

Patrick Ferrucci

Assistant Professor
Associate Chair for Graduate Studies
Department of Journalism
Director, CMCI Minor in Sports Media
College of Media, Communication and Information
University of Colorado-Boulder
Boulder, CO 80309
Phone: 303.492.7157
Email: patrick.ferrucci@colorado.edu

EDUCATION

2013 **Ph.D. in Journalism**

University of Missouri, School of Journalism, Columbia, MO

- Focus: Media Sociology
- Dissertation title: Poor media, rich democracy: How economics and technology affect construction of news processes
- Chair: Tim P. Vos (Director, School of Journalism, Michigan State U)
- Committee: Stephanie Craft (Professor and Chair, Department of Journalism, U of Illinois); Charles Davis (Dean, Grady College, U of Georgia); Victoria Johnson (Associate Professor, Department of Sociology, U of Missouri); Earnest Perry (Associate Dean of Graduate Studies, School of Journalism, U of Missouri)

2003 **Master of Arts in Journalism**

Emerson College, Department of Journalism, Boston, MA

- Focus: Convergence Journalism (major)
- Master's Project: The music industry: A new business model
- Chair: Melinda Robins

2001 **Bachelor of Arts**

Providence College, Department of Sociology, Department of English,
Providence, RI

- Focus: Sociology (major) and Writing (major)

RESEARCH INTERESTS

- Construction of news
- Digital market models
- Journalism identity
- Technology and news
- Boundaries of journalism
- Sports communication

TEACHING INTERESTS

- Journalism studies
- New media
- Media and society
- Theory
- Research methods
- Sports and society

ACADEMIC APPOINTMENTS

Associate Chair for Graduate Studies, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2017-present.

Director: Sports Communication Minor, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2018-present.

Assistant Professor, Department of Journalism, College of Media, Communication and Information, University of Colorado-Boulder, Boulder, CO, 2015-present.

Assistant Professor, Department of Communication, Slane College of Communications and Fine Arts, Bradley University, Peoria, IL, 2013-2015.

PEER-REVIEWED BOOKS (1)

Ferrucci, P. (2020). *Making nonprofit news: Market models, influence and journalism practice*. New York: Routledge.

This book is part of the *Disruptions: Studies in digital journalism* series edited by Bob Franklin (founding editor of the journals *Digital Journalism*, *Journalism Practice* and *Journalism Studies*).

PEER-REVIEWED PUBLICATIONS (62)

*Note: Any authors' names in italics signifies that the author was a graduate student (and I faculty) at the time of collaboration.

Ferrucci, P. (in press). It's in the numbers: How market orientation impacts journalists' use of news metrics. *Journalism: Theory, Practice and Criticism*.

Ferrucci, P., Hopp, T. & Vargo, C. (in press). Civic engagement, social capital, and ideological extremity: Exploring online political engagement and political expression on Facebook. *New Media & Society*.

Hopp, T., **Ferrucci, P.**, & Vargo, C. (in press). Why do people share ideologically extreme, false, and misleading content on social media? A self-report and trace data-based analysis of countermedia content dissemination on Facebook and Twitter. *Human Communication Research*.

Havard, C., **Ferrucci, P.**, & Ryan, T. (in press). Does messaging matter? Investigating the influence of sports headlines on perceptions and attitudes of the in-group and out-group. *Journal of Marketing Communications*.

- Ferrucci, P.,** Tandoc, E., & Schauster, E. (in press). Journalists primed: How professional identity impacts ethical decision-making. *Journalism Practice*.
- Ferrucci, P.** & *Alaimo, K.* (in press). Escaping the news desert: Nonprofit news and open-system journalism organizations. *Journalism: Theory, Practice and Criticism*.
- Canella, G.,* & **Ferrucci, P.** (in press). Framing violence and protest at Standing Rock. *Journal of Applied Journalism and Media Studies*.
- Schauster, E., **Ferrucci, P.,** Tandoc, E., & *Walker, T.* (in press). Advertising primed: How professional identity affects moral reasoning. *Journal of Business Ethics*.
- Ferrucci, P.,** Nelson, J. & *Davis, M.* (in press). From ‘public journalism’ to ‘engaged journalism’: Imagined audiences and denigrating discourse. *International Journal of Communication*.
- Ferrucci, P.** (in press). What’s it all mean? Examining metajournalistic discourse concerning big data. *Journal of Applied Journalism and Media Studies*.
- Ferrucci, P.,** & Nelson, J. (2019). The new advertisers: How foundation funding impacts journalism. *Media and Communication, 7*(4): 45-55.
- Ferrucci, P.,** & Taylor, R. (2019). Blurred boundaries: Toning ethics in news routines. *Journalism Studies, 20*(15): 2167-2181.
- Painter, C., & **Ferrucci, P.** (2019). Taking the white gloves off: The portrayal of female journalists on *Good Girls Revolt*. *Journal of Magazine Media, 19*(2): 50-71.
- Ferrucci, P.** (2019). The end of ombudsmen? 21st-century journalism and reader representatives. *Journalism & Mass Communication Quarterly, 96*(1): 288-307.
- Ferrucci, P.,** Painter, C., & *Kalika, A.* (2019). How market orientation and ethics affected coverage of marijuana legalization. *Newspaper Research Journal, 40*(3): 391-404.
- Painter, C., & **Ferrucci, P.** (2019). “Ask what you can do to the Army”: A textual analysis of the underground G.I. press during the Vietnam War. *Media, War & Conflict, 12*(3): 354-367.
- Ferrucci, P.,** & *Nelson, J.* (2019). Lessons from the megachurch: Understanding journalism’s turn to membership. *Journal of Media and Religion, 18*(2): 61-73.
- Kalika, A.,* & **Ferrucci, P.** (2019). Examining *TMZ*: What traditional digital journalism can learn from celebrity news. *Communication Studies, 70*(2): 172-189.

- Perreault, G., & **Ferrucci, P.** (2019). Punishing Brady, redeeming Brady: A fantasy theme analysis of memes from the 2015 #Deflategate controversy. *Atlantic Journal of Communication, 27*(3): 153-168.
- Dickhaus, J., Brown, K., **Ferrucci, P.**, & Anderson, M. (2019). And the award goes to: Examining the effects of “trophy culture” on millennials. *Journal of Contemporary Athletics, 13*(1): 39-51.
- Ferrucci, P.** (2018). Mo “meta” blues: How popular culture can act as metajournalistic discourse. *International Journal of Communication, 12*(2018): 4821-4838.
- Ferrucci, P.** (2018). Are you experienced? How years in the field affects digital journalists’ perceptions of a changing industry. *Journalism Studies, 19*(16): 2417-2432.
- Ferrucci, P.** (2018). “We’ve lost the basics”: Professionals’ perceptions of journalism education. *Journalism and Mass Communication Educator, 73*(4): 410-420.
- McDevitt, M., & **Ferrucci, P.** (2018). Populism, journalism and the limits of reflexivity: The case of Donald J. Trump. *Journalism Studies, 19*(4): 512-526.
- Ferrucci, P.** (2018). Money matters: How journalists perceive the effects of a weak market orientation. *Convergence: The International Journal of Research into New Media Technologies, 24*(4): 424-438.
- Ferrucci, P.** (2018). Networked: Social media’s impact on news production in digital newsrooms. *Newspaper Research Journal, 39*(1): 6-17.
- Ferrucci, P.**, & Perrault, G. (2018). God and sport: How *Sports Illustrated* covers religion. *Journal of Applied Journalism and Media Studies, 7*(2): 371-386
- Ferrucci, P.**, & Painter, C. (2018). On *The Wire*: A textual analysis of “the most realistic depiction of a newsroom ever.” *Journal of Popular Television, 6*(1): 3-18.
- Ferrucci, P.**, & Tandoc, E. (2018). The spiral of stereotyping: Social identity theory and NFL quarterbacks. *Howard Journal of Communications, 29*(2): 103-121.
- Willis, E., **Ferrucci, P.**, Tandoc, E., & Painter, C. (2018). Domestic violence and sports news: How gender affects people’s understanding. *Online Journal of Communication and Media Technologies, 8*(1): 70-87.
- Ferrucci, P.**, & Taylor, R. (2018). Access, deconstructed: Metajournalistic discourse and photojournalism’s shift away from geophysical access. *Journal of Communication Inquiry, 42*(2): 121-137.

