

Curriculum Vitae  
**Natasha Shrikant, PhD**  
Assistant Professor  
Department of Communication  
College of Media, Communication, and Information Science  
University of Colorado, Boulder  
Boulder, CO 80309  
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## RESEARCH FOCUS

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I am an interpretive communication scholar who relies primarily on ethnographic and discourse analytic methods to understand how people collaboratively create meanings about culture and identity through their everyday conversations. I am most interested in how the ‘micro’ aspects of our everyday conversations (such as sequence, tone, pitch, pronunciation, and word choice) are produced and interpreted by speakers in particular contexts. I also study how these micro aspects of conversation shape or are shaped by ‘macro’ aspects of society (such as institutional norms, cultural norms, or societal structures).

In the past, I have studied how the interactional accomplishment of various racial, ethnic, gender, and sexuality identities. My current research project examines how institutional members construct racial, ethnic, gender, and political identities and invoke these identities in interaction to accomplish interactional and institutional goals.

Key words: Discourse analysis, identity, community, culture, race, ethnography

## ACADEMIC APPOINTMENTS

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Assistant Professor, University of Colorado Boulder, Fall 2016-present  
Teaching Associate, University of Massachusetts Amherst, Fall 2011-Spring 2016  
Instructor, Richland Community College, Summer 2014  
Teaching Associate, University of Illinois at Urbana Champaign, Fall 2009-Spring 2011

## EDUCATION

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### **Ph.D., Communication**

- University of Massachusetts, Amherst, May 2016
- Dissertation: “Race talk” in Organizational Discourse: A Comparative Study of Two Texas Chambers of Commerce (Advisor: Dr. Benjamin Bailey)

### **M.A., Communication**

- University of Illinois at Urbana-Champaign, May 2011 (Advisor: Dr. Michele Koven)

### **B.S. Communication**

#### **& B.A. Spanish – Hispanic Linguistics**

- University of Texas at Austin, May 2009

## PUBLICATIONS

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## Peer-Reviewed Journal Articles

- Searles, D., Betz, E., Clinkenbeard, M., Morita, E., **Shrikant, N.**, & Tuccio, W. (2021). Okay as a second-position preface for multi-unit turns in English. *Language and Communication*. doi: 10.1016/j.langcom.2020.09.005
- Shrikant, N. (2020). Membership Categorization Analysis of Racism in an Online Discussion among Neighbors. *Language in Society*. doi: 10.1017/S0047404520000846
- Shrikant, N. (2020). Cultural difference as a resource for arguments in institutional interactions. *Communication Monographs*. doi: 10.1080/03637751.2020.1776351
- Shrikant, N. (2020). Metadiscourse and the management of relationships during online conflict among academics. *Text and Talk*. doi: 10.1515/text-2020-2069
- Shrikant, N. & Marshall, D. (2019). 'I went to debutante school': Using southern femininity as a resource to negotiate authority in a Texan workplace interaction. *Gender and Language*, 13(3), 396-417. doi: 10.1558/genl.36393
- Lie, S. & **Shrikant, N.** (2019). Introduction to special issue: Stretching the boundaries of international and intercultural communication scholarship. *Journal of International and Intercultural Communication* 12(2), 105-110. doi: 10.1080/17513057.2019.1580381
- Shrikant, N. (2019). "Who's the face?": Communication and white identity in a Texas business community. *Ethnic and Racial Studies*, 42(2), 254-271. doi: 10.1080/01419870.2018.1430842.
- Shrikant, N. & Musselwhite, J. (2018). Indexing neoliberal ideology and political identities in a racially diverse business community. *Discourse and Communication*, 13(1), 119-137. doi: 10.1177/1750481318801627
- Shrikant, N. (2018). "There's no such thing as Asian": A membership categorization analysis of cross-cultural adaptation in an Asian American business community. *Journal of International and Intercultural Communication* 11(4), 286-303. doi: 10.1080/17513057.2018.1478986
- Shrikant, N. (2018). The discursive construction of race as a professional identity category in two Texas chambers of commerce. *International Journal of Business Communication*, 55(1), 94-117. doi: 10.1177/2329488415594156
- Shrikant, N. (2015). "Yo, it's IST yo": The discursive construction of an Indian-American youth identity in a South Asian Student Club. *Discourse and Society*, 26(4), 480-501. doi: 10.1177/0957926515576634

