

Stacy R. Gilbert

Curriculum Vita January 2025
Social Sciences Librarian
Associate Professor (2023)

ACADEMIC APPOINTMENTS

- 2017—present **University Libraries, University of Colorado Boulder**, Boulder, CO
Social Sciences Librarian
Associate Professor, 2023—present
Assistant Professor, 2017—2023
Select subject specialist responsibilities:
- Advertising, Public Relations and Media Design (2017—present)
 - Communication (2022—present)
 - Journalism (2017—present)
 - Media Studies (2017—present)
- 2015—2016 **University Libraries, Texas A&M University**, College Station, TX
Business Librarian
Assistant Professor
Subject Specialist:
- Marketing (2015—2016)
 - Information and Operations Management (2016—2016)

EDUCATION

- Master of Science in Library Science
School of Information and Library Science
The University of North Carolina at Chapel Hill, Chapel Hill, N.C.
- Master of Science in Media and Communications
Department of Media and Communications
The London School of Economics and Political Science, London, U.K.
- Bachelor of Science in Television-Radio
Roy H. Park School of Communications
Ithaca College, Ithaca, N.Y.

SCHOLARLY PUBLICATIONS

Articles

Refereed Articles

- 2024 Salomé Ibacache Oliva, K., Novosel, E., & **Gilbert, S.** (2024). Exploring social media as an information source in IL instruction. *College & Research Libraries*, 85(4), 479-502. <https://doi.org/10.5860/crl.85.4.479>
- 2024 **Gilbert, S.**, Kim, K., Kelley, R., Wright, A., & Zanin-Yost, A. (2024). Evaluation of six news aggregator databases: A comparison for researchers and librarians. *Journal of Electronic Resources Librarianship*, 36(1), 36-54. <https://doi.org/10.1080/1941126X.2024.2306045>

- 2024 **Gilbert, S.**, & Kelley, R. (2024). A content analysis of news analyses: Examining trends in news content and resources. *Journal of New Librarianship*, 9(1), 1-25. <https://doi.org/10.33011/newlibs/15/1>
- 2022 Boss, K., De Voe, K., **Gilbert, S.**, Hernandez, C., Heuer, M., Hines, A., Knapp, J., Tokarz, R., Tucker, C., & Williams, K. (2022). Uncovering research behaviors of reporters: A conceptual framework for information literacy in journalism. *Journalism & Mass Communication Educator*, 77(4), 393-413. doi:10.1177/10776958221117050
- 2022 **Gilbert, S.**, White, P. B., & Tallman, K. W. (2022). Information seeking behaviors of environmental journalists. *Journal of Librarianship & Information Science*, 54(3), 427-440. doi: 10.1177/09610006211020081
- 2021 Eichmann-Kalwara, N., Carey, F., Cantrell, M., **Gilbert, S.**, White, P.B., & Mika, K. Is Digital Scholarship meaningful?: A campus study tracking multidisciplinary perceptions. *KULA: Knowledge Creation, Dissemination, and Preservation Studies*, 5(1), 1-12. doi:10.18357/kula.130
- 2020 **Gilbert, S.** & Watkins, A. (2020). A comparison of news databases' coverage of digital-native news. *Newspaper Research Journal*, 41(3), 317-332. doi:10.1177/0739532920950039
- 2019 **Gilbert, S.**, & Vaaler, A. (2019). Comparing advertising agencies' resources to academic libraries' collections. *Behavioral & Social Sciences Librarian*, 36(2). 1-33. doi:10.1080/01639269.2017.1536689 [listed alphabetically]
- 2017 **Gilbert, S.** (2017). Information literacy skills in the workplace: Examining early career advertising professionals. *Journal of Business & Finance Librarianship*, 22(2), 111-134. doi:10.1080/08963568.2016.1258938

Refereed Conference Proceedings

- 2019 Boss, K. E., De Voe, K. M., Gilbert, S. R., Hernandez, C., Heuer, M., Hines, A., Knapp, J. A., Tokarz, R. E., Tucker, C. E., & Williams, K. E. (2019). Reporting in the "post-truth" era: Uncovering the research behaviors of journalism students, practitioners, and faculty. In Mueller, D. M. (Ed.), *Recasting the narrative: The proceedings of the ACRL 2019 conference* (pp. 730-744). Association of College & Research Libraries. Retrieved from <http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2019/ReportinginthePost-TruthEra.pdf>

Non-Refereed

- 2017 Blake, L., Bridwell, J., **Gilbert, S.**, Sandelli, A., & West, M. (2017). ALA Emerging Leaders partner with IRRT to enhance Sister Libraries Program. *International Leads*, 31(3), 10-11. Retrieved from <http://www.ala.org/rt/sites/ala.org.rt/files/content/intlleads/leadsarchive/201709.pdf> [invited article, listed alphabetically]
- 2017 LeMire, S., **Gilbert, S.**, Graves, S., & Faultry-Okonkwo, T. (2017). The selfie as a guide: Using mobile devices to promote active learning and student engagement. In R. Canuel and C. Crichton (Eds.), *Mobile technology in academic libraries: Innovative services for research and teaching* (pp. 55-71). Chicago, IL: Association of College & Research Libraries.

