

# Bonnie Auslander

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Higher education professional and published writer with focus on coaching writers and speakers of all abilities and ages, from undergraduate and graduate students to faculty. Specific strengths: advising faculty on best practices in incorporating writing and public speaking assignments into their courses; training peer writing/speaking consultants and developing student leaders; planning communication curricula; and thinking creatively about the varied roles that a writing and speaking center can play.

[Profiled](#) in AACSB's journal, *Biz Ed* (September-October 2015). Founder of the nationally-recognized audience dog program; video and [article](#) in *New York Times* among the most-viewed/read of 2016 (2.3 million views on Facebook to date).

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## Education

- 1988    **M.F.A.** in creative writing (poetry), University of Massachusetts/Amherst.  
Coursework: modern and contemporary poetry, rhetoric, and technical writing.
  
  - 1983    **B.A.** in history, Wesleyan University, Middletown, Connecticut.
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## Honors and Awards

### *Teaching*

- 2018    Leeds RAP Professor of the Year

*Service*

- 2015 Making a Difference Staff Award, Kogod School of Business, American University, Washington, D.C
- 2008 Making a Difference Staff Award, Kogod School of Business, American University, Washington, D.C

*Creative Writing*

- 2021 Fellow, MassMoCA Artist Residency (North Adams, MA) (awarded in 2020 & postponed due to COVID)
- 2019 Fellow, Elsewhere Residency (Paonia, Colorado)
- 2016 Fellow, MassMoCA Artist Residency (North Adams, MA)
- 2015 First prize, Society for Humanistic Anthropology Ethno-poetry Award
- 2015 Fellow, Virginia Center for the Creative Arts (also 2014, 2011, 2010, 2009, 2008, 1993), Amherst, Virginia
- 2009 Fellow, VCCA France, Auvillar, France
- 2001 Recipient, Special Opportunity Stipend, New York Foundation for the Arts (also 2000), Ithaca, New York
- 1998 Fellow, Millay Colony for the Arts, Austerlitz, New York
- 1997 Residency at Château de La Napoule, La Napoule, France (selected by the North Carolina Arts Council)
- 1996 Reader, non-fiction, Blumenthal Writers' Competition (sponsored by the North Carolina Writers' Network)
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## Academic and Teaching Experience

**Instructor, Professional Effectiveness** (also known as Business Communication), Leeds School of Business, University of Colorado-Boulder.

*August 2016-present.* Promoted to instructor from lecturer fall 2017. Received 3-year contract fall 2019.

**Adjunct lecturer and curriculum designer, Daniels School of Business, University of Denver.**  
*Spring 2017*

**Director, Kogod Center for Business Communications** and of **Business Communication Across the Curriculum**, Kogod School of Business, American University, Washington, D.C.  
*August 2006-July 2016* (promoted from manager in 2009)

**Adjunct professor, Kogod School of Business**, American University, Washington, D.C.  
*2007-2016.* Designed, taught, and supervised staff in teaching intensive course in business communications to 1<sup>st</sup>-year MBAs.

**Visiting Lecturer, Department of English, North-South University**, Dhaka, Bangladesh  
*Fall 2001*

**Lecturer, School of Hotel Administration, Cornell University**, Ithaca, New York  
*Spring 2002-Spring 2003.*

**Adjunct instructor, Ithaca College**, Ithaca, New York  
*Fall 1998*

**Lecturer, Fuqua School of Business, Duke University**, Durham, North Carolina  
*1997-1998*

**Adjunct instructor in 1<sup>st</sup>-year writing, Duke University**, Durham, North Carolina  
*1996*

**Assistant Professor of English and Director of the Writing Center, Converse College**, Spartanburg, South Carolina.

1990-1995

## Business School Consulting Experience

**School of Business, Virginia Commonwealth University**, Richmond, VA,  
June 2016

**Barney School of Business, University of Hartford**, Hartford, CT,  
October 2015

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## Publications and Radio Commentaries

Auslander, B. (2020). Turning Students Into Writers. *BizEd* (21 Oct 2020). Retrieved from <https://bized.aacsb.edu/articles/2020/october/turning-students-into-writers>

Auslander, B. (2014). Assignment Make-Over. *Writing on the Edge*, 24 (2), 53-55. Retrieved from <http://www.jstor.org/stable/43157516>

Auslander, B. (30 March 2010). Brei Makes the Most of Matzo. *Washington Post*. Retrieved from <http://www.washingtonpost.com>

Auslander, B. (1994). Lip-Synching with Your Dog. *Writing on the Edge*, 5 (2), 53-55. Retrieved from <http://www.jstor.org/stable/43156938>

Auslander, B. (1993). In Search of Mr. Write. (Editor's Choice) *College English*, 55 (5), 531-532. doi:10.2307/378588. Reprinted in Douglas Hunt's *Riverside Guide to Writing*.

