

Erin E. Schauster, Ph.D.

Assistant Professor
University of Colorado Boulder
Advertising, Public Relations & Media Design
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Examining ethical problems and ethical decision making in media organizations, and the ethical and educational implications of new and emerging practices of strategic communication

Curriculum Vitae

Education

University of Missouri, School of Journalism

Doctor of Philosophy degree, Journalism, December 2013

Concentration: Strategic Communication

Dissertation title: "Enabled and Constrained: Culture, Ethics and Structuration in an Advertising Agency"

Southern Illinois University Edwardsville

Master of Science degree, Mass Communications, December 2005

Concentration: Advertising

Thesis title: "Account Planning: The Consumer's Advocate?"

Southern Illinois University Carbondale

Bachelor of Science degree, Mass Communications/Journalism, December 2002

Concentration: Advertising

Refereed Publications [16]

Schauster E., Ferrucci, P., Tandoc, E., & Walker, T. (in press). Advertising primed: How professional identity affects moral decision making. *Journal of Business Ethics*.

Ferrucci, P., Tandoc, E., & **Schauster E.** (2019). Journalists primed: How professional identity impacts ethical decision-making. *Journalism Practice*. <https://doi-org.colorado.idm.oclc.org/10.1080/17512786.2019.1673202>

Schauster E. (2019). Ethics vs. survival: the relationship between advertising ethics and new business challenges. *Journal of Current Issues & Research in Advertising*, 40(1).

Xie, Q., **Schauster E.** & Neill, M. (2018). Expectations for Advertising and Public Relations Education from Agency Executives: A Comparative Study between China and the United States. *Journal of Current Issues & Research in Advertising*, 39(3), 289-307.

Schauster E., Walker, T. & Duffy, M. (2018). Exemplary Codes of Ethics: A Rhetorical Criticism of WPP. *Advertising & Society Quarterly*, 19(2).

Refereed Publications cont.

- Neill, M. & **Schauster E.** (2018). Playing nice in the sandbox: Emerging trends in advertising and public relations agencies. *Journal of Current Issues & Research in Advertising*, 39(2), 140-159.
- Xie, Q., Neill, M. & **Schauster E.** (2018). Paid, earned, shared and owned media from the perspective of advertising and public relations agencies: Comparing China and the United States. *International Journal of Strategic Communication*, 12(2), 160-179.
- Schauster E.** & Neill, M. (2017). Have the ethics changed? An examination of ethics in advertising & public relations agencies. *Journal of Media Ethics*, 32(1), 45-60.
- Schauster E.**, Ferrucci, P. & Neill, M. (2016). Native advertising is the new journalism: how deception impacts social responsibility. *American Behavioral Scientist*, 60(12), 1408-1424.
- Schauster, E.**, Lee, J., Ferrucci, P., Kim, S., & Sheehan, K. (2016, June 25). Get with the ad program: Website content analysis. *International HETL Review* (6).
- Neill, M. & **Schauster E.** (2015). Gaps in advertising and public relations education: Perspectives of agency leaders. *Journal of Advertising Education*, Fall.
- Schauster, E.**, Ferrucci, P. & Sharkey, K. (2015). As seen on TV: How *The Pitch* depicts the advertising creative process. *Journal of Advertising Education*, Fall.
- Schauster, E.** (2015). The Relationship between organizational leaders and advertising ethics: An organizational ethnography. *Journal of Media Ethics*, 30(3).
- Ferrucci, P., Shoenberger, H., & **Schauster, E.** (2014). It's a mad, mad, mad, ad world: A feminist critique of Mad Men. *Women's Studies International Forum*, 47.
- Willis, E., **Schauster, E.**, Rodgers, S., & Everett, K. (2014). Newspaper tobacco advertising focuses on cessation, 2006-2010. *Newspaper Research Journal*, 35(2).
- Schauster, E.** (2013). The structuration of crisis management: Guiding a Process of Repair. *Journal of Professional Communication*, 1(2).

Invited Book Chapters [5]

- Schauster E.** (2018). Moral psychology. In P. Plaisance (Ed.) *Communication and Media Ethics*. de Gruyter Mouton.
- Schauster, E.** (2018). Interviewing Media Practitioners on their Ethical Perceptions of Native Advertising. In *Sage Research Methods Cases Part 2*. London: Sage Publishing.

Invited Book Chapters cont.