- Willis, E., & **Ferrucci, P.** (2017). Mourning and grief on Facebook: An examination of motivations for interacting with the deceased. *Journal of Death and Dying*, 76(2): 122-140. (actually published in Jan. 2018)
- Ferrucci, P.**, & Tandoc, E. (2017). Shift in influence: A case study argument for changes in studying gatekeeping. *Journal of Media Practice*, 18(2-3): 103-119.
- Ferrucci, P.**, & Vos, T.P. (2017). Who's in, who's out: Constructing the identity of digital journalists. *Digital Journalism*, 5(7): 868-883.
- Ferrucci, P.** (2017). Technology allows audience role in news construction. *Newspaper Research Journal*, 38(1): 79-89.
- Painter, C., & **Ferrucci, P.** (2017). Gender games: The female journalists on *House of Cards*. *Journalism Practice*, 11(4): 493-508.
- Ferrucci, P.** & Tandoc, E. (2017). Race and the deep ball: Applying stereotypes to NFL quarterbacks. *International Journal of Sport Communication*, 10(1): 41-57.
- Ferrucci, P.**, & Painter, C. (2017). Print vs. digital: How medium matters on *House of Cards*. *Journal of Communication Inquiry*, 41(2): 124-139.
- Ferrucci, P.** (2017). Exploring public service journalism: Digitally native news nonprofits and engagement. *Journalism and Mass Communication Quarterly*, 94(1): 355-370.
- Tandoc, E., & **Ferrucci, P.** (2017). Giving in or giving up: What makes journalists use audience feedback in their news work. *Computers in Human Behavior*, 68(2017): 149-156.
- Ferrucci, P.**, Russell, F., Choi, H., Duffy, M., & Thorson, E. (2017). Times are a changing: How a merger affects construction of news processes. *Journalism Studies*, 18(3): 247-264.
- Ferrucci, P.** (2016). To tweet and retweet: How NFL writers gatekept the Ray Rice scandal on Twitter. *Journal of Sports Media*, 11(2): 1-22. (actually published in May 2017)
- Schauster, E., **Ferrucci, P.**, & Neill, M. (2016). Native advertising is the new journalism: How deception impacts social responsibility. *American Behavioral Scientist*, 60(12): 1408-1424.
- Ferrucci, P.**, Tandoc, E., Hong, S., Almond, A., & Leshner, G. (2016). Generalizing baseball: Holding and applying stereotypes to America's Pastime. *Journal of Sports Media*, 11(1): 101-121.

- Schauster, E., Lee, J., **Ferrucci, P.**, Kim, S., & Sheehan, K. (2016). Get with the program: A content analysis of undergraduate advertising education online. *International HTEL Review*, 6(5), <https://www.hetl.org/get-with-the-ad-program-website-content-analysis/>.
- Ferrucci, P.**, & Painter, C. (2016). Market matters: How market-driven is *The Newsroom*? *Critical Studies in Television*, 11(1), 41-58.
- Ferrucci, P.**, Tandoc, E., Painter, C., & Wolfgang, D. (2016). Foul ball: Audience-held stereotypes of baseball players. *Howard Journal of Communications*, 27(1), 68-84.
- Ferrucci, P.** (2015). Primary differences: How market orientation can affect content. *Journal of Media Practice*, 16(3), 195-210. (actually published in February 2016)
- Schauster, E., **Ferrucci, P.**, & Sharkey, K. (2015). As seen on TV: How *The Pitch* depicts the advertising creative process. *Journal of Advertising Education*, 19(2), 18-29.
- Painter, C., & **Ferrucci, P.** (2015). His women problem: An analysis of gender on *The Newsroom*. *Image of the Journalist in Popular Culture*, 6(Fall 2015), 1-30.
- Ferrucci, P.** (2015). Public journalism no more: The digitally native news nonprofit and public service journalism. *Journalism: Theory, Practice and Criticism*, 16(7), 904-919.
- Ferrucci, P.**, & Perry, E. (2015). Double dribble: The stereotypical narrative of Magic and Bird. *Journalism History*, 41(2), 93-102.
- Ferrucci, P.** (2015). Follow the leader: How leadership can affect the future of community journalism. *Community Journalism*, 4(2), 19-35.
- Tandoc, E. & **Ferrucci, P.** (2015). The Facebook experience: A phenomenology of Facebook. *Online Journal of Communication and Media Technologies*, 5(3), 176-197.
- Ferrucci, P.** (2015). Murder incorporated: Market orientation and coverage of the Annie Le murder. *Electronic News*, 9(2), 108-121.
- Ferrucci, P.**, Tandoc, E., & Duffy, M. (2015). Modeling reality: The connection between behavior on reality TV and Facebook. *Bulletin of Science, Technology & Society*, 34(3-4), 99-107.
- Tandoc, E., **Ferrucci, P.**, & Duffy, M. (2015). Facebook use, envy, and depression among college students: Is Facebooking depressing? *Computers in Human Behavior*, 43(February 2015), 139-146.

Ferrucci, P., Shoenberger, H., & Schauster, E. (2014). It's a mad, mad, mad, ad world: A feminist critique of Mad Men. *Women's Studies International Forum*, 47(November-December 2014), 93-101.

Ferrucci, P., & Painter, C. (2014). Pseudo newsgathering: Analyzing journalists' use of pseudo-events on The Wire. *Image of the Journalist in Popular Culture*, 5(Fall 2013-Spring 2014), 135-169.

Tandoc, E., & **Ferrucci, P.** (2014). So says the stars: A textual analysis of Glamour, Essence, and Teen Vogue horoscopes. *Women's Studies International Forum*, 45(July-August 2014), 34-41.

Ferrucci, P., Tandoc, E., Painter, C., & Leshner, G. (2013). A black and white game: Racial stereotypes in baseball. *Howard Journal of Communications*, 24(3), 309-325.

Painter, C., & **Ferrucci, P.** (2012). Unprofessional, ineffective, and weak: A textual analysis of the portrayal of female journalists on *Sports Night*. *Journal of Media Ethics*, 27(4), 248-262.

PEER-REVIEWED BOOK CHAPTERS (3)

McDevitt, M., & **Ferrucci, P.** (expected 2020). Populism, journalism and the limits of reflexivity: The case of Donald J. Trump. In R. Gutsche & K. Hess (Eds.), *Reimagining journalism and social order in a fragmented media world*. New York: Routledge.

