

# Jennifer Emerling Bone, Ph.D

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Leeds School of Business  
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## EDUCATION

Ph.D., Communication, University of Colorado at Boulder, 2007.

M.A., Speech Communication, Colorado State University, 2000.

Master's Certification in Women's Studies, Colorado State University, 2000.

B.A., Communication, Cornell University, 1998.

## PROFESSIONAL HISTORY

Instructor, Leeds School of Business, University of Colorado at Boulder, August 2016-present

Senior Instructor, Colorado State University, Department of Communication Studies, 2008-2016

Assistant Professor, State University of New York College at Oneonta, Department of Communication, 2006-2008

Graduate Student Teacher, University of Colorado, Department of Communication, 2002-2005

Lecturer, Colorado State University, Department of Speech Communication, 2000-2002

Adjunct Faculty, Front Range Community College, Department of Communication and English, 2000-2002

Graduate Teaching Assistant, Colorado State University, Department of Speech Communication,  
1998-2000

## COURSES TAUGHT

### Communication Strategy

*University of Colorado at Boulder*

This course focuses on teaching communication strategies in business settings. Particular emphasis is placed on team presentational and analytical skills, argument structures, and case competitions.

### Essential Management Skills

*University of Colorado at Boulder*

This course teaches students how to self-manage by exploring core management skills in planning, decision making, and managing people. In addition, students learn first-hand the reality of a manager's day to day life.

### BASE

*University of Colorado at Boulder*

This course provides students with four different applications of interdisciplinary business decision-making from three local Showcase Companies and integrates organizational communication theory.

### Business and Professional Communication

*University of Colorado at Boulder*

This course provides students the opportunity to master oral and written communication. Students focus on resume writing, interviewing skills, interpersonal communication, and team dynamics.

### Business Writing and Communication

*Colorado State University*

This course is concerned with communication processes within organizations. Report writing, case study analysis, and team presentations are included.

### Organizational Communication

*Marist College*

This course examines the different facets of organizational communication theory and application to provide students the ability to better understand everyday work place experiences.

### Public Speaking

*University of Colorado at Boulder, Colorado State University, Front Range Community College, State University of New York at Oneonta,*

This course enables students to become competent public speakers by learning about and performing different genres of public speaking, understanding communication theories applicable to public speaking, and enhancing students' critical thinking and listening skills.

### Public Argumentation

*Colorado State University, State University of New York at Oneonta, University of Colorado at Boulder*

This course examines the theories and practices of argumentation. Students examine arguments when and where they occur, critically analyze arguments, and participate in a debate.

### Theories of Persuasion

*Colorado State University*

This course introduces the theories, principles, strategies, and practice of social influence as they apply to everyday communication contexts, situations, and settings.

### Speech Pedagogy

*Colorado State University*

This course prepares new instructors to teach the public speaking course (SPCM 200) at Colorado State University. Students are introduced to communication pedagogy and instructional communication.

### Gender and Communication

*Colorado State University, State University of New York at Oneonta*

This course is organized around a series of topics designed to better understand the relationship between gendered constructs and communication.

### Contemporary Rhetorical Criticism

*Colorado State University*

This course teaches students how to analyze, critique, and write about rhetorical artifacts. Students learn critical thinking and writing skills.

### Rhetoric and Western Thought

*Colorado State University*

This course surveys rhetorical history and theory from Ancient Greece to the present day. Students examine the relationships among speakers and writers, their messages, and their audiences.

### Contemporary Public Address

*Colorado State University, State University of New York at Oneonta*

This course examines public discourse and its attempts to influence belief and action. Students are introduced to the methods of rhetorical criticism and analyze rhetorical texts used in social movements, politics, international crises, and contemporary pop culture.

### Human Communication

*State University of New York at Oneonta*

This course teaches the fundamental concepts of human communication including the basic elements involved in the process of communication. Specific topics included verbal and nonverbal communication, interpersonal communication, small group communication, and public speaking. I also incorporated service learning as part of the course requirements.

## **INVITED PRESENTATIONS AND WORKSHOPS**

“Delivering Case Competitions” presented to MBA students. University of Colorado, Boulder. Fall 2020

“Cultivating Executive Presence II: Maintaining composure when managing conflict” presented to evening MBA students. University of Colorado, Boulder. Fall 2020.

“Cultivating Executive Presence” presented to evening MBA students. University of Colorado, Boulder. Spring 2020.

“Gender Inequality: Looking at the past and present to shape the future” Guest Lecturer. INVST Community Leadership Program, 2019

“Women in Business” presented at Leeds Professionalism Summit, Omni Hotel, Sponsored by Leeds Career Development Office, 2018, 2019.