Neill, M. & **Schauster E.** (2016). Organizational crossroads: The intersection of PR and advertising ethics. In E. Thorson & M. Duffy (Ed.), *Persuasion Ethics*. New York: Routledge.

Schauster, E. (2013). Putting problems into context: An organizational approach to advertising ethics. In M. Drumwright (Ed.), *Ethical Issues in Communication Professions: New Agendas in Communication*. New York: Routledge, Taylor and Francis.

Schauster, E. (2011). Tailgate approved? The rise and fall of the fan can. In P. Patterson & L. Wilkins (Eds.), *Media Ethics: Issues and Cases* (7th ed.). New York: McGraw Hill.

Manuscripts Under Review [1]

Schauster E., Neill, M. Ferrucci, P., Tandoc, E. (revise and resubmit). [REDACTED] *Journal of Media Ethics*.

Public Scholarship [5]

Schauster E. (2018). Are changing media practices impacting practitioners' moral reasoning? *Media Ethics Division Newsletter*, (21)2.

Schauster E. (2017). Blurred boundaries make this an exciting time for media ethics research. *Media Ethics Division Newsletter*, (20)2.

Schauster E. (2017, March 14). How advertisers and publishers should deal with the ethics of native. *Native Advertising Institute*. <http://nativeadvertisinginstitute.com/blog/ethics-of-native/>

Schauster E. (2016, Dec 8). Native advertising lacks transparency say industry insiders in new study. *Native Advertising Institute*. <http://nativeadvertisinginstitute.com/blog/native-advertising-lacks-transparency-new-study/>

Schauster E. (2015). Trends and crossroads in media ethics. *Media Ethics Division Newsletter*, (18)4.

Refereed Conference Papers [23]

Ferrucci, P., **Schauster E.**, Tandoc, E. & Neill, M. (2019). Moral Reasoning and Development Across Industries of Mass Communication. *Association for Education in Journalism and Mass Communication*, August 2019, Toronto.

Refereed Conference Papers cont.

- Schauster E.**, Neill, M. Ferrucci, P., & Tandoc, E. (2018). Public relations primed: How professional identity affects moral reasoning. *Association for Education in Journalism and Mass Communication*, August 2018, Washington D.C.
- Schauster E.**, Ferrucci, P., Tandoc, E., & Walker, T. (2018). Advertising primed: How professional identity affects moral reasoning. *American Academy of Advertising* annual conference, New York, NY.
- Walker, T. & **Schauster E.** (2017). Direct-to-consumer advertising, vulnerability and ethics of care. *Association for Education in Journalism and Mass Communication*, August 2017, Chicago.
- Ferrucci, P, Tandoc, E. & **Schauster E.** (2017). Journalists primed: How professional identity affects moral decision making. *Association for Education in Journalism and Mass Communication*, August 2017, Chicago.
- Schauster E.**, Walker, T. & Duffy, M. (2016). Moral exemplars in advertising: A rhetorical criticism of WPP websites. *Association for Education in Journalism and Mass Communication*, August 2016, Minneapolis. Awarded Professional Relevance, Media Ethics Division.
- Schauster E.** (2015). An update on advertising ethics: An organization's perspective. *Association for Education in Journalism and Mass Communication*, August 2015, San Francisco.
- Neill, M. & **Schauster E.** (2015). Fierce competition while playing nice in the sandbox: Trends in advertising and public relations agencies. *Association for Education in Journalism and Mass Communication*, August 2015, San Francisco.
- Schauster, E.** (2015). Espoused moral muteness: Organizational values enabling and constraining advertising ethics. *International Communication Association*, May 2015, Puerto Rico.
- Schauster, E.**, Ferrucci, P. & Sharkey, K. (2015). As seen on TV: How *The Pitch* depicts the advertising creative process. *American Academy of Advertising*, 57th annual conference, March 2015, Chicago, IL.
- Schauster, E.** (2014). The Relationship between Organizational Leaders and Advertising Ethics: An Organizational Ethnography. *Association for Education in Journalism and Mass Communication*, August 2014, Montreal, Quebec, Canada.
- Schauster, E.** (2014). Let's Agree to Disagree: Advertising Ethics and the Consensus View. *Association for Education in Journalism and Mass Communication*, August 2014, Montreal, Quebec, Canada.

Refereed Conference Papers cont.

