

Erin L. Lionberger, ABD

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Education

Duquesne University | Department of Communication and Rhetorical Studies | Pittsburgh, PA
Ph.D. Candidate in Rhetoric | 2017 to Present | Coursework Complete: May 2020 | Anticipated graduation date: Aug. 2021 | *Emphasis Areas:* Rhetoric of Technology, Integrated Marketing Communication, Crisis Communication

South Dakota State University | School of Communication & Journalism | Brookings, SD
M.S. in Communication Studies | May 2017
Emphasis on Political Communication and Research Methods
South Dakota State University Alumni Association

University of Colorado at Boulder | Department of Communication | Boulder, CO
B.A. in Communication | December 2012
University of Colorado Alumni Association

Boise State University | Boise, ID
Two years of coursework in the Communication and International Relations Departments
Member of the Swimming and Diving Division I Program

Experience

University of Colorado at Boulder

Lecturer | July 2020 – present

- Independently instructs business communication courses for Leeds School of Business
- Onboarding for a new career during the COVID-19 pandemic requires flexibility, adaptability and patience.
- Teaching a new course at a new university requires attention to detail, organization, interpersonal skills and ability to learn and apply new remote learning techniques.
- Course is framed in Fiske, Cuddy and Glick's (2007) person perception theory that states all people are based on two dimensions; competence and warmth. Helps develop communication skills to prepare students for the business world. Students receive ample practice in presenting (individually and in groups), teamwork and basics for the business world, such as composing professional emails, taking meeting minutes and writing agendas.

Courses Taught:

BCOR 1030: Communication Strategy (Hybrid: in-person and remote)

Teaching and Technology Seminars Attended | Aug. 2020 – Present

- PlayPosit Live Workshop – Aug. 13
- PlayPosit Recorded Workshop – Aug. 14
- Clicker Webinar – Aug. 14

- Proctorio Webinar – Aug. 17
- OIT RCC Training – Aug. 18
- ‘Engaging Students with Zoom’ Webinar via Duquesne University – Oct. 13
- ‘Keys to Success in Online Teaching and Learning’ via Duquesne University – Oct. 21
- ‘Cultivating Inclusion in Classroom Diversity’ Summit Session – Nov. 10

Dissertation Proposal Successfully Defended | Oct. 12th, 2020

- Anticipated Ph.D. Graduation: Aug. 2021

Duquesne University

Graduate Student Instructor | 2017 to 2020

- Independently instructs communication courses at the undergraduate level.
- Requires immense organizational skills, information evaluation leading to decision making, attention to detail, interpersonal skills and planning and presentation skills.

Courses Taught:

COMM 101: Debate and Argumentation (online and in-person)

COMM 102: Public Speaking (online and in-person)

COMM 202W: Business and Professional Communication (online and in-person)

Ph.D. Teaching and Research Assistant | 2017 to 2020

Assistant for Dr. Pat Arneson and Dr. Sarah Deluilius

- Worked in research, teaching, service, and editing endeavors at various stages of completion related to varying topics including communication ethics, philosophy of communication, communicative engagement and dialogue.
- Responsible for compiling in-depth research through various databases on wide variety of topics, editing essays, articles, and book chapters, compiling and correcting citations, among other research endeavors. Requires collaborative working style, attention to detail, time management, and organizational, editing, and research skills.
- Worked to assist Professors in all areas of lesson planning for both undergraduate and graduate level courses. Responsible for creating, editing and contributing to syllabus materials, facilitating classroom discussion, creating and implementing non-lecture based activities, presenting and instructing on reading materials, collecting and grading papers, exams and presentations and recording classroom notes.
- Requires immense attention to detail, oral and written communication, interpersonal skills, organizational skills, planning and presentation skills, research work and time management.

Courses Assisted:

COMM 101: Debate and Argumentation (online students as well)

COMM 202W: Business and Professional Communication (writing intensive)

COMM 203W: Communication and Professional Civility (writing intensive)

COMM 204W: Professional Communication in the Integrated Market (writing intensive)

COMM 301W: History of Communication (writing intensive)

COMM 406/506: Political Communication

COMM 421/521: Communication and Gender (online students as well)

COMM 436: Integrated Marketing Communication: Advertising and Public Relations

COMM 457/557: Communication, Science and Revolution
COMM 459: Philosophy of Communication
COMM 611: Rhetoric and Hermeneutics
COMM 618: Rhetoric and Philosophy of Humanities and the Marketplace

Debate Coach | 2018-2019

- As the debate coach, help students construct sound and logical arguments for the set resolutions (which change every semester)
- Schedule and organize debate tournaments and events both on and off campus
- Schedule accommodations and travel plans to tournaments 3+ times per semester
- Responsible for 10+ students during travel trips

South Dakota State University | 2015-2017

Research for 150- page thesis for M.S. degree

- Master's Thesis: Analysis of political discourse using framing theory as well as metaphorical and ideological criticism surrounding Syrian refugee crisis. Specifically, research focused on the different rhetorical styles and discourse tactics of three prominent U.S. politicians via social media. Analyzed discourse via use of metaphors and ideographs in relation to Syrian refugees.
- Required immense research and editing skills, time-management, organization and patience.
- Access to master's thesis: <https://openprairie.sdstate.edu/etd/1179/>
- Course in research methods is an examination of the methods of social science research in Speech Communication. The course includes planning and designing communication research, methodologies for conducting communication research, and analyzing and interpreting quantitative and qualitative data.
- Instructional Methods in Communication: Coursework that addresses problems and issues in teaching basic communication courses, development of communication courses and syllabi, and issues relevant to communication education.

