Christine M. Larson
Assistant Professor of Journalism
University of Colorado, Boulder
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EDUCATION

Stanford University, Ph.D., Communication 2017
Stanford University, M.A., Communication
Princeton University, B.A., English
Summa cum laude, Phi Beta Kappa

ACADEMIC APPOINTMENTS

University of Colorado, Boulder 2025-present
Associate Professor, Department of Journalism

University of Colorado, Boulder 2017-2025
Assistant Professor, Department of Journalism

Stanford University
Rebele First Amendment Fellow 2012-2017

Stanford University
Visiting Professor, Journalism 2010-2012

Stanford University 2009-2010
John S. Knight Fellow in Journalism

University of California, Sacramento 2002-2004
Adjunct Instructor, Communication

GRANTS/FELLOWSHIPS/AWARDS

President's Inclusive Excellence Grant, 2025.
Received $8500 grant to hold OpEd Project workshop for 30 faculty members, advancing public scholarship

Top Paper Award (first place), June 2024.
ICA Media Industries Studies Group
For **Larson, C.** "Labor of Love: Romance Authors and the Power of Labor Solidarity"

Best Paper Award (2nd place), August 2023.
AEJMC Media Management, Economics and Entrepreneurship Division
For **Larson, C.** & Carter, A. "Love=Love: Reverse Isomorphism and the Rise of LGBTQ+ Romance Publishing"

THRIVE Grant for Pre-Tenure Faculty. August, 2022.
$9,155.00. Grant from University of Colorado, Boulder, Faculty Affairs to support junior faculty after pandemic disruptions

American Council of Learned Societies Fellowship. July 2021-July 2022.
$60,000, four-course teaching reduction. Highly competitive national one-year research fellowship (4% of applicants selected)

University of Colorado Center for the Humanities Fellowship. Sept. 2021-January 2022

Two-course teaching reduction (declined; replaced by ACLS fellowship above). Invited and accepted invitation to participate in CHA fellowship cohort meetings.

Best Extended Abstract Award, ICA Media Industries Study Group. May, 2021

De Castro Research Award. Principal investigator. Spring 2020
$4375. Grant from University of Colorado, Boulder's College of Media, Communication and Information to support book research.

Diversity and Inclusion Excellence Grant. Fall 2019
$3000. Grant from University of Colorado, Boulder's Academic Affairs division to support a workshop for underrepresented faculty on writing and publishing in public outlets. Secured additional funding from three additional units at CU Boulder: the College of Media, Communication and Information, Faculty Affairs and the Office of Diversity, Equity and Community Engagement.

Leadership Education for Advancement and Promotion Grant. Spring 2019
Received grant from CU Boulder's LEAP program to participate in National Center for Faculty $3750.
Diversity and Development mentoring program to advance my book research.

Institute for Entrepreneurial Journalism. January 2017
Accepted as Fellow for week-long entrepreneurial journalism fellowship at the
Walter Cronkite School of Journalism.

Stanford Digital Humanities Fellowship Research Fellowship. 2016-2017
$2000. One-year fellowship supporting study of digital methods in humanities.

Diversity Dissertation Research Opportunity Grant. 2015
$5000 supporting dissertation work related to diverse communities.

Best Student Paper Award. American Sociological Assoc. 2015
Communication, Information Technology and Media Sociology Division.
For "Live Publishing: The On-Stage Redeployment of Journalistic Authority."

Rebele First Amendment Ph.D. Fellowship. Stanford University. 2011-2017
$11,000 a year. Through graduate school, I held the Rebele First Amendment Fellowship, requiring me to organize annual symposium on journalism and media related issues.

SCHOLARLY AND CREATIVE WORK

BOOK

Love in the Time of Self-Publishing: How Romance Writers Changed the Rules of Publishing and Success.
Princeton University Press. June 2024.

"*A rigorously researched history of the industry"*—The New York Times (July 24, 2024):

"*An important story of how new trails can be blazed with persistence and imagination."—Kirkus Reviews (Jan 12, 2024)*

INVITED BOOK CHAPTERS

Larson, C. (2025). "Narrative Scholarship and Mixed Methods: Rich Description through Mixed Methods". In *Research Methods in Publishing and Book Studies*. Ed. Rachel Noorda and Corinna Norrick-Rühl. Routledge, 2025.

