

CURRICULUM VITAE

PROFESSOR C. KAY WEAVER

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Education

Ph.D. Film and Media Studies, University of Stirling, Stirling, Scotland, 1995.

PG.Cert. Educational Leadership. University of Waikato, New Zealand, 2013.

B.A. (Hons) Film and Media Studies, University of Stirling, Stirling, Scotland, 1989.

Academic Appointments

Chair and Professor, Department of Advertising, Public Relations and Media Design, College of Media, Communication and Information, University of Colorado, USA, August 2021-present.

Adjunct Professor, School of Arts, Division of Arts, Law, Psychology and Social Sciences, University of Waikato, New Zealand, 2021-2024.

Foundation Dean, School of Graduate Research, University of Waikato, New Zealand, 2015-21.

Pro Vice-Chancellor Postgraduate Research, University of Waikato, New Zealand, 2011-2015.

Professor, Department of Management Communication, University of Waikato, 2007-2015.

Associate Professor, Department of Management Communication, University of Waikato, 2003-07.

Senior Lecturer, Department of Management Communication, University of Waikato, 2000-2003.

Lecturer, Department of Management Communication, University of Waikato, 1999-2000.

Lecturer, Department of Screen and Media Studies, University of Waikato, 1995-99.

Lecturer (contracts), Department of Film and Media, University of Stirling, Scotland 1992-94.

Researcher, contracts with Broadcasting Standards Council and Hansard Society for Parliamentary Government, Stirling Media Research Institute, University of Stirling, 1989-92.

Notable Fellowships/Prizes/Awards

Best Paper, *European Public Relations Education Research Association, 2019 Annual Congress*, University of Zagreb, Croatia, for Building Community Resilience: Strategic Communication and Disaster Management. Co-authored with Gayadini Imesha Dharmasena and Margalit Toledano.

Visiting Professor, Institute of Media and Communications, University Klagenfurt, Austria, 2013.

Research Fellow, Stirling Media Research Institute, University of Stirling, Scotland, July-December 2005.

Visiting Scholar, Institute for Research on Women and Gender, Columbia University, New York, USA, Fall 2000-Spring 2001.

Research Fellow, Glasgow University Media Group, Glasgow University, Scotland, June-October, 1998.

Visiting Scholar, Tom Hopkinson Centre for Media Research, University of Cardiff, Wales, October 1998 – January 1999.

University of Waikato Vice-Chancellor's Merit Award, 1999.

Visiting Fellow, Department of Women's Studies, University of Otago, New Zealand, 1997.

Doctoral Scholarship, Scottish Office Education Department, Scotland, 1991-94.

Research and Grant Funding

During my academic career I have participated in securing over US\$3.5 million in research and grant funding. This activity includes:

- US\$1000 University of Colorado Mission Zero Climate Across the Curriculum Teaching Grant, Awarded Fall 2022.
- \$NZ6000 University of Waikato Summer Research Scholarship 2016-2017. **Co-Principal Investigator**, for the project “Training for what? Doctoral student's perceptions of doctorate education and employability?”
- Invitation to apply for Round 2 Royal Society Marsden Funding, 2013. **Co-Principal Investigator** for the proposal *Reconceptualising news and newsmakers for the information age*. Nationally only 17% of applicants were invited to submit to Round 2 that year. Awarded NZ\$20,000 seed funding for further development of application.
- \$NZ5000 University of Waikato Summer Research Scholarship 2011-2012. **Principal Investigator**, for the project “Shifting Dynamics in Journalism and Public Relations”.
- \$NZ5000 University of Waikato Summer Research Scholarship 2011-2012. **Principal Investigator**, for the project “The Journalist in the Digital Marketplace: A Scoping Study of the New Zealand Context”.
- \$1.7 million for the Foundation for Research, Science and Technology projects *The socio-economic impacts of information communication technologies* (contract UOW X0016) and *The Impacts of information communication technologies on people in society* (contract UOWX0306) on which I was a **Theme Leader**, 2003-2011.
- NZ\$8000 Waikato Management School Research Award 2010. **Principal Investigator** - *The implementation of community broadband in Te Pahu*.
- \$2.5 million for the Foundation for Research, Science and Technology project *Socially and culturally sustainable biotechnology* (contract UOWX0227) on which I was a **Theme Leader** managing five associate researchers, 2003-2005.
- \$547,000 for the Ministry of Research, Science and Technology projects *The communicative properties of science and technology dialogue* (contract UOW 2002-2003/temp) and *Building capacity for stakeholder engagement with the science community* (contract UOW2004-05/03) on which I was, firstly, a named researcher and, latterly, **Co-Principal Investigator**, 2003-2005.
- **Principal Investigator**. University of Waikato Summer Research Scholarships totalling NZ\$10,000 for research investigating *The evolving relationship between journalism and public relations*, 2010 and 2011.
- **Principal Investigator**. University of Waikato School of Humanities Contestable Research Award of \$7,500 for the project *New Zealand media reporting and representation of domestic violence*, 1997.
- £38,000 for the UK Broadcasting Standards Council Commissioned Research project, *Women viewing violence*, for which I was the **Contract Researcher**, 1990.

Research Publications

Books

- Pompper, D., Place, K., & Weaver, C. K. (Eds.) (2023). *The Routledge Companion to Public Relations*. New York & London: Routledge.
- Bardhan, N. & Weaver, C. K. (Eds.) (2011). *Public Relations in Global Contexts: Multi-Paradigmatic Perspectives*. New York & London: Routledge. [To be published in Chinese by Communication University of China Press in November 2024]
- Weaver, C. K., & Carter, C. (Eds.) (2006). *Critical Readings: Violence and the Media*. Buckingham & Philadelphia: Open University Press.

- Carter, C., & Weaver, C. K. (2003). *Violence and the Media*. Buckingham & Philadelphia: Open University Press. [Published in Chinese in 2005].
- Schlesinger, P., Dobash, R.E., Dobash, R.P., & Weaver, C. K. (1992). *Women Viewing Violence*. London: British Film Institute; Bloomington: Indiana University Press.
- Hetherington, A., Weaver, C. K., & Ryle, M. (1990). *Cameras in the Commons*. London: Hansard Society.

Book Chapters

- Nasir, O.B., Weaver, K. & Schott, G. (forthcoming, 2023). Domestic violence as news: Television journalists' discursive understanding and reporting of domestic Violence in Pakistan, in D.K. Thussu & S. Roy (Eds.) *Handbook of Communication and Media in the Global South*, London: Routledge.
- Pompper, D., Place, K., & Weaver, C.K., (2023). Introduction: Assessing the discipline to envision a critical, radical, inclusive public relations future. In D. Pompper, K. Place, & C. K. Weaver (Eds.) *The Routledge Companion to Public Relations*. (pp. 1-15). Routledge.
- Weder, F; Weaver, C. K. (2023). The complexities of contemporary communicator roles and the future of public relations. In D. Pompper, K. Place, & C. K. Weaver (Eds.) *The Routledge Companion to Public Relations*. (pp. 428-440). Routledge.
- Weaver, C. K & Reynolds Sheffer, B. (2022). "Work with someone who seems excited about your success": Building advisor/advisee relationships. In B. Wackernagel Bach, D. O. Braithwaite & S. Ganesh (Eds.) *By degrees: Resilience, relationships, and success in communication graduate studies* (pp. 57-70). Cognella Press.
- Weaver, C. K. (2021). Public relations, power and control. In C. Valentini (Ed.) *Public relations* (pp.123-137). Berlin & Boston: De Gruyter
- Weaver, C. K. (2019). The slow conflation of public relations and activism: Understanding trajectories in public relations theorising. In A. Adi (Ed.) *Protest public relations: Communicating dissent and activism* (pp. 12-28). London and New York: Routledge. (Lead Chapter).
- Weaver, C. K. (2018). On Marx: Capitalism and public relations. In O. Ihlen & M. Fredriksson (Eds.) *Public relations and social theory* (pp. 295-314). New York & Oxon: Routledge.
- Weaver, C. K. (2016). Who's afraid of the big bad wolf? Critical Public Relations as a cure for Media Studies' fear of the dark. In J. L'Etang, D. McKie, N. Snow & J. Xifra (Eds.) *Routledge handbook of critical public relations* (pp. 261-273). London & New York: Routledge.
- Weaver, C. K. (2014). Mothers, bodies, and breasts: Organising strategies and tactics in women's activism. In C. Daymon & K. Demetrious (Eds.), *Gender and public relations: Critical perspectives on voice, image and identity* (pp.108-131). London & New York: Routledge. [This book won the Outstanding Book Award from the US National Communication Association Public Relations Division](#)
- Motion, J., & Weaver, C. K. (2013). A discourse model for critical public relations research: The Life Sciences Network and the battle for truth. In R. L. Heath (Ed.) *Public relations: Critical concepts in media and communication studies, volume III* (pp. 471-490). London & New York: Routledge.
- Weaver, C. K. (2011). Public relations, globalization, and culture: Framing methodological debates and future directions. In N. Bardhan & C. K. Weaver (Eds.), *Public relations in global contexts: Multi-paradigmatic perspectives* (pp. 250-274). New York & London: Routledge.
- Bardhan, N., & Weaver, C. K. (2011). Introduction: Public relations in global cultural contexts. In N. Bardhan & C. K. Weaver (Eds.) *Public relations in global contexts: Multi-paradigmatic perspectives* (pp. 1-28). New York & London: Routledge.
- Zorn, T., Roper, J., & Weaver C. K. (2007). Attempting to Improve Stakeholder Engagement. In T. Zorn and D. Page (Eds.) *Communication and organisations: Case studies in New Zealand and Australia*. Auckland: Pearson Press.