Shrikant, N. (2014). "It's like, 'I've never met a lesbian before!': Personal narratives and the construction of diverse female identities in a lesbian counterpublic. *IPrA Pragmatics*, 24(4), 799-818.

### **Invited Book Chapters**

Shrikant, N. (accepted). Resisting constructions of "Refugee" identity through Narrative Performances during a Colorado Refugee Speakers' Bureau Event. In A. Soto-Vasquez, S. Juarez, M. Lechuga, & A. Soto-Vasquez, & S. Juarez (Eds.), *Migrants: Rhetoric, Representation, and Resistance* (~8000 words).

Robles, J. & **Shrikant, N.** (accepted). Interactional approaches to discrimination and racism in everyday life. In C. Tileaga, M. Augoustinos, & K. Durrheim (Eds.), *Handbook of Discrimination, Prejudice and Stereotyping*. Routledge. (~8000 words)

Sierra, S. & **Shrikant, N.** (2020). Fake alignments. In J. McIntosh & N. Mendoza-Denton (Eds.), *Language in the Trump Era* (4496 words). Cambridge University Press.

Boromisza-Habashi, D., Sprain, L., **Shrikant, N.**, Reinig, L., & Peters, K. (2018). Cultural Discourse Analysis within an Ecosystem of Discourse Analytic Approaches: Connections and Boundaries. In M. Scollo & T. Milburn (Eds.), *Engaging and transforming global communication through cultural discourse analysis: A tribute to Donal Carbaugh* (pp. 297-311). Lanham, MD: Rowman & Littlefield.

Jackson, R.L. & **Shrikant, N.** (2012). Scripting the black masculine body. In A. Goodboy & K. Shultz (Eds.), *Introduction to communication studies: Translating communication scholarship into meaningful practice* (pp. 93-98). Dubuque, IA: Kendall Hunt Publishing Company.

### **Conference Proceedings**

Shrikant, N. (2015). The Construction of Asian American Identities through Organizational Discourse. *Texas Linguistics Forum 58: Proceedings of the 23rd Annual Symposium about Language and Society-Austin*, 128-138.

### **WORK IN PROGRESS**

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Aronis, C. & Shrikant, N. (under review). The (ideological) journey of Sojourner Truth's well-known speech: From oral to written and back. *International Journal of Communication*.

Shrikant, N. & Aronis, C. (in progress). Theorizing Transcription in Communication Research *Communication Theory*

Shrikant, N. & Brunelle, J. (in progress). Membership Categorization Analysis, Race, and Racism. *Annals of International Communication Association*.

Preliminary fieldwork for next research project (July 2019-present):

I have started conducting preliminary fieldwork for my next research project where I analyze how recently resettled refugees in the Denver area navigate intercultural communication challenges experienced in everyday life, how they (re)construct their identities in their new community, and how ideologies about race and immigration might be constituted—or resisted—through these interactions. I am volunteering with a non-profit that helps facilitate the resettlement of refugees and am attending public events in the Denver area that address issues of migration, particularly as they apply to refugees.

