

ROSS TAYLOR

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UNIVERSITY/TEACHING EXPERIENCE

ASSISTANT PROFESSOR | UNIVERSITY OF COLORADO BOULDER

Teaching multimedia, data visualization and photojournalism oriented courses (Fall, 2017). Creative works include a female scouting refugee story, as well as an at-home pet euthanasia documentary project. Two pieces are on display at the University of Colorado Art Museum. Offered a fellowship with the Center for Western Civilization, Thought and Policy.

VISITING PROFESSOR | UNIVERSITY OF COLORADO BOULDER

Taught multimedia, visual reporting and motion production, as well as intro to broadcasting and writing for journalists. Professional aspects include motion production projects, director of workshops, creation of campus-wide documentary film competition. Worked with students from the university on a documentary film in Cuba and am the web manager of the project (2015-2017).

VISITING PROFESSOR | UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Taught multimedia, intermediate and advanced photojournalism for undergraduates and graduates for the academic year 2014-2015. Helped teach students during an international student reporting project with CARE International in Malawi, Africa.

NEWHOUSE FELLOW | SYRACUSE UNIVERSITY

Offered the first fellowship for the Multimedia Photography and Design Department in the S.I. Newhouse School of Public Communications at Syracuse University (2013-2014). The fellowship included teaching two classes (see below), serving as a teaching assistant for another and course work for a master's degree.

ADJUNCT PROFESSOR | SYRACUSE UNIVERSITY

Led graduate students in photography, photo editing software and basic multimedia production in a preparatory course for the Multimedia Photography and Design program (Summer 2014).

ADJUNCT PROFESSOR | SYRACUSE UNIVERSITY

Taught undergraduates multimedia production and intermediate photography (Spring 2014).

ADJUNCT PROFESSOR | SYRACUSE UNIVERSITY

Taught graduate students photography and one multimedia project. This course is the introduction to the Multimedia Photography and Design program (Summer 2013).

TEACHING ASSISTANT | SYRACUSE UNIVERSITY

Taught undergraduates multimedia production and the technical aspects of video editing as part of the introduction to communications class (Fall 2013).

WORKSHOP DIRECTOR | CODING IMMERSION WORKSHOP

Coordinator of a three-day immersive workshop at the University of Colorado Boulder; helped attendees learn to code in HTML and CSS. The workshop instruction was administered by a professional programmer, I assisted with code questions, overall coordination of the workshop (Fall 2016).

WORKSHOP DIRECTOR | SHORT-FORM STORYTELLING WORKSHOP

Creator of a three-day immersive workshop at the University of Colorado Boulder, helping students understand better approaches to storytelling, geared for the web in motion production/motion graphics (Fall 2015).

WORKSHOP DIRECTOR | THE IMAGE, DECONSTRUCTED

Lead creator of The Image, Deconstructed workshop held in conjunction with UNC-Chapel Hill and most recently at University of Colorado Boulder. Each workshop usually features a faculty of more than a dozen industry leaders, and around 80 attendees from across the country. The workshop focused on the mental approach to visual communication (2013, 2015, 2016).

CONFERENCE LEADER | WORLD ASSOCIATION OF NEWSPAPERS AND NEWS PUBLISHERS

Leader of a three-day photographic workshop held for Indian photojournalists in Bangalore, India. More than two dozen journalists from across the country attended the seminar. The program included not only visual instruction, but also leadership on how to increase their communication skills (2011).

ADJUNCT PROFESSOR | UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Taught undergraduate students basic photography in two separate sections including technical and mental approaches to visual communication (2002).

EDUCATION

M.S. Syracuse University S.I. Newhouse School of Public Communication (G. 2014)
Inaugural Fellow, Multimedia Photography and Design Department
Concentration in video production and editing, coding and motion graphics.

