

# Joseph R. Labrecque, MA

## Curriculum Vitae

*January 19th, 2023*

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## EDUCATION

- |           |   |
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| 2000-2002 | M.A., Digital Media Studies<br>University of Denver, Denver, CO         |
| 1994-1999 | B.A., Communications Media<br>Worcester State University, Worcester, MA |

## PROFESSIONAL APPOINTMENTS

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|--------------|--|
| 2019-present | Teaching Assistant Professor / Instructor of Technology<br>Department of Advertising, Public Relations and Media Design<br>College of Media, Communication and Information<br>University of Colorado Boulder |
| 2018-2019    | Senior Interactive Software Engineer<br>Academic Technologies Consulting<br>University of Denver   |
| 2005-present | Principal and Founder<br>Fractured Vision Media, LLC   |

2003-2018	Senior Educational Multimedia Developer Office of Teaching and Learning University of Denver
2002-2003	Technology Assistant Center for Teaching and Learning University of Denver
2001	Digital Video Intern Starz Encore Group
2000	Digital Imaging Assistant DataCrystal

## **PUBLICATIONS**

### Books in Progress

Green, T., Labrecque, J. (expected 2023). *A Guide to UX Design and Development, 1st Edition*. Apress.

Labrecque, J. (expected 2023). *Mastering Adobe Animate 2023: Implement professional techniques and create vivid animated and interactive content with Animate, 3rd Edition*. Packt Publishing.

### Books

Labrecque, J. (2022). *Adobe Creative Cloud Classroom in a Book: Design Software Foundations with Adobe Creative Cloud, 1st Edition*. Adobe Press.

Labrecque, J. (2022). *Adobe Animate 2022 for Creative Professionals: Implement professional techniques and create vivid animated and interactive content with Animate, 2nd Edition*. Packt Publishing.

Labrecque, J. (2021). *Mastering Adobe Animate 2021: Explore advanced techniques and best practices to design vivid animations and interactive content*. Packt Publishing.

Labrecque, J., Love, J., Rosenbaum, D., Turner, N., Mehla, G., Hosford, A., Slood, F., & Kirkbride, P. (2019). *The JavaScript Workshop: Learn to develop interactive web applications with clean and maintainable JavaScript code*. Packt Publishing.

Labrecque, J., & Schwartz, R. (2018). *Learn Adobe Animate CC for multiplatform animations: Adobe Certified Associate Exam Preparation*. Peachpit Press.

Green, T., & Labrecque, J. (2017). *Beginning Adobe Animate CC: Learn to efficiently create and deploy animated and interactive content*. Apress.

Labrecque, J., & Schwartz, R. (2016). *Learn Adobe Animate CC for Interactive Media: Adobe Certified Associate Exam Preparation*. Peachpit Press.

Labrecque, J. (2012). *Learning Adobe Edge Animate: Creating engaging motion and rich interactivity with Adobe Edge Animate*. Packt Publishing.

Labrecque, J. (2012). *Adobe Edge Quickstart Guide: Quickly produce engaging motion and rich interactivity with Adobe Edge Preview 4 and above*. Packt Publishing.

Labrecque, J. (2011). *What's new in Adobe AIR 3*. O'Reilly Media, Inc.

Labrecque, J. (2011). *What's new in Adobe Flash Player 11*. O'Reilly Media, Inc.

Labrecque, J. (2011). *Flash development for Android cookbook over 90 recipes to build exciting Android applications with Flash, Flex, and AIR*. Packt Publishing.

## Book Chapters

Labrecque, L., Warr, G., & Labrecque, J. (2016). Absinthe: An exploration of the role of mythology and ritual in market revival. *Celebrating America's Pastimes: Baseball, Hot Dogs, Apple Pie and Marketing?*, 325–328.

[https://doi.org/10.1007/978-3-319-26647-3\\_67](https://doi.org/10.1007/978-3-319-26647-3_67)

## Video Courses

Labrecque, J. (2022). *Adobe Animate New Features: October 2022 Updates* [Video]. LinkedIn Learning.

Labrecque, J. (2022). *Designing for Developers* [Video]. LinkedIn Learning.

Labrecque, J. (2022). *Preparing Designs for Developer Handoff* [Video]. LinkedIn Learning.

Labrecque, J. (2021). *Adobe Animate New Features: October 2021 Updates* [Video]. LinkedIn Learning.

Labrecque, J. (2021). *Designing Interactive Infographics with Adobe Animate* [Video]. LinkedIn Learning.

Labrecque, J. (2021). *Adobe Animate Essential Training* [Video]. LinkedIn Learning.

Labrecque, J. (2021). *Adobe Animate New Features: October 2020 Updates* [Video]. LinkedIn Learning.

Labrecque, J. (2020). *Designing VR Experiences with Adobe Animate* [Video]. LinkedIn Learning.

Labrecque, J. (2020). *Multiplatform Animations & Interactive Media with Animate CC18* [Video]. ACATestPrep.

Labrecque, J. (2020). *Animating Adobe XD Ad Designs with Animate* [Video]. LinkedIn Learning.

Labrecque, J. (2019). *Adobe Audition 2020* [Video]. ACATestPrep.

Labrecque, J. (2019). *Prototyping Microinteractions with Adobe Animate* [Video]. LinkedIn Learning.

Labrecque, J. (2019). *Creating Social Content with Adobe Animate* [Video]. LinkedIn Learning.

