

**Christine M. Larson**  
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## EDUCATION

<b>Stanford University, Ph.D., Communication</b>	2017
<b>Stanford University, M.A., Communication</b>	2014
<b>Princeton University, B.A., English</b>	1990
<i>Summa cum laude, Phi Beta Kappa</i>	

## ACADEMIC APPOINTMENTS

<b>University of Colorado, Boulder</b> Assistant Professor, Department of Journalism	2017-present
<b>Stanford University</b> Rebele First Amendment Fellow	2012-2017
<b>Stanford University</b> Visiting Professor, Journalism	2010-2012
<b>University of California, Sacramento</b> Adjunct Instructor, Communication	2002-2004

## GRANTS/FELLOWSHIPS/AWARDS

### **Best Paper Award (2<sup>nd</sup> Place), August 2023.**

AEJMC Media Management, Economics and Entrepreneurship Division  
For “Love=Love: Reverse Isomorphism and the Rise of LGBTQ+ Romance Publishing

### **THRIVE Grant for Pre-Tenure Faculty.** August, 2022.

\$9,155.00. Grant from University of Colorado, Boulder, Faculty Affairs to support junior faculty after pandemic disruptions.

### **American Council of Learned Societies Fellowship.** July 2021-July 2022.

\$60,000, four-course teaching reduction. Highly competitive national one-year research fellowship (4% of applicants selected).

### **University of Colorado Center for the Humanities Fellowship.** Sept. 2021-January 2022

Two-course teaching reduction (declined; replaced by ACLS fellowship above). Invited and accepted invitation to participate in CHA fellowship cohort meetings.

### **Best Extended Abstract Award, ICA Media Industries Study Group.** May, 2021

### **De Castro Research Award. Principal investigator.** Spring 2020

\$4375. Grant from University of Colorado, Boulder’s College of Media, Communication and Information to support book research.

### **Diversity and Inclusion Excellence Grant.** Fall 2019

\$3000. Grant from University of Colorado, Boulder’s Academic Affairs division to support a workshop for underrepresented faculty on writing and publishing in public outlets. Secured additional funding from three additional units at CU Boulder: the College of Media, Communication and Information, Faculty Affairs and the Office of Diversity, Equity and Community Engagement.

### **Payden Award for Teaching Excellence. Co-principal investigator.** Spring, 2019

\$7400. Received grant from University of Colorado, Boulder to develop a comprehensive, interactive, turn-key course with materials to teach all incoming Journalism majors the basics of grammar, newswriting and news gathering.

**Leadership Education for Advancement and Promotion Grant.** Spring 2019

Received grant from CU Boulder's LEAP program to participate in National Center for Faculty \$3750. Diversity and Development mentoring program to advance my book research.

**Institute for Entrepreneurial Journalism.** January 2017

Accepted as Fellow for week-long entrepreneurial journalism fellowship at the Walter Cronkite School of Journalism.

**Stanford Digital Humanities Fellowship Research Fellowship.** 2016-2017

\$2000. One-year fellowship supporting study of digital methods in humanities.

**Diversity Dissertation Research Opportunity Grant.** 2015

\$5000 supporting dissertation work related to diverse communities.

**Best Student Paper Award.** American Sociological Assoc. 2015

Communication, Information Technology and Media Sociology Division.

For "Live Publishing: The On-Stage Redeployment of Journalistic Authority."

**Rebele First Amendment Ph.D. Fellowship.** Stanford University. 2011-2017

\$11,000 a year. Through graduate school, I held the Rebele First Amendment Fellowship, requiring me to organize annual symposium on journalism and media related issues.

## SCHOLARLY AND CREATIVE WORK

### BOOK CHAPTER

**Larson, C.** (2019) "The Color of Romance: Gatekeeping in the Age of Digital Media" in *Voices: New Directions in Communication*. Ed. Patricia Moy. Peter Lang

### PEER-REVIEWED JOURNAL ARTICLES

**Larson, C.** & Carter, Ashley (2023). Love=Love: Reverse isomorphism and the rise of LGBTQ+ romance Publishing. *New Media & Society*.

**Larson, C.** (2022). Streaming books: Confluencers, Kindle Unlimited and the platform imaginary. *Communication, Culture and Critique*.

