

Cherriethel K. Emerson, Ph.D.

PROFESSIONAL PROFILE

Dr. Emerson has been successful and innovative in applying anthropological theories across a wide spectrum of corporate and educational platforms. Dr. Emerson's focus has always been on anticipating end user needs and providing them with the interface they require for positive experiences.

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EDUCATION

Ph.D. Medical Anthropology

M.A. Anthropology

B.A. Criminal Anthropology

Phi Beta Kappa, magna cum laude

A.A. Denver North Community College

Graduate work in Public Administration

CAREER HIGHLIGHTS

UNIVERSITY OF COLORADO - 2+ years

Lecturer, teaching an innovative hybrid class in Biological Anthropology for Continuing Education since Fall of 2017 and have been asked to continue in Spring 2020. Designed and developed classes in both D2L and Canvas platforms. In addition to content the focus is on giving the end users (students) the tools and interface they need to successfully navigate the material while maintaining their interest and participation

CCCS (Community College System of Colorado) -13 years

Designed and implemented Face-to-Face & online classes with a student success focus. Community outreach and augmented reality designs. Presented results of these innovative and successful classes to local, state, national and world conferences. Classes included anthropology, sociology, psychology and criminal justice.

DREAMQUEST SOFTWARE (online games/apps) & I-HOUND (app) - 2-3+ years

Contracted originally by Dreamquest to redesign their online customer with the goal of increasing customer satisfaction. Streamlined procedures, studied end use needs and increase ease of access to customer support and integrated a more personalized interface resulting in customer satisfaction in the 95=98% range

WOLLRAB & ASSOCIATES -2 years plus contract services

Criminal Attorney Office. Contracted to manage all case file and court filings, conducted witness and client interviews -- including hostile witnesses. Prepared questions for depositions. Developed timelines for crime reconstruction, consulted on jury selection and case strategy. Researched in legal databases and wrote supporting court documents.

ALDEN RESEARCH -3 years

Private Research Corporation exploring innovative and cutting edge computer generate analytical programs. Administrator of both the corporation and its not-for-profit foundation -- Corporate officer. Interfaced with programmers, attorneys and accountants. Managed 1M budget/year

TALLGRASS TECHNOLOGIES - 3 years.

High tech Research and Development. Director of Administration and hired to foster a corporate culture where zero defects was the norm. Rapid ramp 2 to 179 employees in 18 months. Represented company at COMDEX and other conventions.

EMERSON HOUSE, INC - 6+ years

Knowledge of cultural norms and mores allowed development of a unique criminal justice client-focused private program with a mission of decreasing recidivism through implementation of individually structured programs utilizing anthropology theory instead of criminology. Managed staff of 60 and budget of 1.3 M/year

CORE COMPETENCIES

Cultural Anthropology

Ethnographic Research

Field Work

Interviews & Case Studies

Behavioral Observation

Data Analysis

Statistical Analysis

Research Design

End-User studies

Questionnaire Design

Longitudinal Studies

Survey Design

Assimilation Observations

Adaptation Strategies

Motivational Program Design

MOOC facilitator games

Presenter/Speaker Conferences

Leadership & Management

Time Management

Human Resources

Diversity Training

Manual Creation

Software User Guides

Problem Resolution

Educational Development

Mentorship

Organization

Communications

Analytical Thinking

Dynamism & Enthusiasm

Sales

Marketing

Online Markets

Retail

REFERENCES

Available on request