- Weaver, C. K., Motion, J., & Roper, J. (2006). From propaganda to discourse (and back again): Truth, power, the public interest and public relations. In J. L'Etang & M. Pieczka (Eds.) *Public relations: Critical debates and contemporary practice*. (pp. 7-21). London: Lawrence Erlbaum Associates. (Lead chapter)
- Weaver, C.K., & Carter, C. (2006). Media violence research in the twenty-first century: A critical intervention. In C. K. Weaver and C. Carter (Eds.) *Critical readings: Violence and the media* (pp. 1-26). Buckingham & Philadelphia: Open University Press.
- Schlesinger, P., Dobash, R. E., Dobash, R. P., & Weaver, C. K. (2003). Women viewing violence. In W. Brooker & D Jermyn (Eds.) *The audience studies reader* (pp. 159-166). London & New York: Routledge.
- Weaver, C. K. (2002). New Zealand and the television violence debate: Some problems of context. In J. Farnsworth & I. Hutchison (Eds.) *The New Zealand television studies reader* (pp. 319-331). Palmerston North: Dunmore Press.
- Weaver C. K., Carter, C., & Stanko, B. (2000). The female body at risk: The media, sexual violence and the gendering of public environments. In S. Allan, B. Adam & C. Carter (Eds.) *Environmental risks and the media* (pp.171-183). London & New York: Routledge.
- Weaver C. K. (1998). Media, Marxism and marmalade. In K. Roy (Ed.) *Alastair Hetherington: A man of his word* (pp.118-126). Irvine: Carrick Media.
- Weaver C. K. (1998). *Crimewatch UK: Keeping women off the streets*. In C. Carter, G. Branston & S. Allan (Eds.) *News, gender and power* (pp. 248-262). London & New York: Routledge.
- Dobash, R. E., Schlesinger, P., Dobash, R. P., & Weaver, C. K. (1998). *Crimewatch UK: Women's interpretations of televised violence*. In M. Fishman & G. Cavender (Eds.) *Entertaining crime: Television reality programs* (pp.37-58). New York: Aldine du Gruyter.
- Morris, N., Boyle, R., & Weaver, C. K. (1997). The people's games: The Norwegian image in the UK before and after the Winter Olympics. In R. Puijk (Ed.) *Global spotlights on Lillehammer: How the world viewed Norway during the 1994 Winter Olympics* (pp. 158-165). London & Paris: John Libbey.
- Weaver C. K. (1993). Telling tales: Madonna, *Sex* and the British press. In F. Lloyd (Ed.) *Deconstructing Madonna* (pp. 80-90). London: Batsford.
- Hetherington, A., & Weaver, C. K. (1992). Business as usual: The impact of television coverage on press reporting of the Commons. In B. Franklin (Ed.) *Televising democracies* (pp. 170-177). London & New York: Routledge.

Articles in Refereed Journals

- Weder, F; Weaver, C.K., & Rademacher, L. (Accepted for publication in 2023) Curating Conversations in Times of Transformation: Convergence in how Public Relations and Journalism are "doing" communication. *Public Relations Inquiry*.
- Spronken-Smith, R.A., Brown, K, Cameron, C. McAuliffe, M.J., Riley, T, and Weaver, C K. (2022) COVID-19 Impacts on Early Career Trajectories and Mobility of Doctoral Graduates in Aotearoa New Zealand. *Higher Education Research and Development*. DOI 10.1080/07294360.2022.2152782.
- Weaver, C. K. (2020). Research at the academy-societal interface: A response to future-proofing open communication in the communication disciplines in Australia and New Zealand. *Communication Research and Practice*. DOI: 10.1080/22041451.2021.1890883.
- Imesha Dharmasena, G., Toledano, M., Weaver, C.K. (2020). The role of public relations in building community resilience to natural disasters: Perspectives from Sri Lanka and New Zealand. *Journal of Communication Management*.
- Weaver, C. K. (2016). A Marxist primer for critical public relations scholarship. *Media International Australia*, 160(1), 43-52.

- Lockwood, S., Weaver, C. K., Munshi, D., & Simpson, M. (2016). The self-organising of youth volunteers during the Rena oil spill in New Zealand. *New Zealand Journal of Marine and Freshwater Research*, 50(1), 1-14.
- Weaver, C. K. (2015). Not making the grade? The assessment of communication researchers and their publications under New Zealand's Performance-Based Research Funding. *Communication Research and Practice*, 1(3), 227-235.
- Henderson, A., Cheney, G., & Weaver, C. K. (2015). The role of employee identification and organizational identity in strategic communication and organizational issues management about genetic modification. *International Journal of Business Communication*, 52(1), 12-41.
- Motion, J., Leitch, S., & Weaver, C. K. (2015). Popularizing dissent: A civil society perspective. *Public Understanding of Science*, 24(4), 496-510.
- Thompson, B. & Weaver, C. K. (2014). The challenges of visually representing poverty for NGO communication managers in New Zealand. *Public Relations Inquiry*, 3(3), 377-393.
- Yun, S., Desmarais, F., & Weaver, C. K. (2014). Chinese advertising practitioners' conceptualization of gender representation. *International Journal of Advertising*, 33(2), 329-350.
- Weaver, C. K. (2013). A history of public relations scholarship in Aotearoa New Zealand: From working on the margins to setting disciplinary agendas. *PRism* 10(1). Available at http://www.prismjournal.org/fileadmin/10_1/Weaver.pdf
- Zorn, T. E., Roper, J., Weaver, C. K., & Rigby, C. (2012). Influence in science dialogue: individual attitude changes as a result of dialogue between laypersons and scientists. *Public Understanding of Science*, 21(7), 848-864.
- Richardson, M., Zorn, T. E., & Weaver, C. K. (2011). Older people and new communication technologies. *Communication Yearbook*, 35, 121-156.
- Weaver, C. K., Zorn, T., & Richardson, M. (2010). Goods not wanted: Older people's narratives of computer use rejection. *Information, Communication & Society*, 13(5), 696-721.
- Weaver, C. K. (2010). Carnavalesque activism as a public relations genre: A case study of the New Zealand group Mothers Against Genetic Engineering. *Public Relations Review*, 36(1); 35-41.
- Henderson, A., Simpson, M., & Weaver, C. K. (2010). Communication in Aotearoa New Zealand: The challenge of engaging globally and acting locally. *Media International Australia*, 136, 27-34.
- Zorn, T., Richardson, M., Weaver, C. K., & Gilbert, E. (2010). Technology uptake among older, Mormon, Māori: Themes, tensions, and intersections. *Australian Journal of Communication*. 37(1), 1-16.
- Weaver, C. K. (2007). Reinventing the public intellectual through communication dialogue civic capacity building. *Management Communication Quarterly*, 21(1): 92-104.
- Henderson, A., Weaver, C. K., & Cheney, G. (2007). Talking "facts": Identity and rationality in industry perspectives on genetic modification. *Discourse Studies*, 9(1), 9-41.
- Zorn, T., Roper, J., Broadfoot, K., & Weaver, C. K. (2006). Focus groups as sites of influential interaction: Building communicative self-efficacy and effecting attitudinal change in discussing controversial topics. *Journal of Applied Communication Research*, 34(2), 115-140.
- Weaver, C. K. (2005). Teenage girls and information communication technologies: *nz.girl.co.nz* and its members. *Australian Journal of Communication*, 32(2), 95-107.
- Roper, J., Weaver, C. K., & Zorn, T. (2005). Science dialogues: Talking about science. *New Zealand Science Review*, 62(3), 90-92.
- Richardson, M., Weaver, C. K., & Zorn, T. (2005). 'Getting on': Older New Zealanders' perceptions of computing. *New Media & Society*, 7(2), 219-245.
- Weaver, C. K. (2005). It's New Zealand mate, but not as we know it: Positioning New Zealand as a globally connected knowledge society. *Communication Journal of New Zealand*, 6(1), 44-59.