Labrecque, J. (2019). *Learning Web Audio and Video* [Video]. LinkedIn Learning.

Labrecque, J. (2018). *Vanilla JavaScript: Animations* [Video]. LinkedIn Learning.

Labrecque, J. (2018). *Animate CC Building Custom HTML5 Components* [Video]. Pluralsight.

Labrecque, J. (2018). *Prototyping UI Animation with Adobe Animate* [Video]. LinkedIn Learning.

Labrecque, J. (2018). *Adobe Animate: Designing Interactive Experiences* [Video]. LinkedIn Learning.

Labrecque, J. (2017). *Animate CC Creative Cloud Workflows* [Video]. Pluralsight.

Labrecque, J. (2017). *Animate CC Building AIR Desktop Applications* [Video]. Pluralsight.

Labrecque, J. (2017). *Angular: Animations* [Video]. LinkedIn Learning.

Labrecque, J. (2017). *Animate CC 2017* [Video]. ACATestPrep.

Labrecque, J. (2017). *Adobe Animate CC: New Features* [Video]. LinkedIn Learning.

Labrecque, J. (2017). *Animate CC Programming* [Video]. Pluralsight.

Labrecque, J. (2016). *Adobe Animate CC: Data-Driven Animation* [Video]. Lynda.

Labrecque, J. (2016). *Adobe Animate CC: Interactive Animation* [Video]. Lynda.

Labrecque, J. (2016). *Animate CC Game Development* [Video]. Train Simple.

Labrecque, J. (2016). *Building Custom HTML5 Video Playback with Angular 2* [Video]. Lynda.

Labrecque, J. (2016). *Learning Adobe Animate CC* [Video]. Lynda.

Labrecque, J. (2016). *Adobe Animate CC First Look* [Video]. Lynda.

Labrecque, J. (2016). *Animate CC Mobile App Development* [Video]. Pluralsight.

Labrecque, J. (2015). *HTML5 Canvas and WebGL in Flash Professional CC* [Video]. Lynda.

Labrecque, J. (2015). *Flash Professional CC: The 2014 Edition* [Video]. ACATestPrep.

Labrecque, J. (2015). *Flash Professional CC Mobile App Development* [Video]. Train Simple.

Labrecque, J. (2015). *Building Custom HTML5 Video Playback with AngularJS* [Video]. Lynda.

Labrecque, J. (2014). *HTML5 Game Development with Phaser* [Video]. Lynda.

Labrecque, J. (2013). *Building a Mobile App with Feathers and Starling* [Video]. Lynda.

Labrecque, J. (2013). *Up and Running with Edge Reflow* [Video]. Lynda.

Labrecque, J. (2011). *Getting Started with ActionScript* [Video]. Lynda.

## DVDs

Labrecque, J. (2014). *Adobe Flash Professional CC: Learn by Video* [DVD]. Peachpit Press.

Labrecque, J. (2013). *Adobe Flash Professional CC: Learn by Video* [DVD]. Peachpit Press.

Labrecque, J. (2012). *Adobe Flash Professional CS6: Learn by Video* [DVD]. Peachpit Press.

Labrecque, J. (2012). *Getting Started with Flash Professional CS6* [DVD]. video2brain.

Green, T., & Labrecque, J. (2012). *Edge Animate Power Workshop* [DVD]. video2brain.

Labrecque, J. (2012). *Adobe Flash Professional CS6: New Features Workshop* [DVD]. video2brain.

Labrecque, J. (2011). *Adobe Flash Builder and Flex 4.5: New Features Workshop* [DVD]. video2brain.

Elst, P., & Labrecque, J. (2012). *Mobile Development with Flash Professional CS5.5 and Flash Builder 4.5: Learn by Video* [DVD]. Peachpit Press.

## Technical Reviewer

Chun, R., (2023). *Adobe Animate Classroom in a Book: 2023 Release*. Peachpit Press.

Chun, R., (2022). *Adobe Animate Classroom in a Book: 2022 Release*. Peachpit Press.

Chun, R., (2021). *Adobe Animate Classroom in a Book: 2021 Release*. Peachpit Press.

Chun, R., (2020). *Adobe Animate CC Classroom in a Book: 2020 Release*. Peachpit Press.

Chun, R., (2019). *Adobe Animate CC Classroom in a Book: 2019 Release*. Peachpit Press.

Chun, R., (2018). *Adobe Animate CC Classroom in a Book: 2018 Release*. Peachpit Press.

Chun, R., (2017). *Adobe Animate CC Classroom in a Book: 2017 Release*. Peachpit Press.

Chun, R., (2014). *Adobe Flash Professional CC Classroom in a Book: 2014 Release*. Peachpit Press.

Chun, R., (2012). *Adobe Edge Animate Classroom in a Book*. Peachpit Press.

Kaitila, C., (2012). *The Game Jam Survival Guide*. Packt Publishing.

## Articles

Labrecque, J. (2019). *How to Get Animate to Play a Hosted Video*. Adobe Community Article, Adobe Systems, Inc.

Labrecque, J. (2016). *Animate CC: HTML5 Canvas Timeline Scrubber*. Adobe Community Article, Adobe Systems, Inc.

Labrecque, J. (2018). *Animate CC: Looping Animations*. Adobe Community Article, Adobe Systems, Inc.

