

MELISSA FELDERMAN

EDUCATOR
DESIGNER
ARTIST
TECHNOLOGIST

feldimade.com

516-524-0065

mellisafelderman@gmail.com

SKILLS

Creative/Critical Thinking

- _Curriculum Design/Development/Implementation
- _Course/Syllabus Design/Development/Implementation
- _Writing
- _Graphic Design
- _Project/Concept Development
- _Product Design
- _Design Thinking/Human Centered Design
- _User Experience Design
- _Self Teaching

Professional

- _Classroom Teaching
- _E-/Teaching + Learning
- _Research
- _Team Management
- _Project Management
- _System/Process Development
- _Visual + Verbal Presentation

Software

- _Adobe Creative Suites
- _Figma
- _Rhino 3D
- _SketchUp
- _TinkerCad
- _Microsoft Suite
- _CANVAS
- _Miro
- _Procreate

Tech & Programming

- _Arduino
- _Basic Electronics
- _Basic Mechanical Engineering
- _Basic HTML, CSS, JS
- _Basic Processing

Digital Fabrication

- _3D Printing
- _CNC Mill
- _Laser Cutter

EDUCATION

New York University [MPS]
New York, NY
Masters in Professional Studies
Interactive Telecommunications Program
Graduated May 2016

New York University [BFA]
New York, NY
Major in Studio Art
Minor in Art History
Bachelor in Fine Art,
Graduated May 2010

EXPERIENCE

UNIVERSITY OF COLORADO BOULDER, BOULDER, CO | ENVD Program, EPOD Major
TEACHING ASSISTANT PROFESSOR, MAJOR COORDINATOR | 8/2019 - Present

- _Designed, developed and taught multiple courses in the Environmental Product Design Major including 1st Year Studio, 2nd Year Studio, Senior Capstone Studio, Design Thinking + Entrepreneurship, Interactive System Design and Graphic Design
- _Course Coordinator for 1st and 2nd year studios - directed a teaching team of up to 8 instructors to deliver courses of my design
- _Major Coordinator - acted as team/project manager for the EPOD major and as liaison between the major and the director of curriculum
- _Redesigned and implemented major curriculum through identification and mapping of learning goals

FELDI STUDIOS DESIGN GOODS, feldistudios.com | Handmade Design Goods Brand
FOUNDER | 8/2020 - Present

- _Designed, developed and sold ceramic goods via digital marketing and e-commerce
- _Grew social media following from 0 - 10k in under 2 years
- _Designed, developed and sold line of design goods inspired by ceramic designs

UNIVERSITY OF COLORADO BOULDER, BOULDER, CO | TAM Program, ATLAS Institute
ADJUNCT INSTRUCTOR | 1/2018 - 5/2019

- _Course instructor in physical computing and interactive design, Wearables, and Design Process.
- _Course covered: Basic Electronics, Circuit Making, Arduino, Interactive Design, Human Centered Design, 3D Printing, Laser Cutting, and CNC Milling, Wearable Technology, and Design Process.

SPARKFUN ELECTRONICS, BOULDER, CO | DIY Electronics Brand

CREATIVE TECHNOLOGIST | 11/2016 - 11/2018

- _Design/build educational marketing content: projects, articles, tutorials and other related media.
- _Develop marketing strategy/creative direction targeting new markets and education.
- _Responsible for self-teaching new technologies, tools, and skills.
- _Responsible for staying up to date and maintaining a position of authority in the space of embedded electronics and digital fabrication.

KBS+, NEW YORK, NY | Advertising Agency

DIGITAL PRODUCTION MANAGER | 7/2010 - 7/2014

- _Managed new web and digital projects from conception to execution as well as digital maintenance initiatives.
- _Led diverse teams in-house and with external vendors.
- _Developed and documented processes to increase team efficiency and train new production employees.

ITP CAMP NYU, NEW YORK, NY | 4-week Creative Technology Course for Working Professionals

COUNSELOR/INSTRUCTOR | 6/2015 & 6/2016

- _Designed and taught classes including Laser Cutting, Electronics 101, Circuit Design and soft/sewable electronics.
- _Helped participants navigate the shop tools and software available - specifically 3D printer, laser cutter, and CNC Mill.
- _Answered technical questions about physical computing, electronics, crafts, coding, and anything

ITP INNOVATION LAB NYU, NEW YORK, NY | 4-week Intensive Course Re-imagining Exhibit Design

ANCHOR/INSTRUCTOR | 7/2015

- _Designed four week program curriculum and held TA responsibilities.
- _Helped the participants brainstorm and ideate using the IDEO design kit.

HEY! LOOK WHAT I MADE! BLOG, lookwhatmelissamade.blogspot.com | DIY/Crafting Blog

FOUNDER | 10/2011- 12/2012

- _Developed instructional and educational blog, content, concepts, design.
- _Advertised using social media and other digital marketing tactics to an average of 5k hits/day.
- _Featured on Apartment Therapy & CraftFoxes.