**Larson, C.,** & Ready, E. (2022). Networking down: Networks, innovation, and relational labor in digital book publishing. *New Media & Society*, 14614448221090195

**Larson, C.** (2019) "Open Networks, Open Books: Precarity, Solidarity and Ethics of Care in Digital Publishing." *Information, Communication and Society*

**Larson, C.** (2015). "Live Publishing: The On-Stage Redeployment of Journalistic Authority." *Media, Culture and Society* 37 (3) 440-459.

Turner, Fred and **C. Larson** (2015). "Network Celebrity: Entrepreneurship and the New Public Intellectuals." *Public Culture* 27 (1) 75: 53-84.

### POPULAR PRESS COMMENTARY

**Larson, C. (2023).** Lessons in Love: Romance Authors and the Power of Labor Solidarity. Publishers Weekly. Nov 3, 2023.

**Larson, C. (2020).** Academia meets Romancelandia: Or, what scholars can learn from romance writers. London School of Economics Research Blog. Dec., 2020.

**Larson, C. (2020).** “American Dirt Exposes Publishing Industry That’s Too White, Too Consolidated and Too Selective.” *The Conversation*, January, 2020. Syndicated to *Salon. SF Chronicle*. 15,000 views.

**Larson, C. (2020).** “If Romance Writers of America can Implode, No Group is Safe.” *The Conversation*, January, 2020. Syndicated to *Salon. SF Chronicle*. 41,000 views.

**Larson, C. (2017).** “50 Shades of Green: What Gig Economy Workers Can Learn from the Success of Romance Writers.” *The Conversation*, January, 2017. Syndicated to the *BBC, Salon & CityLab*; 90,500 views.

**Larson, C. (2016).** “David Bowie, Media Economist.” *The American Prospect*.

## WORKS IN PROGRESS

### **BOOK (Princeton University Press, pending June 2024)**

*Love in the Time of Self-Publishing: How Romance Writers Changed the Rules of Publishing and Success.* Princeton University Press.

### **Papers**

**Larson, C.** Writing in the Platform Factory: Labor process theory and the reskilling of authors (submitted)

Larson, C. & Carter, Ashley. TikTok and the rise of fan-driven publishing

## REFEREED CONFERENCE PRESENTATIONS

Love=Love: Reverse isomorphism and the rise of LGBTQ+ romance Publishing.  
*AEJMC, Washington, D.C.* August 2023

“Writing in the Platform Factory: Labor process theory and the reskilling of authors”  
ICA Toronto May 2023

“Structures of Care: Ethics of care in women’s cultural production networks”  
ICA Preconference: Patriarchal Worlds, Feminist Networks, and the Conjunction  
Paris May 2022

“The Infrastructural Alignment of Media Labor: Book Stuffing and “Disappointing Content” in Digital Self-Publishing”  
International Communication Association, Paris May 2022

“Media Industry Inter- and Intra- Dependence: An Identity-Based Exploration of the Ethics of Care in Journalism and Book Publishing”  
International Communication Association, Paris May 2022

“Romancing the Network: Women Writers and Collaboration”  
Researching the Romance Conference, Bowling Green University.  
(conference postponed due to corona virus) April 2020

“Innovation, Gender and Books: How Women Genre Writers Built an Open-Elite Network”  
International Communication Association, Washington, DC May 2019

“Public Engagement and the Academy: A How-To Session for Badass Ladies of Comm.”  
International Communication Association, Washington, DC May 2019

“The Color of Romance: Gatekeeping and Diversity in Digital Publishing” May 2018  
International Communication Association, Prague, Czech Republic

“Power from Without: Cultural Labor, Precarity and the Future of Work” June 2016  
International Communication Association, Fukuoka, Japan.

“Creative Labor in Uncertain Times” June 2013  
International Communication Association, London

## COURSES TAUGHT

**JRNL 1000: Principles of Journalism and Networked Communication** (Fall, 2022; Spring, 2023; Fall 2023)

**JRNL 4311/5311: Narrative Journalism** (Spring, 2021. Spring 2024)

**JRNL/APRD 7051: Qualitative Research** (Spring 2021)

**JRNL 7002: Research Design** (Fall 2019; Fall, 2022). Doctoral seminar introducing mixed methods, research planning.

**JRNL 4802: Feature Writing** (Fall 2018/Spring 2019). Emphasis on using techniques of fiction, to explicate complicated, timely social topics.