- Schauster, E.** (2014). Amoral intentions for starting an advertising agency: enabling and constraining ad ethics. *2014 ICA Preconference: (re)defining and (re)negotiating the meaning of work, success, happiness and good life*, May 2014, Seattle, WA.
- Schauster, E.** (2013). The Structuration of Advertising Ethics: The Dynamic Relationship between Leadership and Ethics. *International Communication Association*, June 2013, London, UK.
- Schauster, E.** (2012). The Structuration of Crisis Management: Guiding a Process of Repair. *Association for Education in Journalism and Mass Communication*, August 2012, Chicago, IL.
- Schauster, E.,** Lee, J., Ferrucci, P., Kim, S., & Sheehan, K. (2012). Get With the Program: A Content Analysis of Undergraduate Advertising Program Websites. *Association for Education in Journalism and Mass Communication*, August 2012, Chicago, IL.
- Schauster, E.** (2012). Putting problems into context: An organizational approach to advertising ethics. *Ethical Issues in Communication Professions: New Agendas in Communication Research*, March 2012, University of Texas at Austin.
- Ferrucci, P., Shoenberger, H., & **Schauster, E.** (2012). It's a Mad, Mad, Mad, Ad World: A feminist critique of Mad Men. *International Communication Association annual conference*, May 2012, Phoenix.
- Rodgers, S., **Schauster, E.**, Duffy, M., & Smith-Friggerio, S. (2012). Students' perspectives on online pedagogy: Findings from depth interviews with graduate online M.A. students. *American Academy of Advertising*, 54th annual conference, March 2012, Myrtle Beach, SC.
- Schauster, E.,** Duncan, M., Schoor, M. (2011). Free to be restricted: The structuration of creativity at work. *Organizational Communication Mini Conference*, September 2011, University of Missouri.
- Schauster, E.,** Willis, E., & Rodgers, S. (2011). Health literacy and eHealth literacy: perspectives from health literacy professionals. *Health Literacy Annual Research Conference*, October 2011, Chicago, IL.
- Schauster, E.,** Willis, E., Rodgers, S., & Everett, K. (2011). Counter tobacco advertising: A content analysis of Missouri's print newspaper advertising between the years 2006 and 2010. *American Academy of Advertising*, 53rd annual conference, April 2011, Mesa, AZ.

Refereed Conference Papers cont.

Wang, Y., **Schauster, E.**, Rodgers, S., & Thorson, E. (2010). A study of graduate student authorship in advertising journals: 1997-2008. *American Academy of Advertising*, 52nd annual conference, March 2010, Minneapolis, MN.

Invited Conference Panels [3]

Schauster, E. (2018). Have the Ethics in Advertising Changed? *American Academy of Advertising Preconference, Digital Advertising & Ethics: Research, Teaching, and Practice*, New York.

Berrington, J., Dodd, M.D., Ewald, T., Ruest, P., **Schauster, E.** & Tucker, L. (2017). The strategic imperative of brand activism (ADVD, PRDV). *Association for Education in Journalism and Mass Communication*, August 2017, Chicago.

Brengarth, L., Curtin, P., Holtzhausen, D., Stoker, K., Fraustino, J.D., Kruckeberg, D., Auger, G., Bivins, T., & **Schauster, E.** (2017). Debate on “The Ethics of Advocacy” (PRDV, ETHC). *Association for Education in Journalism and Mass Communication*, Chicago.

Academic Appointments

University of Colorado Boulder (CU), Assistant Professor, Advertising, Public Relations Media Design, Fall 2015-Present

Bradley University (BU), Assistant Professor, Advertising, Fall 2013-Spring 2015

Bradley University (BU), Instructor, Advertising, Fall 2012-Spring 2013

University of Missouri (MU), Graduate Instructor, Strategic Communication, Fall 2011-Spring 2012

Additional Research Experience

Doctoral Research Associate, Professor and Director Michael Diamond, Center for the Study of Organizational Change (CSOC), Truman School of Public Affairs, University of Missouri, January 2011 to January 2012

Research Assistant, Professor Shelly Rodgers and Professor Kevin Everett, Campus-Community Alliances for Smoke-Free Environments (CASE), Department of Family & Community Medicine, University of Missouri, January 2010 to May 2011, Missouri Foundation for Health awarded CASE \$5.7 million for six years

Research Assistant, Professor Lee Wilkins, School of Journalism, University of Missouri, August 2009 to May 2010

Additional Research Experience cont.