Labrecque, J. (2016). *Night and Day: Easily Create a Landscape Alteration in Animate CC*. Adobe Animate Blog, Adobe Systems, Inc.

Labrecque, J. (2016). *Using HTML5 Canvas In Animate CC: JavaScript Basics*. Adobe Animate Blog, Adobe Systems, Inc.

Labrecque, J. (2016). *Easing and the Motion Editor*. Adobe Animate Blog, Adobe Systems, Inc.

Labrecque, J. (2016). *Mysteries of the Bone Tool*. Adobe Animate Blog, Adobe Systems, Inc.

Labrecque, J. (2016). *Leverage Typekit Web and Desktop Fonts within Animate CC*. Adobe Animate Blog, Adobe Systems, Inc.

Labrecque, J. (2016). *Using Animate CC HTML5 Canvas Templates with Multiple Publish Profiles*. Adobe Animate Blog, Adobe Systems, Inc.

Labrecque, J. (2016). *Edge Animate to Animate CC: Responsive Scaling and Positioning*. Adobe YouTube Channel, Adobe Systems, Inc.

Labrecque, J. (2013). *Exciting Updates to Flash Professional CC*. Peachpit Press.

Labrecque, J. (2012). *Designing for a multi-device, multi-resolution world*. Adobe Developer Connection, Adobe Systems, Inc.

Labrecque, J. (2012). *Mobile Flash is Far From Dead: Setting the Record Straight*. ActiveTuts+.

Labrecque, J. (2011). *2011 in Flash and Web Apps: A Retrospective*. ActiveTuts+.

Labrecque, J. (2011). *UX Concerns Across Mobile Platforms*. UX Magazine.

Green, T., & Labrecque, J. (2011). *Beginning Flash Media Server 4.5: Parts 1-6*. Adobe Developer Connection, Adobe Systems, Inc.

Labrecque, J. (2011). *Op-Ed: Flash is still relevant; perhaps more so than ever*. ZDNet.

Labrecque, J. (2010). *AIR 2.0 NativeProcess API - What's It Good For?*. InsideRIA.

## Workbooks

Labrecque, J. (2021). *Animate Interactive Workshop*. Fractured Vision Media, LLC.

Labrecque, J. (2018). *Creating Multiplatform Animation with Animate CC*. Fractured Vision Media, LLC / Adobe Systems, Inc.

Labrecque, J. (2017). *Rich Content Creation for Multiple Platforms with Animate CC*. Fractured Vision Media, LLC / Adobe Systems, Inc.

Labrecque, J. (2016). *Adobe Animate CC: Introduction to Animation and Interactivity Workbook*. Fractured Vision Media, LLC / Adobe Systems, Inc.



Labrecque, J. (2015). *Unleashing the Creative Power of Flash Professional CC!*. Fractured Vision Media, LLC / Adobe Systems, Inc.

## HONORS AND RECOGNITION

2020 Adobe Partners by Design Spotlight Contributor, Adobe Systems, Inc.

2020 After Effects Community Highlight, Adobe Systems, Inc.

2013 Recognition: 10 Years of Service, University of Denver

2010 Adobe Education Leader Impact Award, Adobe Systems, Inc.

2009 Ambient Song Nominee, JPF Awards

2007 Quality Department Award, University of Denver

2005 Certificate of Appreciation, Marsico Internship Initiative

2005 Finalist, Scion / Macromedia Studio 8

2004 Letter of Thanks, Board of Trustees, University of Denver

## STUDENT AWARDS

Young Ones College Competition (2022). *Door Dash/Dash Pass "Dash & Dine" Campaign*. [Medal]. Katya Bollong, Francesca D'Agostino, Maire McHugh, Matt Peters, Roman Truethart

Young Ones College Competition (2022). *Bang & Olufsen "Finely Tuned" Virtual Auction Campaign*. [Merit]. Jacob Besser, Jamison Fowler, McKenzie Jenkins, Parker Jones, Tanus Yoder

Young Ones College Competition (2021). *DoorDash - Dash App*. [Shortlisted]. Lou Lou Buglione, Jack Carolan, Caroline Gadecki, Josh Harmon, Hannah McClain

Young Ones College Competition (2021). *DoorDash - Dash + Dine*. [Shortlisted]. [Merit]. Katya Bollong, Francesca D'Agostino, Maire McHugh, Matt Peters, Roman Truethart

Young Ones College Competition (2021). *Bang & Olufsen - Finely Tuned*. [Shortlisted]. [Merit]. Jacob Besser, Jamison Fowler, McKenzie Jenkins, Parker Jones, Tanus Yoder

Denver One Club Awards (2021). *Spotify - Integrated Campaign*. [Merit]. Roman Truethart, Caroline Gadecki, Nina Ryan

Denver One Club Awards (2021). *Budweiser - "Tap In" Redesigned Bottles and Cans*. [Medal]. Matt Peters, Francesca D'Agostino, Parker Jones

## INVITED TALKS

Labrecque, J. (2022, April 21). *Digital Design for Sustainability*. [Judge]. San Jose University

Labrecque, J. (2021, July 9). *Introduction to Adobe Animate*. T. Rowe Price, Europe

Labrecque, J. (2021, May 7). *Presentation on Adobe XD*. LearnLife, Spain

Labrecque, J. (2021, March 10). *Animate Workshop*. AIGA Connecticut, United States

Labrecque, J. (2020, November 30). *The World of Animation*. BTEC International Community School, Amman, Jordan