Head Diving Coach for Men and Women's Division I Program

- Responsible for conducting and organizing all practices, home meets and recruiting activities.
- Writing individual workouts weekly for 10 divers, emphasizing different aspects to achieve success.
- Focus on adapting coaching style to each individual diver, learning different motivation tactics and language to ensure success by each individual diver and setting and discussing monthly and yearly goals both in the pool and academically.
- Required immense attention to detail, organization, time management, sports writing skills, interpersonal communication skills and ability to produce excellence within a stressful timeframe.

University of Colorado at Boulder | 2010-2012

Student in Rhetoric and Communication

- Coursework in: Rhetorical Criticism, Rhetorical Foundations of Communication and senior seminar in Rhetoric and Culture of Security in America. Other coursework in Interpersonal and Intercultural Communication, Human Communication Theory, Perspectives on Human Communication, Persuasion in Society, Social Movements in the U.S. and Campaigns and Revolutions.

- Six credits of internship work at local non-profit organization as a Communication and Marketing Intern.

Stonewood Property Management | 2013-2015

Head Property Manager

- Record and collect rents from 100+ apartment units as the sole manager
- Create invoices and bill-backs for utilities
- Manage all fiscal duties that include budgeting for repairs, upgrades, increasing or decreasing rental amount due to a fluctuating economy
- Schedule and advertise apartments; create and design advertisements for variety of platforms
- Arrange showings for potential tenants
- Build, write and sign leases, 3-day notices evictions, and monthly newsletters.
- Schedule maintenance requests, reply promptly to all emails and phone calls.
- Prepare and execute plans (cleaning, maintenance, painting etc.) for the move-in and move-out period of August

Longmont Community Foundation | May-August 2012

Assist Executive Director as Communication and Marketing Intern

- Help publish and re-work Annual Report
- Revise social media sites (Facebook, Twitter) to amplify community awareness and garner support for the organization.
- Re-publish 2012 Fact Sheets for clientele, including updating statistics as well as rewriting stories and organizational specific information.
- Emphasize use of various online and social media sites to effectively gain support from community in both a written and oral manner.
- Tasks included writing press releases, meeting with donors and managing/planning fundraising and scholarship events.

Service

Disciplinary Service | 2019-2020

Duquesne Debating Society, Debate Coach

- Served as debate coach from August 2019- May 2020 while paid coach was on maternity leave.
- Spent time outside obligated and paid hours to help debate society members research and construct arguments for tournaments
- Drove 5+ hours each way on weekends for debate tournaments, often spending Friday-Sunday with the team

Volunteer Debate Judge | 2017

- Served as volunteer debate judge for debate tournament at Duquesne University

Departmental Service

Volunteer Diving Coach

- Coach kids diving program for the city of Brookings
- Approximately 10-15 hours per month

Reviewer: *Discourse: The Journal of the SCASD*

- Review three to four articles for publication per semester on behalf of South Dakota State University

Community Service

Volunteer

- 2010-2014: *Special Olympics Colorado*, Polar Plunge Volunteer
- 2014: *iCan Bike Clinic*, Autism Society of Boulder County
- 2014: *Longmont Community Foundation*, volunteer event planner for scholarship and grant award events

Conference Papers and Presentations

Hunter, K., Barahona, A., Lionberger, E., Malterud, A., Phillips, A. & Voges, K. (2016). Create motivation for enhanced listening competence: Content analysis of students' listening log assignments. *Central States Communication Association Annual Convention*, 1-31.

Lionberger, E. (2017). No human is illegal: An exploration of communication ethics and the DACA program. *Eastern Communication Association Convention*, 1-23.

Lionberger, E. (2018). We were just a number: Phenomenology of trauma and tattooing. *Pennsylvania Communication Association Convention*, 1-21.

Lionberger, E. (2019). Don't Worry, it's Worth the Risk! Political Rhetoric and the Future of Nuclear Energy. *National Communication Association Convention*, 1-21.

Master's Thesis

Lionberger, E. (2017). The Syrian refugee crisis: A rhetorical analysis of president Barack Obama, Hillary Clinton, and President Donald J. Trump's political discourse about Syrian refugees. (2017). *Electronic Theses and Dissertations*. <https://openprairie.sdstate.edu/etd/1179>

Key Technological Skills

Photoshop CC: 3/5

WordPress: 4/5

Microsoft Office Suite: 4/5

Social Media: 5/5

Quickbooks: 3/5

InDesign: 2/5

Awards

2019: Communication Law & Ethics Interest Group Top Paper at the Eastern Communication Association Annual Conference

2010: Academic All-Conference in the Western Athletic Conference

2010: All-America Member for top 100 student-athletes in diving

Organizations and Honor Societies

- Golden Key International Honour Society with 4.0 GPA
- Honor Society of Phi Kappa Phi

- Eastern Communication Association
- Pennsylvania Communication Association
- National Communication Association
- University of Colorado Alumni Association
- South Dakota State University Alumni Association

References available upon request