

BRYCE SCHONBERGER

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University of Colorado Boulder
Leeds School of Business
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EMPLOYMENT

University of Colorado at Boulder, Boulder, CO

Assistant Professor in Accounting, 2020-Present

University of Rochester, Rochester, NY

Assistant Professor in Accounting, 2014-2020

PricewaterhouseCoopers LLP, Denver, CO

Associate in Data Management Group (Advisory and Audit Support), 2007-2009

EDUCATION

University of Southern California, Marshall School of Business

Ph.D. in Accounting (Completed: June 2014)

Dissertation: Real asset liquidity and asset impairments

Chair: K.R. Subramanyam

University of Colorado, Leeds School of Business

Master of Accounting (with High Distinction), 2003-2007

Certified Public Accountant (CPA), Licensed in Colorado since 2008

RESEARCH INTERESTS

Voluntary disclosure; Accounting information at the macroeconomic level; Causal inference; Financial reporting quality; Accounting information and asset prices/volatility; Networks

PUBLICATIONS

Dambra, M., B. Schonberger, and C. Wasley (2022). "Creating visibility: Voluntary disclosure by private firms pursuing an initial public offering." Accepted for publication at **Review of Accounting Studies**.

Glaeser, S., B. Schonberger, C. Wasley, and J. Xiao (2022). "Private Information Acquisition via FOIA Requests Made to the SEC." **The Accounting Review**. <https://doi.org/10.2308/TAR-2021-0146>

Chang, W., M. Dambra, B. Schonberger, and I. Suk (2022). "Does Sensationalism Affect Executive Compensation? Evidence from Pay Ratio Disclosure Reform." **Journal of Accounting Research**. <http://doi.org/10.1111/1475-679X.12458>

McMullin, J. and B. Schonberger (2022). "When Good Balance Goes Bad: A Discussion of Common Pitfalls When Using Entropy Balancing." **Journal of Financial Reporting** 7 (1): 167 – 196. <https://doi.org/10.2308/JFR-2021-007>

- McMullin, J. and B. Schonberger (2020). “Entropy-balanced accruals.” **Review of Accounting Studies** 25 (March): 84-119. <https://doi.org/10.1007/s11142-019-09525-9>
- Kim, J., B. Schonberger, C. Wasley, and H. Land (2020). Intertemporal Variation in the Information Content of Aggregate Earnings and its Effect on the Aggregate Earnings-Return Relation. **Review of Accounting Studies** 25 (December): 1410-1443. <https://doi.org/10.1007/s11142-020-09538-9>
- Jayaraman, S., B. Schonberger, and J. S. Wu (2019). “Good buffer, bad buffer: Smoothing in banks’ loan loss provisions and the response to credit supply shocks.” **Journal of Law, Finance, and Accounting** 4 (2): 183-238. <http://dx.doi.org/10.1561/108.00000037>
Presented at the 2019 *Journal of Law, Finance, and Accounting Conference*

WORKING PAPERS

- Kim, J., B. Schonberger, C. Wasley, and Y. J. Yang (2022). Forecasting Market Volatility: The Role of Earnings Announcements.
Revise and resubmit at *The Accounting Review*
- Fox, Z. D., J. Kim, and B. Schonberger (2022). Investment Opportunities, Market Feedback, and Voluntary Disclosure: Evidence from the Shale Oil Revolution.
Revise and resubmit at *Journal of Accounting & Economics*
- Fox, Z. D., J. Kim, and B. Schonberger (2022). Do Managers Voluntarily Disclose to Guide Themselves Through Policy Uncertainty? A Managerial Learning Perspective.
- Demerjian, P., Y. Ertimur, and B. Schonberger (2022). Public Disclosure Around Confidentially-Marketed Public Offerings.
- Demerjian, P., S. Mookerjee, and B. Schonberger (2022). Litigation Risk and the Mapping Between Disclosures and the Information Environment: A Data Envelopment Analysis Approach.
- McMullin, J. and B. Schonberger (2022). Cross-Firm Information Transfers During Earnings Season: A Network Approach.
- Kothari, S. P., B. Schonberger, C. Wasley, and J. Xiao. (2022). Fifty+ Years of Capital Market Research in Accounting in “N” Pictures.

WORK-IN-PROCESS

- Competition in job postings (with Jaewoo Kim and Yucheng “John” Yang)

EXTERNAL WORKSHOP PRESENTATIONS

- 2023: Pennsylvania State University (scheduled)
2021: University of Maryland; MIT
2019: University of Colorado
2017: Duke University; Indiana University
2016: Syracuse University
2014: Boston College; Columbia University; George Washington University; New York University; University of Miami; University of Oregon; University of Rochester; University of Washington

