

GEORGINA MIRANDA

ENTREPRENEUR,
CONSULTANT, COACH,
SPEAKER.

SUMMARY

An ambitious and conscious entrepreneur and leader. Georgina is a consultant, coach, public speaker and social entrepreneur who combines over a decade of corporate, start-up, and adventure experience. Her career spans from founding start-ups to leading cross-functional teams and clients in Fortune 500 companies globally, with a focus on transforming performance and developing company culture.

A sought after dynamic and effective public speaker and communicator. Driven by making organizational visions a reality, and by helping teams and individuals achieve their goals with clarity, purpose, alignment, and defined measures. A trusted advisor and coach in leadership development across all management and executive levels helping people reach their full potential in business and life. A thought leader who solves complex problems with balanced pragmatism and creativity to promote functionality and adoption.

An avid adventurer and advocate for women and climate action, Georgina is currently in the process of completing the Explorer Grand Slam, a feat which less than 20 women globally have completed. She serves on the board for 1% for the Planet.

EXPERTISE

Georgina's expertise includes leadership development, executive coaching, transformational change initiatives (technology/process/culture), organizational alignment, change management, startups (creation, growth, fundraising), mindfulness training/coaching, and gender equity and inclusion in the workplace and entrepreneurial ecosystems.

Georgina's thought leadership and compelling stories has been featured and quoted in Forbes, Vox, Glamour, NBC News, Mindful Magazine, Intel, Women's Health, Huff Post, Latina, and many more media outlets and films. She brings a new voice and perspective to spaces, industries, and publications that traditionally have seen little diversity, as a Latina woman and daughter of immigrants.

Fluent in English and Spanish.

CONTACT

Mobile: (720) 757-9069
hello@georginamiranda.com
LinkedIn: @gmiranda100
2108 Majestic Cir, Montrose, CO 81401



PROFESSIONAL EXPERIENCE

CONSULTANT, SPEAKER, COACH, ATHLETE

Georgina Miranda, LLC
2014-Present | Global

Globally sought after public speaker, consultant, leader in change, transformation, mindfulness, conscious leadership development and the advancement of women. A mountaineer athlete and activist igniting collective inspired-action to end violence against women and to promote the safekeeping of our planet. Georgina has led and advised cross-functional teams and clients in Fortune 500 companies globally, with a focus on transforming performance, developing leaders, and building inclusive and equitable company culture. She also teaches mindfulness and advocates for mental health and wellbeing in the workplace and beyond.

- Client Portfolio: Patagonia, Knoll, Aramark, AT&T Business, Booking.com, Osceola Consulting, Perpetual Consulting, Liz Bentley Associates, PG&E, SDG&E, and many small businesses and NGO's globally.

- Consulting Project Types: Leadership Development, Transformational Change Initiatives (People, Process, Technology), Coaching, Strategy Development and Implementation, Organizational Alignment, Change Management, Mindfulness training/coaching, Event Facilitation, Workshops, Keynotes, Brand/Product Design Collaborations.

- Influencer partnerships for: AT&T Business, Four Seasons, Intel, REI, GoPro, Kathmandu

FOUNDER + CEO

She Ventures

2016-Present | Global

She Ventures is a social enterprise cultivating abundance and wellbeing for women globally while taking steps to accelerate gender equality. We do this through: Community, Events, Coaching, Consulting, Platform, Podcast, Content Creation, and Partnerships. Research shows women are the world's largest untapped resource and that given equal opportunities, women hold the key to being the largest contributors of positive economic, social, and environmental change in the world.

- Hosted 22 events across North America since 2016.

- Presence across North America and Europe.

- Partner with organizations to develop/advise on strategy, recruitment, content creation, brand activation, gender-equity best practices, media amplification and event creation.

- Coaching executives, entrepreneurs and developing leaders to help them reach their full potential in business and life.

- Developing solutions and partnerships globally to elevate the presence of visible female leadership and to close gender-gaps in the workplace and in the entrepreneurship ecosystem.

FOUNDER

ALTITUDE SEVEN

2013-2016 | San Francisco

Altitude Seven, an adventure lifestyle media platform that helps a global community of women adventurers and travelers discover the best outdoor and adventure travel products, experiences, stories, and inspiration all in one place.

- Developed concept, business plan, and all strategic components for creation and launch.

- Secured partnerships with over 70 leading outdoor and lifestyle brands in the outdoor and travel industry.

- Developed and built overall platform and wire frames.

- Managed team of interns, consultants, and freelancers.

- Built strong network of advisors and experts to grow, fine-tune, and further develop the company.

- Led the company through 3 pivots and experienced the full retail cycle from design and manufacturing to sales.

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PROFESSIONAL EXPERIENCE

ALTITUDE SEVENCONTINUED

- Cultivated marketing and social media collaborations across brand partners.
- Grew to be a sought after thought leader in the outdoor, fitness, wellness, and adventure travel, retail, and media space.
- Elevated the presence of female leaders, business owners, athletes, and explorers in the outdoor, travel, and wellness space across our media channels.

ORGANIZATION EFFECTIVENESS CONSULTANT

Slalom Consulting

2012-2015| San Francisco

Slalom Consulting brings business and technology expertise together to help companies drive enterprise performance, accelerate innovation, enhance the customer experience, and increase employee productivity. The firm delivers award-winning solutions in areas such as project leadership, business intelligence, mobility, and cloud through a national network of local offices across 11 North American cities and expanding globally.