“Gender, Leadership, and Communication” presented at Leeds School of Business, Sponsored by the Division of Professional Effectiveness, 2018.

“Developing and Delivering Professional Presentations” presented at the Leeds inaugural Women in Business Case Competition, Sponsored by Office of Diversity Affairs, 2018.

“College to Colleague: Managing Difficult Conversations” presented at Leeds School of Business, Sponsored by the Division of Professional Effectiveness, 2018.

“Invitational Rhetoric for Intercultural Communication.” Guest lecturer. COMM 3140, Denver University, 2017.

“Choices in the Academy” presented to communication studies graduate students, Colorado State University, 2014, 2015.

“Negotiating Work-Life” presented to communication studies graduate students, Colorado State University, 2013, 2014.

“Lambda Pi Eta: What can the honor society do for you?” Spoke to the Communication Studies Lambda Pi Eta organization about possible service assignments, Colorado State University, 2010.

“Gender, Organizations, and Life.” Spoke to Women’s Studies students about challenges facing women and mothers in the workplace, Colorado State University, 2009.

“Anything is Possible” Commencement Speaker at the Fine Arts Commencement Ceremony, State University of New York College at Oneonta, 2008

“One Rebel Woman: The Rhetoric of Confrontation and the Creation of a Counterpublic.” Women and Gender Studies Brown Bag Lecture, 2007

“A Red Paperclip, Passion, and a Party: The Ingredients to Success.” Keynote Speech at the Communication Arts Department Honor Society Induction Ceremony. State University of New York at Oneonta, 2006.

“Communication and the Future: What to do with your Degree.” Presentation to the Communication Arts Society. State University of New York College at Oneonta, 2006

“Gendered Communication: Do Men and Women Communicate Differently?” Guest Lecture in the Survey of Communication course. State University of New York College at Oneonta, 2007.

“Gender, Politics, and Communication.” Guest Lecture in the Survey of Communication course. State University of New York College at Oneonta, 2006.

## **PEDAGOGY AND LEADERSHIP WORKSHOPS ATTENDED**

"Make Videos to Deliver Course Content." Presented by Leeds Faculty. June, 2020

"How to Engage Students with Canvas and Non-Canvas Tools." Presented by Leeds Faculty. June, 2020

"How to Engage Students on Live Zoom Calls." June, 2020.

"Zoom Lecture Recording at Home." Presented by Kevin Schaub. July, 2020.

"Advanced Zoom." Presented by Dave Benson. July, 2020.

"Playposit." Presented by OIT. July, 2020.

"How to Use the New 'Canvas Studio'" Presented by Jacob Henry, OIT

"Leeds Inclusive Pedagogy Panel" Presented by Leeds Faculty. July, 2020.

"Why We Must Inclusify Now." Presented by Stefani Johnson. July, 2020

"New Leaders Orientation: When the Media Calls." Presented by ALI, August, 2020.

"New Leaders Orientation: Regent Law & Policies: What Do I Need to Know, and Responding to Unprofessional Behavior." Presented by ALI, August, 2020.

"New Leaders Orientation: Navigating the Obligation to Report." Presented by ALI, August, 2020.

New Leaders Orientation: Ask the Veterans." Presented by ALI, August, 2020.

## **CONFERENCE PRESENTATIONS**

"Creating a Legacy of Social Justice: A Roundtable Discussion on Cultivating More Inclusive Campuses. National Communication Association Conference. 2017.

"Testimony from a Cis, White, Heterosexual Teaching Ally: Introducing Intersectionality in the Classroom." Intersections: Race, Gender and Sexuality in Research and Teaching Symposium. University of Colorado at Boulder, 2016.

"An Evolutionary Tale of Women Mentoring Women: How Past Mentorship Creates Present Opportunities." National Communication Association Conference., 2014

"The Story Unchanged: A Century of Birth Control Narratives." Competitive Paper. National Communication Association Conference. 2010

"Civic Engagement as Transformative Education: Public Speaking, Service Learning, Public Discourse, and Invitational Rhetoric as Bridges to Citizenship." Short Course Participant. National Communication Association Conference. 2010

"Gendering the Academy: Negotiating Personal and Professional Commitments in a Tenuous Economic Climate." Panel Presentation. National Communication Association Conference. 2010

"Climbing the Ivory Tower: From Fairy Tale to Reality." Panel Participant Western State Communication Conference. 2009

“Serving the Working Class: Margaret Sanger and her 1916-1918 Rhetorical Performance.”  
Competitive Paper. Western States Communication Conference. 2008