Research Reports

- 2018 Eichmann-Kalwara, N., White, P., Cantrell, M., Carey, F., **Gilbert, S.**, & Mika, K. (2018). *Digital scholarship at University of Colorado Boulder: 2018 campus survey results*. Retrieved from https://scholar.colorado.edu/libr_facpapers/133/
- 2017 Blake, L., Bridwell, J., **Gilbert, S.**, Sandelli, A., & West, M. (2017). *Building and enhancing global connections through Sister Libraries*. Report prepared for American Library Association International Relations Round Table. Retrieved from http://scholar.colorado.edu/libr_facpapers/90 [listed alphabetically]

Other

- 2017 **Gilbert, S.** (2017, September 22). Emerging Leader update: Three service challenges as an early-career librarian. *RUSA Update*. Retrieved from <https://www.rusaupdate.org/2017/09/emerging-leader-update-three-service-challenges-as-an-early-career-librarian/> [newsletter article]
- 2017 **Gilbert, S.** (2017, June 7). Emerging Leader Project Update: We're Almost Done!. *RUSA Update*. Retrieved from <https://www.rusaupdate.org/2017/06/emerging-leader-project-update-were-almost-done/> [newsletter article]
- 2017 **Gilbert, S.** (2017, February 10). On saying "yes": Stacy Gilbert, RUSA's 2017 Emerging Leader. *RUSA Update*. Retrieved from <http://rusa.ala.org/update/2017/02/on-saying-yes-stacy-gilbert-rusas-2017-emerging-leader/> [newsletter article]
- 2016 **Gilbert, S.** (2016, July-August). Using Active Learning to Teach Students to Use Library Resources *Information Outlook*. Retrieved from <https://www.sla.org/learn/information-outlook/using-active-learning-teach-students-use-library-resources/> [invited article]

Presentations

International and National

- 2021 Boss, K. E., Hines, A., Knapp, J. A., Heuer, M., Tucker, C. E., Brayton, S., De Voe, K. M., **Gilbert, S. R.**, Hernandez, C., Tokarz, R. E., & Williams, K. E. (2021, January 21). "*It would be horrible if I printed something that wasn't true*": Examining the research behaviors of journalism students [30-minute presentation]. International Federation of Library Associations (IFLA) Fake News & Its Impact on Society, Lecture 3: Research & AI Learning Methods, virtual.
- 2020 **Gilbert, S.**, White, P.B., & Tallman, K. (2020, June). *An examination of professional journalists' information seeking behavior for outreach and reference services* [Ten-minute presentation]. New Discoveries in Reference: The 26th Annual Reference Research Forum at the ALA (American Library Association) Virtual, Community Through Connection. [refereed]
- 2019 Boss, K. E., De Voe, K. M., **Gilbert, S. R.**, Hernandez, C., Heuer, M., Hines, A., Knapp, J. A., Tokarz, R. E., Tucker, C. E., & Williams, K. E. (2019, April 11). *Reporting in the "post-truth" era: Uncovering the research behaviors of journalism students, practitioners, and faculty* [30-minute contributed paper]. Recasting the Narrative Association of College & Research Libraries (ACRL) Conference, Cleveland, OH. [refereed]
- 2018 **Gilbert, S.**, & Vaaler, A. (2018, November 8). *Bringing the workplace into collection development: Analyzing advertising position descriptions to inform database collections* [Concurrent, 40-minute session]. Charleston Library Conference, Charleston, S.C. [refereed, listed alphabetically]
- 2018 Eichmann-Kalwara, N., Cantrell, M., Carey, F., **Gilbert, S.**, Mika, K. A., & White, P. B. (2018, October). *Building an open and digital scholarship community-of-practice: An assessment of user competencies and needs* [Nine-minute snapshot presentation]. Digital Library Federation Forum, Las Vegas, NV. Retrieved from [osf.io/9u6ry](https://doi.org/10.17605/OSF.IO/9u6ry) [refereed]
- 2018 **Gilbert, S.**, & Vaaler, A. (2018, June 23). *Analyzing database collections with job descriptions: A case study of the advertising discipline* [Lightning round presentation]. Education and Behavioral Sciences Section Research Forum at the American Library Association Annual Conferences & Exhibition, New Orleans, LA. [refereed, listed alphabetically]