## CONFERENCE PRESENTATIONS

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- Aronis, C. & Shrikant, N. (2020). Black oratory, White media, and the quest for a YouTube empowerment: The (ideological) journey of Sojourner Truth's "Ain't I a Woman?" *The 106<sup>th</sup> Annual National Communication Association Conference*. Virtual. Nov 19-22.
- Shrikant, N. & Aronis, C. (2020). Transcription, media, and the politics of identity in the case of Sojourner Truth's, "Ain't I a Woman?". *The 91<sup>st</sup> Annual Western States Communication Association Conference*. Denver, CO, USA. Feb 21-24.
- Shrikant, N. (2019). Politics of Survival: Rhetorical and Communication Scholars of Color Fighting with Research and Publication "Standards" Behind the Door of Academic Capitalism. Roundtable Presenter. *The 105<sup>th</sup> Annual National Communication Association Conference*. Baltimore, MA, USA. Nov 14-17.
- Aronis, C. & Shrikant, N. (2019). The (ideological) journey of Sojourner Truth's well-known speech: From oral to written and back. *African American Public Address Pre-Conference at The 105<sup>th</sup> Annual National Communication Association Conference*. Baltimore, MA, USA. Nov 14-17.
- Shrikant, N. (2019). Talking cultural difference in institutional contexts. *The 69<sup>th</sup> Annual International Communication Association Conference*. Washington, D.C., USA. May 23-29.
- Shrikant, N. & Marshall, D. (2018). 'I went to debutante school': Using southern femininity as a resource to negotiate authority in Texan workplace interactions. *The 103<sup>rd</sup> Annual National Communication Association Conference*. Salt Lake City, UT. Nov 7-Nov 11, 2018.
- Shrikant, N., Betz, E., Clinkenbeard, M., Morita, E., Searles, D., & Tuccio, W. (2018). Okay as a second-position preface for multi-unit turns in English. *The 5<sup>th</sup> International Conference on Conversation Analysis*. Loughborough, UK. July 11-15, 2018.
- Shrikant, N. & Musselwhite, J. (2018). "What's that ROI going to look like?" vs. "We represent a community": Indexing Neoliberal Identities in a Racially Diverse Business Community. *The 68<sup>th</sup> Annual International Communication Association Conference*. Prague, Czech Republic. May 24-28.

- Shrikant, N. & Musselwhite, J. (2018). "So the federal deficit's gonna increase again": Indexicality and neoliberal discourse in a Texas business community. *The 2018 Western States Communication Association Annual Convention*. Santa Clara, CA. Feb 16-19, 2018.
- Shrikant, N. & Sierra, S. (2017). Ten years of a coalition in sociocultural linguistics: Contemporary and future directions. *The 116<sup>th</sup> Annual Meeting of the American Anthropological Association*. Washington, DC. Nov 29-Dec 3, 2017.
- Sierra, S. & **Shrikant, N.** (2017). "Fake news from these people": How Trump uses adequation framing and intertextuality to achieve alignment and shared identity in the Black History Month Listening Session. *The 116<sup>th</sup> Annual Meeting of the American Anthropological Association*. Washington, DC. Nov 29-Dec 3, 2017.
- Shrikant, N. (2017). Communication Dilemmas and the Maintenance of Asian American Identity. *The 103<sup>rd</sup> Annual National Communication Association Conference*. Dallas, TX. Nov 16-19, 2017.
- Shrikant, N. (2017). Communication, Identity, and Place in a Texas Speech Community. *The 103<sup>rd</sup> Annual National Communication Association Conference*. Dallas, TX. Nov 16-19, 2017.
- Shrikant, N. (2017). Discourses of Racism in a Listserv Discussion among Neighbors. *The 67<sup>th</sup> Annual International Communication Association Conference*. San Diego, CA. June 25-29, 2017.
- Shrikant, N. (2017). Texan Identity and Professional Discourse. *New Horizons in Ethnography of Communication Conference*. Riverdale, NY. June 6-8, 2017.
- Shrikant, N. (2016). Communication and Whiteness in a Texas Business Community. *The 102<sup>nd</sup> Annual National Communication Association Conference*. Philadelphia, PA. Nov 9-13, 2016.
- Shrikant, N. (2015). "There's no such thing as Asian": Racialization and Identity Politics in an Asian American Chamber of Commerce. *The 101<sup>st</sup> Annual National Communication Association Conference*. Las Vegas, NV. Nov 19-22, 2015.
- Shrikant, N. (2015). Narratives of Personal Experience as Organizational Discourse. *The 101<sup>st</sup> Annual National Communication Association Conference*. Las Vegas, NV. Nov 19-Nov 22, 2015.
- Shrikant, N. (2015). Racial Identity and Codes of Practicality in Organizational Discourse. *The 4<sup>th</sup> Annual Culture Language, and Social Practice Conference*. Boulder, CO. Oct 2-4, 2015.