B.A. University of North Carolina at Chapel Hill (G. 1994)
Journalism Major, Concentration in Visual Communication

MAJOR AWARDS

Inaugural Fellow | 2013 - 2014 | S.I. Newhouse School of Public Communication, Syracuse University
National Photojournalist of the Year | 2011 | National Press Photographers Association
First Place, Feature Multimedia Story | 2011 | Pictures of the Year International
Second Place, Long-Form Multimedia Story | 2011 | Pictures of the Year International
First Place, Team Multimedia | 2011 | Northern Short Course in News Photography
Northern Photographer of the Year | 2011 | National Press Photographers Association
Pulitzer Prize Nomination for "A Chance in Hell" | 2011 | Published in The Virginian-Pilot
Virginia Photographer of the Year | 2011 | Virginia News Photographers Association
Virginia Runner-Up Photographer of the Year | 2010 | Virginia News Photographers Association
New England Photographer of the Year | 2007 | National Press Photographers Association
Runner-Up Photographer of the Year | 2005 | Southern Short Course in News Photography
North Carolina Photographer of the Year | 2003, 2004 | N.C. Press Photographers Association
Photo of the Century (1 of 15 for South Carolina) | 1999 | Associated Press

TEACHING PHILOSOPHY

I believe that an effective educator taps into the resources and motivation within a student, while providing clear pathways of instruction and expectations. I teach competitive marketplace skills, help students develop their online professional identity and promote a belief in their ability to achieve lofty goals. Importantly, I strive to help them feel inclusive in the educational process. To this point, I work hard to understand the individual needs of my students, fostering a creative and advanced learning space. I draw from 20 years of experience in the media industry and lessons learned from a diverse journalism career.

MULTIMEDIA/FILM WORK

I produced an award-winning multimedia documentary with unprecedented access of a trauma hospital in Afghanistan. In graduate school, I created a six-part multimedia/film documentary on the burn unit at the local hospital. Additionally, I was a co-director for a documentary film on an Iraqi war widow. It was a semifinalist for the Academy Awards student documentary category and also placed into the "Best of Fest" in the G.I. Film Festival. I can list other films upon request. I've also taken web coding classes and understand HTML and CSS, as well as WordPress. I have a strong knowledge of motion graphics via the program After Effects.

INDUSTRY INNOVATION

Creator of The Image, Deconstructed | www.imagedeconstructed.com | 2011

An educational resource for visual communicators that features a behind-the-scenes look at how images are created. Around 200 interviews are hosted on the website, and it's one of the largest online databases of its kind. It features several Pulitzer-prize winning photographers, as well as photographers who have taken iconic photos such as the flag-raising image of 9/11 at ground zero. The work resulting from the website widely connects me in the field of visual communication, as well as establishes me as a leading mentor in our field. We've also held three workshops at UNC Chapel Hill and one at UC Boulder with overall attendance close to 100 for each. The last one, held in Denver, was around 130 in attendance.

SPEAKING ENGAGEMENTS/COACHING/MODERATOR

Moderator, University of Missouri, College Photographer of the Year Multimedia Contest | 2017
Moderator, University of Missouri, College Photographer of the Year Multimedia Contest | 2017
Video Coach, Syracuse University, Multimedia Immersion Workshop | 2016
Speaker, Michigan Press Photographers Association | 2016
Speaker, White House News Photographers Association | 2015
Speaker, Women Photojournalists of Washington Portfolio Review Weekend | 2015
Video Coach, Syracuse University, Multimedia Immersion Workshop | 2014
Portfolio Reviewer, Northern Short Course in News Photographer Conference | 2014
Photo Coach, Syracuse University, Fall (Multimedia) Workshop | 2014, 2012, 2010
Speaker, Mohawk Valley Community College | 2014
Keynote Speaker, Syracuse University, Fall (Multimedia) Workshop | 2013
Featured Speaker, Ohio University | 2013
Speaker, Hampton University | 2013
Speaker, University of Missouri | 2013
Speaker, University of South Carolina | 2013, 2010
Lighting Workshop Leader, Syracuse University | 2013
Speaker, Northern Short Course in News Photography | 2011, 2008
Speaker, Syracuse University, Fall (Multimedia) Workshop | 2011
Speaker and Moderator, Southern Short Course in News Photography | 2010
Speaker, A Photo A Day Photo Seminar | 2008

