

Georgina Miranda

Embracing Adventure, Catalyzing Change



[Georgina](#) is a social entrepreneur, speaker, writer, consultant, educator, and activist known for her relentless spirit of exploration, social impact, and inclusive leadership. As a mountaineer athlete and activist, she ignites action to end violence against women and safeguard the planet.

She is on a mission to complete the Explorer's Grand Slam, scaling the highest peaks on every continent and skiing to the North and South Poles, amplifying the voices of women and places at risk. A feat achieved by fewer than 20 women worldwide.

As the CEO and founder of [She Ventures](#), Georgina drives a global movement unleashing the untapped power of women while fostering personal, professional, and entrepreneurial growth. She serves on the Board of Directors and is a business member of [1% for the Planet](#), aligned with her commitment to environmental action.

Georgina's expertise as a consultant, speaker, and coach attracts clients from Fortune 500 companies to entrepreneurs and conscious leaders, collaborating on transformative projects worldwide. Notably, Georgina has worked with organizations like Patagonia, Knoll, Aramark, and AT&T Business.

Her thought leadership and adventures have been featured in Forbes, BBC, Vox, Glamour, NBC News, and more. Georgina fearlessly advocates for women's rights, gender equality, climate change, and mental wellness.

Georgina is a trusted influencer and partner for brands such as AT&T Business, Four Seasons, Intel, REI, GoPro, Kathmandu, and more--authentically connecting with new audiences and amplifying their messages. Through the lens of awareness, Georgina works to develop more inclusive environments and places of work as a Professor and Inclusivity Specialization Lead at the University of Colorado Boulder. She launched coursework on Inclusivity and Belonging for the ORE (Outdoor Recreation Economy) and MENV (Environment) Master's Programs.

In addition to her MBA, Georgina is a certified yoga, mindfulness, and energy practitioner. She shares her expertise through contributions to Mindful Magazine and mindfulness at work initiatives, cultivating inclusive and mindful environments.

As a Latina woman and the daughter of immigrants, Georgina brings a unique perspective to spaces, industries, and publications that lack diversity. Her background inspires others to embrace their voice and contribute to a more inclusive world.

Georgina's work and adventures take her worldwide, exploring the interconnectedness of people, the planet, and technology.