

Bonnie Auslander

Higher education professional and published writer who delights in coaching writers and speakers of all abilities and ages, from undergraduate and graduate students to faculty. Specific strengths: advising faculty on best practices in incorporating writing and public speaking assignments in their classes; developing student leaders and training peer consultants; planning communications curricula; and thinking creatively about the varied roles that a discipline-specific writing center can play.

[Profiled](#) in AACSB's journal, *Biz Ed* (August 2015). Audience dog program for anxious public speakers covered in the [New York Times](#) (among the most popular/viewed of 2016), the [Washington Post](#), [CBS News](#), and elsewhere.

Selected Academic and Teaching Experience

Instructor, Office of Communications and Assessment, Leeds School of Business, University of Colorado-Boulder. August 2016-present. Teach Communications Strategy. (Promoted from lecturer fall 2017.)

Course developer and adjunct professor, University of Denver, Daniels School of Business. Jan.-June 2017. Designed a new, required course in business communications encompassing writing and speaking. Taught pilot spring quarter.

Director, Kogod Center for Business Communications and of Business Communications Across the Curriculum, American University
August 2006-July 2016 (Promoted from manager in 2009)

Founded, staffed and directed business communications center that serves Kogod School of Business students, faculty, and staff. Hired and trained a staff of 18-25 peer tutors (professionals as well as undergraduate and graduate peer consultants). Collaborated with faculty on assignment design and course structure to improve the teaching of writing, public speaking, and team presentations.

Adjunct professor, Kogod School of Business, American University.
2007-present. Design and teach intensive course in business communications to 1st-year MBAs.

School of Hotel Administration, Cornell University, Ithaca, New York
Spring 2002-Spring 2003. Visiting lecturer. Taught advanced business writing and advanced managerial communications.

Fuqua School of Business, Duke University, Durham, North Carolina
1997-1998. Visiting lecturer. Taught first-year MBA students, including international students, in a required communications course emphasizing the role of persuasive speaking and writing; aided in curricular design.

Converse College, Spartanburg, South Carolina.
1990-1995. Director of the Writing Center and assistant professor of English. As director, expanded mission and services of Center. Advised faculty on ways to incorporate writing into their courses. As assistant professor, taught range of writing courses, including business writing, creative writing, and journalism; advised student publications.

C o n s u l t i n g E x p e r i e n c e

School of Business, Virginia Commonwealth University, Richmond, VA, June 2016

Deliver "Assignment Makeover" workshop to business school faculty on how to make writing assignments more communications-intensive. Also met with associate dean and faculty on implementing a business-school-specific peer writing-and-speaking-center.

Barney School of Business, University of Hartford, Hartford, CT, October 2015

Gave full day of tailored workshops to business school faculty on best practices in incorporating business writing and public speaking into their classrooms. Some comments: "pitch perfect presentation" and "extremely helpful."

Also (2014-2016): consulted with new **University of Maryland** Public Health faculty member in on syllabus design and on developing writing and speaking assignments.

S e l e c t e d W r i t i n g a n d E d i t i n g E x p e r i e n c e

Office of the Dean, Kogod School of Business, American University,
2015-present. Write and edit speeches for the dean; edit articles for the Web.

Communication and Marketing Services, Cornell University, Ithaca, New York. 2001-2002. Created and revised publicity and marketing materials, including outreach pieces, press releases, and ghosted op-ed pieces.

Office of College Relations, Ithaca College, Ithaca, New York
1998-2001. Writer/editor. Researched, wrote, and edited collateral.

E d u c a t i o n

- 1988 **M.F.A.** in creative writing (poetry), University of Massachusetts/Amherst.
Coursework: modern and contemporary poetry, rhetoric, and technical writing.
- 1983 **B.A.** in history, Wesleyan University, Middletown, Connecticut.

Selected Publications and Conference Presentations

International Writing Center Association, Denver, CO, October 2016. Co-presented “Transforming the writing center into a writing and speaking center: what you need to know about tutor training” with two undergraduates from American University.

Association of Business Communications, fall 2015, Seattle. **Poster paper** co-authored with Shenandoah Sowash. “Peer Feedback Mastery: Useful in the Classroom, Necessary in the Workplace.”

Association of Business Communications, fall 2014, Philadelphia. Co-authored **presentation** with four undergraduate students. “From the Margins to the Middle: Reinventing the Role of the TA.”

Commentaries aired on public radio’s *Living on Earth*, *Interfaith Voices*, WAMU’s local version of *Morning Edition*, and WAMU’s *Metro Connection* (2000-present)

Op-ed pieces and essays in *The Washington Post*, *the Charlotte Observer*, *College English* and others. Essay reprinted in Douglas Hunt’s *Riverside Guide to Writing*.

Poems in about 20 literary magazines including *FIELD*, *Salamander*, *Sweet*, *Five Fingers Review*, *Cream City Review*, *Gargoyle*, and others.

Selected Honors and Awards in Creative Writing

- 2016 Fellow, MassMoCA Artist Residency
- 2015 First prize, Society for Humanistic Anthropology Ethnopoetry Prize
- 2015 Fellow, Virginia Center for the Creative Arts (also 2014, 2011, 2010, 2008, 1993), Amherst, Virginia
- 2012 Fellow, Ragdale, Lake Forest, Illinois

L a n g u a g e s

Read and speak French fluently; write proficiently. Proficient German and Spanish.

I n t e r n a t i o n a l E x p e r i e n c e

Traveled in Western Europe, Japan, and Hong Kong; lived in France and Germany. Taught creative & expository writing at North-South University, Dhaka, Bangladesh.

R e f e r e n c e s

Available upon request