chairs CU-Boulder
Spring 2021	[Attendee] CMCI Workshop: De-Escalation in the Classroom CU-Boulder
Spring 2021	[Attendee] FTPE: "Using FCQs and Student Evaluations of Teaching for Annual Reviews" CU-Boulder
Spring 2020	[Attendee] FTPE: "Managing Microaggressions in Your Unit" CU-Boulder
Fall 2019	[Attendee] Inclusive Excellence in the Graduate Admissions CU-Boulder

Fall 2019	[Attendee] FTEP: “Understanding and Addressing Mental Health” CU-Boulder
Spring 2019	[Attendee] FTEP: “Active Learning” CU-Boulder
Fall 2018	[Attendee] FTEP: “Designing a Syllabus for an Effective and Flexible Course” CU-Boulder
Summer 2018	[Attendee] Academic Leaders Institute CU-Boulder
Summer 2018	[Attendee] NSMA: Sports Media Convergence Seminars Winston-Salem, NC
Spring 2018	[Attendee] FTEP: “Getting around student pushback in active learning classrooms” CU-Boulder
Spring 2017-18	[Attendee] Colorado Press Association Annual Conference Denver, CO; Colorado Springs, CO
Spring 2018	[Attendee] Using Canvas Introductory Workshop CU-Boulder
Fall 2017	[Attendee] Agora Journalism Conference CU-Boulder
Fall 2017	[Attendee] Director of Graduate Studies Information Session CU-Boulder
Fall 2017	[Attendee] Google News Lab Summit Google campus, Mountain View, CA
Fall 2017	[Attendee] FTEP: “Collecting and Reporting Evidence of Student Success” CU-Boulder
Spring 2017	[Attendee] FTEP: “Looking Forward to Tenure & Promotion” CU-Boulder
Fall 2016	[Attendee] Coding Immersion Workshop CU-Boulder
Spring 2016	[Attendee] FTEP: “Using Clickers Effectively in the Classroom,” CU-Boulder
Spring 2016	[Attendee] LEAP Introductory Leadership Workshop, CU-Boulder

Fall 2015 **[Attendee]** FTEP: “Using D2L Introductory Workshop”
CU-Boulder

MEMBERSHIP

2010-present **[Member]** Association for Education in Journalism & Mass
Communication (AEJMC): Newspaper and Online News
Division & Sports Comm Interest Group

2010-present **[Member]** International Communication Association (ICA):
Journalism Studies Division

2013-2015 **[Member]** American Journalism Historians Association (AJHA)

PROFESSIONAL EXPERIENCE

2015-2021 **Contributor/Columnist**
True Dork Times
Contributed weekly feature stories (more than 100 total) about the intersection of
reality television and mass communication theory to one of the web’s highest-
trafficked sites concerning the program *Survivor*.

2012-2013 **Co-Author (with Mike Jenner, University of Missouri)**
Reynolds Journalism Institute, Columbia, MO
*Created an e-book that helps small newspapers digitize their content, create
tablet versions of their paper, etc.

2008-2012 **Media Analyst**
Engage121, Norwalk, CT
*Analyzed and coded news coverage of British Petroleum
*Produced daily report that highlighted trends, themes and frames
*Report distributed to major executives at BP, including CEO

2009-2010 **Interim Multimedia Editor**
New Haven Register, New Haven, CT
*Helped coordinate newsroom’s multimedia content and multimedia coverage of
news

2004-2010 **Arts & Entertainment Editor**
New Haven Register, New Haven, CT – Digital First Paper
*Edited weekly 32-64 page section for 75-90K circulation daily paper
*Supervised staff of 12 reporters, graphic designers and freelancers
*Coordinated and supervised all A&E coverage
*Covered national and local rock music
*Wrote weekly pop culture column
*Coordinated and supervised all multimedia A&E coverage

- 2002-2010 **Freelance Journalist**
Boston, MA; New York, NY; New Haven, CT, Columbia, MO
 *Wrote music and lifestyles features for national and regional magazines and websites
- 2003-2004 **Copy Editor, Page Designer and Music Columnist**
Norwich Bulletin, Norwich, CT – Gannett Paper
 *Copy edited news and features pages for 30-40K daily paper
 *Wrote a weekly music column
 *Designed news and features pages including front page
- 2003 **Editor in Chief**
Journalism Students Online News Service (JSONS), Boston, MA
 *Edited and assigned daily news website's content
 (both text and multimedia content)
 *Supervised staff of 15 other graduate students
- 2001 **Reporter**
Nantucket Map & Legend, Nantucket, MA
 *Wrote news and feature stories for alternative newsweekly
 *Took both news and feature photographs

SKILLS

- Research** **Data collection software:** Online surveys (Qualtrics, etc.)
Data analysis software: SPSS, STATA
- Media** **Media production tools:** InCopy, InDesign, Quark, Photoshop, Illustrator, Final Cut Pro, Audacity, iMovie, GarageBand, Pro Tools, SoundCloud, Storify, all blogging providers, Microsoft Office, basic HTML coding.