Larson, C. (2019) "The Color of Romance: Gatekeeping in the Age of Digital Media" in *Voices*: *New Directions in Communication.* Ed. Patricia Moy. Peter Lang

PEER-REVIEWED JOURNAL ARTICLES

Larson, C. (2025). The Labor of Love: Romance Writers and Platform Solidarity. *Journal of Communication.*

Larson, C. (2025). The Hipster Economy by Alessandro Gerosa. Book Review. *Administrative Science Quarterly.*

Larson, C. & Carter, Ashley (2023). Love=Love: Reverse isomorphism and the rise of LGBTQ+ romance Publishing. *New Media & Society.*

Larson, C. (2022). Streaming books: Confluencers, Kindle Unlimited and the platform imaginary. *Communication, Culture and Critique*.

Larson, C., & Ready, E. (2022). Networking down: Networks, innovation, and relational labor in digital book publishing. *New Media & Society*, 14614448221090195

Larson, C. (2019**)** "Open Networks, Open Books: Precarity, Solidarity and Ethics of Care in Digital Publishing." *Information, Communication and Society*

Larson, C. (2015). "Live Publishing: The On-Stage Redeployment of Journalistic Authority." *Media, Culture and Society 37 (3) 440-459.*

Turner, Fred and **C. Larson** (2015). "Network Celebrity: Entrepreneurship and the New Public Intellectuals." *Public Culture 27 (1) 75: 53-84.*

Works in Progress

Larson, C. (pending). "The Outsourcing of Taste: Freelance Book Editors in the Digital Era". In The Bloomsbury Handbook of Literary Editing. Ed. Tim Groeland and Ben Fried. Bloomsbury, 2027

Larson, C (pending). Book Review: "Kindred Arts: Biographical Writing and Narrative." *Psychoanalytical Social Work*

POPULAR PRESS COMMENTARY

Larson, C. (2024). Inside the Rise and Fall of One of the World's Most Powerful Writing Groups. *The Conversation,* June 2024. 15,600 views.

Larson, C. and Carter, A. (2024). What's Behind the Astonishing Rise of LGBTQ+ romance literature? *The Conversation.* January, 2024. 24,015 views.

Larson, C. (2023). Lessons in Love: Romance Authors and the Power of Labor Solidarity. *Publishers Weekly*. Nov 3, 2023.
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Larson, C. (2020). Academia meets Romancelandia: Or, what scholars can learn from romance writers. London School of Economics Research Blog. Dec., 2020.

Larson, C. (2020). "American Dirt Exposes Publishing Industry That's Too White, Too Consolidated and Too Selective." *The Conversation*, January, 2020. Syndicated to *Salon. SF Chronicle*. 15,000 views**.**

Larson, C. (2020). "If Romance Writers of America can Implode, No Group is Safe*." The Conversation*, January, 2020. Syndicated to *Salon. SF Chronicle*. 41,000 views**.**

Larson, C. (2017). "50 Shades of Green: What Gig Economy Workers Can Learn from the Success of Romance Writers." *The Conversation*, January, 2017. Syndicated to the *BBC*, *Salon* & *CityLab*; 90,500 views.

Larson, C. (2016). "David Bowie, Media Economist." *The American Prospect.*

INVITED TALKS

Stanford University 10/28/2024
Invited to speak about my new book for the Department of Communication

University of Southern Denmark 11/11/2024
Invited to speak on my new book for Gender and Publishing research group

Université Sorbonne Paris Nord (LABsic and LabEx ICCA-Paris) 2/9/2024
Invited as guest speaker for two-hour seminar for French scholars and graduate students in cultural production.

REFEREED CONFERENCE PRESENTATIONS

Larson, C. (2024) Labor of Love: Romance Authors and the Power of Labor Solidarity
Paper presented at the International Communication Association conference (media industries studies group) Gold Coast, Australia

Larson, C. and Carter, A. (2023) Love=Love: Reverse isomorphism and the rise of LGBTQ+ romance Publishing. Paper presented at the Association for Education in Journalism and. Mass Communication conference, Washington, D.C.

