

Stacey C. Edgar

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EDUCATION

Colorado State University, School of Social Work, PhD, May 2022

University of Illinois at Urbana-Champaign, School of Social Work, MSW, May 1995

Western Illinois University, Social Work, BSW, May 1992

ACADEMIC APPOINTMENTS & TEACHING EXPERIENCE

University of Colorado Boulder, Leeds School of Business, Boulder, CO

Assistant Teaching Professor, Social Responsibility and Sustainability Division, 2021-Present

Lecturer, Social Responsibility and Sustainability Division, 2019-2021

CESR 4005 - Business Solutions for the Developing World: Learning Through Service

BASE 2104 - BCore Applied Semester Experience, (6 credit hour class)

BCOR 1015 - World of Business

BCOR 2302 - Business Ethics and Social Responsibility

ORGN 1001 - Women in Leadership

BADM 1260 - First-Year Global Experience: Greece

MBAE 6565 - Inclusive Leadership

Colorado State University, School of Social Work, Fort Collins, CO

Adjunct Instructor, 2020

SOWK 631 - Advanced Community Practice

PUBLICATIONS

Edgar, S. (2022). *Empowerment, resilience and impact: Examining the role of artisan enterprises in womens' lives and livelihoods in Africa*, Colorado State University, Dissertation.

Embry, E., York, J., & Edgar, S. (2022). Entrepreneurs as essential but missing actors in the Sustainable Development Goals. *Handbook on the Business of Sustainability*. Edward Elgar, Northampton, MA.

Mastracci, D. & Edgar, S. (2020). A comprehensive assessment of the artisan and natural products sector in Zambia. UK Aid & Prospero Zambia, Zambia.

Alexander, H., Peinovich, E., Mastracci, D., Edgar, S., Holland, K., et al. (2020). Creative manufacturing and handmade: A sector whose time has come. Mastercard Foundation, Kenya.

Bellezza, E., Guérin-McManus, M., Edgar, S., Kroh-Lall, M., & Franco, D. (2019) Review of the Maison de L'Artisan. Ministry of Tourism, Handicraft, and Social Economy, Morocco.

Guérin-McManus, M., Edgar, S., Kroh-Lall, M., & Franco, D. (2018). Report on Tunisia's 2018 Handicraft Creation Fair. Department of Commerce, Commerce Law Development Program, Washington, DC.

Edgar, S. (2011). *Global Girlfriends: How one mom made it her business to help women in poverty worldwide*. New York: St. Martin's Press. (Trade paperback edition, 2012)

Gatta, L., McCabe, N., & Edgar, S. (1997). A student advocacy program a means of expanding the role and effectiveness of teachers. *The High School Journal*, 80(4), 273-278.

Edgar, S. (1996). Advocacy: The evaluation of a high school advisory program. *School Social Work Journal*, 20, 28-41.

Edgar, S., Shook, K., Tse, I., & Werge, E. (1996). Family support and family preservation service integrations in Illinois: Literature review and policy recommendations. Illinois Department of Children and Family Services, Chicago, IL.

WORKING PAPERS

Edgar, S. (submitted). Scaling social impact in Zambian artisan Enterprises.

Edgar, S., & Embry, E. (submitted). Exploring the ripple effect of artisan entrepreneurship for women: A conceptual model and research agenda.

Edgar, S., & Embry, E. (in progress). Crafting community resilience: An instrumental case study of a Zambian artisan enterprise.

REFEREED CONFERENCE PRESENTATIONS

Edgar, S., & Embry, E. (2022). Exploring the ripple effect of artisan entrepreneurship for women: A conceptual model and research agenda, Academy of Management Proceedings, Seattle, WA.

Edgar, S., & Narapareddy, V. (2020). Creating radiant economies through shared value: Examining Global Girlfriend's inclusive value chain. Sustainability, Ethics, and Entrepreneurship Conference (SEE), San Juan, Puerto Rico.

Narapareddy, V., Su, N., Berte, E., Parente, R., Edgar, S., et al. (2020). Researching, developing and teaching with cases on emerging technologies, Strategic Management Society Annual Conference, Virtual.

Coates, T. Narapareddy, V., Keels, K., Purkaysha, D., Edgar, S., et al. (2020). Navigating the changing digital landscapes: infusing technology into the case teaching experience. Annual meeting of the Academy of Management, Virtual.