Labrecque, J. (2020, October 20). *Creative Design Mentoring Workshop*. Savannah College of Art and Design, Georgia, United States

Labrecque, J. (2020, October 6). *Adobe Animate: Semi-Obscure Techniques*. University of Central Florida, United States

Labrecque, J. (2020, July 20). *Learning (Hu)Man: Photoshop Tennis*. Arizona State University, United States

Labrecque, J. (2019, May 21). *Enhancing Teaching and Learning through Adobe Creative Cloud*. University College, University of Denver, United States

Labrecque, J. (2015, September 9). *Why Flash Professional Still Matters for the Modern Web and Beyond*. Adobe Systems, Inc. San Jose, CA, United States

Labrecque, J. (2014, December). *AS3-WebVTT and GitHub!*. Natick High School, Massachusetts, United States

## **CONFERENCE PRESENTATIONS AND WORKSHOPS**

Labrecque, J. (2022, July 29). *Integrating Audio within Animate Projects* [Conference presentation]. Adobe Creativity Workshop

Labrecque, J. (2022, July 26). *Creative Circumambient Collaboration* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2022, July 26). *Creating a LottieFile animation in After Effects for Adobe XD!* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2022, June 16). *Motion Graphics Deep Dive With Adobe After Effects*. [Conference presentation]. Utah CTE Multi-Summer Conference: CS/IT, DGM/Broadcasting, Comm Art and Photography

Labrecque, J. (2022, June 16). *Graphic Design Deep Dive with Adobe Illustrator*. [Conference presentation]. Utah CTE Multi-Summer Conference: CS/IT, DGM/Broadcasting, Comm Art and Photography

Labrecque, J. (2022, June 15). *Digital Video Deep Dive With Adobe Premiere Pro*. [Conference presentation]. Utah CTE Multi-Summer Conference: CS/IT, DGM/Broadcasting, Comm Art and Photography

Labrecque, J. (2022, June 15). *Digital Publishing Deep Dive with Adobe InDesign*. [Conference presentation]. Utah CTE Multi-Summer Conference: CS/IT, DGM/Broadcasting, Comm Art and Photography

Labrecque, J. (2021, November 23). *New Workflows in Adobe Animate* [Conference presentation]. Adobe Tech Tuesdays

Labrecque, J. (2021, October 26–28). *Adobe MAX Networking Ambassador* [Conference presentation]. Adobe MAX

Labrecque, J. (2021, October 20). *Designing Spooky Animations for Hallowe'en* [Conference presentation]. Adobe Creativity Workshop

Labrecque, J. (2021, July 27). *Exquisite Corpse Tandem Collaboration* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2021, July 27–29). *Moving from Animate to Augmented Reality with Aero* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2021, July 27–29). *When Students are Exposed to Lesser-Utilized Design Tools* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2021, July 20–21). *How To Teach Animation with Adobe Animate* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2021, June 2). *Interactivity with Adobe Animate for Beginners* [Conference presentation]. Adobe Creativity Workshop

Labrecque, J. (2020, October 14). *Building In-App Animate Tutorials with Tutorial Creator* [Conference presentation]. Adobe Creativity Workshop

Labrecque, J. (2020, October 6). *Designing Interactive Motion using Adobe Animate* [Conference presentation]. Graphic Communication Education Association

Labrecque, J. (2020, August 5). *Producing In-Cognito Course Materials with Adobe Character Animator* [Conference presentation]. Colorado Learning and Teaching with Technology

Labrecque, J. (2020, July 30). *Exquisite Corpse Tandem Collaboration* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2020, July 28). *Interactive Virtual Reality using Adobe Animate* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2020, July 22). *Using Adobe XD to Design Presentations* [Conference presentation]. Adobe Creativity Workshop

Labrecque, J. (2020, June 18). *Explorations in Adobe XD and Animate* [Conference presentation]. Adobe Education Summit

Labrecque, J. (2020, April 15). *Adobe Creative Cloud... LIVE!* [Conference presentation]. eLCC Virtual Conference 2020

Labrecque, J. (2020, January 16). *Design and Prototype for the Web with Adobe XD* [Conference presentation]. National Association of Government Web Professionals

Labrecque, J. (2019, December 18). *What's New in Adobe Animate 2020* [Conference presentation]. Adobe Community Professionals

Labrecque, J. (2019, July 23). *Understanding What "Flash" Has Become When Dealing With the Modern, Open Web* [Conference presentation]. Adobe Education Leaders North American Summit. San Francisco, CA, United States

Labrecque, J. (2019, July 23). *Producing Conversational Education-Focused Programming for Social Media Using Open Broadcaster Software, Adobe Premiere Rush, and YouTube* [Conference presentation]. Adobe Education Leaders North American Summit. San Francisco, CA, United States

Labrecque, J. (2019, July 17). *Authoring Online Course Content* [Conference presentation]. Adobe Community Professionals

Labrecque, J. (2019, May 28). *Adobe Photoshop: Tips on Masking, Adjustments, 3D, and More!* [Conference presentation]. National Association of Government Web Professionals

Labrecque, J. (2019, January 15). *Keeping Things Simple in Adobe Animate* [Conference presentation]. Denver Adobe Creative Cloud User Group. Denver, CO, United States

Labrecque, J. (2019, December 12). *Animate for Education* [Conference presentation]. Adobe Education Community Showcase