PEER REVIEWED RESEARCH/PUBLICATIONS

Conference paper accepted/presented - Co-author of "Access, deconstructed: An analysis of metajournalistic discourse concerning photojournalism and access - Association for Education in Journalism & Mass Communication | 2017

Journal acceptance – Journal of Communication Inquiry | 2017

MEDIA EXPERIENCE

STAFF PHOTOGRAPHER, The Virginian-Pilot | 2009-2013
Norfolk, VA | www.pilotonline.com

The Pilot is Virginia's largest news organization and is nationally renowned for its use of visuals in presentation. It has also won first place for Best Use of Photography by the National Press Photographers Association. The publication regularly placed among the top five visual publications in

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the country for its design.

My duties included multimedia consisting of: photography, video, video editing, audio gathering and editing, photo slideshows online, initiating ideas for both photographic and multi-platform stories, delivering web content weekly under deadline during live events. Duties also included coverage of the military and creation of story ideas through original reporting and story production for print and online.

I initiated a story, "A Chance In Hell," that documented the largest trauma hospital in Afghanistan with unprecedented access. A writer and I reported on location in Kandahar. Upon return, we worked with editing teams to create packages for print and multimedia publications that included photography, video, reporting and online storytelling (<http://hamptonroads.com/achanceinhell>).

Work from this project won several key multimedia awards including: Pictures of the Year International: First Place, Feature Multimedia Story; Pictures of the Year International: Second Place, Long-form Documentary Story; Northern Short Course in News Photography Competition: First Place, Team Multimedia

A portrait taken in 2010 also landed on the cover of the year-end Best of Photojournalism magazine, a prestigious honor in the photojournalism field. This was the second time in my career that my image was the cover of the magazine, a rarity in the field.

STAFF PHOTOGRAPHER, The Hartford Courant | 2006-2009 **Hartford, CT | www.courant.com**

Worked at the largest media company in Connecticut, and one of the premier visual newspapers in the country at the time. The Courant was recognized consistently internationally for its use of design and photography. I also worked on a year-long documentary on a disabled couple and traveled with a medical mission team to document their work in the Dominican Republic.

My duties included photography, video, video editing, audio gathering and editing, photo slideshows online, initiating ideas for both photographic and multi-platform stories, delivering web content weekly under deadline during live events as well long-term documentary work. I created numerous photo illustrations as well as did multimedia reporting after extensive training in Final Cut Pro.

FREELANCE PHOTOGRAPHER | 2005-2006 **Based in India and Charlotte**

I covered the conflict in Indian-controlled Kashmir, as well as produced images from various locations in India. My work also included covering the aftermath of Hurricane Katrina and documentation of major news in the Charlotte region for the Associated Press and The Charlotte Observer. My work was distributed nationally and internationally by photo agencies such as Corbis and Getty as well.

STAFF PHOTOGRAPHER, The Herald-Sun | 2000-2004

Durham, NC | www.heraldsun.com

I covered major sporting events stemming from Duke University and UNC Chapel Hill athletics, as well as a long-term documentary of hospice care. My duties included photography, audio gathering and editing, initiating ideas for photographic and written stories, delivering content under deadline during live events, as well as long-term documentary work - including a project I initiated on a woman who was in hospice and dying of cancer. The work from this project resulted in a three-day publication project, one of the largest projects produced in that year for the publication.

STAFF PHOTOGRAPHER, The Herald | 1999-2000**Rock Hill, SC | www.heraldonline.com**

Duties included coverage of the Rock Hill region. While there, I worked on a long-term project on a disabled (blind) student graduating from college, documenting her life in her last year of school. It was one of the largest projects produced in that year for the publication.