INVITED PRESENTATIONS

Trade+Impact & Williams-Sonoma, Handmade Futures Summit, Virtual (2022, 2021, 2020)

Changemakers Coalition of CO, Building a Resilient Future Through Responsible Business Conference, Virtual (2020)

University of Illinois Urbana-Champaign, Women in Entrepreneurship Lunch & Learn Seminar, Virtual (2020)

Aid to Artisans, E-Market Readiness Program, Virtual (2021 & 2020)

AgExport Guatemala, New World Craft Seminar Series, Antigua, Guatemala (2018)

NY NOW, Artisan & Handmade Seminar Series, NY, NY (2018)

Global Healing Collective, Walkfest, Idaho Springs, CO (2018)

Kronos Inc., Women's Leadership Forum, Orlando, FL (2017)

Trade+Impact African & Middle East Trade & Investment Summit, Ifrane, Morocco (2016)

Crossroads Handcrafts of the Word, 25th Anniversary Gala, Bloomington-Normal, IL (2014)

Professional Women of McLean County, Annual Fundraiser, Normal, IL (2014)

The Women's Council & University of Colorado Boulder, Wild Summit, Westminster, CO (2013)

Miami University Farmer School of Business, Evening Seminar, Oxford, OH (2012)

Metcap Bank, Empower Hour, Chicago, IL (2011)

Museum of International Folk Art, International Folk Art Market, Santa Fe, NM (2011)

Lexington Community Education, An Evening with Stacey Edgar, Lexington, MA (2011)

Torrance Chamber of Commerce, Women in Business, Torrance, CA (2011)

University of Illinois Urbana-Champaign, School of Social Work, Urbana, IL (2011)

Eastern Illinois University, College of Business, Evening Seminar, Charleston, IL (2011)

Social Business and Microeconomic Opportunities for Youth Conference, Denver, CO (2008)
Remax International, Women in Business, Denver, CO (2007)

ACADEMIC SERVICE

Center for Ethics and Social Responsibility (CESR) Fellows Faculty Advisor (2022)
Leeds Classroom Inclusion Team (AY 2021-2022)
Daniels Fund Faculty Ethics Ambassador (AY 2020-2021)
Leeds Diverse Scholars Faculty Mentor (AY 2020-2021)
Leeds Co-Lab Volunteer (AY 2019-2020)
Advances in Social Work Journal, Ad Hoc Reviewer (2019-Present)

HONORS AND AWARDS

Center for Ethics & Social Responsibility (CESR) Outstanding Undergraduate Faculty Award (2022)
CU Diversity & Inclusive Excellence Grant Awardee for proposal *Diversity and Inclusive Excellence Student-Led Consulting Program*, with Dr. Marcia Kwaramba \$3,000 (2021)
Frascona Excellence in Teaching Award Nominee, Leeds School of Business (2022, 2021, 2020)
Kaufman Foundation Entrepreneurship Research to Practice Bootcamp, Sponsored \$3,000 (2020)
World Denver Outstanding Professional Resource Award (2018)
American Assembly Columbia University, Next Generation Fellow (2007)
Denver Business Journal 40 under 40 Outstanding Business Leader (2007)
Multichannel Merchant Mavens of Merchandise (2006)
Microsoft Corporation Start Something Amazing Award (2006)
Organic Style Magazine's Women with Organic Style Award (2005)
Jane Addams Hull House Award for Innovation in Multigenerational Programming (1996)
University of Illinois Graduate School of Social Work Award for Excellence in Field Instruction (1995)

PROFESSIONAL EXPERIENCE

Social Impact Consultant, Stacey Edgar Consulting, LLC.

2014-Present, Littleton, Colorado

Global development, social enterprise strategy, and impact evaluation. Recent key projects and clients include:

- Powered By People, Advisor & Strategic Growth Consultant (2020-2022)
- Artisan Business Lab Marketing Course Creator/Instructor, Aid to Artisans (2021)
- Zambian Artisan & Natural Products Value Chain Assessment, Prospero Zambia & UK AID (2020)
- African Artisan Creative Sector Survey, Powered by People & Mastercard Foundation (2020)
- Capacity Building Program for Handmade Producers in Southern Africa, USAID Southern Africa Trade and Investment Hub (2020)
- Lesotho Mohair & Basketry Value Chain Online Design Thinking Workshops, Aid to Artisans (2020)
- eMarket Readiness Program Mentor, Aid to Artisans (2020)
- Moroccan Minyadina Expo Assessment, US Dept. of Commerce, Commercial Law Development Program (2018)
- Handcraft Creation Fair Assessment, Office of Handicrafts Tunisia & US Commerce Department Law Program (2018)
- Artisan Hub Capacity Training, TFO Canada (2018)

Founder & President, Global Girlfriend

2003-2019, Littleton, CO

Founded and launched this fair trade social enterprise to provide economic empowerment for marginalized women, particularly from indigenous communities and developing economies, by creating a sustainable market for their handcrafted products resulting in growth from a \$2000 personal investment to realizing more than \$2 million in sales annually and advancing global strategies to alleviate poverty.