- Motion, J., & Weaver, C. K. (2005). The epistemic struggle for credibility: Rethinking media relations for non-profit organisations. *Journal of Communication Management*, 9(3), 246-254. This article was reprinted in the April 2005 edition of the International Public Relations Association magazine *Frontline: The Global Public Relations Online Bimonthly*.
- Motion, J., & Weaver, C. K. (2005). A discourse model for critical public relations research: The Life Sciences Network and the battle for truth. *Journal of Public Relations Research*, 17(1), 49-67.
- Weaver, C. K. (2004). 'Media effects', texts and audiences: A re-investigation of *The Accused* and its interpretation by women viewers. *Communication Journal of New Zealand*, 5(2), 47-65.
- Hutchinson, M., & Weaver, C. K. (2004). Barriers to Women Studying Information Technology Courses. *Bulletin of Applied Information and Communication Technology*, 2(3). Available at http://www.naccq.ac.nz/bacit/0203/2004Hutchinson_BarriersToWomen.htm.
- Michelle, C., & Weaver, C. K. (2003). Discursive manoeuvres and hegemonic recuperations in New Zealand documentary representations of domestic violence. *Feminist Media Studies*, 3(3), 283-299.
- Weaver, C. K., Schoenberger-Orgad, M., & Pope A. (2003). Public relations on the internet: The state of the art in New Zealand. *Asia Pacific Public Relations Journal*, (4)2, 31-55.
- Henderson, A. & Weaver, C. K. (2003) Doubtful dialogues: Public understanding of genetic modification in New Zealand. *Communication Journal of New Zealand*, 4(1), 17-31.
- Weaver, C. K., & Motion, J. (2002). Sabotage and subterfuge: Public relations, democracy and genetic engineering in New Zealand. *Media Culture & Society*, 24(3), 325-343.
- Weaver, C. K. (2001). Dressing for battle in the new global economy: Putting power, identity, and discourse into public relations theory. *Management Communication Quarterly*, 15(2), 279-288.
- Weaver, C. K., & Michelle, C. (1999). Public communication compromised: The impact of corporate sponsorship on a pro-social media campaign. *Australian Journal of Communication*, 26(3), 83-97.
- Weaver, C. K. (1996). New Zealand and the television violence debate: Some problems of context. *Continuum: The Australian Journal of Media and Culture*, 10(1), 64-75.

Minor Publications and Reviews

- Weaver, C. K. (online first, 2022). Review of Fitch, Kate and Motion, Judy. (2020). Popular Culture and Social Change: The Hidden Work of Public Relations: Routledge. *Media International Australia*. <https://doi.org/10.1177/1329878X2211369>
- Weaver, C. K. (2014). Review of Surma, Anne (2013) Imagining the Cosmopolitan in Public and Professional Writing. Basingstoke & New York: Palgrave Macmillan. *Public Relations Inquiry*, 3(3), 395-397.
- Weaver, C. K. (2014). Review of Johnson, Lisa. (2012). Power, Knowledge, Animals. Chippenham & Eastbourne, UK: Palgrave Macmillan. *Somatechnics*, 4(1), 187-189.
- Weaver, C. K. (2008). Review of Vaughan Bowie, Bonnie S. Fisher & Cary L. Cooper (Eds.). Workplace Violence: Issues, Trends, Strategies. *Crime, Media and Society*, 4(1), 168-171.
- Weaver, C. K. (2003). Violence as an advertising and marketing strategy. *New Zealand Marketing Magazine* (pp. 16-17), July.
- Weaver, C. K. (2003). Review of Hughes, G. Looking for trouble: Behind the scenes of the New Zealand media. *Communication Journal of New Zealand* 4(1), 91-92.
- Weaver, C. K. (1999). Review of Morrison, D. E., MacGregor, B., Svennevig, M., & Firmstone, J. Defining violence: The search for understanding. *Media International Australia*, 93, 175-176.
- Weaver, C. K. (1999). Review of Morrison, D. E. The search for a method: Focus groups and the development of mass communication research. *Media International Australia*, 92, 149-151.

- Weaver, C. K. (1999). Review of Langer, J. Tabloid television: Popular journalism and the 'Other News'. *Australian Journal of Communication*, 26(2), 128-130.
- Weaver, C. K. (1998). Television, images of women in. In E. B. Amico (Ed.) *Reader's guide to women's studies* (pp. 588-590). Chicago: Fitzroy Dearborn Publishers.
- Weaver, C. K. (1998). Film, images of women in. In E. B. Amico (Ed.) *Reader's guide to women's studies* (pp. 222-223). Chicago: Fitzroy Dearborn Publishers.
- Weaver, C. K. (1997). Review of Kidd-Hewitt, D., & Osborne, R. (Eds.) Crime and the media: The postmodern spectacle. *Media, Culture and Society*, 19(1), 133-135.

Commissioned Research Reports

- Roper, J., Zorn, T., & Weaver, C. K. (2004). *Science dialogues: The communicative properties of science and technology dialogue*. Report for the Ministry of Research, Science and Technology, University of Waikato, NZ.
- Motion, J., Weaver, C. K., & Gilbert, E. (2004). *An analysis of the New Zealand press reporting of environmental issues and Greenpeace activities*. A Report for Greenpeace Aotearoa/New Zealand. University of Waikato, NZ
- Schlesinger, P., Dobash, R.E., Dobash, R.P., & Weaver, C. K. (1991). *Women viewing violence: Report to the Broadcasting Standards Council on women's interpretations of sexual and domestic violence in film and television*. University of Stirling, Scotland.

Manuscripts under preparation for publication, in decreasing order of completion

- Omer Nassir. Ethical Guidelines and Practices for Pakistani Television Journalists Reporting on Domestic Violence. Submitted to *Journal of Media Ethics*. Currently in revise and resubmit.
- Omer Nassir. News Values Employed on Pakistani Television News Channels in the Coverage of Domestic Violence. To be submitted to *Feminist Media Studies*.
- Sheffer, B., Weaver, C. K., Simpson, M., & Dillon, S. Organizational Proprioception: Observing Communication beyond the boundaries. Under preparation for submission to *Management Communication Quarterly*.
- Weaver, C. K. Channelling rage: New forms of feminist charity activism protest against domestic violence through social media. Under preparation for submission to *Public Relations Review*.

Keynotes and invited addresses

- Weaver, C. K. (2022). Considering global public relations in times of war, sanctions, international crises and pandemics. Invited address to the Stan Richards School of Advertising, University of Texas at Austin, Austin, 1 April.
- Weaver, C. K. (2021). Invited Opening Address to *HeadzUp – Students of Waikato Schools Leadership Forum*. University of Waikato, Hamilton, NZ, 24 February.
- Weaver, C. K. (2020). The future of graduate research: An international and futures perspectives. Invited Address to the *Australian Council of Graduate Research National Annual Meeting*. Online. 11 November.
- Weaver, C. K. (2020). Why we need to prepare for outrage culture. Invited Address to the *Public Relations Institute of New Zealand*, Hamilton, NZ, 22 July.
- Weaver, C. K. (2020). Invited response to the Australia New Zealand Communication Association Panel: Future-Proofing Open Communication Research at the Academy-Societal Interface. *International Communication Association 70th Annual Conference*, Gold Coast, Australia, May 21-25.
- Weaver, C. K. (2020). Invited Response to the panel Advocacy and Activism in Public Relations. *Annual Conference of the International Communication Association*, Washington, DC, 24-28 May.
- Weaver, C. K. (2019). Invited Opening Address to *HeadzUp – Head Students of Waikato Schools Leadership Forum*. University of Waikato, Hamilton, NZ, 25 February.