Labrecque, J. (2018, October 15–17). *Creating Multiplatform Animations with Animate CC* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2018, September 11–13). *Making Adobe Creative Cloud Less Cloudy* [Conference presentation]. NAGW National Conference. Pittsburgh, PA, United States

Labrecque, J. (2018, August 27–30). *Authors: LIVE | Adobe* [Conference presentation]. Pluralsight LIVE. Salt Lake City, UT, United States

Labrecque, J. (2018, August 27–30). *Adobe Animate CC: Multiplatform Animation and Interactivity* [Conference presentation]. Pluralsight LIVE. Salt Lake City, UT, United States

Labrecque, J. (2018, August 2-3). *Producing Quality Video Content for Online Learning* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2018, August 2-3). *Interactive Animation with Adobe Animate CC* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2018, July 25–27). *Rethinking Creative Collaborations* [Conference presentation]. Adobe Education Leader Summit. San Francisco, CA, United States

Labrecque, J. (2017, October 18–20). *Rich Content Creation for Multiple Platforms with Animate CC* [Conference presentation]. Adobe MAX. Las Vegas, NV, United States

Labrecque, J. (2017, July 13–15). *Cinematic Interactives with Animate CC* [Conference presentation]. Adobe Education Leader Summit. San Jose, CA, United States

Labrecque, J. (2017, June 20). *Introduction to Adobe AIR* [Conference presentation]. Adobe AIR Developers Group

Ferguson, M., & Labrecque, J. (2017, February 23). *Getting Familiar with Animate CC* [Conference presentation]. Adobe Community Professional Roadshow Denver. Denver, CO, United States

Labrecque, J. (2016, November 30). *Animate CC and the Flash Runtimes at Adobe MAX* [Conference presentation]. Hawaii Flash User Group

Labrecque, J. (2016, November 1–3). *Don't Fear the SWF!* [Conference presentation]. Adobe MAX, MAX Streaming Booth. San Diego, CA, United States

Labrecque, J. (2016, November 1–3). *Adobe Animate CC: Introduction to Animation and Interactivity* [Conference presentation]. Adobe MAX. San Diego, CA, United States

Labrecque, J. (2016, November 1–3). *Don't Fear the SWF!* [Conference presentation]. Adobe MAX. San Diego, CA, United States

Labrecque, J. (2016, August 4–6). *Adobe Animate CC: Tool for the Changing Tech Landscape* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2016, July 19–21). *Surviving Industry Disruption in Higher Education* [Conference presentation]. Adobe Education Leader Summit. New York, NY, United States

Labrecque, J. (2016, April 14–15). *Designing Short, Simple, and Effective Video Content for Online Consumption* [Conference presentation]. eLCC Conference. Breckenridge, CO, United States

Labrecque, J. (2016, March 17). *Bootstrap Fundamentals* [Conference presentation]. National Association of Government Web Professionals

Labrecque, J. (2015, November 3). *Flash Professional CC 2015: A New Era in Animation and Interactivity* [Conference presentation]. Boulder Valley Adobe User Group. Boulder, CO, United States

Labrecque, J. (2015, October 5–7). *Unleashing the Creative Power of Flash Professional CC* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2015, October 5–7). *Giving Flash Professional Another Look* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2015, August 6–8). *Mobile Application Development Technology Roundup* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Campbell, C., Labrecque, J., & Phelps, A. (2014, July 21–24). *Flash Runtimes Conquer the Universe* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J., & Trani, P. (2014, July 10). *Creative Cloud Event Denver* [Conference presentation]. Adobe Systems Inc. Denver, CO, United States

Labrecque, J. (2014, April 8). *Adobe AIR. NativeProcess. FFmpeg. Awesome.* [Conference presentation]. Rocky Mountain Adobe User Group. Denver, CO, United States

Labrecque, J. (2014, March 6). *Getting Acquainted with PhoneGap* [Conference presentation]. National Association of Government Webmasters

Labrecque, J. (2013, August 25). *Using Adobe Gaming Tools for Education* [Conference presentation]. Flash Camp Hawaii

Labrecque, J. (2013, August 5). *Building GPU-Accelerated Mobile Application Interfaces with Starling and Feathers* [Conference presentation]. 360|Stack. Denver, CO, United States

Labrecque, J. (2013, July 28–31). *Impact of Adobe Edge Tools and Services in Higher Education* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2013, July 28–31). *Memory Allocation in Adobe Scout CC* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2013, July 28–31). *Building Custom Applications for Teaching and Learning in Higher Education* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2013, May 14). *Adobe Flash Professional with CreateJS* [Conference presentation]. WebProfessionals.org

Labrecque, J. (2013, May 6–8). *Edge Code, PhoneGap Build, and lots of Absinthe!* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2013, May 6–8). *Using Edge Animate to Create a Reusable Component Set* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2013, April 10). *Use of Flash Player and AIR in Education* [Conference presentation]. Hawaii Flash Camp

Labrecque, J. (2013, March 12). *Adobe and the Flash Gaming Landscape* [Conference presentation]. Rocky Mountain Adobe User Group. Denver, CO, United States



Labrecque, J. (2012, November 21). *CrunchBuddy: Server-based Video Transcode for AMS with Adobe AIR!* [Conference presentation]. Adobe Media Server User Group

Labrecque, J. (2012, November 13). *Getting Familiar with Adobe Edge Tools and Services* [Conference presentation]. National Association of Government Webmasters

