

SARAH R. COWAN

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EDUCATION

Indiana University O'Neill School of Public and Environmental Affairs

Bloomington, IN

Master of Public Affairs

May 2015

- Concentration in Nonprofit Management and Social Entrepreneurship | 3.82/4.0 GPA
- Capstone Project: Economic and Community Development of Spencer, Indiana

Quinnipiac University School of Communications

Hamden, CT

Bachelor of Arts Magna Cum Laude

May 2010

- Print Journalism Major, Anthropology Minor | 3.83/4.0 GPA
 - Spring 2008 semester abroad in Cork, Ireland
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TEACHING & RESEARCH

Courses Taught in the Leeds School of Business, University of Colorado Boulder:

- BCOR 1030: Communication Strategy
- BCOR 1015: The World of Business
- BCOR 2302: Business Ethics & Social Responsibility
- BADM 1260: First-Year Global Experience
- BADM 1250: Designing Your Leeds

Additional Courses:

- 3105AV: Nonprofit Best Practices Legal, Ethical and Social Responsibilities offered through Colorado Free University
- CESR 4XXX: The Business of Nonprofits lead instructor for new course currently being developed for CU Boulder

Selected Guest Lectures and Presentations:

- “Nonprofit Basics” lecture for CESR 4005: Business Solutions for the Developing World, Leeds School of Business
- “Professional Toolkit” workshop for Brighton Youth Services (Brighton, Colo.)
- “Marketing for Nonprofit Organizations” presentation for the Elevate Nonprofit Leadership Development Program, Young Nonprofit Professionals Network (YNPN) Denver
- “Volunteer Culture and Civic Engagement in the U.S.” Global Social Entrepreneurship Institute, Indiana University

Research:

- Cowan, Sarah & Conejo, Francisco. (2022). A Conceptual Framework for Sustainable Luxury. *Journal of International Marketing Strategy* Vol. 7, No. 1, P. 1-13.
 - Interested in the intersection of business and public policy; sustainability; leadership; culture and communication
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WORK EXPERIENCE

Leeds School of Business, University of Colorado

Boulder, CO

Assistant Teaching Professor, Division of Social Responsibility & Sustainability

Jan 2023 - Present

- Teach seven courses per academic year and serve on the Classroom Inclusion Committee
- Foster an inclusive and collaborative classroom environment, promoting active participation and critical thinking
- Stay abreast of the latest developments in the field and incorporate relevant updates into course content
- Provide mentorship and guidance to students pursuing studies in social responsibility and sustainability
- Participate in ongoing professional development activities to enhance teaching methodologies

Lecturer, Division of Social Responsibility & Sustainability

Dec 2020 - Dec 2022

- Taught business core course covering ethics and social responsibility for classes of 75 undergraduates

Sarah R. Cowan

Leeds School of Business, University of Colorado

Boulder, CO

Assistant Director, Leeds Scholars & Honors Programs

Jul 2018 - Dec 2022

- Managed leadership programming for nearly 600 top achieving undergraduate students across two programs
- Taught First-Year Seminar and First-Year Global courses using design thinking approach to problem solving
- Worked with division chairs, faculty and course administrators to schedule and support Honors sections
- Oversaw year-long student community outreach projects, connecting student teams to local nonprofit partners

Advisor, Office of Career Development

Aug 2015 - Jul 2018

- Provided individualized career coaching to a population of 1700 with a focus on whole-student development
- Developed professional development assignments integrated into first-year communications class (BCOR 1030)
- Managed team of Career Peer student workers, increasing overall appointment numbers for the office by 20%

O'Neill School of Public and Environmental Affairs, Indiana University

Bloomington, IN

Global Social Entrepreneurship Institute Curriculum Assistant

Apr 2013 - Aug 2013

- Mentored 20 undergraduate Fulbright students from across Europe enrolled in summer institute
- Created step-by-step workbook for developing a social purpose business and walked students through key concepts

Public Affairs Graduate Assistant

Oct 2013 - Jul 2015

- Applied Bloom's taxonomy to create learning objectives and program goals for new major in law and public policy
- Conducted qualitative research on faculty publications; gathered and analyzed student enrollment data in Excel

Play360

Bloomington, IN

Outreach Coordinator

Oct 2013 - Jul 2015

- Worked with small, education-focused nonprofit sending groups of volunteers to work with on-the-ground partners, parents, and teachers in the developing world to build school playgrounds
- Led communications and recruitment strategy for Guatemala service trips, doubling size of program in one year

Habitat for Humanity of Monroe County

Bloomington, IN

Volunteer Services Coordinator

Aug 2012 - Aug 2013

- Developed new ReStore volunteer recruitment plan, resulting in 133% increase in volunteer hours in one year
- Engaged 15 out-of-state college students in service learning project as part of Collegiate Challenge program
- Wrote content for, edited, and published monthly volunteer newsletter that reached more than 6,000 constituents

Little Duck Organics

Newburyport, MA

Operations Coordinator

Jan 2012 - May 2012

- Worked on marketing and operations efforts for start-up organic baby foods company
- Authored content for social media channels, including Facebook product giveaways, to drive customer engagement

Freelance Work

Multiple Locations

Freelance Journalist

May 2009 - Jan 2012

- Authored news articles published in The New Haven Advocate (New Haven, Conn.), The Hartford Courant (Hartford, Conn.) North Andover Patch (North Andover, Mass.) and City Travel Review (Berlin, Germany)
- Wrote press releases picked up by the Brentwood Herald (Brentwood, N.H.), Casa Grande Dispatch (Casa Grande, Ariz.), Arkansas Democrat-Gazette (Little Rock, Ark.) and West Hartford News (West Hartford, Conn.)

ADDITIONAL INFORMATION

Community Involvement:

- Served as Board Member from 2016-2018 with the Young Nonprofit Professionals Network (YNPN) Denver, setting program strategy for 170+ members and developing nonprofit leadership development program, Elevate
- Proud AmeriCorps alumna: served with NCCC Class 17 based out of the Southwest Region

Sarah R. Cowan

Skills:

- Use of Zoom, Canvas, PlayPosit and Google suite for remote teaching and student support
- Salesforce CRM and Qualtrics survey tool for tracking student data
- Microsoft Word, Outlook, PowerPoint, Excel

Global:

- Selected as the CU Boulder participant for the 2019 Faculty Development in International Business (FDIB) China Program led by the CU Denver CIBER Institute -- traveled to 5 cities across China in January 2019
- Have led groups of up to 50 students on educational trips to Guatemala, Portugal, the UAE, South Africa and Japan