Painter, C.E. & **Ferrucci, P.** (2018). Digital marketplace: The influence of market forces on normative role in the Internet age. In D. Heider & B. Vanacker (Eds.), *Ethics for a Digital Age, Vol 2* (pp. 109-124). New York: Peter Lang.

Ferrucci, P., & Tandoc, E. (2015). A tale of two newsrooms: How market orientation affects web analytics use. In W. Gibbs & J. McKendrick (Eds.), *Contemporary Research Methods and Data Analytics in the News Industry* (pp. 58-76). Philadelphia: IGI Global.

INVITED BOOK CHAPTERS, REVIEWS, ARTICLES (6)

Ferrucci, P. (expected 2021). Ombudsman. In G. Borchard (Ed.), *Encyclopedia of Journalism*. Thousand Oaks, CA: Sage.

Ferrucci, P. (expected 2020). Review of *Reshaping the News*, by George Sylvie. *Newspaper Research Journal*.

Ferrucci, P. (expected 2020). Public service journalism and engagement in hyperlocal nonprofits. In A. Gulyas & D. Baines (Eds.), *The Routledge Companion to Local Media and Journalism*. New York: Routledge.

Ferrucci, P. (2019). Pseudo-events and photo opportunities. In T.P. Vos, & F. Hanusch (Eds.), *International Encyclopedia of Journalism Studies*. Hoboken, NJ: Wiley-Blackwell.

Vos, T.P. & **Ferrucci, P.** (2018). Who am I? Digital journalists' perception of professional identity. In S. Eldridge II & B. Franklin (Eds.), *The Routledge Handbook of Developments in Digital Journalism Studies* (pp. 40-52). New York; London: Routledge.

Ferrucci, P. (2017). Review of *Making the News Popular*, by Anthony Nadler. *Journalism: Theory, Practice and Criticism*, 18(7): 926-927.

MANUSCRIPTS UNDER REVIEW (6)

REFEREED CONFERENCE PAPERS (72)

*Note: Any authors' names in italics signifies that the author was a graduate student (and I faculty) at the time of collaboration.

Ferrucci, P., Nelson, J. & *Davis, M.* (2019). *The Dewey problem: Public journalism, engagement and more than two decades of denigrating discourse*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), Toronto, Canada.

Ferrucci, P., Schauster, E., Tandoc, E.C. & Neill, M. (2019). *Moral reasoning across industries of mass communication*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Toronto, Canada.

Ferrucci, P., Taylor, R. & *Alaimo, K.* (2019). *On the boundaries: Professional photojournalists navigating identity in an age of technological democratization*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Visual Communication Division), Toronto, Canada.

Ferrucci, P. & Nelson, J. (2019). *The new advertisers: How foundation funding impacts journalism*. Paper presented at Symposium on Media, Professions and Society, Volda, Norway.

- Ferrucci, P.** & Tandoc, E.C. (2019). *Web metrics as heuristics? How digital journalists prioritize economic and cultural capital*. Paper presented at International Communication Association annual conference (Journalism Studies Division), Washington, DC.
- Ferrucci, P.** (2018). *For the public? Paradigm repair and the end of the New York Times public editor*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), Washington, DC.
- Hopp, T., **Ferrucci, P.**, & Vargo, C. (2018). *We the people: Fake news dissemination as a byproduct of citizens' civic practices*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Political Communication Interest Group), Washington, DC.
- Ferrucci, P.**, & Taylor, R. (2018). *To tone or not to tone: A hierarchy of influences examination of photojournalistic image manipulation*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Visual Communication Division), Washington, DC.
- Hopp, T., **Ferrucci, P.**, & Vargo, C. (2018). *Social capital, civic engagement and identity: Exploring a model for political talk on Facebook*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Political Communication Interest Group), Washington, DC.
- Schauster, E., Neill, M., **Ferrucci, P.**, & Tandoc, E. (2018). *Public relations primed: An update on practitioners' moral reasoning, from moral development to moral maintenance*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Public Relations Division), Washington, DC.
- Brisbane, G., **Ferrucci, P.** (2018). *He said, she said: How gender affects credibility and knowledge in sports reporting*. Paper presented at International Communication Association annual conference (Sports Communication interest group), Prague, Czech Republic.
- Schauster, E., **Ferrucci, P.**, Tandoc, E., & Walker, T. (2018). *Advertising primed: How professional identity affects moral reasoning*. Paper presented at American Academy of Advertising, New York, NY.
- Ferrucci, P.**, Tandoc, E., & Schauster, E. (2017). *Journalists primed: How professional identity impacts ethical decision-making*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Chicago, IL.

- Ferrucci, P., & Taylor, R.** (2017). *Access, deconstructed: An analysis of metajournalistic discourse concerning photojournalism and access*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Visual Communication Division), Chicago, IL.
- Painter, C., & **Ferrucci, P.** (2017). *Taking the white gloves off: The portrayal of female journalists on Good Girls Revolt*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Chicago, IL.
- Canella, G., & **Ferrucci, P.** (2017). *Framing violence and protest at Standing Rock*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News Division), Chicago, IL.
- Ferrucci, P.,** Painter, C., & Kalika, A. (2017). *Weeding out the differences: Market orientation's effects on the coverage of marijuana legalization*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Chicago, IL.
- Ferrucci, P.** (2017). *Mo "meta" blues: Metajournalistic discourse, meso-level actors and popular television*. Paper presented at International Communication Association annual conference (Journalism Studies Division), San Diego, CA.
- Havard, C., **Ferrucci, P.,** & Ryan, T. (2017). *Investigating the influence of media headlines on fan behavior*. Paper presented at North American Society For Sports Management annual conference, Denver, CO.
- Ferrucci, P.,** & Boehmer, J.H. (2017). *The tale of the big black athlete: Perceptions of natural ability and the power of sports media*. Paper presented at Summit for Communication and Sport annual conference, Phoenix, AZ.
- Brisbane, G., **Ferrucci, P.,** & Tandoc, E. (2017). *He said, she said: Knowledge and credibility in sportscasting*. Paper presented at Association for Education in Journalism and Mass Communication annual midwinter conference, Norman, OK.
- Painter, C., & **Ferrucci, P.** (2016). *Digital marketplace: The influence of market forces on normative role in the Internet age*. Paper presented at 6th Annual Symposium on Digital Ethics, Chicago, IL.
- Ferrucci, P.** (2016). *Exploring public service journalism: Digitally native news nonprofits and engagement*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Journalism, Citizenship and Democracy Special Call), Minneapolis, MN. **Finalist.**

- Kalika, A., & Ferrucci, P. (2016). *Sex, drugs and sports 'n' divorce: How TMZ satisfies its audience*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Minneapolis, MN.
- Ferrucci, P., & Vos, T. (2016). *Who's in, who's out: Constructing the identity of digital journalists*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper and Online Division News), Minneapolis, MN.
- Ferrucci, P. (2016). *Age nothing but a number? Experience's impact on perceptions of journalistic norms*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News Division), Minneapolis, MN. **Top Faculty Paper — First Place.**
- Willis, E., Ferrucci, P., Tandoc, E., & Painter, C. (2016). *Domestic violence and sports news: How gender affects people's understanding*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Minneapolis, MN.
- Tandoc, E., & Ferrucci, P. (2016). *Giving in or giving up: What makes journalists use audience feedback in their news work?* Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper and Online Division News), Minneapolis, MN.
- Ferrucci, P. (2016). *Networked: Social media's impact on news production in digital newsrooms*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Participatory Journalism Interest Group), Minneapolis, MN.
- Ferrucci, P. & Tandoc, E. (2016). *Race and the deep ball: Applying stereotypes to NFL quarterbacks*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), Minneapolis, MN. **Top Faculty Paper — First Place.**
- Ferrucci, P. (2016). *Constructed: Digital journalists, role conception and enactment*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Minneapolis, MN.
- Boehmer, J.H., & Ferrucci, P. (2016). *Does contact matter? How playing on a diverse team affects stereotype application*. Paper presented at International Communication Association annual conference (Sports Communication Interest Group), Fukuoka, Japan.