Labrecque, J. (2012, November 9). *VideoManager: Using Flash Technology and HTML5 together for University Media Consumption and Distribution* [Conference presentation]. Adobe Education Exchange Live / DesignThinkers. Toronto, Canada

Labrecque, J. (2012, October 24). *Absinthe: Artistic Rituals, Intestinal Parasites, and Psychoactive Madness!* [Conference presentation]. Ignite Denver 12. Denver, CO, United States

Labrecque, J. (2012, July 25–29). *What's Going On with the Adobe Flash Platform and Why it is Still Relevant for Education* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2012, July 25–29). *Game Design with Adobe Flash Professional CS6* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2012, June 12). *New Frontiers in Motion and Interactivity* [Conference presentation]. CS6 Launch Party: Denver. Denver, CO, United States

Labrecque, J. (2012, May 16). *New Features Demo: Flash Professional CS6 / Edge Preview 6* [Conference presentation]. CS6 Launch Party: Kansas City. Kansas City, MO, United States

Labrecque, J. (2012, May 17). *The Flashy Side of Adobe Edge* [Conference presentation]. D2W Conference. Kansas City, MO, United States

Labrecque, J. (2012, October). *MediaManager: Using Flash Technology and HTML5 together for University Media Consumption and Distribution* [Conference presentation]. Adobe MAX [cancelled]. Los Angeles, CA, United States

Labrecque, J. (2012, April 17). *Leveraging BlazeDS, Java, and Flex: Dynamic Data Transfer* [Conference presentation]. 360|Flex. Denver, CO, United States

Labrecque, J. (2012, March 13). *Getting Familiar with Flash Media Server* [Conference presentation]. FMS User Group

Bell, R., Heider, J., Hoyt, K., Labrecque, J., & Wilker, J (2011, December 5-6). *Future of Flash Panel* [Conference presentation]. 360|Flex. Denver, CO, United States

Labrecque, J. (2011, November 8). *Motion and Interaction: Adobe Edge* [Conference presentation]. Rocky Mountain Adobe User Group. Denver, CO, United States

Labrecque, J. (2011, October 29). *Innovation in Pursuit of Education Excellence Panel* [Conference presentation]. WCET Annual Conference. Denver, CO, United States

Labrecque, J. (2011, October 2-4). *UX Concerns across Mobile Platforms* [Conference presentation]. Adobe MAX, FITC Unconference. Los Angeles, CA, United States

Labrecque, J. (2011, October 2-4). *From Desktop to Mobile: Application Functionality for Small Screens* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2011, August 3-5). *Mobile computing in a "Post-PC" era... right?* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2011, August 3-5). *Does your institution need a mobile app? Probably not.* [Conference presentation]. Colorado Learning and Teaching with Technology, Café Pédagogique. Boulder, CO, United States

Labrecque, J. (2011, July 26-30). *Building a Functional Flex Mobile Application for Android in Less Than an Hour* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2011, July 15-16). *Adapting Expectations to Fit a Mobile Workflow* [Conference presentation]. D2W Conference. Kansas City, MO, United States

Labrecque, J. (2011, June). *Zombies, Vampires, and Babies: What You NEED to Know!* [Conference presentation]. Ignite Denver 9. Denver, CO, United States

Labrecque, J. (2011, April). *Getting Down n' Dirty with Mobile Flex 4.5 Projects* [Conference presentation]. 360|Flex. Denver, CO, United States

Labrecque, J. (2011, April). *Open Screen Project: Views From the Trenches* [Conference presentation]. 360|Flex. Denver, CO, United States

Labrecque, J. (2011, March). *Exposing Yourself with Reckless Abandon* [Conference presentation]. Ignite Denver 8.1. Denver, CO, United States

Labrecque, J. (2011, January). *BlackBerry PlayBook Development Overview* [Conference presentation]. LA Flash Adobe User Group

Labrecque, J. (2010, November). *AIR for Higher Education* [Conference presentation]. Rocky Mountain Adobe User Group. Denver, CO, United States

Labrecque, J. (2010, October). *Progressing beyond the Desktop at Universities with Adobe AIR* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2010, October). *“Emergent Collective One” – All the Little Pieces...* [Conference presentation]. Adobe MAX, FITC Unconference. Los Angeles, CA, United States

Labrecque, J. (2010, October). *Open Source Media Framework for Education* [Conference presentation]. Adobe MAX. Los Angeles, CA, United States

Labrecque, J. (2010, September). *University of Denver Creates New System for Rich Media Course Libraries* [Conference presentation]. University Business

Labrecque, J. (2010, August). *Mobile Outlook 2010 – Where Are We?* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2010, August). *Making Rich Video Happen!* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2010, July). *Using Collaborative Media Services with Flash in University Applications* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J., & Schuman, J. (2009, November). *Streaming Video for Education* [Conference presentation]. Educause. Denver, CO, United States

Labrecque, J. (2009, October). *Custom Event Reporting from Flash to Google Analytics* [Conference presentation]. Adobe MAX, FITC Unconference. Los Angeles, CA, United States

Balzer, S., Hippe, N., Labrecque, J., Schuman, J., & Trumble, L. (2009, September). *Video in Higher Education eSeminar Series* [Conference presentation]. Adobe Education Seminar Series