**Additional op-ed pieces and essays** in *the Charlotte Observer* and elsewhere.

**Poems** in *Cimarron Review*, *Chautauqua*, *Stone Canoe*, *New Haven Canoe*, *Salamander Review*, *Anthropology and Humanism*, *Sweet*, *Open Letters Monthly*, *Blast Furnace*,

*Serving House Journal, Beltway Quarterly Review, Prick of the Spindle, FIELD, Five Fingers Review, Gargoyle, Parting Gifts, the Sow's Ear Review, the Mississippi Valley Review, the Seattle Review, the Lullwater Review, Cream City Review, Poet Lore, the Spoon River Quarterly, Berkeley Poets Cooperative, and the Worcester Review (1987-2018)*

**Commentaries** aired on public radio's *Living on Earth, Interfaith Voices, Morning Edition* (WAMU's local version), and WAMU's *Metro Connection* (2000-present)

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## Conference Presentations and Poster Papers

Association of Business Communications Annual Conference, Poster paper on the importance of public relations for the field of business communication, Detroit, MI, fall 2019. Co-authored with two Leeds undergraduate.s

Association of Business Communications Annual Conference, "A Medium-Size Impact on a Huge Class with a Small Budget: Teaching Business Writing in a Required Interdisciplinary Sophomore-Year Course, Miami, fall 2018. Co-authored with two Leeds undergraduates; co-presented with one.

International Writing Center Association Annual Conference, Denver, fall 2016. "Transforming the Writing Center into a Writing and Speaking center: What You Need to Know about Tutor Training." Co-authored with two American University undergraduates.

Association of Business Communications Annual Conference, Seattle, fall 2015. "Peer Feedback Mastery: Useful in the Classroom, Necessary in the Workplace." Poster paper co-authored with Shenandoah Sowash.

Association of Business Communications Annual Conference, Philadelphia, fall 2014. "From the Margins to the Middle: Reinventing the Role of the TA." Co-authored presentation with four undergraduate students.

Conference on business communication, Fox School of Business, Temple University, Philadelphia, April 2013. "Building a Writing/Speaking Center in the Business School."

Association of Business Communications Annual Conference, Montreal, fall 2012. "The Business Librarian Is In: Collaboration between the University Library and a Business Communication Center." Co-presented with Michael Matos and Lien Tran.

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## Seminars Attended

Summer 2020: Attended Leeds-sponsored Introductory and Intermediate Workshops on these topics: Pre-recorded videos; Canvas engagement; Zoom engagement; Advanced Zoom; and PackBack.

Also attended CourseHero's conversation with scholar Sherry Turkle.

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## Professional Writing and Editing Experience

Freelance college essay writing coach (2018 to present).

Freelance web writing and editing for Zebra Communication and Decker Design (2017 and 2018 respectively), both of New York City.

**Office of the Dean, Kogod School of Business, American University, Washington, D.C.**  
*2015-2016.* Wrote and edited speeches for the dean; edited articles for the Web. (Part-time position)

**Communication and Marketing Services, Cornell University, Ithaca, New York.** *2001-2002.* Created and revised publicity and marketing materials, including outreach pieces, press releases, and ghosted op-ed pieces.

**Office of College Relations, Ithaca College, Ithaca, New York**  
*1998-2001.* Writer/editor. Researched, wrote, and edited marketing collateral.

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## Volunteer Experience

Pitch mentor, New Hope Network, Boulder Start-up Week

Boomtown mentor in storytelling & pitch coaching, Boulder, CO  
2017-present

Presented public speaking tips and information on feminized speech patterns to Erie-area businesswomen (2017)

Member of Lyons Arts and Humanities Council, Lyons, CO 80540  
2017-present

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## Languages

Speak French fluently; read & write at low-intermediate proficiency. Limited working proficiency in spoken German and Spanish.

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## International Experience

Traveled in Western Europe, Japan, and Hong Kong; lived in France and Germany. Taught creative & expository writing at North-South University, Dhaka, Bangladesh.