- Ferrucci, P.** (2016). *Money matters: How journalists perceive the effects of a weak market orientation*. Paper presented at International Communication Association annual conference (Journalism Studies Division), Fukuoka, Japan.
- Boehmer, J.H., & **Ferrucci, P.** (2016). *Know your teammate: How positive involvement with sports affects racial stereotypes*. Paper presented at Summit for Communication and Sport annual conference, Grand Rapids, MI.
- Ferrucci, P.**, & Tandoc, E. (2015). *Roughing the passer: Audience-held and applied stereotypes of NFL quarterbacks*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Minorities and Communication Division), San Francisco, CA.
- Ferrucci, P.**, & Painter, C. (2015). *Print vs. digital: How medium matters on House of Cards*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), San Francisco, CA.
- Ferrucci, P.**, & Perrault, G. (2015). *God and sport: How Sports Illustrated covers religion*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Religion and Media Interest Group), San Francisco, CA.
- Ferrucci, P.** (2015). *To tweet and retweet: How NFL writers gatekept the Ray Rice scandal on Twitter*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), San Francisco, CA.
- Ferrucci, P.**, & Tandoc, E. (2015). *Shift in influence: A case study argument for changes in studying gatekeeping*. Paper presented at International Communication Association annual conference (Journalism Studies Division), San Juan, Puerto Rico.
- Ferrucci, P.**, Russell, F., Thorson, E., Duffy, M., & Choi, H. (2015). *Times are a changing: How a merger affects construction of news processes*. Paper presented at International Communication Association annual conference (Journalism Studies Division), San Juan, Puerto Rico.
- Schauster, E., **Ferrucci, P.**, & Sharkey, K. (2015). *As seen on TV: How The Pitch depicts the advertising creative process*. Paper presented at American Academy of Advertising annual conference Chicago, IL.
- Ferrucci, P.** (2014). *The history of the black quarterback in the NFL, according to Sports Illustrated*. Paper presented at American Journalism Historians Associations annual conference, St. Paul, MN.

- Tandoc, E., & **Ferrucci, P.** (2014). *A tale of two newsrooms: How market orientation affects web analytics use*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper & Online News Division), Montreal, Canada. **Top Faculty Paper — First Place.**
- Ferrucci, P.** (2014). *Digitally influential: How technology affects construction of news processes*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Electronic News Division), Montreal, Canada.
- Ferrucci, P.**, Tandoc, E., Painter, C., & Wolfgang, D. (2014). *Foul Ball: Audience-held stereotypes of baseball players*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), Montreal, Canada.
- Ferrucci, P.** (2014). *Follow the leader: How leadership can affect the future of community journalism*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Community Journalism Interest Group), Montreal, Canada. **Top Faculty Paper — First Place.**
- Painter, C., & **Ferrucci, P.** (2014). *His women problem: An analysis of gender on The Newsroom*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), Montreal, Canada.
- Ferrucci, P.**, & Painter, C. (2014). *Market matters: How market-driven is The Newsroom?* Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Montreal, Canada.
- Ferrucci, P.** (2014). *Primary differences: How market orientation can affect content*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Newspaper & Online News Division), Montreal, Canada.
- Willis, E., & **Ferrucci, P.** (2014). *Mourning and grief on Facebook: An examination of motivations for interacting with the deceased*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication & Society Division), Montreal, Canada.
- Tandoc, E., **Ferrucci, P.**, & Duffy, M. (2014). *Is Facebook depressing? Facebook use, envy, and depression among college students*. Paper presented at International Communication Association annual conference (Communication and Technology Division), Seattle, WA.

- Ferrucci, P.** & Perry, E. (2013). *Double Dribble: The stereotypical, media-driven narrative of Magic and Bird*. Paper presented at American Journalism Historians Association annual conference, New Orleans, LA.
- Ferrucci, P.,** & Painter, C. (2013). *Pseudo newsgathering: Analyzing journalists' use of pseudo-events on The Wire*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Washington, DC.
- Ferrucci, P.,** Tandoc, E., & Duffy, M. (2013). *Modeling reality: The connection between behavior on reality TV and Facebook*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Communication Technology Division), Washington, DC.
- Tandoc, E., & **Ferrucci, P.** (2013). *So says the stars: A textual analysis of Glamour, Essence, and Teen Vogue horoscopes*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Cultural and Critical Studies Division), Washington, DC.
- Tandoc, E., & **Ferrucci, P.** (2013). *The Facebook experience: A phenomenology of Facebook*. Paper presented at Education in Journalism and Mass Communication annual conference (Communication Theory and Methodology Division), Washington, DC.
- Ferrucci, P.** (2013). *Murder Incorporated: How organizational makeup influenced content differences in coverage of the Annie Le murder*. Paper presented at International Communication Association annual conference (Journalism Studies Division), London, UK.
- Ferrucci, P.,** Tandoc, E., Hong, S., Almond, A., & Leshner, G. (2012). *Game of colors: Implicit and explicit stereotypes in coverage of America's Pastime*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Minorities and Communication Division), Chicago, IL.
- Ferrucci, P.,** & Painter, C. (2012). *Men on the Wire: A textual analysis of "the most realistic depiction of a newsroom ever"*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Chicago, IL. **Top Paper – Fourth Place.**
- Schauster, E., Lee, J., **Ferrucci, P.,** Kim, S., & Sheehan, K. (2012). *Get with the program: A content analysis of undergraduate advertising education online*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Internships and Careers Interest Group), Chicago, IL.

- Ferrucci, P., & Duffy, M.** (2012). *The reality of it all: Navigating racial stereotypes on Survivor: Cook Islands*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Entertainment Studies Interest Group), Chicago, IL.
- Tandoc E., & **Ferrucci, P.** (2012). *Gates wide open: A systematic review of gatekeeping research*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Mass Communication and Society Division), Chicago, IL. **Top Student Paper – Fourth Place.**
- Ferrucci, P.,** Tandoc, E., & Maksl, A. (2012). *The gates around the book: Applying gatekeeping theory to Facebook*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (Communication Theory and Methodology Division), Chicago, IL.
- Painter, C., & **Ferrucci, P.** (2012). “*Ask what you can do to the Army*”: *A historical analysis of the underground G.I. press during the Vietnam War*. Paper presented at Association for Education in Journalism and Mass Communication annual conference (History Division), Chicago, IL.
- Ferrucci, P., & Tandoc, E.** (2012). *Look to the stars: Gender and race in horoscopes*. GPC Research and Creative Activities annual conference (Social Science- Qualitative Division), Columbia, MO.
- Ferrucci, P.,** Tandoc E., Painter, C., & Leshner, G. (2012). *A Black and White game: Racial stereotypes in baseball*. Paper presented at International Communication Association annual conference (Ethnicity and Race in Communication Division), Phoenix, AZ.
- Ferrucci, P.,** Shoenberger, H., & Schauster, E. (2012). *It’s a mad, mad, mad, ad world: A feminist critique of Mad Men*. Paper presented at International Communication Association annual conference (Popular Communication Division), Phoenix, AZ.
- Painter, C., & **Ferrucci, P.** (2012). *Rogue warriors: A historical textual analysis of the underground G.I. press during the Vietnam War*. Paper presented at War and the Press Young Scholars conference, Columbia, MO.
- Ferrucci, P.** (2011). *In Deepwater: A comparative analysis of The New York Times and The Guardian’s coverage of the BP oil spill*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference (Mass Communication and Society Division), St. Louis, MO.
- Painter, C., & **Ferrucci, P.** (2011). *Unprofessional, ineffective and weak: A textual analysis of the female journalists on Sports Night*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference (Media Ethics Division), St. Louis, MO.

