

# Jennifer Bone, PhD

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## EDUCATION

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<b>University of Colorado Boulder – Communication, Ph.D.</b>	May 2007
<b>Harvard Business Online School</b> <ul style="list-style-type: none"><li>• Certificate of Specialization in Leadership and Management</li></ul>	May 2024
<b>Colorado State University – Speech Communication, M.A.</b> <ul style="list-style-type: none"><li>• Master’s Certificate of Specialization in Women’s Studies</li></ul>	May 2000
<b>Cornell University – Communication, B.A.</b>	May 1998

## ACADEMIC EXPERIENCE

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<b>Associate Teaching Professor</b> , Leeds School of Business, University of Colorado at Boulder	2016-Present
<b>Senior Instructor</b> , Colorado State University, Department of Communication Studies	2008-2016
<b>Assistant Professor</b> , State University of New York College at Oneonta, Department of Communication	2006-2008
<b>Graduate Student Teacher</b> , University of Colorado, Department of Communication	2002-2005

## LEADERSHIP EXPERIENCE

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<b>Leeds Executive Committee</b> , University of Colorado at Boulder	2023-present
<b>Boulder Faculty Assembly Academic Affairs Committee</b> , University of Colorado at Boulder <ul style="list-style-type: none"><li>• Review proposals for academic calendar</li><li>• Discuss proposals for Credit for Prior Learning policy</li><li>• Assist OIEC with the Academic Accommodation policy</li></ul>	2023-present
<b>Associate Chair</b> , Leeds School of Business, University of Colorado at Boulder <i>Professional Effectiveness Division</i> <ul style="list-style-type: none"><li>• Scheduled courses for division</li><li>• Recruited, hired and trained faculty to teach undergraduate courses in the first and second year programs</li><li>• Attended chairs meetings to discuss policies and procedures for Leeds School of Business</li><li>• Served on division executive committee and perform annual evaluations for PE faculty</li><li>• Conducted instructor teaching observations</li><li>• Supervised adjunct instructors and lecturers</li></ul>	2020-2023
<b>Curriculum Coordinator</b> , University of Colorado, Colorado State University, SUNY Oneonta <ul style="list-style-type: none"><li>• <i>Professional Effectiveness Curriculum Committee</i>, University of Colorado at Boulder<ul style="list-style-type: none"><li>○ Updated business communication course curriculum to align with first year seminar</li></ul></li><li>• <i>Leadership Certificate Curriculum Committee</i>. University of Colorado at Boulder<ul style="list-style-type: none"><li>○ Assisted in the development of required and elective courses for the leadership certificate program</li></ul></li><li>• <i>Leeds BASE Curriculum Committee</i>. University of Colorado at Boulder<ul style="list-style-type: none"><li>○ Helped revise a 12-credit applied semester experience course into a 6-credit course</li></ul></li></ul>	2019-2020 2019 2019

- *Communication Studies Curriculum Coordinator*. State University of New York College at Oneonta 2008
  - Chaired department curriculum committee to analyze, evaluate, and revise undergraduate graduation requirements

**Executive Committee Member**, University of Colorado

- *Primary Unit Executive Committee, Chair*. 2021-2022
  - Evaluated faculty cases for reappointment and promotion
- *Division Executive Committee*, University of Colorado at Boulder 2019-2022
  - Participated in updating policies and procedures for division
  - Evaluated faculty cases for reappointment and promotion
- *Leeds Executive Committee*. University of Colorado at Boulder 2018
  - Participated in updating policies and procedures for business school
  - Evaluated faculty cases for reappointment and promotion

**First Year Mentor**, Office of Diversity Affairs. University of Colorado 2017-2020

- Mentor for first-generation and students in the diverse scholars' program (first year students)

**Basic Course Director**, Colorado State University 2010-2012

- Supervised and trained graduate students in communication pedagogy and prepared them for teaching stand-alone courses
- Managed 50+ public speaking courses taught each semester
- Co-created workbook for public speaking course

## **COURSES TAUGHT**

### Negotiations

#### *University of Colorado at Boulder*

This course is taught in the Executive MBA program. It focuses on the skills necessary to conduct business negotiations and manage workplace conflict.

### Communication Strategy

#### *University of Colorado at Boulder*

This course focuses on teaching communication strategies in business settings. Particular emphasis is placed on team presentational and analytical skills, argument structures, and case competitions.

### Essential Management Skills

#### *University of Colorado at Boulder*

This course teaches students how to self-manage by exploring core management skills in planning, decision making, and managing people. In addition, students learn first-hand the reality of a manager's day to day life.

### BASE

#### *University of Colorado at Boulder*

This course provides students with four different applications of interdisciplinary business decision-making from three local Showcase Companies and integrates organizational communication theory.