- Weaver, C. K. (2018). Doctoral Education in New Zealand – Past, Present and Futures. Invited Address to the *Australian New Zealand Communication Association's Annual PhD Conference*. Auckland, NZ, 2 July.
- Weaver, C. K. (2016). Where the power lies: Women and leadership. Invited address to the *University of Waikato Women and Leadership Day*. Hamilton, NZ, 25 August.
- Weaver, C. K. (2016). Invited Summit Address. Are we looking up to the right people? Overcoming leadership bias. *New Zealand Higher Education Women's Leadership Summit*. Auckland, NZ, 23 February.
- Weaver, C. K. (2014). Invited Opening Address to the *Contemporary Ethnography across the Disciplines Conference*. University of Waikato, Hamilton, NZ, 26 November.
- Weaver C. K. (2014). Invited Opening Address to *3rd India-New Zealand Business Forum*. University of Waikato, Hamilton, NZ, 3 December.
- Weaver C. K. (2014). Invited Keynote Panel Presenter. Not making the grade?: The assessment of communication researchers and their publications under New Zealand's Performance-Based Research Funding. *International Communication Association Regional Conference Digital Transformations, Social Media Engagement, and the Asian Century*. Queensland University of Technology, Brisbane, Australia, 1-3 October.
- Weaver, C. K. (2013) The communication professions in New Zealand: Old and new challenges. Invited talk to the *Institute of Media and Communication*. University of Klagenfurt, Austria, 20 April.
- Weaver, C. K. (2013). Alternative models for doctoral education. Invited presentation to the *New Zealand Deans of Arts, Social Sciences and Humanities Conference The future of the Arts, Social Sciences and Humanities in New Zealand*. University of Waikato, Hamilton, NZ, 24 May.
- Weaver, C. K. (2012). Postgraduate research: Challenges for quality and participation. Invited presentation to the *Fourth Annual New Zealand Tertiary Education Summit*. Auckland, NZ, 29-30 November.
- Weaver, C. K. (2012). Shifting dynamics: The changing relationships between PR and journalism in the context of new business and media environments. Invited public lecture, *Department of Communication and Languages, Infrastructure University Kuala Lumpur*. Kuala Lumpur, Malaysia, 21 November.
- Weaver, C. K. (2012). Doctorate education in New Zealand: Contexts, contours and challenges. Invited presentation to the *Postgraduate Symposium, New Zealand Geographical Society Conference*. Napier, NZ, 3 December.
- Weaver, C.K. (2011). The stories we tell, the worlds we create: From violence to public relations and dialogue in communication research. *Inaugural Professorial Lecture*. University of Waikato, Hamilton, NZ, 20 September.
- Weaver, C. K. (2011). The life and research times of an academic. Address to *Hillcrest High School Top Scholarship Students*. University of Waikato, Hamilton, NZ, 18 May.
- Weaver, C. K. (2008). Communication in high stress crisis situations: Managing people, emotions and the media. Invited presentation to the *Department of Public Information Management, Ministry of Civil Defence & Emergency Management*. Wellington, NZ, 7 April.
- Weaver, C. K. (2007). A tragedy in two parts: A study in activism, the fool, and a humourless state. Invited talk to the *Global Media Research Center*, Southern Illinois University, Carbondale, USA, 4 November.
- Weaver, C. K., (2006). Immigrants' and refugees' experiences with computers and the Internet. Public presentation of findings from the *Foundation for Research, Science, and Technology* research programme 'Impacts of ICTs on Workplace and Communities'. Wellington Convention Centre, NZ, 28 April.
- Weaver, C. K., Roper, J., & Zorn, T. (2005). Taking science into the community: The dialogue challenge. Invited presentation to the *Association of Women in Science Annual Conference 'Science Fever'*. University of Waikato, Hamilton, NZ, 6-8 July.

- Weaver, C. K. (2005). Media relations and the epistemic struggle for credibility in the biotechnology debate. Invited keynote speech to the *Victoria University of Wellington and Ministry of Research, Science and Technology* conference 'The news media, science and social conflict'. Wellington, NZ, 20 May.
- Motion, J. Leitch, S., Weaver, C. K., & Davenport, S. (2004). Popularising an unpopular science: Insights after the Moratorium. Invited research presentation to the *Foundation for Research, Science and Technology and the Royal Society of New Zealand Science Communicators' Conference*. Auckland, NZ, 23 June.
- Weaver, C. K. (2003). The cultural studies grant application. Invited presentation to the *Cultural Studies Association of Australia Conference*. Christchurch, NZ, 6-8 December.
- Zorn, T., Hector, C., & Weaver, C. K. (2003). Hot-wired: The impact of computer technologies on the workplace and communities. Public presentation of findings from the *Foundation for Research, Science, and Technology research programme 'Impacts of ICTs on Workplace and Communities'*. Waikato Management School, University of Waikato, Hamilton, NZ, 1 October.
- Weaver, C. K. (2002). Whose knowledge? Whose society? Positioning New Zealand as a globally connected knowledge society. Invited opening plenary paper presented to *The New Zealand Studies Association Annual Conference 'New Zealand Identities and Globalization'*. New Zealand House, London, 2 July.
- Weaver, C. K., Richardson, M., & Campbell, N. (2002). Empowering people? Perceptions of the barriers, benefits and negatives to ICT adoption among 'disadvantaged' groups. Presentation of findings from the *Foundation for Research, Science, and Technology research programme 'The socio-economic impacts of information communication technologies'*. Wellington, NZ, 10 June
- Weaver, C. K. (2001). Strategies for the communication of animals. Invited keynote presentation to the *Australian and New Zealand Council for the Care for Animals in Research and Teaching Conference 'Learning, animals, and the environment: Changing the face of the future'*. Hamilton, NZ, 29 June.
- Hutchinson, M., Hart, J., & Weaver, C. K. (2002). An investigation of computer use, skills and attitudes: Perceptions of Non-traditional female students retraining for work. Invited Research talk to Waikato Institute of Technology, Hamilton, NZ, 28 August.
- Weaver, C. K., & Motion, J. (2000). Sabotage and subterfuge: Public relations, democracy and genetic engineering in New Zealand. Invited paper presented to the Stirling Media Research Institute symposium *The Business of Organising Identities*. Stirling, Scotland, 21 June.

Competitive Conference Research Presentations (since 2000 only)

- Nasir, O., Weaver, C. K., & Schott, G., (2022). Ethical guidelines and practices for Pakistani television journalists reporting on domestic violence. Refereed conference paper presented at the 'One World, One Network' 72nd International Communication Association Annual Conference, Paris, France, 26-30th May.
- Weder, F., & Weaver, C. K., Rademacher, L., (2022) A global perspective on convergence of strategic communication and journalism and new communicator roles in times of transformation. Refereed conference paper presented at the 'One World, One Network' 72nd International Communication Association Annual Conference, Paris, France, 26-30th May.
- Spronken-Smith, R., Brown, K., Cameron, C., McAuliffe, M., Riley, T., & Weaver, C. K. (2022) 'COVID-19 impacts on transitions of PhD graduates into careers'. Refereed paper presented to 'Transitions, trajectories and transformations in postgraduate supervision – The times they are a-changing', 8th Postgraduate Supervision Conference, Centre for Higher and Adult Education, Stellenbosch University, South Africa (Virtual presentation), 15-18 March.
- Weder, F., & Weaver, C. K., Rademacher, L., & Nakamura, G. (2021) Converging Professions or Practices? Shifting Dynamics in a Digital Communication World: Toning Down the Antagonism Between PR and Journalism. Paper presented to *The*