- Developed, led, and implemented Change Leadership solutions for major client initiatives at: Gap, Walmart.com, McKesson, and PG&E.
- Partnered with client executive leadership to drive transformation and build internal capability.
- Presented and advocated for client initiatives to executive leadership at Steering Committee and Core Leadership team levels.
- Facilitated executive alignment sessions to improve implementation success on initiatives.
- Helped organizations define and align success metrics to drive growth, engagement, and performance.
- Built strong client partnerships to secure new opportunities for Slalom.
- Created effective and compelling communications to targeted audiences across various organizational levels.
- Advisory Board Member for Slalom Women Connect-National Initiative to inspire, engage, and support the professional and personal development of Slalom women.

PRINCIPAL CONSULTANT

McKinney Rogers

2008-2011| San Francisco

Partnered with global clients in Europe, Latin America, America, and the U.K. to deliver business objectives and achieve organizational alignment across various functional areas with main focus on business execution. Worked at executive level with clients to develop strategic direction and implement business improvements. Developed and drove change leadership programs to transform organizational performance and deliver sustainable results. Coached executive and middle level management teams in all areas of leadership to drive superior business performance and behavior.

- Researched and analyzed target regions and industries to build industry intelligence and identify business opportunities.
- Successfully delivered change leadership program for world's largest retailer.
- Partnered with global client to launch new enterprise vision and redefine culture.
- Clients: Walmart USA, Walmart Mexico, Walmart Brazil, Bacardi Global, HBO, Grupo Ferrer, and Wirtz Beverage Group.

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PROFESSIONAL EXPERIENCE

DIRECTOR OF DEVELOPMENT

Angeles Group
2006-2008| Los Angeles

Founding team member for real estate development firm joint venture. Proved instrumental in writing business plan and raising venture capital. Led business infrastructure implementation including performing legal due diligence for entity structure, hiring staff, and developing corporate marketing strategy. Presented quarterly results to equity partners and managed business plan objectives. Directed marketing and sales strategies for firm and new development communities. Led public relations and communication efforts, working closely with regulatory boards and community stakeholders. Performed in-depth financial and market feasibility analyses for all investment opportunities. Managed multiple project operating budgets in excess of \$60M and developed an overall \$160M portfolio.

- Directed internal and external multidisciplinary teams including third-party consultants throughout development process.
- Secured debt financing for all development projects and raised \$20 M in working capital to launch the company.
- Negotiated all development acquisition transactions and successfully entitled ten multi-family development projects through various council offices in Los Angeles focusing on delivering workforce housing.

STRATEGIC SOURCING LEAD

Neutrogena Corporation (Johnson and Johnson)
2005-2006| Los Angeles

Held regional commodity responsibility for sourcing primary packaging components. Managed, maintained, and tracked supplier relationships and metrics. Reviewed bid packages and negotiated final awards and scheduling agreements. Analyzed local and global market and supply conditions for specified commodity. Assisted project management with sourcing initiatives for new product launches.

- Provided sourcing input for facial moisture treatment product category.
- Participated in global e-procurement initiatives and delivered over \$1M in savings for single commodity and led reverse auction initiative for \$1 M in savings.

SENIOR SUPPLY CHAIN SPECIALIST

Raytheon
2003-2005| Los Angeles

Led multiple six sigma supply chain initiatives providing over \$500 K in savings per project as six sigma specialist. Procured electronic components for several radar and flight programs both for public sector and commercial contracts. Prepared bid packages, analyzed, and performed quality assurance on proposals.

- Negotiated, developed, and administered multimillion-dollar subcontract awards.
- Developed and managed relationships with suppliers and vendors.
- Trained and certified Diversity Suppliers in Six Sigma across North America.

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EDUCATION

M.B.A.

ENTREPRENEURSHIP AND INTERNATIONAL BUSINESS
LOYOLA MARYMOUNT UNIVERSITY, Los Angeles,
California

2005

B.B.A., BUSINESS ADMINISTRATION

BIOLOGY AND CHEMISTRY MINOR
UNIVERSITY OF SAN DIEGO, San Diego, California

2003

ROSS MINORITY PROGRAM IN REAL ESTATE
UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles,
California

2007

CERTIFICATIONS

SIX SIGMA GREEN BELT

200 HOUR REGISTERED YOGA + MINDFULNESS
TEACHER (MBSR)

REIKI CERTIFICATION LEVEL 2

CHARITABLE EFFORTS

EXPLORER GRAND SLAM FOR EQUALITY AND CLIMATE ACTION

- The Explorer Grand Slam is an adventurers' challenge: to reach the North Pole, South Pole and climb the Seven Summits (highest peak on each continent).
- Raising awareness for gender-based violence and climate change.
- Reached the highest peak on 6 of the 7 continents, with only 3 expeditions remaining.
- Mt. Everest Summit May 2013 after 2nd attempt.
- Fundraising for International Medical Corps, and VDAY

BOARD SERVICE

- 1% for the Planet
- Previous board roles on Big City Mountaineers, SheJumps

PUBLICATIONS

- Graduate Thesis, International Journal of Mobile Marketing, 2006
- Huffington Post, Guest Blogger on Impact, 2011-2018
- Thrive Global, Guest Blogger on Wellness, 2018-Present
- Mindful Magazine Contributor 2020-Present

Georgina's thought leadership and compelling stories has been featured and quoted in Forbes, Vox, Glamour, NBC News, Mindful Magazine, Intel, Women's Health, Huff Post, Latina, and many more media outlets and films. She brings a new voice and perspective to spaces, industries, and publications that traditionally have seen little diversity, as a Latina woman and daughter of immigrants.

INTERESTS

Human Rights, Climate Action, Conservation, Women's Rights, Global Travel, Adventuring, Mountaineering, Skiing, Mindfulness and Meditation, Yoga, Inspiring Positivity and Unlocking Personal Potential. Building Inclusivity.