Ferrucci, P., Herrera, D., Douglas, A., & Buford, M. (2011). *An everyday issue: Examining race in baseball journalism*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference (Sports Communication Interest Group), St. Louis, MO.

Poepsel, M., Ashley, S., **Ferrucci, P.,** & Maksl, A. (2011). *A picture of "Sanity"? Knowledge, engagement and identity at the Rally to Restore Sanity*. Paper presented at International Communication Association annual conference (Political Communication Division), Boston, MA.

RESEARCH IN PROGRESS (5)

TEACHING EXPERIENCE

I. University of Colorado-Boulder (Assistant Professor), Fall 2015 to current

Undergraduate:

1. Principles of Journalism and Networked Communication JRNL 1000
2. Introduction to Sports Media Practices: CMCI 2001***
3. Race and Sports Journalism: JRNL 2014***
4. History of Digital Journalism: JRNL 3221*
5. Sports, Media & Society: JRNL 3804*
6. CMCI Practicum: CMCI 3910**
7. Reporting II: JRNL 4002
8. Reporting III: JRNL 4502
9. Digital Journalism: JRNL 4562**
10. Social Listening: APRD/JRNL 4873***

*Courses proposed, developed and taught

**Course developed and taught

***Course proposed and developed, but not taught

Graduate:

1. Digital Journalism: JRNL 5562 (MA)**
2. Seminar in Mass Communication Theory I: JRNL/APRD 7001 (doctoral)*
3. Doctoral Professionalization Seminar: JRNL/APRD 7004 (doctoral)*
4. Pro Seminar II: MDRP 7021 (doctoral)

* Courses proposed, developed and taught

** Course developed and taught

Independent Studies:

1. Miles P. Davis (doctoral, Spring 2019)
 2. Greg Gondwe (doctoral, Spring 2019)*
 3. Natasha Vukonich (undergraduate, Fall 2018)
 4. Angelica Kalika (doctoral, Fall 2017)
 5. Michael Stoner (doctoral, Summer 2017)
 6. Angelica Kalika (doctoral, Fall 2016)
- *Co-taught/developed with Liz Skewes

Dissertation Committee Chair

1. Angelica Kalika – 2016-19
2. Gayle Brisbane – 2016-19
3. Miles P. Davis – 2019-22

Dissertation Committee Member

1. Jared Bahir Browsh (MDST) – Member, 2017
2. Greg Gondwe (JRNL) – Member 2019-21

Research assistant supervisor

1. Gino Canella (Ph.D. student) — Spring 2017
2. Gayle Brisbane (Ph.D. student) — Fall 2016
3. Angelica Kalika (Ph.D. student) — Spring 2016

Internships Supervised (Both JRNL and CMCI)

1. Fall 2016 (1): Cannon Casey
2. Spring 2017 (2): Amanda Cary; Danielle Seat
3. Summer 2017 (3): Danielle Seat; Colin Hart; Graham Crawford
4. Fall 2017 (3): Jordan Gillmore; Samantha Weaver; Caitlin Herrera
5. Spring 2018 (8): Samantha Weaver; Caitlin Herrera; Kelsey Pilipovich; William Mead; Kelsie Garrison; Kimberly Habicht; Henry Volkmer; Veronika Shemigon
6. Summer 2018 (4): Doori Bae; Chris Svancara; Connor Fitzgerald; Lara Henry
7. Fall 2018 (3): Kalley Velarde; Amanda (Moe) Clark; Alexandra Vidger
8. Spring 2019 (1): Illiana Salcido
9. Summer 2019 (1): Eva Danayanti
10. Fall 2019 (1): Natasha Vukonich
11. Spring 2020 (3): Eric Bean; Alexandra Hartmann; Varun Iyer

Master's Project Committee

1. Roxann Elliott 2015-16 (Department of Journalism)
2. Deepan Dutta 2016-17 (Department of Journalism)

Master's Project Committee Chair

1. Natalie Cange 2017-18 (Department of Journalism)
2. Daniel Paiz 2017-18 (Department of Journalism)
3. Erica Jackson 2017-18 (Department of Journalism)
4. Kathy Noonan 2017-18 (Department of Journalism)

5. Joey Getty 2018 (Department of Journalism)
6. Allison Friedman 2019-20 (Department of Journalism)
7. Eva Danayanti 2019-20 (Department of Journalism)

Undergraduate Honors Thesis Committee Member

1. Samuel Routhier 2015-16 (Department of History)
2. Sarah Wadsworth 2017-18 (Department of Communication)
3. Sam Metivier 2018-19 (Department of Media Studies)

II. Bradley University (Assistant Professor), Fall 2013 to Spring 2015

Undergraduate:

1. Journalism & Popular Culture: HON 100*
2. Survey of Communication: COM 101
3. Journalistic Writing: COM 201
4. Basic Reporting: COM 215
5. Feature Writing: COM 307
6. Digital Journalism: COM 360**

* Course proposed, developed and taught

** Course developed and taught

Independent Studies:

1. Chase Coffey (undergraduate)
2. Matthew Smothers (undergraduate)

III. University of Missouri (Instructor), Fall 2010 to Summer 2013

Undergraduate:

1. Principles of American Journalism: J1100
2. News Writing: J2100

IV. Southern Connecticut State University (Adjunct), Spring 2006 to Spring 2010

Undergraduate:

1. Media and Power: J101
2. Magazine Writing I: J320

INVITED LECTURES

Fall 2019 **JRNL 7002, Research Design (doctoral)**
 CU-Boulder
 Topic: Building theory through data

- Fall 2019 **JRNL 2014, Race and Sports Journalism (undergraduate)**
CU-Boulder
Topic: The effects of rhetoric: Racist mascots and the like
- Fall 2019 **JRNL 2014, Race and Sports Journalism (undergraduate)**
CU-Boulder
Topic: Journalists and stereotypes: The rhetoric of bias
- Fall 2019 **JRNL 3651, Media Law and Ethics (undergraduate)**
CU-Boulder
Topic: How digital technology impacts media ethics
- Fall 2019 **COMM 4650: Selected Topics in Digital Media (undergraduate)**
Appalachian State University
Topic: Digital journalism and what makes it different
- Spring 2019 **Data Journalism Workshop (MA students)**
CU-Boulder
Topic: Led a three-hour workshop on data literacy
- Spring 2019 **JRNL 3221, History of Digital Journalism (undergraduate)**
CU-Boulder
Topic: Social Media and Journalism (Two classes)
- Spring 2019 **JRNL/APRD 7004, Professionalization (doctoral)**
CU-Boulder
Topic: Understanding journalism practice through sociology
- Spring 2019 **A9015, Advanced Qualitative Methods (doctoral)**
Nanyang Technological University, Singapore
Topic: Conducting field observations
- Fall 2018 **JRNL 3804, Sports, Media & Society (undergraduate)**
CU-Boulder
Topic: Ethics and legal situations in sports
- Spring 2018 **JRNL 3651, Media Law and Ethics (undergraduate)**
CU-Boulder
Topic: Theoretical frameworks of ethics
- Fall 2017 **MDRP 7051, Qualitative Methods (doctoral)**
CU-Boulder
Topic: Textual analysis, with theory and grounded