Research Assistant, Professor Shelly Rodgers, School of Journalism, University of Missouri, August 2009 to December 2009

Teaching Experience

University of Colorado Boulder

Sustainable Brands (APRD 4102), Fall 2016 & Spring & Fall 2017, Fall 2018, Spring 2020, undergraduate

- Course explores branding concepts, sustainable brand practices, and theories of ethics and social responsibility, applied to current controversies in which advertising and public relations campaigns are involved to better determine how to deal with these issues contributing to clients' long-term success

Introduction to Qualitative Methods (MDRP 7051), Fall 2017, Spring 2020, graduate

- Course covers topics of research design, data gathering and data analysis and the relationship between theory building and method development. Students are introduced to various qualitative methods and the related processes, considerations, advantages and limitations

The Art of Science Communication: Branding Climate Change (APRD 3523), Spring 2019, undergraduate

- Course integrates the science of climate change and practices of science communication with the research, strategy and execution of strategic communication practice in which students learn how to turn abstract, scientific facts into compelling visual stories that reach audiences across political and socio-economic backgrounds

Principles of Advertising (APRD 2000), Spring 2018, undergraduate

- Course introduces the foundations and practices of advertising from historical, contemporary, social, organizational and ethical perspectives

Campaigns (APRD 4403), Spring & Fall 2016, Spring 2017, Spring 2018, Spring 2019, undergraduate

- Course challenges students to apply strategic communication skills and knowledge to respond to a marketer's challenges and opportunities in the form of a new business pitch and plans book

Introduction to Branding (APRD 1002), Fall 2015 & Spring 2016, undergraduate

- Course familiarizes students with elements necessary to building and managing successful brands

Guest Lecturer, Media Law & Ethics (JRNL 3651), Fall 2018, "Advertising Ethics," undergraduates

University of Colorado Boulder cont.

Guest Lecturer, Colorado Student Media Association Winter Thaw @ CMCI CU Boulder, Spring 2017, “Advertising Ethics,” high school media advisors

Bradley University

Advertising Campaigns (BU COM 481), Spring 2014 & 2015, undergraduate

- Course puts into practice knowledge gained from former coursework to plan for and execute an advertising campaign plans book and pitch

Advertising Creative Strategy (BU COM 320), Fall 2012, Fall & Spring 2013, Fall & Spring 2014, Spring 2015, undergraduate

- Course focuses on how to think and write strategically and creatively in advertising and to consider the advertiser’s, the agency’s and the consumer’s perspectives

Advertising as Communication (BU COM 220), Fall 2012, Fall & Spring 2013, Fall & Spring 2014, undergraduate

- Course introduces advertising majors and non-majors to a broad overview of topics and issues in advertising and exercises students’ presentation, research and writing skills with the development of a situation analysis and advertising plans book

Basic Advertising Writing (BU COM 202), Spring 2015, undergraduate

- Course introduces advertising majors and non-majors how to write for various platforms used in strategic communication industries, apply creative strategies for reaching a target audience, receive and provide constructive criticism

University of Missouri

Instructor, Strategic Writing I Lab (MU JOURN 4206), Fall 2011 & Spring 2012, undergraduate students

- Course focuses on how to think and write strategically and creatively in advertising, public relations, journalism, sales, research or media careers
- Duties include facilitating an environment for presentations, group discussions, creative and critical thinking, and grading

Co-Instructor, Interactive Advertising (MU JOURN 4262/7262), Fall 2011, undergraduate and graduate

- Course focuses on theory and practice of interactive advertising with an emphasis on present day interactive advertising issues represented through agency white papers
- Duties include giving lectures, assisting students with client projects and grading

Guest Lecturer, Public Relations (MU JOURN 4256), Spring 2011, “Ethics and strategic communication: How ethics will guide your future,” undergraduate and graduate

Guest Lecturer, News Writing (MU JOURN 2100), Spring 2011, “Working in strategic communications,” undergraduate

University of Missouri cont.