- Journalism Education and Research Association of Australia Annual Conference*, Canberra University, December 1-3.
- Rademacher, L, Weder, F., & Weaver, C. K (2021) The Convergence of Strategic Communication and Journalism in Times of Social Transformation, *European Public Relations Education Research Association, Annual Congress*, Pamplona, Spain, 7-9 October.
- Weder, F., & Weaver, C. K., Nakamura, G., & Aurora, A. (2021). Converging Professions or Practices? Shifting Dynamics in a Digital Communication World Toning Down the Antagonism Between Communication and Journalism. Paper presented to the *Australian and New Zealand Communication Association Annual Conference*, Melbourne, Australia, 6-9 July.
- Nasser, O., Weaver, C. K., & Schott, G. (2021). News of domestic violence: Journalistic imperatives in television news reporting of domestic violence in Pakistan. *Annual Conference of the International Communication Association*. Denver, CO, USA (Online), 24-28 May.
- Imesha Dharmasena, G., Toledano, M., & Weaver, C K. (2020). Culturally constituted understandings of community resilience to natural disasters and their implications for communication campaigns. Paper presented to the *International Communication Association 70th Annual Conference*, Gold Coast, Australia (Online), May 21-25.
- Imesha Dharmasena, G., Toledano, M., & Weaver, C K. (2019). Building community resilience: strategic communication and disaster management. *European Public Relations Education Research Association, 2019 Annual Congress*. University of Zagreb, Croatia, 26-28 September, 2019. Received Best Paper Award
- Weaver, C. K (2019). Where it's safe to speak up: Public relations and domestic violence. *Annual Conference of the International Communication Association*. Washington, DC, USA, 24-28 May.
- Weaver, C. K. (2018). Gendered voices and the media in the 2017 New Zealand General Election. *Annual Conference of the International Communication Association*. Prague, Czech Republic, 24-28 May.
- Weaver, C. K. (2018). Theory paradigms, democracy and the history of activism in public relations. *Annual Conference of the International Communication Association*. Prague, Czech Republic, 24-28 May.
- Weaver, C. K. (2017). The conflation of activism and public relations: Questionable trajectories in critical public relations. *Annual Conference of the International Communication Association*. San Diego, USA, 25-29 May.
- Lockwood, S., Weaver, C. K., Simpson, M., & Munshi, D. (2017). The effect of social media on the communication and organizing behaviors of youth volunteers during New Zealand's Rena oil spill crisis. *Annual Conference of the International Communication Association*. Fukuoka, Japan 9-13 June.
- Weaver, C. K. (2015). Marxism: A neglected social theory in critical public relations? *Australia and New Zealand Communication Association Annual Conference*. Queenstown, NZ, 8-10 July.
- Weaver, C. K., & Weder, F. (2014). Converging professions? A comparative analysis of the shifting dynamics between public relations and journalism in Austria and New Zealand. Paper presented to the *BledCom Conference 'Digital Publics: New Generation, New Media, New Rules'*. Bled, Slovenia. 4-5 July.
- Thompson, B., & Weaver, C. K. (2013). The challenges of visually representing poverty for NGO communication managers in New Zealand, *International Communication Association Annual Conference*. London, UK, 17-21 June.
- Weaver, C. K., & Hitchcock, S. (2012). Shifting Dynamics: The evolving relationship between journalism and public relations in New Zealand. *Australia New Zealand Communication Association Conference*. Adelaide, Australia, 6 July.
- Weaver, C. K. (2011). Monstrous activism: A study in the public unacceptability of the use of the naked female body as a site for challenging the ethics of science. *'The Unacceptable' Conference*. Macquarie University, Australia, 29 April-1 May.

- Weaver, C. K. (2011). The Emperor's new clothes and the mischief of 'dialogue' in public relations theory. *International Public Relations Conference*, Barcelona, Spain, 28-29 June.
- Weaver, C. K., Yun, S., & Desmarais, F. (2010). A content analysis of gender representations in Chinese television advertising: The blending of traditional Confucian and modern Western values. *Australia New Zealand Communication Association Conference*, Canberra, Australia, 7-9 July.
- Henderson, A., Simpson, M., & Weaver, C. K. (2010). Communication in Aotearoa New Zealand: The challenge of engaging globally and acting locally. *International Communication Association Annual Conference*. Singapore, 22-26 June.
- Motion, J., Leitch, S., & Weaver, C. K. (2009). Activist efforts to destabilize and change power relations in New Zealand's genetic modification debate: Resistance as reverse discourse colonization. *National Communication Association 95th Annual Conference*. Chicago, USA, 12-15 November.
- Simpson, M., Cheney, G., & Weaver, C. K. (2009). From emplaced identities to democratic participants: Discourses performed and resisted by retirement village members. *International Communication Association 59th Annual Conference*. Chicago, USA, 21-25 May.
- Roper, J., & Weaver, C. K. (2009). Public Relations, dialogue and controversial science: Alleviating anxiety and changing perceptions through face to face communication. *International Communication Association 59th Annual Conference*. Chicago, USA, 20-25 May.
- Weaver, C. K. (2009). Public relations, globalization and culture: Framing methodological debates and future directions, *National Communication Association 95th Annual Convention*. Chicago, USA, 12-17 November.
- Richardson, M., Zorn, T. E., & Weaver, C. K. (2008). Learning to balance a 'two edged sword': A situated understanding of older Mormon Maori and computers. *International Communication Association 58th Annual Conference*. Montreal, Canada, 22-26 May.
- Weaver, C. K. (2008). Organizing through fools and rules: An activist group's attempt to combine emotive carnivalesque and rational bureaucratic protest strategies. *International Communication Association 58th Annual Conference*. Montreal, Canada, 22-26 May.
- Weaver, C. K., & Richardson, M. (2008). The tri-sector model for the introduction of community broadband in rural communities: A case study of Te Pahu, New Zealand. *20th National Annual Conference of the New Zealand Communication Association*. Hamilton, New Zealand, 4-5 December.
- Zorn, T., Roper, J., & Weaver, C. K. (2007). Attempting to improve stakeholder engagement. *National Communication Association Annual Conference*. Chicago, USA, 15-18 November.
- Weaver, C. K., & Richardson, M. (2007). Living the dream: Broadband technology and the enabling of a utopian community in rural New Zealand. *Australian & New Zealand Communication Association Conference*. Melbourne, Australia, 5-7 July.
- Weaver, C. K. (2007). Mothers against genetic engineering: Activism and the public interest function of carnivalesque communication. *Communication and Conflict: Propaganda, Spin and Lobbying in the Global Age*. Strathclyde, Scotland, 6-9 September.
- Richardson, M., Zorn, T. E., & Weaver, C. K. (2007). Not 'getting-on': Older non-users' meanings for computers. *57th Annual International Communication Association Conference*. San Francisco, USA, 24-28 May.
- Weaver, C. K. (2007). Re-inventing the public intellectual through communication dialogue civic capacity building. *93rd Annual Convention of the National Communication Association*, Chicago, USA, 15-18 November.
- Zorn, T. E., Roper, J., Weaver, C. K., & Rigby, C. (2006). A comparison of dialogue and focus group procedures for influencing publics' views toward controversial science. *Conference of the International Communication Association*. Dresden, Germany, 19-23 June.