- Fall 2017 **COM 2057, Media Effects (graduate)**
Nanyang Technological University, Singapore
Topic: How to apply priming in experiments
- Spring 2016 **COM 2057, Media Effects (graduate)**
Nanyang Technological University, Singapore
Topic: The effects of stereotypes in journalism
- Fall 2014 **COM 8030, Media in America (graduate)**
Nanyang Technological University, Singapore
Topic: New business models in journalism
- Spring 2014 **COM 2057, Media Effects (graduate)**
Nanyang Technological University, Singapore
Topic: How stereotypes in sports affect the audience
- Summer 2013 **Journalism 8008, Qualitative Methods (graduate)**
University of Missouri
Topic: Ethnography
- Summer
2012-13 **Journalism 3000, History of American Journalism**
University of Missouri
Topic: How to conduct historical research
- Spring 2013 **Journalism 1100, Principles of American Journalism**
University of Missouri
Topic: How market models can affect content
- Spring 2012 **Journalism 4990, Journalism & Democracy**
University of Missouri
Topic: How emerging technologies and market models affect content
- Fall 2011 **Journalism 102, News II**
Moberly Area Community College, Missouri
Topic: How to write a great profile story

GRANTS, AWARDS AND SCHOLARSHIPS

As of June 1, 2019, I have been the primary recipient or part of a team of recipients of \$72,000 in grant funds.

- 2019 **DeCastro Research Grant**
Project: Digital Citizenship Project
Role: Co-Investigator (Primary: Toby Hopp, CU APRD)
\$10,000. Funded
University of Colorado

- 2019 **Outstanding Faculty Mentor Award**
 University-wide award from Graduate School for mentoring grad students
 University of Colorado-Boulder
 \$1,000 research grant
- 2019 **Payden Teaching Grant**
 Grant for teaching innovation
 Role: Primary
 \$6,000. Funded
 University of Colorado
- 2019 **National Science Foundation**
 Project: Reintermediating the news: A multistakeholder approach to news
 personalization
 Primary Investigator: Robin Douglas Burke (CU, INFO)
 Role: Co-Investigator
 \$299,036. Status: Not Funded
- 2019 **William R. Payden Award for Faculty Excellence**
 Finalist, top-three finisher for CMCI's top faculty award
 University of Colorado-Boulder
 \$1,000 research grant for top-three finish
- 2019 **Outstanding Reviewer Accommodation**
Journalism & Mass Communication Quarterly
 Award given to the journal's best reviewers for the previous year
- 2018 **Arthur W. Page Center 'Fake News' Call for Grants**
 Primary Investigator: Toby Hopp (CU, APRD)
 Role: Co-investigator, with Chris Vargo (CU, ARPD)
 \$8,500. Funded.
 Pennsylvania State University
- 2018 **William R. Payden Award for Faculty Excellence**
 Finalist, top-three finisher for CMCI's top faculty award
 University of Colorado-Boulder
 \$1,000 research grant for top-three finish
- 2018 **Faculty Travel Grant (\$1,500)**
 College of Media, Communication & Information
 University of Colorado

- 2017 **Payden Teaching Grant**
 Grant for teaching innovation
 Role: Co-Primary Investigator with Chris Vargo (CU, APRD)
 \$7,500. Funded
 University of Colorado
- 2017 **Membership Puzzle Project**
 Public Scholarship Project, Grant-based research
 Primary Investigator: Jay Rosen at New York University
 Role: Research associate
 Funded by the Knight Foundation & Democracy Fund
- 2016 **Highly Cited Researcher Award (top 1% cited in field)**
 Thompson Reuters
- 2016 **Presidential Special Call (Top 5 Paper, \$2,500 research grant)**
 Journalism, Citizenship and Democracy Call
 AEJMC & Kettering Foundation
- 2016 **Faculty Travel Grant (\$1,000)**
 College of Media, Communication & Information
 University of Colorado
- 2016 **Top Faculty Paper (First Place)**
 Electronic News Division, AEJMC – Minneapolis, MN
- 2016 **Top Faculty Paper (First Place)**
 Sports Communication Interest Group, AEJMC – Minneapolis, MN
- 2014 **Top Faculty Paper (First Place)**
 Newspaper and Online News Division, AEJMC – Montreal, Canada
- 2014 **Top Faculty Paper (First Place)**
 Community Journalism Interest Group, AEJMC – Montreal, Canada
- 2013-present **Kappa Tau Alpha (member, University of Missouri Chapter)**
 Member of journalism and mass communication honor society
- 2013 **Mizzou Advantage Grant (\$32,000), Curriculum Development, J1010, University of Missouri**
 Dr. Stephanie Craft (PI), role: co-investigator
- 2012 **Top Paper (Fourth Place)**
 Entertainment Studies Interest Group, AEJMC – Chicago, IL

- 2012 **Top Student Paper (Fourth Place)**
Mass Communication and Society Division, AEJMC – Chicago, IL
- 2010-2013 **University of Missouri Teaching Fellow**
* Inaugural recipient, 25% more funding than other admitted doctoral students, \$5,000 per year in research funds, 12-month appointment each year
- 2010-2013 **O.O. McIntyre Scholarship, University of Missouri**
- 2011 **University of Missouri Teaching Excellence Award Nomination**
- 2011 **Delta Gamma Sorority Recognition for Superior Teaching Award**

SERVICE

To the Department

- 2017-present **Associate Chair for Graduate Studies**
Department of Journalism, CU-Boulder
- 2017-present **[Campus Coordinator]** Dow Jones News Fund Interns Program
Department of Journalism, CU-Boulder
- 2018-present **[Committee Member]** Annual Evaluation Committee
Department of Journalism, CU-Boulder
- 2019 **[Committee Member/Co-Chair]** Search Committee; Instructor
of Sports and Journalism
Department of Journalism, CU-Boulder
- 2017-present **[Faculty Mentor]** Ross Taylor
Department of Journalism, CU-Boulder
- 2017-2018 **[Campus Coordinator]** Kappa Tau Alpha
Department of Journalism, CU-Boulder
- 2018 **[Committee Member]** Search Committee; NewsCorp Director
Department of Journalism, CU-Boulder
- 2018 **[Peer Evaluation]** Teaching evaluation for Ross Taylor
Department of Journalism, CU-Boulder
- 2016-2018 **[Working Group]** Sports and Media Certificate/Minor
Department of Journalism, CU-Boulder