CONFERENCE PRESENTATIONS AND ATTENDANCE

Colorado Summer Accounting Research Conference: 2022, 2019, 2015, 2014
Journal of Accounting & Economics Conference: 2013 – 2019
Review of Accounting Studies Conference: 2020 – 2022 (virtual)
Contemporary Accounting Research Conference: 2021
UBCOW Conference: 2022
Dartmouth Accounting Research Conference: 2019 (discussant), 2018 (presenter), 2017, 2016 (presenter)
AAA FARS mid-year meeting: 2023 (presenter), 2022 (discussant), 2020 (presenter), 2018 (discussant), 2013, 2010
Journal of Law, Finance, and Accounting Conference: 2019 (presenter)
Singapore Management University SOAR Symposium: 2020 (co-author presented)
Conference on Financial Economics and Accounting: 2018 (presenter), 2017 (presenter), 2012 (discussant for 3 papers)
Conference on Emerging Technologies in Accounting and Financial Economics (CETAFE): 2022, 2019
AAA annual meeting: 2019 (discussant), 2018, 2016 (discussant and FARS section liaison), 2015, 2013 (discussant), 2012 (discussant)
Fixed Income and Financial Institutions Conference: 2017 (presenter)
Annual Accounting Research Conference in memory of Nicholas Dopuch (hosted by Washington University St. Louis): 2021
University of Illinois at Chicago Conference: 2022 (paper presented by co-author), 2021
Penn State Accounting Research Conference: 2017 – 2018
Hawaii Accounting Research Conference: 2023 (discussant)
FMA Applied Finance Conference: 2017 (presenter)
Conference on Empirical Legal Studies: 2016 (presenter and discussant)
Annual SEC and Financial Reporting Institute Conference: 2010, 2011, 2013
AAA Doctoral Consortium: 2013

PROFESSIONAL SERVICE

Ad hoc Reviewer: Journal of Accounting Research, Journal of Accounting & Economics, The Accounting Review, Journal of Financial Economics, Review of Accounting Studies, Management Science, Journal of Financial Markets, Journal of Financial Reporting
Topic editor (sub-liaison): 2016 AAA Annual Meeting, FARS Section
Ad hoc Reviews for Conferences: FARS Mid-Year Meeting, MIT Asia Conference, Hawaii Accounting Research Conference, Conference on Empirical Legal Studies, Conference on Financial Economics and Accounting.

MEDIA MENTIONS

Chang, W., M. Dambra, B. Schonberger, and I. Suk (2022). Does Sensationalism Affect Executive Compensation? Evidence from Pay Ratio Disclosure Reform.

Mentioned in the New York Times' DealBook newsletter:

<https://www.nytimes.com/2022/08/26/business/dealbook/jackson-hole-prediction-economy-powell.html>

Featured in the Duke Financial Economics Center's FinReg Blog:

<https://sites.duke.edu/thefinregblog/2022/09/28/4691/>

Dambra, M., B. Schonberger, and C. Wasley (2019). Pre-prospectus disclosure and firm visibility: Evidence from private firms pursuing an initial public offering.

Featured in the Columbia Blue Sky legal blog:

<http://clsbluesky.law.columbia.edu/2018/08/23/voluntary-disclosure-and-firm-visibility-evidence-from-initial-public-offerings/>

Glaeser, S., B. Schonberger, C. Wasley, and J. Xiao (2022). Private Information Acquisition via Freedom of Information Act Requests.

Featured in the Duke FinReg legal blog: <https://sites.duke.edu/thefinregblog/2020/05/04/private-information-acquisition-via-freedom-of-information-act-requests/>

TEACHING INTERESTS

Financial reporting; Capital markets research in accounting; Research methods

TEACHING EXPERIENCE

University of Colorado Boulder, Leeds School of Business

Professor – Corporate Financial Reporting II (Undergrad elective), Spring 2021, Spring 2022, Spring 2023

University of Rochester, Simon Business School

Professor – Financial Reporting I (MS and MBA elective), Fall 2014, Fall 2015, Fall 2016, Fall 2017, Winter 2019, Fall 2019

Weighted average instructor score: **4.54 out of 5**

Professor – Positive Accounting Research Concepts and Empirical Analysis Tools (MS elective), Fall 2016, Fall 2017, Winter 2019, Fall 2019

Weighted average instructor score: **4.57 out of 5**

University of Southern California, Marshall School of Business

Instructor - Core Concepts of Managerial Accounting (Req'd undergrad course), Spring 2012

Teaching evaluation: **4.74 out of 5**

Instructor - Academy of Finance (Urban Education Partnership course for local students), 2013

Teaching Assistant - Financial Statement Analysis (MBA elective course), Spring 2013

Teaching Assistant - Core Concepts of Financial Accounting (Req'd undergrad course), Fall 2011

HONORS AND AWARDS

FARS Excellence in Reviewing Award: 2022

Simon Superior Teaching Award for Masters in Accountancy: 2019, 2020

Simon Teaching Honor Roll: Winter 2019

Deloitte Foundation Doctoral Fellow, Deloitte Foundation: 2013

Mary Pickford Foundation Doctoral Teaching Award: 2012

Elijah Watt Sells Award, AICPA: 2007

Norlin Scholar, University of Colorado: 2003-2007

COMMUNITY SERVICE

Groundswell, Washington, DC

Treasurer, Finance committee (chair), Executive committee, 2011-Present

Montessori School of Rochester, Rochester, NY

Treasurer, Executive committee, 2017-2020