- Henderson, A., Weaver, C. K., & Cheney, G. (2006). Making connections with publics: Industry perspectives on genetic modification. Paper presented at the *National Communication Association Annual Convention*. San Antonio, USA, 16-19 November.
- Zorn, T. E., Roper, J., Weaver, C. K., & Rigby, C. (2006). A comparison of dialogue and focus group procedures for influencing publics' views toward controversial science. Paper presented at the *Annual Meeting of the International Communication Association*. Dresden, 19-23 June.
- Elmes, M., Davenport, S., Lietch, S., Motion, J., Weaver, C. K., & Te Momo, F. (2005). Competing claims: Critical perspectives on sustainability and biotechnology. Paper presented to the *Academy of Management Annual Meeting*. Honolulu, Hawaii, 5-10 August.
- Weaver, C. K. (2005). What's so critical about critical public relations research?. Paper presented at the annual conference of the *Australia-New Zealand Communication Association*. Christchurch, NZ, 4-7 July.
- Motion, J., & Weaver, C. K. (2005). Contesting knowledge: advocacy as organisational legitimation or resistance. Paper presented to the *Critical Management Studies Conference*, Cambridge, UK, 4-6 July
- Zorn, T., Roper, J., Broadfoot, K., & Weaver, C. K. (2005). S(t)imulating dialogue on controversial topics: Building communication self-efficacy and effecting attitudinal change in focus groups. Paper presented to the annual conference of the *International Communication Association*. New York, USA, 26-30 May.
- Zorn, T. E., Broadfoot, K., Roper, J., Weaver, C. K., & Sharma, A. (2004). Preparing the public to engage in dialogue. Paper presented at the annual conference of the *Australia-New Zealand Communication Association*. Sydney, Australia, 7-9 July.
- Schoenberger-Orgad, M., & Weaver, C. K. (2004). Virtual seduction: The use of websites in the promotion of art, history and culture in New Zealand. Paper presented at the annual conference of the *Australia-New Zealand Communication Association*. Sydney, Australia, 7-9 July.
- Motion, J., & Weaver, C. K. (2004). Culture clash: Competing values in activist and media communication of the GE debate in New Zealand. Paper presented at the annual conference of the *Australia-New Zealand Communication Association*. Sydney, Australia, 7-9 July.
- Denham, P., & Weaver, C. K. (2004). Kiwis in the crows nest? Issues management in New Zealand. Paper presented at the annual conference of the *Australia-New Zealand Communication Association*. Sydney, Australia, 7-9 July.
- Hutchinson, M., & Weaver, C. K. (2004). Encouraging women to reconsider their choice of computer education course. Presentation to the annual conference of the *National Advisory Committee on Computing Qualifications*. Christchurch, NZ, 6th-9th July.
- Zorn, T. E., Roper, J., Broadfoot, K., Weaver, C. K., & Sharma, A. (2004). Effects of focus group participation on attitudes about the topic of discussion and communicative self-efficacy. Paper presented at the *Hawaii International Conference for the Social Sciences*. Honolulu, 16-19 June.
- Weaver, C. K., Motion, J., & Roper, J. (2004). Truth, power and public interest. A critical theorizing of propaganda and public relations. Paper presented to the *Annual Conference of the International Communication Association*. New Orleans, USA, May 27-31.
- Richardson, M., Weaver, C. K., & Zorn, T. (2004). On-line, in decline: Older people's perceptions of computing experiences. Paper presented to the *Annual Conference of the International Communication Association*. New Orleans, USA, May 27-31.
- Weaver, C. K., Richardson, M., & Zorn, T. (2003). 'Getting On': Older New Zealanders' perceptions of computing. Paper presented to the *Annual Conference of the International Communication Association*. San Diego, USA May 27-31.
- Motion, J., & Weaver, C. K. (2003). The Life Sciences Network and the battle for truth: A discourse model for critical public relations research. Paper presented to the annual

- conference of the *Australia-New Zealand Communication Association*. Brisbane, Australia, 9-11 July.
- Kaye, A., Richardson, M., & Weaver, C. K. (2003). United by disadvantage or divided by interest: Exploring issues of unity and diversity among rural New Zealand computer users. Paper presented to the *Annual Conference of the Australia-New Zealand Communication Association*. Brisbane, Australia, 9-11 July.
- Weaver, C. K. (2003). It's New Zealand mate, but not as we know it: Imagining New Zealand as a globally connected knowledge society. Paper presented to the conference *Between Empires: Communication, Globalisation and Identity*. Auckland, NZ, 13-15 February.
- Hutchinson, M., Hart, J.L., & Weaver, C. K. (2002). An investigation of computer use, skills, and attitudes: Perceptions of non-traditional female students retraining for work. Paper presented to the *Association for Learning Technology Conference*. Sunderland, UK, 9-11 September.
- Richardson, M., Weaver, C. K., & Zorn, T. E. (2002). "If it crashes I'm out of here": Older women and ICTs in New Zealand. Paper presented to the *Australia-New Zealand Communication Association Annual Conference*. Coolangatta, Australia, 10 July.
- Weaver, C. K., & Tucker, K. (2002). Teenage girls and information communication technologies in New Zealand: A case study of *nzgirl.co.nz* and its members. Paper presented to the annual conference of the *Australia-New Zealand Communication Association*. Coolangatta, Australia, 10 July.
- Weaver, C. K., Hart, J. L., & Richardson, M. (2002). Not just gumboots and green fields: Rural women and computer-based communications in New Zealand. Paper presented to the *Annual Conference of the Australia-New Zealand Communication Association*. Coolangatta, Australia, 10 July.
- Weaver, C. K. (2001). How does critical public relations theory contribute to public relations education? Paper presented to the *National Communication Association Annual Convention*. Atlanta, USA, 3 November.
- Weaver, C. K. (2000). A bicycle made for two: Getting cultural studies and public relations to ride tandem. Paper presented to the *National Communication Association Annual Convention*. Seattle, USA, 9 November.

Thesis Supervision and Teaching

PhD theses supervised

- Craig, D. (2020) How the evolution of the university brand is impacting on the character of the university. Unpublished PhD Thesis, University of Waikato. Supervisor.
- Lockwood, S. (2019). Volunteering at the edge of chaos. A case study on the self-organizing of young volunteers during the Rena oil spill crisis. Unpublished PhD Thesis, University of Waikato. Chief supervisor.
- Sheffer, B. (2018). Communication challenges of web development SMEs: The benefits and challenges of organizational tensions. Unpublished PhD Thesis, University of Waikato. Chief supervisor.
- Barber, K. (2015). Realising our best intentions: Vision, values and voice in community non-government organisations of the Aotearoa/New Zealand mental health sector. Unpublished PhD Thesis, University of Waikato. Supervisor.
- Rhouse, S. (2013). Values and identities of women entrepreneurs: A study of Muslim women of Malay ethnicity in Malaysia. Unpublished PhD Thesis, University of Waikato. Chief supervisor.
- Yun, S. (2011). Representation of gender in Chinese television advertising. Unpublished PhD Thesis, University of Waikato. Chief supervisor.
- Simpson, M. (2007). The construction and communication of retirement village living. Unpublished PhD Thesis, University of Waikato. Supervisor.
- Richardson, M. (2006). Interruption events and sense-making processes: A narrative analysis of older people's relationships with computers. Unpublished PhD Thesis, University of Waikato. Chief supervisor.

- Henderson, A. (2005). Organisational identities and rationalities: A rhetorical and discourse analysis of organisational communication about genetic modification in the New Zealand kiwifruit and dairy industries. Unpublished PhD Thesis, University of Waikato. Thesis awarded the Academy of Management Critical Management Studies division's 2006 Best Doctoral Dissertation Award. Chief supervisor.
- Grant, S. (2004). Narrating the Body Shop: A story about corporate identity. University of Waikato. Unpublished PhD Thesis, University of Waikato. Co-chief supervisor.
- Hardy, A. (2003). Sites of value?: Discourses of religion and spirituality in the production of a New Zealand film and television series. Unpublished PhD Thesis, University of Waikato. Chief supervisor.
- Brunton, M. (2001). A changing dialogue within health communication in New Zealand: A case study of the Waikato screening mammography programme. Unpublished PhD Thesis, University of Waikato. Chief supervisor.
- Yeatman, B. (1998). Policy and practice: Funding and strategies for short film in New Zealand 1994-1998. Unpublished PhD Thesis, University of Waikato. Supervisor.

PhD theses/dissertation under current supervision

- Nasir, O. Representations of domestic violence in news reporting and activist campaigns in Pakistan. University of Waikato. Chief supervisor.
- Khali, Lubna. Using social media to promote dialogue about Muslim culture in New Zealand. Supervisor. University of Waikato. Advisory Committee Member.
- Raaj Chandran. Indigenous cultural wisdom to inspire alternative holistic foundations for CSR. Lessons from the Esquimalt and Songhees First Nations of British Columbia, Canada. University of Colorado. Advisory Committee Member.

Masters theses and dissertations supervised

- Thompson, B. (2012). The challenges of representing poverty: The role of the NGO communication manager in visual image production and mediation processes. *Unpublished Honours Dissertation*, University of Waikato.
- Denham, P. (2003). Kiwis in the crows nest?: New Zealand public relations consultants' comprehension and practice of issues management as a strategic function of public relations. *Unpublished MMS Dissertation*, University of Waikato.
- Hutchinson, M. (2003). Interactive Communication Technologies ICTs and Women Retraining for Work. *Unpublished MMS Dissertation*, University of Waikato.
- Henderson, A. (2001). Doubtful dialogues: Communication and the construction of public understanding about genetic engineering in New Zealand. *Unpublished MMS Dissertation*, University of Waikato.
- Havemann, L. (1997). Deconstructing 'masculinity': Men and masculinities in three New Zealand films. *Unpublished MA Thesis*, University of Waikato.