Presenter, Youth Summit for Missouri high school students, hosted by the University of Missouri, March 2011, “You, media & tobacco”

Guest Lecturer, News Writing I (Moberly Area Community College JRN 101), Fall 2011, “Introduction to advertising,” undergraduate

Advising and Committees

- RA Supervisor, Chris Vardeman, APRD PhD Student, 2019
- Doctoral dissertation committee, member, Angelica Kalika, JRNL, 2017-2019
- Undergraduate internship advisor, 2016-present
- Doctoral comprehensive exam committee, member, Angelica Kalika, JRNL, 2018
- Undergraduate honors thesis, chair, Samantha Elkan, APRD, 2017-2018
- RA Supervisor, Tara Walker, MDRP PhD Student, 2016-2017
- Master’s thesis committee, member, Roxanne Elliot, JRNL, 2015-2016

Professional Advertising Experience

Account Executive, The Harmon Group, Nashville, TN, August 2007 to July 2009

- Management of national and local accounts
- Strategic direction provided to internal creative team on photography, website development, catalogues and brochures, business identity, direct mail and email, trade show graphics, and radio, outdoor, transit and print advertising

Account Executive, Advertising Savants, St. Louis, MO, January 2006 to May 2007

- Management of regional, state and local accounts
- Strategic direction provided to internal creative team on print, radio, outdoor, interactive media, direct mail, sales promotions, and business identity

Web Radio Manager and Promotions Coordinator, Southern Illinois University Edwardsville, August 2004 to August 2005

- Management of student volunteers
- Designed and implemented promotional strategies to create awareness for the student-run radio station

New Business Coordinator, Foppe DeSigns, Highland, IL, August 2003 to August 2004

- Management of local client accounts, and of the internal creative team
- Coordinator and strategist for internal marketing collateral

Account Coordinator, Adamson Advertising (now Barkley), St. Louis, MO, January 2003 to August 2003

- Creation and management of a new business database with over 500 marketing contacts
- Assisted partners with account coordination and strategic research

Professional Advertising Experience cont.

Advertising Representative and Production Artist, *Daily Egyptian* newspaper, Southern Illinois University Carbondale, January 2000 to December 2002

- Sold display and classified advertising
- Designed display ads and wrote copy

Service to the Academy

- Head, Media Ethics Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2018-2019
- Vice Head/Programming Chair, Media Ethics Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2017-2018
- Peer reviewer, *Journal of Media Ethics*, 2015- 2019
- Peer reviewer, *Journalism and Mass Communication Educator*, 2017-2018
- Peer reviewer, *Journal of Marketing Communication*, 2017-2018
- Peer Reviewer, Rowman & Littlefield, *Global Media Ethics: Cases for Today's Convergent Media*, 2018
- Peer Reviewer, Rowman & Littlefield, *Mediawise: Theorizing Ethical Choice in the 21st Century*, 2018
- Peer Reviewer, Rowman & Littlefield, *Ethics for a Converged Media World*, 2017-2018
- Peer reviewer, annual convention of *American Academy of Advertising*, 2011-2012, 2014-2018
- Peer reviewer, *Journal of Interactive Advertising*, 2016-2017
- Research Chair, Media Ethics Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2016-2017
- Moderator, Media Ethics Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2016-2017
- Moderator, Advertising Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2016
- Peer reviewer, Media Ethics Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2015, 2016
- Peer reviewer, Advertising Division, annual convention of *Association for Education in Journalism and Mass Communication*, 2012, 2016
- Newsletter Editor, *Association for Education in Journalism and Mass Communications*, Media Ethics Division, 2014-2015

Service to the Department of Advertising, Public Relations and Media Design

- PhD admissions committee, member, APRD, 2019
- Executive committee, member, APRD, 2015-2016, Spring 2018
- Curriculum committee, member, APRD, 2016-2018
- Search committee, chair, APRD, creative open rank, 2016-2017

Service to the Department of Advertising, Public Relations and Media Design cont.

- PUEC committee, chair, Melinda Cheval, APRD, Spring 2016
- Search committee, member, APRD, big data tenure-track, 2015-2016
- Search committee, member, APRD, strategic communication tenure-track, 2015-2016
- Search committee, member, APRD, creative instructor, 2015-2016
- Search committee, member, APRD, design instructor, 2015-2016

Service to the College of Media, Communication and Information

- Grievance committee, member, CMCI, 2018-2019
- Faculty council committee, member, CMCI, 2018-2019
- PhD admissions committee, member, CMCI, 2015-2018
- Academic Community and Diversity Committee, member, CMCI, 2015-2017