STAFF PHOTOGRAPHER, The Island Packet | 1997-1999**Hilton Head Island | www.islandpacket.com**

Photographed daily events, as well as professional tennis and golfing events such as the Family Circle Cup and the Heritage Golf Tournament.

FREELANCE PHOTOGRAPHER, | 1996-1997**Based in Chapel Hill, NC**

Covered various assignments in North Carolina for media outlets such as the Associated Press, the Raleigh News and Observer and CitySearch, an early online city event and entertainment company that covered events throughout the Triangle region of North Carolina.

STAFF PHOTOGRAPHER, The Chapel Hill News | 1995-1996**Chapel Hill, NC | www.chapelhillnews.com**

Duties included supervising around a dozen freelance photographers throughout employment at the newspaper. I also photographed all major sporting events at The University of North Carolina at Chapel Hill.

PUBLICATION AWARD BY YEAR**2012 • THE VIRGINIAN-PILOT**

Virginia Press Photographers Association

First Place, Campaign • First Place, Illustration • First Place, News Picture Story
First Place, Sports Feature • Second Place, Illustration • Second Place, News Picture Story • Third
Place, Spot News • Honorable Mention, Feature

Virginia Press Association

First Place, Photo Illustration • First Place, Sports Feature • Second Place, Portrait
Second Place, Picture Story • Second Place, Multimedia Sports Report

2011 • THE VIRGINIAN-PILOT

Photojournalist of the Year (Large Markets) • National Press Photographers Association

Photographer of the Year • Virginia News Photographers Association

Northern Photographer of the Year • Northern Short Course in News Photography

Northern Short Course in News Photography

First Place, Feature Picture • First Place, International Photo • First Place, International Photo Story •
First Place, Team Multimedia • Second Place, Illustration • Third Place, Illustration • Third Place,
News Picture Story

Virginia News Photographers Association/Virginia Press Association

First Place, News Video • First Place, Lifestyle • First Place, Portrait • First Place, News Picture Story
• Second Place, Illustration • Second Place, Feature Picture Story • Second Place, News Picture Story •
Honorable Mention, Feature • Honorable Mention, Feature • Honorable Mention, Lifestyle • Award for
Journalistic Integrity and Community Service (highest award given) • First Place, Illustration • First
Place, Combination Picture/ Story • First Place, Multimedia News Report • First Place, Online
Slideshow

Pictures of the Year International

First Place, Feature Multimedia Story • Second Place, Long-Form Multimedia Story

National Press Photographers Association

Second Place, Contemporary Issues • Third Place, Domestic News Picture Story

2010 • THE VIRGINIAN-PILOT**Atlanta Photojournalism Seminar**

First Place, Portrait/Personality • Second Place, Feature Picture Story/Essay • Second Place, Product
Illustration

National Press Photographers Association

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Second Place, Local Portrait/Personality
Best of Photojournalism Cover Photo

Virginia News Photographers Association

Second Place, Portfolio • First Place, Portrait • First Place, General News • Second Place, News Picture Story • Third Place, Illustration • Third Place, Feature Picture Story • Third Place, Portrait • Honorable Mention, Portrait • Honorable Mention, General News

Virginia Press Association

First Place, General News • First Place, Portrait • Second Place, Photo Illustration • Second Place Picture Story

2009 • THE HARTFORD COURANT**Atlanta Photojournalism Seminar**

First Place, Issue Illustration • Second Place, Portrait

2008 • THE HARTFORD COURANT**National Press Photographers Association**

Honorable Mention, Picture Story

Editor & Publisher, Photos of the Year

First Place, Features

2007 • THE HARTFORD COURANT**Northern Short Course in Photojournalism**

Photographer of the Year, Runner-up

National Press Photographers Association

First Place, Enterprise Picture Story (large markets)