Academic courses taught in Waikato Management School, University of Waikato

- Qualitative Research Methods (graduate course)
- Communication Research Methods (graduate course)
- Public Relations Campaigns (upper division undergraduate course)
- Public Relations Cases (upper division undergraduate course)
- Introduction to Public Relations (lower division undergraduate course)
- Communication Theory (lower division undergraduate course)
- Media Theory (lower division undergraduate course)
- Introduction to Communication (lower division undergraduate course)
- Communication for Managers (executive education diploma course)

Academic courses taught in Screen and Media Studies, University of Waikato

- Narrative Theory (graduate course)
- American Film Genre (upper division undergraduate course)
- Television Advertising (upper division undergraduate course)

Media Research (upper division undergraduate course)
 Screen Theory (upper division undergraduate course)
 Introduction to Television (lower division undergraduate course)

Academic courses taught in Film and Media Studies, University of Stirling

The British Media (lower division undergraduate course)
 Gender and the Media (lower division undergraduate course)
 Media Research (lower division undergraduate course)
 Introduction to Communication (lower division undergraduate course)

Professional, University and Department Service Not Otherwise Detailed Above

Service to the Profession

Journal Service

Editorial Board, *Feminist Media Studies*, 2001- present. CHANGED CONTACT DETAILS
 Editorial Board, *Crime, Media and Society*, 2004- present.
 Editorial Board, *Journal of Communication Management*, 2008- present.
 Editorial Board, *Public Relations Inquiry*, 2011- present. CHANGED CONTACT DETAILS
 Editorial Board, *Media International Australia*, 2014- present.
 Editorial Board, *Communication Research and Practice*, 2014- present. CHANGED CONTACT DETAILS
 Editorial Board, *Asia Pacific Public Relations Journal*, 2017-present.
 Editorial Board and New Zealand Editorial Advisor, *PRism*. Online international peer reviewed public relations journal, 2003- present.
 Editorial Board, *Communication Journal of New Zealand*, 2008- present.
 Editorial Board, *Journal of International Intercultural Communication*, 2010- 2018.
 Editorial Board, *Communication, Culture & Critique*, 2008-2015.
 Reviewer, *Public Understanding of Science*, 2017 & 2019.
 Reviewer, *Tourism Management*, 2006 & 2007.
 Reviewer, *Public Relations Review*, 2005, 2018, 2019 & 2021.
 Reviewer, *Journalism Theory, Practice and Criticism*, 2004.
 Reviewer, *Journal of Business Communication*, 2004.
 Reviewer, *Women's Studies in Communication*, 2004.
 Reviewer, *Management Communication Quarterly*, 2001 & 2007.
 Reviewer, *Journal of Public Relations Research*, 2011, 2012, 2014, 2015 & 2017.

Book Proposal Reviewing

Reviewer for edited book proposal submitted by Sriramesh, K., Vercic, D & Ana Tkalac Vercic, A T., *The Impact of Public Relations on Organizations and Society*. May 2020.
 Reviewer for manuscript submission from Kitzinger, J., *Framing abuses: How the media influence understandings of sexual violence against children*, Pluto Press, 2004.
 Reviewer for textbook proposal from Yeomans, L., *Internal communications*. Thomson Learning, 2001.

Government Report Reviewing

Reviewer, King, B., Bridgman, G., Smith, P., Bell, A., King, A., Harvey, S., Crothers, C., & Hassall, A. *Television violence in New Zealand: A study of programming and policy in international context*, report commissioned by the Ministry of Culture and Heritage Television Violence Working Party, 2003.

Grant Application Reviewing

Reviewer, Royal Society Te Apārangi, Ministry of Business, Innovation and Employment (MBIE), *Catalyst Seeding Fund*. The Fund supports activities that initiate, develop and

foster collaborations leveraging international science and innovation for New Zealand's benefit. 2019.

Convention Submissions Reviewing and Service

- Invited Reviewer, ICA Public Relations Division Proposal for New Annual Book Award, March 2021. Invited as a Senior Member of the Public Relations Division.
- Chair of Panel, Theory-Building in Public Relations: Concepts and Cross-Disciplinary Explorations. *International Communication Association 70th Annual Conference*, Gold Coast, Australia, May 21-25. (Virtual Conference)
- Reviewer, *International Communication Association Annual Conference*, Public Relations Division, 2015-present.
- Reviewer, *Australia/New Zealand Communication Association Annual Conference*, all streams, 2003-present.
- Invited Respondent, Australian and New Zealand Communication Association Panel: The role of the academy in activating change in communication practices and ecologies. Invited Panel Respondent. *Annual Conference of the International Communication Association*, Washington, DC, 2019.
- Invited Respondent, Panel on Framing the Public Interest: Public Lobbying Campaigns, *Annual Conference of the International Communication Association*. San Diego, CA, USA, 2017.
- Reviewer, *International Communication Association Regional Conference*, Brisbane, Organisational Communication stream, 2014.
- Reviewer, Public Relations Division referred paper submissions, *US National Communication Association Annual Convention*, 2001, 2007 & 2009.

External Research Thesis Examination Service

- Imran, M. S. (2022) Building Resilient Communities in Pakistan: The Role of Public Relations in Natural Disasters', PhD Thesis, Monash University, Australia.
- Examiner. Amr Abdalla. (2020). Exploring the impact of leadership framing approaches on the sensemaking of frontline employees at times of change. PhD Thesis. University of Canterbury, NZ.
- Examiner. Tuabner-Ragg, J. (2020). The role of internal communications in adopting and developing organisational values. PhD Thesis. Griffith University, Australia.
- Examiner. Bello, S. M. (2015). Newspaper coverage of health issues in Nigeria: The Frequency of Reporting Malaria, HIV/AIDS, and Polio. PhD Thesis. University of Canterbury, NZ.
- Examiner. Wolf, K. (2014). Activism and Symbolic Capital in Western Australia: An Ethnographic Study of the Anti-Nuclear Movement. PhD Thesis. Murdoch University, Australia.
- Examiner. Hasan, A Mohd (2013). Towards Achieving Global Standards: The Role of Public Relations in Processes and Outcomes of Corporate Social Responsibility Initiatives in Malaysia. PhD Thesis, Massey University, NZ.
- Examiner. Pendleton, J (2012). Public relations, discourse practice and the public interest: Analysis of a health communication campaign. PhD Thesis, RMIT, Australia.
- Examiner. Ashton, H. (2008). Local place and its co-construction in the global network society: Utilizing film and communication technologies for inclusive, locally grounded, civic cosmopolitan projects in a new "network locality". PhD Thesis, University of Canterbury, NZ.
- Examiner. Hine, G. J (2008). Jailbait, eye candy and lollipops: Adolescent subjectivity, femininity and sexuality in *Little Miss Sunshine*, *Thirteen* and *American Beauty*. Masters Thesis, University of Otago, New Zealand.
- Examiner. Cullen, L. (2007). From Wonder Woman to Aeon Flux: Women Heroes, Feminism and Femininity. Masters Thesis, University of Otago, NZ.
- Examiner. Pyke, A. M. (2006). Not that innocent: The discursive construction of girls' sexuality in *Dolly* magazine. Masters Thesis, University of Canterbury, NZ.

Examiner. Hopkins Kane (2004). The effect of public communication campaigns on family communication and behaviour. Masters Thesis, Massey University, NZ.

External Programme Evaluation

External Reviewer. Auckland University of Technology, Masters of Philosophy (MPhil) Five Year Periodic Review, 2014.

External Overseas Moderator. Department of Communication and Languages - Diploma in Corporate Communication, Bachelor of Communication (Hons) Advertising; Bachelor of Communication (Hons) Corporate Communication - Kuala Lumpur Infrastructure University College, Kuala Lumpur, Malaysia, 2009-2012.

External Moderator. Organisation Communication, Open Polytechnic of New Zealand, 2005.

External Qualification Reviewer. Certificate, Diploma and Degree qualifications in Public Relations, Auckland University of Technology, 2003.

External Promotions Review Panels

External Assessor, Application to Associate Professor, Dr Catherine Fitch, School of Media, Film and Journalism, Faculty of Arts, Monash University Australia, May 2022.

External Assessor, Application to Full Professor, Dr Gareth Schott, Division of Arts, Law, Psychology & Social Sciences, University of Waikato, New Zealand, October 2021.

External Assessor, Application to Associate Professor, Dr Anne Surma, Murdoch University, Australia, April 2015.

University Service at the University of Colorado Boulder

Chair and Professor, Advertising, Public Relations and Media Design, College of Media, Communication and Information, University of Colorado, August 2021-present.