Regional

- 2018 Eichmann-Kalwara, N., Cantrell, M., Carey, F., **Gilbert, S.**, Mika, K. A., & White, P. B. (2018, May 5). *Digital scholarship activities at CU Boulder: Preliminary results of a campus survey* [Lightning round presentation]. Digital Scholarship Front Symposium, Denver, CO. Retrieved from <https://doi.org/10.17605/OSF.IO/A5GHW>

Local

- 2018 **Gilbert, S.** (2018, March 22). *Media planning and buying* [Guest lecture]. APRD 2000 Principles of Advertising (Professor Erin Schauster), Boulder, CO. [invited lecture]

Posters

- 2019 Eichmann-Kalwara, N., Cantrell, M., Carey, F., **Gilbert, S.**, Mika, K. A., & White, P. B. (2019, April). *Digital scholarship engagement and needs at the University of Colorado Boulder*. Association of College & Research Libraries (ACRL) Conference, Cleveland, OH. [refereed, listed alphabetically]
- 2017 Blake, L., Bridwell, J., **Gilbert, S.**, Sandelli, A., & West, M. (2017, June 23). *Building and enhancing global connections through Sister Libraries*. American Libraries Association Annual Conference, Chicago, IL. [listed alphabetically]
- 2016 **Gilbert, S.** (2016, June 14). *Success and failure in active learning instruction sessions to undergraduate marketing students*. Special Libraries Association Annual Conference, Philadelphia, PA. [refereed]

LIBRARIANSHIP

Instruction

Course Integrated Instruction

Provide information literacy and library instruction to students in the departments of Advertising, Public Relations and Media Design (APRD); Communication; Journalism; Media Studies; and other departments

- Jan. – July 2024: 9 classes
- 2023: 24 classes
- 2022: 9 classes
- 2021: 35 classes
- 2020: 23 classes
- 2019: 33 classes
- 2018: 39 classes
- 2017: 34 classes

Orientations and Workshops

- 2023: 1 orientation for the Center for Environmental Journalism, 3 orientations for CMCI Graduate Students
- 2022: 1 orientation for the Center for Environmental Journalism, 2 orientations for CMCI Graduate Students
- 2021: 1 workshop for ALTEC Second Acquisition Reading Group, 1 workshop for the Media Studies Graduate Students, 1 orientation for the Center for Environmental Journalism, 2 orientations for CMCI Graduate Students
- 2020: 1 orientation for the Center for Environmental Journalism, 2 orientations for CMCI Graduate Students
- 2019: 1 orientation for the Center for Environmental Journalism, 2 orientations for CMCI Graduate Students, 2 workshops for the Media Studies Graduate Students, 1 workshop for the Center for Research Data and Digital Scholarship, 1 class for CMCI Pathways to Excellence Summer Bridge Program
- 2018: 1 orientation for the Center for Environmental Journalism, 1 orientation for CMCI Graduate Students, 1 orientation for CU Graduate Students, 1 orientation for Communication Graduate Students, 1 class for CMCI Pathways to Excellence Summer Bridge Program
- 2017: 1 orientation for the Center for Environmental Journalism, 1 orientation for CMCI Graduate Students, 2 classes for CMCI Pathways to Excellence Summer Bridge Program

Consultations

Hold one-on-one consultations with students, faculty, and staff on exploring research topics; searching for information; using social media, advertising, and news databases; and more

- Jan. – July 2024: 48
- 2023: 97
- 2022: 34
- 2021: 52
- 2020: 95
- 2019: 85
- 2018: 82
- 2017: 98

Working Groups, Tasks Forces, Committees

Feb. 2024—May 2024	User Assessment Pod, Member
July 2023—Nov. 2023	East Desk Combined Pod, Member
Nov. 2020—Aug. 2021	Non-Oasis Material Requests Workflow Pod, Member
June 2020—Nov. 2020	CU Boulder Libraries Opentober 2020 Committee, Member
Jan. 2017— Dec. 2019	User Experience Working Group, Member Jan. 2018—Dec. 2019, co-coordinator
Jan. 2017— Dec. 2019	Communications Working Group (formerly Social Media Team), Member
Jan. 2017—Dec. 2018	Diversity and Inclusive Excellence Working Group, Member
April 2018—Aug. 2018	Development Week Task Force, Member

Libraries' Internal Grants

- 2021 **Gilbert, S.**, Montoya, T., Reed, B., & Watkins, A. (2021). *MELL Growth and Continuation*. CU Boulder Libraries Spring and Summer Semester Microgrants. (\$3,300)
- 2018 **Gilbert, S.**, Eichmann-Kalwara, N., Hagerman, S., Van Hoyer, A., & Watkins, A. (2018). *AV Equipment for Campus Checkout*. Libraries Fund for Innovation, Service & Entrepreneurship. (\$3,000)