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|-----------------------|---|
| 2016-2018 | [Working Group, Chair] Online Master's Degree Department of Journalism, CU-Boulder |
| 2015-present | [Chair] Graduate Studies Committee Department of Journalism, CU-Boulder |
| 2016, 2018 | [Committee Member] Journalism MA Acceptance Committee Department of Journalism, CU-Boulder |
| 2016-17 | [Working Group] Writing Class, JRNL 2000 Department of Journalism, CU-Boulder |
| 2016-17 | [Committee Member] Capstone Course Committee Department of Journalism, CU-Boulder |
| 2016-17 | [Department Secretary] Minute person at meetings Department of Journalism, CU-Boulder |
| 2016-17 | [Committee Member] Search Committee; four positions Department of Journalism, CU-Boulder |
| 2014-2015 | [Academic Advisor] Journalism majors Bradley University |
| 2013-2015 | [Faculty Advisor] Society of Professional Journalists Bradley University Chapter |
| To the College | |
| 2018-present | Director: Sports Media Minor CMCI, CU-Boulder |
| 2017-present | [Member/Vice Chair*] Faculty Council Journalism Department Representative *Vice Chair in 2018-20 years |
| 2016-present | [Committee Member/Chair*] Grievance Committee CMCI, CU-Boulder *Member in 2016-17 year, Chair thereafter |
| 2019 | [Member] Faculty Council Dean Evaluation Committee One of three people designing evaluation tool |
| 2019 | [Presenter] State of Colorado Journalism Day (J-Day) CMCI Representative at Colorado State University Presentation on Journalism, Sports, Race |

- 2019 **[Faculty Representative]** Admitted Student Day
Spoke to admitted students about CMCI and its offerings
CMCI, CU-Boulder
- 2016, 2018-present **[Committee Member]** PhD Media, Research & Practice
Acceptance Committee
CMCI, CU-Boulder
- 2016, 2018-present **[Committee Member]** PhD Media, Research & Practice
Progress and Evaluation Committee
CMCI, CU-Boulder
- 2017-18 **[Co-organizer]** Agenda Setting Conference
Academic Conference at CU, 2018
- 2017 **[Committee Member]** Payden Endowment Committee
Committee dedicated to deciding how grant can be used for
teaching innovations
- 2015-2017 **[Committee Member]** PhD Media, Research & Practice
Steering Committee
CMCI, CU-Boulder
- Summer 2017 **[Co-organizer with Chris Vargo of APRD]** Event
Donald Shaw FIRST Scholar Lecture
CMCI, CU-Boulder
- Spring 2017 **[Invited Talk]** “How to land your first academic job”
Graduate Student Association, CMCI Branch, CU-Boulder
- Fall 2016 **[Invited Talk]** “Identifying identity: Three varying examinations
into a discursive concept”
MDRP Doctoral Research Colloquium
- Spring 2016 **[Panel Chair]** Media, Gender & Religion Conference
CU-Boulder
- Fall 2015 **[Panelist]** Advocacy & Journalism: Boundaries or Possibilities
Departments of Media Studies, Journalism, CU-Boulder
- 2011-2012 **[Co-founder/Reviewer]** Young Scholars Conference,
University of Missouri, Columbia, MO
- 2010-2013 **[Co-founder/Co-Organizer]** Weekly Doctoral Research Group
University of Missouri

To the University

- 2017-present **[Committee Member]** Grad School Executive Advisory Council
CMCI Representative
Graduate School, University of Colorado-Boulder
- 2019-2020 **[Committee Member]** Graduate School Strategic
Planning Committee
Graduate School, University of Colorado-Boulder
- 2018-2019 **[Committee Member]** Strategic Facilities Visioning Initiative
CMCI Representative
University of Colorado-Boulder
Year-long taskforce for decisions about facilities over 30 years
- 2018-present **[Committee Member]** Writing Center Advisory Board
Representative
University of Colorado-Boulder
- 2013-2015 **[Committee Member]** Committee for Academic Technology
Excellence (CATE); this campus-wide committee at Bradley
University determines the technological needs of the campus, its
educators and its students.

To the Profession/Public Outreach

- 2019-present **[Research Chair]**
Newspaper and Online News Division, AEJMC
- 2019 **[Guest Speaker]** Curious Theatre Production of *Sanctions*
Public Lecture concerning race and sports after production of show
Denver, CO
- 2019 **[Discussant]** “Fake News and Media Credibility”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, Toronto
- 2019 **[Discussant]** “Sports, Branding, Promotion and Public Relations”
Panel sponsored by Sports Communication Interest Group
Association for Education in Journalism and Mass
Communication, Toronto
- 2018-19 **[Southeast Colloquium Organizer]**
Newspaper and Online News Division, AEJMC

- 2018 **[Speaker]** TEDxMileHigh “Reset” VIP Brunch
Chosen as a former speaker to do a Q&A with public/ticket holders
Denver, CO
- 2018 **[Panelist]** “Raising a First to Taking a Knee: An Examination of
Race, Nationalism, and ‘Play’ as Understood Through the Football
Players Protest During the National Anthem”
Sponsored by Communication and Sport Division
National Communication Association, Salt Lake City, UT
- 2018 **[Speaker]** TEDxMileHigh “Uncommon”
Chosen as one of 13, from more than 10,000 nominations and
submissions, to give a TEDx Talk at TEDxMileHigh’s 2018 event,
“Uncommon.” Talk about research on sports, journalism and race.
Denver, CO
- 2018 **[Panelist]** “Ethics Issues Against a Backdrop of Disruption”
Panel exploring how technology impacts ethics in journalism.
Sponsored by Media Ethics and Media Management, Economics
and Entrepreneurship divisions
Association for Education in Journalism and Mass
Communication, Washington, DC
- 2018 **[Co-Organizer]** “Agenda Setting at 50”
Panel exploring agenda-setting theory, past, present and future.
Sponsored by Newspaper and Online News and Mass
Communication and Society divisions
Association for Education in Journalism and Mass
Communication, Washington, DC
- 2018 **[Panelist]** “Research Productivity”
Panel for graduate students, exploring how to be productive as a
junior scholar.
Sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, Washington, DC
- 2018 **[Discussant]** “Digital Technology and Sports”
Panel sponsored by Sports Communication Interest Group
Association for Education in Journalism and Mass
Communication, Washington DC

- 2018 **[Moderator]** “Analytics in the Newsroom”
Panel exploring how journalists utilize analytics.
Sponsored by Journalism Studies Division
International Communication Association, Prague
- Spring 2018 **[Invited Talk]** “The Fake News Phenomenon”
Diversity and Inclusion Summit
Office of Diversity, Equity and Community Engagement
University of Colorado-Boulder
- Spring 2018 **[Invited Talk]** “Race and the Deep Ball”
Inclusive Sports Summit
Athletics Department
University of Colorado-Boulder
- Spring 2017 **[Invited Talk]** “Exploring Fake News: How it happens
and how to spot it”
Diversity and Inclusion Summit
Office of Diversity, Equity and Community Engagement
University of Colorado-Boulder
- 2017-18 **[Organizer]** Peer-Reviewed Preconference: Audience Analytics
Co-organized with Mario Haim (Ludwig-Maximilians-Universitat
Munchen); Folker Hanusch (University of Vienna); Edson C.
Tandoc, Jr. (Nanyang Technological University); Rodrigo Zamith
(University of Massachusetts)
International Communication Association, Prague
- 2017- **[Mentor]** Newspaper & Online News Mentorship Program
Association for Education in Journalism and Mass Communication
Mentor different Ph.D. student each academic year
- 2017 **[Discussant]** “Media Routines and Digital Journalism”
Panel sponsored by Newspaper and Online News Division
Association for Education in Journalism and Mass
Communication, Chicago, IL
- 2016 **[Panelist]** “Using Ethnographic Methods in Journalism”
Panel exploring ways to incorporate traditional ethnographic
methods into applied journalism classes.
Sponsored by Communication Theory & Methodology Division
Association for Education in Journalism and Mass
Communication, Minneapolis, MN
- 2015-2016 **[Professional Freedom and Responsibility (PF&R) Chair]**
Newspaper and Online News Division, AEJMC