Member, Leadership Team, College of Media, Communication and Information.

Member, Provost's Chairs and Directors Group.

Academic Leadership as Chair of APRD at the University of Colorado, Boulder

- In first semester of appointment completed APRD's Academic Review and Planning Advisory Committee (ARPAC) Self Study Review.
- Within first 12 months of appointment secured and appointed three new faculty instructor positions for the department.
- Within second 12 months of appointment secured and appointed three new tenure track assistant professor faculty positions for the department.
- Establishing new standards of openness and transparency in communicating with faculty and staff in the college.
- Appointed to University of Colorado Faculty Leadership Institute Academic Year 2022-23 Cohort. The Faculty Leadership Institute is a program for faculty across the University of Colorado Boulder campus to work together to break down barriers and build community, collaboration, and connectedness across schools, programs, and departments.

New Zealand National Level Service

In August 2019 I was elected for a 3-year term as Chair, New Zealand Deans and Directors of Graduate Studies. I resigned from the role in August 2021 when I moved to the USA.

Member of the New Zealand Rhodes Scholarship to Oxford University Selection Panel 2019-2021.

Universities New Zealand Scholarships Committee, Member, 2010-2021.

University Service at the University of Waikato

Academic Leadership as Dean Te Mata Kairangi School of Graduate Research

I was appointed to establish and lead the School of Graduate Research as a new entity at the University of Waikato. This five-year appointment began in 2015 and was renewed in 2020.

In this role my significant responsibilities and contributions to the University, included:

- Strategic and operational leadership of all Higher Research Degree qualifications (PhD, DMA, EdD, SJD, MPhil, DSc, DLitt)
- Membership of the University Senior Leadership Team, Chairing of the Postgraduate Research Committee and University Scholarships Committee, Ex officio Member of the University Research and Education Committees' and University Professorial Promotions Committee
- Management of a budget totalling NZ\$13 million which included all central University scholarship funding
- Responsibility for the strategic oversight and awarding of all centrally funded University scholarships. University scholarship offerings were completely reviewed adding over \$4 million funding from 2015-2021 from undergraduate through to doctorate level with substantial increases in funding for Māori, Pasifika and students in financial hardship, and increased industry and philanthropic scholarship funding
- Higher Research Degree enrolments surpassed KPIs (in 2019 they were 106% of the year's target and in 2020, despite COVID, enrolments exceeded targets)
- Leadership of the University of Waikato Doctoral Training Programme
- Introduction of a time-sensitive doctoral application and scholarship award process substantially improved candidate recruitment in both quality and quantity
- Implemented the new online student administration management system for higher research degree candidates
- Appointed by the Vice-Chancellor to chair the 2019 University Review of the Bachelor of Communication Studies
- Appointed by the Vice-Chancellor to the Recruitment Marketing Oversight Group, June 2020
- In the 2018 University Staff Survey, School of Graduate Research staff rated their leadership more positively than any other area of the University; in the 2021 survey, 100% of the School of Graduate Research staff 'strongly agreed' with the statements 'My manager provides me with the information I need to fulfil my role' and 'I know what I need to do to be successful in my role'; 92.9% with the statements 'My manager actively responds to my concerns', 'I feel that my manager cares about my wellbeing' and 'My manager keeps me informed about developments in the wider University'.
- In the 2018 International Student Barometer Survey, the School of Graduate Research was ranked first in University units for student satisfaction (94% satisfaction; 4.3% higher than national average).

Academic Leadership as Pro Vice-Chancellor Postgraduate Research

From 2011 to 2015 I was the Pro Vice-Chancellor (PVC) Postgraduate Research at the University of Waikato. As PVC my significant contributions to the University included:

- Strategic oversight of all Higher Research Degree qualifications (PhD, DMA, EdD, SJD, MPhil, DSc, DLitt, DLaws).
- Membership of the University Senior Leadership Team, Chairing of the University Postgraduate Research and Scholarships Committees, Ex Officio Member of Academic Board, University Research Committee and Education Committee.
- University representative on Universities New Zealand Scholarships Committee and the New Zealand Deans and Directors of Graduate Studies.
- The design, proposal and introduction of the Ph.D. with Creative Practice. This allowed for the inclusion of music, dance, indigenous and/or theatrical performance, art and exhibition, fiction writing and production, digital and media graphics and design, its research and theorising in a PhD.
- The design, proposal, and introduction of the Ph.D. with Publication. This PhD provided students with experience of academic publishing and supports the publication and dissemination of research during doctoral candidature.

- The proposal, design and implementation of six-monthly goal setting progress reporting for all doctoral students, and initiative subsequently adopted by other New Zealand universities.
- The introduction of a formal researcher development training programme for doctoral students and supervisors in collaboration with other University units.
- The proposal and implementation of a new University of Waikato Scholarships Framework to align scholarship awards with the University's strategic priorities adding \$2m to the scholarships budget.

Faculty Service, Waikato Management School, University of Waikato

Waikato Management School Senior Leadership Team, 2001-2011.

Waikato Management School Doctoral Qualification Convenor, 2009-2011.

Waikato Management School Representative, Post Graduate Studies Committee, 2009-2011.

Review Panel member (internal), External Review of the Bachelor of Communication Studies and Bachelor of Communication Studies (Hons), University of Waikato, 2008.

Chair of the Steering Committee, External Review of the Bachelor of Communication Studies and Bachelor of Communication Studies (Hons), University of Waikato, 2008.

Steering Committee Member, Review of Performing Arts, University of Waikato, 2008.

Waikato Management School Research Committee, 1999-2001.

University Staff Awards Committee, 1999-2001 & 2015-2016.

University of Waikato Arts Purchasing Committee, 2011-2016.

Department Service, Management Communication, University of Waikato

Acting-Chair of Department (when COD on leave), 2000-2002; Winter 2006, Autumn 2011.

Director, Bachelor of Communication Studies (BCS) and BCS(Hons), 2001-04 & 2006-09.

Deputy Director, BCS and BCS(Hons), 2000-01 & 2004-06.

Performance Based Research Fund Co-ordinator, (equivalent to the UK's RAE), 2006-2010.

Judge, Ted Zorn Waikato Alumni Award, 2007-2009, 2010-2015.

Founder, Gordon Chesterman Public Relations Campaigns Award, 2003.

Departmental Graduate Studies Advisor, 2000-2008.

Convenor, Postgraduate Research Seminar Series 'Doctoral Dialogues', 2003.

Chair, Working Party for Treaty of Waitangi initiatives, 2000-2002.

Chair, Management Communication Postgraduate Studies Committee, 2001-2003.

Appointments Committee, Lecturer, Department of Management Communication, 2002.

Appointments Committee, Professor, Department of Management Communication, 2003.

Appointments Committee, Lecturer, Department of Management Communication, 2004.

Departmental Graduate Studies Advisor, 2000-2008.

Convenor, Postgraduate Research Seminar Series 'Doctoral Dialogues', 2003.

Departmental Representative Waikato Management School Research Committee, 1999-2001.

Faculty Service, Faculty of Arts and Social Sciences, University of Waikato

Schools of Humanities and Social Sciences Merger Strategy Group, 1998-1999.

Humanities Planning Committee, 1997-99.

School of Humanities Conference Leave Committee, 1997-1999.

Equal Opportunities and Freedom from Harassment Committee, 1997-1998.

Faculty of Arts and Social Sciences proposer (jointly with Waikato Management School) for the cross-faculty Bachelor Communication Studies to the New Zealand Committee on University Academic Programmes and consequent introduction and roll out of this undergraduate degree, 1998.

University of Waikato Academic Board Elected Staff Representative, 1997-1998.

Department Service, Screen and Media studies, University of Waikato

Chair, Department of Screen Media Studies, 1998-1999.

Graduate Studies Advisor, 1996-1999.

Hiring committee for two lecturer appointments, 1998 & 1999.

**Membership of Professional
and Community Relevant Organizations**

International Communication Association, Member.

Public Relations Institute of New Zealand, Associate Fellow.

Australia-New Zealand Communication Association, New Zealand, Member.

Sir Edmund Hillary Centenary National Advisory Committee, 2018-2019.

New Zealand National Contemporary Arts Awards, Executive Committee Member
(sponsorship, public relations, and media relations advisor) 2005.

Waikato Society of Arts, Executive Board Member and Public Relations and Marketing
Coordinator 2006-2007.