### Business and Professional Communication

#### *University of Colorado at Boulder*

This course provides students the opportunity to master oral and written communication. Students focus on resume writing, interviewing skills, interpersonal communication, and team dynamics.

### Business Writing and Communication

#### *Colorado State University*

This course is concerned with communication processes within organizations. Report writing, case study analysis, and team presentations are included.

### Organizational Communication

*Marist College*

This course examines the different facets of organizational communication theory and application to provide students the ability to better understand everyday work place experiences.

### Public Speaking

*University of Colorado at Boulder, Colorado State University, Front Range Community College, State University of New York at Oneonta,*

This course enables students to become competent public speakers by learning about and performing different genres of public speaking, understanding communication theories applicable to public speaking, and enhancing students' critical thinking and listening skills.

### Public Argumentation

*Colorado State University, State University of New York at Oneonta, University of Colorado at Boulder*

This course examines the theories and practices of argumentation. Students examine arguments when and where they occur, critically analyze arguments, and participate in a debate.

### Theories of Persuasion

*Colorado State University*

This course introduces the theories, principles, strategies, and practice of social influence as they apply to everyday communication contexts, situations, and settings.

### Speech Pedagogy

*Colorado State University*

This course prepares new instructors to teach the public speaking course (SPCM 200) at Colorado State University. Students are introduced to communication pedagogy and instructional communication.

### Gender and Communication

*Colorado State University, State University of New York at Oneonta*

This course is organized around a series of topics designed to better understand the relationship between gendered constructs and communication.

### Contemporary Rhetorical Criticism

*Colorado State University*

This course teaches students how to analyze, critique, and write about rhetorical artifacts. Students learn critical thinking and writing skills.

### Rhetoric and Western Thought

*Colorado State University*

This course surveys rhetorical history and theory from Ancient Greece to the present day. Students examine the relationships among speakers and writers, their messages, and their audiences.

### Contemporary Public Address

*Colorado State University, State University of New York at Oneonta*

This course examines public discourse and its attempts to influence belief and action. Students are introduced to the methods of rhetorical criticism and analyze rhetorical texts used in social movements, politics, international crises, and contemporary pop culture.

### Human Communication

*State University of New York at Oneonta*

This course teaches the fundamental concepts of human communication including the basic elements involved in the process of communication. Specific topics included verbal and nonverbal communication, interpersonal communication, small group communication, and public speaking. I also incorporated service learning as part of the course requirements.

## WORKSHOPS, PANELS, AND COMMUNITY OUTREACH

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- “Conflict Management” workshop presented at Graduate School of Banking Executive Education program. 2023
- “Presentation skills” workshop presented to Keybank Business Leadership Program. 2023
- “Inclusive Practices” Faculty Panel Participant. Leeds School of Business. 2023
- “Cultivating Executive Presence” presented to recruit MBA students. University of Colorado 2020, 2021, 2022
- “Take One, Meet Two, and Be Three.” Welcome Speaker at New Student Orientation 2021, 2022, 2023
- “Purposeful Storytelling: Harnessing the Power of Your Story” presented to Leeds Advisory Board 2022
- “Gender, Communication, and Leadership Norms in US Businesses.” Webinar presented to Leeds Alumni 2021
- “Looking at the past and present to shape the future” Guest Lecturer. INVST Community Leadership Program 2019
- “Women in Business” presented at Professionalism Summit 2018, 2019
- “Gender, Leadership, and Communication” presented at Leeds School of Business 2018
- “Developing and Delivering Professional Presentations” Sponsored by Office of Diversity Affairs 2018
- “College to Colleague: Managing Difficult Conversations” Professional Effectiveness Division 2018
- “Testimony from a Cis, White, Heterosexual Teaching Ally: Introducing Intersectionality in the Classroom.” 2016  
Intersections: Race, Gender and Sexuality in Research and Teaching Symposium. University of Colorado at Boulder

## CONFERENCE PRESENTATIONS

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- “The Glass Ceiling Examined: Bias Against Women in US Business Performance Evaluations.” 2024  
6th Global Conference on Women's Studies. Zurich, Switzerland.
- “Gender, Communication, and Leadership Norms in US Business.” Oxford University. 2022
- “Creating a Legacy of Social Justice: Cultivating More Inclusive Campuses. NCA. 2017
- “Testimony from a Cis, White, Heterosexual Teaching Ally: Introducing Intersectionality in the Classroom.” 2016  
Intersections: Race, Gender and Sexuality in Research and Teaching Symposium. University of Colorado at Boulder,
- “Women Mentoring Women: How Past Mentorship Creates Present Opportunities.” NCA. 2014
- “Civic Engagement as Transformative Education: Public Speaking, Service Learning, Public Discourse, and Invitational Rhetoric as Bridges to Citizenship.” Short Course Participant. NCA. 2010
- “Gendering the Academy: Negotiating Personal and Professional Commitments in a Tenuous Economic Climate.” Panel Presentation. NCA. 2010
- “Climbing the Ivory Tower.” Panel Participant Western State Communication Conference. 2009
- “Serving the Working Class: Margaret Sanger and her 1916-1918 Rhetorical Performance.” WSCA. 2008
- “One Rebel Woman: The Rhetoric of Confrontation and the Creation of a Counterpublic.” ESCA. 2007
- “Public Speaking and Civic Engagement: Teaching Basic Skills Through Service Learning.” ESCA. 2007
- “The Health of the Discipline: The Role of Public Speaking as an Academic Course in the 21<sup>st</sup> Century.”  
Panel Participant. NCA. 2005
- “Teaching Invitational Rhetoric.” Panel Participant. NCA. 2005
- “Women in the Academy: Issues of Access II.” Panel Participant. NCA. 2004