2012 **[Panelist]** “King Kong Class”
Panel exploring effective ways to teach large-lecture courses
Sponsored by History Division
Association for Education in Journalism and Mass
Communication, Chicago, IL

Journal Editorial Board

1. *Newspaper Research Journal*

Ad-Hoc Journal Reviewer

1. *Journalism*
2. *Journalism & Mass Communication Quarterly*
3. *New Media & Society*
4. *The International Journal of Press/Politics*
5. *Journalism & Mass Communication Educator*
6. *Journalism Practice*
7. *International Journal of Sports Science & Coaching*
8. *Mass Communication & Society*
9. *International Journal of Sport Communication*
10. *Convergence*
11. *Mobile Media & Communication*
12. *Asian Journal of Communication*
13. *Howard Journal of Communications*
14. *Communication and Sport*
15. *Journal of Communication Inquiry*
16. *Journal of Information Technology & Politics*
17. *Media & Communication*

Conference Reviewing

| | |
|--------------|--|
| 2011-present | Journalism Studies Division International Communication Association |
| 2011-present | Newspaper and Online News Division Association for Education in Journalism and Mass Communication |
| 2012-present | Sports Communication Interest Group Association for Education in Journalism and Mass Communication |
| 2019-present | Critical and Cultural Studies Division Association for Education in Journalism and Mass Communication |
| 2018 | Graduate Student Interest Group Association for Education in Journalism and Mass Communication |

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|-----------|---|
| 2013-2018 | Sports Communication Interest Group International Communication Association |
| 2018 | Open Paper competition Association for Practical and Professional Ethics |
| 2017 | Open Paper competition American Academy of Advertising |
| 2015-2016 | Community Journalism Interest Group Association for Education in Journalism and Mass Communication |
| 2012-2014 | Mass Communication and Society Division Association for Education in Journalism and Mass Communication |
| 2011-2015 | Popular Communication Division International Communication Association |

Invited Manuscript Review

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| 2014 | <i>Telling the Story: The Convergence of Print, Broadcast and Online Media</i> (5 th edition) by The Missouri Group |
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PROFESSIONAL DEVELOPMENT

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|-------------|--|
| Fall 2019 | [Attendee] Inclusive Excellence in the Graduate Admissions CU-Boulder |
| Fall 2019 | [Attendee] FTEP: “Understanding and Addressing Mental Health” CU-Boulder |
| Spring 2019 | [Attendee] FTEP: “Active Learning” CU-Boulder |
| Fall 2018 | [Attendee] FTEP: “Designing a Syllabus for an Effective and Flexible Course” CU-Boulder |
| Summer 2018 | [Attendee] Academic Leaders Institute CU-Boulder |
| Summer 2018 | [Attendee] NSMA: Sports Media Convergence Seminars Winston-Salem, NC |

Spring 2018 **[Attendee]** FTEP: “Getting around student pushback in active learning classrooms”
CU-Boulder

Spring 2017-18 **[Attendee]** Colorado Press Association Annual Conference
Denver, CO; Colorado Springs, CO

Spring 2018 **[Attendee]** Using Canvas Introductory Workshop
CU-Boulder

Fall 2017 **[Attendee]** Agora Journalism Conference
CU-Boulder

Fall 2017 **[Attendee]** Director of Graduate Studies Information Session
CU-Boulder

Fall 2017 **[Attendee]** Google News Lab Summit
Google campus, Mountain View, CA

Fall 2017 **[Attendee]** FTEP: “Collecting and Reporting Evidence of Student Success”
CU-Boulder

Spring 2017 **[Attendee]** FTEP: “Looking Forward to Tenure & Promotion”
CU-Boulder

Fall 2016 **[Attendee]** Coding Immersion Workshop
CU-Boulder

Spring 2016 **[Attendee]** FTEP: “Using Clickers Effectively in the Classroom,”
CU-Boulder

Spring 2016 **[Attendee]** LEAP Introductory Leadership Workshop,
CU-Boulder

Fall 2015 **[Attendee]** FTEP: “Using D2L Introductory Workshop”
CU-Boulder

MEMBERSHIP

2010-present **[Member]** Association for Education in Journalism & Mass Communication (AEJMC): Newspaper and Online News Division & Cultural and Critical Studies Division (2018-)

2010-present **[Member]** International Communication Association (ICA): Journalism Studies Division

2013-2015 **[Member]** American Journalism Historians Association (AJHA)

PROFESSIONAL EXPERIENCE

- 2015-present **Contributor/Columnist**
True Dork Times
*Contribute weekly feature stories (104 as of June 1, 2019) about the intersection of reality television and mass communication theory to one of the web's highest-trafficked sites concerning the program *Survivor*.
- 2012-2013 **Co-Author (with Mike Jenner, University of Missouri)**
Reynolds Journalism Institute, Columbia, MO
*Created an e-book that helps small newspapers digitize their content, create tablet versions of their paper, etc.
- 2008-2012 **Media Analyst**
Engage121, Norwalk, CT
*Analyzed and coded news coverage of British Petroleum
*Produced daily report that highlighted trends, themes and frames
*Report distributed to major executives at BP, including CEO
- 2009-2010 **Interim Multimedia Editor**
New Haven Register, New Haven, CT
*Helped coordinate newsroom's multimedia content and multimedia coverage of news
- 2004-2010 **Arts & Entertainment Editor**
New Haven Register, New Haven, CT – Digital First Paper
*Edited weekly 32-64 page section for 75-90K circulation daily paper
*Supervised staff of 12 reporters, graphic designers and freelancers
*Coordinated and supervised all A&E coverage
*Covered national and local rock music
*Wrote weekly pop culture column
*Coordinated and supervised all multimedia A&E coverage
- 2002-2010 **Freelance Journalist**
Boston, MA; New York, NY; New Haven, CT, Columbia, MO
*Wrote music and lifestyles features for national and regional magazines and websites
- 2003-2004 **Copy Editor, Page Designer and Music Columnist**
Norwich Bulletin, Norwich, CT – Gannett Paper
*Copy edited news and features pages for 30-40K daily paper
*Wrote a weekly music column
*Designed news and features pages including front page

- 2003 **Editor in Chief**
Journalism Students Online News Service (JSONS), Boston, MA
*Edited and assigned daily news website's content
(both text and multimedia content)
*Supervised staff of 15 other graduate students
- 2001 **Reporter**
Nantucket Map & Legend, Nantucket, MA
*Wrote news and feature stories for alternative newsweekly
*Took both news and feature photographs

SKILLS

Research **Data collection software:** Online surveys (Qualtrics, etc.)
Data analysis software: SPSS, STATA

Media **Media production tools:** InCopy, InDesign, Quark, Photoshop,
Illustrator, Final Cut Pro, Audacity, iMovie, GarageBand, Pro Tools,
SoundCloud, Storify, all blogging providers, Microsoft Office, basic
HTML coding