“One Rebel Woman: The Rhetoric of Confrontation and the Creation of a Counterpublic.” Competitive  
Paper. Eastern States Communication Association. 2007

“Public Speaking and Civic Engagement: Teaching Basic Skills Through Service Learning.”  
Panel Presentation. Eastern States Communication Association. 2007

“The Health of the Discipline: The Role of Public Speaking as an Academic Course in the 21<sup>st</sup> Century.” Panel  
Participant. National Communication Association Conference. 2005

“Teaching Invitational Rhetoric.” Panel Participant. National Communication Association Conference. 2005

“From Failure to Success: The Identities of Elizabeth Dole During Her 1999 GOP and 2000 Senate  
Campaigns.” Competitive Paper. National Communication Association Conference. 2004

“Calling All Rebel Women to Consciousness: A Close Reading of Margaret Sanger’s *The Rebel Woman*.”  
Competitive Paper. National Communication Association Conference. 2004

“Women in the Academy: Issues of Access II.” Panel Participant. National Communication Association  
Conference. 2004

“Service Learning in the Basic Course: Strategies and Tools.” Panel Participant. National Communication  
Association Conference. 2004

“An Invitation to Public Speaking: From Monologue to Dialogue.” Panel Participant. National  
Communication Association Conference. 2004

“Special Occasion Speeches: Putting on a banquet.” Panel Participant. National Communication Association  
Conference. 2003

“Invitational Speaking in the Public Speaking Course: Rationale, Strategies, and the Pragmatics of Invitational  
Speeches.” Panel Participant. National Communication Association Conference. 2002

“Teaching Public Speaking as Public Dialogue: Civic Engagement and Service Learning in the Public Speaking  
Classroom.” Short Course Participant. National Communication Association Conference. 2002

“Wife, Woman, Perfectionist: The Identity Constructions of Elizabeth Hanford Dole.” Competitive Paper.  
Western States Communication Conference. 2002

## **SCHOLARSHIP**

### Textbook

Bone, Jennifer Emerling & Griffin, Cindy L. *Invitation to Human Communication*. Boston, MA:  
Wadsworth/Cengage Learning (2013, 2016).

### Refereed Journal Articles

Bone, Jennifer Emerling. "When Publics Collide: Margaret Sanger's Argument for Birth Control and the Rhetorical Breakdown of Barriers." *Women's Studies in Communication* 33.3 (2010): 16-33.

Bone, Jennifer Emerling, Cindy L. Griffin, and T. M. Linda Scholz. "Beyond Traditional Conceptualizations of Rhetoric: Placing Invitational Rhetoric on the Rhetorical Continuum." *Western Journal of Communication* 72.4 (2008): 434-462.

### Book Chapters

Bone, Jennifer Emerling (Academic Advisor). "Margaret Sanger." *Twentieth Century Literary Criticism*. Columbia, SC: Layman Poupard Publishers (forthcoming).

Bone, Jennifer Emerling, Cindy L. Griffin, and T. M. Linda Scholz. "Beyond Traditional Conceptualizations of Rhetoric: Invitational Rhetoric and a Move Toward Civility." *Inviting Understanding: A Portrait of Invitational Rhetoric*, eds. S. Foss & C. Griffin (2020) Lanham, MD: Rowman & Littlefield.

Bone, Jennifer Emerling & Meyers-Bass, Beth. "Laws, Politics, and Reproductive Choices." *Contemplating Maternity in the Era of Choice: Explorations into Discourses of Reproduction*, eds. S. Hayden & L. O'Brien. (2010) Lanham, MD: Lexington Books.

\*\* winner of 2011 OSCLG Outstanding Book Award for an Edited Volume

Bone, Jennifer Emerling. "Teaching Public Speaking Through Service Learning." *Best Practices in Experiential and Service Learning in Communication*, eds. B. Hugenberg, L. Hugenberg, D. Worley, & D. Worley. (2010) Dubuque, IA: Kendall/Hunt.

### Book Reviews

Review of *Full Frontal Feminism: A Young Woman's Guide to Why Feminism Matters*, by Jessica Valenti. *Phoebe, Journal of feminist scholarship, theory, and aesthetics* 19.2 (2007): 90-92.

### Published Ancillaries

Anderson, Karrin Vasby & Bone, Jennifer Emerling. "Speech Coursebook" (8<sup>th</sup> ed). Mason, OH: Cengage

*Instructor Resource Manual for Invitation to Public Speaking Handbook* Belmont, CA: Cengage.

