

# BRYCE SCHONBERGER

JANUARY 2021

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## EMPLOYMENT

### **University of Colorado at Boulder, Boulder, CO**

Assistant Professor in Accounting, 2020-Present

### **University of Rochester, Rochester, NY**

Assistant Professor in Accounting, 2014-2020

### **PricewaterhouseCoopers LLP, Denver, CO**

Associate in Data Management Group (Advisory and Audit Support), 2007-2009

## EDUCATION

### **University of Southern California, Marshall School of Business**

Ph.D. in Accounting (Completed: June 2014)

Dissertation: Real asset liquidity and asset impairments

Chair: K.R. Subramanyam

### **University of Colorado, Leeds School of Business**

Master of Accounting (with High Distinction), 2003-2007

**Certified Public Accountant (CPA)**, Licensed in Colorado since 2008

## RESEARCH INTERESTS

Voluntary disclosure; Accounting information at the macroeconomic level; Causal inference;  
Financial reporting quality; Accounting information and asset prices/volatility

## PUBLICATIONS

McMullin, J. and B. Schonberger (2020). "Entropy-balanced accruals." **Review of Accounting Studies** 25 (March): 84-119.

Jayaraman, S., B. Schonberger, and J. S. Wu (2019). "Good buffer, bad buffer: Smoothing in banks' loan loss provisions and the response to credit supply shocks." **Journal of Law, Finance, and Accounting** 4 (2): 183-238.

Presented at the *2019 Journal of Law, Finance, and Accounting Conference*

Kim, J., B. Schonberger, C. Wasley, and H. Land (2020). Intertemporal Variation in the Information Content of Aggregate Earnings and its Effect on the Aggregate Earnings-Return Relation. **Review of Accounting Studies** 25 (December): 1410-1443.

## **WORKING PAPERS**

- Kim, J., B. Schonberger, C. Wasley, and Y. J. Yang (2020). The sources of non-diversifiable market volatility information in aggregate daily earnings announcements.
- Dambra, M., B. Schonberger, and C. Wasley (2020). Pre-prospectus disclosure and firm visibility: Evidence from private firms pursuing an initial public offering. Under review at *Management Science*
- Chang, W., M. Dambra, B. Schonberger, and I. Suk (2020). Does Sensationalism Affect Executive Compensation? Evidence from Pay Ratio Disclosure Reform. Revise and resubmit at *Journal of Accounting Research*
- Glaeser, S., B. Schonberger, C. Wasley, and J. Xiao (2020). Private Information Acquisition via Freedom of Information Act Requests.
- Demerjian, P., S. Mookerjee, and B. Schonberger (2020). Measuring Disclosure Strategy: A Data Envelopment Analysis Approach.
- Fox, Z. D., J. Kim, and B. Schonberger (2020). Investment Opportunities, Market Feedback, and Voluntary Disclosure: Evidence from the Shale Oil Revolution.
- Fox, Z. D., J. Kim, and B. Schonberger (2021). Do Managers Voluntarily Disclose to Guide Themselves Through Policy Uncertainty? A Managerial Learning Perspective.
- Dambra, M., B. Schonberger, and C. Wasley (2018). Voluntary disclosure and earnings asymmetric timeliness.

## **WORK-IN-PROCESS**

- When Good Balance Goes Bad: A Discussion of Common Pitfalls When Using Entropy Balancing (with Jeff McMullin)
- Fifty+ Years of Capital Market Research in Accounting in Twenty Pictures (with Charles Wasley)

## **EXTERNAL WORKSHOP PRESENTATIONS**

- 2019: University of Colorado
- 2017: Duke University, Indiana University
- 2016: Syracuse University
- 2014: Boston College; Columbia University; George Washington University; New York University; University of Miami; University of Oregon; University of Rochester; University of Washington