Southern Short Course in Photojournalism

First Place, Sports Picture Story • First Place, Product Illustration • Second Place, Feature Picture Story • Second Place, Sports Feature • Honorable Mention, Portrait Personality
Honorable Mention, Sports Action

Northern Short Course in Photojournalism

First Place, Feature Picture • First Place, Feature Picture Story • First Place, Food/Fashion Illustration

• Third Place, Food/Fashion Illustration • Third Place, Portrait Personality
Honorable Mention, Feature Picture • Honorable Mention, Sports Action • Honorable Mention, Sports
Feature • Honorable Mention, Portrait • Honorable Mention, Sports Feature Story

Pictures of the Year International

Award of Excellence, Feature Picture

Society for News Design

Silver Award, Photography/Single Photos/Portrait • Award of Excellence, Photography/Single
Photos/Illustration

Editor & Publisher

Honorable Mention, Single Image, Photos of the Year

Atlanta Photojournalism Seminar

First Place, Product Illustration • Third Place, Sports Action • Third Place, Feature Picture Story

2006 • THE HARTFORD COURANT**Pictures of the Year International**

Award of Excellence, Portrait • Award of Excellence, Science and Natural History Picture Story

Society for News Design

Award of Excellence, Photography/Single Photos

Southern Short Course in News Photography

First Place, Product Illustration • Second Place, Product Illustration • Second Place, Sports Picture
Story

2005 • FREELANCE**Pictures of the Year International**

Third Place, Newspaper Feature Picture

Southern Short Course in News Photography

Photographer of the Year, Runner-Up • Best of Show • First Place, Portrait • Second Place Pictorial •
Second Place, Feature Picture Story • Honorable Mention, General News
Honorable Mention, Feature • Honorable Mention, Feature • Honorable Mention, General News

2004 • THE HERALD-SUN (DURHAM, NC)**North Carolina Press Photographers Association**

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Photographer of the Year

Atlanta Photojournalism Seminar

Photographer of the Year, Runner Up

Pictures of the Year International

Honorable Mention, Pictorial

North Carolina Press Photographers Association

First Place, General News • Second Place, General News • Second Place, Feature Picture Story • Second Place, Pictorial • Third Place, Portrait • Honorable Mention, Portrait • Honorable Mention, Portrait • Honorable Mention, Pictorial • Honorable Mention, Feature

Atlanta Photojournalism Seminar

First Place, Pictorial • Honorable Mention, General News

National Press Photographers Association

First Place, Portrait • Honorable Mention, International News Story

2003 • THE HERALD-SUN (DURHAM, NC)**North Carolina Press Photographers Association**

Photographer of the Year

North Carolina Press Photographers Association

First Place, Feature • First Place, Sports Story • First Place, Sports • Third Place Feature Picture Story • Honorable Mention, Feature Picture Story • Honorable Mention, Sports Feature

North Carolina Press Association

Second Place, Feature • Second Place, Sports Feature • Third Place, Photo Page

National Press Photographers Association

Third Place, Sports Feature

Southern Short Course in News Photography

Second Place, Pictorial • Third Place, Sports Feature Story

Excellence in Urban Journalism

Contributing photographer for the project “Living Below The Line”
The Enterprise Foundation and The Freedom Forum

North Carolina Press Photographers Association Monthly Contest

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First Place Multiple (Photo package), January • First Place Multiple, February • Second Place Multiple, March • Third Place Multiple, May • Second Place Portrait, June • Second Place Multiple, June • Second Place Portrait, July • First Place News, August • First Place Feature, August • First Place Sports, August • First Place Multiple, October • Second Place Sports, November • Third Place Portrait, November • First Place Multiple, November • Second Place Multiple, November

National Press Photographers Association Region Monthly Photography Contest

Second Place Multiple, January • First Place Multiple, June • First Place Sports, August
First Place Multiple, November