- Cultivated direct fair trade partnerships with over 200 artisan enterprises in 30 developing countries which included business development and strategy, product development and sourcing, fair trade and sustainability standards support, designing for the circular economy, and measuring social and environmental impact.
- Developed social impact and capacity building programming for artisan enterprises including training, micro-credit advances, food relief, and group savings schemes.
- Built wholesale partnerships with top national and regional chains including Whole Foods Market, Smithsonian Institute, West Elm, Universal Direct, Target.com, Event Network, Ten Thousand Villages, Starboard Cruise Services, Earth Fare and Wegmans as well as over 1,500 boutiques, museum shops, and small businesses nationwide.
- Created product-based corporate social responsibility (CSR) programs/events for Cargill, Kronos, Symantec, and CARE International.
- Spearheaded the sale and merger of Global Girlfriend with GreaterGood/Charity USA.
- Executed the acquisition and integration of four companies including Gecko Traders in 2009, World of Good in 2010, One Mango Tree in 2015, and Sasa Designs by the Deaf in 2017 into the Global Girlfriend brand.
- Led B2C and B2B marketing (email marketing, CRM management, social media, branding, packaging, and print.)

Research Associate, Education Commission Of The States, Denver, CO (2001-2002)

Program Manager, Denver Public Schools Office Of Community Partnership, Denver, CO (1999-2001)

Director, Working In The Schools Corporate Volunteer Program, Denver, CO (1997-1999)

School Social Worker, Glenbrook South High School, Glenview, IL (1994-1995 & 1997)

Program Coordinator & Research Associate, Human Service Technologies, Chicago, IL (1995-1997)

Child Mental Health Tech, Carle Pavilion For Psychiatric Health, Champaign, IL (1993-1994)

Counselor & Special Educator, The Learning House, Wheeling IL (1992-1993)

Residential Treatment Counselor, Edison Park Home, Park Ridge, IL (1992-1993)

Family Preservation Case Assistant, Lutheran Family Services, Macomb, IL (1991-1992)

INDUSTRY & COMMUNITY SERVICE

Trade+Impact Association Women-led Social Enterprises in Africa & the Middle East, Co-Founder & Board Member (2016-Present)

Handmade Futures Summit by Trade+Impact & Williams Sonoma Inc., Co-Organizer (2022, 2021, 2020)

Covid-19 Crisis ZOOM Community Support Circles for African Artisans, Co-Facilitator (2020-2021)

Bridge Project & Binning Family Foundation Tech Team Elevator Pitch Scholarship Contest, Judge (2019)

Trade+Impact Women's Trade & Impact Investment Summit Morocco, Organizing Team (2016)

US Department of State International Visitors Leadership Program, Site Session Host (2016-2019)

NY Now The Market For Home, Lifestyle + Gift, Global Handmade Exhibitor Jury Member (2016-2019)

Young Leaders of the Americas Professional Fellows Program, Fellow Host (2016)

US Dept. of State Office of Global Women's Issues Alliance For Artisan Enterprise, Corporate Council Member (2013-2014)

Count Me In Foundation's Make Mine A Million Women's Business Pitch Competition, Judge (2011)

Friendship Bridge (Microcredit NGO) , Board of Directors (2008-2009)

The Gathering Place Denver, Mother's Day Free Family Portrait Sessions, Organizer (2005-2008)

SPONSORED DEVELOPMENT TRIPS

Zambia, PEP Zambia & DFID (2018)

Guatemala, Agexport Comisión De Artesanías (Annually 2011 – 2018)

Eswatini, Swaziland Fair Trade (2017)

Haiti, Artisan Business Network (2015)

Lesotho, World Bank (2015)

Cote D'Ivoire, USAID (2013)

Haiti, Partners In Health (2009)

El Salvador, USAID (2008)

India, Indian Export Promotion Council (2006)