Service to the University of Colorado

- Collaboration with CU Department of Mechanical Engineering, APRD 4403-005, Spring 2018: Students worked with CU Department of Engineering designing, administering and analyzing primary research, and proposed a strategic communication campaign to help build relationships with alumni, current and prospective students
- Academic Community and Diversity Committee, member, CMCI, 2015-2017
- Collaboration with Idea Forge, APRD 4403-002, Spring 2017: Students worked with CU Engineering School Idea Forge by conducting primary research and proposing a strategic communication campaign to help build awareness
- Collaboration with CU in D.C., APRD 4403-002, Spring 2016: Students worked with CU in D.C. by conducting primary research and proposing a strategic communication campaign to help increase student applications and enrollment
- Collaboration with CU in D.C., APRD 1002-002, Spring 2016: Students worked with CU in D.C. by gathering secondary research, reporting insights and proposing a branding strategy to help increase student applications and enrollment

Service to Boulder Community

- Collaboration with InXAthlete, APRD 4403-05, Spring 2019: Students worked with a local business by analyzing proprietary data, conducting additional research, and proposing a multi-pronged, strategic communication B to B and B to C campaign
- Collaboration with Upslope, APRD 4102, Fall 2018: Students worked with the local business on a campaign to promote B Corp. certification which involved conducting research, proposing and presenting a strategic, promotional plan
- Collaboration with Rooted Floral & Design, APRD 4403-005, Spring 2018: Students worked with a local business by gathering and analyzing secondary data, conducting research, and proposing a strategic communication campaign to build awareness

Service to Boulder Community cont.

- MOTUS Theatre, Spring 2017, Do you know who I am? Assisted MOTUS Deputy Director with Public Relations
- Collaboration with Upslope, APRD 4102, Spring 2017, Fall 2017: Students worked with the local business by conducting research, proposing and presenting corporate social responsibility efforts to support sustainable practices
- Collaboration with Goddess Garden, APRD 4403-002, Spring 2017: Students worked with national brand (Longmont HQ), Goddess Garden, by conducting primary research and proposing a strategic communication campaign to reposition the brand
- Collaboration with Boom Algae, APRD 4102, Fall 2016: Students worked with a local startup by conducting research, proposing and presenting sustainable brand strategies
- Collaboration with Casa Alvarez, APRD 4403-002, Fall 2016: Students worked with local business by conducting research and proposing marketing, communication, creative and media strategies
- Collaboration with HidrateSpark, APRD 1002-002, Fall 2015: Students worked with the local startup by conducting research and proposing brand strategies

Professional Development

- FTEP symposia, "Active learning & group work in classes of any size," January 24, 2019
- Faculty Affairs Comprehensive Review Informational Session, April 4, 2018
- LEAP Introductory Leadership Workshop, Winter 2017
- FTEP symposia, "Doing it all: The First Seven Years," April 13, 2017
- OIT informational session, "Alternate Format Production and Access Center (AFPAC) in Disability Services," Spring 2016
- FTEP symposia, "Leading class discussions: increasing student engagement," Fall 2015

Awards, Scholarships and Grants

- Recipient of the Ethics and Excellence in Journalism Foundation grant (\$38,000) awarded to University of Oklahoma, co-investigator, 2018
- Recipient of the Nature, Environment, Science & Technology (NEST) Studio for the Arts, Faculty Teaching Fellowship (\$10,000), coauthored with Rebecca Safran, 2018
- Recipient of the de Castro research award (\$6,884), to conduct life story interviews with advertising executives, 2018
- CMCI travel grant (\$1,500) to attend the American Academy of Advertising annual conference, 2015/2016
- Teaching Excellence Award, *Association for Education in Journalism and Mass Communication*, Media Ethics Division, 2017

Awards, Scholarships and Grants cont.

- Professional Relevance Award, *Association for Education in Journalism and Mass Communication*, Media Ethics Division, 2016
- Dissertation Travel Grant, School of Journalism, University of Missouri, 2012
- Dissertation Research Travel Fellowship, Graduate School, University of Missouri, 2012
- John & Virginia Sutherland Scholarship; Olive Coates Scholarship, University of Missouri, 2011
- Frances G. Babcock Memorial Scholarship; Dr. Mary E. and Ruth Williamson Fellowship, University of Missouri, 2010
- Robert M. Jackson Memorial Scholarship in Journalism; O.O. McIntyre Scholarship; Janise & Frances Rentchler Scholarship, University of Missouri, 2009
- SIUE Research Grant for Graduate Students, Southern Illinois University Edwardsville, Fall 2005