- “Service Learning in the Basic Course: Strategies and Tools.” Panel Participant. NCA. 2004
- “An Invitation to Public Speaking: From Monologue to Dialogue.” Panel Participant. NCA. 2004
- “Special Occasion Speeches: Putting on a banquet.” Panel Participant. NCA. 2003
- “Invitational Speaking in the Public Speaking Course: Rationale, Strategies, and the Pragmatics of Invitational Speeches.” Panel Participant. NCA. 2002
- “Teaching Public Speaking as Public Dialogue: Civic Engagement and Service Learning in the Public Speaking Classroom.” Short Course Participant. NCA. 2002

## SCHOLARSHIP

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### Textbook

Bone, Jennifer Emerling & Griffin, Cindy L. *Invitation to Human Communication*. Boston, MA: Wadsworth/Cengage Learning (2013, 2016).

### Refereed Journal Articles

Bone, Jennifer Emerling. “When Publics Collide: Margaret Sanger’s Argument for Birth Control and the Rhetorical Breakdown of Barriers.” *Women’s Studies in Communication* 33.3 (2010): 16-33.

Bone, Jennifer Emerling, Cindy L. Griffin, and T. M. Linda Scholz. “Beyond Traditional Conceptualizations of Rhetoric: Placing Invitational Rhetoric on the Rhetorical Continuum.” *Western Journal of Communication* 72.4 (2008): 434-462.

### Book Chapters

Bone, Jennifer Emerling (Academic Advisor). “Margaret Sanger.” *Twentieth Century Literary Criticism*. Columbia, SC: Layman Poupard Publishers (2021).

Bone, Jennifer Emerling, Cindy L. Griffin, and T. M. Linda Scholz. “Beyond Traditional Conceptualizations of Rhetoric: Invitational Rhetoric and a Move Toward Civility.” *Inviting Understanding: A Portrait of Invitational Rhetoric*, eds. S. Foss & C. Griffin (2020) Lanham, MD: Rowman & Littlefield.

Bone, Jennifer Emerling & Meyers-Bass, Beth. “Laws, Politics, and Reproductive Choices.” *Contemplating Maternity in the Era of Choice: Explorations into Discourses of Reproduction*, eds. S. Hayden & L. O’Brien. (2010) Lanham, MD: Lexington Books.

\*\* winner of 2011 OSCLG Outstanding Book Award for an Edited Volume

Bone, Jennifer Emerling. “Teaching Public Speaking Through Service Learning.” *Best Practices in Experiential and Service Learning in Communication*, eds. B. Hugenberg, L. Hugenberg, D. Worley, & D. Worley. (2010) Dubuque, IA: Kendall/Hunt.

### Published Ancillaries

Anderson, Karrin Vasby & Bone, Jennifer Emerling. “Speech Coursebook” (8<sup>th</sup> ed). Mason, OH: Cengage

*Instructor Resource Manual for Invitation to Public Speaking Handbook* Belmont, CA: Cengage.

PowerPoint and Testbank to accompany *Invitation to Public Speaking* by Cindy L. Griffin (3 ed). Belmont, CA: Thomson Publishing

Instructors Resource Manual to accompany *A Speaker’s Guidebook*. (3<sup>rd</sup> ed.) New York: Bedford/St.Martins

**SKILLS AND INTERESTS**

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- **Technical:** Proficient at Microsoft Office, Canvas, Google Docs
- **Human Skills:** Public speaking, interpersonal skills, conflict resolution training, teambuilding training, organizational skills

**AWARDS**

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- Dean's Faculty Scholar Recipient 2023
- Franscona Excellence in Teaching Award. Nomination 2019, 2021, 2023
- Leeds Values Award 2022
- Leeds Residential Academic Program Teacher of the Year. Nomination 2019
- College of Liberal Arts Excellence in Teaching Award. Nomination. 2014
- Colorado State University Appreciation Award. 2011, 2014