

JULIE SCHER SMITH

3560 16th Street Boulder, Colorado
Mobile: 303.524.2070

EDUCATION

Emory University, Atlanta, GA

BA Economics, Magna Cum Laude High Honors, 1989

Defended my honors thesis on Singapore's economic growth

Elected member of Student Council - Judicial Committee

Appointed member of Admissions Committee - reviewed college applications

University of Chicago, Graduate School of Business, Chicago, IL

MBA, Finance and Policy 1992

Full-time student and part-time financial consultant at Ernst & Young

Admissions Committee member - evaluated student applications

PROFESSIONAL EXPERIENCE

University of Colorado, Leeds School of Business, Boulder, CO

Assistant Teaching Professor, Professional Effectiveness Division August 2020 – current

Lecturer, Professional Effectiveness Division August 2019 – June 2020

Teach Business Communication Strategy, Business Core (BCOR) Applied Semester Experience (BASE) and Organizational Behavior classes.

Faculty Director of Business Core (BCOR) December 2021- current

Tasked as a teaching resource to other faculty and aid teaching and student development for the 14 courses that comprise the Business Core and BASE. Main responsibilities include: BCOR Curriculum Oversight, BASE Curriculum Coordinator and BCOR Coordinator Oversight and include the management of the TA budget (approximately \$165,000 annually).

Winner/Recipient of the Summer 2022 Kolb, B. Teaching Fellowship for my contributions and impact on the BASE curriculum.

Developed and implemented a required Communication Program for the graduate Business Analytics and Operations Supply Chain students (MS STEM students) Summer 2021, January 2022, and June 2023.

Fairfield University, Fairfield, CT

Adjunct Professor, August 2000- May 2019

Taught Argument and Advocacy courses to undergraduate students within the Communication Department focusing on public speaking, research, and persuasive communication. Worked to develop curriculum and ensure consistency across sections.

Sacred Heart University, Fairfield, CT

Adjunct Professor, August 2016 to May 2018

Taught Business Communication courses to graduate students attaining their Healthcare Informatics Master's degree, focusing on effective oral and written communication, including teamwork and leadership skills.

Bricker & Associates, Inc., Chicago, IL

Manager, Lead Recruiter and Trainer, July 1995-April 1999

Managed internal and client project teams to assist clients in realizing productivity gains.

Recruited and oriented new consultants to the firm to meet planned growth.

Developed Training Materials and Standard Operating Procedures for all new consultants.

Trained colleagues and implemented workshops on persuasive communication techniques, presentation skills, and fundamentals of the Insurance Industry.

The Everest Group, Chicago, IL

Senior Consultant, June 1993-July 1995

Worked as part of a team to create strategic and marketing plans and proposed new business development opportunities for large consumer products companies including Amoco, Domino's Pizza and Sara Lee.

The IPC Group, Chicago, IL**Senior Consultant**, June 1992-July 1993

Managed team for data collection and financial analysis on a large patent infringement case.

The World Bank, Washington, DC**Senior Researcher**, June 1989-August 1990

Analyzed, documented, and contributed to the publication: Women in Development: A Progress Report on the World Bank Initiative, 1990.

PROFESSIONAL ASSOCIATIONS

Member of Association for Business Communication (ABC).

Selected to present at the annual conference and share about the Business Communication Program developed specifically for graduate students.

VOLUNTEER INVOLVEMENT

- Contribute to the Associate Dean's efforts to support recent graduates who have not settled their plans post-Leeds by connecting with assigned graduates, Summer 2023
- Support the Admissions Office in writing congratulations letters to newly admitted students each Spring 2020- current
- Volunteered to help distribute clothing/household goods to those affected by the Marshall Fires
- Founder and manager of CHET Scholarship Program, CancerCare, fundraised over \$80,000, manage the program that offers scholarships to college students with financial needs who lost a parent to cancer, 2008-2019
- Alumni interviewer for Emory University Admissions since 2018
- Volunteer at CT Center for Survivorship and CT Challenge Participant, 2012-2019
- Co-taught a Business Class to high-school students at Ludlowe High School, Fairfield CT
- Chairman of PTA Teaching and Learning Grants Ludlowe High School
- Chairman of PTA Compassion Committee Ludlowe High School
- VP of The Block Party- a non-profit organization focused on creating young philanthropists
- Active Room Parent at Long Lots Elementary School and PTA Board of Bedford Middle School and Ludlowe High School
- Heavy Hitter for the Pan Mass Challenge, cycling 200 miles in two days, August 2011
- Former Board Member of The Community Nursery School- Communications and Marketing
- Junior Achievement Volunteer- taught business economics to 2nd graders and 11th graders

HOBBIES

Avid yogi, volunteer, hiker and traveler