PowerPoint and Testbank to accompany *Invitation to Public Speaking* by Cindy L. Griffin (3<sup>rd</sup> ed). Belmont, CA: Thomson Publishing

Instructors Resource Manual to accompany *A Speaker's Guidebook*. (3<sup>rd</sup> ed.) New York: Bedford/St.Martins

## SERVICE

### Committees

Associate Chair, Professional Effectiveness Division. University of Colorado at Boulder, 2020.

Chair, Search and Hiring Committee. University of Colorado at Boulder, 2017, 2019, 2020.

Professional Effectiveness Division Executive Committee, University of Colorado at Boulder, 2019-2020.

Professional Effectiveness Curriculum Committee, University of Colorado at Boulder, 2019-2020.

Professional Effectiveness Scheduling Coordinator, University of Colorado at Boulder, 2019-2020.

Leeds Leadership Track Curriculum Committee. University of Colorado at Boulder, 2019.

Leeds BASE Curriculum Committee. University of Colorado at Boulder, 2019.

Professional Effectiveness Workshop Coordinator. University of Colorado at Boulder, 2019.

Leeds Executive Committee. University of Colorado at Boulder, 2018.

Textbook Selection Committee for Basic Course. Colorado State University. 2013-2014.

Search and Hiring Committee. Colorado State University, 2006, 2007, 2012.

Special Instructor Committee. Colorado State University, 2010-2012.

Basic Course Committee. Colorado State University, 2010-2012.

Board Member, Women's Studies and Programs. Colorado State University, 2008-2010.

Advisor, Lambda Pi Eta. State University of New York College at Oneonta, 2007-2008.

Curriculum Coordinator. State University of New York College at Oneonta, 2008.

Library Committee. State University of New York College at Oneonta, 2006-2007.

Assistant Course Director. Colorado State University, 2001-2002.

### *Advising and Mentoring*

*First Year Mentor*, Office of Diversity Affairs. University of Colorado, 2017-2020.

### *Masters Theses Advising*

"Narratives and Mental Health" Michelle Wilks, Graduate Student, 2016.

"Feministing and Facebooking: Emerging Forms of Consciousness Raising in the 21st Century." Anna Dudley, Graduate Student, 2014.

"The Rhetoric of Disgust: Public Texts and Disability." Katherine Loewen, Graduate Student, 2013.

### *Undergraduate Honor Theses Advising*

"The Construction of Body Image Through Social Media and its Effect on the Ability for University Students to Make Meaningful Social Connections." Maggie Wier, Undergraduate Student, 2016.



“The Power of Inspiration: A Study of Viral TED Talks” Elise Eppard, Undergraduate Student, 2015.

“The Effects of Social Media on the Self-Esteem and Body Image of High School Students.”  
Marrissa Sanchez, 2013.

### *Community Engagement*

Leeds Faculty Advisor. COLAB. University of Colorado, 2017.

Judge for Multicultural Undergraduate Research Art and Leadership Symposium (MURALS), Colorado State University, 2016.

Panel Facilitator. “That’s So Gay.” Sponsored by Lambda Pi Eta and Gender Sexuality Resource Center. Oneonta, 2007.

*Community Outreach Committee.* Organized a panel with communication faculty from area universities to discuss the role of rhetoric in the public sphere. University of Colorado, 2005

Workshop leader. “Female Images in the Media.” Journey Program. Loveland, CO, 2000 Workshop leader. “Communication and Gender.” Journey Program. Loveland, CO, 2000

### *Discipline*

Editorial board member, *Western Journal of Communication*, 2019-2020.

Editorial board member, *Women’s Studies in Communication*, 2007-2012, 2018.

Reviewer, Undergraduate Scholars Research Conference, Competitive Panel Submissions, Undergraduate Division of the Western Speech Communication Association, 2016.

Editorial board member, *Journalism Studies*, 2013.

Reviewer, Competitive Panel Submissions, Undergraduate Division of the Western Speech Communication Association, 2010.

Reviewer, Competitive Panel Submissions, Feminist and Women’s Studies Division of the National Communication Association, 2006, 2009.

## **GRANTS AND AWARDS**

Franscona Excellence in Teaching Award. Nomination. 2019

Leeds Residential Academic Program Teacher of the Year. Nomination. 2019.

College of Liberal Arts Excellence in Teaching Award. Nomination. 2014.

Colorado State University Appreciation Award. 2011, 2014

Faculty Research Grant. State University of New York at Oneonta. 2008

Communication Arts Professional Development. State University of New York at Oneonta, 2006, 2007

Special Grants Award. Milne Library. 2006

Graduate Fellow of the American Academy of Political and Social Science, 2006 University of Colorado  
Dissertation Fellowship, 2005

REFERENCES UPON REQUEST