- Shrikant, N. (2015). The Construction of an Asian American identity in global business contexts. *The 4<sup>th</sup> Annual Global Advances in Business Communication (GABC) Tri-Continental Conference*. Ypsilanti, MI. May 27-30, 2015.
- Shrikant, N. (2015). The construction of Asian-American identities through organizational discourse. *The 23<sup>rd</sup> Annual Symposium about Language and Society – Austin (SALSA) Conference*. Austin, TX. April 17-18, 2015.
- Shrikant, N. (2014). (Not) talking about race in two Texas chambers of commerce. *The 100<sup>th</sup> Annual National Communication Association Conference*. Chicago, IL. Nov 20-23, 2014.
- Shrikant, N. (2014). Discourses of Diversity in two Texas chambers of commerce. *The 79<sup>th</sup> Annual Association for Business Communication Conference*. Philadelphia, PA. Oct 22-25, 2015.
- Shrikant, N. (2013). “It’s like, ‘I’ve never met a lesbian before!’”: Personal Narratives and the Construction of Diverse Femininities in a Lesbian Counterpublic. *The 99<sup>th</sup> Annual National Communication Association Conference*. Washington, D.C., Nov 21-24, 2013.
- Shrikant, N. (2013). The Negotiation of Order and Online Academic Talk. *The 63<sup>rd</sup> Annual International Communication Association Conference*. London, UK. June 17-21, 2013.
- Shrikant, N., Estus, C., & Variolo, B. (2012). Expeditionary Learning Under MA State Curriculum Policy: MCAS and Washback. *The 98<sup>th</sup> Annual National Communication Association Conference*. Orlando, FL. Nov 15-18, 2012.
- Shrikant, N. (2012). The Interactional Accomplishment of a South Asian Social Identity. *Ethnography of Communication: The Ways Forward*. Omaha, NE. June 10-14, 2012.
- Jackson, R. & Shrikant, N. (2010). Panel presentation on “The Future of Intercultural Communication.” *The 101<sup>st</sup> Annual Eastern Communication Association Conference*. Baltimore, MD. April 23 2010.

## **INVITED RESEARCH TALKS AND WORKSHOPS**

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- Shrikant, N. (January 2021). Race in the Workplace. Guest on the *Language Matters* podcast hosted by Dr. Maame Afua Nikabs. <https://mnikabs.podbean.com/>
- Shrikant, N. (November, 2020). Membership Categorization Analysis and Race in Institutional Discourse. Invited Speaker for the University of Huddersfield (UK) Department of Linguistics seminar series.
- Shrikant, N. (November, 2020). The discursive construction of the “Refugee” identity category via personal narratives. Invited speaker for the Co-operative Action Lab at the University of California Los Angeles.

Shrikant, N. (October, 2020). Navigating the “refugee” identity category in institutional discourse. Invited Data Session Leader for EMCA4RJ (Ethnomethodology/Conversation Analysis for Racial Justice).

Shrikant, N. (2018). Discourse Analysis and Ethnic Identity Construction. Invited Blue Sky Workshop Leader, International Communication Association Annual Conference, Prague, CZ.

Shrikant, N. (2017). Negotiation and Performance of Gender in Institutional Discourse. Invited Workshop Leader for Conference on Language and Social Practice (CLASP), University of Colorado, Boulder.