Labrecque, J. (2009, July). *Leveraging the Flash Platform to Deliver Dynamic Media Across Campus* [Conference presentation]. Adobe Education Leader Summer Institute. San Jose, CA, United States

Labrecque, J. (2008, November). *Using AIR to Deliver Media through Multi-Screen Projection Systems* [Conference presentation]. Adobe MAX, FITC Unconference. San Francisco, CA, United States

Martinez, A., Labrecque, J., & Trumble, L. (2007, March). *A Burgeoning Beyond Restraint: Delivering Video, Audio, and Image Data to the Classroom* [Conference presentation]. VRA Conference. Kansas City, MO, United States

Labrecque, J. (2005, August). *The Importance of Standards Based Web Design in Educational Institutions* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Labrecque, J. (2005, August). *Beyond Animation: Using Rich Internet Applications to Provide an Engaging Classroom Experience* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Casañas, O., & Labrecque, J. (2003, August). *Foreign Language Study Augmented by Interactive Technology* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

Martinez, A., Labrecque, J., Kellogg, B., & Kotowski, D. (2003, August). *University of Denver Visual Art Gallery Application* [Conference presentation]. Colorado Learning and Teaching with Technology. Boulder, CO, United States

## **CAMPUS TALKS**

## University of Colorado Boulder

Labrecque, J. (2021, October 22). *Canvas Analytics Workshop*. JRNL/APRD

Labrecque, J. (2021, October 20). *Getting Creative with Mobile and Web-Based Tools*. CommRAP

Labrecque, J. (2021, March 12). *Remedies for Common Canvas Headaches*. JRNL/APRD

Labrecque, J. (2020, August 19). *Zoom in the Classroom*. CMCI New Faculty Orientation

Labrecque, J. (2020, July 23). *Technology Tools and Tricks: Zoom and Screen Recording Software*. JRNL/APRD

## University of Denver

Hosler, K., Labrecque, J., & Lorenz, C. (2020, April 4). *DU Portfolio*. Teaching and Learning Week. Denver, CO, United States

Labrecque, J. (2018, April 30). *Adobe Creative Cloud: Quick Look!*. DU ASIS&T TechBytes. Denver, CO, United States

Lorenz, C., & Labrecque, J. (2017, February 7). *DU Portfolio: Personalization and Customization*. Teaching and Learning Week. Denver, CO, United States

Labrecque, J. (2017, February 4). *Responsive Web Design*. DU ASIS&T Tech BootCamp. Denver, CO, United States

Labrecque, J. (2014, May 14). *Adobe Creative Cloud Interactive Tools and Runtimes*. Adobe Day. Denver, CO, United States

Labrecque, J. (2013, April 3). *An Introduction to Apache Flex*. DU ASIS&T TechBytes. Denver, CO, United States

Labrecque, J. (2012, May 3). *Exploring Motion and Interactivity through Adobe Edge*. DU ASIS&T TechBytes. Denver, CO, United States

Labrecque, J. (2011, October 28). *Mobile Landscape*. Provost Conference. Denver, CO, United States

Labrecque, J. (2011, July 23). *The Changing Mobile Landscape and its Impact on Education*. OTL. Denver, CO, United States

Labrecque, J. (2011, September 22). *Technology*. Trustee Dinner. Denver, CO, United States

Labrecque, J. (2010, October). *Mobile Technologies and Adobe*. CTL. Denver, CO, United States

Casañas, O., & Labrecque, J. (2004, March). *Interactive Online Activities to Enhance Foreign Language Learning*. Cooperative Learning Conference. Denver, CO, United States

## **TEACHING EXPERIENCE**

University of Colorado Boulder

Software and Design Applications

User Experience and User Interface Design

Software Applications 2

Software Applications 3

University of Denver

Creative Problem Solving and Programming Concepts

Introduction to Animate

Web Development with PHP

Native Application Development with Adobe AIR on Mobile

Mobile Application Development with Web Standards

Web Graphics Production

Introduction to the Flash Platform

Flash ActionScript Development

Introduction to the Flash Platform

Technical Foundations of Digital Media I

Technical Foundations of Digital Media II

Web Building and Site Management

Multimedia Authoring Tools

## **SERVICE TO PROFESSION**

Endorsement “An Open Letter to Adobe: 3D for Designers” (2021), CreativePro Network

Substance 3D Stager / Dimension - Apple Silicon Prerelease (2021), Adobe Systems, Inc.

Photoshop Interactive In-App Tutorial Designer (2020-2021), Adobe Systems, Inc.

Adobe Animate Customer Advisory Board (2020-Present), Adobe Systems, Inc.

Adobe Education Featured Behance Livestreamer (2020-Present), Adobe Systems, Inc.

Technical Consultant VI (2020), Adobe Systems, Inc.

Adobe Aero Prerelease (2020-2021), Adobe Systems, Inc.

Adobe Photoshop Ad Banner Reflow Beta (2020), Adobe Systems, Inc.

Audiate Beta (2019), Techsmith

Animate Learn Video Author (2018), Adobe Systems, Inc.

SME for Adobe Animate (2016-2021), Pearson/Certiport

Animate Article Author (2016-2017), Adobe Systems, Inc.

Camtasia Consultation (2016-2021), Techsmith

Photoshop 25th Anniversary Interactive (2015-2016), Computer History Museum

Photoshop Streaming - Learn Panel Prototype (2014-2015), Adobe Systems, Inc.

Adobe Animate Prerelease (2014-2021), Adobe Systems, Inc.