**JRNL 4002: Reporting II** (Spring 2018). Advanced newsgathering and writing.

**JRNL 2000: Writing for the Media** (Fall 2018/Spring/Fall 2019/Fall 2023/Spring 2024). Redesigned and standardized curriculum and materials for use by future instructors.

**JRN 2001: Fundamentals of Journalism** (Fall 2017/Spring 2018). Basic newsgathering, writing and broadcast skills for incoming majors.

## SERVICE

### FIELD-LEVEL SERVICE

**International Communication Association, Media Studies Interest Group.** Interim Vice-Chair, 2022-2023. Secretary. 2019-2022. Developed newsletter and other communications for fast-growing ICA interest group.

### Professional Journalism/Media Level

**The OpEd Project.** Senior leader/workshop facilitator. 2010-present.

Since 2010, I have led one-year workshops for underrepresented academics and experts for organizations including Dartmouth, the Ford Foundation, and University of Arizona. I also lead one-day public seminars. My mentorship and leadership have resulted in the publication of more than 300 commentary pieces by

underrepresented experts in major national publications including the *Washington Post*, *USA Today* and many other publications.

**The Authors' Guild of America.** Spring, 2019.

Commissioned to research and write report for industry nonprofit regarding the professional of authorhood in the digital age.

**Maynard Institute. Maynard 200.** August, 2018.

Taught an entrepreneurial journalism workshop as part of the Maynard 200 journalism fellowship program for underrepresented journalists.

**Reviewer:**

Reviewed manuscript for Work and Occupations, 5/2018  
Reviewed 5 papers for ICA Media Industries Study Group, 2019  
Reviewed 6 papers for ICA Media Industries Study Group, 2020  
Reviewed 7 papers for ICA Media Industries Study Group 2021  
Reviewed 7 papers for ICA Media Industries Study Group 2022  
Reviewed manuscript for The Information Society, 2022

**CAMPUS LEVEL SERVICE**

**Grant Application Reading. Center for Humanities and the Arts, CU Boulder.** Fall, 2022.

**Speaker, Research & Innovation Office, on applying for ACLS fellowship.** Summer, 2022

**Write to Change the World. Organizer and facilitator.** July 2020.

In support of CMCI's initiative to fight anti-Black racism, I raised funds from four campus groups to host a workshop designed to elevate the public voices of faculty of color. 22 faculty members attended. Within 6 weeks, 12 had published pieces in outlets including the *Washington Post*, *Slate*, *Wired* and *The Hill*.

**COLLEGE LEVEL SERVICE**

**Academic Climate and Diversity Subcommittee, Faculty Council, CMCI.** Fall 2022/Spring 2023

**CMCI Interdisciplinary Hiring Committee.** 2018

**One College Seminar.** 2018

Participated in the One College seminar to develop greater cohesiveness within CMCI.

**One College All-Faculty Meeting.** 2018

Spoke on panel about fostering collaboration

**CMCI Letter to the Editor.** April 2018

Arranged for publication of CMCI's Letter to the Editor to *The Denver Post* protesting layoffs at the paper

**DEPARTMENT LEVEL**

**Search Committee Member,** Fall 2023.

**Associate Chair,** Undergraduate Studies, Spring, 2023.

**Reappointment committee:** Marina Dmukhovskaya, Fall, 2022.

**Reappointment committee:** Hilary Rosner. Fall, 2021.

**Reappointment committee:** Chuck Plunkett. Fall 2021.

**Reappointment committee:** Paul Daugherty. Fall 2021.

**Associate Chair, Undergraduate Studies.** Spring, 2020

**Department Newsletter.** Spring 2018, Fall 2019.

Launched journalism department newsletter. Complied, edited, wrote copy and managed design/production for department's first newsletter.

## **PUBLIC SERVICE**

**Panel moderator.** May, 2018

Moderated panel for Online News Association regional meeting at CU Boulder

**Advisor to Colorado Sun.** 2018.

Met with founders of Colorado Sun, along with several other CMCI faculty, to share research on journalism business models.

**Volunteer Newsletter Editor, Sunset Middle School.** 2017-2020.

**Cultivate Longmont.** 2020-2022

Volunteer with non-profit assisting older people.