Larson, C. (2023). "Writing in the Platform Factory: Labor process theory and the reskilling of authors" Paper presented at the International Communication Association conference (media industries studies group). Toronto, Canada.

Larson, C. (2022) "Structures of Care: Ethics of care in women's cultural production networks." Paper presented at the International Communication Association Preconference: Patriarchal Worlds, Feminist Networks, and the Conjuncture. Paris, France.

Larson, C. (2022). "The Infrastructural Alignment of Media Labor: Book Stuffing and "Disappointing Content" in Digital Self-Publishing." Paper presented at the International Communication Association conference (media industries studies group), Paris

Larson, C. and Robinson, S. (2022). "Media Industry Inter- and Intra- Dependence: An Identity-Based Exploration of the Ethics of Care in Journalism and Book Publishing." Paper presented at the International Communication Association conference (media industries studies group), Paris.

Larson, C. (2020). "Romancing the Network: Women Writers and Collaboration"
Researching the Romance Conference, Bowling Green University (conference postponed due to COVID-19)

Larson, C. (2019). "Innovation, Gender and Books: How Women Genre Writers Built an Open-Elite Network." Paper presented at the International Communication Association (media industries studies group), Washington, D.C.

Larson, C. (2019). Public Engagement and the Academy" Paper presented at the International Communication Association Postconference, Washington, DC

Larson, C. (2018). "The Color of Romance: Gatekeeping and Diversity in Digital Publishing" Paper presented at the International Communication Association conference (theme panel). Prague, Czech Republic

Larson, C. (2016). "Power from Without: Cultural Labor, Precarity and the Future of Work" Paper presented at the International Communication Association conference(theme panel), Fukuoka, Japan.

Larson, C. (2013). "Creative Labor in Uncertain Times" Paper presented at the International Communication Association (theme panel), London

TEACHING GRANTS/AWARDS

CMCI Inclusive & Engaged Pedagogy Ambassador, 2023/2024.
Award for active participation in inclusive/engaged pedagogy seminar series.

Active Learning Teaching Grant, Fall 2024.
Received grant for active learning program.

Payden Teaching Excellence Grant, Summer 2023.
Selected for special Payden grant for inclusive and engaged learning program.

Payden Award for Teaching Excellence. Co-principal investigator. Spring, 2019
$7400. Received grant from University of Colorado, Boulder to develop a comprehensive, interactive, turn-key course with materials to teach all incoming Journalism majors the basics of grammar, newswriting and news gathering.

COURSES TAUGHT

JRNL 4920: Honors Seminar (Fall, 2024/Fall, 2025)

JRNL 1000: Principles of Journalism and Networked Communication (Fall, 2022/Spring, 2023/Fall 2023; Fall, 2024)

JRNL 4311/5311: Narrative Journalism (Spring, 2021/Spring 2024)

JRNL/APRD 7051: Qualitative Research (Spring 2021/Spring, 2026)

JRNL 7002: Research Design (Fall 2019/Fall, 2022). Doctoral seminar introducing mixed methods, research planning.

JRNL 4802: Feature Writing (Fall 2018/Spring 2019**).** Emphasis on using techniques of fiction, to explicate complicated, timely social topics.

JRNL 4002: Reporting II (Spring 2018). Advanced newsgathering and writing.

JRNL 2000: Writing for the Media (Fall 2018/Spring/Fall 2019/Fall 2023/Spring 2024/Spring 2025/Fall 2026). Redesigned and standardized curriculum and materials for use by future instructors.

JRN 2001: Fundamentals of Journalism (Fall 2017/Spring 2018). Basic newsgathering, writing and broadcast skills for incoming majors.

SERVICE

FIELD-LEVEL SERVICE

International Communication Association, Media Studies Interest Group. Interim Vice-Chair, 2022-2023. Secretary. 2019-2022. As interim vice-chair, worked with chair to plan division's 2023 participation, including panel development, for ICA Toronto 2023. As secretary, developed newsletter and other communications for fast-growing ICA interest group.

PROFESSIONAL JOURNALISM/MEDIA LEVEL

The OpEd Project. Senior leader/workshop facilitator. 2010-present. Head Coach, Summer/Fall 2025.