LevelUp for Photoshop (2012-2013), Adobe Systems, Inc.

## **UNIVERSITY SERVICE**

University of Colorado Boulder

Adobe Creative Cloud Academic Point of Contact (2022-present)

APRD Faculty Merit Review Criteria Revisions Committee, Chair (2022)

APRD Faculty Merit Review Committee (2022)

CMCI Inclusive Pedagogy Ambassador Cohort (2021/2022)

APRD Peer Evaluations Working Group (2021)

Kaltura and Personal Capture Focus Group (2021)

Advertising Creative Track Faculty Working Group (2020)

APRD Copywriting Instructor Search Committee (2020)

JRNL/APRD Adjunct Mentoring Working Group (2020-2021)

CMCI COVID-19 Fall Technology Planning (2020)



BFA Administrative Services and Technology Committee (2019-present)

CMCI Technology and Pedagogy Working Group (2019-2020)

University of Denver

Faculty Profiles Committee (2019)

2U Implementation Committee (2018)

ePortfolio Development Committee (2005-2018)

Streaming Media Committee (2008-2017)

## **MEDIA COVERAGE**

*Interview with Joseph Labrecque*, (2021) Elizabeth Varghese, Packt

*What We're Reading Now* (2021), CMCI Now Magazine, University of Colorado Boulder

*A Journey from Adobe Flash to Adobe Animate 2021 with Joseph Labrecque* (2021), Packt Podcast

*Challenges Become Opportunities* (2019), Campfire Conversations Podcasts - Episode 1.01

*Interview with Joseph Labrecque* (2018), Oracle Developers DevLive, Pluralsight LIVE

*What to expect when converting Flash to HTML5* (2017), Adobe Systems, Inc.

*Flash Lives!* (2015), Pixel Pundits - Episode 26

*Was ist eigentlich mit Flash? Eine Standortbestimmung* (2015), Online Woche: Kreatives Web #2, Edge Docks

*Interview* (2013), Authored Content - Episode 38

*Website makeovers: How to choose the best tools for your project* (2012), Adobe Inspire Magazine, Adobe Systems, Inc.

*I WILL SURVIVE!* (2012), WEAVE Magazine

*HTML5, Flash and RIAs: 18 Industry Experts Have Their Say* (2011), Envato ActiveTuts+

*Flex in Higher Education* (2011), The Flex Show

*DU Programmer Moonlights as Electronic Musician* (2010), DU Today, University of Denver

*Q & A with Joseph Labrecque* (2009), Adobe Developer Center, Adobe Systems, Inc.

*Adobe Success Story: University of Denver* (2010), Adobe Systems, Inc.

*DropFolders Watches Folders and Converts Media with HandBrake* (2010), LifeHacker

*Flash Player 10.1 on Android & AIR for Android* (2010), Flash and Flex Developer Magazine

## **NON-ACADEMIC WORK**

### Albums

An Early Morning Letter, Displaced - *Last Things*, Fractured Vision Media (2022)

An Early Morning Letter, Displaced - *Retrospective 1998-2001: Volume III*, Fractured Vision Media (2022)

An Early Morning Letter, Displaced - *Retrospective 1998-2001: Volume II*, Fractured Vision Media (2022)

An Early Morning Letter, Displaced - *Retrospective 1998-2001: Volume I*, Fractured Vision Media (2021)

Shivervein - *Staggerr*, Fractured Vision Media (2021)

An Early Morning Letter, Displaced - *Slumberfault*, Fractured Vision Media (2018)

Shivervein - *Bloodletshadows*, Fractured Vision Media (2012)

An Early Morning Letter, Displaced - *6Threads*, Fractured Vision Media (2010)

An Early Morning Letter, Displaced - *Shudderflowers*, Fractured Vision Media (2009)

An Early Morning Letter, Displaced - *A Prison of Oneself*, Fractured Vision Media (2007)

An Early Morning Letter, Displaced - *Through Darkened Eyes*, Fractured Vision Media (2002)

An Early Morning Letter, Displaced - *August*, Fractured Vision Media (2000)

## Compilation Appearances

Various Artists - *Transient Spaces*, Fractured Vision Media (2022)

Abstraction - *Cinders*, Tallbeard Studios (2021)

Partition 36 - *H2SO4*, Partition 36 (2015)

Various Artists - *Emergent Collective Three*, Fractured Vision Media (2014)

Partition 36 - *63 Remix Project*, Partition 36 (2013)

Various Artists - *Emergent Collective Two*, Fractured Vision Media (2013)

Various Artists - *Emergent Collective One*, Fractured Vision Media (2010)

Sero.Overdose - *She*, (2005)

## PROFESSIONAL AFFILIATIONS

Adobe Creative Educator (Lvl. 1 & 2), Adobe Systems, Inc. (2020-present)

Adobe Partners by Design, Adobe Systems, Inc. (2018-present)

Apache Flex Committer, Apache Software Foundation (2015-2021)

Adobe Education Leader Advisory Board, Adobe Systems, Inc. (2014-2018)

Art Heros Advisory Council, Art Heros (2014-2016)

Adobe Community Expert, Adobe Systems, Inc. (2011-present)

Core Member / Contributor, CodeBass (2010-2013)

Adobe Education Leader, Adobe Systems, Inc. (2008-present)

Adobe Influencer, Adobe Systems, Inc. (2008-2015)