## **CONFERENCE PRESENTATIONS AND ATTENDANCE**

- Journal of Accounting & Economics Conference: 2013 – 2019
- Colorado Summer Accounting Research Conference: 2014, 2015, 2019
- Review of Accounting Studies Conference: 2020
- Dartmouth Accounting Research Conference: 2019 (discussant), 2018 (presenter), 2017, 2016 (presenter)
- AAA FARS mid-year meeting: 2020 (presenter), 2018 (discussant), 2013, 2010
- Journal of Law, Finance, and Accounting Conference: 2019 (presenter)
- Singapore Management University SOAR Symposium: 2020 (co-author presented)

Conference on Financial Economics and Accounting: 2018 (presenter), 2017 (presenter), 2012 (discussant for 3 papers)  
AAA annual meeting: 2019 (discussant), 2018, 2016 (discussant and FARS section liaison), 2015, 2013 (discussant), 2012 (discussant)  
Penn State Accounting Research Conference: 2017 – 2018  
Fixed Income and Financial Institutions Conference: 2017 (presenter)  
FMA Applied Finance Conference: 2017 (presenter)  
Conference on Empirical Legal Studies: 2016 (presenter and discussant)  
Annual SEC and Financial Reporting Institute Conference: 2010, 2011, 2013  
AAA Doctoral Consortium: 2013

## **PROFESSIONAL SERVICE**

Ad hoc Reviewer: The Accounting Review, Journal of Financial Economics, Review of Accounting Studies.  
Topic editor (sub-liaison): 2016 AAA Annual Meeting, FARS Section  
Ad hoc Reviews for Conferences: FARS Mid-Year Meeting, MIT Asia Conference, Hawaii Accounting Research Conference, Conference on Empirical Legal Studies, Conference on Financial Economics and Accounting.  
Member: American Accounting Association, Financial Accounting and Reporting Section

## **MEDIA MENTIONS**

Dambra, M., B. Schonberger, and C. Wasley (2019). Pre-prospectus disclosure and firm visibility: Evidence from private firms pursuing an initial public offering.

Featured in the Columbia Blue Sky legal blog:

<http://clsbluesky.law.columbia.edu/2018/08/23/voluntary-disclosure-and-firm-visibility-evidence-from-initial-public-offerings/>

Glaeser, S., B. Schonberger, C. Wasley, and J. Xiao (2020). Private Information Acquisition via Freedom of Information Act Requests.

Featured in the Duke FinReg legal blog: <https://sites.duke.edu/thefinregblog/2020/05/04/private-information-acquisition-via-freedom-of-information-act-requests/>

## **TEACHING INTERESTS**

Financial reporting; Capital markets research in accounting; Research methods

## **TEACHING EXPERIENCE**

### **University of Rochester, Simon Business School**

Professor – Financial Reporting I (MS and MBA elective), Fall 2014, Fall 2015, Fall 2016, Fall 2017, Winter 2019, Fall 2019

Weighted average instructor score: **4.54 out of 5**

Professor – Positive Accounting Research Concepts and Empirical Analysis Tools (MS elective), Fall 2016, Fall 2017, Winter 2019, Fall 2019

Weighted average instructor score: **4.57 out of 5**

### **University of Southern California, Marshall School of Business**

Instructor - Core Concepts of Managerial Accounting (Req'd undergrad course), Spring 2012

Teaching evaluation: **4.74 out of 5**

Instructor - Academy of Finance (Urban Education Partnership course for local students), 2013

Teaching Assistant - Financial Statement Analysis (MBA elective course), Spring 2013  
Teaching Assistant - Core Concepts of Financial Accounting (Req'd undergrad course), Fall 2011

### **HONORS AND AWARDS**

Simon Superior Teaching Award for Masters in Accountancy: 2019, 2020  
Simon Teaching Honor Roll: Winter 2019  
Deloitte Foundation Doctoral Fellow, Deloitte Foundation: 2013  
Mary Pickford Foundation Doctoral Teaching Award: 2012  
Elijah Watt Sells Award, AICPA: 2007  
Norlin Scholar, University of Colorado: 2003-2007

### **COMMUNITY SERVICE**

#### **Groundswell, Washington, DC**

Treasurer, Finance committee (chair), Executive committee, 2011-Present

#### **Montessori School of Rochester, Rochester, NY**

Treasurer, Executive committee, 2017-2020