Since 2010, I have led one-year workshops for underrepresented academics and experts for organizations including Yale, Dartmouth, the Ford Foundation, and University of Arizona. I also lead one-day public seminars. My mentorship and leadership have resulted in the publication of more than 300 commentary pieces by underrepresented experts in major national publications including the *Washington Post, USA Today* and many other publications. I also train and mentor other coaches and facilitators.

In the summer and fall of 2025, I served as the organization's inaugural head coach, working closely with the founder/CEO to overhaul training and serve as liaison to 30 freelance coach/editors.

The Authors' Guild of America. Spring, 2019.
Commissioned to research and write, report for leading industry nonprofit regarding the professional of authorhood in the digital age.

Maynard Institute. Maynard 200. August, 2018.
Taught an entrepreneurial journalism workshop as part of the Maynard 200 journalism fellowship program for underrepresented journalists.

Reviewer:

Reviewed manuscript for New Media & Society, 2024
Reviewed manuscript for International Journal of Communication, 2024
Reviewed 4 papers for ICA Media Industries Study Group 2023
Reviewed manuscript for The Information Society, 2022
Reviewed 7 papers for ICA Media Industries Study Group 2022
Reviewed 7 papers for ICA Media Industries Study Group 2021
Reviewed 6 papers for ICA Media Industries Study Group, 2020
Reviewed 5 papers for ICA Media Industries Study Group, 2019
Reviewed manuscript for Work and Occupations, 5/2018

CAMPUS-LEVEL SERVICE

Center for Humanities and the Arts, CU Boulder. Grant Committee. Fall, 2022.

Speaker, Research & Innovation Office, on applying for ACLS fellowship. Summer, 2022

Write to Change the World. Organizer and facilitator. July 2020/September 2025.

In support of CMCI's initiative to fight anti-Black racism, I raised funds from four campus groups to host a workshop designed to elevate the public voices of faculty of color. 22 faculty members attended. Within 6 weeks, 12 had published pieces in outlets including the *Washington Post*, *Slate, Wired* and *The Hill*.

COLLEGE-LEVEL SERVICE

Strategic Planning Committee delegate. Fall 2025.

De Castro Research Grant Committee. Spring, 2024.

Academic Climate and Diversity Subcommittee, Faculty Council, CMCI. Fall 2022-2024

CMCI Interdisciplinary Hiring Committee. 2018

One College Seminar. 2018
Participated in the One College seminar to develop greater cohesiveness within CMCI.

One College All-Faculty Meeting. 2018
Spoke on panel about fostering collaboration

CMCI Letter to the Editor. April 2018
Arranged for publication of CMCI's Letter to the Editor to *The Denver Post* protesting layoffs at the paper

DEPARTMENT LEVEL

Associate Chair, Graduate Studies. Fall, 2025-present

Interim Associate Chair, Undergraduate Studies, Spring 2020, Fall 2024.

Reappointment Committee: Marina Dmukhovskaya, Fall, 2024.

Search Committee Member. 2023-2024.

Instructor Reappointment Committee: Hilary Rosner, Chuck Plunkett. Spring 2024.

PhD application reviewer, Spring 2024.

Search Committee Member, Fall 2023.

Associate Chair, Undergraduate Studies, Spring, 2023.

Reappointment committee: Marina Dmukhovskaya, Fall, 2022.

Reappointment committee: Hilary Rosner. Fall, 2021.

Reappointment committee: Chuck Plunkett. Fall 2021.

Reappointment committee: Paul Daugherty. Fall 2021.

Associate Chair, Undergraduate Studies. Spring, 2020

Department Newsletter. Spring 2018, Fall 2019.
Launched journalism department newsletter. Complied, edited, wrote copy and managed design/production for department's first newsletter.

PUBLIC SERVICE

Ascent Vocals. 2024.
Volunteer grant writer for county-wide middle/high school vocal group/summer camp program.

Cultivate Longmont. 2020-2023
Volunteer with non-profit assisting older people.

Volunteer Newsletter Editor, Sunset Middle School. 2017-2020.

Panel moderator. May, 2018
Moderated panel for Online News Association regional meeting at CU Boulder

Advisor to Colorado Sun. 2018.
Met with founders of Colorado Sun, along with several other CMCI faculty, to share research on journalism business models.