SERVICE

National Professional Contributions

Asian/Pacific American Librarians Association (APALA)

Sept. 2024—present **Mentoring Committee**, Member

American Library Association (ALA)

Association of College & Research Libraries (ACRL), Education and Behavioral Sciences Section (EBSS)

July 2018—June 2023 **Communication Studies Committee**, Member
July 2020—June 2021, Vice chair

July 2018—June 2023 **Electronic Resources in Communication Studies Committee**, Member
July 2021—June 2022, Secretary

Library Leadership & Management Association (LLAMA)

2018—2019 PR Xchange Awards Competition, Virtual jury

Drewes, Hornback, & Leisner Scholarship

Dec. 2016—June 2018 Jury
Dec. 2017—June 2018, Chair

Reference and User Services Association (RUSA), Emerging Technologies Section (ETS)

Sept. 2017—June 2018 Marketing Task Force, Chair

Emerging Leaders Project

Jan. 2017—June 2017 Participant for RUSA
As part of the ALA Emerging Leaders program, on behalf of the International Round Table (IRRT) Sister Libraries Committee, worked with four other librarians across the country to research factors that lead to successful and sustainable Sister Libraries partnerships and proposed recommendations for improving the program.

Editorial

The Reference Librarian

2018—present Editorial board and manuscript reviewer

University of Colorado Boulder

University Libraries

Jan. 2024—present Appeals Committee, Member [elected]
July 2023—present Tenure Committee, Member
Jan. 2024—May 2024 Business Research & Instruction Librarian Search Committee, Member
July 2023—June 2024 Mentor to Libraries Faculty
May 2023—Jan. 2024 Dean's Evaluation Committee, Member
Aug. 2022—Dec. 2023 Faculty Development Committee, Chair, Jan. 2023—Dec. 2023 [elected to committee, appointed to chair]
(formerly Mentoring Committee, Member, Aug. 2022—Dec. 2022)
Jan. 2023—Dec. 2023 Faculty Governance Committee, Member
June 2023—Aug. 2023 Researcher and Collections Engagement Team Lead Search Committee, Member
Jan. 2020—Dec. 2021 Faculty Personnel Committee (FPC), Member [elected]
Feb. 2020—April 2020 Collection Development Archivist Search Committee, Member
March 2018—May 2019 Recruitment to the Profession of Academic Librarianship (R2P) Committee, Member [elected]
Jan. 2018—April 2018 Director of Sciences Search Committee, Member

Program for Writing and Rhetoric (PWR) Arts & Sciences Writing Prize

March 2017—April 2017 Jury

HONORS, AWARDS, RECOGNITION

2021 University of Colorado Boulder Libraries Employee of the Month (February)
Awarded for contributions to Open Access Month
2018 University of Colorado Boulder Libraries Employee of the Month (October)
Awarded for supporting an incoming PhD student
2018 Minnesota Institute for Early Career Librarians from Traditionally Underrepresented Groups
2018 Academic Library Advancement and Development Network (ALADN) Best Social Media Campaign Award

- Awarded to the Communication Working Group (COMMWG) CU Book Buff social media campaign
- 2017 American Library Association (ALA) Emerging Leader (EL) Program, 2017
Selected as the 2017 Reference and User Services Association (RUSA) Emerging Leader (\$1,000 stipend)

SELECTED PROFESSIONAL DEVELOPMENT

- 2022 Introduction to Data Visualization for Social Network Analysis, Library Juice Academy
- 2021 Allyship, Anti-Oppression Practices, and Building Inclusive Libraries, Library Juice Academy
- 2020 Mental Health First Aid USA 8-Hour, University of Colorado Boulder, Boulder, CO
- 2019 Supporting Student Resiliency Series, University of Colorado Boulder, Boulder, CO
- 2018 Association of College & Research Libraries (ACRL) Immersion Program, University of St. Thomas, Saint Paul, MN
- 2018 Minnesota Institute for Early Career Librarians from Traditionally Underrepresented Groups, University of Minnesota Libraries, Minneapolis, MN
- 2018 ODECE's Inclusive Pedagogy Workshop, University of Colorado Boulder, Boulder, CO
- 2018 LEAP Introductory Leadership Workshop, University of Colorado Boulder, Boulder, CO
- 2017 Crucial Conversations, University of Colorado Boulder, Boulder, CO

PROFESSIONAL EXPERIENCE

June 2011—July 2012 Media Planner, Havas, New York, N.Y.

July 2010—June 2011 Assistant Media Planner, Havas, New York, N.Y.