2002 • THE HERALD-SUN (DURHAM, NC)**North Carolina Press Association**

First Place, Sports • Third Place, General News

Southern Short Course in News Photography

Second Place, Portrait • Second Place, Pictorial

North Carolina Press Photographers Association

Third Place, Feature Picture Story • Third Place, Portrait Personality • Honorable Mention, Feature Picture Story

North Carolina Press Photographers Association Monthly Contest

Second Place Feature, January • First Place Multiple, February • First Place Portrait, March
First Place Spot News, March • First Place Feature, March • Second Place Spot News, April
Third Place Portrait, April • Third Place Portrait, May • First Place Spot News, June
Second Place Sports, September • Third Portrait, September • First General News, September • Third Place Multiple, December

2001 • THE HERALD-SUN (DURHAM, NC)**North Carolina Press Photographers Association**

First Place, Sports

North Carolina Press Association

Third Place, Sports

2000 • THE HERALD-SUN (DURHAM, NC)**North Carolina Press Photographers Association**

Best of Show • First Place, Portrait

1999 • THE HERALD (ROCK HILL, SC)

South Carolina Press Association

First Place, Photo Story • Second Place, Sports Feature • Third Place, Feature
Photo of the Century, Associated Press (for SC)

1998 • THE HERALD (ROCK HILL)/THE ISLAND PACKET (HILTON HEAD ISLAND)

South Carolina Press Association

“Best of the Best” – Top Features Honor

South Carolina Press Association

First Place, Feature • First Place, Sports

SKILLS

I have expert knowledge of the multimedia production and photography, from newsgathering to illustrative as well as use of location lighting. I have extensive experience in editing and transmitting content on deadline for both online and print production. I regularly maintain the website: The Image, Deconstructed, which provides an ongoing educational resource for visual communication.

I have advanced skills in motion graphics production. I routinely help other visual professionals and students edit their work, either through a role as a teacher, or as a peer with professionals. I also have basic-intermediate skills in coding (HTML5 and CSS) as well as web design in WordPress.

COMMUNITY LEADERSHIP

Board of Directors

National Press Photographers Association (elected in 2016, reelected in 2017).

National Multimedia Quarterly Competition Co-Chair

National Press Photographers Association (elected in 2016-current).

National Student Quarterly Photography Competition Co-Chair

National Press Photographers Association (2016).

Mentorship Chair

National Press Photographers Association (2012-2016).

Secretary

Virginia Press Photographers Association (2012-2013).

Mentor

Extensive history of mentoring more than 100 photographers and students, including a Pulitzer-prize winning photographer and a College Photographer of the Year.

Photo Contest Judge

Pictures of the Year International

White House News Photographers Association Multimedia Contest

Michigan Press Photographers Association

Ohio News Photographers Association

North Carolina Photographers Association

Marine Corps Heritage Foundation's Daly Award

Asian Media Awards

WORKSHOP/CONFERENCE PARTICIPANT

Association for Education in Journalism and Mass Communication | 2017, 2016 |

Northern Short Course in News Photography | 2014, 2012, 2010 | An industry conference

Fall Workshop | 2013 | Syracuse University's annual multimedia workshop for students

Southern Short Course in News Photography | 2009 | A regional photo conference

The Missouri Photo Workshop | 2001 | A photographic workshop for visual storytelling

Eddie Adams Photo Workshop | 1997 | A workshop for top 100 emerging photographers

EDITING PROGRAMS

Adobe Suite (Creative Cloud) - Premiere, After Effects, Photoshop, Bridge and Audition

Final Cut Pro

Photo Mechanic

Lightroom

MEMBERSHIPS

Association for Education in Journalism and Mass Communication | 2016 - current

National Press Photographers Association | 2000 - current

Virginia Newspaper Photographers Association | 2009 - 2013

North Carolina Press Photographers Association | 2000 - 2004