## HONORS

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2018, Top Paper Honors, Language and Social Interaction Division, Western Communication Association Annual Conference, Santa Clara, CA. Feb 15-19, 2018 (with Jeanette Musselwhite)

## TEACHING EXPERIENCE

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### Graduate

#### *Courses*

- COMM 6445 – Intercultural Communication Spring 2021 (8 Students)
- COMM 6410 – Discourse Analysis Fall 2020 (14 students); Fall 2018 (12 students)
- COMM 5435 – Readings in Community and Social Interaction Fall, 2019 (5 students), Fall 2017 (12 Students)

#### *Mentorship*

- CU Boulder Department of Communication Graduate Research Assistant Fellowship, Fall 2017-Spring 2018; Summer 2017; Summer 2019
- Supervisor for Comm 2400 – Discourse, Culture, Identities, Fall 2017-present
- Panelist on *From Seminar Paper to Publication* Panel organized by communication graduate student association, University of Colorado Boulder, 2018
- Organized and Presented at a Cross-Departmental Research Lunch (attended by graduate students) on *Intra-disciplinary Approaches to Communication Research*, presented with Joelle Cruz and Tiara Na’puti, 2017
- Panelist on *Job Market Concerns* Panel organized by communication graduate student association, University of Colorado Boulder, 2017
- Presented at *Practice Conference Presentation Session* organized by communication graduate student association, University of Colorado Boulder, 2016

#### *Committees*

- Jone Brunelle, PhD, co-**Advisor** (with David Boromisza-Habashi), in progress
- Hadassah Ward, PhD, **Advisor**, in progress

- Kellie Brownlee, PhD, Dissertation Committee member, in progress
- Macy Conant, MA, Masters Thesis Committee member, in progress
- Dana Marshall, PhD, Dissertation Committee member, Dec 2020
- Jeanette Musselwhite, PhD, Dissertation Committee Member, May 2019
- Vincent Russell, PhD, Dissertation Committee Member, in progress
- Elisa Varela, PhD, Dissertation Committee Member, in progress
- Zachary Veshancey, MA, Comprehensive Exam Committee Member, May 2018
  
- Marcus Avelar, PhD, Department of Linguistics, Dissertation Committee member, December 2019
- Hanain Brohi, PhD, Newcastle University, Department of Applied Linguistics and Communication, External Examiner for PhD viva, Fall 2020
- Catlin Fine, PhD, School of Education, Dissertation Committee member, in progress
- Nilufar Karimi, MFA, Department of English, Committee member, May 2020
- Wagma Mommandi, PhD, School of Education, Dissertation Committee member, in progress
- Jody Slavick, PhD, School of Education, Dissertation Committee member, December, 2020

## **Undergraduate**

### *Courses*

- COMM 2400 – Discourse, Cultures, Identities, Fall 2018-present, Fall 2017 (19 Students)
- COMM 3740 – Qualitative Research Methods, Spring 2017, Fall 2016 (30 students/section)
- COMM 4220 – Functions of Communication: Communication and Diversity (Senior Seminar), Spring 2019, Spring 2017, Fall 2016 (20 students/section)

### *Mentorship*

- CU Boulder Undergraduate Research Opportunities Research Assistant Grant, Fall 2016-Spring 2017

### *Senior Honors Theses and Individual Research Instruction*

- Senior Honors Thesis Advisor for Grace Musselman, 2018, Graduated May 2018
- COMM 4840 – Independent study – advising Armani Jain in conducting an independent research project, Spring 2017

## **PROFESSIONAL DEVELOPMENT**

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### *Research Development*

#### **Faculty Success Program**

University of Colorado Boulder, National Center for Faculty Development and Diversity, Spring 2019

#### **Summer Institute for Advanced Conversation Analysis**



University of Colorado Boulder, June 26-30, 2017  
Competitively selected as 1 of 30 who attended workshop; Attendance resulted in international conference presentation and co-authored article under review for publication in *Journal of Pragmatics* special issue

**Support for Research/Scholarship/Creative Work in the Social Sciences, Humanities, and the Arts**

University of Colorado Boulder, Fall 2016

***Teaching Development***

**Active Learning and Groupwork in Classes of Any Size**

University of Colorado Boulder, Faculty Teaching Excellence Program, Spring 2019

**Faculty and Students of Color Luncheon**

University of Colorado Boulder, Fall 2018

**Teaching in a Nutshell**

University of Colorado Boulder, Faculty Teaching Excellence Program, Fall 2016

**Mental Health Symposium**

University of Colorado Boulder, Faculty Teaching Excellence Program, Fall 2016

***General Professional Development***

**LEAP Introductory Leadership Workshop**

University of Colorado Boulder, Leadership Education for Advancement and Promotion program, Spring 2019

**Faculty of Color Lunch**

University of Colorado Boulder, Fall 2018

**Tenure and Promotion**

University of Colorado Boulder, New Assistant Professor Program, Fall 2016

**Managing Your Career**

University of Colorado Boulder, New Assistant Professor Program, Fall 2016

**Women's Faculty Lunch**

University of Colorado Boulder, Leadership Education for Advancement and Promotion program, Fall 2016

**SERVICE**

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**Departmental Service**

- **Organizer of Community and Social Interaction Research Lunches**  
University of Colorado Boulder, Fall 2017-Spring 2018; Fall 2020-Spring 2021
- **Undergraduate Program Committee**  
University of Colorado, Boulder, Fall 2020-Spring 2021
- **Participated in Fall 2020 COMM student orientation**  
University of Colorado, Boulder, Fall 2020
- **Merit Committee**  
University of Colorado, Boulder, Spring 2019
- **Instructor Search Committee**  
University of Colorado, Boulder Fall 2018-Spring 2019
- **Graduate Admissions Committee**

University of Colorado Boulder, Spring 2017

- **Graduate Studies Committee**  
University of Colorado Boulder, Fall 2016-Spring 2017
- **Affiliated faculty with Program in Culture, Language and Social Practice (CLASP)**  
University of Colorado Boulder, Fall 2016-Present

#### **Service to Communication and Society RAP**

- Faculty for 1 Comm 2400 RAP section
- Attend RAP faculty meetings and events

#### **Service to the Discipline**

- Co-Guest Editing Special Issue on the Legacies of Black Lives Matter for the *Journal of Language and Social Psychology* (with Howard Giles and Shardé Davis), 2020
- Served on National Communication Association Golden Anniversary Monograph Award committee, June 2020 (read and ranked 19 article submissions)
- Reviewed 2 papers for *Communication Monographs*, January, 2020
- Reviewed 1 paper for *Communication Studies*, January, 2020
- Information Officer for Language and Social Interaction Division of National Communication Association, 2020-2022
- Secretary for Language and Social Interaction Division of International Communication Association, 2018-2020
- Reviewed 1 paper for *Journal of International and Intercultural Communication*, May 2019
- Reviewed 1 paper for *Journal of Non-profit & Public Sector Marketing*, April 2019
- Co-guest editor for special issue of the *Journal of International and Intercultural Communication*, February 2019
- Respondent for National Communication Association Annual Conference panel – Asian American Studies Division, November 2018
- Reviewed submission for *Journal of Research in Childhood Education*, Spring 2018
- Reviewer for International Communication Association Annual Conference Submissions – Language and Social Interaction Division – Fall 2016-present
- Reviewer for National Communication Association Annual Conference Submissions, Language and Social Interaction Division & Asian Pacific American Caucus, Fall 2016-present
- Reviewer for the Western States Communication Association Undergraduate Student Conference, Fall 2016, Fall 2019
- Reviewed submission for *Ethnic and Racial Studies*, Fall 2016

#### **PROFESSIONAL AFFILIATIONS**

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- **International Communication Association**  
Member, Secretary of Language and Social Interaction Division, 2018-
- **National Communication Association**  
Member of Asian American Caucus and Women's Caucus, 2011-present

- **Phi Beta Kappa**  
2009-Present